



Demographic and Income Comparison Profile

West Oaks Shopping Center
 6516 Broadway Street Pearland TX 77581
 Rings: 1, 3, 5 mile radii

Latitude: 29.5586
 Longitude: -95.3193

	1 mile	3 mile	5 mile
Census 2010 Summary			
Population	6,315	49,800	120,897
Households	2,117	16,640	40,792
Families	1,635	13,154	31,789
Average Household Size	2.98	2.98	2.96
Owner Occupied Housing Units	1,523	13,062	31,691
Renter Occupied Housing Units	597	3,581	9,104
Median Age	32.6	33.3	33.2
Census 2020 Summary			
Population	6,776	57,540	152,917
Households	2,254	19,200	51,744
Average Household Size	3.00	2.99	2.95
2022 Summary			
Population	6,957	58,917	158,047
Households	2,317	19,596	53,431
Families	1,746	15,035	40,504
Average Household Size	3.00	3.00	2.95
Owner Occupied Housing Units	1,742	15,095	39,845
Renter Occupied Housing Units	575	4,501	13,586
Median Age	34.7	35.4	34.7
Median Household Income	\$104,904	\$105,037	\$100,560
Average Household Income	\$125,437	\$127,226	\$125,658
2027 Summary			
Population	7,236	60,558	163,562
Households	2,405	20,175	55,386
Families	1,813	15,474	41,983
Average Household Size	3.01	2.99	2.95
Owner Occupied Housing Units	1,826	15,650	41,498
Renter Occupied Housing Units	579	4,525	13,888
Median Age	36.5	36.0	34.8
Median Household Income	\$119,307	\$116,805	\$110,680
Average Household Income	\$143,044	\$142,073	\$142,099
Trends: 2022-2027 Annual Rate			
Population	0.79%	0.55%	0.69%
Households	0.75%	0.58%	0.72%
Families	0.76%	0.58%	0.72%
Owner Households	0.95%	0.72%	0.82%
Median Household Income	2.61%	2.15%	1.94%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income	1 mile		3 mile		5 mile	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	54	2.3%	421	2.1%	1,917	3.6%
\$15,000 - \$24,999	145	6.3%	748	3.8%	2,179	4.1%
\$25,000 - \$34,999	65	2.8%	912	4.7%	2,367	4.4%
\$35,000 - \$49,999	168	7.3%	1,412	7.2%	4,176	7.8%
\$50,000 - \$74,999	357	15.4%	2,667	13.6%	7,861	14.7%
\$75,000 - \$99,999	267	11.5%	2,827	14.4%	7,978	14.9%
\$100,000 - \$149,999	646	27.9%	5,107	26.1%	12,803	24.0%
\$150,000 - \$199,999	354	15.3%	3,385	17.3%	7,649	14.3%
\$200,000+	261	11.3%	2,118	10.8%	6,502	12.2%
Median Household Income	\$104,904		\$105,037		\$100,560	
Average Household Income	\$125,437		\$127,226		\$125,658	
Per Capita Income	\$42,227		\$42,387		\$42,359	

2027 Households by Income	1 mile		3 mile		5 mile	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	41	1.7%	298	1.5%	1,360	2.5%
\$15,000 - \$24,999	107	4.4%	551	2.7%	1,601	2.9%
\$25,000 - \$34,999	64	2.7%	761	3.8%	1,926	3.5%
\$35,000 - \$49,999	146	6.1%	1,174	5.8%	3,447	6.2%
\$50,000 - \$74,999	215	8.9%	2,120	10.5%	7,173	13.0%
\$75,000 - \$99,999	201	8.4%	2,383	11.8%	7,726	13.9%
\$100,000 - \$149,999	822	34.2%	6,088	30.2%	14,450	26.1%
\$150,000 - \$199,999	533	22.2%	4,563	22.6%	10,131	18.3%
\$200,000+	277	11.5%	2,236	11.1%	7,573	13.7%
Median Household Income	\$119,307		\$116,805		\$110,680	
Average Household Income	\$143,044		\$142,073		\$142,099	
Per Capita Income	\$48,059		\$47,431		\$47,969	

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age	1 mile		3 mile		5 mile	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	504	8.0%	4,218	8.5%	10,829	9.0%
Age 5 - 9	563	8.9%	4,465	9.0%	10,751	8.9%
Age 10 - 14	552	8.7%	4,183	8.4%	9,737	8.1%
Age 15 - 19	444	7.0%	3,430	6.9%	8,032	6.6%
Age 20 - 24	399	6.3%	2,641	5.3%	6,303	5.2%
Age 25 - 34	934	14.8%	7,245	14.5%	18,254	15.1%
Age 35 - 44	1,028	16.3%	8,084	16.2%	20,427	16.9%
Age 45 - 54	916	14.5%	7,402	14.9%	16,665	13.8%
Age 55 - 64	538	8.5%	4,489	9.0%	10,806	8.9%
Age 65 - 74	252	4.0%	2,119	4.3%	5,335	4.4%
Age 75 - 84	156	2.5%	1,148	2.3%	2,853	2.4%
Age 85+	28	0.4%	376	0.8%	904	0.7%

2022 Population by Age	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	497	7.1%	4,375	7.4%	12,341	7.8%
Age 5 - 9	522	7.5%	4,765	8.1%	13,113	8.3%
Age 10 - 14	527	7.6%	4,636	7.9%	12,640	8.0%
Age 15 - 19	471	6.8%	3,760	6.4%	10,127	6.4%
Age 20 - 24	392	5.6%	3,240	5.5%	8,641	5.5%
Age 25 - 34	1,107	15.9%	8,272	14.0%	22,758	14.4%
Age 35 - 44	1,067	15.3%	9,389	15.9%	25,066	15.9%
Age 45 - 54	901	13.0%	7,533	12.8%	19,806	12.5%
Age 55 - 64	791	11.4%	6,553	11.1%	16,462	10.4%
Age 65 - 74	454	6.5%	4,143	7.0%	10,933	6.9%
Age 75 - 84	170	2.4%	1,678	2.8%	4,696	3.0%
Age 85+	58	0.8%	573	1.0%	1,462	0.9%

2027 Population by Age	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	513	7.1%	4,497	7.4%	12,835	7.8%
Age 5 - 9	521	7.2%	4,734	7.8%	13,228	8.1%
Age 10 - 14	543	7.5%	4,735	7.8%	13,009	8.0%
Age 15 - 19	467	6.5%	3,930	6.5%	10,866	6.6%
Age 20 - 24	357	4.9%	3,049	5.0%	8,362	5.1%
Age 25 - 34	1,006	13.9%	8,353	13.8%	23,950	14.6%
Age 35 - 44	1,249	17.3%	9,798	16.2%	25,709	15.7%
Age 45 - 54	901	12.4%	7,661	12.7%	20,360	12.4%
Age 55 - 64	804	11.1%	6,157	10.2%	15,626	9.6%
Age 65 - 74	554	7.7%	4,768	7.9%	12,091	7.4%
Age 75 - 84	257	3.6%	2,239	3.7%	5,862	3.6%
Age 85+	65	0.9%	636	1.1%	1,664	1.0%

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2010 Race and Ethnicity	1 mile		3 mile		5 mile	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,983	63.1%	32,128	64.5%	70,105	58.0%
Black Alone	994	15.7%	7,630	15.3%	24,783	20.5%
American Indian Alone	41	0.6%	285	0.6%	544	0.4%
Asian Alone	401	6.4%	3,864	7.8%	11,505	9.5%
Pacific Islander Alone	3	0.0%	19	0.0%	49	0.0%
Some Other Race Alone	731	11.6%	4,492	9.0%	10,430	8.6%
Two or More Races	161	2.5%	1,382	2.8%	3,481	2.9%
Hispanic Origin (Any Race)	2,006	31.8%	13,094	26.3%	32,739	27.1%

2020 Race and Ethnicity	1 mile		3 mile		5 mile	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,962	43.7%	26,538	46.1%	58,644	38.4%
Black Alone	1,107	16.3%	9,340	16.2%	34,314	22.4%
American Indian Alone	53	0.8%	419	0.7%	1,102	0.7%
Asian Alone	514	7.6%	5,576	9.7%	16,881	11.0%
Pacific Islander Alone	0	0.0%	28	0.0%	67	0.0%
Some Other Race Alone	929	13.7%	5,876	10.2%	17,452	11.4%
Two or More Races	1,210	17.9%	9,763	17.0%	24,456	16.0%
Hispanic Origin (Any Race)	2,459	36.3%	18,244	31.7%	48,985	32.0%

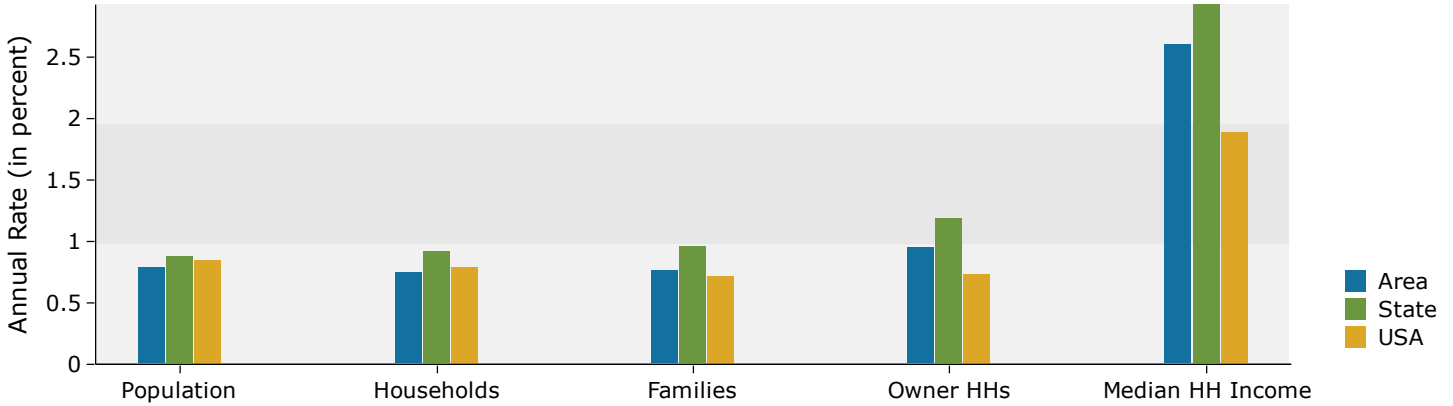
2022 Race and Ethnicity	1 mile		3 mile		5 mile	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,983	42.9%	26,645	45.2%	58,883	37.3%
Black Alone	1,120	16.1%	9,486	16.1%	35,183	22.3%
American Indian Alone	55	0.8%	429	0.7%	1,173	0.7%
Asian Alone	537	7.7%	5,736	9.7%	17,407	11.0%
Pacific Islander Alone	0	0.0%	28	0.0%	68	0.0%
Some Other Race Alone	952	13.7%	6,026	10.2%	18,670	11.8%
Two or More Races	1,311	18.8%	10,567	17.9%	26,664	16.9%
Hispanic Origin (Any Race)	2,573	37.0%	19,125	32.5%	52,436	33.2%

2027 Race and Ethnicity	1 mile		3 mile		5 mile	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,898	40.0%	25,662	42.4%	56,544	34.6%
Black Alone	1,175	16.2%	9,878	16.3%	36,729	22.5%
American Indian Alone	58	0.8%	444	0.7%	1,231	0.8%
Asian Alone	582	8.0%	6,101	10.1%	18,566	11.4%
Pacific Islander Alone	0	0.0%	28	0.0%	71	0.0%
Some Other Race Alone	1,022	14.1%	6,427	10.6%	20,161	12.3%
Two or More Races	1,502	20.8%	12,018	19.8%	30,260	18.5%
Hispanic Origin (Any Race)	2,772	38.3%	20,403	33.7%	55,957	34.2%

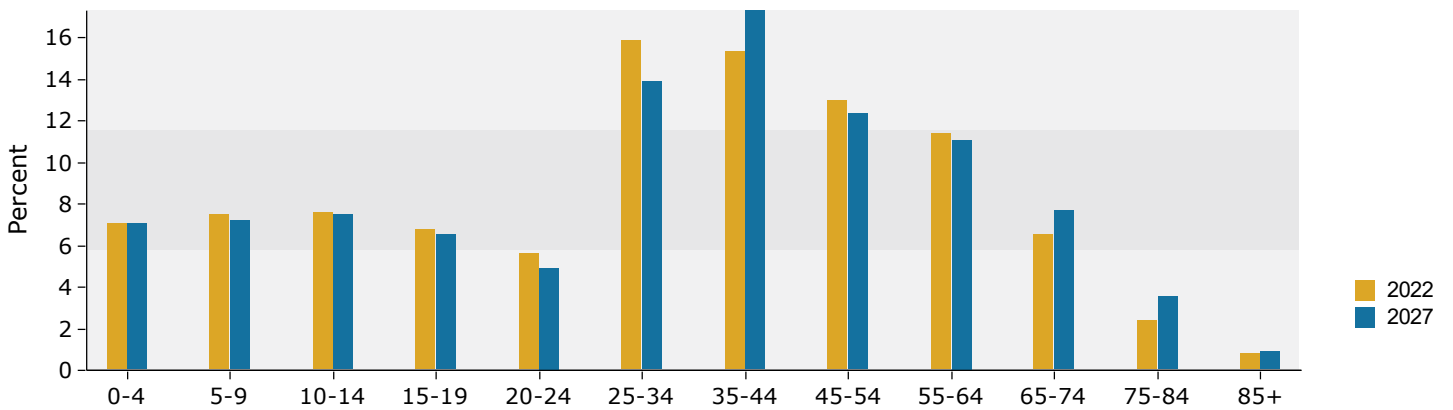
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

1 mile

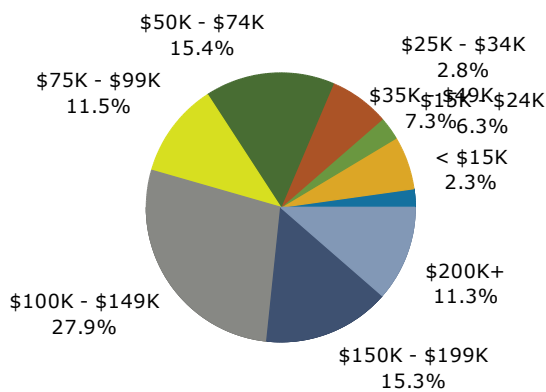
Trends 2022-2027



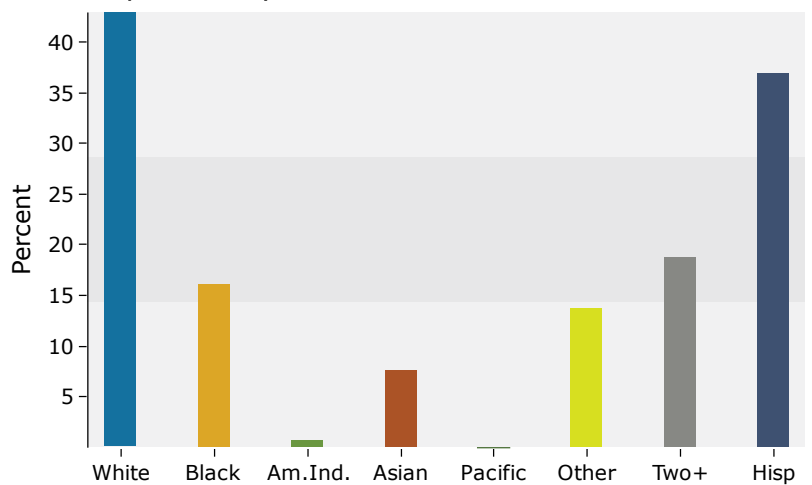
Population by Age



2022 Household Income



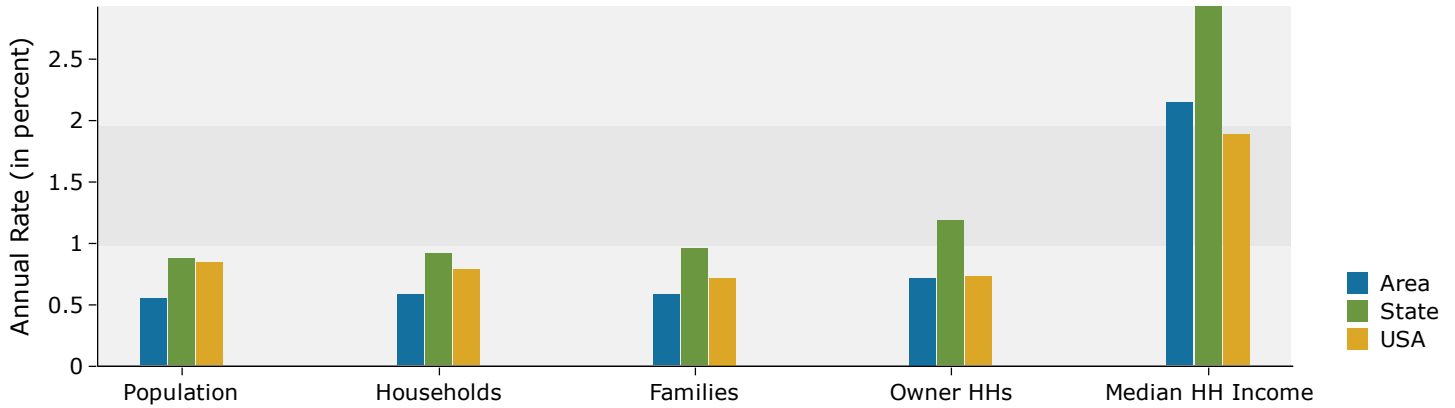
2022 Population by Race



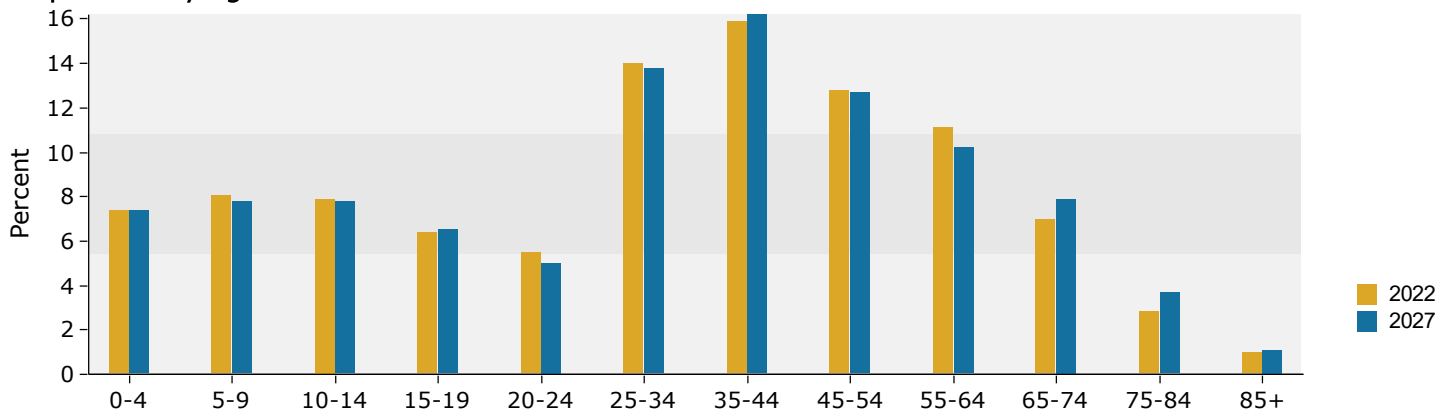
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

3 mile

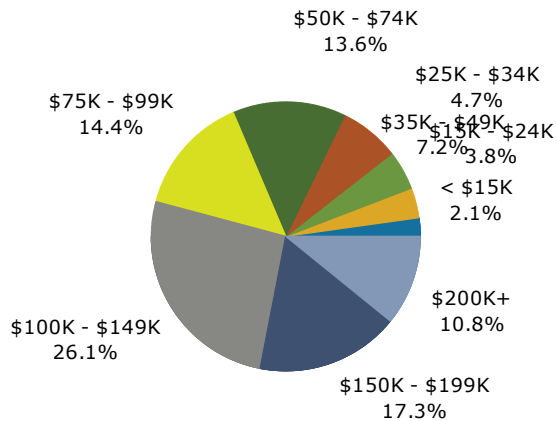
Trends 2022-2027



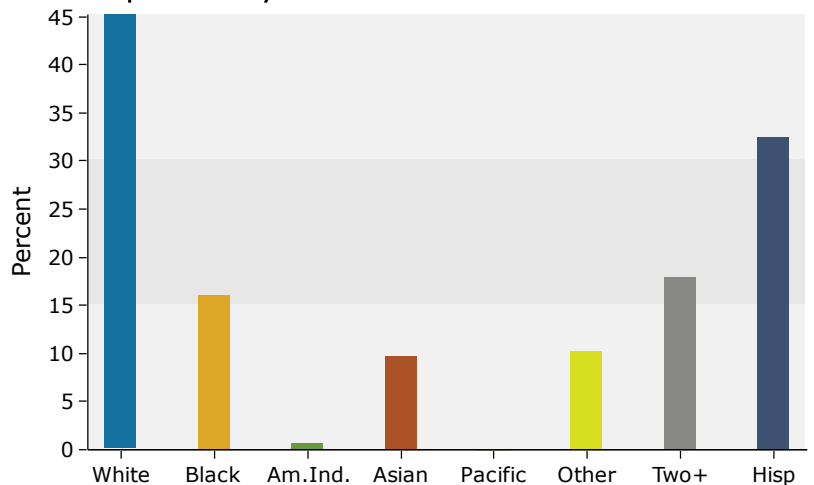
Population by Age



2022 Household Income



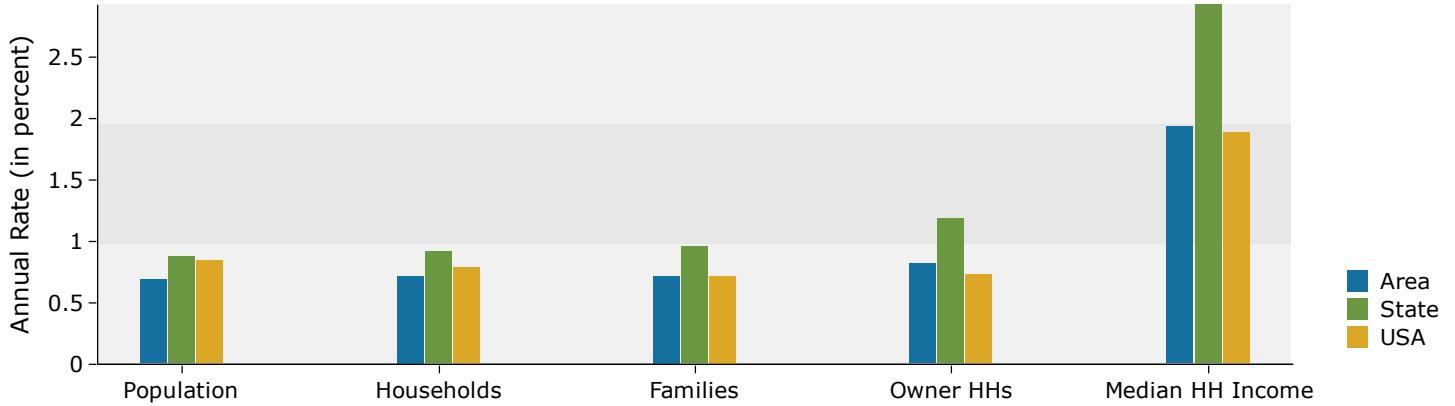
2022 Population by Race



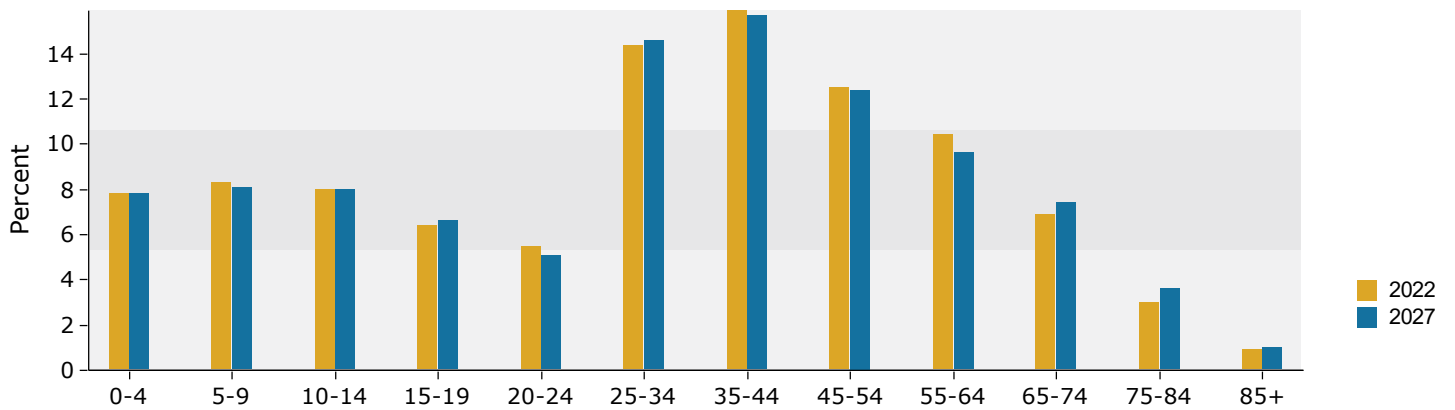
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

5 mile

Trends 2022-2027



Population by Age



2022 Household Income

