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Key **highlights**

- **39.32 Acres** of Highway IH-35 Frontage
- The site has been removed from New Braunfels ETJ meaning all planning and permitting is handled solely by Comal County. This simplifies and accelerates the site plan process while also eliminating Roadway Impact Fees and Parkland Fees
- Positioned directly in between newly constructed
 I-35 exit and entry ramps
- Located in one of the **fastest growing cities** in the United States and situated in between two of the fastest growing mega cities in the United States Austin and San Antonio
- Adjacent to Mayfair, the new **1,900 acre mixed use development**, bringing 6,000 homes, 4 Comal ISD schools,
 230 + acres of commercial use, and 330 acres of park space
- Utilities: Crystal Clear Water and Sewer, New Braunfels Electric
- Lennar's **187-acre development** of 1,000 single-family homes borders our northwest property line and extends Hoosier Road to our site. This road can be further extended through the site, providing an additional access point



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Property specifications

Location: 5616 N Interstate 35 New Braunfels, TX 78130

County: Comal

Municipality: New Braunfels

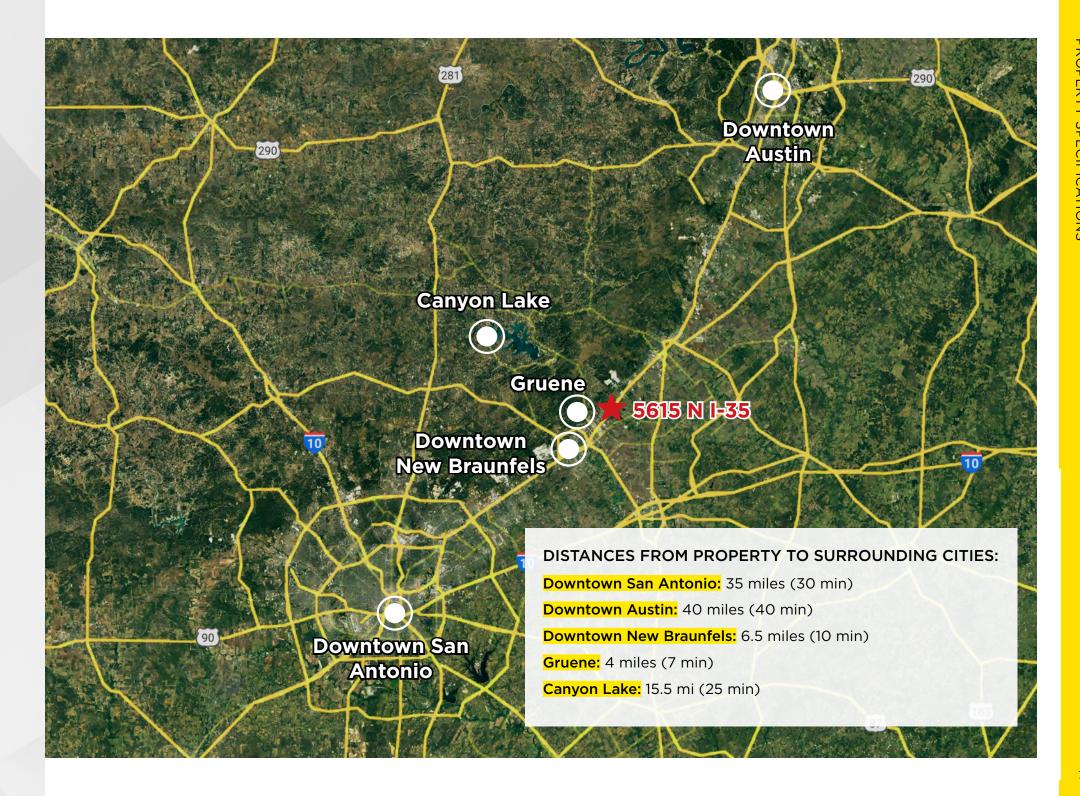
Zoning: No zoning - removed from New Braunfels ETJ

Future Land Use: Mixed Use

Land Area: 39.32 Acres

Flood Zone: None

Traffic Counts: 119, 532 Vehicles Per Day



Mayfair **project**

The development will house up-to 6,000 residential units that include single-family homes, duplexes, townhouses, and multi-family units at the 1,888-acre site. Homes will span a range of price points and will include affordable and workforce housing. Mayfair will have over 70-acres of commercial space, 160 acres of light industrial space, two elementary schools, one middle school and one high school.

A study conducted by TXP Inc., an economic analysis and public policy consulting firm, estimated that the development will create 2,000 permanent jobs.

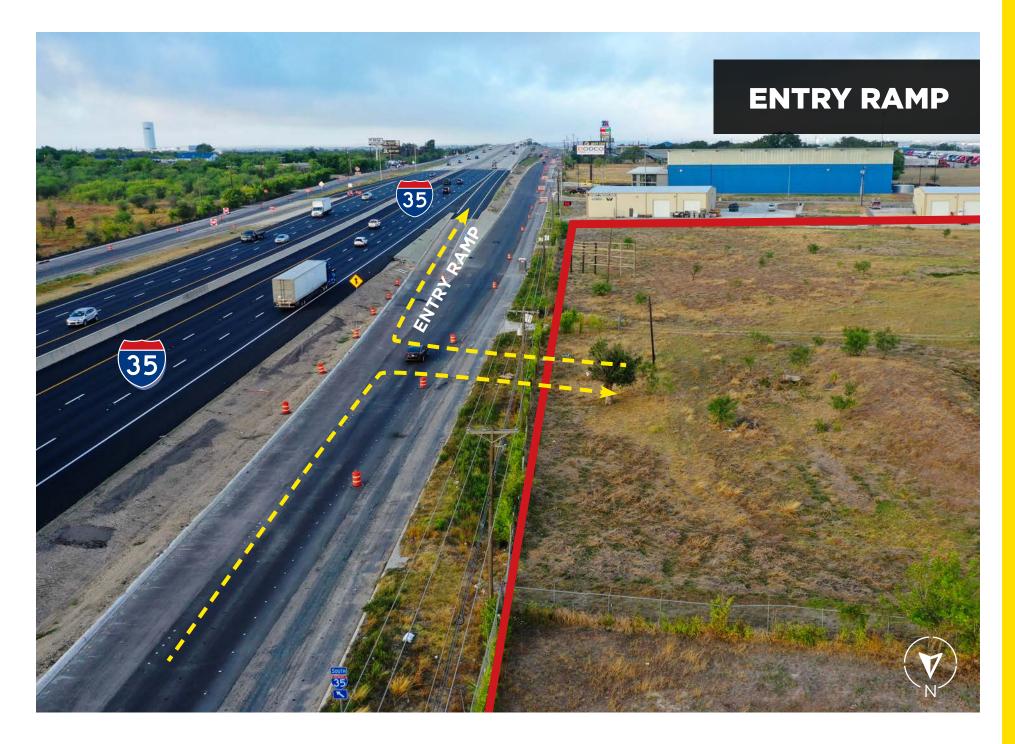
The Mayfair development will also incorporate over 330-acres of public parks with programmed and passive spaces, two community amenities with a pool, clubhouse, co-working, dedicated off-street bike lane, and more than 35 miles of trails with shared paths and dedicated bike lanes.

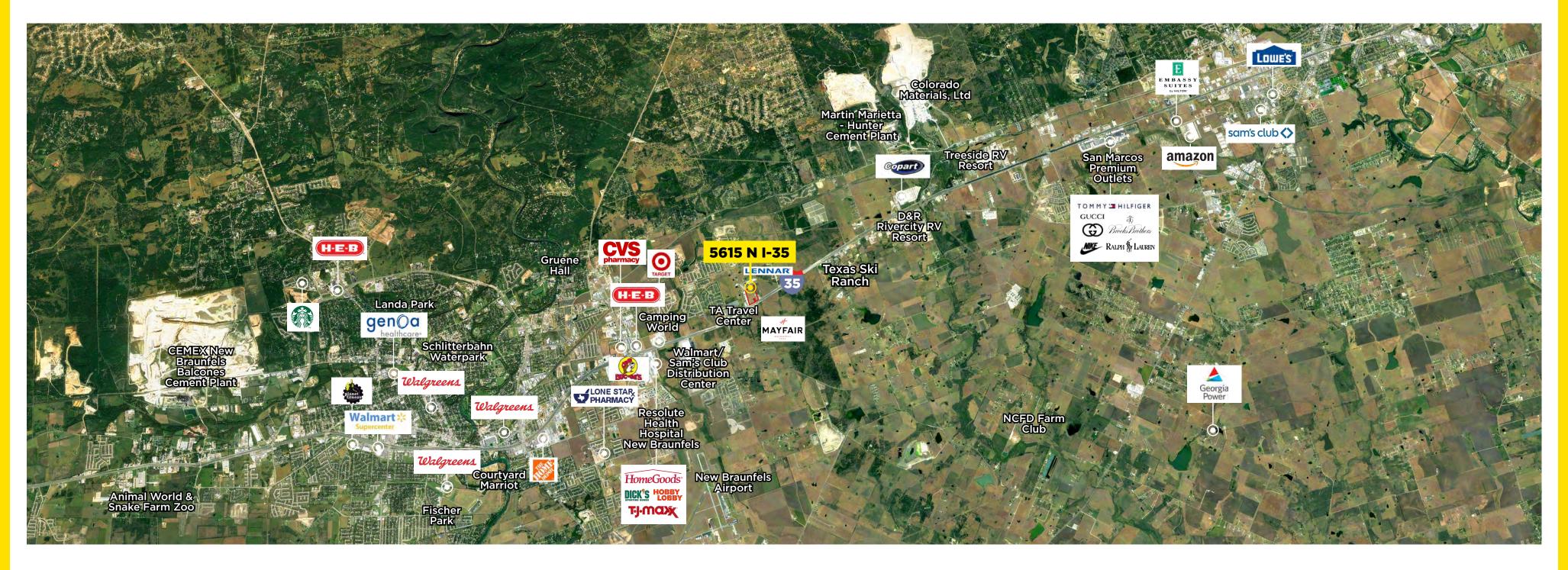
New Braunfels City Council approved the first phase of the development in a meeting on March 28. The first phase will start with 390-acres and include 1,532 homes, a school, a recreational center, and 99 acres of public parks. Southstar broke ground on April 12, 2022. New homes will begin selling in 2023.











Income	3 mile	5 mile	10 mile
Average Household Income	\$98,472	\$103,611	\$103,112
Median Household Income	\$82,741	\$84,814	\$81,735
<\$25,000	745	1,782	7,990
\$25,000 - \$50,000	1,406	3,198	11,592
\$50,000 - \$75,000	1,687	3,584	11,583
\$75,000 - \$100,000	1,563	3,691	10,757
\$100,000 - \$125,000	991	2,251	7,344
\$125,000 - \$150,000	1,071	2,192	5,891
\$150,000 - \$200,000	548	1,418	5,989
\$200,000+	633	1,910	6,980



\$103,611 Average Income (5 mi)



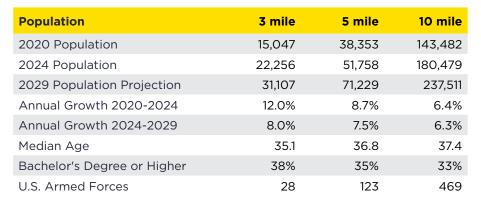
36.8Median
Age (5 mi)



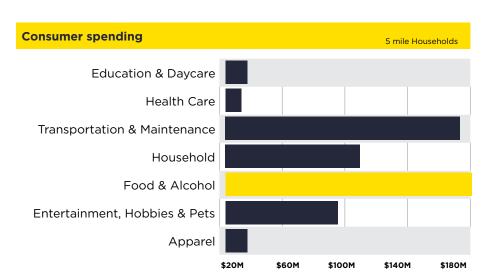
15,639 Owner Occupied Household (5 mi)

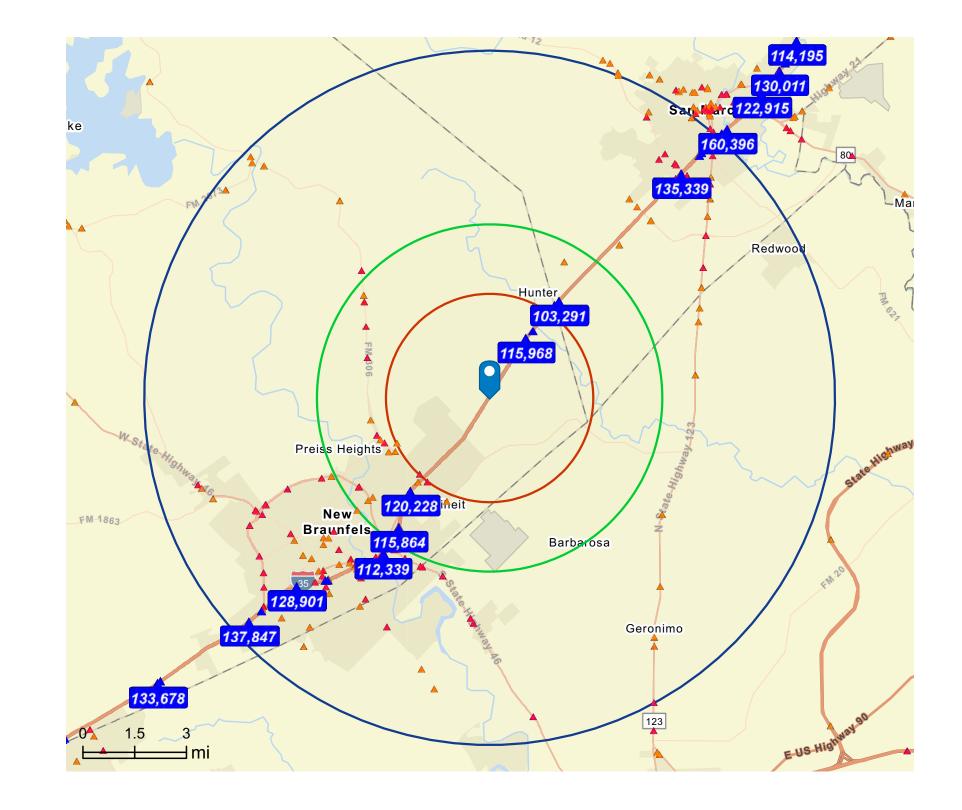


35% Bachelor's Degree or Higher (5 mi)



Households	3 mile	5 mile	10 mile
2020 Households	5,799	14,801	53,942
2024 Households	8,643	20,026	68,127
2029 Household Projection	12,076	27,591	90,122
Annual Growth 2020-2024	10.6%	7.0%	5.2%
Annual Growth 2024-2029	7.9%	7.6%	6.5%
Owner Occupied Households	6,266	15,693	57,827
Renter Occupied Households	5,809	11,898	32,295
Avg. Household Size	2.5	2.5	2.6





Contact

<mark>Hudson Hall</mark>

+1 512 431 8244 hhall@savills.us

savills.com

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