

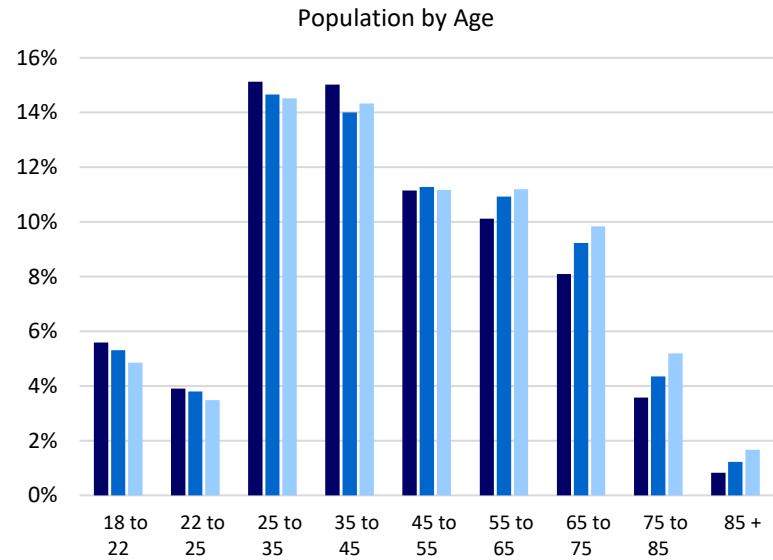
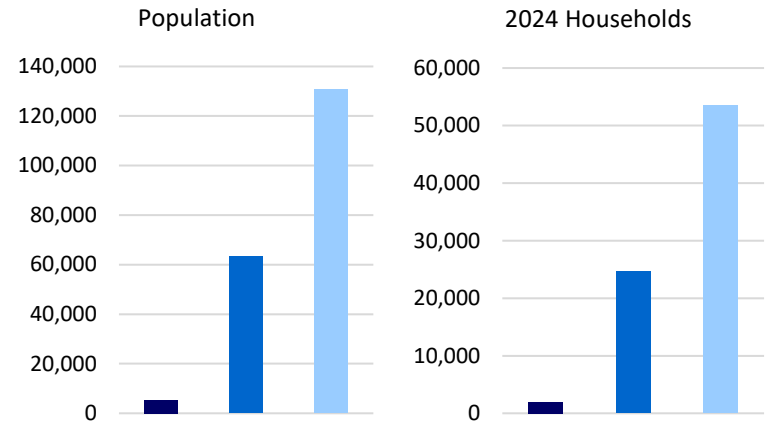
9717

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### Consumer Profile Report

STI: PopStats, 2024 Q2

	1 Mile		3 Miles		5 Miles	
<b>Current</b>						
2024 Population	5,344	---	63,350	---	130,775	---
2029 Projected Population	5,638	---	65,657	---	136,796	---
Pop Growth (%)	5.5%	---	3.6%	---	4.6%	---
2024 Households	1,974	---	24,641	---	53,482	---
2029 Projected Households	2,084	---	25,459	---	55,672	---
HH Growth (%)	5.6%	---	3.3%	---	4.1%	---
<b>Census Year</b>						
2000 Population	2,216	---	41,507	---	91,393	---
2010 Population	4,905	---	60,119	---	123,004	---
Pop Growth (%)	121.4%	---	44.8%	---	34.6%	---
2000 Households	913	---	16,793	---	37,993	---
2010 Households	1,811	---	23,421	---	50,542	---
HH Growth (%)	98.4%	---	39.5%	---	33.0%	---
<b>Total Population by Age</b>						
Average Age (2024)	35.9		37.4		38.8	
<b>Children (2024)</b>						
0 - 4 Years	387		4,365		8,807	
5 - 9 Years	393		4,535		8,803	
10-13 Years	318		3,553		6,764	
14-17 Years	323		3,536		6,667	
<b>Adults (2024)</b>						
18 to 22	299	5.6%	3,360	5.3%	6,345	4.9%
22 to 25	208	3.9%	2,404	3.8%	4,564	3.5%
25 to 35	809	15.1%	9,286	14.7%	18,983	14.5%
35 to 45	803	15.0%	8,869	14.0%	18,738	14.3%
45 to 55	596	11.2%	7,141	11.3%	14,612	11.2%
55 to 65	541	10.1%	6,921	10.9%	14,645	11.2%
65 to 75	432	8.1%	5,847	9.2%	12,864	9.8%
75 to 85	191	3.6%	2,757	4.4%	6,796	5.2%
85 +	44	0.8%	776	1.2%	2,187	1.7%
<b>Population by Race/Ethnicity (2024)</b>						



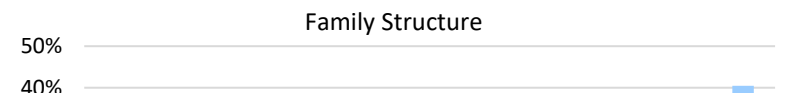
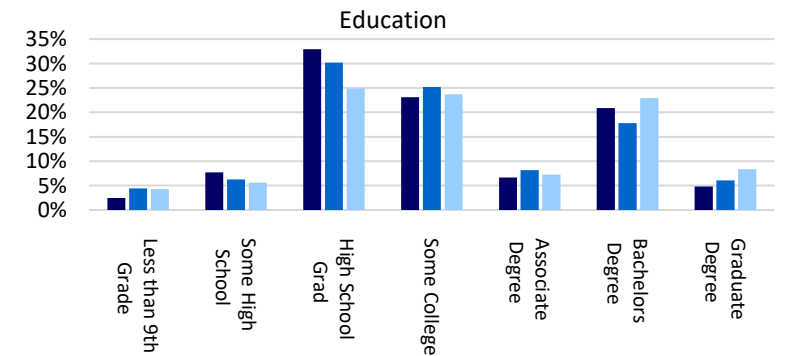
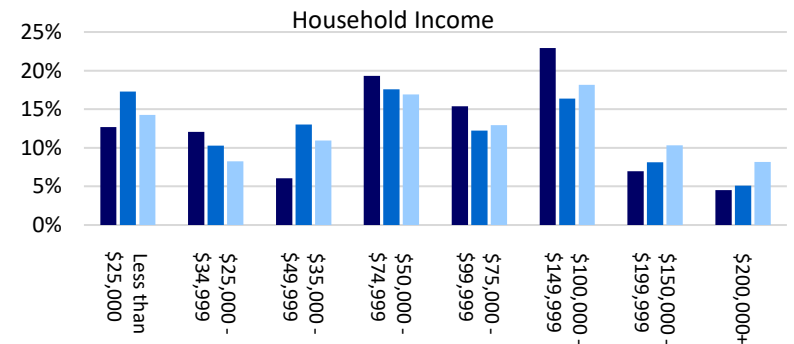
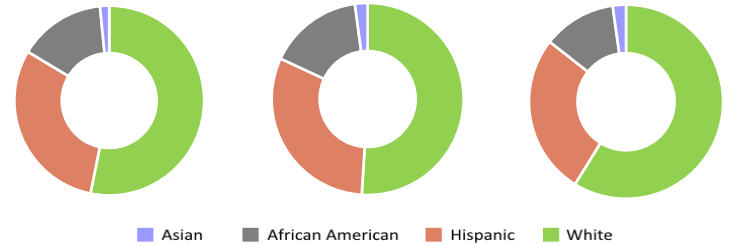
9717

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### Consumer Profile Report

STI: PopStats, 2024 Q2

	1 Mile		3 Miles		5 Miles	
White, Non-Hispanic	2,546	47.6%	30,734	48.5%	73,477	56.2%
Hispanic	1,456	27.2%	18,642	29.4%	33,438	25.6%
Black	710	13.3%	9,621	15.2%	15,229	11.6%
Asian	75	1.4%	1,283	2.0%	2,757	2.1%
<b>Language at Home (2024)</b>	4,957		58,986		121,968	
Spanish	714	14.4%	10,823	18.3%	18,441	15.1%
Asian Language	0	0.0%	218	0.4%	967	0.8%
<b>Ancestry (2024)</b>						
American Indian (ancestry)	54	1.0%	268	0.4%	475	0.4%
Hawaiian (ancestry)	9	0.2%	85	0.1%	133	0.1%
<b>Household Income (2024)</b>						
<b>Per Capita Income</b>	\$33,186	---	\$33,604	---	\$42,563	---
<b>Average HH Income</b>	\$89,859	---	<b>\$86,395</b>	---	<b>\$104,076</b>	---
<b>Median HH Income</b>	\$74,721	---	\$62,234	---	\$74,312	---
Less than \$25,000	251	12.7%	4,258	17.3%	7,637	14.3%
\$25,000 - \$34,999	238	12.1%	2,536	10.3%	4,421	8.3%
\$35,000 - \$49,999	120	6.1%	3,205	13.0%	5,856	10.9%
\$50,000 - \$74,999	382	19.3%	4,327	17.6%	9,041	16.9%
\$75,000 - \$99,999	304	15.4%	3,017	12.2%	6,927	13.0%
\$100,000 - \$149,999	453	22.9%	4,040	16.4%	9,715	18.2%
\$150,000 - \$199,999	137	7.0%	2,004	8.1%	5,525	10.3%
\$200,000+	89	4.5%	1,253	5.1%	4,359	8.2%
<b>Education (2024)</b>	3,417		41,596		88,826	
Less than 9th Grade	84	2.5%	1,835	4.4%	3,812	4.3%
Some High School	263	7.7%	2,598	6.2%	4,989	5.6%
High School Grad	1,125	32.9%	12,561	30.2%	22,069	24.8%
Some College	789	23.1%	10,477	25.2%	21,040	23.7%
Associate Degree	228	6.7%	3,401	8.2%	6,408	7.2%
Bachelors Degree	712	20.9%	7,391	17.8%	20,332	22.9%
Graduate Degree	165	4.8%	2,516	6.0%	7,404	8.3%
<b>Family Structure (2024)</b>	1,367		15,764		33,015	
Single - Male	7	0.5%	706	4.5%	1,216	3.7%
Single - Female	240	17.5%	1,901	12.1%	3,299	10.0%



9717

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## Consumer Profile Report

STI: PopStats, 2024 Q2

	1 Mile		3 Miles		5 Miles	
Single Parent - Male	143	10.4%	717	4.5%	1,162	3.5%
Single Parent - Female	201	14.7%	2,359	15.0%	3,926	11.9%
Married w/ Children	368	26.9%	4,310	27.3%	10,047	30.4%
Married w/out Children	408	29.9%	5,772	36.6%	13,366	40.5%
<b>Household Size (2024)</b>						
1 Person	496	25.1%	7,090	28.8%	16,582	31.0%
2 Persons	598	30.3%	7,407	30.1%	16,824	31.5%
3 Persons	367	18.6%	4,011	16.3%	8,045	15.0%
4 Persons	240	12.1%	3,239	13.1%	6,526	12.2%
5+ Persons	273	13.8%	2,893	11.7%	5,506	10.3%
<b>Home Ownership (2024)</b>	1,974		24,641		53,482	
Owners	1,203	61.0%	12,929	52.5%	28,955	54.1%
Renters	771	39.0%	11,711	47.5%	24,528	45.9%
<b>Components of Change (2024)</b>						
Births	75	1.4%	840	1.3%	1,664	1.3%
Deaths	29	0.5%	410	0.6%	964	0.7%
Migration	53	1.0%	313	0.5%	700	0.5%
<b>Unemployment Rate (2024)</b>	6.2%		4.3%		3.8%	
<b>Employment, Pop 16+ (2024)</b>	4,078		49,086		102,921	
Armed Services	12	0.3%	115	0.2%	321	0.3%
Civilian	2,788	68.4%	31,819	64.8%	66,828	64.9%
Employed	2,615	64.1%	30,410	62.0%	64,260	62.4%
Unemployed	173	4.2%	1,410	2.9%	2,568	2.5%
Not in Labor Force	1,290	31.6%	17,267	35.2%	36,093	35.1%
<b>Businesses</b>						
Establishments	74	---	954	---	2,646	---
Employees (FTEs)	787	---	12,165	---	33,968	---

