



Four Seasons Town Centre

Greensboro, NC

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Four Seasons Town Centre Property Overview

Four Seasons Town Centre is Greensboro's only enclosed shopping center. Situated along I-40, with more than 105,000 cars passing daily, the center gives retailers a key opportunity to connect with local shoppers. Tourists and business travelers are also nearby, as the property is adjacent to the Greensboro Complex, which hosts more than 1,000 events per year, and the Koury Convention Center, which sees over one million visitors annually.

Anchored by Dillard's, Round1 Bowling & Arcade, and JCPenney and offering an impressive lineup of more than 110 stores including JD Sports, H&M, Victoria's Secret, American Eagle, and Foot Locker, Four Season Town Centre gives consumers many reasons to visit.

PROPERTY INFORMATION

Address: 410 Four Seasons Town Centre
Market: Greensboro, NC
Total Retail Square Footage: 900,000+

TRADE AREA PROFILE

2024 Population: 923,145
2024 Households: 370,808
2024 % of Households:
 w/Income \$75k+: 43.65%
 w/Income \$100k+: 30.56%
2024 Average Household Income: \$88,840
2024 % Pop. Age 25+ w/Bachelor's Degree or Higher: 32.16%
2024 Average Home Value: \$352,769
2029 Projected Population: 952,758
2029 Projected Households: 382,852
2029 Projected Average Household Income: \$98,067

7-MILE RADIUS

2024 Population: 277,405
2024 Households: 114,953
2024 % of Households:
 w/Income \$75k+: 39.83%
 w/Income \$100k+: 27.48%
2024 Average Household Income: \$86,309
2024 % Pop. Age 25+ w/Bachelor's Degree or Higher: 39.1%
2024 Average Home Value: \$361,679
2029 Projected Population: 283,454
2029 Projected Households: 117,700
2029 Projected Average Household Income: \$94,531

DAYTIME EMPLOYMENT

3-Mile Radius Total: 40,229
 White Collar: 60.16%
 Executive/Professional: 39.34%
5-Mile Radius: 115,686
 White Collar: 64.74%
 Executive/Professional: 41.09%