

FOR LEASE

HONOKŌHAU
MAUI, HAWAII
AGRICULTURAL LAND

~1,000 Acres of Former
Pasture/Ranch Land

~550 Graded Acres
of Former Agriculture
(pineapple)



MAUI LAND
& PINEAPPLE COMPANY INC.



THE PROPERTY

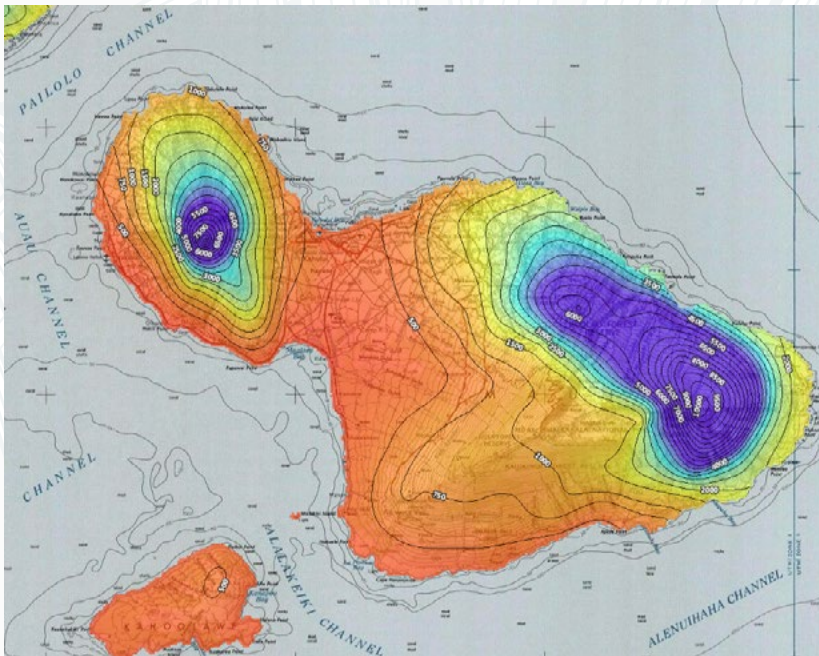
The Northern point of Maui, a remote, beautiful, and rural location. The land contains highly fertile soil and receives abundant rainfall.

For approximately 100 years this land was used for ranching and farming. Agricultural activities on the land have paused for approximately 15 years.

Potential uses include farming, food crops, value-added products, ranching, forestry, and other uses permitted in Agricultural zoning in Maui County. Preference for operations which will simultaneously increase economic diversity and food security on Maui.

Property Info	
Submarket	West Maui
TMK Number	2-4-1-1-9 (Portion Of)
Total Acreage	Approx. 550 acres of graded former pineapple fields Approx. 1,000 acres of former ranch lands
Mean Annual Rainfall	54 - 67 in/yr *see links below
Term	Contact Agent
Rate	Contact Agent
OpEx	Real Property Taxes





Rainfall Statistics

<http://rainfall.geography.hawaii.edu/interactivemap.html>

Soil Data

<https://websoilsurvey.nrcs.usda.gov/app/>

- + **Vision:** Maui Land & Pineapple Company, Inc. (NYSE: MLP) is dedicated to the thoughtful stewardship of over 22,000 acres of land on Maui. Founded as a family company in 1909, today MLP envisions a future where Maui residents can thrive in more resilient communities with increased housing supply, food and water security, economic diversity, and renewed connections of people and place.
- + **Mission:** MLP desired to restore these lands to active use a way that honors the past and nurtures our island home and its residents into the future.
- + **Environmental, Cultural, and Community considerations:**
 - » Maximizing local job creation in West Maui, minimizing traffic impacts during the restoration of Lahaina Town.
 - » Utilizing location-optimized crops or livestock to minimize utilization of surface or groundwater. The subject property receives 40in to 67in of rainfall per year.
 - » Preserving and restoring native forests to aid in the capture of rainfall and percolation to the aquifers.
 - » Removing invasive plant and animal species and reducing fire fuel levels.

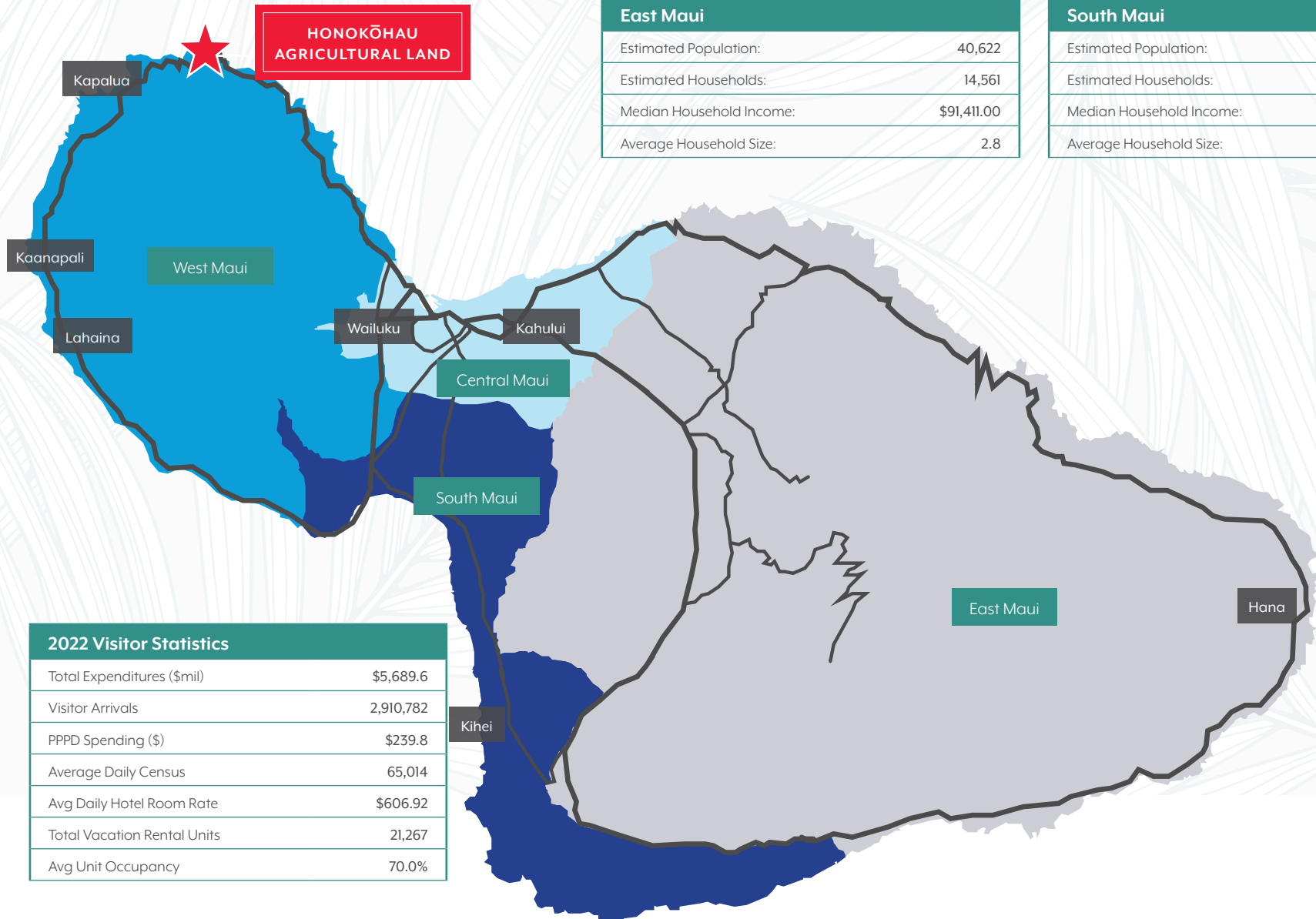
MAUI DEMOGRAPHICS

West Maui	
Estimated Population:	33,877
Estimated Households:	11,166
Median Household Income:	\$95,463.00
Average Household Size:	3.0

Central Maui	
Estimated Population:	51,435
Estimated Households:	15,182
Median Household Income:	\$83,261.00
Average Household Size:	3.3

East Maui	
Estimated Population:	40,622
Estimated Households:	14,561
Median Household Income:	\$91,411.00
Average Household Size:	2.8

South Maui	
Estimated Population:	28,265
Estimated Households:	11,134
Median Household Income:	\$89,573.00
Average Household Size:	2.5





MAUI LAND
& PINEAPPLE COMPANY INC.

Honokōhau Agricultural Land



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