

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2247/-74.034

704 Route 35, Neptune City, NJ, USA			1 mi radius		3 mi radius		5 mi radius	
Population								
Estimated Population (2025)			13,900		86,372		148,605	
Projected Population (2030)			13,716		86,372		148,726	
Census Population (2020)			13,130		80,133		138,775	
Census Population (2010)			13,963		81,416		137,915	
Projected Annual Growth (2025-2030)			-184	-0.3%	-	-	121	-
Historical Annual Growth (2020-2025)			770	-	6,240	1.6%	9,830	1.4%
Historical Annual Growth (2010-2020)			-832	-0.6%	-1,283	-0.2%	860	-
Estimated Population Density (2025)			4,427	psm	3,056	psm	1,893	psm
Trade Area Size			3.1	sq mi	28.3	sq mi	78.5	sq mi
Households								
Estimated Households (2025)			5,122		38,130		63,334	
Projected Households (2030)			5,139		38,893		64,599	
Census Households (2020)			5,093		35,040		58,581	
Census Households (2010)			5,139		34,289		56,909	
Projected Annual Growth (2025-2030)			17	-	763	0.4%	1,264	0.4%
Historical Annual Change (2010-2025)			-17	-	3,841	0.7%	6,426	0.8%
Average Household Income								
Estimated Average Household Income (2025)			\$116,976		\$145,740		\$152,250	
Projected Average Household Income (2030)			\$116,935		\$145,696		\$152,515	
Census Average Household Income (2010)			\$60,046		\$75,598		\$81,998	
Census Average Household Income (2000)			\$47,937		\$61,032		\$66,200	
Projected Annual Change (2025-2030)			-\$40	-	-\$44	-	\$265	-
Historical Annual Change (2000-2025)			\$69,039	5.8%	\$84,708	5.6%	\$86,050	5.2%
Median Household Income								
Estimated Median Household Income (2025)			\$95,402		\$110,010		\$115,067	
Projected Median Household Income (2030)			\$95,421		\$109,930		\$115,209	
Census Median Household Income (2010)			\$47,536		\$61,168		\$65,581	
Census Median Household Income (2000)			\$39,086		\$48,443		\$53,364	
Projected Annual Change (2025-2030)			\$19	-	-\$80	-	\$141	-
Historical Annual Change (2000-2025)			\$56,316	5.8%	\$61,566	5.1%	\$61,703	4.6%
Per Capita Income								
Estimated Per Capita Income (2025)			\$43,191		\$64,446		\$65,080	
Projected Per Capita Income (2030)			\$43,901		\$65,715		\$66,436	
Census Per Capita Income (2010)			\$22,101		\$31,838		\$33,835	
Census Per Capita Income (2000)			\$17,230		\$24,397		\$26,238	
Projected Annual Change (2025-2030)			\$710	0.3%	\$1,268	0.4%	\$1,356	0.4%
Historical Annual Change (2000-2025)			\$25,961	6.0%	\$40,049	6.6%	\$38,842	5.9%
Estimated Average Household Net Worth (2025)			\$1.29 M		\$1.62 M		\$1.76 M	

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704 Route 35, Neptune City, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2025)	13,900		86,372		148,605	
White (2025)	5,750	41.4%	56,053	64.9%	105,151	70.8%
Black or African American (2025)	5,422	39.0%	16,946	19.6%	20,869	14.0%
American Indian or Alaska Native (2025)	68	0.5%	279	0.3%	458	0.3%
Asian (2025)	313	2.3%	2,939	3.4%	5,609	3.8%
Hawaiian or Pacific Islander (2025)	6	-	23	-	31	-
Other Race (2025)	1,144	8.2%	4,480	5.2%	7,024	4.7%
Two or More Races (2025)	1,198	8.6%	5,651	6.5%	9,463	6.4%
Population < 18 (2025)	3,308	23.8%	15,713	18.2%	27,325	18.4%
White Not Hispanic	805	24.3%	7,365	46.9%	15,243	55.8%
Black or African American	1,469	44.4%	4,106	26.1%	4,961	18.2%
Asian	58	1.7%	460	2.9%	920	3.4%
Other Race Not Hispanic	82	2.5%	481	3.1%	907	3.3%
Hispanic	893	27.0%	3,301	21.0%	5,295	19.4%
Not Hispanic or Latino Population (2025)	11,157	80.3%	74,516	86.3%	129,592	87.2%
Not Hispanic White	5,375	48.2%	53,839	72.3%	101,359	78.2%
Not Hispanic Black or African American	5,278	47.3%	16,461	22.1%	20,177	15.6%
Not Hispanic American Indian or Alaska Native	4	-	25	-	46	-
Not Hispanic Asian	291	2.6%	2,861	3.8%	5,508	4.2%
Not Hispanic Hawaiian or Pacific Islander	2	-	4	-	8	-
Not Hispanic Other Race	34	0.3%	214	0.3%	402	0.3%
Not Hispanic Two or More Races	172	1.5%	1,112	1.5%	2,093	1.6%
Hispanic or Latino Population (2025)	2,744	19.7%	11,857	13.7%	19,012	12.8%
Hispanic White	375	13.7%	2,213	18.7%	3,792	19.9%
Hispanic Black or African American	144	5.2%	485	4.1%	691	3.6%
Hispanic American Indian or Alaska Native	64	2.3%	255	2.1%	412	2.2%
Hispanic Asian	22	0.8%	78	0.7%	101	0.5%
Hispanic Hawaiian or Pacific Islander	4	0.1%	19	0.2%	24	0.1%
Hispanic Other Race	1,110	40.4%	4,266	36.0%	6,622	34.8%
Hispanic Two or More Races	1,025	37.4%	4,539	38.3%	7,370	38.8%
Not Hispanic or Latino Population (2020)	10,856	82.7%	68,466	85.4%	120,461	86.8%
Hispanic or Latino Population (2020)	2,275	17.3%	11,667	14.6%	18,314	13.2%
Not Hispanic or Latino Population (2010)	12,188	87.3%	71,574	87.9%	123,263	89.4%
Hispanic or Latino Population (2010)	1,775	12.7%	9,842	12.1%	14,651	10.6%
Not Hispanic or Latino Population (2030)	11,021	80.4%	74,220	85.9%	129,065	86.8%
Hispanic or Latino Population (2030)	2,694	19.6%	12,152	14.1%	19,661	13.2%
Projected Annual Growth (2025-2030)	-49	-0.4%	295	0.5%	649	0.7%
Historical Annual Growth (2010-2020)	500	2.8%	1,825	1.9%	3,662	2.5%

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Total Age Distribution (2025)							
Total Population	13,900		86,372		148,605		
Age Under 5 Years	898	6.5%	4,399	5.1%	7,522	5.1%	
Age 5 to 9 Years	954	6.9%	4,327	5.0%	7,444	5.0%	
Age 10 to 14 Years	922	6.6%	4,163	4.8%	7,288	4.9%	
Age 15 to 19 Years	933	6.7%	4,419	5.1%	8,837	5.9%	
Age 20 to 24 Years	954	6.9%	4,813	5.6%	8,925	6.0%	
Age 25 to 29 Years	875	6.3%	5,981	6.9%	9,940	6.7%	
Age 30 to 34 Years	999	7.2%	6,069	7.0%	10,073	6.8%	
Age 35 to 39 Years	1,021	7.3%	5,314	6.2%	8,902	6.0%	
Age 40 to 44 Years	890	6.4%	4,891	5.7%	8,228	5.5%	
Age 45 to 49 Years	859	6.2%	4,575	5.3%	7,760	5.2%	
Age 50 to 54 Years	853	6.1%	5,137	5.9%	8,842	5.9%	
Age 55 to 59 Years	866	6.2%	6,005	7.0%	10,333	7.0%	
Age 60 to 64 Years	910	6.5%	6,779	7.8%	11,626	7.8%	
Age 65 to 69 Years	712	5.1%	6,204	7.2%	10,594	7.1%	
Age 70 to 74 Years	522	3.8%	4,828	5.6%	8,172	5.5%	
Age 75 to 79 Years	331	2.4%	3,612	4.2%	6,133	4.1%	
Age 80 to 84 Years	204	1.5%	2,373	2.7%	3,985	2.7%	
Age 85 Years or Over	196	1.4%	2,483	2.9%	4,000	2.7%	
Median Age	36.8		44.0		43.2		
Age 19 Years or Less	3,707	26.7%	17,308	20.0%	31,091	20.9%	
Age 20 to 64 Years	8,228	59.2%	49,565	57.4%	84,629	56.9%	
Age 65 Years or Over	1,965	14.1%	19,500	22.6%	32,885	22.1%	
Female Age Distribution (2025)							
Female Population	7,176	51.6%	44,468	51.5%	75,511	50.8%	
Age Under 5 Years	462	6.4%	2,155	4.8%	3,730	4.9%	
Age 5 to 9 Years	500	7.0%	2,204	5.0%	3,708	4.9%	
Age 10 to 14 Years	462	6.4%	2,057	4.6%	3,501	4.6%	
Age 15 to 19 Years	440	6.1%	2,143	4.8%	3,817	5.1%	
Age 20 to 24 Years	464	6.5%	2,460	5.5%	4,266	5.6%	
Age 25 to 29 Years	448	6.2%	3,054	6.9%	5,018	6.6%	
Age 30 to 34 Years	498	6.9%	2,982	6.7%	5,000	6.6%	
Age 35 to 39 Years	535	7.5%	2,608	5.9%	4,410	5.8%	
Age 40 to 44 Years	462	6.4%	2,475	5.6%	4,185	5.5%	
Age 45 to 49 Years	415	5.8%	2,337	5.3%	3,982	5.3%	
Age 50 to 54 Years	445	6.2%	2,605	5.9%	4,577	6.1%	
Age 55 to 59 Years	453	6.3%	3,086	6.9%	5,406	7.2%	
Age 60 to 64 Years	483	6.7%	3,512	7.9%	6,038	8.0%	
Age 65 to 69 Years	381	5.3%	3,271	7.4%	5,508	7.3%	
Age 70 to 74 Years	285	4.0%	2,568	5.8%	4,364	5.8%	
Age 75 to 79 Years	199	2.8%	2,072	4.7%	3,408	4.5%	
Age 80 to 84 Years	131	1.8%	1,397	3.1%	2,287	3.0%	
Age 85 Years or Over	115	1.6%	1,482	3.3%	2,306	3.1%	
Female Median Age	37.9		45.2		44.8		
Age 19 Years or Less	1,864	26.0%	8,559	19.2%	14,756	19.5%	
Age 20 to 64 Years	4,202	58.6%	25,119	56.5%	42,882	56.8%	
Age 65 Years or Over	1,109	15.5%	10,791	24.3%	17,873	23.7%	

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Male Age Distribution (2025)									
Male Population	6,725	48.4%	41,904	48.5%	73,093	49.2%			
Age Under 5 Years	437	6.5%	2,244	5.4%	3,791	5.2%			
Age 5 to 9 Years	454	6.7%	2,123	5.1%	3,737	5.1%			
Age 10 to 14 Years	460	6.8%	2,105	5.0%	3,786	5.2%			
Age 15 to 19 Years	492	7.3%	2,276	5.4%	5,021	6.9%			
Age 20 to 24 Years	490	7.3%	2,353	5.6%	4,658	6.4%			
Age 25 to 29 Years	427	6.4%	2,927	7.0%	4,921	6.7%			
Age 30 to 34 Years	501	7.4%	3,088	7.4%	5,073	6.9%			
Age 35 to 39 Years	486	7.2%	2,706	6.5%	4,493	6.1%			
Age 40 to 44 Years	428	6.4%	2,416	5.8%	4,044	5.5%			
Age 45 to 49 Years	445	6.6%	2,238	5.3%	3,778	5.2%			
Age 50 to 54 Years	408	6.1%	2,532	6.0%	4,265	5.8%			
Age 55 to 59 Years	413	6.1%	2,920	7.0%	4,928	6.7%			
Age 60 to 64 Years	427	6.3%	3,267	7.8%	5,587	7.6%			
Age 65 to 69 Years	332	4.9%	2,933	7.0%	5,086	7.0%			
Age 70 to 74 Years	237	3.5%	2,260	5.4%	3,809	5.2%			
Age 75 to 79 Years	133	2.0%	1,540	3.7%	2,725	3.7%			
Age 80 to 84 Years	73	1.1%	976	2.3%	1,698	2.3%			
Age 85 Years or Over	81	1.2%	1,000	2.4%	1,694	2.3%			
Male Median Age	35.8		42.6		41.6				
Age 19 Years or Less	1,843	27.4%	8,749	20.9%	16,335	22.3%			
Age 20 to 64 Years	4,026	59.9%	24,446	58.3%	41,747	57.1%			
Age 65 Years or Over	856	12.7%	8,709	20.8%	15,012	20.5%			
Males per 100 Females (2025)									
Overall Comparison	94		94		97				
Age Under 5 Years	95	48.6%	104	51.0%	102	50.4%			
Age 5 to 9 Years	91	47.6%	96	49.1%	101	50.2%			
Age 10 to 14 Years	99	49.9%	102	50.6%	108	52.0%			
Age 15 to 19 Years	112	52.8%	106	51.5%	132	56.8%			
Age 20 to 24 Years	106	51.3%	96	48.9%	109	52.2%			
Age 25 to 29 Years	95	48.8%	96	48.9%	98	49.5%			
Age 30 to 34 Years	101	50.1%	104	50.9%	101	50.4%			
Age 35 to 39 Years	91	47.6%	104	50.9%	102	50.5%			
Age 40 to 44 Years	93	48.1%	98	49.4%	97	49.1%			
Age 45 to 49 Years	107	51.7%	96	48.9%	95	48.7%			
Age 50 to 54 Years	92	47.8%	97	49.3%	93	48.2%			
Age 55 to 59 Years	91	47.7%	95	48.6%	91	47.7%			
Age 60 to 64 Years	88	46.9%	93	48.2%	93	48.1%			
Age 65 to 69 Years	87	46.6%	90	47.3%	92	48.0%			
Age 70 to 74 Years	83	45.5%	88	46.8%	87	46.6%			
Age 75 to 79 Years	67	40.1%	74	42.6%	80	44.4%			
Age 80 to 84 Years	56	35.8%	70	41.1%	74	42.6%			
Age 85 Years or Over	71	41.5%	67	40.3%	73	42.4%			
Age 19 Years or Less	99	49.7%	102	50.5%	111	52.5%			
Age 20 to 39 Years	98	49.5%	100	49.9%	102	50.6%			
Age 40 to 64 Years	94	48.4%	95	48.8%	93	48.3%			
Age 65 Years or Over	77	43.6%	81	44.7%	84	45.6%			

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704 Route 35, Neptune City, NJ, USA							1 mi radius	3 mi radius	5 mi radius
Household Type (2025)									
Total Households							5,122	38,130	63,334
Households with Children							1,768 34.5%	8,205 21.5%	14,194 22.4%
Average Household Size							2.7	2.2	2.3
Household Density per Square Mile							1,631	1,349	807
Population Family							11,533 83.0%	61,949 71.7%	108,844 73.2%
Population Non-Family							2,227 16.0%	23,569 27.3%	36,611 24.6%
Population Group Quarters							141 1.0%	855 1.0%	3,149 2.1%
Family Households							3,485 68.0%	19,841 52.0%	34,921 55.1%
Married Couple Households							1,865 53.5%	13,348 67.3%	24,652 70.6%
Other Family Households with Children							1,620 46.5%	6,493 32.7%	10,269 29.4%
Family Households with Children							1,767 50.7%	8,193 41.3%	14,179 40.6%
Married Couple with Children							858 48.6%	5,152 62.9%	9,654 68.1%
Other Family Households with Children							909 51.4%	3,041 37.1%	4,525 31.9%
Family Households No Children							1,719 49.3%	11,648 58.7%	20,742 59.4%
Married Couple No Children							1,007 58.6%	8,196 70.4%	14,998 72.3%
Other Family Households No Children							712 41.4%	3,452 29.6%	5,744 27.7%
Non-Family Households							1,636 32.0%	18,289 48.0%	28,414 44.9%
Non-Family Households with Children							1 -	12 -	15 -
Non-Family Households No Children							1,635 99.9%	18,277 99.9%	28,398 99.9%
Average Family Household Size							3.3	3.1	3.1
Average Family Income							\$129,462	\$190,041	\$194,775
Median Family Income							\$108,761	\$147,516	\$156,721
Average Non-Family Household Size							1.4	1.3	1.3
Marital Status (2025)									
Population Age 15 Years or Over							11,126	73,484	126,351
Never Married							5,062 45.5%	26,860 36.6%	45,778 36.2%
Currently Married							3,860 34.7%	32,376 44.1%	57,885 45.8%
Previously Married							2,204 19.8%	14,248 19.4%	22,688 18.0%
Separated							667 30.3%	2,848 20.0%	4,157 18.3%
Widowed							639 29.0%	4,795 33.7%	7,671 33.8%
Divorced							898 40.7%	6,605 46.4%	10,860 47.9%
Educational Attainment (2025)									
Adult Population Age 25 Years or Over							9,239	64,251	108,589
Elementary (Grade Level 0 to 8)							408 4.4%	1,960 3.0%	3,049 2.8%
Some High School (Grade Level 9 to 11)							778 8.4%	2,541 4.0%	3,678 3.4%
High School Graduate							2,540 27.5%	13,757 21.4%	22,442 20.7%
Some College							1,598 17.3%	10,385 16.2%	17,651 16.3%
Associate Degree Only							467 5.1%	4,128 6.4%	7,872 7.2%
Bachelor Degree Only							2,219 24.0%	19,160 29.8%	33,531 30.9%
Graduate Degree							1,230 13.3%	12,322 19.2%	20,366 18.8%
Any College (Some College or Higher)							5,514 59.7%	45,995 71.6%	79,421 73.1%
College Degree + (Bachelor Degree or Higher)							3,449 37.3%	31,482 49.0%	53,898 49.6%

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704 Route 35, Neptune City, NJ, USA							
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Housing							
Total Housing Units (2025)	5,579		42,500		70,551		
Total Housing Units (2020)	5,584		41,615		69,229		
Historical Annual Growth (2020-2025)	-5	-	886		-	1,322	-
Housing Units Occupied (2025)	5,122	91.8%	38,130	89.7%	63,334	89.8%	
Housing Units Owner-Occupied	2,629	51.3%	20,850	54.7%	37,534	59.3%	
Housing Units Renter-Occupied	2,493	48.7%	17,280	45.3%	25,801	40.7%	
Housing Units Vacant (2025)	458	8.2%	4,370	10.3%	7,216	10.2%	
Household Size (2025)							
Total Households	5,122		38,130		63,334		
1 Person Households	1,298	25.3%	15,097	39.6%	23,471	37.1%	
2 Person Households	1,641	32.0%	11,415	29.9%	19,245	30.4%	
3 Person Households	856	16.7%	4,665	12.2%	8,389	13.2%	
4 Person Households	693	13.5%	3,869	10.1%	6,952	11.0%	
5 Person Households	385	7.5%	1,888	5.0%	3,255	5.1%	
6 Person Households	141	2.7%	726	1.9%	1,296	2.0%	
7 or More Person Households	108	2.1%	469	1.2%	726	1.1%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	881	17.2%	8,029	21.1%	15,193	24.0%	
HH Income \$150,000 to \$199,999	722	14.1%	5,145	13.5%	7,955	12.6%	
HH Income \$125,000 to \$149,999	413	8.1%	2,811	7.4%	4,708	7.4%	
HH Income \$100,000 to \$124,999	400	7.8%	3,907	10.2%	6,268	9.9%	
HH Income \$75,000 to \$99,999	510	9.9%	4,212	11.0%	7,013	11.1%	
HH Income \$50,000 to \$74,999	599	11.7%	4,304	11.3%	7,126	11.3%	
HH Income \$35,000 to \$49,999	403	7.9%	2,919	7.7%	4,620	7.3%	
HH Income \$25,000 to \$34,999	206	4.0%	1,904	5.0%	2,945	4.6%	
HH Income \$15,000 to \$24,999	383	7.5%	2,253	5.9%	3,573	5.6%	
HH Income \$10,000 to \$14,999	263	5.1%	852	2.2%	1,313	2.1%	
HH Income Under \$10,000	343	6.7%	1,793	4.7%	2,620	4.1%	
Household Vehicles (2025)							
Households 0 Vehicles Available	817	16.0%	4,352	11.4%	6,071	9.6%	
Households 1 Vehicle Available	1,648	32.2%	15,019	39.4%	24,040	38.0%	
Households 2 Vehicles Available	1,736	33.9%	13,017	34.1%	22,299	35.2%	
Households 3 or More Vehicles Available	920	18.0%	5,742	15.1%	10,924	17.2%	
Total Vehicles Available	8,272		61,058		106,386		
Average Vehicles per Household	1.6		1.6		1.7		
Owner-Occupied Household Vehicles	5,377	65.0%	40,730	66.7%	74,432	70.0%	
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.0		
Renter-Occupied Household Vehicles	2,895	35.0%	20,328	33.3%	31,955	30.0%	
Average Vehicles per Renter-Occupied Household	1.2		1.2		1.2		
Travel Time (2025)							
Worker Base Age 16 years or Over	7,040		45,895		78,310		
Travel to Work in 14 Minutes or Less	1,987	28.2%	11,973	26.1%	20,379	26.0%	
Travel to Work in 15 to 29 Minutes	2,419	34.4%	13,718	29.9%	23,237	29.7%	
Travel to Work in 30 to 59 Minutes	1,227	17.4%	8,790	19.2%	14,850	19.0%	
Travel to Work in 60 Minutes or More	565	8.0%	4,869	10.6%	9,121	11.6%	
Work at Home	842	12.0%	6,545	14.3%	10,724	13.7%	
Average Minutes Travel to Work	18.9		21.6		21.8		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2247/-74.034

704 Route 35, Neptune City, NJ, USA							1 mi radius	3 mi radius	5 mi radius
Transportation To Work (2025)									
Worker Base Age 16 years or Over							7,040	45,895	78,310
Drive to Work Alone							4,537 64.4%	31,419 68.5%	54,486 69.6%
Drive to Work in Carpool							816 11.6%	3,188 6.9%	5,471 7.0%
Travel to Work by Public Transportation							355 5.0%	2,330 5.1%	3,700 4.7%
Drive to Work on Motorcycle							- -	1 -	1 -
Bicycle to Work							147 2.1%	646 1.4%	1,015 1.3%
Walk to Work							274 3.9%	1,326 2.9%	2,137 2.7%
Other Means							69 1.0%	440 1.0%	775 1.0%
Work at Home							842 12.0%	6,545 14.3%	10,724 13.7%
Daytime Demographics (2025)									
Total Businesses							652	4,262	7,412
Total Employees							5,032	37,797	69,269
Company Headquarter Businesses							16 2.5%	133 3.1%	263 3.6%
Company Headquarter Employees							451 9.0%	3,611 9.6%	10,525 15.2%
Employee Population per Business							7.7 to 1	8.9 to 1	9.3 to 1
Residential Population per Business							21.3 to 1	20.3 to 1	20.0 to 1
Adj. Daytime Demographics Age 16 Years or Over							8,938	64,481	115,679
Labor Force									
Labor Population Age 16 Years or Over (2025)							10,948	72,591	124,763
Labor Force Total Males (2025)							5,284 48.3%	34,941 48.1%	60,925 48.8%
Male Civilian Employed							3,549 67.2%	23,411 67.0%	40,723 66.8%
Male Civilian Unemployed							190 3.6%	1,457 4.2%	2,533 4.2%
Males in Armed Forces							- -	9 -	38 -
Males Not in Labor Force							1,545 29.2%	10,063 28.8%	17,630 28.9%
Labor Force Total Females (2025)							5,664 51.7%	37,650 51.9%	63,838 51.2%
Female Civilian Employed							3,492 61.7%	22,486 59.7%	37,592 58.9%
Female Civilian Unemployed							269 4.7%	1,321 3.5%	2,049 3.2%
Females in Armed Forces							- -	- -	- -
Females Not in Labor Force							1,903 33.6%	13,842 36.8%	24,198 37.9%
Unemployment Rate							458 4.2%	2,778 3.8%	4,582 3.7%
Occupation (2025)									
Occupation Population Age 16 Years or Over							7,040	45,895	78,310
Occupation Total Males							3,548 50.4%	23,409 51.0%	40,718 52.0%
Occupation Total Females							3,492 49.6%	22,486 49.0%	37,592 48.0%
Management, Business, Financial Operations							1,253 17.8%	9,677 21.1%	16,459 21.0%
Professional, Related							1,591 22.6%	12,632 27.5%	21,565 27.5%
Service							1,510 21.5%	7,685 16.7%	12,631 16.1%
Sales, Office							1,345 19.1%	8,758 19.1%	16,035 20.5%
Farming, Fishing, Forestry							16 0.2%	107 0.2%	125 0.2%
Construction, Extraction, Maintenance							622 8.8%	3,345 7.3%	5,793 7.4%
Production, Transport, Material Moving							702 10.0%	3,692 8.0%	5,702 7.3%
White Collar Workers							4,190 59.5%	31,067 67.7%	54,059 69.0%
Blue Collar Workers							2,850 40.5%	14,829 32.3%	24,251 31.0%

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	1 mi radius		3 mi radius		5 mi radius		
Units In Structure (2025)							
Total Units	5,122		38,130		63,334		
1 Detached Unit	2,861	55.9%	19,575	51.3%	33,822	53.4%	
1 Attached Unit	495	9.7%	2,946	7.7%	6,121	9.7%	
2 Units	399	7.8%	2,133	5.6%	3,035	4.8%	
3 to 4 Units	243	4.8%	1,796	4.7%	2,664	4.2%	
5 to 9 Units	170	3.3%	1,769	4.6%	3,009	4.8%	
10 to 19 Units	294	5.7%	2,980	7.8%	4,812	7.6%	
20 to 49 Units	188	3.7%	2,218	5.8%	3,091	4.9%	
50 or More Units	420	8.2%	4,591	12.0%	6,427	10.1%	
Mobile Home or Trailer	52	1.0%	121	0.3%	352	0.6%	
Other Structure	-	-	-	-	-	-	
Homes Built By Year (2025)							
Homes Built 2020 or later	24	0.4%	266	0.6%	516	0.7%	
Homes Built 2010 to 2019	275	4.9%	2,196	5.2%	4,000	5.7%	
Homes Built 2000 to 2009	207	3.7%	2,993	7.0%	5,536	7.8%	
Homes Built 1990 to 1999	148	2.7%	2,404	5.7%	5,434	7.7%	
Homes Built 1980 to 1989	681	12.2%	4,544	10.7%	8,073	11.4%	
Homes Built 1970 to 1979	383	6.9%	4,673	11.0%	7,651	10.8%	
Homes Built 1960 to 1969	697	12.5%	6,196	14.6%	9,769	13.8%	
Homes Built 1950 to 1959	897	16.1%	4,754	11.2%	7,849	11.1%	
Homes Built 1940 to 1949	407	7.3%	1,847	4.3%	2,899	4.1%	
Homes Built Before 1939	1,402	25.1%	8,258	19.4%	11,607	16.5%	
Median Age of Homes	62.7	yrs	56.8	yrs	54.2	yrs	
Home Values (2025)							
Owner Specified Housing Units	2,629		20,850		37,534		
Home Values \$1,000,000 or More	166	6.3%	3,744	18.0%	6,369	17.0%	
Home Values \$750,000 to \$999,999	261	9.9%	3,458	16.6%	6,681	17.8%	
Home Values \$500,000 to \$749,999	1,003	38.2%	5,976	28.7%	11,537	30.7%	
Home Values \$400,000 to \$499,999	533	20.3%	3,497	16.8%	6,127	16.3%	
Home Values \$300,000 to \$399,999	310	11.8%	2,622	12.6%	3,890	10.4%	
Home Values \$250,000 to \$299,999	93	3.5%	422	2.0%	701	1.9%	
Home Values \$200,000 to \$249,999	90	3.4%	450	2.2%	634	1.7%	
Home Values \$175,000 to \$199,999	10	0.4%	60	0.3%	81	0.2%	
Home Values \$150,000 to \$174,999	41	1.5%	108	0.5%	316	0.8%	
Home Values \$125,000 to \$149,999	24	0.9%	38	0.2%	50	0.1%	
Home Values \$100,000 to \$124,999	14	0.5%	41	0.2%	73	0.2%	
Home Values \$90,000 to \$99,999	1	-	26	0.1%	165	0.4%	
Home Values \$80,000 to \$89,999	16	0.6%	25	0.1%	50	0.1%	
Home Values \$70,000 to \$79,999	15	0.6%	25	0.1%	88	0.2%	
Home Values \$60,000 to \$69,999	2	-	17	-	66	0.2%	
Home Values \$50,000 to \$59,999	3	0.1%	79	0.4%	144	0.4%	
Home Values \$35,000 to \$49,999	2	-	44	0.2%	92	0.2%	
Home Values \$25,000 to \$34,999	6	0.2%	43	0.2%	60	0.2%	
Home Values \$10,000 to \$24,999	12	0.5%	37	0.2%	97	0.3%	
Home Values Under \$10,000	25	1.0%	137	0.7%	311	0.8%	
Owner-Occupied Median Home Value	\$515,202		\$676,785		\$692,683		
Renter-Occupied Median Rent	\$1,538		\$1,596		\$1,630		

Complete Profile

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704 Route 35, Neptune City, NJ, USA			1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2025)								
Total Household Expenditure			\$581.19 M		\$4.52 B		\$7.81 B	
Total Non-Retail Expenditure			\$304.56 M		\$2.41 B		\$4.17 B	
Total Retail Expenditure			\$276.63 M		\$2.11 B		\$3.64 B	
Alcoholic Beverages			\$3.55 M		\$27.46 M		\$47.41 M	
Apparel			\$10.64 M		\$80.76 M		\$139.22 M	
Contributions			\$18.73 M		\$151.05 M		\$261.62 M	
Education			\$13.28 M		\$105.39 M		\$182.3 M	
Entertainment			\$32.95 M		\$249.13 M		\$429.07 M	
Food Away From Home			\$25.35 M		\$193.47 M		\$333.58 M	
Grocery			\$36.58 M		\$251.07 M		\$428.8 M	
Health Care			\$34.16 M		\$261.68 M		\$437.15 M	
Household Furnishings and Equipment			\$15.35 M		\$118.06 M		\$203.66 M	
Household Operations			\$10.78 M		\$80.63 M		\$139.04 M	
Miscellaneous Expenses			\$9.83 M		\$75.49 M		\$129.93 M	
Personal Care			\$7.24 M		\$51.05 M		\$87.43 M	
Shelter			\$95.26 M		\$697.43 M		\$1.18 B	
Tax and Retirement			\$158.72 M		\$1.35 B		\$2.37 B	
Tobacco and Related			\$2.66 M		\$15.1 M		\$25.14 M	
Transportation			\$80.1 M		\$639.46 M		\$1.12 B	
Utilities			\$26 M		\$176.61 M		\$301.33 M	
Monthly Household Consumer Expenditure (2025)								
Total Household Expenditure			\$9,457		\$9,878		\$10,280	
Total Non-Retail Expenditure			\$4,956 52.4%		\$5,258 53.2%		\$5,487 53.4%	
Total Retail Expenditures			\$4,501 47.6%		\$4,620 46.8%		\$4,793 46.6%	
Alcoholic Beverages			\$58 0.6%		\$60 0.6%		\$62 0.6%	
Apparel			\$173 1.8%		\$177 1.8%		\$183 1.8%	
Contributions			\$305 3.2%		\$330 3.3%		\$344 3.3%	
Education			\$216 2.3%		\$230 2.3%		\$240 2.3%	
Entertainment			\$536 5.7%		\$544 5.5%		\$565 5.5%	
Food Away From Home			\$412 4.4%		\$423 4.3%		\$439 4.3%	
Grocery			\$595 6.3%		\$549 5.6%		\$564 5.5%	
Health Care			\$556 5.9%		\$572 5.8%		\$575 5.6%	
Household Furnishings and Equipment			\$250 2.6%		\$258 2.6%		\$268 2.6%	
Household Operations			\$175 1.9%		\$176 1.8%		\$183 1.8%	
Miscellaneous Expenses			\$160 1.7%		\$165 1.7%		\$171 1.7%	
Personal Care			\$118 1.2%		\$112 1.1%		\$115 1.1%	
Shelter			\$1,550 16.4%		\$1,524 15.4%		\$1,558 15.2%	
Tax and Retirement			\$2,583 27.3%		\$2,942 29.8%		\$3,113 29.8%	
Tobacco and Related			\$43 0.5%		\$33 0.3%		\$33 0.3%	
Transportation			\$1,303 13.8%		\$1,398 14.1%		\$1,470 14.3%	
Utilities			\$423 4.5%		\$386 3.9%		\$396 3.9%	