

Apartment Development Site on the Golden Triangle of Beverly Hills
Fully Entitled and Ready to Issue (RTI) Permits
Build 10 Apartment Units with Space to Add Two ADUs for a Total of 12 Units

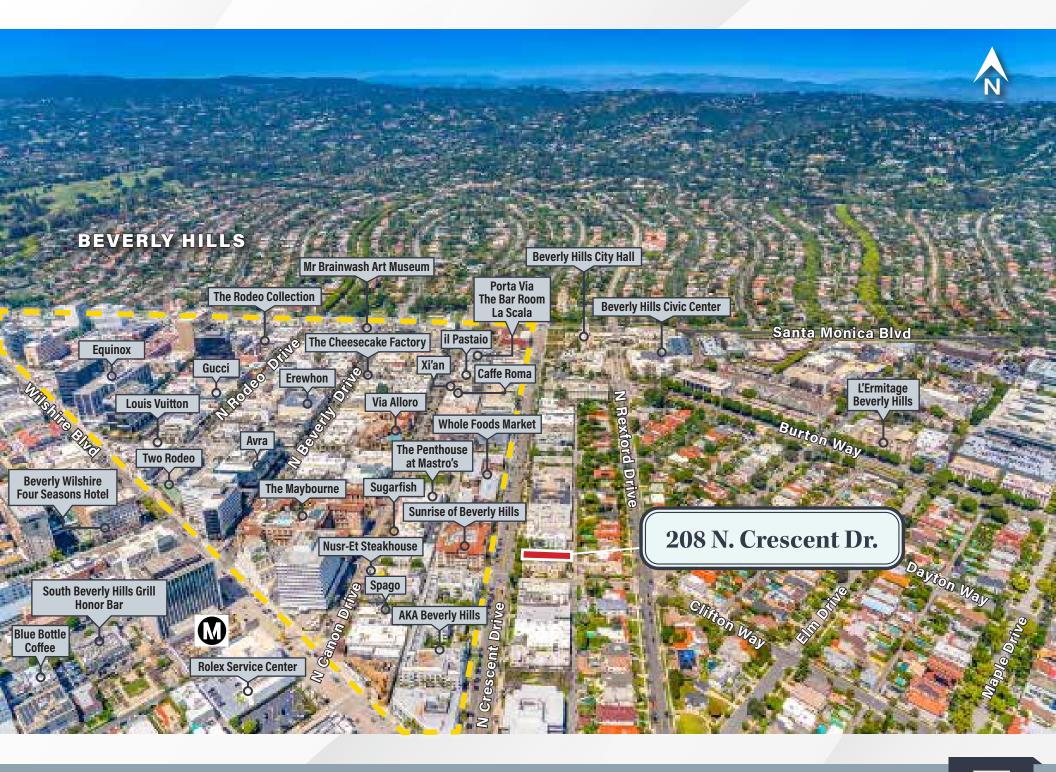
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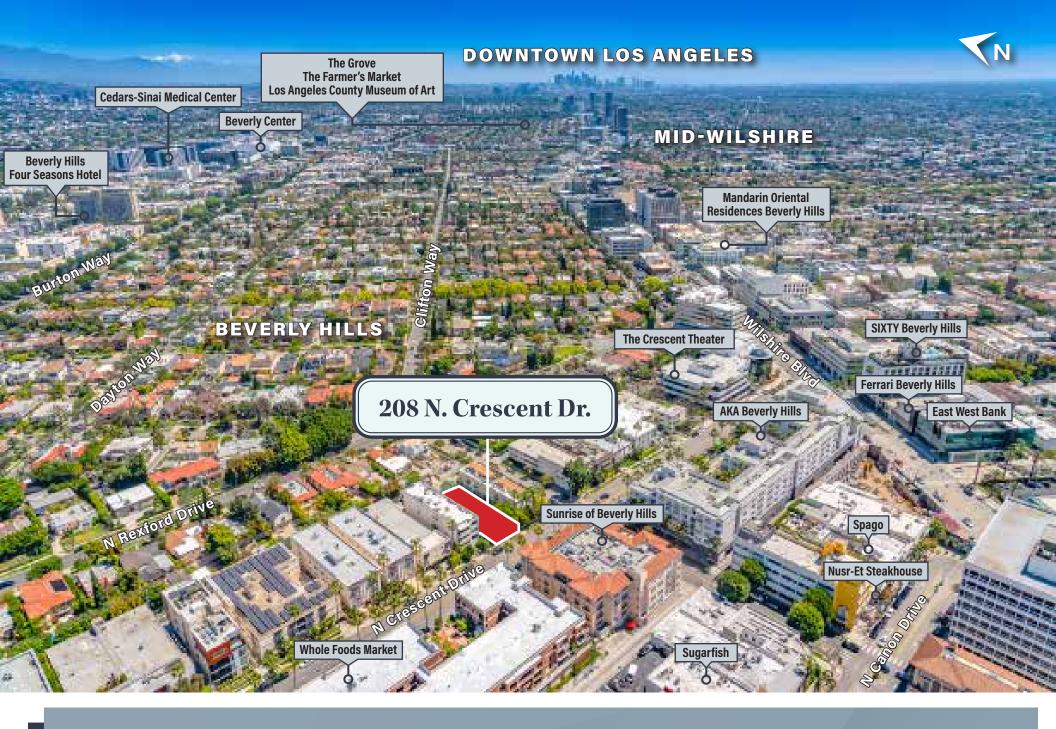
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CBRE

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EXECUTIVE SUMMARY

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CBRE, as exclusive agent, is pleased to present for sale 208 N. Crescent Drive, an apartment development opportunity located in the heart of Beverly Hills. Fully entitled to build 10 apartment units, the project includes substantial surplus non-livable community space allowing for the addition of two (2) accessory dwelling units ("ADUs") for a total of 12 apartment units. Thoughtfully designed by Kevin Tsai Architecture, the project has been approved by the City and is ready to issue ("RTI") permits so that construction can begin immediately upon the close of escrow.

Nestled between Clifton Way and Dayton Way, just north of Wilshire Boulevard, 208 N. Crescent Drive is across the street from the world-famous Golden Triangle of Beverly Hills. This consummate location boasts a Walk Score® of 96 and presents easy access to amenities such as Whole Foods Market, Erewhon Beverly Hills and Equinox Beverly Hills. Future residents will have an unparalleled lifestyle experience with the ability to walk to the luxury retail shops on Rodeo Drive or to several fine dining establishments including destination Michelin-starred restaurants.

The new development at 208 N. Crescent Drive will feature 10-units with excess non-livable space to add two (2) ADUs on the ground level, for a total of 12-units. The excellent unit mix is comprised of one (1) studio unit, four (4) one-bedroom units, five (5) two-bedroom units and two (2) three-bedroom units. Building amenities will include subterranean parking, a formal lobby and a rooftop sundeck. The rooftop sundeck will have a spa, two fireplaces with lounge

seating, and a barbecue area with bar seating. The site is currently improved with a single-family home that has been vacant for approximately 10 years.

Surrounded by exceptional demographics, the proposed development is a short five-minute walk to the Wilshire/Rodeo Purple Line Metro station, which is expected to be operational in 2026. The Metro Purple Line will connect Beverly Hills to Westwood, Century City, Mid-Wilshire, Koreatown and Downtown Los Angeles.

This central Beverly Hills location places residents at the heart of opportunity, with easy access to employment hubs like Century City, West Los Angeles, Culver City, West Hollywood, and Mid-Wilshire, not to mention 1.4 million square feet of Class-A office space located within walking distance to the property.

208 N. Crescent Drive is a prime, entitled development opportunity poised to attract discerning developers seeking a piece of the highly sought-after Beverly Hills market. This property offers strong future rental income potential and long-term value appreciation.



Price:

Please call for pricing guidance.

For more information:

www.208Crescent.com

OPPORTUNITY HIGHLIGHTS



Fully Entitled RTI Multifamily Development Site in the Heart of Beverly Hills



Delivered with Permit-Ready Plans to Build 10 Apartment Units and Space to Add 2 ADUs for a Total of 12 Units



96 Walk Score®
"A Walker's Paradise"



Beverly Hills Multifamily Submarket Rents and Per-Unit Sale Prices Significantly Outperform those of Los Angeles Metro



Excellent Location on the Cusp of the Beverly Hills Golden Triangle



Excellent Public School System



Superb Education Demographic

67.6% of the Population, Aged 25 and Over have a Bachelor's, Graduate, or Other Professional Degree



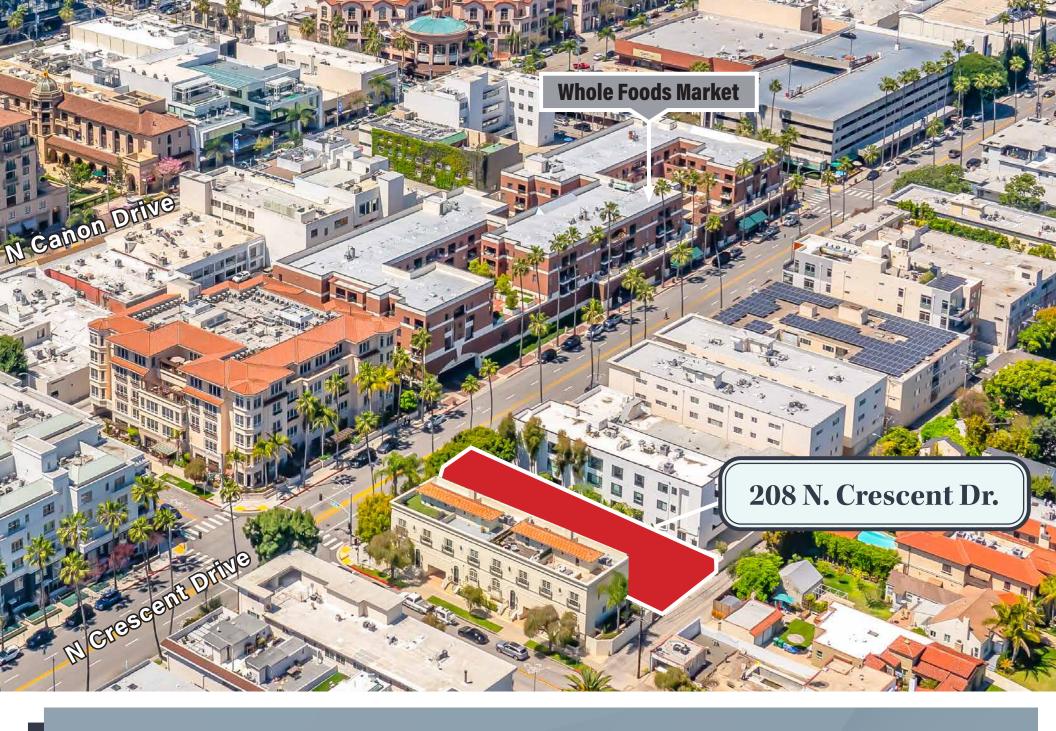
Outstanding Income Demographics

2028 Projected Average Household Income: \$197,000



Strong Multifamily Demand Drivers



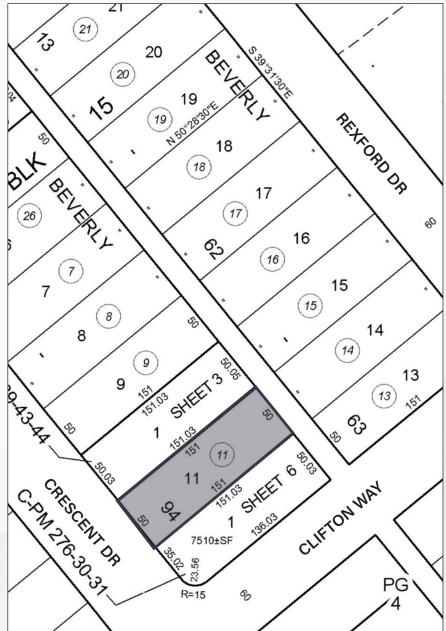


PROPERTY DESCRIPTION

PROPERTY DESCRIPTION

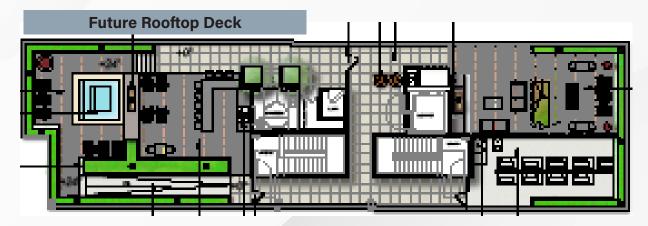
Address	208 North Crescent Drive Beverly Hills, CA 90210
APN	4343-003-011
Lot Size	±7,565 SF (±0.17 acre)
Current Improvements	±1,678 SF Vacant Single Family Home
Zoning	R-4 Multifamily Residential Zone





SUMMARY OF ENTITLEMENTS

Project Description	4-Story Apartment Building				
Construction Type	Type V - 4 Levels of Wood, over 1 Level Type I Subterranean Parking				
Number of Units	 12 Units: 10 Units - includes one Very Low Income affordable unit 2 ADUs - will replace some non-livable space on the ground level 				
Total Floor Area	±16,228 SF				
Stories	4				
Parking	13 Subterranean Garage Spaces				
Unit Features	In-Unit Washer & Dryer Private Balcony in select units				
Property Features	 Formal Lobby Recreation Room Gym Yoga Room Weight Room Rooftop Deck with: Spa Two Outdoor Fireplaces BBQ Area with Bar Seating Flexible Lounge or Recreation Space Two Bathrooms 				
Building Height	49 Feet-6 Inches				
Architect	Kevin Tsai Architecture				
Entitlement Status	Fully Entitled, Ready to Issue Permits				



Entitled Project Unit Mix

Unit Type	Number of Units	Avg SF
Studio (ADU)	1	±484
1 + 1 (VLI)	1	±540
1+1	3	±603
2 + 1 (ADU)	1	±982
2 + 2	2	±1,010
2 + 2.5	2	±1,138
3 + 2.5	2	±1,266
	12	±887



Proposed Project Rendering

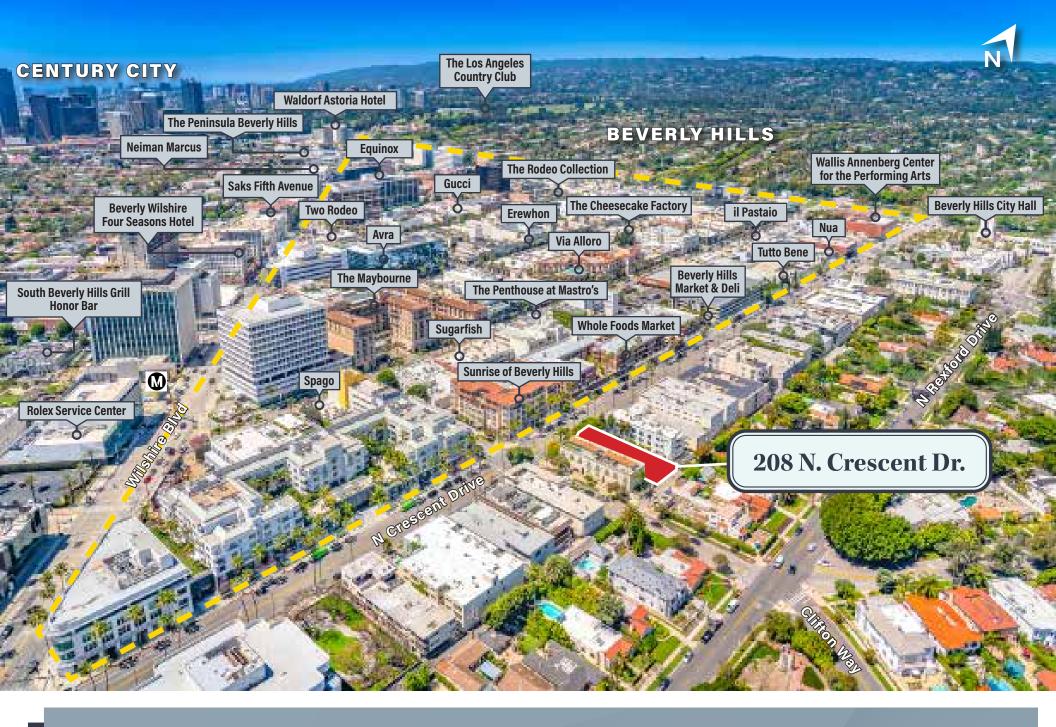


Click Here To Access Data Room Files

Included in the Data Room website are the following items:

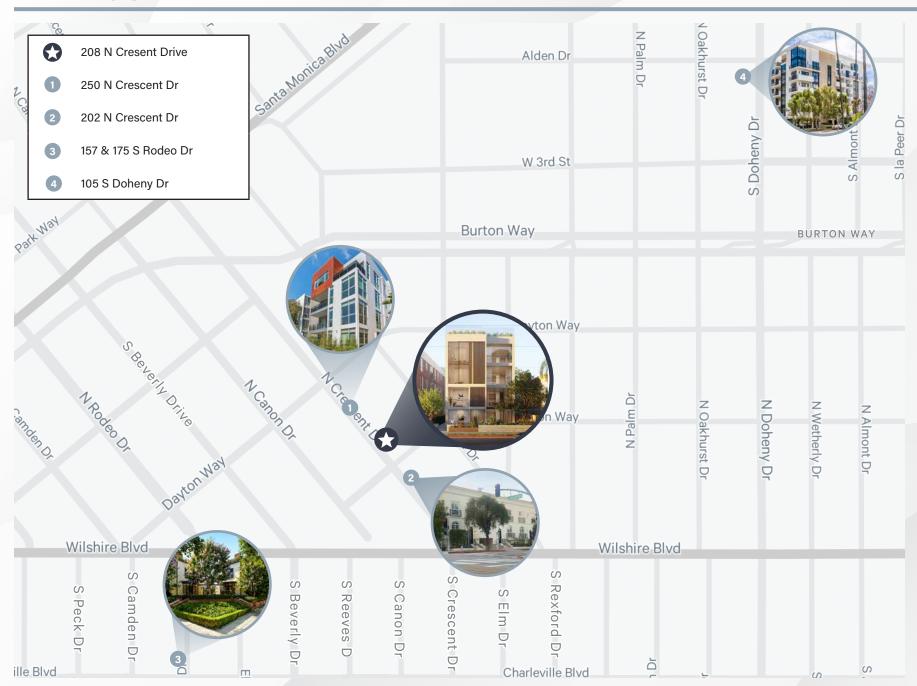
- ✓ Architectural Plans
- ✓ Geotechnical Report
- ✓ City of BH Resolution
- ✓ ALTA Survey
- ✓ Etc.





MARKET COMPARABLES

RENT SURVEY MAP





Year Built: 2024
Units: 8
Occupancy: In Lease-Up
Phone: (310) 777-7800
Owner: Maxxam Enterprises

Amenities:

- · Hardwood & Tile Floors
- · Stainless Steel Appliances
- · Gourmet Kitchens
- · Dining Area/Kitchen Island
- · Patio/Private Balcony
- · In-Unit Washer & Dryer
- · Rooftop Deck
- · Fire Pit
- · Barbecue Area
- · EV Charging Stations
- · Parking Included









Туре	Effective Rent	Unit Square Feet	Rent per SF
2 + 2.5	\$9,995	1,447	\$6.91
2 + 2.5	2 + 2.5 \$8,995		\$6.15
2 + 2.5	\$14,495	1,530	\$9.47

Source: CoStar, Yardi Matrix & Property Website

202 N Crescent Drive Beverly Hills, CA 90210

Year Built:

1997

Units:

4

Listing Agent Phone:

(310) 745-7660

Amenities:

· Hardwood & Tile Floors

· Caesarstone Countertops

· Stainless Steel Appliances

· Gourmet Chef's Kitchen

· Breakfast Area

Fireplace

· Walk-in Closet

· In-Unit Washer & Dryer

Patio

· Parking Included

· Condo for Lease









Туре	Effective Rent	Unit Square Feet	Rent per SF
3 + 3.5	\$13,800	2,077	\$6.64

Source: CoStar, Yardi Matrix & Property Website

3 157 & 175 S Rodeo Drive Beverly Hills, CA 90212

Year Built: Units:

19

1937

Listing Agent Phone:

(310) 230-5478

Amenities:

· Separate Entrance

Hardwood Floors

· Crown Molding

· Recessed Lighting

· Stainless Steel Appliances

· Marble Countertops

· In-Unit Washer & Dryer

 Wood Burning Fireplace (select units)

· Private Patio (select units)

Courtyard

· Parking Included

· Condo for Lease









Туре	Effective Rent Unit Square Feet		Rent per SF	
1 + 1	\$6,500	870	\$7.47	
2 + 2.5	\$9,500	1,320	\$7.20	

Source: CoStar, Yardi Matrix & Property Website



105 S Doheny Drive Los Angeles, CA 90048

Year Built:	2020	
Units:	35	
Occupancy:	95%	
Phone:	(424) 835-0659	
Owner:	Rosenblatt Properties	

Amenities:

- · Expansive City Views
- · Stainless Steel Viking Appliances
- · Quartz Countertops
- Custom Cabinetry
- · Custom Built-In Closets
- · Private Balcony/Terrace
- · High Ceilings
- Wood Flooring
- · Double Master Vanity
- · In-Unit Washer & Dryer
- · Keyless Smart Access System
- · Fitness Center
- · EV Charging Stations
- · Parking Included









Туре	Effective Rent	Unit Square Feet	Rent per SF
1 + 1.5	\$4,651	762	\$6.10
1 + 1.5 Den	\$5,788	1,000	\$5.79
1 + 1.5 Penthouse	\$7,235	1,150	\$6.29
2 +1.5	\$6,511	1,250	\$5.21
2 + 1.5 Penthouse	\$9,818	1,500	\$6.55

SELECT LOS ANGELES COUNTY SOLD MULTIFAMILY PROPERTIES

Criteria: \$900+ Price Per Square Foot, 3+ Units or More, Sold from 02/01/23 - 09/18/24

Source: CoStar, Sorted by Price Per Square Foot

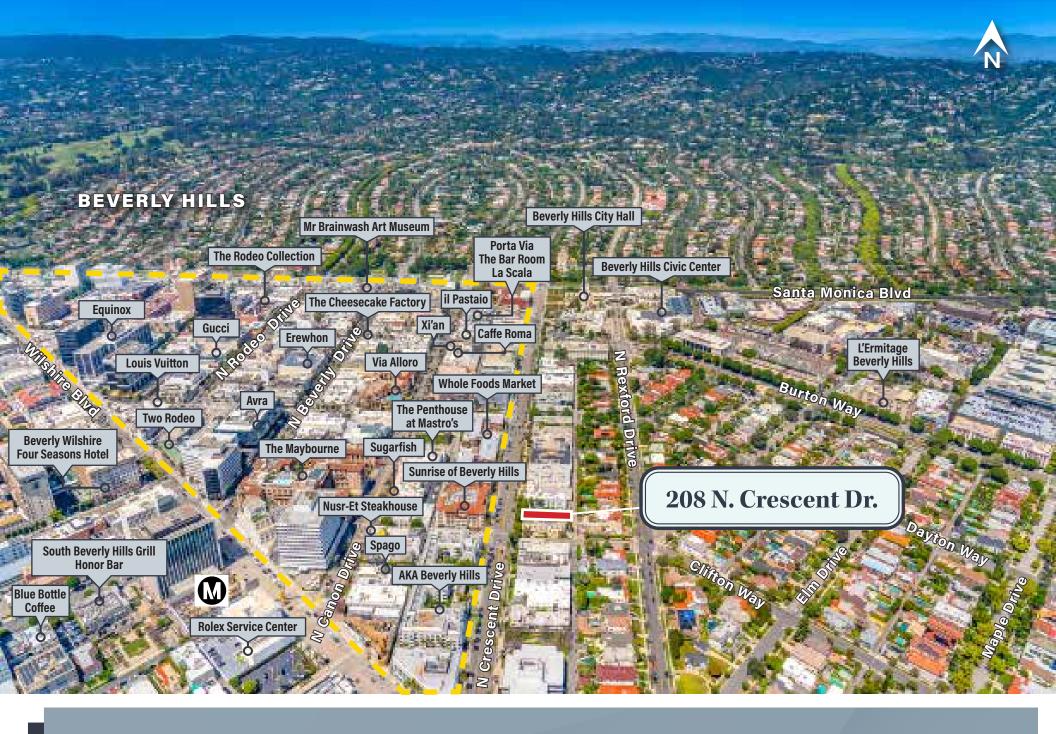
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PROPERTY ADDRESS	CITY	UNITS	SALE PRICE	CAP	GRM	\$/UNIT	\$/SF	BLDG SF	BUILT	DATE
19742-19748 Pacific Coast	Malibu	4	\$5,200,000	3.41%	-	\$1,300,000	\$1,880	2,766	1991	08/21/23
60 15th St	Hermosa Beach	16	\$13,887,500	3.72%	19.65	\$867,969	\$1,757	7,903	1959	04/30/24
830 The Strand	Hermosa Beach	4	\$4,600,000	1.38%	-	\$1,150,000	\$1,590	2,894	1913	06/08/23
59 10th st	Hermosa Beach	8	\$4,900,000	2.99%	-	\$612,500	\$1,531	3,200	1953	06/30/23
41 Thornton Ave	Venice	5	\$2,850,000	-	-	\$570,000	\$1,527	1,866	1947	01/04/24
11101-11103 Hartsook St	North Hollywood	6	\$6,000,000	-	-	\$1,000,000	\$1,407	4,264	1957	07/08/24
2207 Ocean Front Walk	Venice	4	\$3,775,000	3.27%	20.19	\$943,750	\$1,281	2,948	1970	04/25/23
11940 Goshen Ave	Los Angeles	7	\$2,750,000	-	-	\$392,857	\$1,252	2,196	1922	06/18/24
2814 Grand Canal	Venice	4	\$3,400,000	-	-	\$850,000	\$1,227	2,772	1948	02/24/23
8736 Rangely Ave	West Hollywood	6	\$4,087,000	-	-	\$681,167	\$1,213	3,368	1924	04/23/24
815 3rd St	Santa Monica	6	\$4,450,000	-	-	\$741,667	\$1,200	3,708	1911	09/05/24
1411 S Van Ness Ave	Los Angeles	9	\$9,010,909	-	-	\$1,001,212	\$1,161	7,763	1956	09/04/24
735 Esplanade	Redondo Beach	5	\$6,500,000	-	-	\$1,300,000	\$1,113	5,842	1968	06/13/23
440 Howland Canal	Venice	5	\$2,135,000	4.55%	16.76	\$427,000	\$1,109	1,926	1924	05/13/24
523 Main St	Venice	5	\$1,600,000	-	-	\$320,000	\$1,042	1,536	1925	05/01/24
1014 5th St	Santa Monica	6	\$2,975,000	2.00%	21.00	\$495,833	\$1,014	2,934	1939	02/17/23
54 Ximeno Ave	Long Beach	8	\$3,345,000	4.12%	16.33	\$418,125	\$993	3,368	1946	12/14/23
213 Covina Ave	Long Beach	4	\$1,865,000	-	-	\$466,250	\$992	1,880	1953	06/30/23
348 Paseo De La Playa	Redondo Beach	8	\$7,750,000	2.29%	-	\$968,750	\$976	7,943	1960	06/01/23
345 Huntley Dr	West Hollywood	4	\$1,940,000	5.43%	13.37	\$485,000	\$971	1,997	1923	05/09/24
1734 S Barrington Ave	Los Angeles	3	\$2,225,000	-	-	\$741,667	\$930	2,393	2000	05/10/24
213 Park Ave	Long Beach	4	\$1,635,000	4.05%	-	\$408,750	\$915	1,786	1956	03/31/23
2118-2120 Manhattan Beach Blvd *	Redondo Beach	10	\$3,817,391	-	-	\$381,739	\$907	4,210	1958	03/28/23

SELECT BEVERLY HILLS LAND SALES

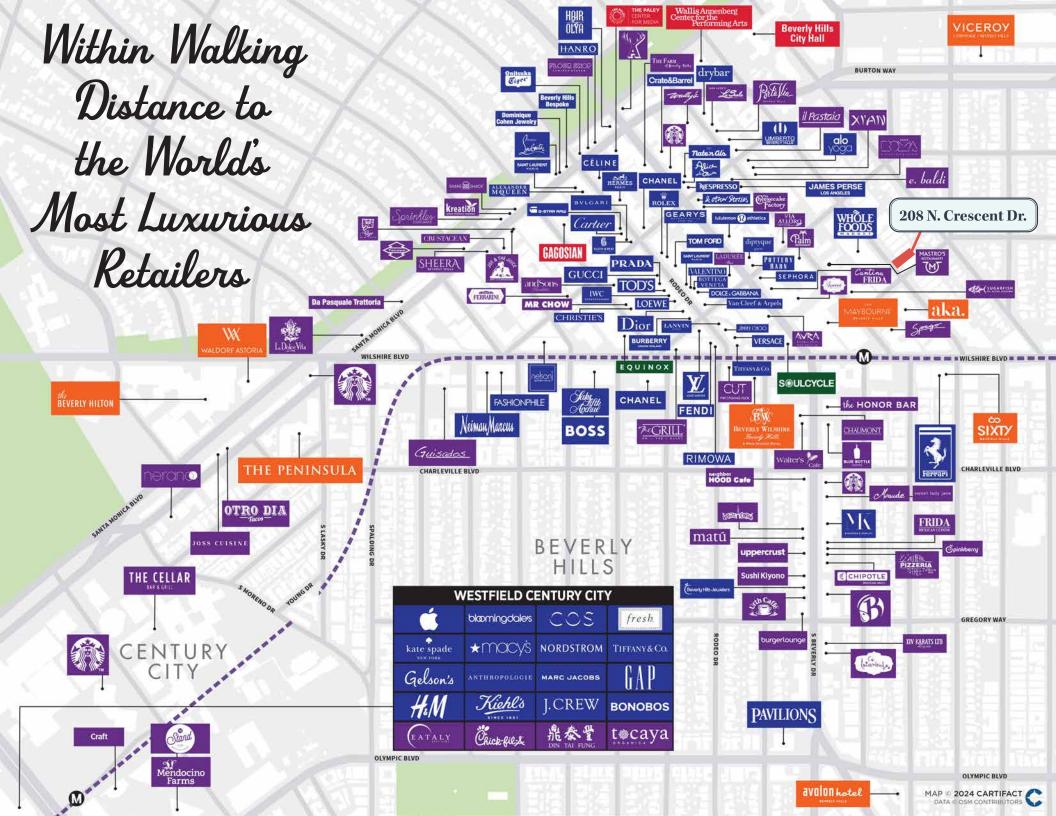
Criteria: \$735 or Higher Per Square Foot, Sold from April 2019 - September 2024

SOURCE: COSTAR, SORTED BY PRICE PER SQUARE FOOT

PROPERTY ADDRESS	ZIP	SALE PRICE	LAND SIZE SF	PRICE PER SF	SALE DATE	ZONING	PROPOSED USE
9200 Wilshire Blvd	90212	\$130,000,000	40,737	\$3,191	05/08/19	С3	Mixed Use, MultiFamily, Retail
9300 Wilshire Blvd	90210	\$25,150,000	16,416	\$1,532	04/15/19	R1YY	Office
8635 Wilshire Blvd	90211	\$16,000,000	12,757	\$1,254	12/22/20	С3	-
415 N Crescent Dr	90210	\$18,750,000	15,263	\$1,228	06/18/21	СЗВУ	Office
415 N Crescent Dr	90210	\$16,000,000	15,246	\$1,049	05/31/19	СЗВУ	Office
8844 Burton Way	90211	\$27,400,000	26,779	\$1,023	06/21/19	R4YY	Apartment Units, MultiFamily
9970 Santa Monica Blvd	90212	\$11,700,000	12,197	\$959	02/09/23	C3	Redevelopment Project
329-335 S Robertson Blvd	90211	\$10,100,000	13,743	\$735	11/15/19	C3YY	-
129 S Linden Dr	90212	\$16,000,000	21,780	\$735	10/28/19	R4P	Apartment Units, MultiFamily

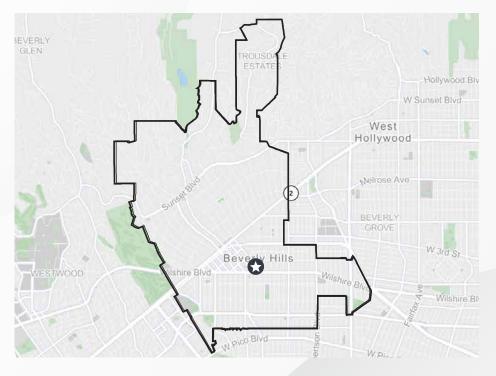


AREA OVERVIEW



BEVERLY HILLS

208 N. Crescent Drive is located in the heart of Beverly Hills, one of the most celebrated, in-demand destinations in the world. A name long associated with sophistication and glamour, Beverly Hills is a distinguished city offering the very best in hotels, shopping, dining and service. Incorporated in 1914, it has since attracted waves of movie stars, entertainers and business executives who have sought to live and build their fortunes in this illustrious place of wealth and beauty. The city is a world class destination and attracts six million tourists a year from around the globe to shop, dine, and associate with Hollywood's elite. Beverly Hills, West Hollywood, and adjacent Bel Air, Westwood and Century City encompass some of the most exclusive, private luxury residences in the world, with home prices among the highest in greater Southern California and the United States.





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A PLAYGROUND FOR THE WORLD'S ELITE

Beverly Hills ranks first among mid-to-large sized cities in the United States for retail sales per capita, with an economy near \$20 billion annually. Per the Beverly Hills Conference & Visitors Bureau, annual visitor direct spending in the City exceeds \$2.27 Billion.

According to the Los Angeles County Assessor's Office, net assessed property valuation in the city of Beverly Hills increased from \$10 billion to over \$39 billion between the years 2001 and 2020.



Adding to the area's atmosphere of exclusivity are several high-end golf courses and country clubs. World-renowned for their rich history, gorgeous views and sophisticated clientele, these destinations include the Bel Air, Los Angeles, Riviera, Hillcrest and Wilshire Country Clubs. Each club adds to the sophisticated culture of Beverly Hills, drawing celebrities and golf aficionados.

FAMED RODEO DRIVE

Rodeo Drive is in a coveted club of prime retail destinations – a peer group including the likes of Manhattan's Fifth Avenue, London's Bond Street, Paris' Avenue Montaigne, Tokyo's Ginza, and Hong Kong's Causeway Bay.

Situated within the Golden Triangle, an approximate eight-minute walk from 208 N. Crescent Drive, and is renowned for its exceptional high-end shops, boutiques, and celebrity clientele. Rodeo Drive's prime retailers include names such as Giorgio Armani, Bulgari, Cartier, Christian Dior, Dolce & Gabbana, Gucci, Harry Winston, Hermes, Louis Vuitton, Prada, Valentino and Yves Saint-Laurent.

Two Rodeo is the gateway to Rodeo Drive and a jewel of Beverly Hills shopping. Versace, CH Carolina Herrera, Jimmy Choo, and Tiffany & Co. are among its featured luxury brands. Located at Via Rodeo Drive, Two Rodeo resembles a charming European street with its old-world cobblestones, romantic archways, bubbling fountains, and balconies.



BEVERLY HILLS GOLDEN TRIANGLE

The Property sits on the cusp of the Golden Triangle of Beverly Hills, California. The Golden Triangle is a world-renowned shopping destination – an international focal point of the exclusive boutique trade - and is considered to be one of the most prestigious office locations.

Known as Department Store Row, the stretch of Wilshire Boulevard that traverses the Golden Triangle is anchored by the finest in luxury department stores including Saks Fifth Avenue and Neiman Marcus.

The synergy of specialty stores and fine art galleries located along Wilshire Boulevard, Rodeo Drive and the adjacent streets - including Dayton Way and North Beverly Drive - create a world-class, pedestrian friendly, luxury shopping, dining and lifestyle district.









FINE DINING RESTAURANTS

- CRUSTACEAN
- CUT BY WOLFGANG PUCK
- AVRA BEVERLY HILLS
- IL PASTAIO

- MASTRO'S STEAKHOUSE
- MR. CHOW
- OCEAN PRIME
- SPAGO

- THE POLO LOUNGE
- YAZAWA
- THE GRILL ON THE ALLEY
- WALLY'S

LUXURY HOTELS

- BEVERLY WILSHIRE
- WALDORF ASTORIA
- MOSAIC HOTEL

- SIXTY BEVERLY HILLS HOTEL
- THE BEVERLY HILTON
- THE PENINSULA HOTEL BEVERLY HLLS

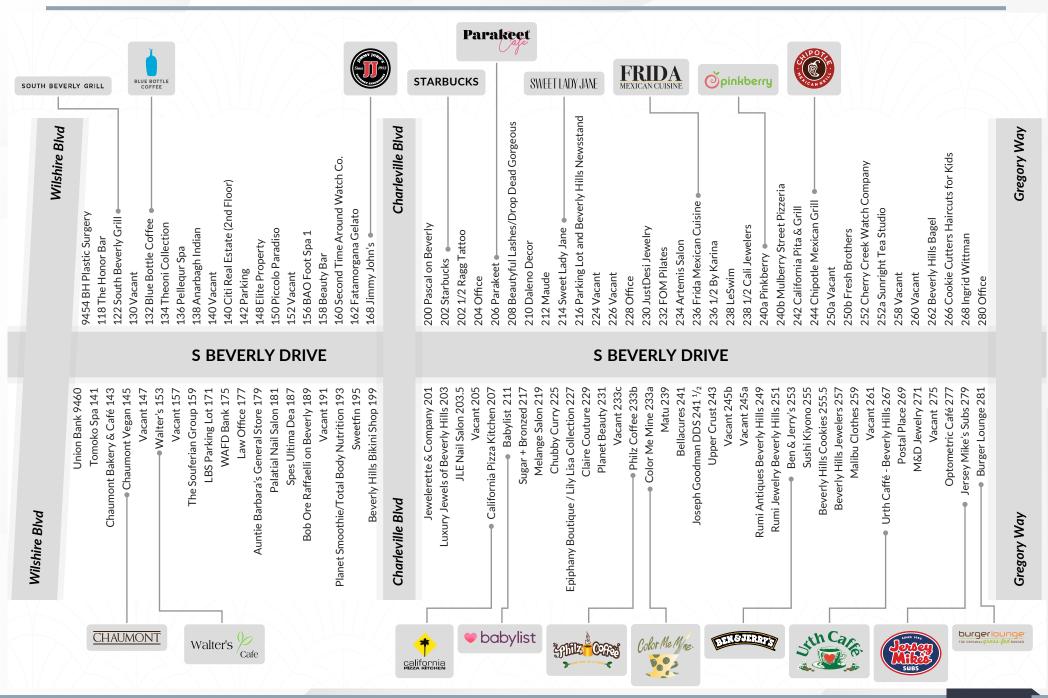




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S. BEVERLY DRIVE RETAIL MAP



BEVERLY HILLS UNIFIED SCHOOL DISTRICT

TK — 12TH GRADE
Beverly Hills Residents Only



Beverly Hills Unified School District is one of the top public school districts in the country; highly sought after and exclusively for residents.



STATE OF THE ART FACILITIES
SMALL CLASS SIZES
TARGETED SPECIALIZED
ACADEMIC INSTRUCTION

22+ SPORT
OFFERINGS &
AN AWARD WINNING
VISUAL PERFORMING ARTS
PROGRAM





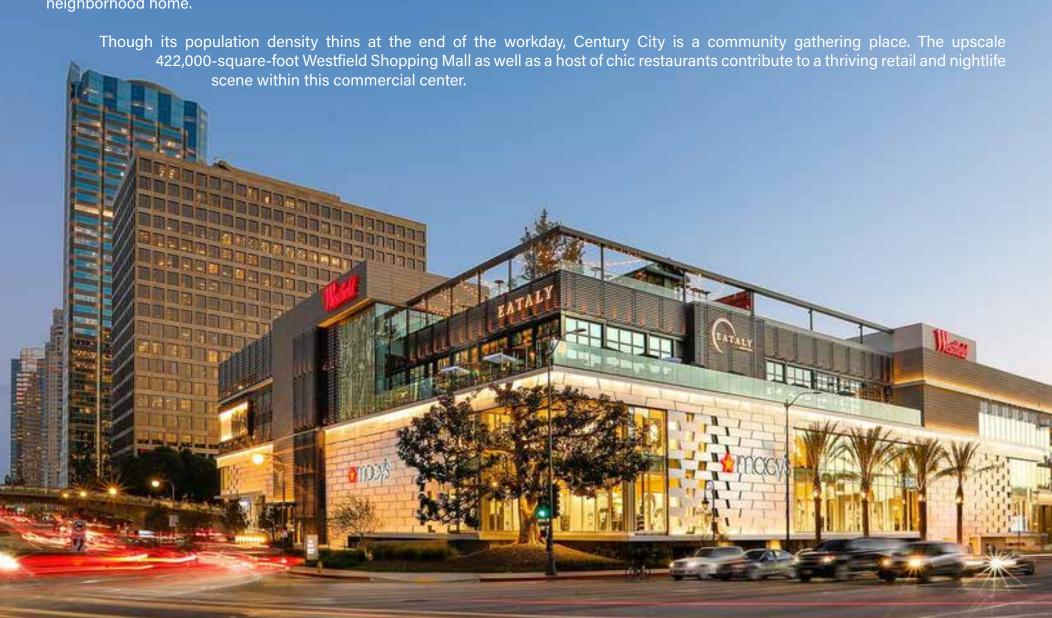
44+ MS ELECTIVES 65+ HS ELECTIVES 3+ MEDIAN AP SCORE IN ALL SUBJECTS NATIONAL MERIT SCHOLAR WINNERS



CENTURY CITY

Century City is a prominent business community comprised of major industry sectors: legal, financial, entertainment, hospitality, medical, professional and retail services. This "city within a city" is home to a cluster of high-rises that command a visible stretch of L.A.'s skyline.

Nearly 50,000 people flock to Century City for the workday, but only approximately 6,000 Angelenos call this sleek, commercially-driven neighborhood home.



WESTFIELD CENTURY CITY SHOPPING MALL















WESTFIELD CENTURY CITY – RETAILERS INCLUDE

Abercrombie & Fitch

Adidas

Aerie Cole Haan

Aesop

Aldo

Allbirds Dr. Martens

Allen Edmonds

Allsaints

AMC Theatres

American Eagle Outfitters

Anthropologie

Apple Store

Aritzia

AT&T

Aveda

Banana Republic

Bearfruit Jewelry

Bloomingdale's

Blue Nile

Bonobos

Breitling

Buck Mason

Bumowork

Century City Optometry

Caragem

Chan Luu

Chase

COS

Cotton On

Dreamscape

Eli & Ella Rose

GEARYS Rolex Boutique

Gorjana

H&M

Herman Miller

Jo Malone London

John Varvatos

Johnston & Murphy

Kate Spade New York

Kendra Scott

Kiehl's

Lacoste

Levi's

L'Occitane en Provence

Lucid Motors

Lululemon

Lush Handmade Cosmetics

Macy's

M.A.C. Cosmetics

Madewell

Maje

Michael Kors

Moleskine

Nordstrom

Oak+Fort Pandora

Ralph Lauren

Rodd & Gunn

Saje Natural Wellness

Sandro

Sephora

Skechers

Steve Mdden

Suitsupply

Swarovski

Ted Baker

Tesla

Tiffany & Co.

Zaidg & Voltaire

Zara

DINING & CAFÉ **OPTIONS INCLUDE**

Bacio Di Latte

Bake Cheese Tart

Big Fish Little Fish

Blue Bottle Coffee

Brandini Toffee

Café Landwer

California Pizza Kitchen

Del Frisco's Double Eagle Steakhouse

Din Tai Fung

Eataly

HRB Experience

Javier's

Meizhou Dongpo

Panini Kabob Grill

Pressed

Ramen Nagi

Shake Shack

Sweetgreen

Tender Greens

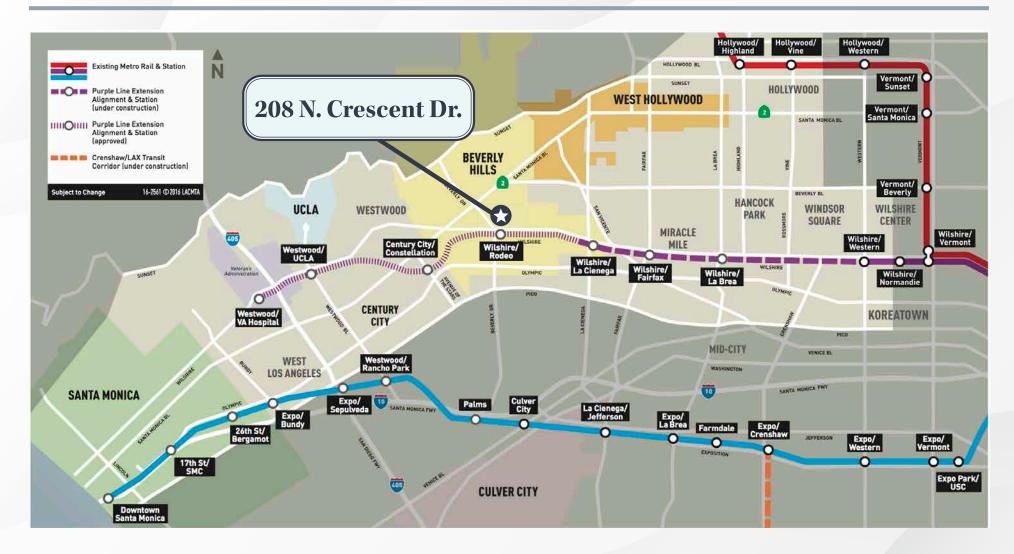
Tocaya Modern Mexican

Toscanova

Zinqué

85°C Bakery Cafe

TRANSPORTATION - METRO RAIL PURPLE LINE



208 N. Crescent Drive is a 5 minute walk from the future Wilshire/Rodeo Metro Station, and less than 2 miles away from the future Century City/Constellation Metro Station, which are slated to be serviced by the Purple Line in 2026. Metro Rail is the rapid transit rail system consisting of seven separate lines (the A (Blue), B (Red), C (Green), D (Purple), E (Expo), K (Pink) and L (Gold) Lines) which cumulatively serve over 90 stations throughout Los Angeles County. The Purple Line currently runs from Downtown Los Angeles and terminates at Wilshire/Western Station in the heart of Koreatown. The under construction Purple Line Expansion will eventually extend to West Los Angeles, offering a dependable alternative for commuters traveling between Downtown Los Angeles, Mid-Wilshire, Beverly Hills, Century City and Westwood/UCLA. It is anticipated that the Westwood/VA Hospital Metro Station will be operational by 2027.

PROMINENT AREA EMPLOYERS INCLUDE:



DEMOGRAPHIC SUMMARY

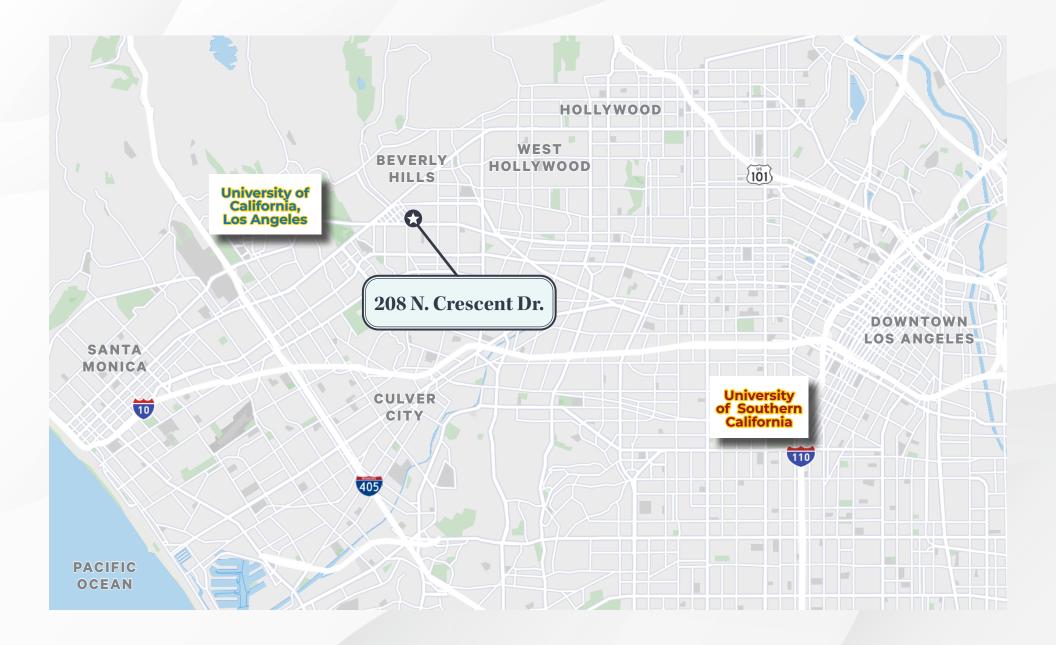
Within a 1 Mile Radius of 208 N. Crescent Drive

Population	
2023 Population	32,497
Place of Work	
2023 Businesses	9,922
2023 Employees	74,744
Education	
% of the Population, Age 25 and Over, who have a Bachelor's, Graduate or other Professional Degree	67.6%
Household Income	
2023 Average Household Income	\$172,903
2028 Average Household Income	\$196,666
% of Households with Income of \$200,000 or More	27.1%
Housing Value	
Housing Units	18,064
Median Year Built	1961
Housing Supply Valued at \$2,000,000 and Over	53.9%
2023 Median Value of Owner Occ. Housing Units	\$2,000,001
2023 Average Value of Owner Occ. Housing Units	\$1,765,983



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AREA MAP



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AFFILIATED BUSINESS DISCLOSURE

CBRE, Inc. ("CBRE") operates within a global family of companies with many subsidiaries and related entities (each an "Affiliate") engaging in a broad range of commercial real estate businesses including, but not limited to, brokerage services, property and facilities management, valuation, investment fund management and development. At times different Affiliates, including CBRE Global Investors, Inc. or Trammell Crow Company, may have or represent clients who have competing interests in the same transaction. For example, Affiliates or their clients may have or express an interest in the property described in this Memorandum (the "Property") and may be the successful bidder for the Property. Your receipt of this Memorandum constitutes your acknowledgment of that possibility and your agreement that neither CBRE nor any Affiliate has an obligation to disclose to you such Affiliates' interest or involvement in the sale or purchase of the Property. In all instances, however, CBRE and its Affiliates will act in the best interest of their respective client(s), at arms' length, not in concert, or in a manner detrimental to any third party. CBRE and its Affiliates will conduct their respective businesses in a manner consistent with the law and all fiduciary duties owed to their respective client(s).

CONFIDENTIALITY AGREEMENT

Your receipt of this Memorandum constitutes your acknowledgment that (i) it is a confidential Memorandum solely for your limited use and benefit in determining whether you desire to express further interest in the acquisition of the Property, (ii) you will hold it in the strictest confidence, (iii) you will not disclose it or its contents to any third party without the prior written authorization of the owner of the Property ("Owner") or CBRE, Inc. ("CBRE"), and (iv) you will not use any part of this Memorandum in any manner detrimental to the Owner or CBRE.

If after reviewing this Memorandum, you have no further interest in purchasing the Property, kindly return it to CBRE.

DISCLAIMER

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Apartment Development Site on the Golden Triangle of Beverly Hills
Fully Entitled and Ready to Issue (RTI) Permits
Build 10 Apartment Units with Space to Add Two ADUs for a Total of 12 Units

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