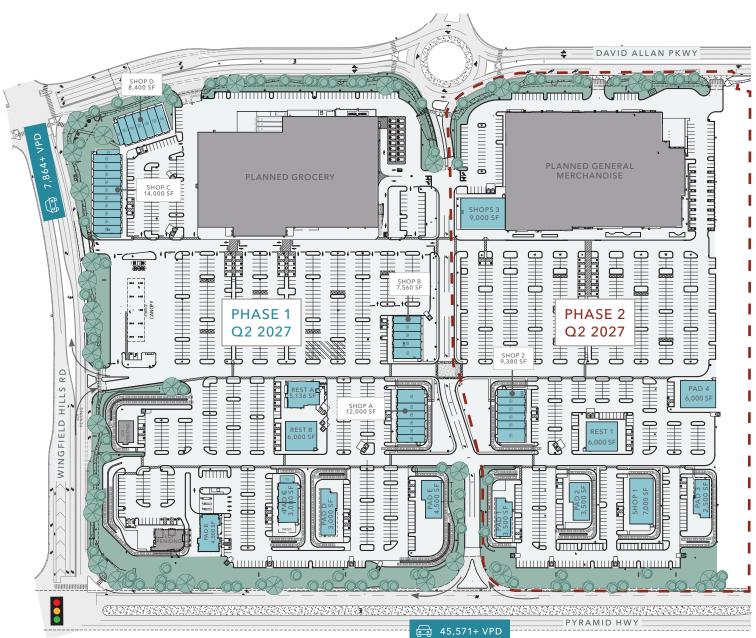
## KILEY RANCH MARKETPLACE

REGIONAL SHOPPING CENTER





CONCEPTUAL SITE PLAN

# DEMOGRAPHICS

#### **POPULATION**

	5 Min	7 Min	10 Min
2025 EST. POPULATION	24,566	44,048	80,267
2030 PROJ. POPULATION	27,989	47,398	82,776
2025 MED. AGE	37.9	39.3	39.1
DAYTIME POPULATION	9,023	15,851	30,721

#### HOUSEHOLD INCOME

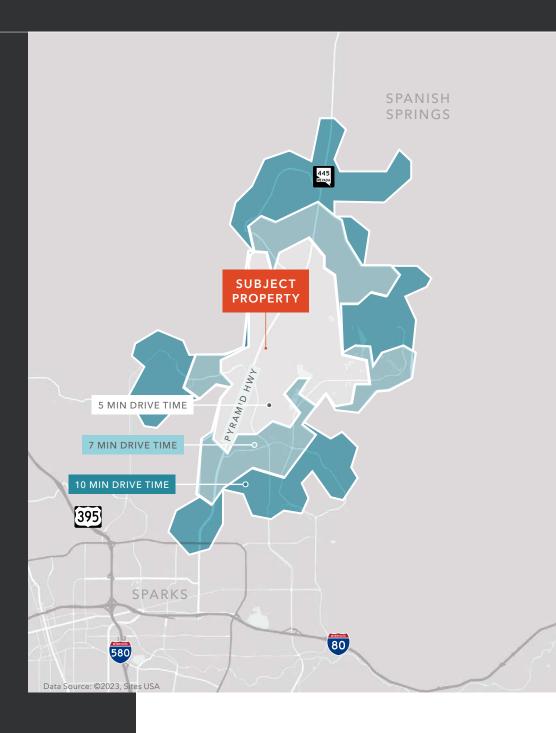
	5 Min	7 Min	10 Min
2025 EST. AVG. HH INCOME	\$132,097	\$135,639	\$133,033
2030 PROJ. AVG. HH INCOME	\$131,656	\$134,455	\$132,294
2025 EST. MED. HH INCOME	\$105,371	\$110,303	\$109,472
2030 PROJ. MED. HH INCOME	\$106,098	\$110,265	\$109,547
2025 EST. PER CAPITA INCOME	\$50,197	\$50,684	\$48,269

#### HOUSEHOLD

	5 Min	7 Min	10 Min
2025 EST. HH	9,325	16,449	29,109
2030 PROJ. HH	10,696	17,891	30,398
PROJ. ANNUAL GROWTH (2025-2030)	1,371	1,442	1,289
AVG. HH SIZE	2.6	2.7	2.8

#### **CONSUMER EXPENDITURE**

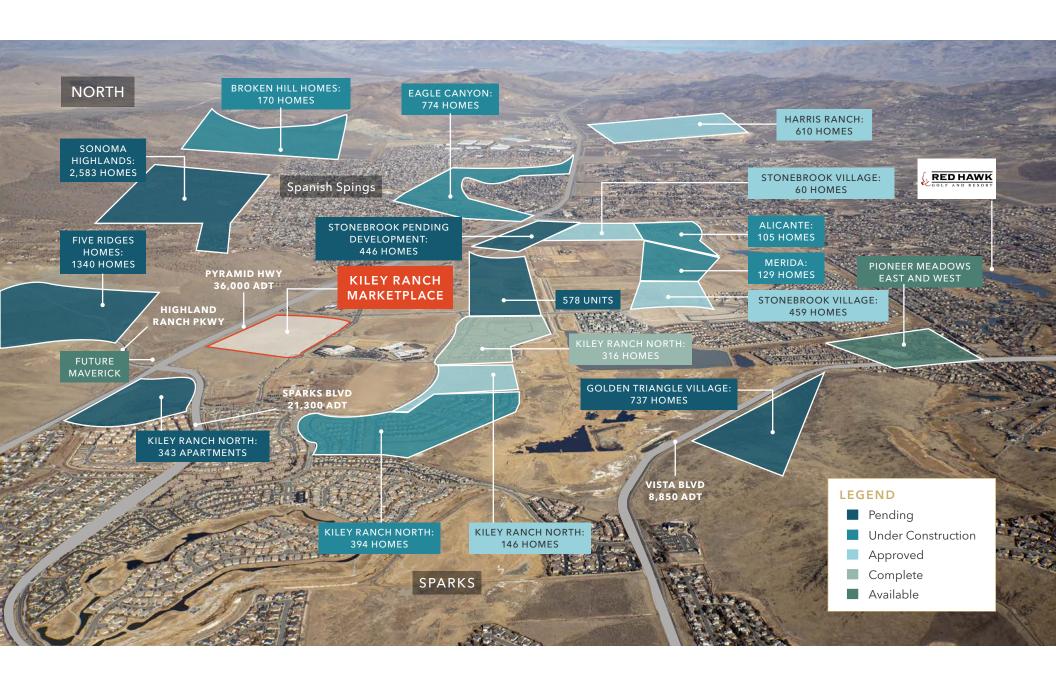
	5 IVIIN	/ IVIIN	TO MIN
ANNUAL HH EXPENDITURE	\$9,781	\$10,024	\$9,994
ANNUAL RETAIL EXPENDITURE	\$544.92 M	\$989.24 M	\$1.75 B
MONTHLY HH EXPENDITURE	\$6,299	\$6,727	\$7,024
MONTHLY RETAIL EXPENDITURE	\$4,870	\$5,012	\$5,023



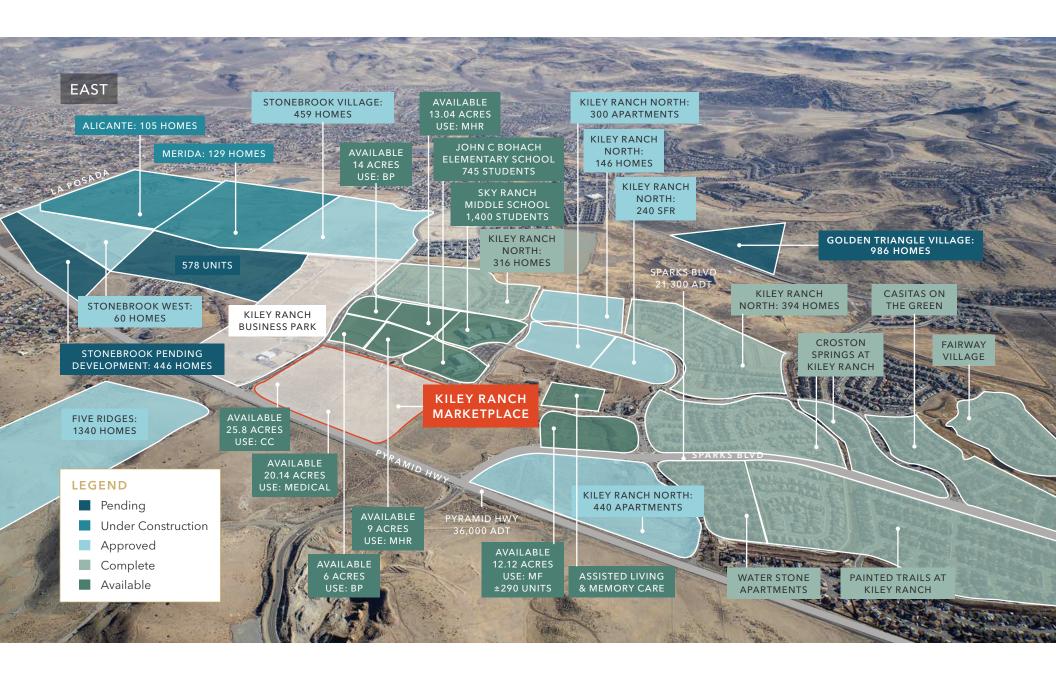
KIDDER MATHEWS | BARCLAY GROUP

### SPANISH SPRINGS SUBREGION HOUSING STUDY





FOR LEASE



FOR LEASE



New Deantronics

Sanmar

Wurth USA

Leviton

Part Unlimited

Monin

Swanson Health Products

Pyramid Hwy Storage Park

New Breed

Cleaner's Supply

Sierra Design

Velux

Walkenhorst's

Jentech

Woodross LLC

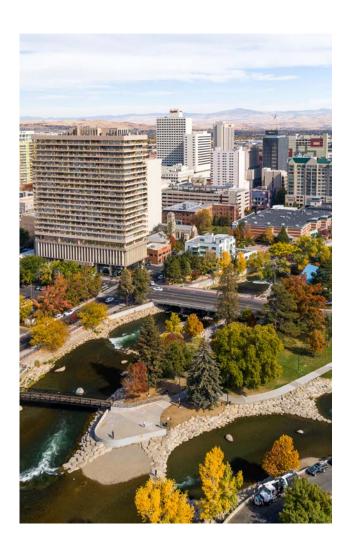
Stone Interiors

**Ecolight LTD** 

Clausen Foods

# GROWTH & DEVELOPMENT

The Spanish Springs area is experiencing rapid population strong economic development, making it an ideal location for a thriving shopping center.



#### SINGLE FAMILY HOUSING

New home development has the potential for an additional 9,021 new residential units. National homebuilders such as Toll Brothers, Lennar, and DR Horton are firmly entrenched in the Valley along with several regional builders.

#### HOUSEHOLD INCOME

The average household income immediately surrounding the site in 2024 was \$121,108 and the population is 128,019 in a 5 mile radius. The population is expected to climb to 21,368 people by 2029.

#### SPANISH SPRINGS BUSINESS PARK

There are currently 16 major tenants in the Spanish Springs Business Park employing approximately 2,000 people. The New Deantronics Corporate Headquarters, a medical device manufacturer, is adding an estimated 200-300 jobs to the current base of ±2,000 jobs. Total build-out for the park is estimated at 7,000 employees.

#### **ECONOMIC PROJECTIONS**

Current economic development officials are projecting ±50,000 new jobs to the Reno/Sparks area by end of 2024. As a result, within five years we increased 60,000 people to the area. This is due to quality job growth spurred by recent company relocations and announcements such as Tesla/Panasonic (6,500+ jobs) and Switch (2,000+ jobs).

## RELOCATED COMPANIES (2015-2024)







Tesla/Panasonic selected Northern Nevada as their Switch is the world's largest data center at 1.2 million New Deantronics is a global medical device company location for the world's largest Gigafactory focusing on the manufacturing of cutting edge technologically and advanced energy storage.

square feet. Switch has completed their construction for a total of seven buildings and 6.49 million square feet of high tech data campus on 1,000 acres.

founded in San Francisco, California in 1985. The company is breaking ground on a purpose-built 200,000 sq. ft. facility for research/development and manufacturing, estimated at \$40 million, and will generate over 200 new jobs.









for smart phones, tablets, and wearables, plus artificial intelligence analytics to measure and predict real time outcomes, engagement and impact of medication. Will generate 300 new jobs. (2020 Relocation)

300 new jobs

Relocated from Minnesota

#### **Technology Ecosystem**

267 new jobs

Relocated from California

#### **Logistics/Distribution**

150 new jobs

Relocated from Massachusetts

2019 RELOCATIONS

