



URBAN SUPPLY

LIVE AN URBAN LIFE

REGION

POPULATION

Total Trade Area	2.9 Million
Birmingham-Hoover MSA	1.2 Million
Annual Visitors	4.6 Million
Tourism Spending (annually)	\$1.9 Billion

MAJOR VISITOR DESTINATIONS

Railroad Park	514,721
Regions Field	394,707
McWane Science Center	339,669
Civil Rights Institute	177,968
Birmingham Museum of Art	124,039

*All walkable from Urban Supply

TRADE AREA

There is a large, upwardly mobile workforce within 10 minutes of Urban Supply -- made up of doctors from five medical centers within two miles, lawyers, bankers, business owners, and office workers from the nearby insurance and technology industries.

There are three universities within five miles of Urban Supply:

- University of Alabama at Birmingham
18,000 Students/2,000 Employees
- Samford University
4,440 Students/250 Employees
- Birmingham-Southern College
1,400 Students





URBAN SUPPLY

Urban Supply is designed to become a gathering spot for Birmingham's urban core and plays a lead role in the rebirth of downtown. Central and accessible to the whole city, it provides an important link to green spaces and neighborhoods from east to west and north to south.

The visionary project is about creating and fostering connection. A place where thousands of residents in nearby apartments and lofts can gather together and enjoy an urban lifestyle. Urban Supply is within walking distance to the UAB campus, The Switch (Birmingham's Innovation District), the Civil Rights District, the Central Business District, and the Medical District. The remaining metro area is easily accessible from nearby I-20/59, I-65, and Red Mountain Expressway.



FOR MORE INFORMATION CONTACT
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URBAN SUPPLY

VISIONARY PLANNING



Urban Supply is a visionary project focused on creating and fostering connection. Old warehouses will soon become bright and open gathering places centrally located and easily accessible to the whole city. Materials are durable and easy to keep clean. The fitness-focused buildings feature a single locker area. Planning calls for wide sidewalks, streetscapes with pocket parks, and frequent greenspaces. Connecting it all is a pedestrian alley running mid-block from Regions Field to The Denham Building where visitors can gather and enjoy the outdoors all while living the Urban Supply life.

PARKSIDE

 AVAILABLE

AT LEASE



100,000+ EMPLOYEES WITHIN A ONE-MILE RADIUS | 4,900+ MULTI-FAMILY UNITS WITHIN A ONE-MILE RADIUS

PARKSIDE



URBAN SUPPLY

Site: 113 13th Street South



URBAN SUPPLY

THE VISION @ URBAN SUPPLY



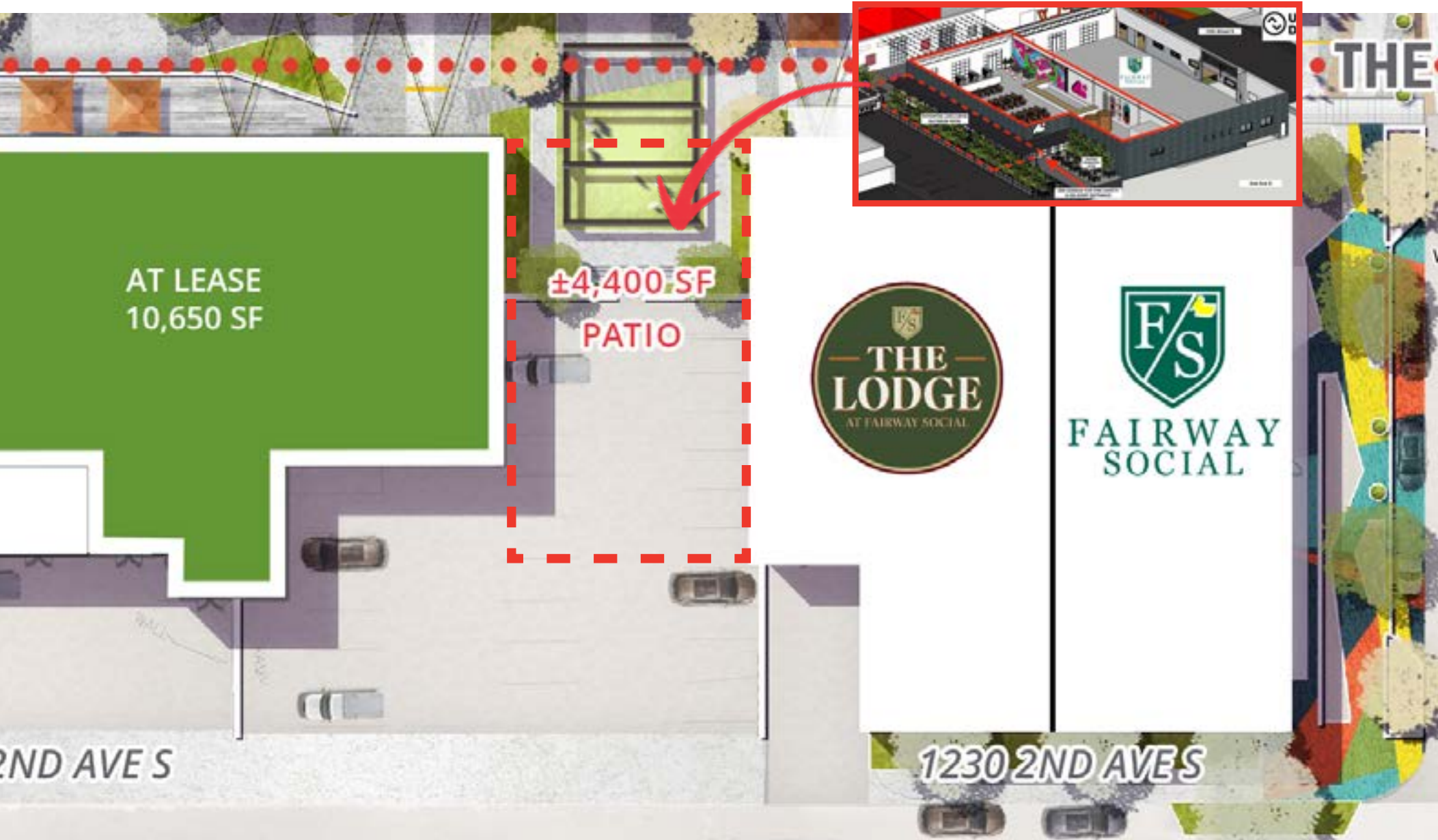
View of 113 13th Street South at the NEC of 2nd Avenue South and 13th Street South near Regions Field in Birmingham, AL. Anchor tenant is Up-Down Arcade Bar.

URBAN SUPPLY

Site: 1230 2nd Avenue South

Up to 12,850 SF with exclusive 4,400 SF Outdoor Patio

- 4 Garage Doors
- Dock Access
- Entrance/Visibility from 2nd Avenue South and from The Aisle



URBAN SUPPLY

THE VISION @ URBAN SUPPLY



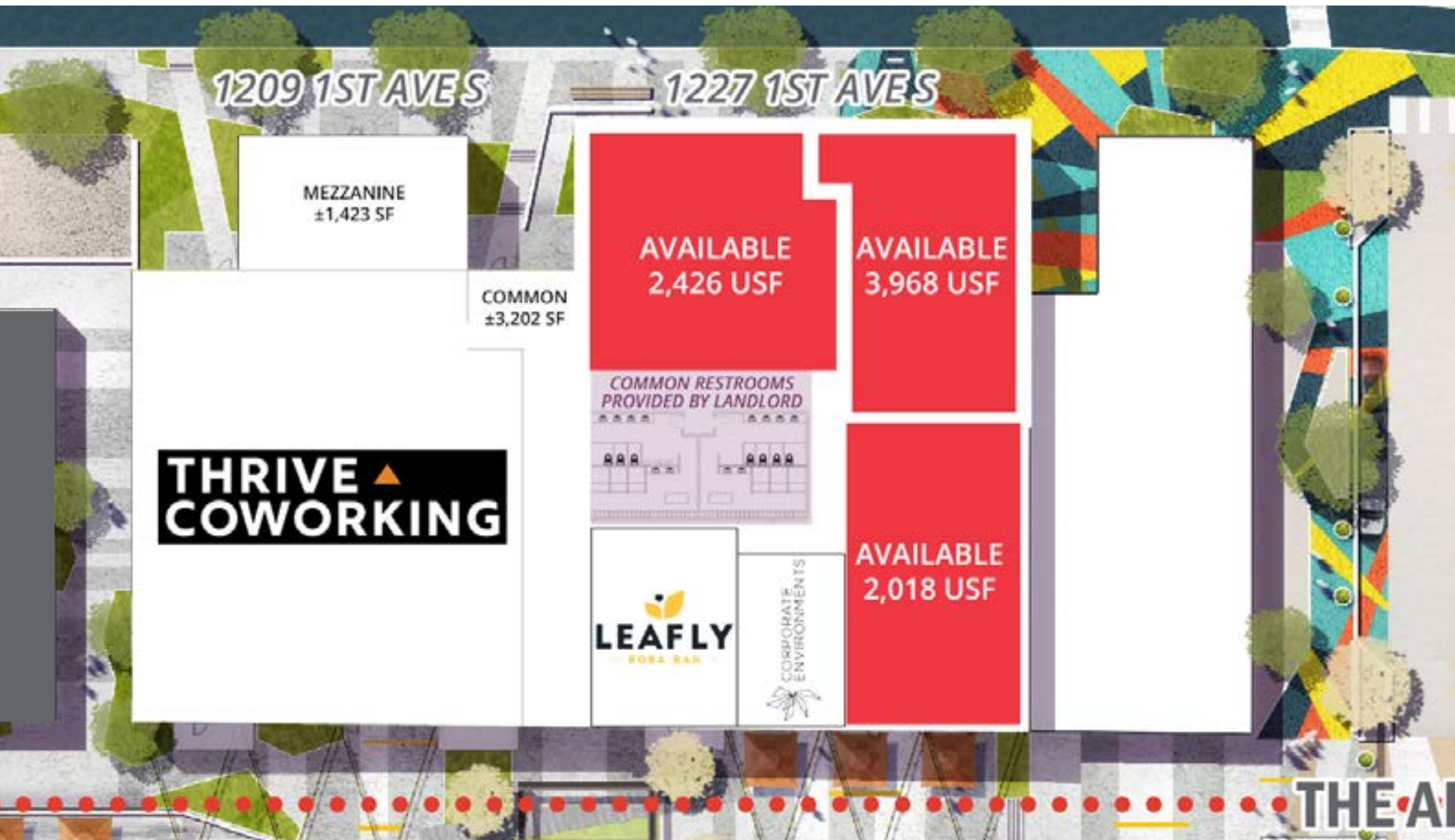
View of the outdoor patio of Northstar Building which is connect to The Aisle at 1230 2nd Avenue South. Anchor tenant is Fairway Social.

SOCIAL @ URBAN SUPPLY



Fairway Social is among the amazing tenant line-up at Urban Supply. Fairway Social began as an idea: to create an amazing destination where family and friends – of all ages and skill levels – could come together for fun and shared experiences. Through thoughtful design, Fairway Social includes a multitude of things to do. Fairway Social makes for a perfect pairing at Urban Supply.

Site: 1209 1st Avenue South



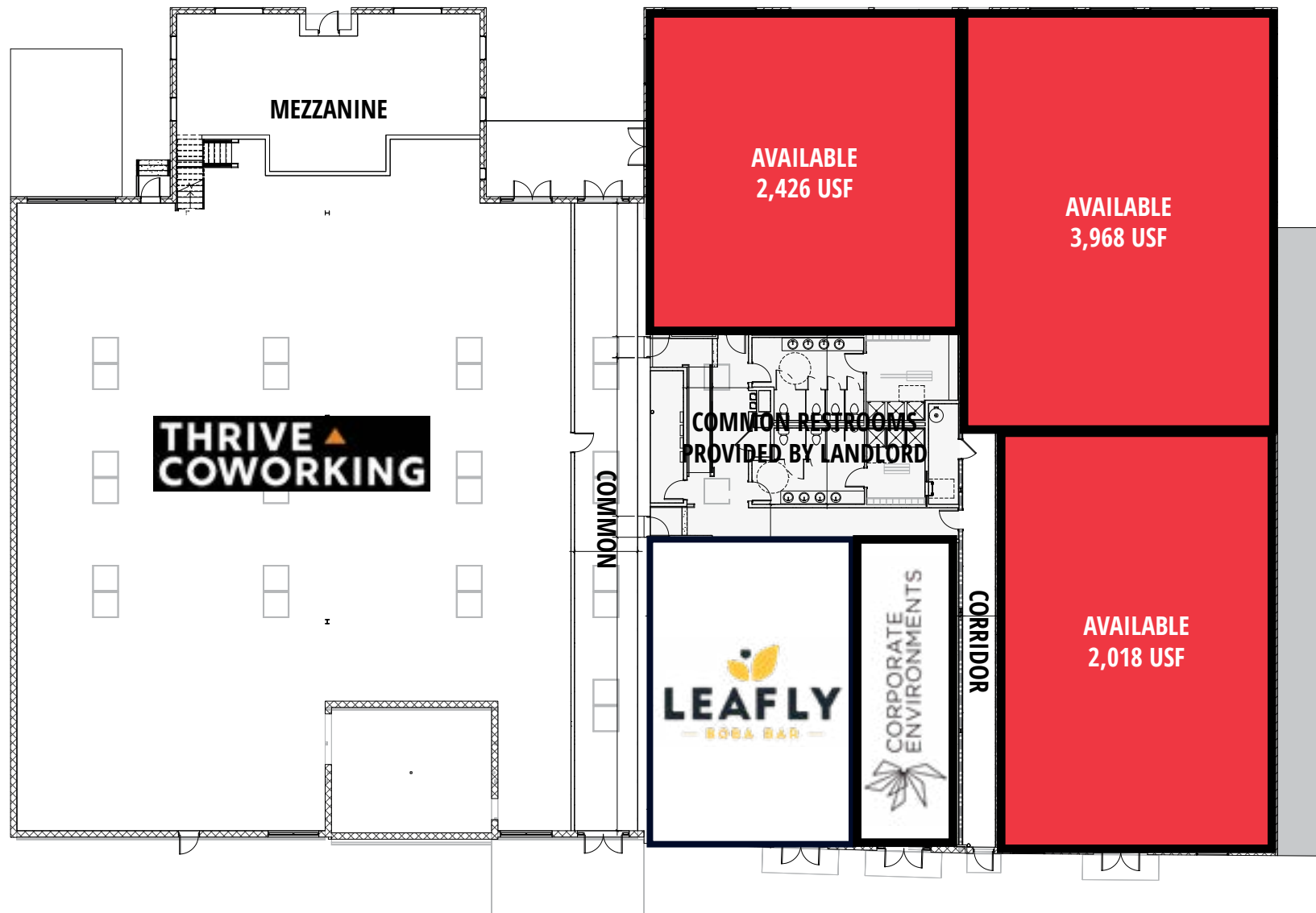
URBAN SUPPLY

THE VISION @ URBAN SUPPLY



The Aisle at Urban Supply adjacent to 1230 2nd Avenue South and the entrance of the outdoor patio at The Northstar Building and the Fitness Hub at 1209 1st Avenue South.

Site: 1209 1st Avenue South



URBAN SUPPLY

FITNESS @ URBAN SUPPLY



The Fitness Hub is a concept for a fitness-focussed facility along First Avenue South and adjacent to both The Aisle and Northstar Building outdoor patio. The Fitness Hub will support and encourage healthy activity in the neighborhood. This building also houses THRIVE Coworking & Private Office Space.

URBAN SUPPLY

THE AISLE @ URBAN SUPPLY



A view of The Aisle @ Urban Supply that bisects the property looking east toward Region's Field on 13th Street South.



The Aisle @ Urban Supply is Birmingham's newest outdoor destination. We've dubbed the alleyway between First and Second Avenues South - The Aisle. This cool space is quickly becoming the place for food trucks, outdoor gatherings, and fun events for people from all across the city.



URBAN SUPPLY

Urban Supply located in the heart of Birmingham's newest residential address. In the last decade, more than 1,000 new lofts, apartments, and condos have emerged around our two blocks.

These residences house thousands of UAB students, young professionals seeking an urban lifestyle within walking distance from their office, and empty nesters seeking a pied-à-terre in the city.

Urban Supply is positioned to be the neighborhood gathering place. Set between The Denham and Railroad Park, our two blocks are designed to supply people from all across the city with...

**the goods to live
an urban life.**



URBAN SUPPLY

NEARBY GROWTH

WITHIN 5 MINUTE WALKING DISTANCE



PARKING

FUTURE PARKING

EXISTING PARKING

POTENTIAL
EMPLOYEE PARKING

EASY STREET
PARKING

VIALE STREET
PARKING

RESIDENTIAL
WALKERS

THE DENHAM BUILDING

KNIGHT EADY & AIRSHIP

THE MARSHALL

THE FENNEC

FOUNDRY YARDS

BAKERS ROW II

RED MOUNTAIN THEATRE CO.

RESIDENTIAL VENTURES -
SHERMAN CONCRETE PLANT

FOUNDRY YARDS II

THE PALMER

BOUTIQUE HOTEL

CITIZEN BIRMINGHAM

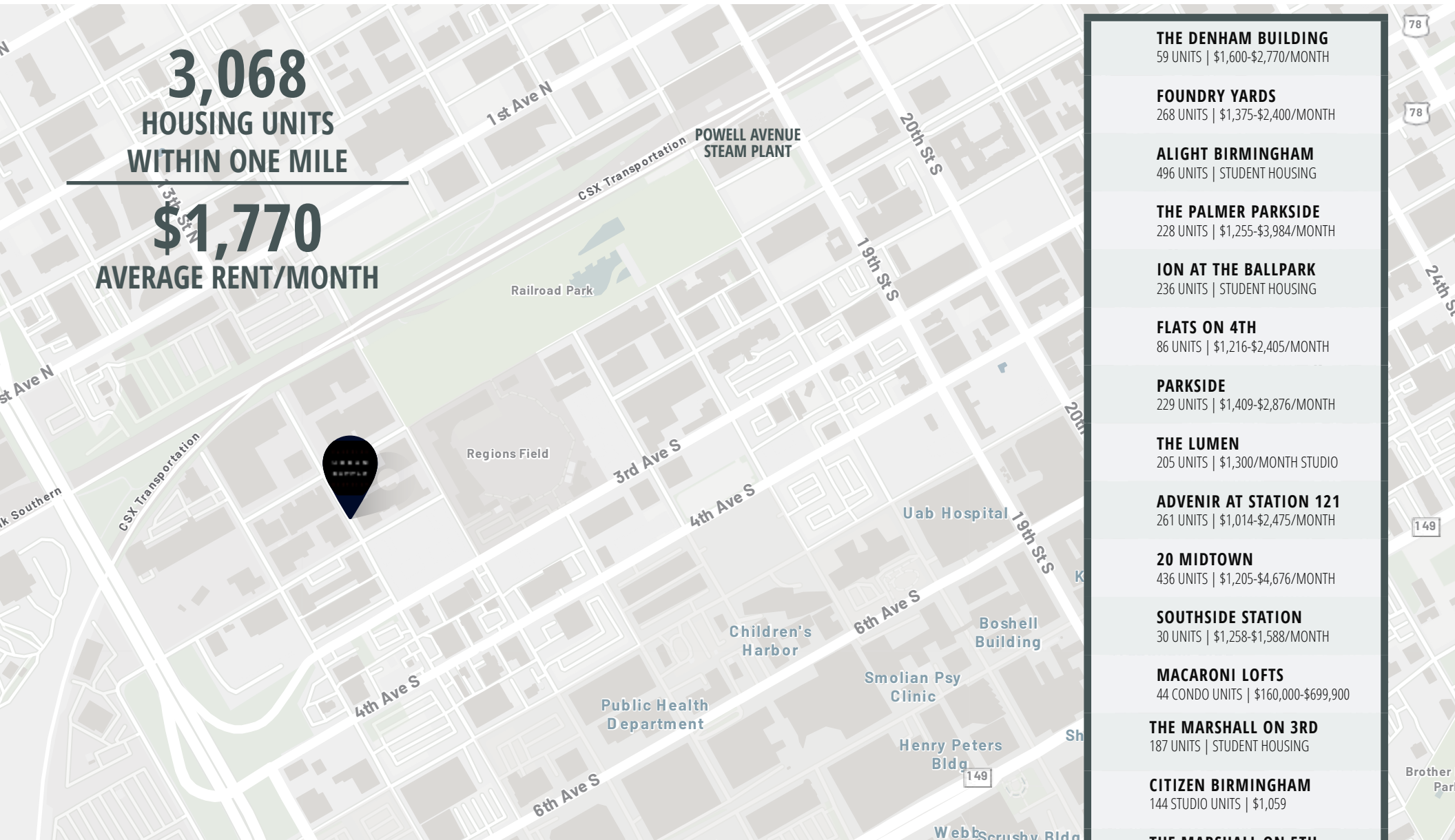
URBAN SUPPLY

NEARBY GROWTH

WITHIN 5 MINUTE WALKING DISTANCE

3,068
HOUSING UNITS
WITHIN ONE MILE

\$1,770
AVERAGE RENT/MONTH



THE DENHAM BUILDING
59 UNITS | \$1,600-\$2,770/MONTH

FOUNDRY YARDS
268 UNITS | \$1,375-\$2,400/MONTH

ALIGHT BIRMINGHAM
496 UNITS | STUDENT HOUSING

THE PALMER PARKSIDE
228 UNITS | \$1,255-\$3,984/MONTH

ION AT THE BALLPARK
236 UNITS | STUDENT HOUSING

FLATS ON 4TH
86 UNITS | \$1,216-\$2,405/MONTH

PARKSIDE
229 UNITS | \$1,409-\$2,876/MONTH

THE LUMEN
205 UNITS | \$1,300/MONTH STUDIO

ADVENIR AT STATION 121
261 UNITS | \$1,014-\$2,475/MONTH

20 MIDTOWN
436 UNITS | \$1,205-\$4,676/MONTH

SOUTHSIDE STATION
30 UNITS | \$1,258-\$1,588/MONTH

MACARONI LOFTS
44 CONDO UNITS | \$160,000-\$699,900

THE MARSHALL ON 3RD
187 UNITS | STUDENT HOUSING

CITIZEN BIRMINGHAM
144 STUDIO UNITS | \$1,059

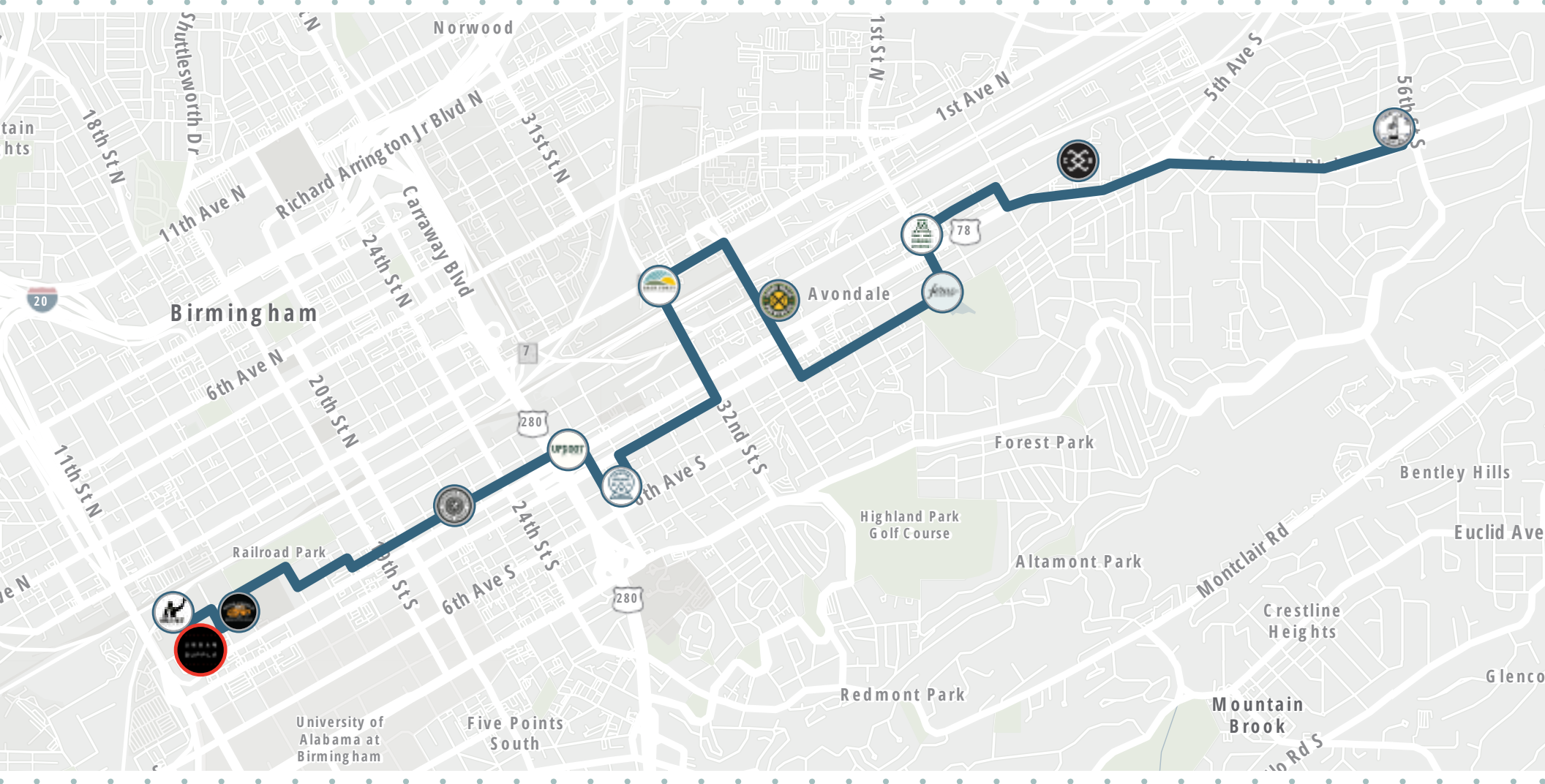
THE MARSHALL ON 5TH
159 UNITS | \$830-\$1,719

URBAN SUPPLY



Brewery Trail

11 BREWERIES ALONG THE MAGIC CITY BREWERY TRAIL



MONDAY NIGHT BREWING CO.



GOOD PEOPLE BREWING CO.



BIRMINGHAM DISTRICT BREWING



UPROOT BREWING CO.



TRIM TAB BREWING CO.



BACK FORTY BEER CO.



FERUS ARTISAN ALES ON 41ST



AVONDALE BREWING CO.



CAHABA BREWING CO.



TRUE STORY BREWING CO.

P A R K S I D E

U R B A N S U P P L Y

R I V E R C I T Y

BIRMINGHAM'S NEWEST DESTINATION FOR FOOD, FUN, & FELLOWSHIP



FOR MORE INFORMATION CONTACT

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