



Arts District Anchor | Iconic Lubbock Power Plant | Prime Development Opportunity

407 & 411 Ave J - Lubbock, TX

Now available for sale: A rare opportunity to own a piece of Lubbock's history (Lubbock's original electrical power plant!) and define the future of the Downtown Arts District. This offering includes two landmark properties (407 & 411 Avenue J) totaling 0.86 acres at the high-traffic Northeast corner of 5th Street and Avenue J.

This is a true blank canvas in the city's most creative corridor. Located directly on the First Friday Art Trail, the property sits directly across from the Charles Adams Studio Project (CASP) and just steps from Two Docs Brewing Co. With the \$180M Buddy Holly Hall and the Lubbock Memorial Civic Center within easy walking distance, these buildings are perfectly positioned to become the premier social destination in Downtown Lubbock.



Jeremy Steen

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Offering Summary

SALES PRICE | \$475,000

PRICE SQFT | \$24.91/SF

ZONING | General (MU-3)

IDEAL FOR | Restaurant & Retail



Proposed Design



The property is the cornerstone of the Downtown Arts District, Lubbock's premier walkable destination for culture and nightlife. Situated directly on the First Friday Art Trail, the site faces the Charles Adams Studio Project (CASP) and is steps from Two Docs Brewing Co., ensuring a built-in audience of art enthusiasts and craft beer patrons. It is also within easy walking distance of the \$180M Buddy Holly Hall and the Lubbock Memorial Civic Center, placing it at the heart of the city's most significant tourism and entertainment drivers.



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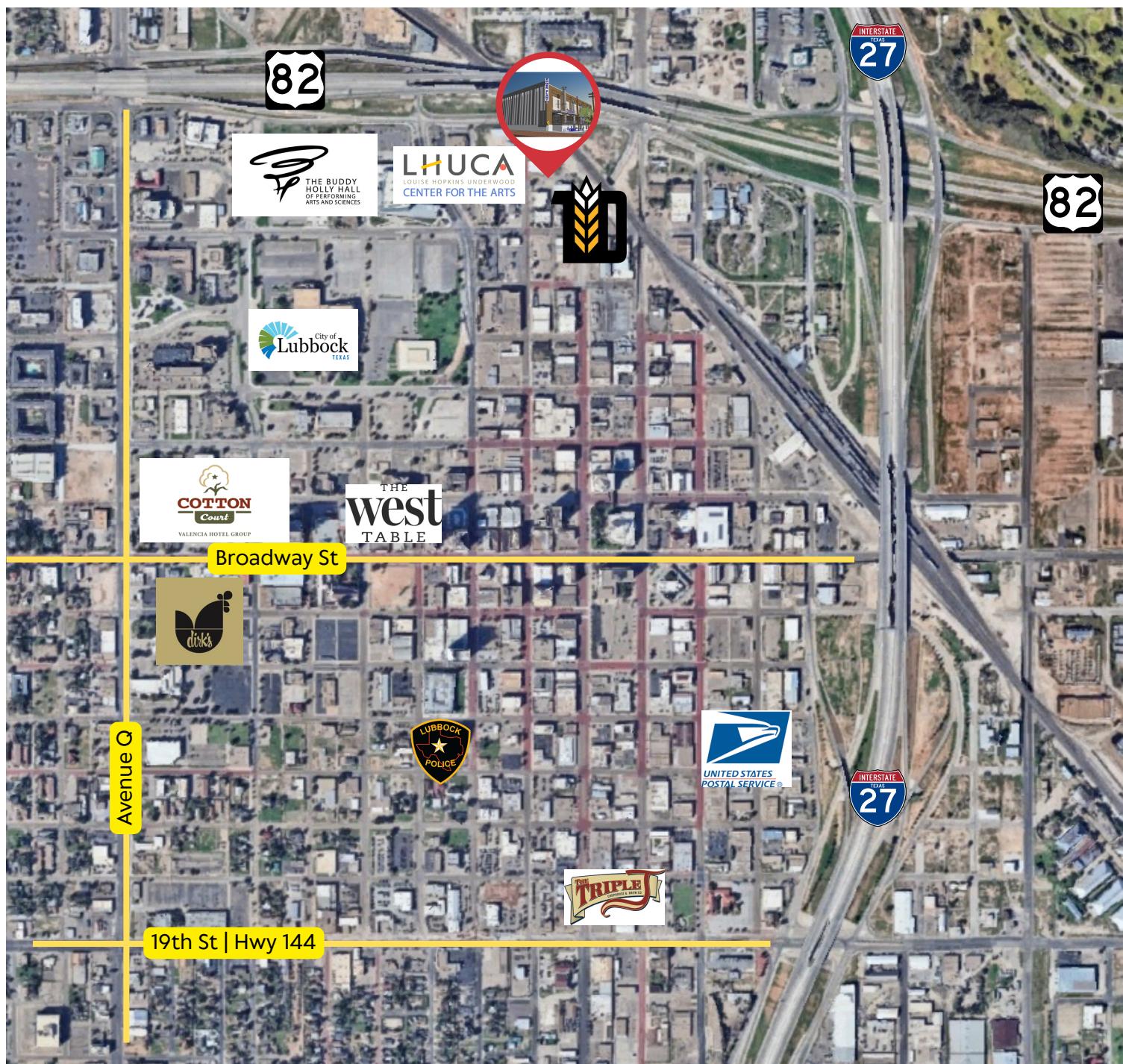


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SURROUNDING BUSINESSES



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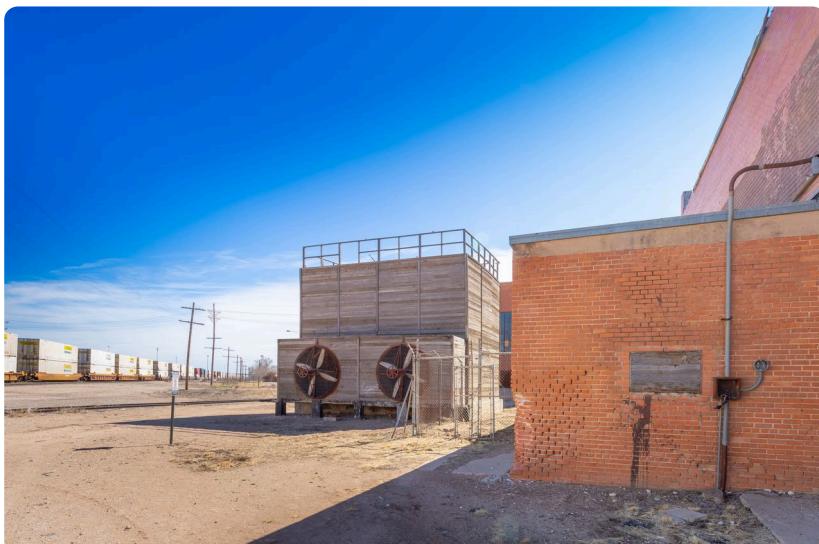


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EXTERIOR PHOTOS



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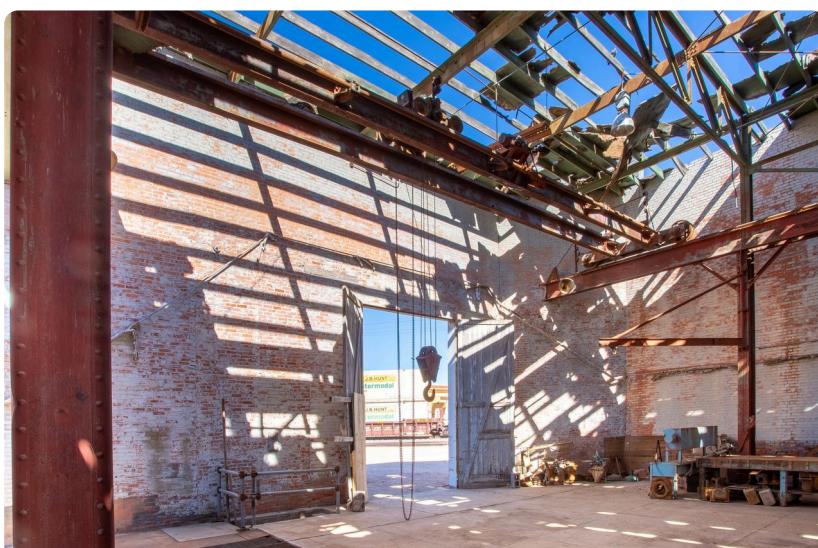
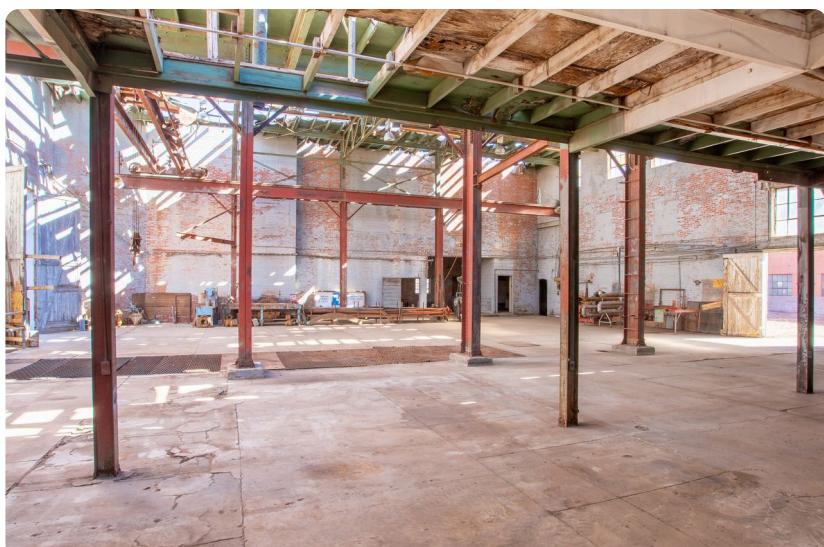


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INTERIOR PHOTOS



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Rendering of Potential Designs



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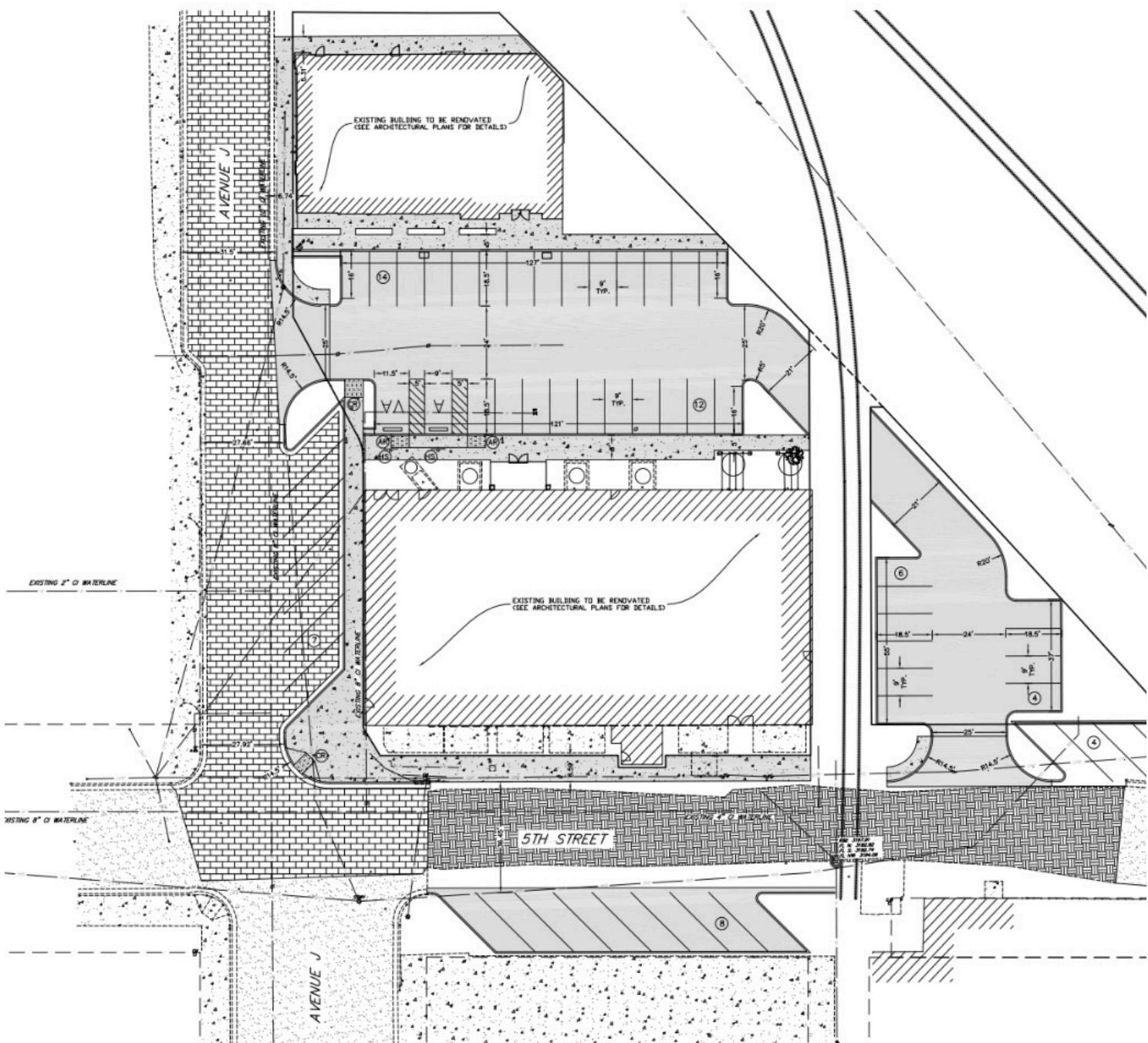
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Site Plan



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LUBBOCK DEMOGRAPHICS



- Sustained population and economic growth in the Lubbock market
- Nearly 4,600 new home permits issued since 2023, signaling rising residential density and long-term consumer demand
- Average annual wages of \$54,000, supporting strong purchasing power
- 58.3% MSA growth over the past 10 years, significantly outpacing the national MSA growth rate of 27.3%
- Over 7.3 million visitors in 2024, strengthening retail, dining, and service demand
- Consistently ranked among the most affordable cities in Texas post-college
- Recognized as a Top 20 U.S. market to start a business
- Loop 289 provides direct connectivity to major retail, residential, and employment hubs, ensuring high accessibility and visibility



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TEXAS REAL ESTATE COMMISSION

Information About Brokerage Services

Texas law requires all real estate license holders to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.

11-03-2025



TYPES OF REAL ESTATE LICENSE HOLDERS:

- A BROKER is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- A SALES AGENT must be sponsored by a broker and works with clients on behalf of the broker.

A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- Put the interests of the client above all others, including the broker's own interests;
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.

WRITTEN AGREEMENTS ARE REQUIRED IN CERTAIN SITUATIONS: A license holder who performs brokerage activity for a prospective buyer of residential property must enter into a written agreement with the buyer before showing any residential property to the buyer or if no residential property will be shown, before presenting an offer on behalf of the buyer. This written agreement must contain specific information required by Texas law. For more information on these requirements, see section 1101.563 of the Texas Occupations Code. Even if a written agreement is not required, to avoid disputes, all agreements between you and a broker should be in writing and clearly establish: (i) the broker's duties and responsibilities to you and your obligations under the agreement; and (ii) the amount or rate of compensation the broker will receive and how this amount is determined.

A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR OWNER (SELLER/LANDLORD): The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent by the buyer or buyer's agent. **An owner's agent fees are not set by law and are fully negotiable.**

AS AGENT FOR BUYER/TENANT: The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent. **A buyer/tenant's agent fees are not set by law and are fully negotiable.**

AS AGENT FOR BOTH - INTERMEDIARY: To act as an intermediary between the parties the broker must first obtain the written agreement of *each party* to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction;
- Must not, unless specifically authorized in writing to do so by the party, disclose:
 - that the owner will accept a price less than the written asking price;
 - that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
 - any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

A LICENSE HOLDER CAN SHOW PROPERTY TO A BUYER/TENANT WITHOUT REPRESENTING THE BUYER/TENANT IF:

- The broker has not agreed with the buyer/tenant, either orally or in writing, to represent the buyer/tenant;
- The broker is not otherwise acting as the buyer/tenant's agent at the time of showing the property;
- The broker does not provide the buyer/tenant opinions or advice regarding the property or real estate transactions generally; and
- The broker does not perform any other act of real estate brokerage for the buyer/tenant.

Before showing a residential property to an unrepresented prospective buyer, a license holder must enter into a written agreement that contains the information required by section 1101.563 of the Texas Occupations Code. The agreement may not be exclusive and must be limited to no more than 14 days.

LICENSE HOLDER CONTACT INFORMATION: This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

Keller Williams Realty	494693	klrw238@kw.com	8067717710
Name of Sponsoring Broker (Licensed Individual or Business Entity)	License No.	Email	Phone
Pamela Titzell	465722	pamtitzell@kw.com	8067717710
Name of Designated Broker of Licensed Business Entity, if applicable	License No.	Email	Phone
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Name of Licensed Supervisor of Sales Agent/Associate, if applicable	License No.	Email	Phone
Jeremy Steen	685530	jeremy.steen@kw.com	(806) 392-0578
Name of Sales Agent/Associate	License No.	Email	Phone

Buyer/Tenant/Seller/Landlord Initials

Date

Regulated by the Texas Real Estate Commission

Information available at www.trec.texas.gov

IABS 1-2



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