



# Business Summary

2061 Mulberry Road, Concord, North Carolina, 28025  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 35.33344  
Longitude: -80.61146

| Data for all businesses in area                           | 1 mile     |         | 3 miles   |         | 5 miles    |         |           |         |            |         |           |         |
|---|------------|---------|-----------|---------|------------|---------|-----------|---------|------------|---------|-----------|---------|
| Total Businesses:   | 42         |         | 739       |         | 2,061      |         |           |         |            |         |           |         |
| Total Employees:  | 427        |         | 6,183     |         | 20,246     |         |           |         |            |         |           |         |
| Total Residential Population:                             | 1,421      |         | 36,335    |         | 87,016     |         |           |         |            |         |           |         |
| Employee/Residential Population Ratio (per 100 Residents) | 30         |         | 17        |         | 23         |         |           |         |            |         |           |         |
| by SIC Codes  | Businesses |         | Employees |         | Businesses |         | Employees |         | Businesses |         | Employees |         |
|   | Number     | Percent | Number    | Percent | Number     | Percent | Number    | Percent | Number     | Percent | Number    | Percent |
| Agriculture & Mining                                      | 1          | 2.4%    | 7         | 1.6%    | 21         | 2.8%    | 81        | 1.3%    | 57         | 2.8%    | 250       | 1.2%    |
| Construction  | 4          | 9.5%    | 33        | 7.7%    | 76         | 10.3%   | 537       | 8.7%    | 177        | 8.6%    | 1,204     | 5.9%    |
| Manufacturing   | 2          | 4.8%    | 53        | 12.4%   | 25         | 3.4%    | 489       | 7.9%    | 75         | 3.6%    | 1,746     | 8.6%    |
| Transportation  | 2          | 4.8%    | 12        | 2.8%    | 27         | 3.7%    | 122       | 2.0%    | 79         | 3.8%    | 368       | 1.8%    |
| Communication   | 0          | 0.0%    | 2         | 0.5%    | 4          | 0.5%    | 17        | 0.3%    | 16         | 0.8%    | 81        | 0.4%    |
| Utility   | 0          | 0.0%    | 3         | 0.7%    | 4          | 0.5%    | 37        | 0.6%    | 9          | 0.4%    | 155       | 0.8%    |
| Wholesale Trade   | 2          | 4.8%    | 20        | 4.7%    | 23         | 3.1%    | 176       | 2.8%    | 67         | 3.3%    | 1,475     | 7.3%    |
| Retail Trade Summary                                      | 6          | 14.3%   | 86        | 20.1%   | 112        | 15.2%   | 1,311     | 21.2%   | 376        | 18.2%   | 5,379     | 26.6%   |
| Home Improvement  | 0          | 0.0%    | 2         | 0.5%    | 8          | 1.1%    | 40        | 0.6%    | 18         | 0.9%    | 215       | 1.1%    |
| General Merchandise Stores                                | 0          | 0.0%    | 0         | 0.0%    | 3          | 0.4%    | 43        | 0.7%    | 17         | 0.8%    | 451       | 2.2%    |
| Food Stores   | 1          | 2.4%    | 38        | 8.9%    | 15         | 2.0%    | 353       | 5.7%    | 53         | 2.6%    | 1,307     | 6.5%    |
| Auto Dealers & Gas Stations                               | 1          | 2.4%    | 11        | 2.6%    | 16         | 2.2%    | 167       | 2.7%    | 62         | 3.0%    | 882       | 4.4%    |
| Apparel & Accessory Stores                                | 0          | 0.0%    | 0         | 0.0%    | 2          | 0.3%    | 11        | 0.2%    | 13         | 0.6%    | 82        | 0.4%    |
| Furniture & Home Furnishings                              | 0          | 0.0%    | 0         | 0.0%    | 6          | 0.8%    | 43        | 0.7%    | 20         | 1.0%    | 136       | 0.7%    |
| Eating & Drinking Places                                  | 2          | 4.8%    | 31        | 7.3%    | 40         | 5.4%    | 560       | 9.1%    | 123        | 6.0%    | 1,858     | 9.2%    |
| Miscellaneous Retail                                      | 1          | 2.4%    | 5         | 1.2%    | 23         | 3.1%    | 95        | 1.5%    | 70         | 3.4%    | 448       | 2.2%    |
| Finance, Insurance, Real Estate Summary                   | 3          | 7.1%    | 13        | 3.0%    | 49         | 6.6%    | 279       | 4.5%    | 148        | 7.2%    | 687       | 3.4%    |
| Banks, Savings & Lending Institutions                     | 1          | 2.4%    | 8         | 1.9%    | 13         | 1.8%    | 153       | 2.5%    | 33         | 1.6%    | 268       | 1.3%    |
| Securities Brokers  | 0          | 0.0%    | 0         | 0.0%    | 6          | 0.8%    | 13        | 0.2%    | 15         | 0.7%    | 35        | 0.2%    |
| Insurance Carriers & Agents                               | 0          | 0.0%    | 1         | 0.2%    | 9          | 1.2%    | 32        | 0.5%    | 19         | 0.9%    | 63        | 0.3%    |
| Real Estate, Holding, Other Investment Offices            | 1          | 2.4%    | 3         | 0.7%    | 21         | 2.8%    | 81        | 1.3%    | 81         | 3.9%    | 321       | 1.6%    |
| Services Summary  | 14         | 33.3%   | 188       | 44.0%   | 302        | 40.9%   | 2,757     | 44.6%   | 769        | 37.3%   | 7,878     | 38.9%   |
| Hotels & Lodging  | 0          | 0.0%    | 0         | 0.0%    | 2          | 0.3%    | 12        | 0.2%    | 7          | 0.3%    | 204       | 1.0%    |
| Automotive Services                                       | 1          | 2.4%    | 8         | 1.9%    | 29         | 3.9%    | 119       | 1.9%    | 89         | 4.3%    | 413       | 2.0%    |
| Movies & Amusements                                       | 2          | 4.8%    | 31        | 7.3%    | 24         | 3.2%    | 272       | 4.4%    | 68         | 3.3%    | 986       | 4.9%    |
| Health Services   | 1          | 2.4%    | 9         | 2.1%    | 46         | 6.2%    | 426       | 6.9%    | 102        | 4.9%    | 973       | 4.8%    |
| Legal Services  | 1          | 2.4%    | 2         | 0.5%    | 9          | 1.2%    | 26        | 0.4%    | 14         | 0.7%    | 43        | 0.2%    |
| Education Institutions & Libraries                        | 1          | 2.4%    | 83        | 19.4%   | 16         | 2.2%    | 908       | 14.7%   | 40         | 1.9%    | 2,277     | 11.2%   |
| Other Services  | 8          | 19.0%   | 55        | 12.9%   | 177        | 24.0%   | 995       | 16.1%   | 450        | 21.8%   | 2,982     | 14.7%   |
| Government  | 0          | 0.0%    | 4         | 0.9%    | 11         | 1.5%    | 313       | 5.1%    | 52         | 2.5%    | 868       | 4.3%    |
| Unclassified Establishments                               | 5          | 11.9%   | 5         | 1.2%    | 86         | 11.6%   | 64        | 1.0%    | 237        | 11.5%   | 156       | 0.8%    |
| Totals  | 42         | 100.0%  | 427       | 100.0%  | 739        | 100.0%  | 6,183     | 100.0%  | 2,061      | 100.0%  | 20,246    | 100.0%  |

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| by NAICS Codes  | Businesses |               | Employees  |               | Businesses |               | Employees    |               | Businesses   |               | Employees     |               |
|---|------------|---------------|------------|---------------|------------|---------------|--------------|---------------|--------------|---------------|---------------|---------------|
|   | Number     | Percent       | Number     | Percent       | Number     | Percent       | Number       | Percent       | Number       | Percent       | Number        | Percent       |
| Agriculture, Forestry, Fishing & Hunting                | 0          | 0.0%          | 0          | 0.0%          | 0          | 0.0%          | 1            | 0.0%          | 6            | 0.3%          | 13            | 0.1%          |
| Mining  | 0          | 0.0%          | 0          | 0.0%          | 0          | 0.0%          | 0            | 0.0%          | 1            | 0.0%          | 7             | 0.0%          |
| Utilities   | 0          | 0.0%          | 0          | 0.0%          | 2          | 0.3%          | 18           | 0.3%          | 3            | 0.1%          | 64            | 0.3%          |
| Construction  | 4          | 9.5%          | 33         | 7.7%          | 76         | 10.3%         | 530          | 8.6%          | 185          | 9.0%          | 1,229         | 6.1%          |
| Manufacturing   | 3          | 7.1%          | 53         | 12.4%         | 26         | 3.5%          | 490          | 7.9%          | 83           | 4.0%          | 1,784         | 8.8%          |
| Wholesale Trade   | 2          | 4.8%          | 20         | 4.7%          | 23         | 3.1%          | 176          | 2.8%          | 67           | 3.3%          | 1,475         | 7.3%          |
| Retail Trade  | 4          | 9.5%          | 55         | 12.9%         | 68         | 9.2%          | 723          | 11.7%         | 238          | 11.5%         | 3,332         | 16.5%         |
| Motor Vehicle & Parts Dealers                           | 1          | 2.4%          | 11         | 2.6%          | 15         | 2.0%          | 164          | 2.7%          | 54           | 2.6%          | 843           | 4.2%          |
| Furniture & Home Furnishings Stores                     | 0          | 0.0%          | 0          | 0.0%          | 3          | 0.4%          | 5            | 0.1%          | 13           | 0.6%          | 68            | 0.3%          |
| Electronics & Appliance Stores                          | 0          | 0.0%          | 0          | 0.0%          | 1          | 0.1%          | 31           | 0.5%          | 4            | 0.2%          | 61            | 0.3%          |
| Building Material & Garden Equipment & Supplies Dealers | 0          | 0.0%          | 2          | 0.5%          | 8          | 1.1%          | 40           | 0.6%          | 17           | 0.8%          | 214           | 1.1%          |
| Food & Beverage Stores                                  | 1          | 2.4%          | 37         | 8.7%          | 11         | 1.5%          | 326          | 5.3%          | 42           | 2.0%          | 1,143         | 5.6%          |
| Health & Personal Care Stores                           | 0          | 0.0%          | 1          | 0.2%          | 7          | 0.9%          | 40           | 0.6%          | 21           | 1.0%          | 154           | 0.8%          |
| Gasoline Stations & Fuel Dealers                        | 0          | 0.0%          | 0          | 0.0%          | 1          | 0.1%          | 3            | 0.0%          | 9            | 0.4%          | 45            | 0.2%          |
| Clothing, Clothing Accessories, Shoe and Jewelry Stores | 0          | 0.0%          | 0          | 0.0%          | 3          | 0.4%          | 13           | 0.2%          | 15           | 0.7%          | 87            | 0.4%          |
| Sporting Goods, Hobby, Book, & Music Stores             | 1          | 2.4%          | 2          | 0.5%          | 14         | 1.9%          | 48           | 0.8%          | 35           | 1.7%          | 229           | 1.1%          |
| General Merchandise Stores                              | 0          | 0.0%          | 1          | 0.2%          | 6          | 0.8%          | 53           | 0.9%          | 27           | 1.3%          | 489           | 2.4%          |
| Transportation & Warehousing                            | 2          | 4.8%          | 12         | 2.8%          | 22         | 3.0%          | 116          | 1.9%          | 66           | 3.2%          | 343           | 1.7%          |
| Information   | 1          | 2.4%          | 22         | 5.2%          | 10         | 1.4%          | 157          | 2.5%          | 25           | 1.2%          | 248           | 1.2%          |
| Finance & Insurance                                     | 2          | 4.8%          | 10         | 2.3%          | 28         | 3.8%          | 199          | 3.2%          | 69           | 3.3%          | 375           | 1.9%          |
| Central Bank/Credit Intermediation & Related Activities | 1          | 2.4%          | 8          | 1.9%          | 12         | 1.6%          | 151          | 2.4%          | 33           | 1.6%          | 270           | 1.3%          |
| Securities & Commodity Contracts                        | 0          | 0.0%          | 0          | 0.0%          | 7          | 0.9%          | 16           | 0.3%          | 17           | 0.8%          | 43            | 0.2%          |
| Funds, Trusts & Other Financial Vehicles                | 0          | 0.0%          | 1          | 0.2%          | 9          | 1.2%          | 32           | 0.5%          | 19           | 0.9%          | 63            | 0.3%          |
| Real Estate, Rental & Leasing                           | 2          | 4.8%          | 4          | 0.9%          | 27         | 3.7%          | 97           | 1.6%          | 95           | 4.6%          | 369           | 1.8%          |
| Professional, Scientific & Tech Services                | 4          | 9.5%          | 37         | 8.7%          | 65         | 8.8%          | 341          | 5.5%          | 152          | 7.4%          | 873           | 4.3%          |
| Legal Services  | 1          | 2.4%          | 2          | 0.5%          | 9          | 1.2%          | 26           | 0.4%          | 14           | 0.7%          | 43            | 0.2%          |
| Management of Companies & Enterprises                   | 0          | 0.0%          | 0          | 0.0%          | 1          | 0.1%          | 2            | 0.0%          | 5            | 0.2%          | 35            | 0.2%          |
| Administrative, Support & Waste Management Services     | 2          | 4.8%          | 8          | 1.9%          | 35         | 4.7%          | 169          | 2.7%          | 84           | 4.1%          | 560           | 2.8%          |
| Educational Services                                    | 2          | 4.8%          | 87         | 20.4%         | 25         | 3.4%          | 947          | 15.3%         | 57           | 2.8%          | 2,338         | 11.5%         |
| Health Care & Social Assistance                         | 1          | 2.4%          | 13         | 3.0%          | 59         | 8.0%          | 592          | 9.6%          | 131          | 6.4%          | 1,525         | 7.5%          |
| Arts, Entertainment & Recreation                        | 1          | 2.4%          | 7          | 1.6%          | 14         | 1.9%          | 144          | 2.3%          | 54           | 2.6%          | 843           | 4.2%          |
| Accommodation & Food Services                           | 2          | 4.8%          | 31         | 7.3%          | 43         | 5.8%          | 592          | 9.6%          | 135          | 6.6%          | 2,202         | 10.9%         |
| Accommodation   | 0          | 0.0%          | 0          | 0.0%          | 2          | 0.3%          | 12           | 0.2%          | 7            | 0.3%          | 204           | 1.0%          |
| Food Services & Drinking Places                         | 2          | 4.8%          | 31         | 7.3%          | 42         | 5.7%          | 581          | 9.4%          | 128          | 6.2%          | 1,998         | 9.9%          |
| Other Services (except Public Administration)           | 5          | 11.9%         | 25         | 5.9%          | 117        | 15.8%         | 512          | 8.3%          | 315          | 15.3%         | 1,607         | 7.9%          |
| Automotive Repair & Maintenance                         | 1          | 2.4%          | 8          | 1.9%          | 26         | 3.5%          | 114          | 1.8%          | 76           | 3.7%          | 379           | 1.9%          |
| Public Administration                                   | 0          | 0.0%          | 4          | 0.9%          | 11         | 1.5%          | 313          | 5.1%          | 52           | 2.5%          | 868           | 4.3%          |
| Unclassified Establishments                             | 5          | 11.9%         | 5          | 1.2%          | 86         | 11.6%         | 64           | 1.0%          | 237          | 11.5%         | 156           | 0.8%          |
| <b>Total</b>  | <b>42</b>  | <b>100.0%</b> | <b>427</b> | <b>100.0%</b> | <b>739</b> | <b>100.0%</b> | <b>6,183</b> | <b>100.0%</b> | <b>2,061</b> | <b>100.0%</b> | <b>20,246</b> | <b>100.0%</b> |

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