



THE  
POWELL GROUP

The Experts in Real Estate & Business Brokerage

2435 24th St., Lubbock, TX 79411



# COMMERCIAL for LEASE

## *Near Texas Tech University*



PRESENTED BY:

**Lease Price: \$1,999 +NNN**

**DAVID POWELL, CCIM**

Commercial Broker

Business Broker

(806) 239-0804

lubbockcommercial@gmail.com

**KW Commercial | Lubbock**

**The Powell Group**

10210 Quaker Avenue

Lubbock, TX 79424





# Property Summary



## Property Summary

Address:	2435 24th St. Lubbock, TX 79411
Built:	1935
Building Size:	3,270 SF
Lot Size:	7,800 SF
Zoning:	MDR
Lease Price:	\$1,999/Mo NNN

## Property Highlights

- University Avenue frontage
- Proximity to Texas Tech
- Designated parking spaces

## Property Overview

The Powell Group is glad to offer a unique Commercial Building Opportunity within steps of Texas Tech University, located at University Ave and 24th St., bordering the nostalgic revitalization within the Heart of Lubbock, adjacent to charming Tech Terrace neighborhood.

This ideally located property lends to use for professional office space, walkable storefront retail, salon & barber service industries, or any number of business needs with it's ease of accessibility. Businesses catering to nearby students, families, and residents do not want to miss this one.

We look forward to welcoming your business to the neighborhood. Contact The Powell Group for more details and to schedule your tour today!

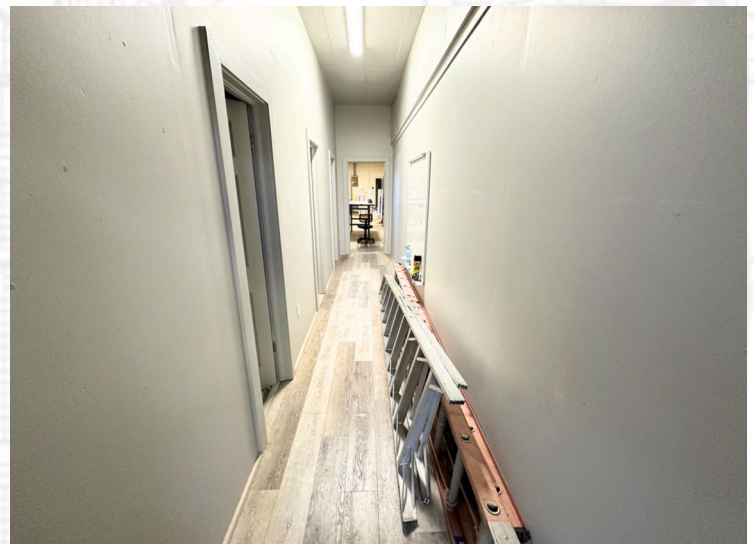


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# Photos



View more listings at [www.lubbockcommercialrealestate.com](http://www.lubbockcommercialrealestate.com)

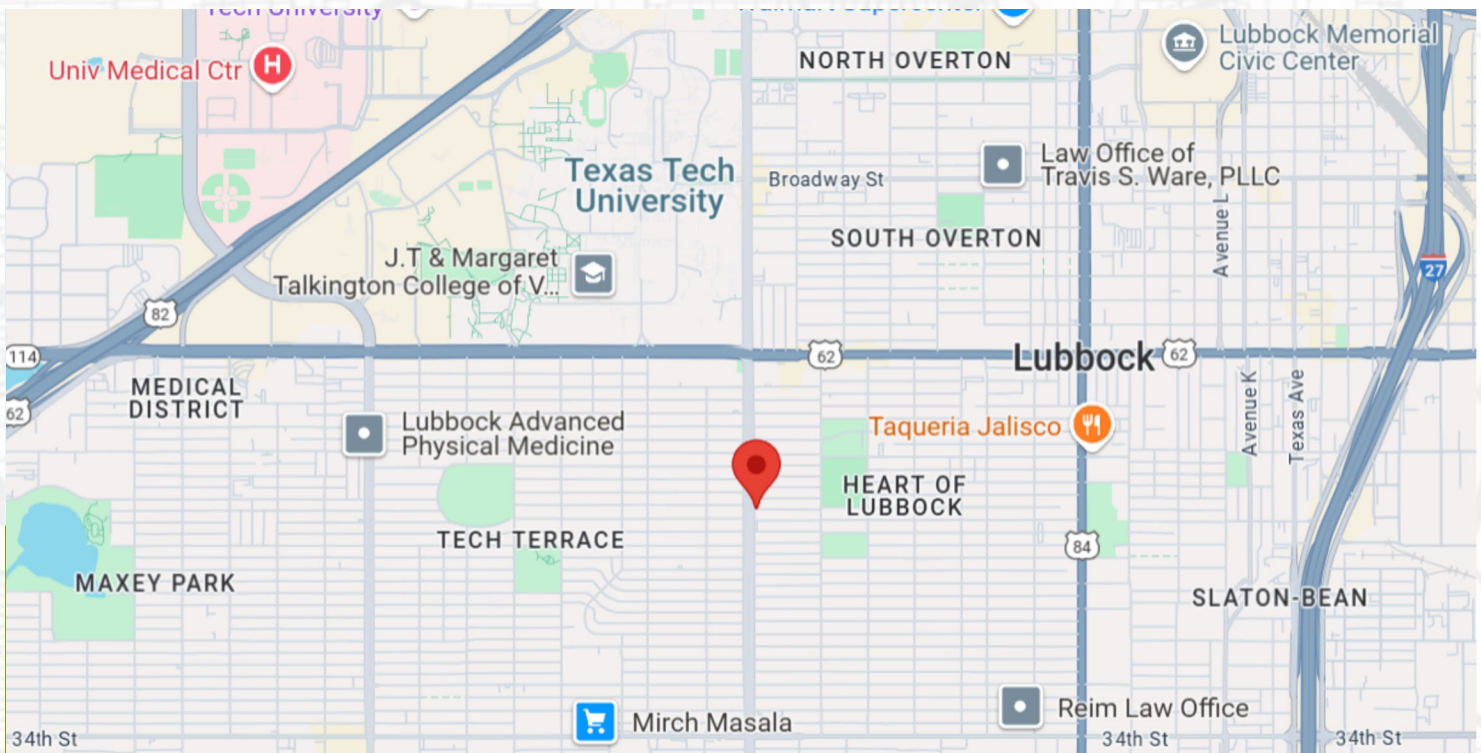
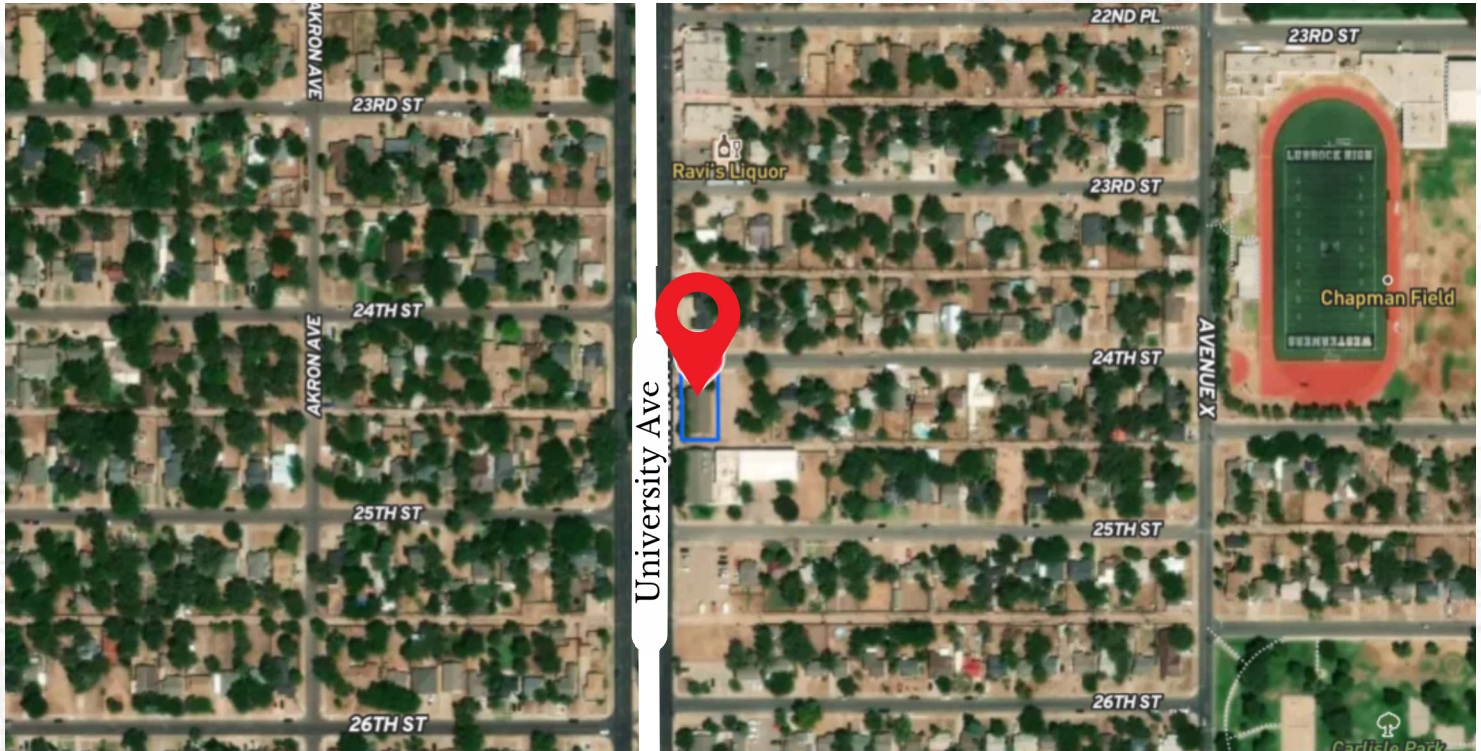


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## Location Maps



The information provided is from reliable sources but is not guaranteed.

It may contain errors, commissions, or changes in terms.

Buyers should verify all details and consult legal or tax advisors before proceeding.

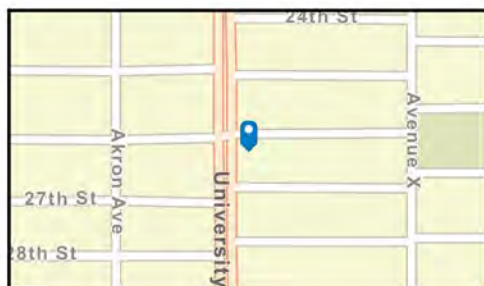
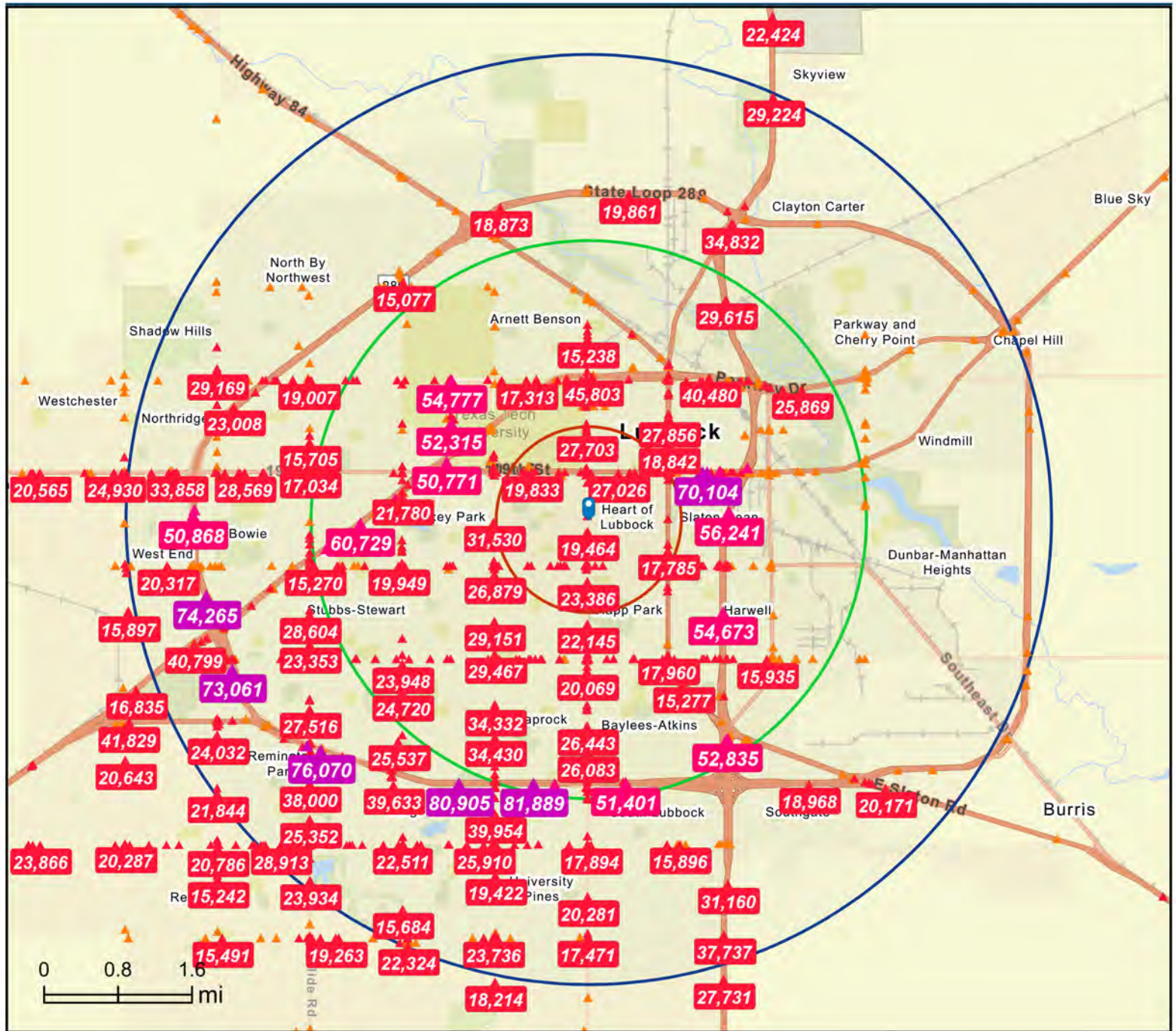
View more listings at [www.lubbockcommercialrealestate.com](http://www.lubbockcommercialrealestate.com)



# Traffic Count Map

2433 26th St, Lubbock, Texas, 79411  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 33.57041  
Longitude: -101.87012



**Average Daily Traffic Volume**

- ▲ Up to 6,000 vehicles per day
- ▲ 6,001 - 15,000
- ▲ 15,001 - 30,000
- ▲ 30,001 - 50,000
- ▲ 50,001 - 100,000
- ▲ More than 100,000 per day



Source: ©2024 Kalibrate Technologies (Q3 2024).

November 21, 2024



## Executive Summary

2433 26th St, Lubbock, Texas, 79411  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 33.57041  
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	1 mile	3 miles	5 miles
<b>Mortgage Income</b>			
2024 Percent of Income for Mortgage	35.1%	23.2%	22.1%
<b>Median Household Income</b>			
2024 Median Household Income	\$38,973	\$45,803	\$53,250
2029 Median Household Income	\$44,467	\$52,546	\$61,020
2024-2029 Annual Rate	2.67%	2.78%	2.76%
<b>Average Household Income</b>			
2024 Average Household Income	\$60,335	\$68,738	\$76,937
2029 Average Household Income	\$70,732	\$79,094	\$88,506
2024-2029 Annual Rate	3.23%	2.85%	2.84%
<b>Per Capita Income</b>			
2024 Per Capita Income	\$19,062	\$25,811	\$30,587
2029 Per Capita Income	\$22,571	\$30,132	\$35,767
2024-2029 Annual Rate	3.44%	3.14%	3.18%
<b>GINI Index</b>			
2024 Gini Index	48.7	46.9	44.8
<b>Households by Income</b>			

Current median household income is \$53,250 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$61,020 in five years, compared to \$91,442 all U.S. households.

Current average household income is \$76,937 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$88,506 in five years, compared to \$130,581 for all U.S. households.

Current per capita income is \$30,587 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$35,767 in five years, compared to \$51,203 for all U.S. households.

### Housing

2024 Housing Affordability Index	64	96	101
2010 Total Housing Units	7,216	39,556	82,004
2010 Owner Occupied Housing Units	2,442	16,725	37,886
2010 Renter Occupied Housing Units	3,897	19,086	37,660
2010 Vacant Housing Units	877	3,745	6,458
2020 Total Housing Units	7,175	39,849	86,219
2020 Owner Occupied Housing Units	1,977	14,781	35,289
2020 Renter Occupied Housing Units	4,040	19,976	41,977
2020 Vacant Housing Units	1,120	5,039	8,971
2024 Total Housing Units	7,338	40,618	88,843
2024 Owner Occupied Housing Units	2,056	15,233	36,514
2024 Renter Occupied Housing Units	4,054	19,977	42,644
2024 Vacant Housing Units	1,228	5,408	9,685
2029 Total Housing Units	7,622	42,070	92,872
2029 Owner Occupied Housing Units	2,264	16,388	39,365
2029 Renter Occupied Housing Units	4,068	20,011	43,322
2029 Vacant Housing Units	1,290	5,671	10,185

### Socioeconomic Status Index

2024 Socioeconomic Status Index	41.1	41.6	44.4
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Currently, 41.1% of the 88,843 housing units in the area are owner occupied; 48.0% are renter occupied; and 10.9% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 86,219 housing units in the area and 10.4% vacant housing units. The annual rate of change in housing units since 2020 is 0.71%. Median home value in the area is \$188,070, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 6.75% annually to \$260,658.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

**Source:** U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

November 21, 2024

## Executive Summary

2433 26th St, Lubbock, Texas, 79411  
 Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
<b>Population</b>			
2010 Population	19,281	97,976	195,147
2020 Population	20,709	94,662	197,188
2024 Population	20,768	94,991	199,693
2029 Population	21,056	96,577	205,023
2010-2020 Annual Rate	0.72%	-0.34%	0.10%
2020-2024 Annual Rate	0.07%	0.08%	0.30%
2024-2029 Annual Rate	0.28%	0.33%	0.53%
2020 Male Population	51.4%	50.4%	49.2%
2020 Female Population	48.6%	49.6%	50.8%
2020 Median Age	21.8	28.7	30.8
2024 Male Population	52.0%	51.1%	49.9%
2024 Female Population	48.0%	48.9%	50.1%
2024 Median Age	22.3	29.4	31.4

In the identified area, the current year population is 199,693. In 2020, the Census count in the area was 197,188. The rate of change since 2020 was 0.30% annually. The five-year projection for the population in the area is 205,023 representing a change of 0.53% annually from 2024 to 2029. Currently, the population is 49.9% male and 50.1% female.

### Median Age

The median age in this area is 31.4, compared to U.S. median age of 39.3.

### Race and Ethnicity

2024 White Alone	41.0%	49.4%	53.9%
2024 Black Alone	23.2%	12.8%	12.1%
2024 American Indian/Alaska Native Alone	2.5%	1.5%	1.2%
2024 Asian Alone	10.8%	4.5%	3.7%
2024 Pacific Islander Alone	0.1%	0.1%	0.1%
2024 Other Race	11.4%	16.6%	14.0%
2024 Two or More Races	11.0%	15.1%	14.9%
2024 Hispanic Origin (Any Race)	29.5%	44.8%	41.0%

Persons of Hispanic origin represent 41.0% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 82.0 in the identified area, compared to 72.5 for the U.S. as a whole.

### Households

2024 Wealth Index	38	49	58
2010 Households	6,339	35,811	75,546
2020 Households	6,017	34,757	77,266
2024 Households	6,110	35,210	79,158
2029 Households	6,332	36,399	82,687
2010-2020 Annual Rate	-0.52%	-0.30%	0.23%
2020-2024 Annual Rate	0.36%	0.31%	0.57%
2024-2029 Annual Rate	0.72%	0.67%	0.88%
2024 Average Household Size	2.29	2.44	2.40

The household count in this area has changed from 77,266 in 2020 to 79,158 in the current year, a change of 0.57% annually. The five-year projection of households is 82,687, a change of 0.88% annually from the current year total. Average household size is currently 2.40, compared to 2.42 in the year 2020. The number of families in the current year is 43,436 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

**Source:** U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.



# About Lubbock



Lubbock, Texas, located on the Llano Estacado, is a thriving, dynamic city with a population of 318,679 (MSA). Ranked the 10th largest city in Texas, Lubbock is the second largest city west of Interstate 35 and boasts a projected annual growth rate of 3% through 2028. The city's central location in the Texas High Plains places it at the crossroads of economic, healthcare, and educational influence, making it a key hub for the region. With a youthful median age of 30 years and an average income of \$82,415, Lubbock offers a workforce that is both skilled and eager to grow. The region's labor force is diverse and includes industries such as healthcare, agriculture, manufacturing, education, and retail.

Lubbock's economy is one of the most diverse in Texas, supporting multiple industries that contribute to its expanding growth. Texas Tech University and its associated Health Sciences campus serve as major employers, along with Covenant Health System, Lubbock ISD, and United Supermarkets. With over 55,000 college students and nearly 15,000 graduates entering the workforce annually, Lubbock remains a prime destination for businesses seeking both talent and economic stability.

The city has earned recognition as one of the best places in the U.S. to start a small business, backed by the success of Texas Tech's Innovation Hub, which has supported over 100,000 innovators and entrepreneurs since its inception. The availability of qualified workers, coupled with an affordable cost of living and a favorable business climate, makes Lubbock an attractive option for commercial property buyers and leasers.

Several major developments are currently underway, including Leprino Foods, which will create 600 new jobs upon its opening in January 2025, and expansions by XFab, WL Plastics, and DuraLine, among others. With these developments comes increased demand for commercial real estate, offering opportunities in both industrial and retail sectors.

The city's well-developed transportation infrastructure, including the Lubbock Preston Smith International Airport, provides easy access to national and international markets. With more than 60 daily commercial arrivals and departures, Lubbock is a strategic location for businesses looking to expand their reach. Additionally, Lubbock is serviced by major highways and railroads, solidifying its position as a logistics hub for West Texas and Eastern New Mexico.



# About Lubbock

## *Lubbock's Vibrant Quality of Life*

While Lubbock is a business-friendly city, it also offers a lifestyle that attracts families, young professionals, and retirees alike. Recognized as a top city for work-life balance, it provides an exceptional environment for both living and working. Its diverse cultural scene is highlighted by the Buddy Holly Hall of Performing Arts and Sciences, the First Friday Art Trail, and a growing craft beer and wine industry with six award-winning wineries located near the city.

The city's commitment to affordable living and below-average cost of housing make Lubbock an attractive destination for families and individuals seeking a high quality of life. Recent rankings place Lubbock among the top 10 cities in the U.S. for raising a family. The presence of four universities and a robust community college system ensures a continuous supply of educated and skilled workers.

The city is also known for its scenic outdoor spaces, including Ransom Canyon, Buffalo Springs Lake, and several parks and bike lanes throughout the city, making it an ideal location for individuals seeking both urban amenities and outdoor adventures. With over 265 days of sunshine annually, Lubbock's arid climate is perfect for year-round outdoor activities, from hiking and biking to stand-up paddleboarding.



## *A Community on the Rise*

Lubbock is experiencing rapid growth and transformation, with the city's population increasing yearly. The combination of its strategic location, affordable living, thriving economy, and vibrant lifestyle has made it a destination for people seeking opportunities and an excellent quality of life. Whether you are looking to invest in commercial real estate, start a business, or raise a family, Lubbock offers a uniquely larger-than-life experience that continues to attract new residents and businesses.

Lubbock is not just a place to do business—it's a place to live, work, and thrive. With a supportive community, a growing economy, and ample opportunities for business and personal growth, Lubbock is poised for continued success. Join the thousands who are moving to this vibrant city each year and become part of its exciting future.







# Information About Brokerage Services

*Texas law requires all real estate license holders to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.*

11-2-2015



## TYPES OF REAL ESTATE LICENSE HOLDERS:

- **A BROKER** is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- **A SALES AGENT** must be sponsored by a broker and works with clients on behalf of the broker.

## A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- Put the interests of the client above all others, including the broker's own interests;
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.

## A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

**AS AGENT FOR OWNER (SELLER/LANDLORD):** The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent.

**AS AGENT FOR BUYER/TENANT:** The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent.

**AS AGENT FOR BOTH - INTERMEDIARY:** To act as an intermediary between the parties the broker must first obtain the written agreement of *each party* to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- Must not, unless specifically authorized in writing to do so by the party, disclose:
  - that the owner will accept a price less than the written asking price;
  - that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
  - any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

**AS SUBAGENT:** A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

## TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISH:

- The broker's duties and responsibilities to you, and your obligations under the representation agreement.
- Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

**LICENSE HOLDER CONTACT INFORMATION:** This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

Keller Williams Realty	0494693	klrw238@kw.com	806-771-7710
Licensed Broker /Broker Firm Name or Primary Assumed Business Name	License No.	Email	Phone
Pamela Titzell	0465722	pamtitzell@kw.com	806-771-7710
Designated Broker of Firm	License No.	Email	Phone
Pamela Titzell	0465722	pamelatitzell@kw.com	806-771-7710
Licensed Supervisor of Sales Agent/ Associate	License No.	Email	Phone
David Powell	0257988	lubbockcommercial@gmail.com	806-239-0804
Sales Agent/Associate's Name	License No.	Email	Phone

\_\_\_\_\_  
Buyer/Tenant/Seller/Landlord Initials

\_\_\_\_\_  
Date