# THE ISA

Landmark Residential Development Opportunity in the Center of San Diego's Innovation Corridor



## CLEAR PATH TO DEVELOPMENT WITH "BY RIGHT" ZONING

Opportunity to develop townhomes and/or multifamily in one of the top life science and tech districts in the County.

Steps to Google, Meta, Qualcomm, Dexcom, and Helogic, with over 8.5 million SF of life science space driving demand.

The Mesa, offers a once-in-a-generation opportunity to build:

- + Option 1: 165 ± Townhomes (7.75 Acres)
- + Option 2: 679 ± Multifamily (wrap) units (7.75 Acres)
- + Option 3A/3B: 83± Townhomes (4.35 Acres) and 303± multifamily (wrap) units\* (3.42 Acres)

#### \*Additional density achievable under by-right zoning for all options

The life science boom in San Diego supports over 170,000 jobs and generates \$43.1 billion in annual economic activity, fueling sustained housing demand. This five-parcel property allows for by-right development up to a 3.0 FAR, with two points of access and high-visibility frontage along Mira Mesa Boulevard.

With Torrey Pines and UTC nearly built out, Sorrento Mesa has emerged as the West Coast's next "it" market for innovation and residential growth. No in-place lease encumbrances ensure a smooth redevelopment process.

### STRONG RESIDENTIAL FUNDAMENTALS

- + Supply Constraints: No new residential product has been delivered in Sorrento Mesa in over 30 years, highlighting a significant supply constraint.
- + Limited Pipeline: Few new townhomes or multifamily projects reinforce scarcity-driven value.
- + High Pricing Benchmarks: Attached product sales are trending at approximately \$850 PSF in Carmel Valley, \$1,000 PSF in Del Mar, \$700 PSF at 3 Roots, and \$1,400 PSF at Fox Point Farms.
- + Tight Rental Market: Multifamily vacancy remains minimal, underscoring strong, sustained demand.
- + Life Science Anchor: One of the nation's strongest life science and tech hubs continues to drive long-term housing demand and economic resilience.

### THE MESA

# THREE PATHS. ONE LANDMARK OPPORTUNITY.

Townhomes | Multifamily | Mixed Residential

#### FIVE-PARCEL FLEXIBILITY

This property includes five separate parcels, each available individually or in combination. Buyers can pursue townhomes, multifamily, or a custom mix aligned with their strategy.

#### **Acquisition Options:**

- + Buy one parcel for targeted development
- + Combine parcels to scale
- + Acquire all for a master-planned project

#### **ZONING: EMX-1**

Zoned EMX-1, the site supports 100% residential through incentives, enabling high-density housing with a streamlined permitting process.



**OPTION 1: TOWNHOMES** 



**OPTION 2: MULTIFAMILY** 



OPTION 3A/3B: TOWNHOMES AND MULTIFAMILY



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