kiln.

WHAT WE DELIVER

An unparalleled experience that elevates the performance and lifestyle of our members through an ecosystem of people, products, places, and spaces.

MEMBERSHIP PRODUCTS



Private Studio

An elevated private suite for 12 to 50 people, with premium features throughout and collaborative spaces focused on mature teams.



Private Office

A private office for 1 to 20 people, fully enclosed, lockable, ready for your team to quickly move in, brand up, and call it home.



Resident Desk

A dedicated desk to set up base camp. Perfect for an individual or a growing team.

Comes with a premium desk and lockable storage.



Club Membership

Drop in and grab an open desk. An easy way to set up shop. Stop by and work when you like from a shared desk.





OUR LOCATIONS

Once you're a member of one Kiln location, you're a member of all Kiln locations. Today, we operate 10 locations with a focus on lifestyle-centric communities that are growth-minded and attractive to tech talent or entrepreneurs.

With at least 4 more locations opening in 2023 and 15+ location opportunities in the works, we plan on growing to suit enterprise companies throughout the West and beyond, giving us the unique ability to streamline the process of acquiring workspace and meeting sites for your teams on a national level.



Park City, Utah

Meridian, ID Leucadia, CA Carlsbad, CA

Boulder, Colorado

Solana Beach, CA



FLEX OFFICE BENEFITS



- **01** Month-to-month, 6-month, or 12-month terms.
- **02** Low commitment, high mobility for teams in growth mode.
- O3 Value engineered to be less expensive than traditional office leases.
- **04** Hospitality-driven model to keep your team on track.
- **05** Low stress, seamless daily experiences.



RECRUITMENT AND RETENTION

Attrition, disengagement, and unqualified hires are costly. The number one influence on this metric? Culture & work environment.

Employees and prospective talent have just as much—or more—power over office policy and environment, which causes varying levels of friction throughout an organization.

Navigating the demand for a balanced, equitable solution challenges even the most experienced executive leadership and people-ops teams.

Kiln's solution is based on our brand values and their alignment with common demands within the American workforce, and you can leverage our vision to <u>foster a robust talent pipeline, positive team morale, and unbreakable productivity habits without significant investments in time or funds.</u>

"As the labor market remains strong—with nearly two job openings for every unemployed person—white-collar workers know they don't have to accept conditions that don't suit their needs."

ZACH DUNN CO-FOUNDER, ROBIN



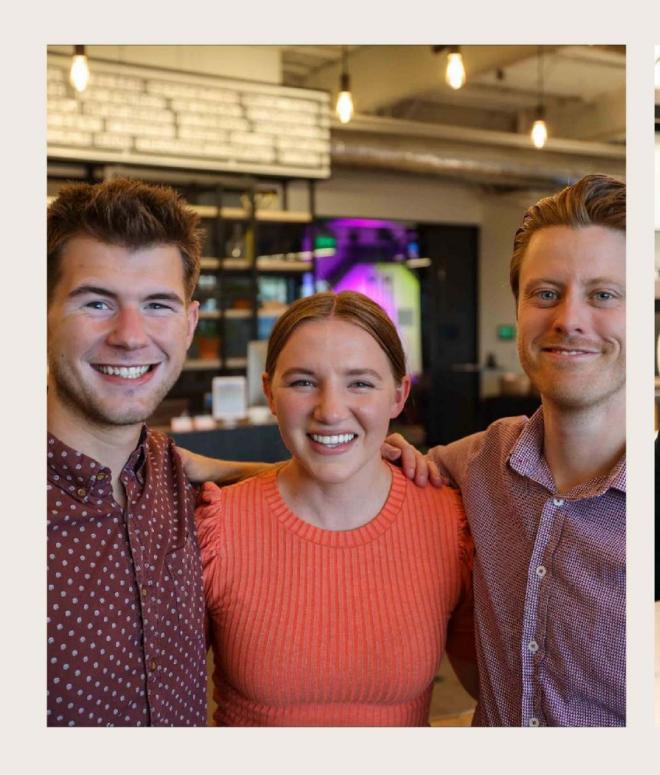
COMMUNITY AT SCALE

We are intentional about not only complementing, but strengthening your company's culture through pillars of community that shape the way your employees experience their workday. We believe that it's impossible to nurture the maximum potential of a team without addressing the individual.

Specifically, we provide pillars of community daily to ensure that your company <u>retains talent</u>, <u>maintains culture</u>, <u>and drives performance</u>—even from afar.

IDENTITY	PURPOSE	BELONGING	RITUAL
01 Employee at Company	01 Role & Responsibilities	01 Communal Environment	01 Streamlined Amenities
02 Member of Remote Team	02 Daily Tasks & Projects	02 Welcome Interactions & Hospitality	02 Regular Curated Experiences
03 Member of Kiln Community	03 Team Face Time	03 Surprise & Delight at Kiln	03 Optimized Physical Workspace
04 Valued Individual Contributor	04 <u>Collaborative Employee</u>	04 <u>Loyal & Engaged Employee</u>	04 Focused & Productive Employee

OUR COMMUNITY TEAMS





- **01** Operate as an extension of our member company teams.
- O2 Create a seamless, no-hassle environment that's right-sized for your team.
- **03** Facilitate a culture of collaboration, productivity, and wellness.
- **04** Keep your business up and running through any challenges



"Lonely employees suffer from poorer well-being and performance, and research shows that hybrid and remote work exacerbate loneliness. However, researchers discovered that more than 60% of respondents in one study found working from third sites, like coworking spaces, more socially fulfilling than working from both the office and home."

2022 SOCIAL CONNECTION IN REMOTE WORK RESEARCH STUDY



CURATED PROGRAMMING

We carefully curate our members' experiences to ensure that <u>each</u> <u>individual benefits socially, physically, and professionally</u> by association.



PHYSICAL

01 Yoga Classes

02 Healthy Snacks and Drinks

03 Refresh Rooms

04 Barber Services

SOCIAL

01 Member-Led Clubs

02 Apres Work

03 Waffle Wednesday

04 Sunrise Scones

EDUCATIONAL

01 Skill-building Lunch & Learns

02 Speaker or Panelist Series

03 Work-life balance strategy events

EXPERIENTIAL

01 Employee Retreats

02 Curated Meetings with Concierge Services

"Workers with company-subsidized memberships feel that their employers take their needs seriously—regardless of where they are located. As a result, these members feel that their employers value them as much as the non-remote workers at their companies."

PETER BACEVICE, GRETCHEN SPREITZER, HILARY
HENDRICKS, AND DANIEL DAVIS
VIA HARVARD BUSINESS REVIEW



SERIOUSLY ALL INCLUSIVE

All of our turnkey office agreements include all of the items listed below. No hidden fees, one monthly charge — a traditional lease can't compete.

- O1 Same day move-in and setup elements like T.I., buildout requests, and tech installation.
- Office furniture, reception services, food & beverage supplies (daily coffee, snacks, and tableware), fitness center.
- O3 AV equipment, redundant Internet with Cisco firewall, 24/7 I.T. support.
- **04** All utilities, after-hours HVAC & electrical, security system & secure access control.

- O5 Ability to grow or downsize without breaking your contract; no long-term leases.
- 06 Real estate taxes, building insurance, and common area maintenance.
- oom credits, common area lounges, phone booths, flex workspace, kitchen, and cafe dining area.

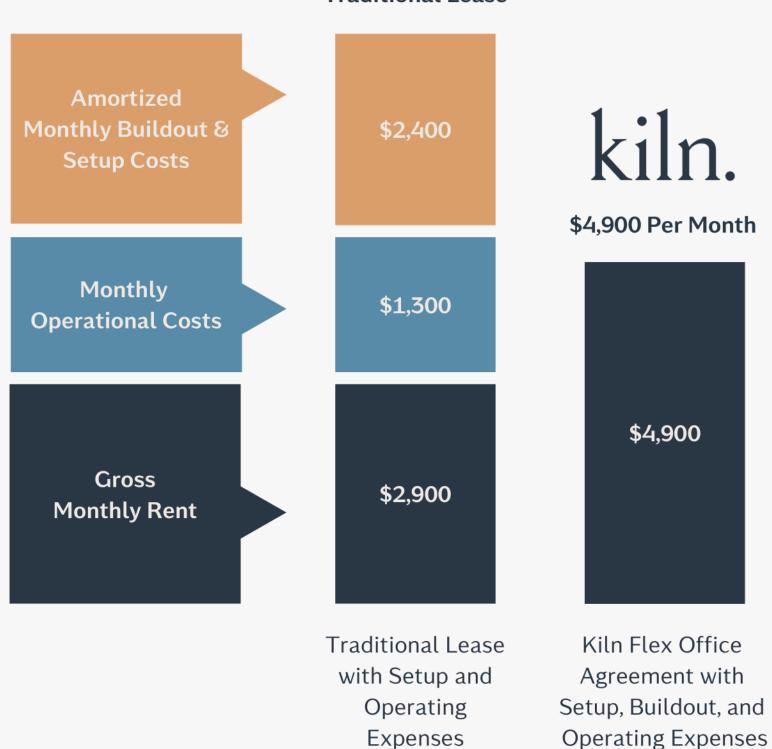
CASE STUDY: 10-PERSON OFFICE

Yes, Kiln is a premium flex office brand. However, when you run the numbers, our pricing undeniably makes sense over the landscape of traditional office space and competitor coworking spaces, especially when you consider the benefits of flexible terms. Here's an example.

Parameters				
Team Size	10			
Typical SqFt Required	1,750			
Hypothetical Price per SqFt	\$20			

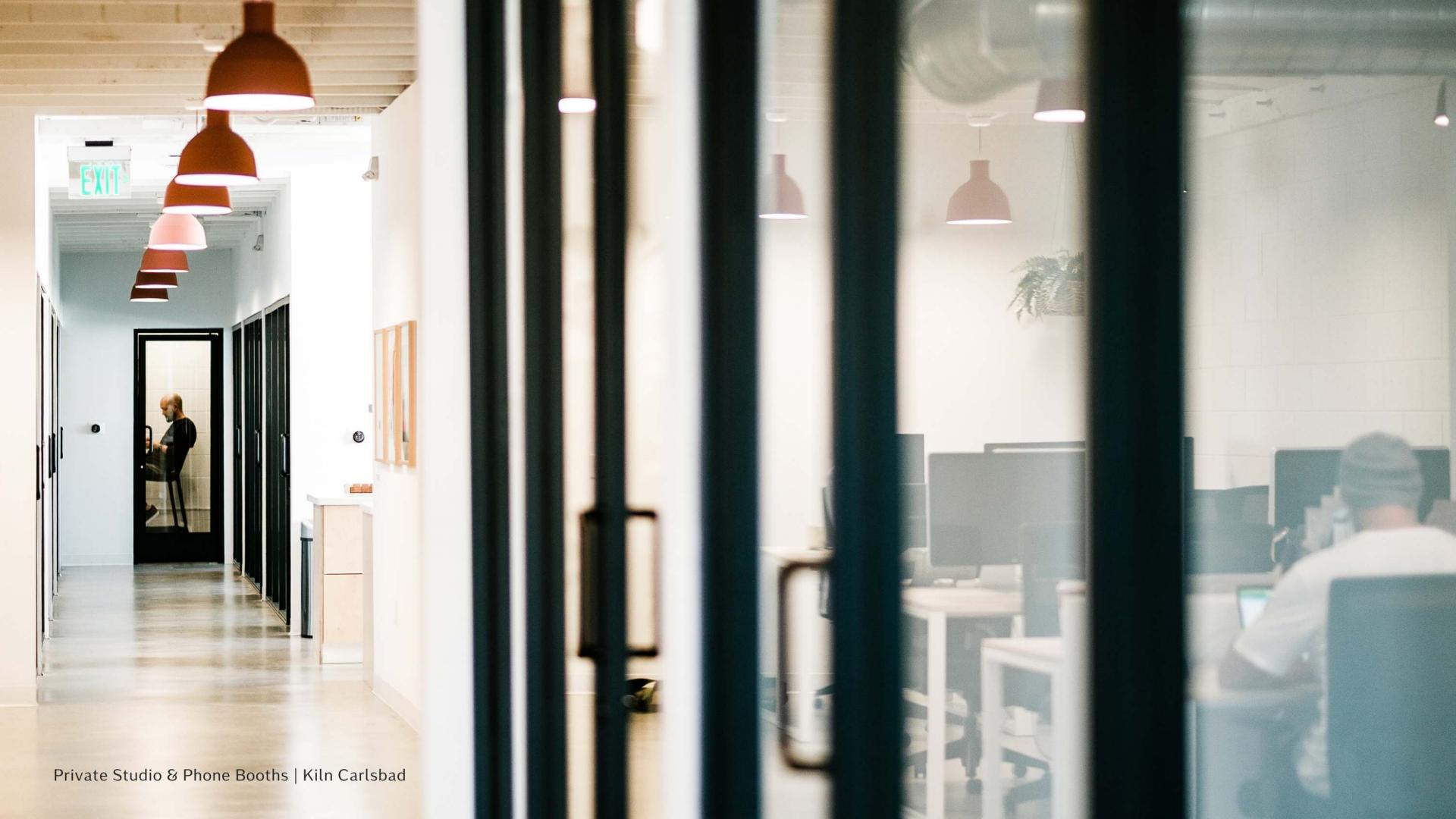
Chart Key				
Gross Monthly Rent	Full-Service Lease vs.Kiln Monthly Membership Agreement			
Monthly Operational Costs	 Internet/Phone IT Support Security Facilities Mgmt. Cleaning Food & Beverage Supplies After-hours HVAC 			
Amortized Buildout/ Setup	 Setup, Alterations, or Buildout AV Equipment Appliances Furniture & Decor Network Firewall 			

\$6,600 Per Month Traditional Lease





Risk & Opportunity	Traditional Lease	Kiln Membership Agreement
Serviced Workplace: No Fuss, No Worries, No Stress	x	-
Same-Day Move-In	X	•
No Long-Term Lease (Liability)	X	-
Grows as You Grow	X	-
Talent Attraction & Retention	X	•
High-Quality Location	Maybe	•
Expert Design & Optimized Environment	X	-
World-Class Amenities & Common Areas	Maybe	•
Fitness Center Access	Maybe	•
Increased Productivity & Wellness	x	•
Curated Learning & Development	x	-





AN INTENTIONAL MEMBERSHIP

We carefully craft our community of members to create an ethos that encourages meaningful interactions and inspires innovation within teams. While we welcome most industries, stages, and sizes of companies, we have a special interest in entrepreneurship and technology.

Here is a selection of current and previous members:







































AMENITIES

Access a robust set of amenities designed to support the individual and the team. Let us take care of everything, so you can focus on the task at hand.

P) Pai

Parking



Month-to-Month Billing



Printing Services



Podcast Studio



Cleaning Services



Fully Furnished



Reception Services



24/7 Access



A/V Equipped



Acoustic Technology



Mountain Views



Barbershop



Public Transit

Gym Access



Multi Media Equipment



Mail Services



Indoor Cafe



Theatre For Events



Deepwork Rooms



Conference Rooms



Refresh Room



Yoga Room



Lending Library



Makers Space



Fully Stocked Kitchen



Phone Booths



Treadmill/Bike desks



Coffee/Beverage Station



Curated Snacks/Breakfasts



Onsite Showers



Parenting Room



Networking Events



Ping Pong



Skylights



Catering Kitchen



Bike Storage



Atrium





KILN DIGITAL

Your team can book a meeting room, join an event, engage in the community — all through the Kiln App.



