

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2247/-74.034

## 704 Route 35, Neptune City, NJ, USA

1 mi radius      3 mi radius      5 mi radius

Population		1 mi radius	3 mi radius	5 mi radius
Estimated Population (2025)	13,900	86,372	148,605	
Projected Population (2030)	13,716	86,372	148,726	
Census Population (2020)	13,130	80,133	138,775	
Census Population (2010)	13,963	81,416	137,915	
Projected Annual Growth (2025-2030)	-184   -0.3%	-	-	121   -
Historical Annual Growth (2020-2025)	770   -	6,240   1.6%	9,830   1.4%	
Historical Annual Growth (2010-2020)	-832   -0.6%	-1,283   -0.2%	860   -	
Estimated Population Density (2025)	4,427 psm	3,056 psm	1,893 psm	
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi	
Households		1 mi radius	3 mi radius	5 mi radius
Estimated Households (2025)	5,122	38,130	63,334	
Projected Households (2030)	5,139	38,893	64,599	
Census Households (2020)	5,093	35,040	58,581	
Census Households (2010)	5,139	34,289	56,909	
Projected Annual Growth (2025-2030)	17   -	763   0.4%	1,264   0.4%	
Historical Annual Change (2010-2025)	-17   -	3,841   0.7%	6,426   0.8%	
Average Household Income		1 mi radius	3 mi radius	5 mi radius
Estimated Average Household Income (2025)	\$116,976	\$145,740	\$152,250	
Projected Average Household Income (2030)	\$116,935	\$145,696	\$152,515	
Census Average Household Income (2010)	\$60,046	\$75,598	\$81,998	
Census Average Household Income (2000)	\$47,937	\$61,032	\$66,200	
Projected Annual Change (2025-2030)	-\$40   -	-\$44   -	\$265   -	
Historical Annual Change (2000-2025)	\$69,039   5.8%	\$84,708   5.6%	\$86,050   5.2%	
Median Household Income		1 mi radius	3 mi radius	5 mi radius
Estimated Median Household Income (2025)	\$95,402	\$110,010	\$115,067	
Projected Median Household Income (2030)	\$95,421	\$109,930	\$115,209	
Census Median Household Income (2010)	\$47,536	\$61,168	\$65,581	
Census Median Household Income (2000)	\$39,086	\$48,443	\$53,364	
Projected Annual Change (2025-2030)	\$19   -	-\$80   -	\$141   -	
Historical Annual Change (2000-2025)	\$56,316   5.8%	\$61,566   5.1%	\$61,703   4.6%	
Per Capita Income		1 mi radius	3 mi radius	5 mi radius
Estimated Per Capita Income (2025)	\$43,191	\$64,446	\$65,080	
Projected Per Capita Income (2030)	\$43,901	\$65,715	\$66,436	
Census Per Capita Income (2010)	\$22,101	\$31,838	\$33,835	
Census Per Capita Income (2000)	\$17,230	\$24,397	\$26,238	
Projected Annual Change (2025-2030)	\$710   0.3%	\$1,268   0.4%	\$1,356   0.4%	
Historical Annual Change (2000-2025)	\$25,961   6.0%	\$40,049   6.6%	\$38,842   5.9%	
Estimated Average Household Net Worth (2025)	\$1.29 M	\$1.62 M	\$1.76 M	

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704 Route 35, Neptune City, NJ, USA	1 mi radius	3 mi radius	5 mi radius
<b>Race and Ethnicity</b>			
Total Population (2025)	13,900	86,372	148,605
White (2025)	5,750 41.4%	56,053 64.9%	105,151 70.8%
Black or African American (2025)	5,422 39.0%	16,946 19.6%	20,869 14.0%
American Indian or Alaska Native (2025)	68 0.5%	279 0.3%	458 0.3%
Asian (2025)	313 2.3%	2,939 3.4%	5,609 3.8%
Hawaiian or Pacific Islander (2025)	6 -	23 -	31 -
Other Race (2025)	1,144 8.2%	4,480 5.2%	7,024 4.7%
Two or More Races (2025)	1,198 8.6%	5,651 6.5%	9,463 6.4%
Population < 18 (2025)	3,308 23.8%	15,713 18.2%	27,325 18.4%
White Not Hispanic	805 24.3%	7,365 46.9%	15,243 55.8%
Black or African American	1,469 44.4%	4,106 26.1%	4,961 18.2%
Asian	58 1.7%	460 2.9%	920 3.4%
Other Race Not Hispanic	82 2.5%	481 3.1%	907 3.3%
Hispanic	893 27.0%	3,301 21.0%	5,295 19.4%
Not Hispanic or Latino Population (2025)	11,157 80.3%	74,516 86.3%	129,592 87.2%
Not Hispanic White	5,375 48.2%	53,839 72.3%	101,359 78.2%
Not Hispanic Black or African American	5,278 47.3%	16,461 22.1%	20,177 15.6%
Not Hispanic American Indian or Alaska Native	4 -	25 -	46 -
Not Hispanic Asian	291 2.6%	2,861 3.8%	5,508 4.2%
Not Hispanic Hawaiian or Pacific Islander	2 -	4 -	8 -
Not Hispanic Other Race	34 0.3%	214 0.3%	402 0.3%
Not Hispanic Two or More Races	172 1.5%	1,112 1.5%	2,093 1.6%
Hispanic or Latino Population (2025)	2,744 19.7%	11,857 13.7%	19,012 12.8%
Hispanic White	375 13.7%	2,213 18.7%	3,792 19.9%
Hispanic Black or African American	144 5.2%	485 4.1%	691 3.6%
Hispanic American Indian or Alaska Native	64 2.3%	255 2.1%	412 2.2%
Hispanic Asian	22 0.8%	78 0.7%	101 0.5%
Hispanic Hawaiian or Pacific Islander	4 0.1%	19 0.2%	24 0.1%
Hispanic Other Race	1,110 40.4%	4,266 36.0%	6,622 34.8%
Hispanic Two or More Races	1,025 37.4%	4,539 38.3%	7,370 38.8%
Not Hispanic or Latino Population (2020)	10,856 82.7%	68,466 85.4%	120,461 86.8%
Hispanic or Latino Population (2020)	2,275 17.3%	11,667 14.6%	18,314 13.2%
Not Hispanic or Latino Population (2010)	12,188 87.3%	71,574 87.9%	123,263 89.4%
Hispanic or Latino Population (2010)	1,775 12.7%	9,842 12.1%	14,651 10.6%
Not Hispanic or Latino Population (2030)	11,021 80.4%	74,220 85.9%	129,065 86.8%
Hispanic or Latino Population (2030)	2,694 19.6%	12,152 14.1%	19,661 13.2%
Projected Annual Growth (2025-2030)	-49 -0.4%	295 0.5%	649 0.7%
Historical Annual Growth (2010-2020)	500 2.8%	1,825 1.9%	3,662 2.5%

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### Total Age Distribution (2025)

	13,900	86,372	148,605
Total Population			
Age Under 5 Years	898 6.5%	4,399 5.1%	7,522 5.1%
Age 5 to 9 Years	954 6.9%	4,327 5.0%	7,444 5.0%
Age 10 to 14 Years	922 6.6%	4,163 4.8%	7,288 4.9%
Age 15 to 19 Years	933 6.7%	4,419 5.1%	8,837 5.9%
Age 20 to 24 Years	954 6.9%	4,813 5.6%	8,925 6.0%
Age 25 to 29 Years	875 6.3%	5,981 6.9%	9,940 6.7%
Age 30 to 34 Years	999 7.2%	6,069 7.0%	10,073 6.8%
Age 35 to 39 Years	1,021 7.3%	5,314 6.2%	8,902 6.0%
Age 40 to 44 Years	890 6.4%	4,891 5.7%	8,228 5.5%
Age 45 to 49 Years	859 6.2%	4,575 5.3%	7,760 5.2%
Age 50 to 54 Years	853 6.1%	5,137 5.9%	8,842 5.9%
Age 55 to 59 Years	866 6.2%	6,005 7.0%	10,333 7.0%
Age 60 to 64 Years	910 6.5%	6,779 7.8%	11,626 7.8%
Age 65 to 69 Years	712 5.1%	6,204 7.2%	10,594 7.1%
Age 70 to 74 Years	522 3.8%	4,828 5.6%	8,172 5.5%
Age 75 to 79 Years	331 2.4%	3,612 4.2%	6,133 4.1%
Age 80 to 84 Years	204 1.5%	2,373 2.7%	3,985 2.7%
Age 85 Years or Over	196 1.4%	2,483 2.9%	4,000 2.7%
Median Age	36.8	44.0	43.2
Age 19 Years or Less	3,707 26.7%	17,308 20.0%	31,091 20.9%
Age 20 to 64 Years	8,228 59.2%	49,565 57.4%	84,629 56.9%
Age 65 Years or Over	1,965 14.1%	19,500 22.6%	32,885 22.1%

### Female Age Distribution (2025)

	7,176 51.6%	44,468 51.5%	75,511 50.8%
Female Population			
Age Under 5 Years	462 6.4%	2,155 4.8%	3,730 4.9%
Age 5 to 9 Years	500 7.0%	2,204 5.0%	3,708 4.9%
Age 10 to 14 Years	462 6.4%	2,057 4.6%	3,501 4.6%
Age 15 to 19 Years	440 6.1%	2,143 4.8%	3,817 5.1%
Age 20 to 24 Years	464 6.5%	2,460 5.5%	4,266 5.6%
Age 25 to 29 Years	448 6.2%	3,054 6.9%	5,018 6.6%
Age 30 to 34 Years	498 6.9%	2,982 6.7%	5,000 6.6%
Age 35 to 39 Years	535 7.5%	2,608 5.9%	4,410 5.8%
Age 40 to 44 Years	462 6.4%	2,475 5.6%	4,185 5.5%
Age 45 to 49 Years	415 5.8%	2,337 5.3%	3,982 5.3%
Age 50 to 54 Years	445 6.2%	2,605 5.9%	4,577 6.1%
Age 55 to 59 Years	453 6.3%	3,086 6.9%	5,406 7.2%
Age 60 to 64 Years	483 6.7%	3,512 7.9%	6,038 8.0%
Age 65 to 69 Years	381 5.3%	3,271 7.4%	5,508 7.3%
Age 70 to 74 Years	285 4.0%	2,568 5.8%	4,364 5.8%
Age 75 to 79 Years	199 2.8%	2,072 4.7%	3,408 4.5%
Age 80 to 84 Years	131 1.8%	1,397 3.1%	2,287 3.0%
Age 85 Years or Over	115 1.6%	1,482 3.3%	2,306 3.1%
Female Median Age	37.9	45.2	44.8
Age 19 Years or Less	1,864 26.0%	8,559 19.2%	14,756 19.5%
Age 20 to 64 Years	4,202 58.6%	25,119 56.5%	42,882 56.8%
Age 65 Years or Over	1,109 15.5%	10,791 24.3%	17,873 23.7%

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### Male Age Distribution (2025)

	1 mi radius	3 mi radius	5 mi radius
Male Population	6,725 48.4%	41,904 48.5%	73,093 49.2%
Age Under 5 Years	437 6.5%	2,244 5.4%	3,791 5.2%
Age 5 to 9 Years	454 6.7%	2,123 5.1%	3,737 5.1%
Age 10 to 14 Years	460 6.8%	2,105 5.0%	3,786 5.2%
Age 15 to 19 Years	492 7.3%	2,276 5.4%	5,021 6.9%
Age 20 to 24 Years	490 7.3%	2,353 5.6%	4,658 6.4%
Age 25 to 29 Years	427 6.4%	2,927 7.0%	4,921 6.7%
Age 30 to 34 Years	501 7.4%	3,088 7.4%	5,073 6.9%
Age 35 to 39 Years	486 7.2%	2,706 6.5%	4,493 6.1%
Age 40 to 44 Years	428 6.4%	2,416 5.8%	4,044 5.5%
Age 45 to 49 Years	445 6.6%	2,238 5.3%	3,778 5.2%
Age 50 to 54 Years	408 6.1%	2,532 6.0%	4,265 5.8%
Age 55 to 59 Years	413 6.1%	2,920 7.0%	4,928 6.7%
Age 60 to 64 Years	427 6.3%	3,267 7.8%	5,587 7.6%
Age 65 to 69 Years	332 4.9%	2,933 7.0%	5,086 7.0%
Age 70 to 74 Years	237 3.5%	2,260 5.4%	3,809 5.2%
Age 75 to 79 Years	133 2.0%	1,540 3.7%	2,725 3.7%
Age 80 to 84 Years	73 1.1%	976 2.3%	1,698 2.3%
Age 85 Years or Over	81 1.2%	1,000 2.4%	1,694 2.3%
Male Median Age	35.8	42.6	41.6
Age 19 Years or Less	1,843 27.4%	8,749 20.9%	16,335 22.3%
Age 20 to 64 Years	4,026 59.9%	24,446 58.3%	41,747 57.1%
Age 65 Years or Over	856 12.7%	8,709 20.8%	15,012 20.5%

### Males per 100 Females (2025)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	94	94	97
Age Under 5 Years	95 48.6%	104 51.0%	102 50.4%
Age 5 to 9 Years	91 47.6%	96 49.1%	101 50.2%
Age 10 to 14 Years	99 49.9%	102 50.6%	108 52.0%
Age 15 to 19 Years	112 52.8%	106 51.5%	132 56.8%
Age 20 to 24 Years	106 51.3%	96 48.9%	109 52.2%
Age 25 to 29 Years	95 48.8%	96 48.9%	98 49.5%
Age 30 to 34 Years	101 50.1%	104 50.9%	101 50.4%
Age 35 to 39 Years	91 47.6%	104 50.9%	102 50.5%
Age 40 to 44 Years	93 48.1%	98 49.4%	97 49.1%
Age 45 to 49 Years	107 51.7%	96 48.9%	95 48.7%
Age 50 to 54 Years	92 47.8%	97 49.3%	93 48.2%
Age 55 to 59 Years	91 47.7%	95 48.6%	91 47.7%
Age 60 to 64 Years	88 46.9%	93 48.2%	93 48.1%
Age 65 to 69 Years	87 46.6%	90 47.3%	92 48.0%
Age 70 to 74 Years	83 45.5%	88 46.8%	87 46.6%
Age 75 to 79 Years	67 40.1%	74 42.6%	80 44.4%
Age 80 to 84 Years	56 35.8%	70 41.1%	74 42.6%
Age 85 Years or Over	71 41.5%	67 40.3%	73 42.4%
Age 19 Years or Less	99 49.7%	102 50.5%	111 52.5%
Age 20 to 39 Years	98 49.5%	100 49.9%	102 50.6%
Age 40 to 64 Years	94 48.4%	95 48.8%	93 48.3%
Age 65 Years or Over	77 43.6%	81 44.7%	84 45.6%

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704 Route 35, Neptune City, NJ, USA	1 mi radius	3 mi radius	5 mi radius
<b>Household Type (2025)</b>			
Total Households	5,122	38,130	63,334
Households with Children	1,768 34.5%	8,205 21.5%	14,194 22.4%
Average Household Size	2.7	2.2	2.3
Household Density per Square Mile	1,631	1,349	807
Population Family	11,533 83.0%	61,949 71.7%	108,844 73.2%
Population Non-Family	2,227 16.0%	23,569 27.3%	36,611 24.6%
Population Group Quarters	141 1.0%	855 1.0%	3,149 2.1%
Family Households	3,485 68.0%	19,841 52.0%	34,921 55.1%
Married Couple Households	1,865 53.5%	13,348 67.3%	24,652 70.6%
Other Family Households with Children	1,620 46.5%	6,493 32.7%	10,269 29.4%
Family Households with Children	1,767 50.7%	8,193 41.3%	14,179 40.6%
Married Couple with Children	858 48.6%	5,152 62.9%	9,654 68.1%
Other Family Households with Children	909 51.4%	3,041 37.1%	4,525 31.9%
Family Households No Children	1,719 49.3%	11,648 58.7%	20,742 59.4%
Married Couple No Children	1,007 58.6%	8,196 70.4%	14,998 72.3%
Other Family Households No Children	712 41.4%	3,452 29.6%	5,744 27.7%
Non-Family Households	1,636 32.0%	18,289 48.0%	28,414 44.9%
Non-Family Households with Children	1 -	12 -	15 -
Non-Family Households No Children	1,635 99.9%	18,277 99.9%	28,398 99.9%
Average Family Household Size	3.3	3.1	3.1
Average Family Income	\$129,462	\$190,041	\$194,775
Median Family Income	\$108,761	\$147,516	\$156,721
Average Non-Family Household Size	1.4	1.3	1.3
<b>Marital Status (2025)</b>			
Population Age 15 Years or Over	11,126	73,484	126,351
Never Married	5,062 45.5%	26,860 36.6%	45,778 36.2%
Currently Married	3,860 34.7%	32,376 44.1%	57,885 45.8%
Previously Married	2,204 19.8%	14,248 19.4%	22,688 18.0%
Separated	667 30.3%	2,848 20.0%	4,157 18.3%
Widowed	639 29.0%	4,795 33.7%	7,671 33.8%
Divorced	898 40.7%	6,605 46.4%	10,860 47.9%
<b>Educational Attainment (2025)</b>			
Adult Population Age 25 Years or Over	9,239	64,251	108,589
Elementary (Grade Level 0 to 8)	408 4.4%	1,960 3.0%	3,049 2.8%
Some High School (Grade Level 9 to 11)	778 8.4%	2,541 4.0%	3,678 3.4%
High School Graduate	2,540 27.5%	13,757 21.4%	22,442 20.7%
Some College	1,598 17.3%	10,385 16.2%	17,651 16.3%
Associate Degree Only	467 5.1%	4,128 6.4%	7,872 7.2%
Bachelor Degree Only	2,219 24.0%	19,160 29.8%	33,531 30.9%
Graduate Degree	1,230 13.3%	12,322 19.2%	20,366 18.8%
Any College (Some College or Higher)	5,514 59.7%	45,995 71.6%	79,421 73.1%
College Degree + (Bachelor Degree or Higher)	3,449 37.3%	31,482 49.0%	53,898 49.6%

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<b>Housing</b>			
Total Housing Units (2025)	5,579	42,500	70,551
Total Housing Units (2020)	5,584	41,615	69,229
Historical Annual Growth (2020-2025)	-5	-	-
Housing Units Occupied (2025)	5,122 91.8%	38,130 89.7%	63,334 89.8%
Housing Units Owner-Occupied	2,629 51.3%	20,850 54.7%	37,534 59.3%
Housing Units Renter-Occupied	2,493 48.7%	17,280 45.3%	25,801 40.7%
Housing Units Vacant (2025)	458 8.2%	4,370 10.3%	7,216 10.2%
<b>Household Size (2025)</b>			
Total Households	5,122	38,130	63,334
1 Person Households	1,298 25.3%	15,097 39.6%	23,471 37.1%
2 Person Households	1,641 32.0%	11,415 29.9%	19,245 30.4%
3 Person Households	856 16.7%	4,665 12.2%	8,389 13.2%
4 Person Households	693 13.5%	3,869 10.1%	6,952 11.0%
5 Person Households	385 7.5%	1,888 5.0%	3,255 5.1%
6 Person Households	141 2.7%	726 1.9%	1,296 2.0%
7 or More Person Households	108 2.1%	469 1.2%	726 1.1%
<b>Household Income Distribution (2025)</b>			
HH Income \$200,000 or More	881 17.2%	8,029 21.1%	15,193 24.0%
HH Income \$150,000 to \$199,999	722 14.1%	5,145 13.5%	7,955 12.6%
HH Income \$125,000 to \$149,999	413 8.1%	2,811 7.4%	4,708 7.4%
HH Income \$100,000 to \$124,999	400 7.8%	3,907 10.2%	6,268 9.9%
HH Income \$75,000 to \$99,999	510 9.9%	4,212 11.0%	7,013 11.1%
HH Income \$50,000 to \$74,999	599 11.7%	4,304 11.3%	7,126 11.3%
HH Income \$35,000 to \$49,999	403 7.9%	2,919 7.7%	4,620 7.3%
HH Income \$25,000 to \$34,999	206 4.0%	1,904 5.0%	2,945 4.6%
HH Income \$15,000 to \$24,999	383 7.5%	2,253 5.9%	3,573 5.6%
HH Income \$10,000 to \$14,999	263 5.1%	852 2.2%	1,313 2.1%
HH Income Under \$10,000	343 6.7%	1,793 4.7%	2,620 4.1%
<b>Household Vehicles (2025)</b>			
Households 0 Vehicles Available	817 16.0%	4,352 11.4%	6,071 9.6%
Households 1 Vehicle Available	1,648 32.2%	15,019 39.4%	24,040 38.0%
Households 2 Vehicles Available	1,736 33.9%	13,017 34.1%	22,299 35.2%
Households 3 or More Vehicles Available	920 18.0%	5,742 15.1%	10,924 17.2%
Total Vehicles Available	8,272	61,058	106,386
Average Vehicles per Household	1.6	1.6	1.7
Owner-Occupied Household Vehicles	5,377 65.0%	40,730 66.7%	74,432 70.0%
Average Vehicles per Owner-Occupied Household	2.0	2.0	2.0
Renter-Occupied Household Vehicles	2,895 35.0%	20,328 33.3%	31,955 30.0%
Average Vehicles per Renter-Occupied Household	1.2	1.2	1.2
<b>Travel Time (2025)</b>			
Worker Base Age 16 years or Over	7,040	45,895	78,310
Travel to Work in 14 Minutes or Less	1,987 28.2%	11,973 26.1%	20,379 26.0%
Travel to Work in 15 to 29 Minutes	2,419 34.4%	13,718 29.9%	23,237 29.7%
Travel to Work in 30 to 59 Minutes	1,227 17.4%	8,790 19.2%	14,850 19.0%
Travel to Work in 60 Minutes or More	565 8.0%	4,869 10.6%	9,121 11.6%
Work at Home	842 12.0%	6,545 14.3%	10,724 13.7%
Average Minutes Travel to Work	18.9	21.6	21.8

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<b>Transportation To Work (2025)</b>			
Worker Base Age 16 years or Over	7,040	45,895	78,310
Drive to Work Alone	4,537 64.4%	31,419 68.5%	54,486 69.6%
Drive to Work in Carpool	816 11.6%	3,188 6.9%	5,471 7.0%
Travel to Work by Public Transportation	355 5.0%	2,330 5.1%	3,700 4.7%
Drive to Work on Motorcycle	- -	1 -	1 -
Bicycle to Work	147 2.1%	646 1.4%	1,015 1.3%
Walk to Work	274 3.9%	1,326 2.9%	2,137 2.7%
Other Means	69 1.0%	440 1.0%	775 1.0%
Work at Home	842 12.0%	6,545 14.3%	10,724 13.7%
<b>Daytime Demographics (2025)</b>			
Total Businesses	652	4,262	7,412
Total Employees	5,032	37,797	69,269
Company Headquarter Businesses	16 2.5%	133 3.1%	263 3.6%
Company Headquarter Employees	451 9.0%	3,611 9.6%	10,525 15.2%
Employee Population per Business	7.7 to 1	8.9 to 1	9.3 to 1
Residential Population per Business	21.3 to 1	20.3 to 1	20.0 to 1
Adj. Daytime Demographics Age 16 Years or Over	8,938	64,481	115,679
<b>Labor Force</b>			
Labor Population Age 16 Years or Over (2025)	10,948	72,591	124,763
Labor Force Total Males (2025)	5,284 48.3%	34,941 48.1%	60,925 48.8%
Male Civilian Employed	3,549 67.2%	23,411 67.0%	40,723 66.8%
Male Civilian Unemployed	190 3.6%	1,457 4.2%	2,533 4.2%
Males in Armed Forces	- -	9 -	38 -
Males Not in Labor Force	1,545 29.2%	10,063 28.8%	17,630 28.9%
Labor Force Total Females (2025)	5,664 51.7%	37,650 51.9%	63,838 51.2%
Female Civilian Employed	3,492 61.7%	22,486 59.7%	37,592 58.9%
Female Civilian Unemployed	269 4.7%	1,321 3.5%	2,049 3.2%
Females in Armed Forces	- -	- -	- -
Females Not in Labor Force	1,903 33.6%	13,842 36.8%	24,198 37.9%
Unemployment Rate	458 4.2%	2,778 3.8%	4,582 3.7%
<b>Occupation (2025)</b>			
Occupation Population Age 16 Years or Over	7,040	45,895	78,310
Occupation Total Males	3,548 50.4%	23,409 51.0%	40,718 52.0%
Occupation Total Females	3,492 49.6%	22,486 49.0%	37,592 48.0%
Management, Business, Financial Operations	1,253 17.8%	9,677 21.1%	16,459 21.0%
Professional, Related	1,591 22.6%	12,632 27.5%	21,565 27.5%
Service	1,510 21.5%	7,685 16.7%	12,631 16.1%
Sales, Office	1,345 19.1%	8,758 19.1%	16,035 20.5%
Farming, Fishing, Forestry	16 0.2%	107 0.2%	125 0.2%
Construction, Extraction, Maintenance	622 8.8%	3,345 7.3%	5,793 7.4%
Production, Transport, Material Moving	702 10.0%	3,692 8.0%	5,702 7.3%
White Collar Workers	4,190 59.5%	31,067 67.7%	54,059 69.0%
Blue Collar Workers	2,850 40.5%	14,829 32.3%	24,251 31.0%

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2247/-74.034

### 704 Route 35, Neptune City, NJ, USA

1 mi radius      3 mi radius      5 mi radius

Units In Structure (2025)		1 mi radius	3 mi radius	5 mi radius
Total Units	5,122	38,130	63,334	
1 Detached Unit	2,861	55.9%	19,575	51.3%
1 Attached Unit	495	9.7%	2,946	7.7%
2 Units	399	7.8%	2,133	5.6%
3 to 4 Units	243	4.8%	1,796	4.7%
5 to 9 Units	170	3.3%	1,769	4.6%
10 to 19 Units	294	5.7%	2,980	7.8%
20 to 49 Units	188	3.7%	2,218	5.8%
50 or More Units	420	8.2%	4,591	12.0%
Mobile Home or Trailer	52	1.0%	121	0.3%
Other Structure	-	-	-	-
Homes Built By Year (2025)				
Homes Built 2020 or later	24	0.4%	266	0.6%
Homes Built 2010 to 2019	275	4.9%	2,196	5.2%
Homes Built 2000 to 2009	207	3.7%	2,993	7.0%
Homes Built 1990 to 1999	148	2.7%	2,404	5.7%
Homes Built 1980 to 1989	681	12.2%	4,544	10.7%
Homes Built 1970 to 1979	383	6.9%	4,673	11.0%
Homes Built 1960 to 1969	697	12.5%	6,196	14.6%
Homes Built 1950 to 1959	897	16.1%	4,754	11.2%
Homes Built 1940 to 1949	407	7.3%	1,847	4.3%
Homes Built Before 1939	1,402	25.1%	8,258	19.4%
Median Age of Homes	62.7	Yrs	56.8	Yrs
Home Values (2025)				
Owner Specified Housing Units	2,629		20,850	37,534
Home Values \$1,000,000 or More	166	6.3%	3,744	18.0%
Home Values \$750,000 to \$999,999	261	9.9%	3,458	16.6%
Home Values \$500,000 to \$749,999	1,003	38.2%	5,976	28.7%
Home Values \$400,000 to \$499,999	533	20.3%	3,497	16.8%
Home Values \$300,000 to \$399,999	310	11.8%	2,622	12.6%
Home Values \$250,000 to \$299,999	93	3.5%	422	2.0%
Home Values \$200,000 to \$249,999	90	3.4%	450	2.2%
Home Values \$175,000 to \$199,999	10	0.4%	60	0.3%
Home Values \$150,000 to \$174,999	41	1.5%	108	0.5%
Home Values \$125,000 to \$149,999	24	0.9%	38	0.2%
Home Values \$100,000 to \$124,999	14	0.5%	41	0.2%
Home Values \$90,000 to \$99,999	1	-	26	0.1%
Home Values \$80,000 to \$89,999	16	0.6%	25	0.1%
Home Values \$70,000 to \$79,999	15	0.6%	25	0.1%
Home Values \$60,000 to \$69,999	2	-	17	-
Home Values \$50,000 to \$59,999	3	0.1%	79	0.4%
Home Values \$35,000 to \$49,999	2	-	44	0.2%
Home Values \$25,000 to \$34,999	6	0.2%	43	0.2%
Home Values \$10,000 to \$24,999	12	0.5%	37	0.2%
Home Values Under \$10,000	25	1.0%	137	0.7%
Owner-Occupied Median Home Value	\$515,202		\$676,785	\$692,683
Renter-Occupied Median Rent	\$1,538		\$1,596	\$1,630

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2247/-74.034

704 Route 35, Neptune City, NJ, USA	1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>			
Total Household Expenditure	\$581.19 M	\$4.52 B	\$7.81 B
Total Non-Retail Expenditure	\$304.56 M	\$2.41 B	\$4.17 B
Total Retail Expenditure	\$276.63 M	\$2.11 B	\$3.64 B
Alcoholic Beverages	\$3.55 M	\$27.46 M	\$47.41 M
Apparel	\$10.64 M	\$80.76 M	\$139.22 M
Contributions	\$18.73 M	\$151.05 M	\$261.62 M
Education	\$13.28 M	\$105.39 M	\$182.3 M
Entertainment	\$32.95 M	\$249.13 M	\$429.07 M
Food Away From Home	\$25.35 M	\$193.47 M	\$333.58 M
Grocery	\$36.58 M	\$251.07 M	\$428.8 M
Health Care	\$34.16 M	\$261.68 M	\$437.15 M
Household Furnishings and Equipment	\$15.35 M	\$118.06 M	\$203.66 M
Household Operations	\$10.78 M	\$80.63 M	\$139.04 M
Miscellaneous Expenses	\$9.83 M	\$75.49 M	\$129.93 M
Personal Care	\$7.24 M	\$51.05 M	\$87.43 M
Shelter	\$95.26 M	\$697.43 M	\$1.18 B
Tax and Retirement	\$158.72 M	\$1.35 B	\$2.37 B
Tobacco and Related	\$2.66 M	\$15.1 M	\$25.14 M
Transportation	\$80.1 M	\$639.46 M	\$1.12 B
Utilities	\$26 M	\$176.61 M	\$301.33 M
<b>Monthly Household Consumer Expenditure (2025)</b>			
Total Household Expenditure	\$9,457	\$9,878	\$10,280
Total Non-Retail Expenditure	\$4,956 52.4%	\$5,258 53.2%	\$5,487 53.4%
Total Retail Expenditures	\$4,501 47.6%	\$4,620 46.8%	\$4,793 46.6%
Alcoholic Beverages	\$58 0.6%	\$60 0.6%	\$62 0.6%
Apparel	\$173 1.8%	\$177 1.8%	\$183 1.8%
Contributions	\$305 3.2%	\$330 3.3%	\$344 3.3%
Education	\$216 2.3%	\$230 2.3%	\$240 2.3%
Entertainment	\$536 5.7%	\$544 5.5%	\$565 5.5%
Food Away From Home	\$412 4.4%	\$423 4.3%	\$439 4.3%
Grocery	\$595 6.3%	\$549 5.6%	\$564 5.5%
Health Care	\$556 5.9%	\$572 5.8%	\$575 5.6%
Household Furnishings and Equipment	\$250 2.6%	\$258 2.6%	\$268 2.6%
Household Operations	\$175 1.9%	\$176 1.8%	\$183 1.8%
Miscellaneous Expenses	\$160 1.7%	\$165 1.7%	\$171 1.7%
Personal Care	\$118 1.2%	\$112 1.1%	\$115 1.1%
Shelter	\$1,550 16.4%	\$1,524 15.4%	\$1,558 15.2%
Tax and Retirement	\$2,583 27.3%	\$2,942 29.8%	\$3,113 29.8%
Tobacco and Related	\$43 0.5%	\$33 0.3%	\$33 0.3%
Transportation	\$1,303 13.8%	\$1,398 14.1%	\$1,470 14.3%
Utilities	\$423 4.5%	\$386 3.9%	\$396 3.9%