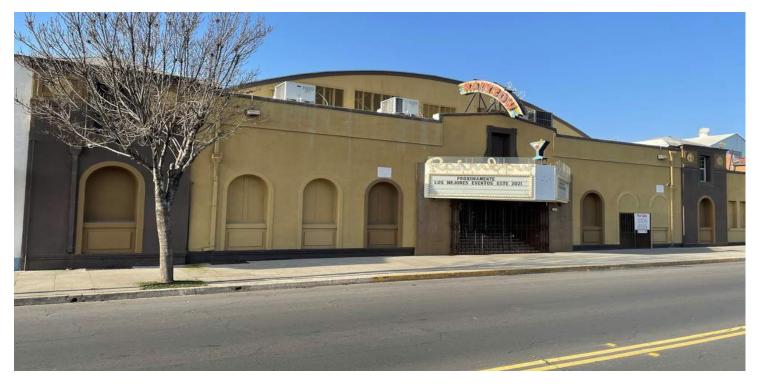
FRESNO'S RAINBOW BALLROOM BUSINESS + 2 PARKING LOTS

1725 Broadway St, Fresno, CA 93721





OFFERING SUMMARY

SALE PRICE:	\$3,995,000
CAP RATE:	14.03%
GROSS SALES (2019):	\$1,001,601
NOI:	\$560,619
LOT SIZE:	1.224 Acres
BUILDING SIZE:	18,750 SF
LIQUOR LICENSE:	Type 47 Included
BUSINESS ASSETS:	Included & Active
RENOVATED:	2009
ZONING:	DTN
MARKET:	Downtown Fresno
APN'S:	466-196-02, 466-192-11, -07

PROPERTY HIGHLIGHTS

- Long Standing Venue (100+ Years) Generating A Profit
- Flagship Downtown Location Surrounded by Eateries/Events
- Everything Is Included: Type 47 Liquor License, Equipment, etc
- Expansion Opportunity For Wedding/Entertainment, & Events
- Weddings, Corporate Seminars, Family Retreats, Marketplace
- Reunions, Concerts, Proms/Quienceniera, Fundraisers
- Year-Round Venue w/ Healthy Cash Flow | Value Add Opportunity
- Superior Location w/ Limited Competition | Abundant Parking
- Double-Digit Year-Over-Year Sales Growth
- Regional Bus System Provides Easy Access Within Fresno & Clovis
- Fresno County's Dominate Metropolitan Area
- Landmark Building in the Fresno Downtown Area
- Over 157,039 People Living Within 3 Mile Radius
- 2 Miles From Fresno City College; 8 Miles From CSU Fresno
- Over 20,000 College Students Within A Fifteen Minute Drive
- Excellent Access To All Major Freeways

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FRESNO'S RAINBOW BALLROOM BUSINESS + 2 PARKING LOTS

1725 Broadway St, Fresno, CA 93721



PROPERTY DESCRIPTION

Successful and profitable Ballroom/Concert Venue PLUS the real estate! Opened in 1918 as a Natatorium and later restored as the Rainbow Ballroom in 1924 and the music has never stopped. It is the dominant landmark stitching together a unique and diverse music and entertainment district. The iconic building sits on Broadway St., the former CA-99 through Fresno, CA until the post-war expressway was built. Many nearby buildings were closed during the 1960's realignment project, but the Rainbow Ballroom been a constant throughout the years! The Rainbow Ballroom has become a premier location for live musicians to perform, including Janis Joplin, Creedence Clearwater Revival, Carlos Santana, Ike and Tine Turner Revue, Fleetwood Mac, Snoop Dog, Tyler, The Creator, A\$AP Ferg, and many more! The Rainbow Ballroom also offers their venue to other events including Quinceanera's, Weddings, MMA fighting, filming, and Charity Drives.

The Rainbow Ballroom is a ±18,750 SF Entertainment Ballroom/ Concert Building on ±0.43 acres; The Rainbow Ballroom consist of 2 levels to offer more space when holding an event. The lower level offers a large 20'x32' stage that's 5' high, a maple flooring dance floor that can fit 600-800 people, Ballroom VIP that has 14 tables, additional VIP table area that hold 64 people, kitchen sitting area, large bar that has recently been remodeled, soft drink sales station, large kitchen with a very clean 5-year-old Ansul system in the kitchen with a 6-burner stove, flat top and 2 ovens, (2) preparation tables, (2) ice cream freezers, walk-in freezer, (2) beer fridges (3-door model), Keg cooler, and ice machine. Features (2) women's restrooms that have been completely remodeled, (1) men's restroom, private restroom for workers and musicians, and an extra area for band members. Upstairs on the second floor there are (2) additional rooms, restroom with a shower, and a large balcony for the DJ. The building is equipped with fire sprinklers throughout. This Turn-key fully operational business including 2 separate parking lots with 100 parking stalls (totaling ±0794 acres), business website, domain, 1- Type 47 Liquor License (allows for catering), tables, chairs, bar and kitchen equipment, and all office equipment.

Centrally located in the fastest growing region in California to proudly serve all of Central California including cities such as Fresno (972,297 metro), Clovis (102,189), Madera (154,998), Visalia (130,753), Tulare (61,170), Hanford (55,840), Lemoore (26,199), Merced (81,743), Sanger (24,270), Selma (23,219), Kingsburg (11,382), and more!

Previous gross sales 2006: \$641,788.51 2009: \$941,700.70 2010: \$1,194,465.60 2011: \$1,240,004.19 2018: \$548,747.45 2019: \$574,037.16











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FRESNO'S RAINBOW BALLROOM BUSINESS + 2 PARKING LOTS

1725 Broadway St, Fresno, CA 93721







LOCATION OVERVIEW

Located in Downtown Fresno on the corner of Broadway Street and San Joaquin Street in Fresno, CA. Located in close proximity to CA-99 and CA-180 in Downtown Fresno. This area consists of a mix of a dense, diverse, thriving neighborhood with Clubs, Restaurants and nightlife. Located North of Stanislaus Street, South of Divisadero Street, East of H Street and West of Fulton Street.

This Historic Building is in close proximity to CA-41, CA-180/168 and CA-99 and is a tremendous draw and well supports the tenants near by like: the 190,000 SF IRS building, The Grand 1401, Warnors Theatre, CVS, Club One Casino, Fresno County Superior Court, Fresno County Sheriff's Office, Chuckchansi Park, Joe's Steak House, Tioga Sequoia Brewing Company, Fulton District and Chukchansi Triple AAA Ballpark.

Nearby Fulton District is a six-block pedestrian mall located in the central business district of Fresno, California. The Fulton mall runs from Inyo and Tuolumne Streets and is home to a wide variety of shopping, restaurants, offices and public art. In September 2013, the City of Fresno received a \$15.9 million TIGER Grant from the US Department of Transportation to reintroduce traffic to Fulton.

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https://www.fresnobee.com/news/business/article248485895.html

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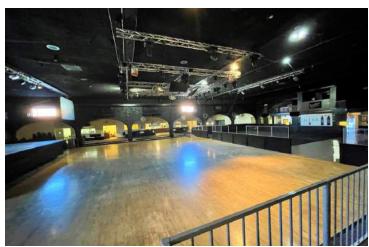












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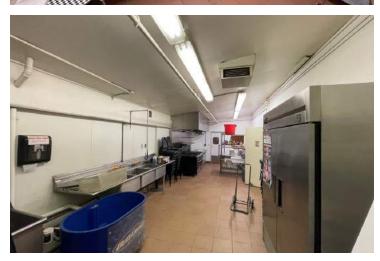














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FRESNO'S RAINBOW BALLROOM BUSINESS + 2 PARKING LOTS

1725 Broadway St, Fresno, CA 93721



\$6,500

\$150,000

\$13,000

\$4,714

FRESNO'S RAINBOW BALLROOM BUSINESS + 2 PARKING LOTS **INCOME SUMMARY** Advertising Company \$200,000 Parking Income \$950 \$1,299 Reimbursement/Unemp Taxes Advertising & Rent \$8,400 ATM Profit \$3,292 Food/Soda/Water Sales \$60,075 Admissions \$39,835 Alcohol Sales \$442,471 Advertising Income \$1,500 \$4,367 Refund \$11,900 Sponsorship Rent Received \$53,297

Gross Income \$1,001,601

EXPENSE SUMMARY FRESNO'S RAINBOW BALLROOM BUSINESS + 2 PARKING LOTS

Sales Tax	\$35,725
Merced Rent	\$8,594
Madera Rent	\$3,886
General Liability	\$5,829
VIP Bands	\$222
Kitchen Expsense	\$790
Programming - Promotion - David	\$28,000
Asphalt Maintenance	\$7,500
ATM	\$221
Advertising	\$63,723
Avertising/Flyers	\$6,659
Alcohol Beverages	\$81,344
Bank Fees	\$2,077
Beverages	\$2,272
Business Tax	\$832
City Utility Bill	\$2,619
Entertainment Expenses	\$19,490
Federal Payroll Taxes	\$15,438
Filing Fee	\$25
Fire Safety Maintenance	\$1,081
Health Fee - City Health	\$1 344

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Rent Deposit

Alcohol Merced

Parking Income - Cash

Alcohol Sales Madera

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FRESNO'S RAINBOW BALLROOM BUSINESS + 2 PARKING LOTS



\$560,619

1725 Broadway St, Fresno, CA 93721

INCOME SUMMARY	FRESNO'S RAINBOW BALLROOM BUSINESS + 2 PARKING LOTS	
Insurance	\$23,240	
Licenses and Permits	\$2,906	
Liquor Liability Insurance	\$4,180	
Office Repairs	\$650	
Payroll Expenses	\$50,000	
Production	\$2,950	
Professional Fees	\$2,150	
Property Taxes	\$5,942	
Security Alarm	\$1,460	
Sound Expenses	\$3,400	
Special Events Security	\$23,515	
Taxes	\$800	
Telephone _ Multiple Lines	\$5,489	
Unemployment Taxes	\$934	
Utilities/Gas/Electric	\$16,671	
Worker's Compensation Insurance	\$9,012	
Gross Expenses	\$440,982	

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Net Operating Income

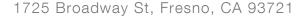
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FRESNO'S RAINBOW BALLROOM BUSINESS + 2 PARKING LOTS





INVESTMENT OVERVIEW	FRESNO'S RAINBOW BALLROOM BUSINESS + 2 PARKING LOTS
Price	\$3,995,000
Price per SF	\$213.07
CAP Rate	14.0%
Cash-on-Cash Return (yr 1)	86.26 %
Total Return (yr 1)	\$436,237
Debt Coverage Ratio	2.6
OPERATING DATA	FRESNO'S RAINBOW BALLROOM BUSINESS + 2 PARKING LOTS
Total Scheduled Income	\$1,001,601
Operating Expenses	\$440,982
Net Operating Income	\$560,619
FINANCING DATA	FRESNO'S RAINBOW BALLROOM BUSINESS + 2 PARKING LOTS
Down Payment	\$399,500
Loan Amount	\$3,595,500
Debt Service	\$215,999

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REMODEL BREAKDOWN

1725 Broadway St, Fresno, CA 93721



Name	Memo	Cir	Original Amount	Paid Amount
Charles A. Bruno	3809			
Charles A. Bruno	3810		137.58	137.5
Tony's Construction	Tony Lopez		115.44	115.4
Profence	03-Rails & ramp		6,000.00	6,000.0
Tony's Construction	Bathroom		1,430.66	1,430.66
Profence	04		6,000.00	6,000.00
resno Neon Sign C	21289		948.40	948.40
Tony's Construction	21200		233.61	233.61
Shelco Industries	4979		5,000.00	5,000.00
harles A. Bruno	3812-Theatre		5,532.00	5,532.00
ony's Construction	2012-1116806		375.68	375.68
Clear Choice Air Sol	New Air Condi		3,240.00	3,240.00
Bedrosian Tile	Soda Area		735.00	735.00
lear Choice Air Sol	New Air Unit		396.81	396.81
ony's Construction	Soda Area		6,615.00	6,615.00
Miguel Solorio	Granite Work		6,895.00	6,895.00
ladera Fresno Tile	Tile		1,700.00	1,700.00
edrosian Tile	Soda Area		2,189.08	2,189.08
edrosian Tile	Soda Area		105.82	105.82
ladera Fresno Tile	21251		559.36	559.36
edrosian Tile	Soda Area		690.22	690.22
orge Martinez	Soda Counter		559.86	559.86
ony's Construction	Soda Area		1,100.00	1,100.00
resno Shower Door	15176-Soda		4,000.00	4,000.00
harles A. Bruno	3814-Parking		520.00	520.00
ladera Fresno Tile	21332		75.00	75.00
ony's Construction	Soda Area		575.77	575.77
rofence	11-Door		1,470.00	1,470.00
lear Choice Air Sol	Deposit-Air C		458.89	458.89
harles A. Bruno	beposit All C		8,130.00	8,130.00
lear Choice Air Sol	Balance		284.00	284.00
harles A. Bruno	3815		7,950.00	7,950.00
ony's Construction	554191		75.00	75.00
ony's Construction	Balance Paid		2,700.00	2,700.00
rofence	Pulling Fall III		5,000.00	5,000.00
esno Neon Sign C	21525		100.00	100.00
ence Masters Cont	Parking Lot F		989.94	989.94
narles A. Bruno	3817		5,380.00	5,380.00
ony's Construction	1730 Broadway		2,400.00 1,800.00	2,400.00 1,800.00
				92,468.12
			<u> </u>	92,468.12
				92,468.12

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FRESNO'S RAINBOW BALLROOM BUSINESS + 2 PARKING LOTS

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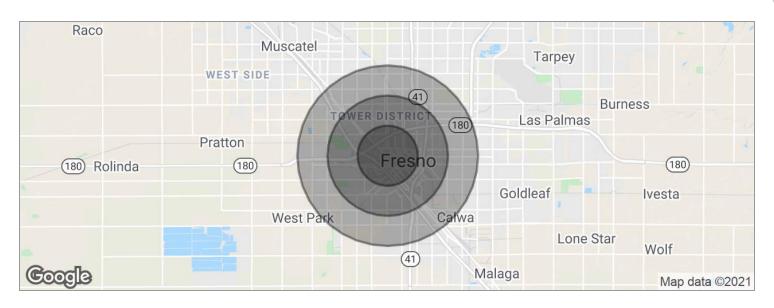
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POPULATION	1 MILE	2 MILES	3 MILES
Total population	19,722	70,304	157,039
Median age	32.3	30.6	28.8
Median age (male)	32.2	30.0	28.2
Median age (Female)	32.7	31.7	29.8
HOUSEHOLDS & INCOME	1 MILE	2 MILES	3 MILES
Total households	7,359	23,386	49,527
# of persons per HH	2.7	3.0	3.2
Average HH income	\$43,425	\$42,233	\$41,474
Average house value	\$236,138	\$222,433	\$227,174
ETHNICITY (%)	1 MILE	2 MILES	3 MILES
Hispanic	56.9%	57.3%	58.5%
RACE (%)			
White	61.6%	54.5%	51.5%
Black	5.6%	6.7%	8.0%
Asian	3.8%	7.6%	9.2%
Hawaiian	0.0%	0.0%	0.0%
American Indian	1.0%	1.5%	1.2%
Other	23.3%	25.6%	26.1%

^{*} Demographic data derived from 2010 US Census

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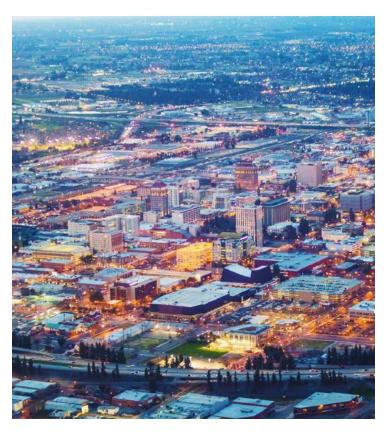
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ABOUT FRESNO

- Fresno is a city in California and the county seat of Fresno County. It covers 112 square miles in the center of the San Joaquin Valley, the southern portion of California's Central Valley.
- Named for the abundant ash trees lining the San Joaquin River, Fresno was founded in 1872 as a railway station of the Central Pacific Railroad before it was incorporated in 1885. The city has since become an economic hub of Fresno County and the San Joaquin Valley, with much of the surrounding areas in the Metropolitan Fresno region predominately tied to large-scale agricultural production.
- The population of Fresno grew from a 1960 census population to a 2018 population of approximately 557,458. Fresno is the fifth most populous city in California, the most populous city in the Central Valley, the most populous inland city in California, and the 34th most populous city in the nation.
- Fresno is near the geographical center of California. It lies approximately 220 miles north of Los Angeles, 170 miles south of the state capital, Sacramento, and 185 miles southeast of San Francisco. Yosemite National Park is about 60 miles to the north, Kings Canyon National Park is 60 miles to the east, and Sequoia National Park is 75 miles to the southeast.

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