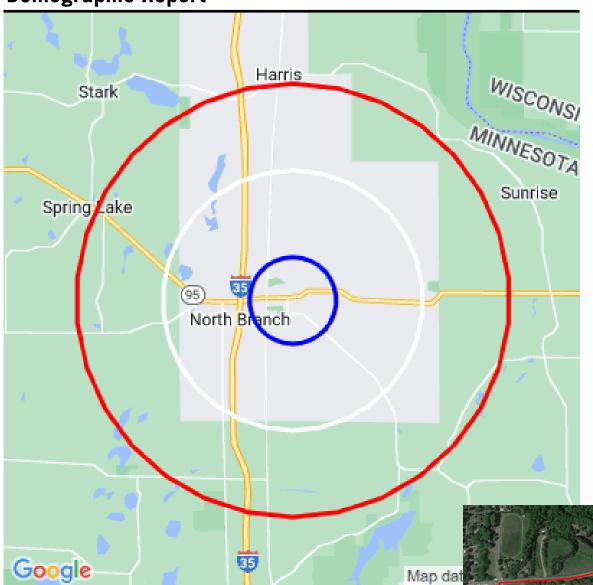


# **Demographic Report**



## 6943 St Croix Trl - 2.39 Acres

#### **Population**

| Distance | Male  | Female | Total  |
|----------|-------|--------|--------|
| 1- Mile  | 1,106 | 1,100  | 2,206  |
| 3- Mile  | 3,636 | 3,667  | 7,303  |
| 5- Mile  | 5,430 | 5,407  | 10,837 |



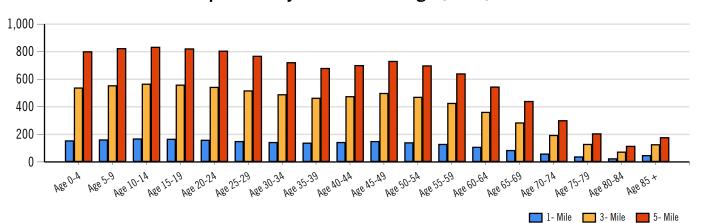




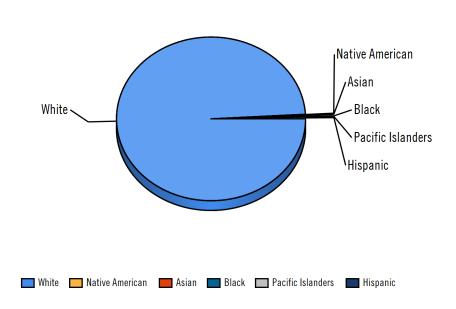
RE/MAX Synergy

920 W Broadway Forest Lake, MN 55025 I 651-982-1256

### Population by Distance and Age (2020)

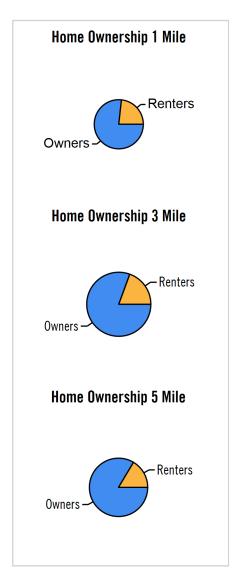


### **Ethnicity within 5 miles**



#### **Employment by Distance**

| Distance | Employed | Unemployed | Unemployment Rate |
|----------|----------|------------|-------------------|
| 1-Mile   | 1,168    | 38         | 0.85 %            |
| 3-Mile   | 3,820    | 123        | 2.14 %            |
| 5-Mile   | 5,675    | 185        | 1.84 %            |









## 6943 St Croix Trl - 2.39 Acres



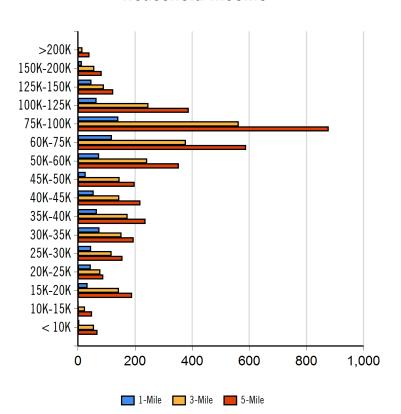
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#### **Labor & Income**

|        | Agriculture | Mining | Construction | Manufacturing | Wholesale | Retail | Transportaion | Information | Professional | Utility | Hospitality | Pub-Admin | Other |
|--------|-------------|--------|--------------|---------------|-----------|--------|---------------|-------------|--------------|---------|-------------|-----------|-------|
| 1-Mile | 21          | 1      | 118          | 138           | 42        | 160    | 84            | 1           | 17           | 368     | 120         | 6         | 67    |
| 3-Mile | 67          | 3      | 404          | 451           | 185       | 514    | 268           | 10          | 160          | 1,090   | 262         | 66        | 234   |
| 5-Mile | 109         | 3      | 599          | 714           | 325       | 763    | 375           | 24          | 272          | 1,515   | 333         | 117       | 320   |

#### **Household Income**



| Median Household Income |  |  |  |
|-------------------------|--|--|--|
| \$60,982.60             |  |  |  |
| \$64,356.14             |  |  |  |
| \$64,315.08             |  |  |  |
|                         |  |  |  |

| Radius | Average Household Income |
|--------|--------------------------|
| 1-Mile | \$64,728.80              |
| 3-Mile | \$67,251.00              |
| 5-Mile | \$68,862.58              |

| Radius | Aggregate Household Income |
|--------|----------------------------|
| 1-Mile | \$50,871,344.30            |
| 3-Mile | \$173,107,373.42           |
| 5-Mile | \$263,066,159.76           |

#### **Education**

|                  | 1-Mile | 3-mile | 5-mile |
|------------------|--------|--------|--------|
| Pop > 25         | 1,384  | 4,534  | 6,744  |
| High School Grad | 549    | 1,750  | 2,631  |
| Some College     | 371    | 1,346  | 1,992  |
| Associates       | 123    | 382    | 594    |
| Bachelors        | 115    | 418    | 618    |
| Masters          | 21     | 82     | 140    |
| Prof. Degree     | 19     | 51     | 69     |
| Doctorate        | 1      | 6      | 6      |

#### **Tapestry**

|                             | 1-Mile | 3-mile | 5-mile |
|-----------------------------|--------|--------|--------|
| Vacant Ready For Rent       | 27 %   | 50 %   | 39 %   |
| Teen's                      | 31 %   | 80 %   | 68 %   |
| Expensive Homes             | 0 %    | 0 %    | 0 %    |
| Mobile Homes                | 55 %   | 121 %  | 77 %   |
| New Homes                   | 75 %   | 309 %  | 290 %  |
| New Households              | 33 %   | 89 %   | 70 %   |
| Military Households         | 0 %    | 4 %    | 7 %    |
| Households with 4+ Cars     | 21 %   | 93 %   | 97 %   |
| Public Transportation Users | 0 %    | 0 %    | 0 %    |
| Young Wealthy Households    | 0 %    | 0 %    | 0 %    |

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.







## 6943 St Croix Trl - 2.39 Acres

RE/MAX

RE/MAX Synergy

920 W Broadway Forest Lake, MN 55025 | 651-982-1256

## **Expenditures**

| •                               | 1-Mile        | %        | 3-Mile         | %        | 5-Mile      | %        |
|---------------------------------|---------------|----------|----------------|----------|-------------|----------|
| Total Expenditures              | 37,804,416    | ·        | 124,387,077    |          | 184,915,820 |          |
| Average annual household        | 46,962        | ,        | 47,701         | '        | 48,648      |          |
| Food                            | 6,117         | 13.03 %  | 6,193          | 12.98 %  | 6,302       | 12.95 %  |
| Food at home                    | 4,060         |          | 4,096          |          | 4,148       |          |
| Cereals and bakery products     | 578           |          | 583            |          | 590         |          |
| Cereals and cereal products     | 207           |          | 208            |          | 211         |          |
| Bakery products                 | 371           |          | 374            |          | 379         |          |
| Meats poultry fish and eggs     | 806           |          | 808            |          | 815         |          |
| Beef                            | 188           |          | 188            |          | 189         |          |
| Pork                            | 149           |          | 149            |          | 150         |          |
| Poultry                         | 151           |          | 151            |          | 152         |          |
| Fish and seafood                | 125           |          | 126            |          | 128         |          |
| Eggs                            | 66            |          | 67             |          | 68          |          |
| Dairy products                  | 406           |          | 410            |          | 418         |          |
| Fruits and vegetables           | 818           |          | 828            |          | 842         |          |
| Fresh fruits                    | 119           |          | 121            |          | 124         |          |
| Processed vegetables            | 159           |          | 161            |          | 162         |          |
| Sugar and other sweets          | 151           |          | 152            |          | 153         |          |
| Fats and oils                   | 131           |          | 132            |          | 133         |          |
| Miscellaneous foods             | 768           |          | 777            |          | 787         |          |
| Nonalcoholic beverages          | 349           |          | 351            |          | 354         |          |
| Food away from home             | 2,057         |          | 2,097          |          | 2,154       |          |
| Alcoholic beverages             | 325           |          | 334            |          | 344         |          |
| Housing                         | 17,129        | 36.47 %  | 17,352         | 36.38 %  | 17,592      | 36.16 %  |
| Shelter                         | 10,328        | 30.47 /6 | 10,474         | 30.30 /6 | 10,622      | 30.10 /6 |
| Owned dwellings                 | 6,168         |          | 6,315          |          | 6,467       |          |
|                                 | 3,087         |          | 3,180          |          | 3,280       |          |
| Mortgage interest and charges   | 2,065         |          | 2,107          |          | 2,153       |          |
| Property taxes                  |               |          |                |          |             |          |
| Maintenance repairs             | 1,016         |          | 1,027<br>3,397 |          | 1,033       |          |
| Rented dwellings                | 3,411         |          | 762            |          | 3,365       |          |
| Other lodging                   | 748           |          |                |          | 790         |          |
| Utilities fuels                 | 4,136         |          | 4,173          |          | 4,201       |          |
| Natural gas                     | 386           |          | 388            |          | 392         |          |
| Electricity                     | 1,651         |          | 1,659          |          | 1,665       |          |
| Fuel oil                        | 158           |          | 160            |          | 162         |          |
| Telephone services              | 1,297         |          | 1,311          |          | 1,322       |          |
| Water and other public services | 644           | 0.40.0/  | 652            | 0.40.0/  | 660         | 0.40.0/  |
| Household operations            | 1,138         | 2.42 %   | 1,157          | 2.43 %   | 1,180       | 2.43 %   |
| Personal services               | 318           |          | 324            |          | 333         |          |
| Other household expenses        | 820           |          | 832            |          | 847         |          |
| Housekeeping supplies           | 559           |          | 562            |          | 571         |          |
| Laundry and cleaning supplies   | 156           |          | 157            |          | 159         |          |
| Other household products        | 325           |          | 327            |          | 333         |          |
| Postage and stationery          | 77            |          | 77             |          | 78          |          |
| Household furnishings           | 965           |          | 984            |          | 1,015       |          |
| Household textiles              | 66            |          | 68             |          | 72          |          |
| Furniture                       | 195           |          | 199            |          | 207         |          |
| Floor coverings                 | 23            |          | 24             |          | 25          |          |
| Major appliances                | 152           |          | 156            |          | 155         |          |
| Small appliances                | 82            |          | 81             |          | 81          |          |
| Miscellaneous                   | 445           |          | 455            |          | 473         |          |
| Apparel and services            | 1,188         | 2.53 %   | 1,190          | 2.49 %   | 1,220       | 2.51 %   |
| Men and boys                    | 231           |          | 232            |          | 240         |          |
| Men 16 and over                 | 193           |          | 195            |          | 202         |          |
| Boys 2 to 15                    | 38            |          | 37             |          | 37          |          |
| Women and girls                 | 435           |          | 437            |          | 445         |          |
| DE/MAY                          | Michael Muske |          |                | 7.       | 100000      |          |







## 6943 St Croix Trl - 2.39 Acres



| RE/MAX Synergy    |     | 920 W Broadway Forest | Lake, MN 55025   651-982-1256 |
|-------------------|-----|-----------------------|-------------------------------|
| Women 16 and over | 357 | 359                   | 368                           |
| Girls 2 to 15     | 78  | 77                    | 77                            |
| Children under 2  | 87  | 86                    | 86                            |

## **Expenditures (Continued)**

|                                   | 1-Mile     | %       | 3-Mile      | %       | 5-Mile      | %       |
|-----------------------------------|------------|---------|-------------|---------|-------------|---------|
| Total Expenditures                | 37,804,416 |         | 124,387,077 |         | 184,915,820 |         |
| Average annual household          | 46,962     | -       | 47,701      |         | 48,648      |         |
| Transportation                    | 6,531      | 13.91 % | 6,640       | 13.92 % | 6,772       | 13.92 % |
| Vehicle purchases                 | 1,503      |         | 1,542       |         | 1,595       |         |
| Cars and trucks new               | 788        |         | 820         |         | 849         |         |
| Cars and trucks used              | 667        |         | 673         |         | 697         |         |
| Gasoline and motor oil            | 2,120      |         | 2,149       |         | 2,174       |         |
| Other vehicle expenses            | 2,504      |         | 2,538       |         | 2,571       |         |
| Vehicle finance charges           | 171        |         | 176         |         | 180         |         |
| Maintenance and repairs           | 853        |         | 865         |         | 883         |         |
| Vehicle insurance                 | 1,180      |         | 1,190       |         | 1,192       |         |
| Vehicle rental leases             | 299        |         | 305         |         | 315         |         |
| Public transportation             | 402        |         | 411         |         | 431         |         |
| Health care                       | 3,756      | 8.00 %  | 3,822       | 8.01 %  | 3,881       | 7.98 %  |
| Health insurance                  | 2,482      |         | 2,515       |         | 2,539       |         |
| Medical services                  | 779        |         | 802         |         | 826         |         |
| Drugs                             | 376        |         | 383         |         | 393         |         |
| Medical supplies                  | 119        |         | 120         |         | 122         |         |
| Entertainment                     | 2,795      | 5.95 %  | 2,851       | 5.98 %  | 2,922       | 6.01 %  |
| Fees and admissions               | 496        |         | 512         |         | 535         |         |
| Television radios                 | 1,035      |         | 1,047       |         | 1,054       |         |
| Pets toys                         | 1,007      |         | 1,025       |         | 1,054       |         |
| Personal care products            | 596        |         | 605         |         | 621         |         |
| Reading                           | 49         |         | 49          |         | 50          |         |
| Education                         | 1,034      |         | 1,031       |         | 1,071       |         |
| Tobacco products                  | 409        |         | 410         |         | 410         |         |
| Miscellaneous                     | 774        | 1.65 %  | 788         | 1.65 %  | 795         | 1.63 %  |
| Cash contributions                | 1,373      |         | 1,397       |         | 1,392       |         |
| Personal insurance                | 4,879      |         | 5,032       |         | 5,270       |         |
| Life and other personal insurance | 158        |         | 161         |         | 167         |         |
| Pensions and Social Security      | 4,721      |         | 4,871       |         | 5,102       |         |

| Distance |      | Estimat    | Estimated Households |        |          | ied By | Hous  | Housing Occupancy |        |
|----------|------|------------|----------------------|--------|----------|--------|-------|-------------------|--------|
|          | Year | Projection | 2018                 | Change | 1 Person | Family | Owner | Renter            | Vacant |
| 1-Mile   | 2020 | 2,852      | 2,628                | 5.74 % | 604      | 2,025  | 2,299 | 553               | 209    |
| 3-Mile   | 2020 | 3,945      | 3,604                | 6.83 % | 827      | 2,848  | 3,251 | 694               | 244    |
| 5-Mile   | 2020 | 6,959      | 6,449                | 6.03 % | 1,252    | 5,267  | 5,979 | 980               | 222    |
| 1-Mile   | 2023 | 2,708      | 2,628                | 0.93 % | 573      | 1,923  | 2,240 | 468               | 403    |
| 3-Mile   | 2023 | 3,739      | 3,604                | 1.75 % | 782      | 2,702  | 3,160 | 579               | 518    |
| 5-Mile   | 2023 | 6,578      | 6,449                | 0.44 % | 1,181    | 4,982  | 5,875 | 703               | 860    |
|          |      |            |                      |        |          |        |       |                   |        |





