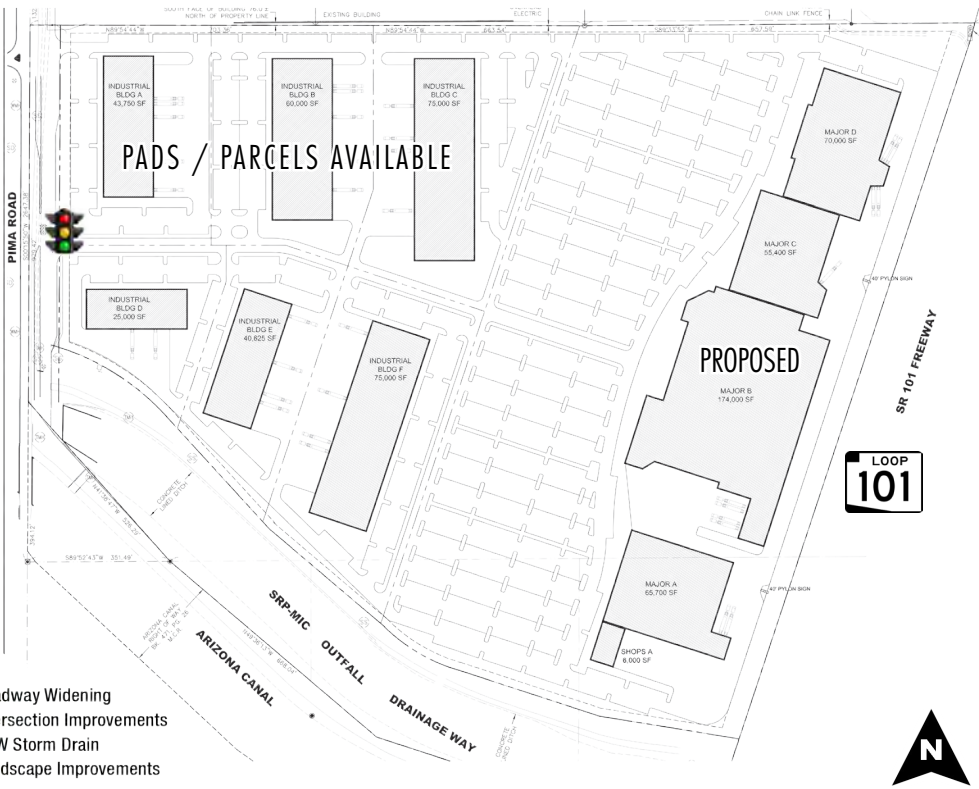
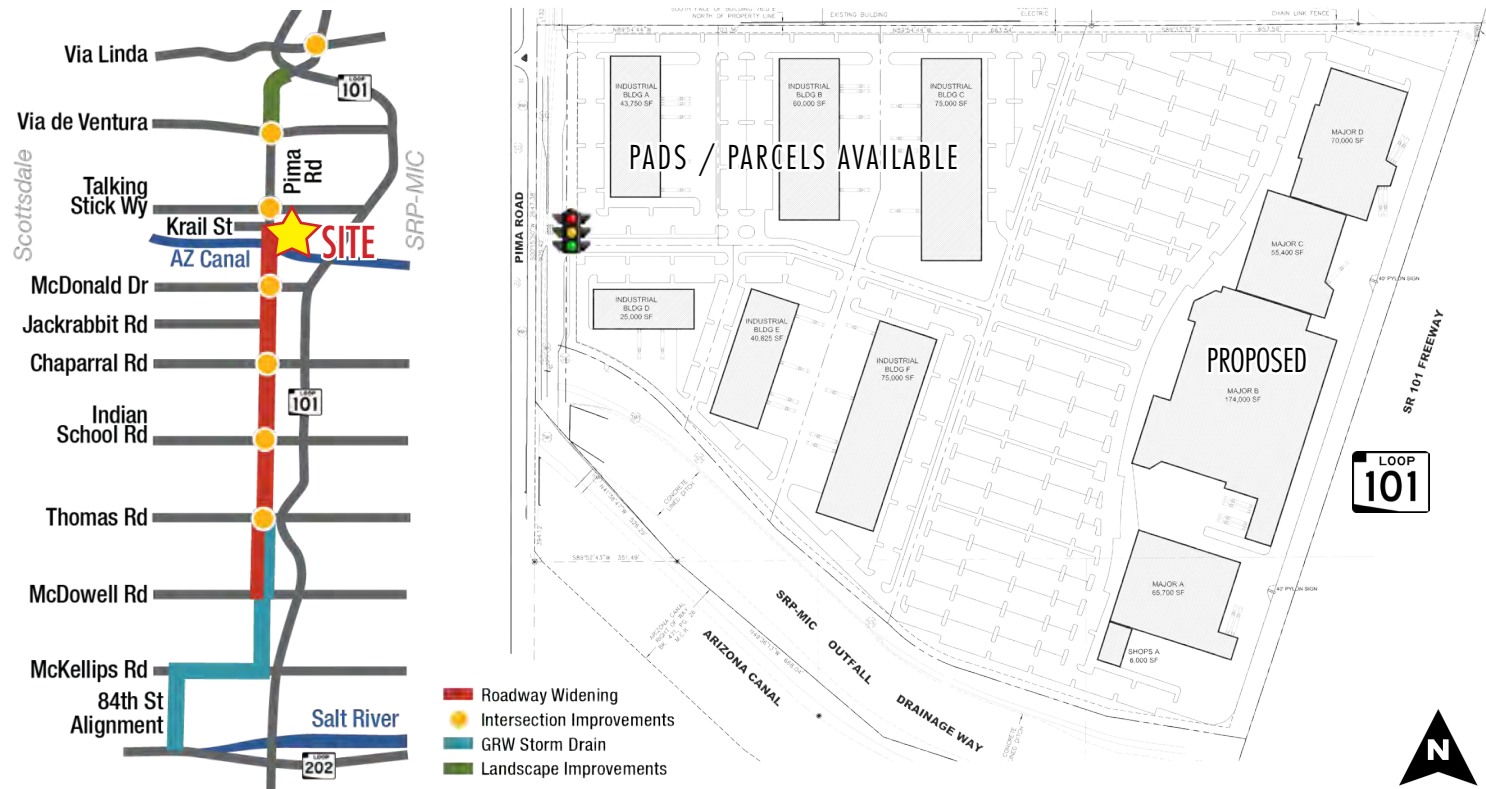


South of SWC Talking Stick Way & Loop 101 • SRPMIC (Scottsdale), Arizona



TRAFFIC COUNTS

	Approximately
Pima Rd (N/S)	12,300 vpd
Talking Stick Way (E/W)	24,900 vpd
Loop 101 - Pima Fwy (E/W)	178,122 vpd
McDonald Dr (E/W)	37,900 vpd

(Source: Sites USA & ADOT)

AerialSphere: [derito.com/Aerial/index.html?property=pavilions](http://derito.com/Aerial/index.html?property=pavilions)  
 SRPMIC Economic Development: [srpmic-nsn.gov/economic/](http://srpmic-nsn.gov/economic/)  
 Discover Salt River Visitor Center: [discoversaltriver.com/](http://discoversaltriver.com/)

DEMOGRAPHICS (Source: Sites USA)

	1 Mile	3 Mile	5 Mile
Estimated Population (2024)	4,590	54,621	149,288
Estimated Projected Population (2029)	4,538	55,413	152,465
Estimated Avg. Household Income (2024)	\$169,553	\$166,165	\$178,487
Average Household Size	3.1	3.0	3.1
Total Daytime Employees	2,254	53,946	120,347
Median Age	43.4	47.4	45.0



LOOP 101 RETAIL ENTERTAINMENT CORRIDOR LAND

South of Southwest Corner of Talking Stick Way & Loop 101 • SRPMIC (Scottsdale), Arizona

LOOP 101 PYLON SIGNS AVAILABLE- PRIME FREEWAY VISIBILITY



For further information, contact:

**MATT MORRELL**  
 (602) 553-2935  
 matt@derito.com

**PAUL SERAFIN**  
 (602) 553-2943  
 paul.serafin@derito.com

9120 East Talking Stick Way, Suite E-1  
 Scottsdale, Arizona 85250  
 O: 480.834.8500 | F: 602.381.1981  
[www.derito.com](http://www.derito.com)

PROJECT HIGHLIGHTS

- ± 65.93 Acres of Prime Land with ± 1,900 SF Loop 101 Frontage
- Just south of the The Pavilions at Talking Stick Shopping & Entertainment Center with ± \$17 million spent on improvements
- More than 149,000 residents within a 5-mile radius
- Average household income in a 5-mile radius: \$178,487
- Adjacent to Casino Arizona at Talking Stick and Talking Stick Resort (496 deluxe rooms with 15 luxury suites and 30 executive kings) and Golf Course
- Adjacent to 140-acre Salt River Fields at Talking Stick, the Spring Training home of the Arizona Diamondbacks & Colorado Rockies
- Two(2) Pylon Signs, 40' high with Loop 101 frontage

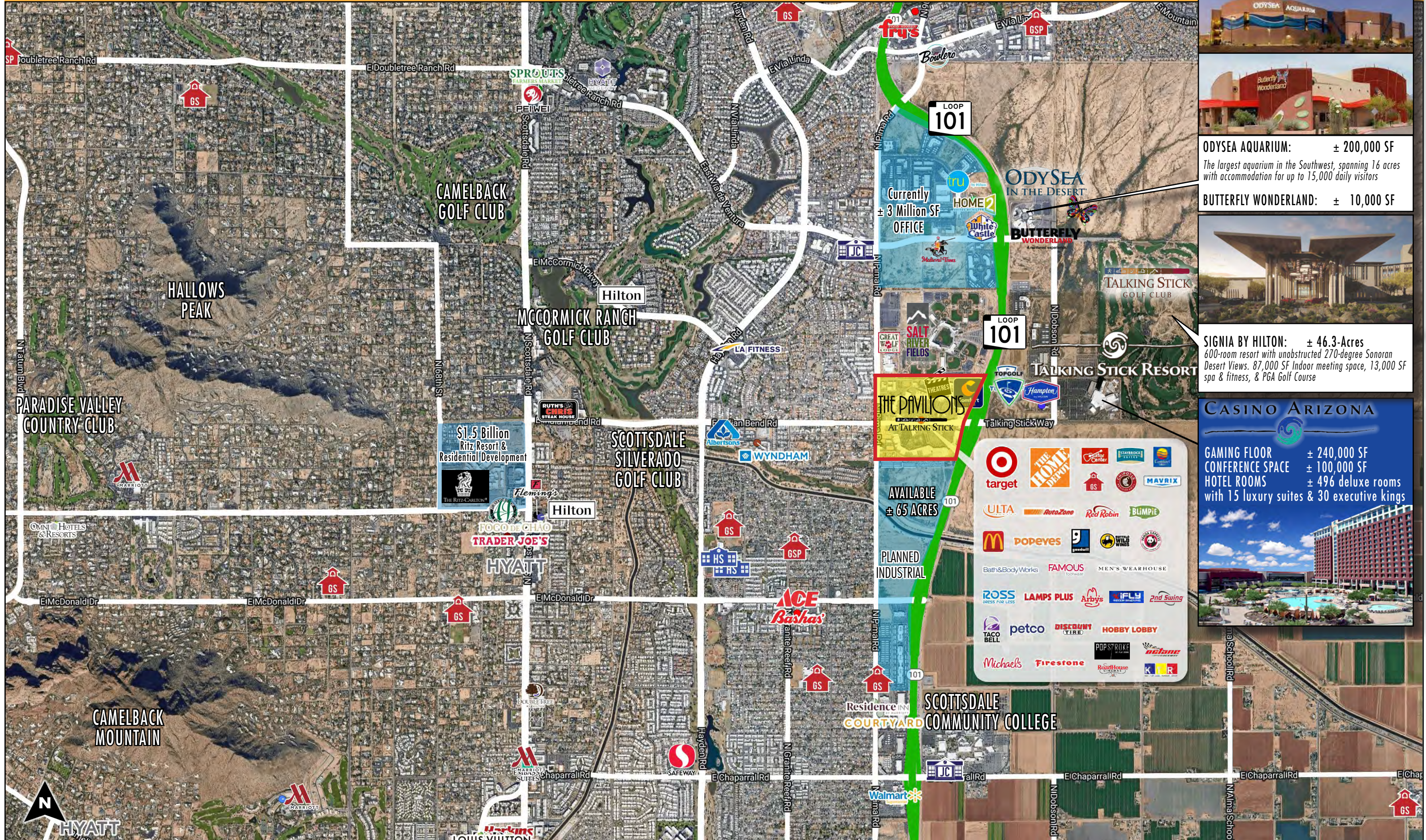
DE RITO PARTNERS, INC

DE RITO PARTNERS, INC

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South of SWC Talking Stick Way & Loop 101 • SRPMIC (Scottsdale), Arizona | AREA AMENITIES



**ODYSEA AQUARIUM:** ± 200,000 SF  
 The largest aquarium in the Southwest, spanning 16 acres with accommodation for up to 15,000 daily visitors

**BUTTERFLY WONDERLAND:** ± 10,000 SF



**SIGNIA BY HILTON:** ± 46.3-Acres  
 600-room resort with unobstructed 270-degree Sonoran Desert Views. 87,000 SF Indoor meeting space, 13,000 SF spa & fitness, & PGA Golf Course



**CASINO ARIZONA**

GAMING FLOOR ± 240,000 SF  
 CONFERENCE SPACE ± 100,000 SF  
 HOTEL ROOMS ± 496 deluxe rooms with 15 luxury suites & 30 executive kings

**AVAILABLE ± 65 ACRES**

**PLANNED INDUSTRIAL**

target	HOME DEPOT	Costco	STARBURST	CVS
ULTA	AutoZone	Red Robin	BLIMPIE	MAVRIX
McDonald's	popeyes	goodwill	WEN'S	POSTAL SERVICE
Bath&Body Works	FAMOUS Footwear	MEN'S WEARHOUSE		
ROSS DRESS FOR LESS	LAMPS PLUS	Arby's	IFLY	2nd Swing
TACO BELL	petco	DISCOUNT TIRE	HOBBY LOBBY	
Michael's	Firestone	POPSTROKE	uStore	KIR

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# South of SWC Talking Stick Way & Loop 101 • SRPMIC (Scottsdale), Arizona | SITE PLAN



PROJECT DATA		
APPROX. SITE AREA:	2,855,780.00 S.F.	NET ACRES 65.56
TOTAL BUILDING AREA:	690,475 S.F.	
APPROX. % OF COVERAGE:	24.18 %	

PARKING		
TOTAL REQUIRED SPACES	2,125 SPACES	
TOTAL PROVIDED SPACES	2,480 SPACES	
PARKING RATIO	1 SPACE PER 278.4 S.F.	
PARKING RATIO	3.59 / 1,000 S.F.	

HANDICAPPED		
REQUIRED	60 SPACES	2.82%
PROVIDED	66 SPACES	3.11%

**PARCEL DATA**

INDUSTRIAL BUILDING A		
PARCEL AREA (APPROX.)	202,090.00 S.F.	4.64 AC.
BUILDING AREA	43,750 S.F.	
COVERAGE	21.65 %	
TOTAL PARKING REQUIRED:	1 SPACE PER 500 SF	
TOTAL PARKING PROVIDED:	88 SPACES	
TOTAL PARKING PROVIDED:	140 SPACES	
HANDICAP SPACES REQUIRED:	6 SPACES	
HANDICAP SPACES PROVIDED:	6 SPACES	4.29%
PARKING RATIO	1 SPACE PER 312.5 S.F.	
PARKING RATIO	3.20 / 1,000 S.F.	

INDUSTRIAL BUILDING B		
PARCEL AREA (APPROX.)	216,000.00 S.F.	5.00 AC.
BUILDING AREA	60,000 S.F.	
COVERAGE	27.52 %	
TOTAL PARKING REQUIRED:	1 SPACE PER 500 SF	
TOTAL PARKING PROVIDED:	120 SPACES	
TOTAL PARKING PROVIDED:	170 SPACES	
HANDICAP SPACES REQUIRED:	7 SPACES	
HANDICAP SPACES PROVIDED:	8 SPACES	4.71%
PARKING RATIO	1 SPACE PER 352.9 S.F.	
PARKING RATIO	2.83 / 1,000 S.F.	

INDUSTRIAL BUILDING C		
PARCEL AREA (APPROX.)	269,700.00 S.F.	6.19 AC.
BUILDING AREA	75,000 S.F.	
COVERAGE	27.81 %	
TOTAL PARKING REQUIRED:	1 SPACE PER 500 SF	
TOTAL PARKING PROVIDED:	150 SPACES	
TOTAL PARKING PROVIDED:	165 SPACES	
HANDICAP SPACES REQUIRED:	7 SPACES	
HANDICAP SPACES PROVIDED:	8 SPACES	4.85%
PARKING RATIO	1 SPACE PER 454.5 S.F.	
PARKING RATIO	2.20 / 1,000 S.F.	

INDUSTRIAL BUILDING D		
PARCEL AREA (APPROX.)	126,000.00 S.F.	2.96 AC.
BUILDING AREA	25,000 S.F.	
COVERAGE	19.38 %	
TOTAL PARKING REQUIRED:	1 SPACE PER 500 SF	
TOTAL PARKING PROVIDED:	50 SPACES	
TOTAL PARKING PROVIDED:	85 SPACES	
HANDICAP SPACES REQUIRED:	4 SPACES	
HANDICAP SPACES PROVIDED:	4 SPACES	4.71%
PARKING RATIO	1 SPACE PER 294.1 S.F.	
PARKING RATIO	3.40 / 1,000 S.F.	

INDUSTRIAL BUILDING E		
PARCEL AREA (APPROX.)	159,600.00 S.F.	3.66 AC.
BUILDING AREA	40,625 S.F.	
COVERAGE	25.45 %	
TOTAL PARKING REQUIRED:	1 SPACE PER 500 SF	
TOTAL PARKING PROVIDED:	82 SPACES	
TOTAL PARKING PROVIDED:	90 SPACES	
HANDICAP SPACES REQUIRED:	4 SPACES	
HANDICAP SPACES PROVIDED:	4 SPACES	4.44%
PARKING RATIO	1 SPACE PER 451.4 S.F.	
PARKING RATIO	2.22 / 1,000 S.F.	

INDUSTRIAL BUILDING F		
PARCEL AREA (APPROX.)	262,400.00 S.F.	6.02 AC.
BUILDING AREA	75,000 S.F.	
COVERAGE	28.58 %	
TOTAL PARKING REQUIRED:	1 SPACE PER 500 SF	
TOTAL PARKING PROVIDED:	150 SPACES	
TOTAL PARKING PROVIDED:	170 SPACES	
HANDICAP SPACES REQUIRED:	7 SPACES	
HANDICAP SPACES PROVIDED:	8 SPACES	4.71%
PARKING RATIO	1 SPACE PER 441.2 S.F.	
PARKING RATIO	2.27 / 1,000 S.F.	

RETAIL		
PARCEL AREA (APPROX.)	1,615,000.00 S.F.	37.08 AC.
BUILDING AREA	371,100 S.F.	
COVERAGE	22.98 %	
TOTAL PARKING REQUIRED:	1 SPACE PER 250 SF	
TOTAL PARKING PROVIDED:	1485 SPACES	
TOTAL PARKING PROVIDED:	1660 SPACES	
HANDICAP SPACES REQUIRED:	25 SPACES	
HANDICAP SPACES PROVIDED:	28 SPACES	1.89%
PARKING RATIO	1 SPACE PER 223.6 S.F.	
PARKING RATIO	4.47 / 1,000 S.F.	

**ARCHICON**  
Architecture & Interiors, L.C.

5055 E WASHINGTON STREET  
SUITE 200  
PHOENIX, ARIZONA 85034  
(602) 222-4266  
FAX (602) 270-4305  
www.ARCHICON.COM

**SOUTH 65**  
**INDUSTRIAL/RETAIL**  
SOUTH OF SWC TALKING STICK WAY & PIMA RD  
SRPMIC  
SCOTTSDALE, ARIZONA

PROJECT NUMBER:  
PROJECT MANAGER:  
DRAWN BY:  
CHECKED BY:

NO.	REVISION	DATE

SHEET DESCRIPTION  
DEVELOPMENT PLAN

SHEET NO.  
**DP-01**

**PRELIMINARY  
DRAWING**

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# THE PAVILIONS

SEPTEMBER 2024

AT TALKING STICK

SALT RIVER PIMA-MARICOPA INDIAN COMMUNITY, AZ



## SALT RIVER FIELDS



Salt River Fields is the Spring Training home of the Arizona Diamondbacks and Colorado Rockies as well as a concert and festival venue.

**FIRST**  
MAJOR LEAGUE  
BASEBALL SPRING  
TRAINING FACILITY  
TO BE BUILT ON  
NATIVE AMERICAN  
LAND IN THE  
**US**

**140**  
ACRE COMPLEX  
SPREAD ACROSS A SCENIC  
LANDSCAPE WITH VIEWS OF  
CAMELBACK MOUNTAIN, THE  
MCDOWELL MOUNTAINS, FOUR  
PEAKS, RED MOUNTAIN, AND THE  
SUPERSTITION MOUNTAINS

**11,000**  
SEAT CAPACITY  
**BALLPARK**

**12**  
PRACTICE  
FIELDS AND  
**3 ACRE**  
IRRIGATION LAKE

**TWO**  
85,000 SF  
CLUBHOUSES  
FOR BOTH  
**CLUBS**

ESTIMATE OF TOTAL ECONOMIC IMPACT OF CACTUS LEAGUE BALLPARKS ON ARIZONA:



## SCOTTSDALE DEMOGRAPHICS

(Source: Sites USA)

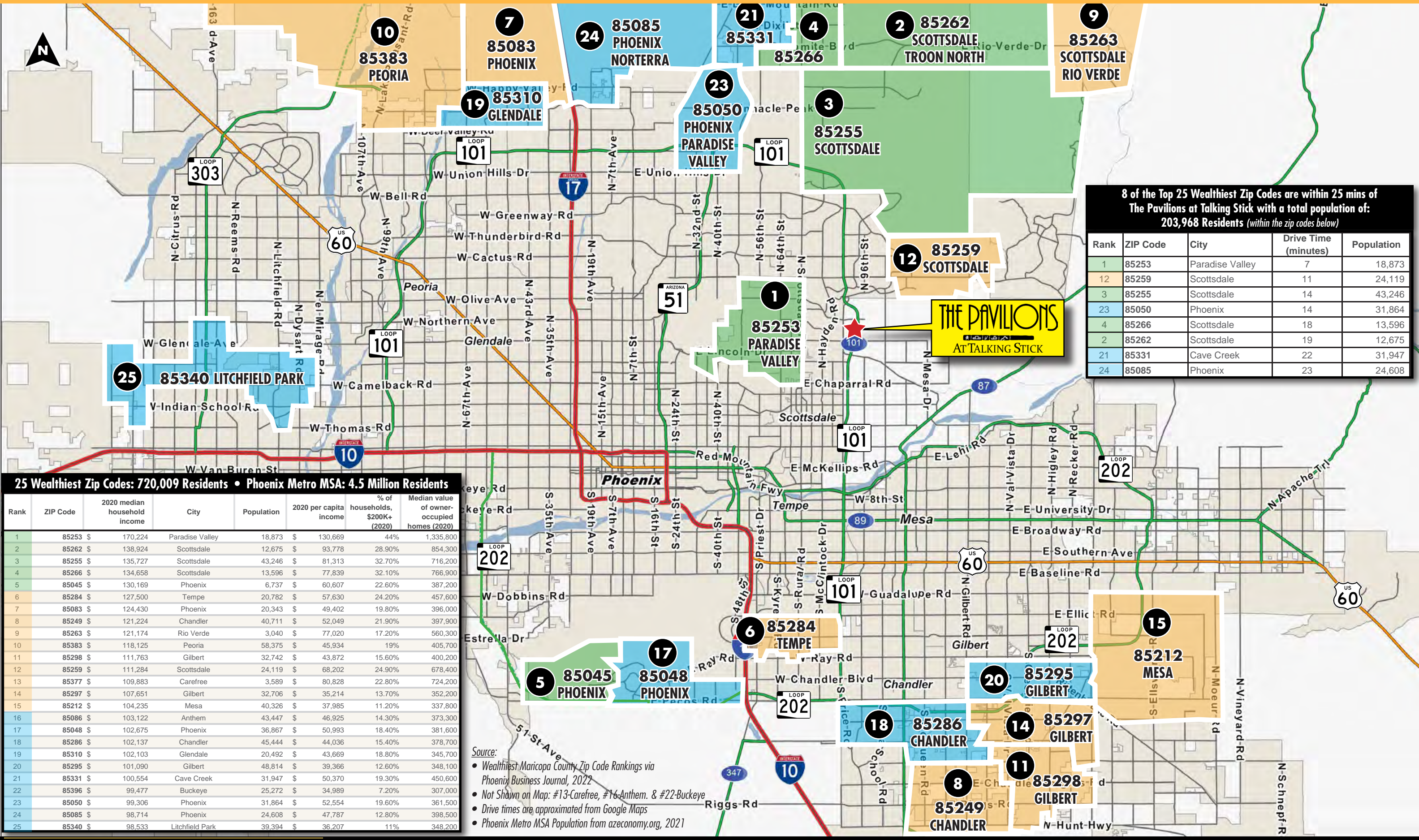
	3 Mile	5 Mile	10 Mile
Estimated Population (2024)	55,285	153,133	814,862
Estimated Projected Population (2029)	56,087	156,011	830,022
Estimated Avg. Household Income (2024)	\$152,559	\$168,026	\$135,978
Average Household Size	3.1	3.1	3.1
Total Daytime Employees	56,864	119,349	526,167
Median Age	43.5	42.0	37.1

### CENTRAL SCOTTSDALE MAJOR EMPLOYERS



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South of SWC Talking Stick Way & Loop 101 • SRPMIC (Scottsdale), Arizona | WEALTHIEST MARICOPA COUNTY ZIP CODES



**8 of the Top 25 Wealthiest Zip Codes are within 25 mins of The Pavilions at Talking Stick with a total population of: 203,968 Residents (within the zip codes below)**

Rank	ZIP Code	City	Drive Time (minutes)	Population
1	85253	Paradise Valley	7	18,873
12	85259	Scottsdale	11	24,119
3	85255	Scottsdale	14	43,246
23	85050	Phoenix	14	31,864
4	85266	Scottsdale	18	13,596
2	85262	Scottsdale	19	12,675
21	85331	Cave Creek	22	31,947
24	85085	Phoenix	23	24,608

**25 Wealthiest Zip Codes: 720,009 Residents • Phoenix Metro MSA: 4.5 Million Residents**

Rank	ZIP Code	2020 median household income	City	Population	2020 per capita income	% of households, \$200K+ (2020)	Median value of owner-occupied homes (2020)
1	85253	\$ 170,224	Paradise Valley	18,873	\$ 130,669	44%	1,335,800
2	85262	\$ 138,924	Scottsdale	12,675	\$ 93,778	28.90%	854,300
3	85255	\$ 135,727	Scottsdale	43,246	\$ 81,313	32.70%	716,200
4	85266	\$ 134,658	Scottsdale	13,596	\$ 77,839	32.10%	766,900
5	85045	\$ 130,169	Phoenix	6,737	\$ 60,607	22.60%	387,200
6	85284	\$ 127,500	Tempe	20,782	\$ 57,630	24.20%	457,600
7	85083	\$ 124,430	Phoenix	20,343	\$ 49,402	19.80%	396,000
8	85249	\$ 121,224	Chandler	40,711	\$ 52,049	21.90%	397,900
9	85263	\$ 121,174	Rio Verde	3,040	\$ 77,020	17.20%	560,300
10	85383	\$ 118,125	Peoria	58,375	\$ 45,934	19%	405,700
11	85298	\$ 111,763	Gilbert	32,742	\$ 43,872	15.60%	400,200
12	85259	\$ 111,284	Scottsdale	24,119	\$ 68,202	24.90%	678,400
13	85377	\$ 109,883	Carefree	3,589	\$ 80,828	22.80%	724,200
14	85297	\$ 107,651	Gilbert	32,706	\$ 35,214	13.70%	352,200
15	85212	\$ 104,235	Mesa	40,326	\$ 37,985	11.20%	337,800
16	85086	\$ 103,122	Anthem	43,447	\$ 46,925	14.30%	373,300
17	85048	\$ 102,675	Phoenix	36,867	\$ 50,993	18.40%	381,600
18	85286	\$ 102,137	Chandler	45,444	\$ 44,036	15.40%	378,700
19	85310	\$ 102,103	Glendale	20,492	\$ 43,669	18.80%	345,700
20	85295	\$ 101,090	Gilbert	48,814	\$ 39,366	12.60%	348,100
21	85331	\$ 100,554	Cave Creek	31,947	\$ 50,370	19.30%	450,600
22	85396	\$ 99,477	Buckeye	25,272	\$ 34,989	7.20%	307,000
23	85050	\$ 99,306	Phoenix	31,864	\$ 52,554	19.60%	361,500
24	85085	\$ 98,714	Phoenix	24,608	\$ 47,787	12.80%	398,500
25	85340	\$ 98,533	Litchfield Park	39,394	\$ 36,207	11%	348,200

Source:  
 • Wealthiest Maricopa County Zip Code Rankings via Phoenix Business Journal, 2022  
 • Not Shown on Map: #13-Carefree, #16-Anthem, & #22-Buckeye  
 • Drive times are approximated from Google Maps  
 • Phoenix Metro MSA Population from azeconomy.org, 2021

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# WELCOME

# LOCAL EVENTS

*Awaken your senses as you Discover Salt River, Arizona*

## SKEG TASH (GOOD DAY)



The Salt River Pima-Maricopa Indian Community is home to two distinct tribes, the Akimel O'odham and the Xalychidom Piipaash, more commonly known as Pima and Maricopa. Although we are two distinct tribes, we share cultural values and ties to the land that we call home, Salt River, Arizona. Our Community encompasses over 52,600 acres, shares a Scottsdale address and is bordered by the cities of Mesa, Tempe and Fountain Hills. The majestic Red Mountain (pictured above) is a sacred mountain that signifies home for our members and can be seen from almost every property located within the Community's boundaries.



As a tribe, we proudly own and operate several successful enterprises including Talking Stick Resort, Salt River Fields at Talking Stick, Talking Stick Golf Club and Casino Arizona. Additionally, we continue to bring new partners to our Community, such as Great Wolf Lodge Arizona, iFLY indoor skydiving and Medieval Times Dinner & Tournament, so that visitors such as yourself, can awaken their senses and discover Arizona Indian Country in a whole new way. Welcome to Salt River, we are glad you are here.



## ONGOING/SEASONAL

- L8 Nite Bingo (Every Friday and Saturday)
- Native Art Market (Oct-Apr)
- Yellowbird Native American Dance Showcase (Nov-Apr)

## FEBRUARY

- Street Eats Food Truck Festival

## MARCH

- Cactus League Spring Training Baseball

## MAY-SEPTEMBER

- Release Pool Parties

## OCTOBER

- Halloween Balloon Spooktacular
- Arizona Fall League Baseball
- Phoenix Fashion Week

## NOVEMBER

- Red Mountain Eagle Pow Wow
- Barrels, Bottles & Brews
- AZ Wine & Food Festival

## DECEMBER

- Winter Waterland
- Christmas in the Rainforest



Steel sculpture by artist Jeffrey Fulwider at Salt River Fields

Like our Facebook page  
Discover Salt River

@DiscoverSR

Follow us on Instagram  
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#DiscoverSaltRiver



Learn More:  
DiscoverSaltRiver.com  
888.979.5010  
Salt River Pima-Maricopa  
Indian Community  
Scottsdale, Arizona





## PLAY

**FAMILY FUN:**

- Octane Raceway & Velocity VR
- Mavrix Entertainment Center
- KTR Indoor Action Sports Playground
- Imagine 3D Mini Golf
- iFLY Indoor Skydiving
- Roadhouse Cinemas
- Topgolf
- Butterfly Wonderland
- OdySea Aquarium
- Pangaea Land of the Dinosaurs
- Medieval Times
- Great Wolf Lodge Arizona

**CASINO:**

- Casino Arizona
- Talking Stick Resort

**SPORT:**

- Salt River Fields at Talking Stick (spring training)
- Talking Stick Golf Club

**CULTURE:**

- USS Arizona Memorial Gardens at Salt River
- Visitor Center and Art Display
- Huhugam Ki: Museum
- Cultural Center at Talking Stick Resort

## DINE

**CASINO ARIZONA**

- Cholla Prime Steakhouse
- The Eagles Buffet
- The Willows Restaurant
- CAZ Sports Bar
- Salt River Café

**TALKING STICK RESORT**

- Orange Sky
- Blue Coyote Cantina
- Blue Coyote Café
- Ocean Trail
- Black Fig Coffee and Bistro
- Wandering Horse Buffet
- Tash

**THE BLOCK**

- White Castle
- Jersey Mike's
- Rusty Taco
- Dickey's BBQ Pit
- And many more!

## STAY

**TALKING STICK RESORT (AND CASINO)**



**GREAT WOLF LODGE ARIZONA**



**COURTYARD BY MARRIOTT SALT RIVER**



**RESIDENCE INN BY MARRIOTT SALT RIVER**



**HAMPTON INN & SUITES TALKING STICK**



**TRU AND HOME2 SUITES SALT RIVER**



**STAYBRIDGE SUITES TALKING STICK**



**COMFORT SUITES TALKING STICK**





**TALKING STICK**

ENTERTAINMENT DISTRICT

TalkingStickArizona.com  
Salt River Pima-Maricopa Indian Community  
Scottsdale, Arizona

**MATT MORRELL**  
(602) 553-2935  
matt@derito.com

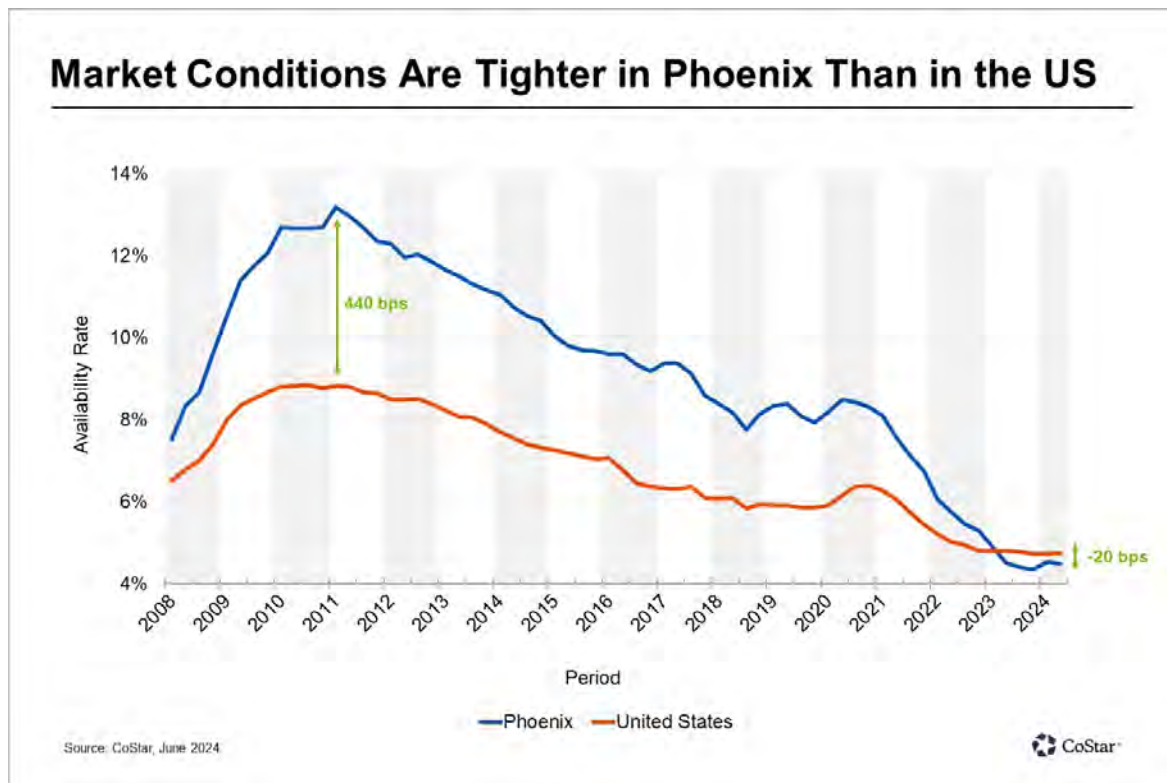
**PAUL SERAFIN**  
(602) 553-2943  
paul.serafin@derito.com



## COSTAR INSIGHT

# Phoenix Retail Availability Outperforms Nation for Over a Year

Population, Income Growth Fuel Demand While Lack of Spec Construction Dampens Supply Side Pressure



By **Connor Devereux**  
CoStar Analytics

June 25, 2024 | 10:41 AM

The Phoenix retail market boasts lower space availability than the United States overall, a trend that has held for more than a year.

As the second quarter nears completion, the amount of space available to lease has reached 4.5% of the Valley’s total existing and underway inventory. That share bests the



national level, with an availability rate of 4.7%.

The recent outperformance is a unique phenomenon. From 2008 to 2019, [Phoenix's](#) retail availability rate averaged about 300 basis points higher than the United States. The spread peaked at 440 basis points in the first quarter of 2011, as losses incurred during the Great Recession took longer to recover in Phoenix than in most other markets.

However, a surge in demand in the years following the pandemic's start contributed to a [rapid decline in space availability](#), keeping market conditions near the tightest level in recent memory.

Robust [population gains](#), higher incomes and healthy economic growth contributed to Phoenix's ranking as one of the [top-demand markets](#) in the nation. These factors have helped many local retailers avoid closing stores and [encouraged others to open new ones](#).

In addition, a near-complete lack of speculative construction activity has kept supply side pressure at bay. Since 2013, retail developers completed about 22 million square feet and demolished over 6 million square feet. For comparison, the Valley had more than 23 million square feet of gross completions in 2007 and 2008 alone while removing less than half a million square feet.

Though [consumption growth could ease](#) as the broader macroeconomy slows, a meaningful weakening of property performance is not expected over the near term in Phoenix. Local developers have had difficulty breaking ground on new retail space given the challenging financing environment, leaving less than 1% of inventory underway. Also, many corporate retailers have increased their efficiency and profit margins over the past few years, making widespread store closures unlikely, even if economic conditions soften.

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# Phoenix among top cities for tech job growth, report shows

Dec 14, 2022, 2:11pm MST

Demand for tech workers remained elevated in the Phoenix metro area, despite hiring freezes and layoffs occurring in the sector nationwide this year, a report released this week shows.

The Phoenix metro area saw a 31.7% increase in job posting growth through October, compared to the same time period last year, according to the latest 2022 Dice Tech Jobs report released Dec. 13.

The Valley ranked sixth out of cities nationwide for job posting growth and 14th for overall tech job posting volume, the report shows.

At the end of October, 15 cities nationwide reported year-over-year double-digit job posting growth, led by Houston (45.6%), Orlando, Florida (42.7%), Detroit (41.6%) Miami (33.2%) and Irvine, California (32.2%).

The Valley's monthly tech job postings peaked at 6,244 in June before dipping to 3,782 in October, according to the report.

Only four cities on the list – Atlanta; Plano, Texas; Raleigh, North Carolina; and Columbus, Ohio – experienced a year-over-year drop in tech job postings.

Arizona saw a 27.3% increase in overall year-over-year job posting volume through the third quarter, the report shows.

Although some 85,000 workers were reportedly laid off in the tech sector nationwide, more than 375,000 positions remain unfilled, signaling demand for workers continues to grow, especially in the health care, aerospace and finance industries, which are looking to fill a variety of engineering and developer roles, according to the report.



TONDA

Demand for tech workers remained elevated in Phoenix, which ranked sixth in the nation for year-over-year job posting growth, according to a 2022 Dice Tech Jobs report.

Tech job postings nationwide were up 25% year-over-year and demand is looking stronger than it did in 2019, the report said.

### **Big demand for software, data job postings**

Job growth and volume statistics show increases in postings for engineering, development and data-related roles as companies look to focus on digital transformation initiatives and grow their core tech teams, according to the report.

Tech occupations in greatest demand include are software development engineers, back-end software engineers, data science managers, help desk specialists and staff software engineers.

Trends forecast a drop in job postings during the holidays, followed by a jump in January. But, those trends could be impacted by a potential economic recession, according to the report.

“Employers in the healthcare, aerospace, finance and consulting industries have hired massive numbers of tech professionals to support innovation efforts in 2022 and that has continued into Q4,” the report’s author said. “With recent layoffs, a potential recession and 52% of tech professionals likely to change employers in the next year, these employers may be able to fill their open roles more quickly in 2023.”

Here are the top 15 cities by overall job posting growth with the year-over-year job increase in parenthesis:

- Houston (45.6%)
- Orlando, Florida (42.7%)
- Detroit (41.6%)
- Miami (33.6%)
- Irvine, California (33.2%)
- Phoenix (31.7%)
- San Diego (29.4%)
- Indianapolis (28.7%)
- Charlotte, North Carolina (27.6%)
- Boston (25.6%)
- Los Angeles (23.3%)
- Chicago (21.9%)
- Tampa, Florida (21%)
- Seattle (19.2%)
- New York (17.9%)

**Amy Edelen**  
Reporter  
*Phoenix Business Journal*



# Phoenix Ranked 4th Best City for New College Graduates, Zillow says

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Article originally posted on AZ Central

(<https://www.azcentral.com/story/news/local/phoenix/2023/06/02/phoenix-fourth-best-city-for-new-college-grads/70281349007/>) on June 2, 2023

Phoenix was ranked as the fourth-best market for new college graduates, according to a recent Zillow study.

The Valley of the Sun was able to reserve a top spot due to an abundance of job openings, cementing it as a place of opportunity for recent grads, according to Zillow. With a typical salary just north of \$62,000 and a hefty price tag for rent, around \$1,918, however, is not entirely ideal.

For Zillow, this is remedied by Phoenix's rather high population of those in their 20s, making the prospect of finding a roommate to split the bill with easier.

## What cities were in the top 5 cities for new graduates?

As for the rest of the rankings, Colorado Springs, Colorado, took the top spot boasting relative affordability with a number of career prospects, creating a high quality of life for those seeking new opportunities.

"While the typical graduate will spend about 35% of their income on rent without roommates (which is on the more expensive end of rent burdens), strong job growth and a large population in their twenties makes Colorado Springs the highest ranked

market in the country,” the Zillow report states.

Spokane, Washington, came in at No. 2 due to a significantly cheaper price of rent than Seattle, with new grads usually spending around 31% of their income on shelter.

Named top dog in terms of working for U.S. insurance companies, Des Moines, Iowa, took third place with one of the lowest asking rents on the list, \$1,202, while sporting strong job growth alongside it.

Rounding out the list was Buffalo, New York, due to its substantially cheaper rent than that of New York City — around \$2,000 — and a decent number of job openings, but hampered by its low population of those in their 20s.

### **How did Zillow create the list?**

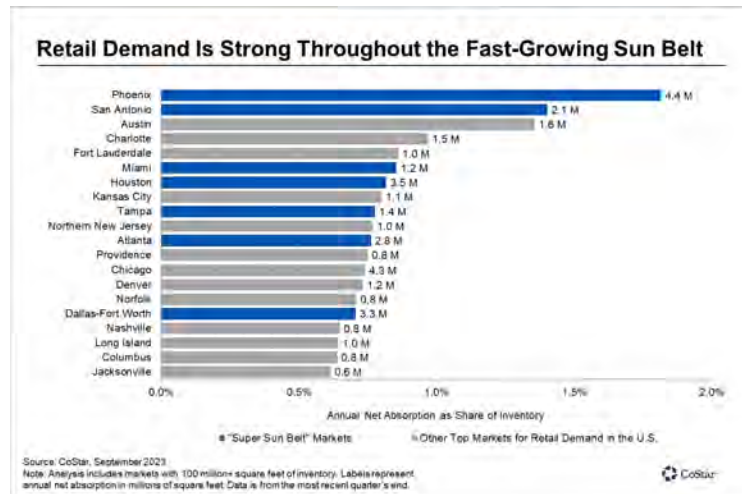
The methodology used to comprise the list was rents from the Zillow Observed Rent Index, income provided by the Bureau of Labor Statistics Occupational Employment and Wage Statistics, job growth data from Indeed’s Hiring Lab and the share of the population aged 21-29 from the one-year American Community Survey.

“The ranking is composed of the share of income spent on the typical asking rents, the typical recent graduate income, the share of the population aged 21-29, and job growth, with the share of income spent on rent weighted most negatively, and the share of the population aged 21-29 receiving less positive weight,” according to the Zillow report.

# Super Sun Belt Markets Phoenix & San Antonio Lead in Retail Demand

Article originally posted on CoStar

(<https://product.costar.com/home/news/1679547948>) on September 13, 2023



The retail sector remains a bright spot in the broader commercial real estate landscape, as healthy consumption patterns keep tenants in expansion mode. Nearly every major U.S. market had more retail space occupied than vacated in the 12 months ending in the second quarter, though the pace of expansion is notably easing.

A familiar pattern emerges when ranking the top markets in the country for annual net absorption — defined as the change in the number of square feet occupied — as a share of inventory.

The strongest performance comes from the South and West regions, driven by robust demographic trends and steady job growth. “Super Sun Belt” markets, a designation from the Urban Land Institute’s latest annual report, dominate the list, with all seven areas making the top 20. These core cities, which include Atlanta; the Dallas-Fort Worth area; Houston; Miami; Phoenix; San Antonio; and Tampa, Florida, were recognized by the trade group for being top migration destinations for residents and businesses and having the brightest real estate outlook.



### **Valley of the Sun Tops Retail Demand Ranking**

Phoenix recorded 4.4 million square feet of positive net absorption over the past year as its nation-leading population growth encouraged retailer expansion. That figure represents 1.8% of the market’s retail inventory, earning Phoenix the top ranking. Other positive demand drivers that support strong retail performance include its growing labor market and commercial space affordability, as well as its expanding and diversifying local economy.

New development has not kept pace with robust demand, causing space availability to fall to the lowest level on record. When construction does occur, it typically takes place in Phoenix’s high-growth suburban areas, where land is more available and retail options are fewer. This frees up capacity for retail expansion as tenants find little availability near the primary population centers. As a result, the strongest demand figures come from areas like the Loop 303 corridor, Mesa, Queen Creek and Pinal County.

Phoenix may be approaching a structural growth bound as space availability tightens. Leasing activity has already shown signs of easing, and the construction pipeline remains thin. The Valley of the Sun's long-term tailwinds will continue to support underlying retail demand, though the absolute absorption figures could be headed for normalization in the near term.



## **Alamo City One of Best-Performing Retail Markets**

The drivers behind San Antonio's retail market parallel those of Phoenix, and South Central Texas has long been a target for store expansions and domestic migration. San Antonio has had the nation's fastest-growing major city proper since 2020, according to the U.S. Census Bureau, released earlier this year.

Population growth has brought significant tailwinds for retail demand, as tenants have sought to lease space in fast-growing portions of the city and its suburbs. Between the beginning of last year's third quarter and the end of this year's second quarter, retailers absorbed 2.1 million square feet of inventory in the San Antonio market. That was roughly 400,000 square feet more than what was completed.

Key expansions from the likes of Crunch Fitness, Office Depot and Five Below have buoyed demand in the local retail market. H-E-B's ubiquitous and expanding presence around South Central Texas has stabilized grocery-anchored retail developments, encouraging other tenants to lease space alongside it.



As Kroger and Albertsons plan to sell more than 400 stores nationwide and contend with antitrust concerns from regulators, the San Antonio retail market features neither chain, relying instead on the locally headquartered H-E-B: the nation's sixth-largest privately owned company. H-E-B's consistent and growing business provides stability to many local neighborhood and retail centers, such as Lincoln Heights, where the retailer is developing its physical footprint to accommodate increased consumer demand.

Substantial absorption levels in grocery-anchored retail centers have narrowed the market-wide retail vacancy rate to 3.5% as of mid-September. This was 70 basis points lower than the national average, despite San Antonio seeing more retail development than any other major market in the country between the third quarter of 2022 and the second quarter of 2023 when controlling for the size of its existing inventory.

## **Future Growth**

While the future remains uncertain due in part to a cloudy macroeconomic backdrop nationwide, optimistic trends are encouraging for Phoenix and San Antonio over the next few years. Demographic growth, in terms of population and median income, continues apace in these two markets, fueling retail in Arizona and Texas.

Because Phoenix and San Antonio are affected by the broader national economy, they have been affected by macroeconomic and environmental challenges of late. The ongoing drought in the Southwestern United States poses some risk to the longer-term outlook for these two markets, possibly affecting real estate development and demographic momentum. Still, Americans do appear to be continuing to move south and west, and "Super Sun Belt" retail markets such as Phoenix and San Antonio are likely to continue to grow alongside their expanding suburbs through the balance of the year.