



RusTx Ranch

Hill Country Retreat & Event Center

3607 Lone Man Mountain Road, Wimberley, TX 78676

Pro Forma Summary

1. Event Revenue

Scenario	Wedding Rate	Corporate Rate	Events/Year	Event Revenue
Low Case	\$6,000	\$8,000	30	\$216,000
Mid Case	\$8,500	\$12,000	40	\$370,000
High Case	\$10,000	\$15,000	45	\$495,000

2. Lodging Revenue

Scenario	Events/Year	Lodging Revenue per Event	Lodging Revenue	
Low Case	30	\$6,050	\$181,500	
Mid Case	40	\$6,050	\$242,000	
High Case	45	\$6,050	\$272,250	

3. Total Combined Revenue

Scenario	Event Revenue	Lodging Revenue	Total Revenue	
Low Case	\$216,000	\$181,500	\$397,500	
Mid Case	\$370,000	\$242,000	\$612,000	
High Case	\$495,000	\$272,250	\$767,250	

	Low Case	Mid Case	High Case	
Total Revenue	\$397,500	\$612,000	\$767,250	
COGS (based on past 3 years)	\$ 8,501.30	\$ 9,592.50	\$ 10,945.53	
Operating Expenses (based on past 3 years)	\$ 33,692.39	\$ 61,297.83	\$ 64,081.95	
Gross Profit	US\$406,001.30	\$621,592.50	\$778,195.53	
Net Income	\$372,308.91	\$560,294.67	\$714,113.58	



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