

Burbank Dr, Baton Rouge, Louisiana, 70820
Ring of 1 mile

College Towns (B2)

Dominant Tapestry Segment

KEY FACTS



6,030

Total Population



\$326,451

Median Home Value



199

Businesses



4,000

Daytime Population



30.1

Median Age



-0.1%

2025-2030
Pop Growth Rate



\$44,091

Per Capita Income



2.2

Avg Household Size



\$70,865

Median Household Income

KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

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Spending facts are average annual dollars per household

Burbank Dr, Baton Rouge, Louisiana, 70820
 Ring of 3 miles

Metro Fusion (C3)

Dominant Tapestry Segment

KEY FACTS



62,905

Total Population



\$344,310

Median Home Value



2,850

Businesses



61,736

Daytime Population



31.0

Median Age



-0.1%

2025-2030
Pop Growth Rate



\$47,105

Per Capita Income



2.1

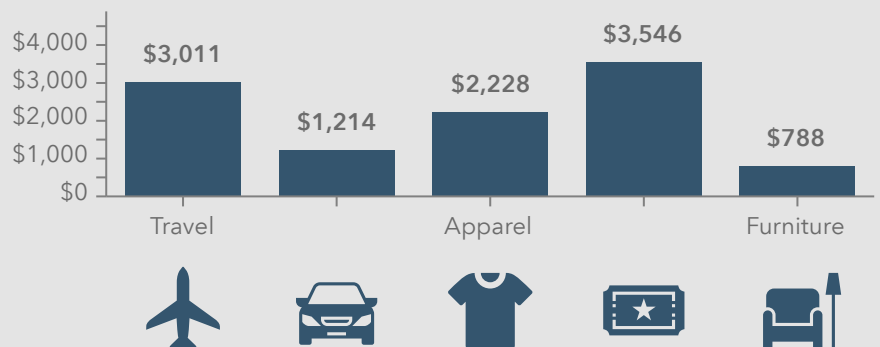
Avg Household Size



\$61,841

Median Household Income

KEY SPENDING FACTS



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Spending facts are average annual dollars per household

Burbank Dr, Baton Rouge, Louisiana, 70820
Ring of 5 miles

City Greens (K6)

Dominant Tapestry Segment

KEY FACTS


139,653
Total Population


\$364,852
Median Home Value


8,161
Businesses


181,072
Daytime Population

32.4

Median Age



-0.3%

2025-2030
Pop Growth Rate

\$49,191

Per Capita Income

2.1
Avg Household Size

\$68,889

Median Household Income

KEY SPENDING FACTS



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