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Robyn Cohen w Jan 20, 2020 3 min read

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Why Maven District is Becoming the Community for Female Business **Owners**



What if I told you there's a place where you can take a yoga class, get your hair done, grab a coffee and shop some of the best local and curated brands in Salt Lake City? Not to mention, 80% of the stores are female-owned. I'm talking about Maven District, which is located halfway between the 9th and 9th and Central 9th

https://www.thewcollectiveco.com/post/maven-district-community-female-business-owners

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naving a community where they could nighlight some of the key small business owners in SLC.

At the heart of it is Maven Strong. Whether you're looking for a yoga, barre, pilates, circuit, TRX or reformer class, they have it all. Not only is it a beautiful studio buzzing with all their clients coming and going from class, but everywhere in the space there are these wonderful and inspiring quotes. And can we talk about the pink flamingo wallpaper in the bathroom!

Some of the other businesses that are part of the Maven District are:

- **Alcove Hair Collective**: This hair studio is all about a good cut, color, and blow dry.
- Ink + Arch: Offering everything from microblading to medical-grade esthetic skin treatments, and speed waxing all in a safe, strict and sterile environment.
- Kestrel Wellness: As Kestrel puts it, 'Healthcare As It Should Be'. Kestrel is
 healthcare created for you, both personalized and on-demand for your
 convenience. They offer a mobile, medical community and healthcare center
 for wellness that puts the patient experience back into focus.
- **Odla Studio**: Come in for massage therapy and waxing, stay for the facials and sugaring.
- **Rev Physical Therapy**: Sports medicine rehab and Pilates for rehabilitation. Physical Therapy for the team at Rev is any skill or tool used to improve musculoskeletal wellness.
- **Salon Prive**: Offering haircuts, color, balayage foil, weave, high lighting, low lighting, gray hair coloring issues for both men and women.
- Koo de Ker: Owned and run by Kyong An, Koo de Ker is a woman's fashion finery boutique. They have been serving Salt Lake City for over 15 years and travel monthly to find affordable and unique pieces.
- <u>Chip Cookie</u>: The OG[™] gourmet cookie delivery service, Chip Cookie will deliver warm fresh gourmet cookies and ice cold milk right to your doorstep. Sarah and Sean Wilson are the masterminds behind this brand and if you haven't tried their cookies, you're missing out!
- Land of Salt: Erica Hoggan, and I'm the lady behind The Land of Salt. I am a self-taught silversmith, business owner, and creative. The name "The Land of Salt" is an ode to our hometown of Salt Lake City, Utah. We often travel throughout the state scouring the local rock shops, and soaking in the beautiful landscapes to use as inspiration for our pieces.
- **Creek Tea:** If you ever wanted to truly experience tea in a beautiful and inspiring space, then you need to check out Creek Tea. Brought to you by the same owners of La Barba Coffee and new boutique bar at The Gateway, Seabird.
- Passion Flour: From authentic french recipes, sourced with the highest quality ingredients, to pastries and a delicious cafe menu for lunch, you'll fall





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started off in the most adorable mini Airstream-like RV at Trolley Square, has since turned into a store in the Maven District. From soft-served ice cream, to ice cream sandwiches and even cakes, there's everything to satisfy your sweet tooth.

- Mineral and Matter: Come for the handcrafted jewelry and stay for the alluring decor. Mineral and Matter is a beautiful and intimate studio and boutique.
- <u>Chantel Lauren:</u> The gowns at Chantel Lauren are designed, cut and sewn all inside their little white brick building at Maven District. Designed by Chantel and Tyler and brought to life with the help of their team here in Salt Lake City.

To learn more about all the wellness focused brands in the Maven District, <u>click</u> here.

Coming to the neighborhood this year is <u>Maven Luxury Townhomes</u>, which will be available for lease in the next few months. Also, Maven Create, a female-focused coworking space that will be open some time in April.



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