

UNDER CONSTRUCTION

Downtown Marketplace, Murrieta's newest, most exciting, and vibrant development, offers first-floor commercial opportunities with patio seating, excellent exposure and walkability beneath three floors of residential units.

FOR LEASE



1,500 -13,458± SF
Available



\$4.00 PRSF Plus NNN
Starting Lease Rate



Downtown Marketplace

24610 Washington Avenue,
Murrieta, CA 92562

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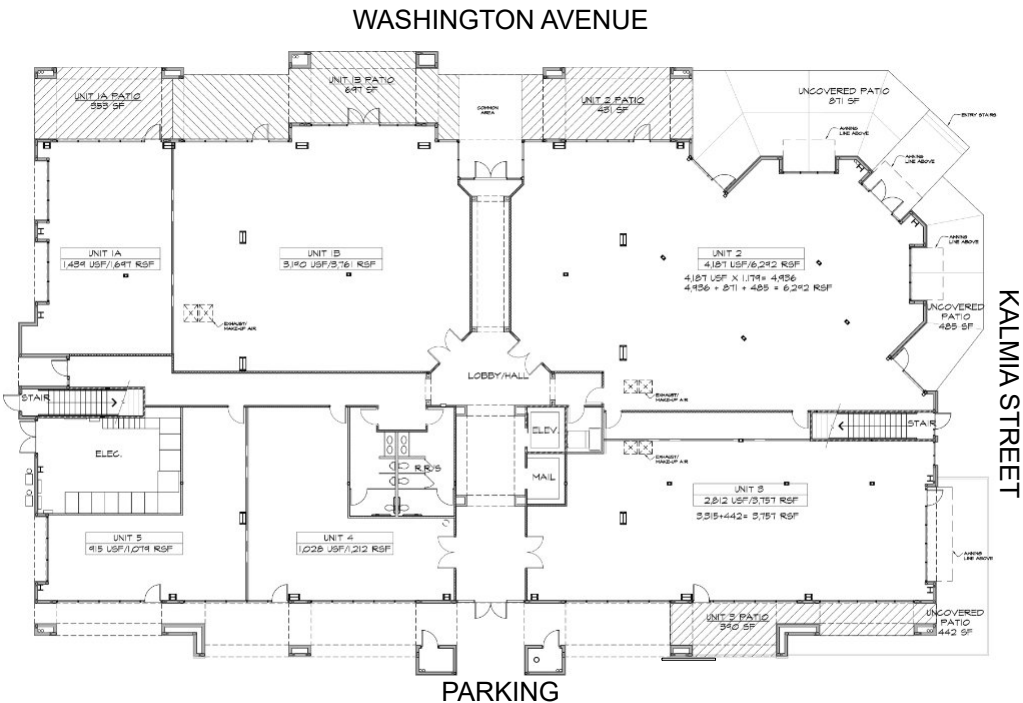
The above information, while not guaranteed, has been secured from sources we believe to be reliable. Floor plan, site plan, price, tenant mix, and availability subject to change without notice.

Proposed Rendering and First Floor Plan



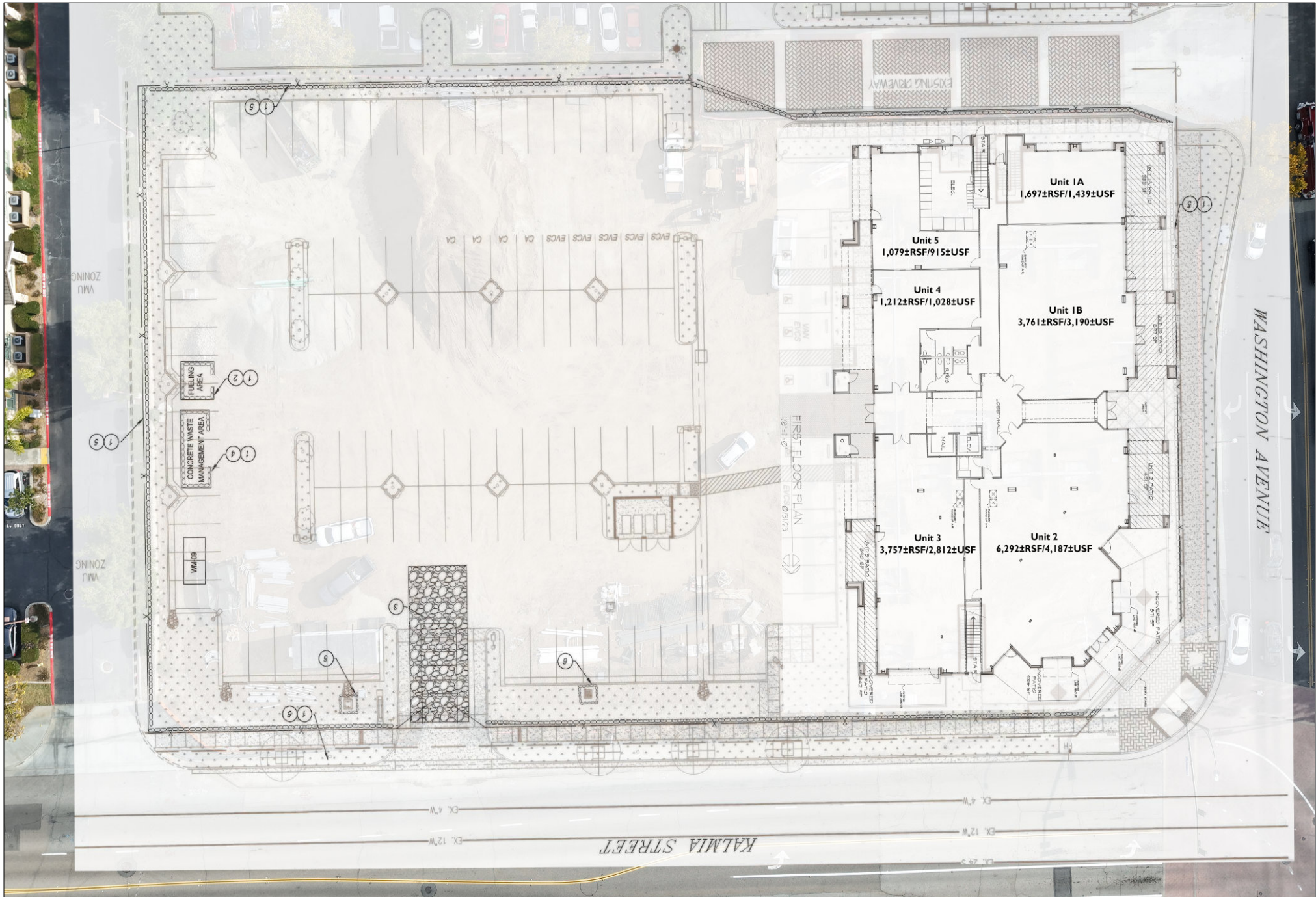
MURRIETA'S HIGHLY ANTICIPATED MIXED-USE DEVELOPMENT AT THE MAIN ENTRANCE TO DOWNTOWN MURRIETA!

CONTACT BROKER FOR LEASING INFORMATION



SUITE	TENANT	SF	RATE (PRSF/MONTH)
1A	AVAILABLE	1,697± PRSF/1,439± USF	\$4.00
1B	AVAILABLE	3,761± PRSF/3,190± USF	\$4.00
2	AVAILABLE	6,292± PRSF/4,187± USF	\$4.00
3	AVAILABLE	3,757± PRSF/2,812± USF	\$4.00
4	AVAILABLE	1,212± PRSF/1,028± USF	\$4.00
5	AVAILABLE	1,079± PRSF/915± USF	\$4.00
2025 NNN Budget estimated at \$0.85 PRSF monthly			

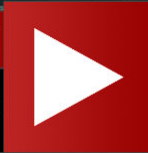
Site Plan Rendering



Construction Progress



WATCH
VIDEO







Historic Downtown Murrieta: Take a stroll through historic Downtown Murrieta, where charming shops, local favorites, and vibrant events create a lively atmosphere. (Source: City of Murrieta - www.murrietaca.gov/1503/Shop-Dine-Play-Relax)



Main Street Murrieta

Murrieta's Historic Downtown 395: A Blend of History, Music, Culture, Shopping and Restaurants

24810 Washington Avenue, Murrieta California 92562

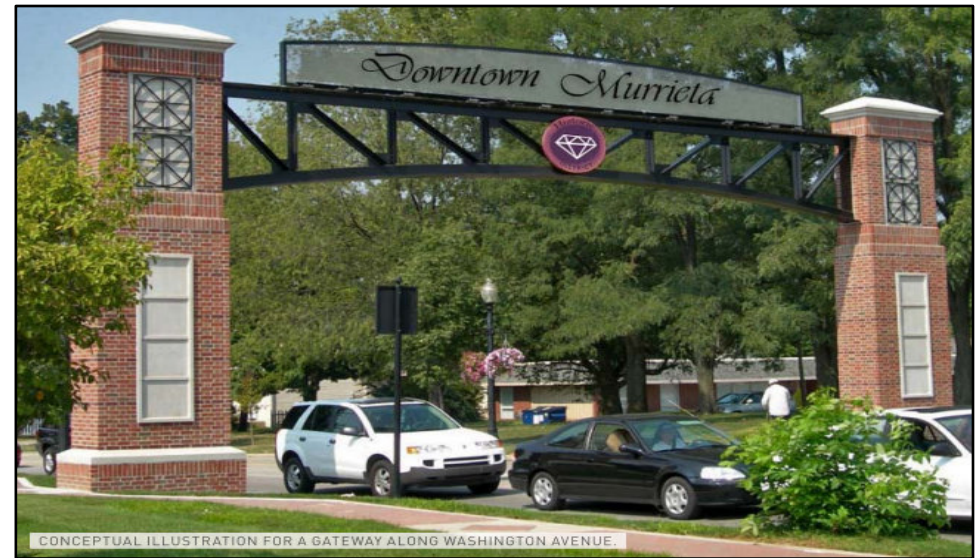
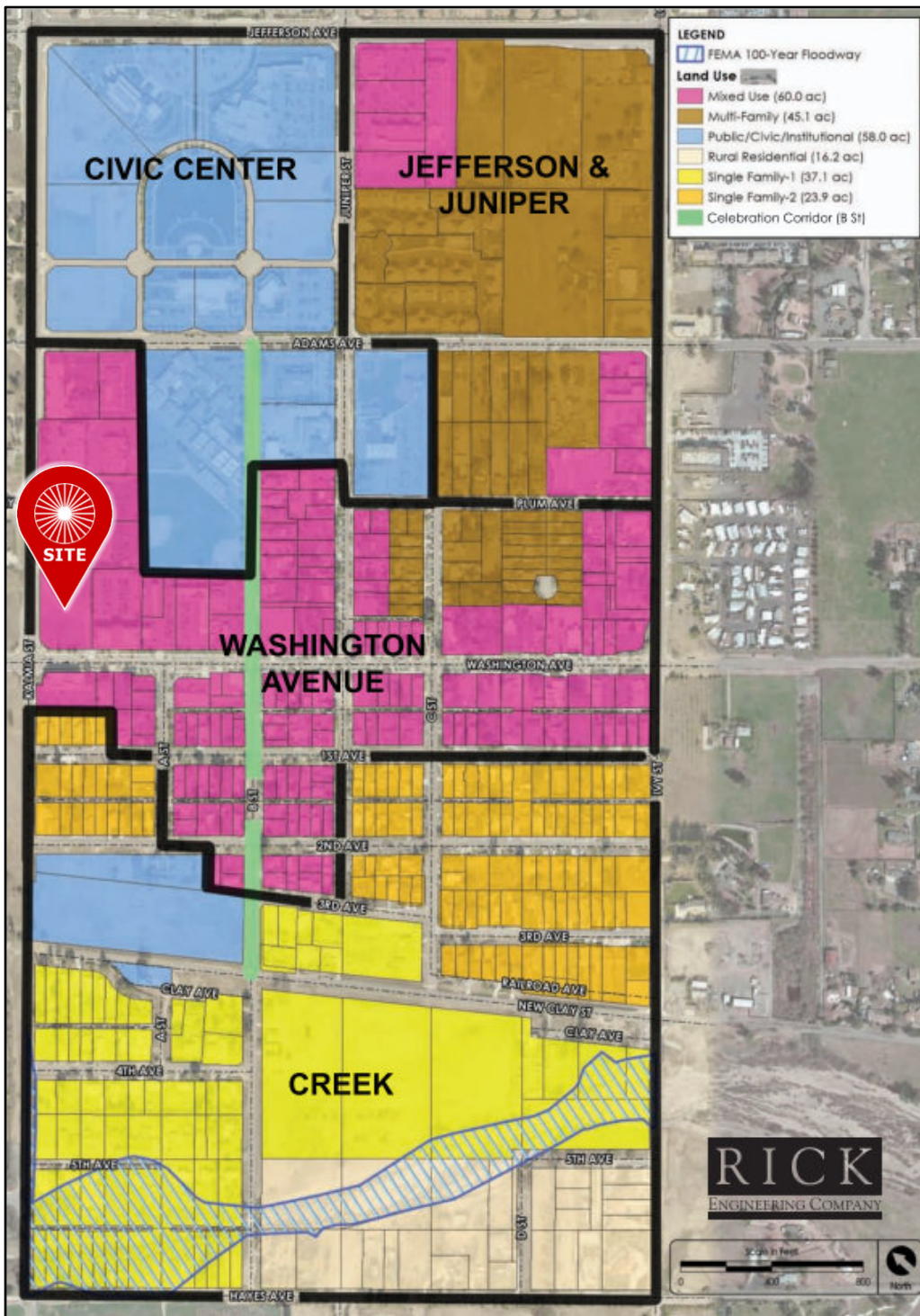
Main Street Murrieta is a historic downtown area that blends history, art, music, culture, shopping, and dining. Aligned with the Specific Plan adopted in March 2017, the initiative follows a two-phase approach to foster long-term growth and vibrancy.

Phase One focuses on non-developmental integration, enhancing the existing infrastructure to create a cultural and economic ecology. Key actions include fostering art and music culture, beautifying alleyways, creating a pedestrian-friendly walking and biking environment, and supporting brick-and-mortar small businesses. The community is eager for this transformation, seeking a space that reflects their shared identity and aspirations.

Phase Two will bring maximum developmental implementation, ensuring sustainable growth while preserving the area's historic charm. This phase will be guided by economic incentives, governmental support, and the creation of cultural and business districts.

This phased approach, supported by stakeholders such as the City of Murrieta, the Murrieta Economic Development Department, the Murrieta Chamber of Commerce, the Murrieta Arts Council (MAC), and the Murrieta Historical Society, will ensure Main Street becomes a vibrant cultural and tourism destination that supports small businesses and draws both residents and visitors.

(Source: mainstreetmurrieta.com)



PRIMARY **RETAIL** TRADE AREA

Total Restaurant & Retail Demand Outlook

\$4,800,260,176

2028



\$3,975,508,660

2023







The City is actively seeking developers that share the City's vision to fulfill a beautiful, new Downtown Specific Plan. Downtown Murrieta will feature a variety of mixed use projects, including retail, entertainment and residential along and around Washington Avenue, and will be anchored by the Civic Center which currently includes City Hall, the Police Station and Murrieta Public Library.

Source: [Murrieta Economic Development Downtown Specific Plan](#)





Demographics

Source: CoStar 2024		1 mile	3 mile	5 mile
	2024 Population (Estimated)	8,986	67,151	140,364
	2029 Population (Projected)	9,531	70,295	147,223
	Daytime Employee Population	6,167	26,478	69,301
	Average Household Income	\$107,402	\$120,276	\$121,200

Traffic Counts

Source: CoStar 2025		 ADT
Kalmia Street @ Washington Avenue		18,915
Washington Avenue @ Kalmia Street		20,686