

Business Summary Report (NAICS)

5809 Old Smithfield Rd, Holly Springs, North Carolina, 27540



Ring bands: 0-1, 1-3, 3-5 mile radii

Data for all businesses in area	0 - 1 mile	1 - 3 mile	3 - 5 mile
Total Businesses	97	1,445	2,797
Total Employees	927	13,980	30,327
Total Population	6,225	38,276	90,697
Employee/Population Ratio (per 100)	14.9	36.5	33.4

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture, Forestry, Fishing & Hunting (11)	0	0.0%	1	0.1%	6	0.4%	17	0.1%	12	0.4%	30	0.1%
Mining (21)	0	0.0%	0	0.0%	3	0.2%	42	0.3%	2	0.1%	21	0.1%
Utilities (22)	0	0.0%	0	0.0%	1	0.1%	30	0.2%	3	0.1%	167	0.6%
Construction (23)	13	13.4%	148	16.0%	150	10.4%	1,101	7.9%	231	8.3%	2,500	8.2%
Building Construction	5	5.2%	53	5.7%	64	4.4%	385	2.8%	116	4.2%	729	2.4%
Heavy/Civil Eng Construction	0	0.0%	6	0.7%	4	0.3%	82	0.6%	11	0.4%	91	0.3%
Specialty Trade Contractor	7	7.2%	89	9.6%	82	5.7%	634	4.5%	104	3.7%	1,681	5.5%
Manufacturing (31-33)	4	4.1%	167	18.0%	44	3.0%	744	5.3%	73	2.6%	1,543	5.1%
Wholesale Trade (42)	3	3.1%	33	3.6%	39	2.7%	333	2.4%	45	1.6%	1,127	3.7%
Durable Goods	2	2.1%	30	3.2%	30	2.1%	261	1.9%	29	1.0%	236	0.8%
Nondurable Goods	1	1.0%	2	0.2%	8	0.6%	51	0.4%	14	0.5%	881	2.9%
Trade Broker	0	0.0%	0	0.0%	1	0.1%	22	0.2%	1	0.0%	10	0.0%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

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	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Retail Trade (44-45)	7	7.2%	77	8.3%	126	8.7%	1,777	12.7%	290	10.4%	5,289	17.4%
Motor Vehicle & Parts Dealers	0	0.0%	2	0.2%	17	1.2%	103	0.7%	43	1.5%	1,355	4.5%
Furniture & Home Furnishing Stores	0	0.0%	1	0.1%	3	0.2%	47	0.3%	15	0.5%	78	0.3%
Electronics & Appliance Stores	0	0.0%	0	0.0%	2	0.1%	14	0.1%	12	0.4%	70	0.2%
Building & Garden Equipment	1	1.0%	7	0.8%	13	0.9%	107	0.8%	23	0.8%	471	1.6%
Food & Beverage Stores	1	1.0%	10	1.1%	23	1.6%	474	3.4%	40	1.4%	1,400	4.6%
Health & Personal Care Stores	1	1.0%	5	0.5%	14	1.0%	160	1.1%	43	1.5%	308	1.0%
Gasoline Stations	1	1.0%	2	0.2%	5	0.3%	21	0.1%	8	0.3%	38	0.1%
Clothing, Shoe and Jewellery Stores	0	0.0%	5	0.5%	6	0.4%	73	0.5%	21	0.8%	117	0.4%
Sporting Goods, Hobby & Music Stores	3	3.1%	18	1.9%	28	1.9%	182	1.3%	64	2.3%	349	1.1%
General Merchandise Stores	1	1.0%	27	2.9%	14	1.0%	598	4.3%	21	0.8%	1,103	3.6%
Transportation & Warehousing (48-49)	3	3.1%	63	6.8%	21	1.4%	295	2.1%	33	1.2%	249	0.8%
Truck Transportation	2	2.1%	56	6.0%	11	0.8%	225	1.6%	21	0.8%	167	0.6%
Information (51)	3	3.1%	22	2.4%	35	2.4%	371	2.6%	70	2.5%	1,248	4.1%
Finance & Insurance (52)	4	4.1%	12	1.3%	48	3.3%	221	1.6%	136	4.9%	728	2.4%
Central Bank/Credit & Related Activities	0	0.0%	1	0.1%	15	1.0%	78	0.6%	40	1.4%	255	0.8%
Securities & Commodity Contracts	2	2.1%	8	0.9%	20	1.4%	48	0.3%	54	1.9%	175	0.6%
Funds, Trusts & Other Financial	1	1.0%	4	0.4%	14	1.0%	95	0.7%	43	1.5%	298	1.0%
Real Estate, Rental & Leasing (53)	5	5.2%	18	1.9%	67	4.6%	276	2.0%	161	5.8%	822	2.7%
Professional, Scientific & Tech Services (54)	8	8.3%	53	5.7%	146	10.1%	1,202	8.6%	335	12.0%	2,710	8.9%
Legal Services	1	1.0%	3	0.3%	17	1.2%	49	0.3%	51	1.8%	190	0.6%



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	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Management of Companies (55)	0	0.0%	1	0.1%	4	0.3%	15	0.1%	8	0.3%	39	0.1%
Administrative, Support & Waste Mgmt (56)	4	4.1%	39	4.2%	61	4.2%	789	5.6%	105	3.8%	697	2.3%
Educational Services (61)	3	3.1%	40	4.3%	56	3.9%	1,194	8.5%	100	3.6%	2,632	8.7%
Health Care & Social Assistance (62)	8	8.3%	64	6.9%	164	11.3%	1,969	14.1%	344	12.3%	4,259	14.0%
Ambulatory Health Care	6	6.2%	35	3.8%	119	8.2%	1,011	7.2%	263	9.4%	2,190	7.2%
Hospital	0	0.0%	5	0.5%	9	0.6%	339	2.4%	15	0.5%	947	3.1%
Nursing/Residential Care	0	0.0%	0	0.0%	4	0.3%	241	1.7%	13	0.5%	510	1.7%
Social Assistance	3	3.1%	24	2.6%	32	2.2%	378	2.7%	53	1.9%	612	2.0%
Arts, Entertainment & Recreation (71)	1	1.0%	12	1.3%	44	3.0%	395	2.8%	71	2.5%	670	2.2%
Accommodation & Food Services (72)	7	7.2%	105	11.3%	97	6.7%	1,506	10.8%	202	7.2%	3,108	10.3%
Accommodation	1	1.0%	9	1.0%	11	0.8%	131	0.9%	16	0.6%	297	1.0%
Food & Drinking Places	6	6.2%	96	10.4%	86	6.0%	1,375	9.8%	186	6.7%	2,811	9.3%
Other Services Except Public Admin (81)	15	15.5%	63	6.8%	185	12.8%	812	5.8%	298	10.7%	1,821	6.0%
Repair & Maintenance	3	3.1%	16	1.7%	46	3.2%	205	1.5%	53	1.9%	425	1.4%
Auto Repair & Maintenance	2	2.1%	14	1.5%	36	2.5%	177	1.3%	39	1.4%	378	1.3%
Personal & Laundry Service	5	5.2%	24	2.6%	65	4.5%	313	2.2%	113	4.0%	581	1.9%
Civic and Other Orgs	7	7.2%	23	2.5%	74	5.1%	294	2.1%	132	4.7%	816	2.7%
Public Administration (92)	1	1.0%	8	0.9%	34	2.4%	878	6.3%	31	1.1%	655	2.2%
Unclassified Establishments (99)	6	6.2%	0	0.0%	112	7.8%	15	0.1%	246	8.8%	10	0.0%
Total (11-99)	97	100.0%	927	100.0%	1,445	100.0%	13,980	100.0%	2,797	100.0%	30,327	100.0%



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Business Summary Report (SIC)

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Total Employees	927	13,980	30,327
Total Population	6,225	38,276	90,697
Employee/Population Ratio (per 100)	14.9	36.5	33.4

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture & Mining (01-14)	3	3.1%	27	2.9%	51	3.5%	775	5.5%	67	2.4%	501	1.6%
Construction (15-17)	13	13.4%	148	16.0%	145	10.0%	1,067	7.6%	222	7.9%	2,416	8.0%
Manufacturing (20-39)	4	4.1%	167	18.0%	41	2.8%	722	5.2%	59	2.1%	1,476	4.9%
Transportation (40-47)	3	3.1%	63	6.8%	28	1.9%	311	2.2%	49	1.8%	311	1.0%
Communication (48)	1	1.0%	3	0.3%	11	0.8%	121	0.9%	22	0.8%	712	2.4%
Utility (49)	0	0.0%	2	0.2%	8	0.6%	67	0.5%	13	0.5%	205	0.7%
Wholesale Trade (50-51)	3	3.1%	33	3.6%	39	2.7%	333	2.4%	45	1.6%	1,127	3.7%
Retail Trade Summary (52-59)	14	14.4%	174	18.8%	218	15.1%	3,179	22.7%	489	17.5%	8,152	26.9%
Home Improvement	1	1.0%	7	0.8%	13	0.9%	107	0.8%	23	0.8%	471	1.6%
General Merchandise Stores	1	1.0%	26	2.8%	9	0.6%	577	4.1%	13	0.5%	1,084	3.6%
Food Stores	2	2.1%	13	1.4%	30	2.1%	571	4.1%	52	1.9%	1,495	4.9%
Auto Dealers & Gas Stations	1	1.0%	4	0.4%	22	1.5%	124	0.9%	51	1.8%	1,393	4.6%
Apparel & Accessory Stores	0	0.0%	5	0.5%	6	0.4%	73	0.5%	16	0.6%	94	0.3%
Furniture & Home Furnishings	0	0.0%	1	0.1%	6	0.4%	66	0.5%	28	1.0%	150	0.5%
Eating & Drinking Places	6	6.2%	94	10.1%	81	5.6%	1,292	9.2%	181	6.5%	2,749	9.1%
Miscellaneous Retail	3	3.1%	23	2.5%	51	3.5%	368	2.6%	126	4.5%	716	2.4%

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by SIC Codes	0 - 1 mile				1 - 3 mile				3 - 5 mile			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Finance, Insurance, Real Estate (60-67)	9	9.3%	27	2.9%	107	7.4%	463	3.3%	296	10.6%	1,586	5.2%
Banks, Savings & Lending	0	0.0%	1	0.1%	14	1.0%	76	0.5%	41	1.5%	261	0.9%
Securities Brokers	2	2.1%	8	0.9%	20	1.4%	48	0.3%	52	1.9%	166	0.6%
Insurance Carriers & Agents	1	1.0%	4	0.4%	14	1.0%	87	0.6%	42	1.5%	250	0.8%
Real Estate, Investment Offices	5	5.2%	14	1.5%	60	4.2%	252	1.8%	162	5.8%	908	3.0%
Services Summary (70-89)	40	41.2%	275	29.7%	650	45.0%	6,051	43.3%	1,258	45.0%	13,175	43.4%
Hotels & Lodging	1	1.0%	9	1.0%	11	0.8%	131	0.9%	16	0.6%	297	1.0%
Automotive Services	2	2.1%	15	1.6%	39	2.7%	186	1.3%	45	1.6%	392	1.3%
Movies & Amusements	4	4.1%	26	2.8%	66	4.6%	509	3.6%	93	3.3%	716	2.4%
Health Services	6	6.2%	40	4.3%	127	8.8%	1,555	11.1%	284	10.2%	3,467	11.4%
Legal Services	1	1.0%	3	0.3%	16	1.1%	45	0.3%	47	1.7%	176	0.6%
Education Inst. & Libraries	1	1.0%	32	3.5%	37	2.6%	1,130	8.1%	71	2.5%	2,549	8.4%
Other Services	25	25.8%	150	16.2%	355	24.6%	2,494	17.8%	703	25.1%	5,579	18.4%
Government (91-97)	1	1.0%	8	0.9%	34	2.4%	878	6.3%	31	1.1%	655	2.2%
Unclassified Establishments (99)	6	6.2%	0	0.0%	112	7.8%	15	0.1%	246	8.8%	10	0.0%
Totals (01-99)	97	100.0%	927	100.0%	1,445	100.0%	13,980	100.0%	2,797	100.0%	30,327	100.0%



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