2401 W. WHITESTONE BLVD, CEDAR PARK, TX 78613





TABLE OF CONTENTS



03

EXECUTIVE SUMMARY

07

SITE MAP

11

SURVEY

04

ZONING

80

AREA MAP

12

CONTACT US

05

HIGHLIGHTS

09

REGION MAP

06

<u>SUBJECT PROPERTY</u> & UTILITIES

10

INFOGRAPHICS

EXECUTIVE SUMMARY





PROPERTY DESCRIPTION

8.46 Acres - Prime GB Development Site I 2401 W. Whitestone Blvd, Cedar Park, TX

Position your project at the center of growth in Cedar Park, Texas. This 8.46-acre tract sits directly on West Whitestone Boulevard (FM 1431), one of the region's most traveled commercial corridors. The site has just been rezoned to General Business (GB), unlocking maximum flexibility for retail, medical, office, hospitality, and service-driven development.

Physical 2401 W. Whitestone Blvd, Cedar Park,

Pricing: \$4,425,000 (\$12/SF)

Land Size (AC): 8.4621 Acres

Zoning: GB (General Business)

Utilities: Onsite

ZONING



PERMITTED USES

- Animal grooming
- · Animal veterinary service, small animal
- · Art studio, gallery
- Bank, credit union, and financial institution
- Civic club
- College, university or vocational school
- Commissary
- Data center
- Drug store
- Funeral home or mortuary
- Government office
- Grocery
- Gym
- Indoor arena or theater
- Indoor commercial amusement
- Laundromat
- Medical clinic
- Medical office
- Museum
- Non-emergency transport service
- · Office, general
- Office/showroom/warehouse
- Personal services
- Place of religious assembly
- Print shop
- Public school (grades K-12)
- Utility services, general

CONDITIONAL USES

- · Adult Day Care
- · Alcoholic Beverage Establishment
- Alcoholic beverage sales, off-site consumption
- · Automobile, minor service
- Automobile, rental
- Craft brewing/distillery/winery production with on-premise consumption
- Day-care center, incidental
- Hotel
- Nursery/greenhouse, retail
- Research, testing lab, or product development
- · Restaurant, dine-in only
- Restaurant, drive-in or drive-through
- Retail sales
- Utility services, major
- Vending kiosk
- Wireless telecommunications facilities, building-mounted

SPECIAL USE

- Car wash
- · Commercial parking lot
- · Day-care center
- · Event center
- Gasoline service station
- Kennel
- · Mobile food establishment court
- Outdoor arena, stadium or amphitheater
- Outdoor commercial amusement, major
- Outdoor commercial amusement, minor
- Private school (grades K-12)
- · Tattoo parlor/body piercing studio

HIGHLIGHTS



EXPLOSIVE GROWTH MARKET

Cedar Park's population has surged 10.6% in five years.



GENERAL BUSINESS (GB) ZONING

Recently approved, unlocking immediate potential for retail, medical, office, hospitality, or service-driven development.



INSTITUTIONAL-GRADE DEVELOP-MENT OPPORTUNITY

One of the last large undeveloped parcels along Whitestone Blvd. With size, zoning, demographics, and demand aligned, this site represents a rare chance to deliver a flagship commercial project in one of Central Texas's fastest-growing corridors.



STRATEGIC REGIONAL POSITIONING

Adjacent to expanding residential communities, minutes from Lake Travis recreation, and surrounded by ongoing growth in Leander and Cedar Park.



HIGH-INCOME TRADE AREA

Households within a 10-minute drivetime boast a \$132,797 median income, ensuring robust demand for restaurants, retail, and professional services.



UNMET RESTAURANT & RETAIL DEMAND

Over \$189M in annual restaurant spending and \$171M in food-away-from-home demand highlights the opportunity for new operators.



STRONG HEALTHCARE SPENDING BASE

More than \$109M in annual medical expenditures makes this corridor attractive for clinics, dental offices, and wellness providers.

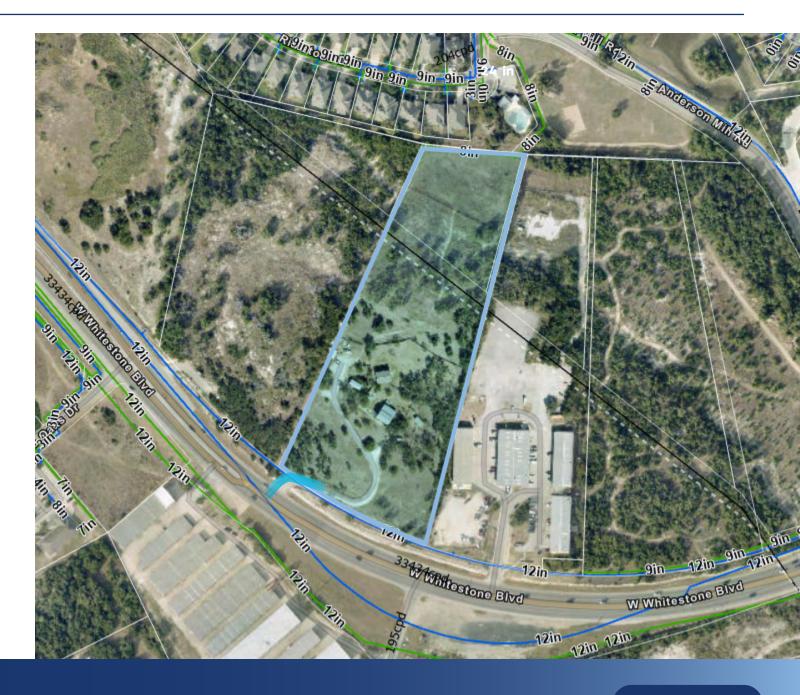


SUBJECT PROPERTY & UTILITIES

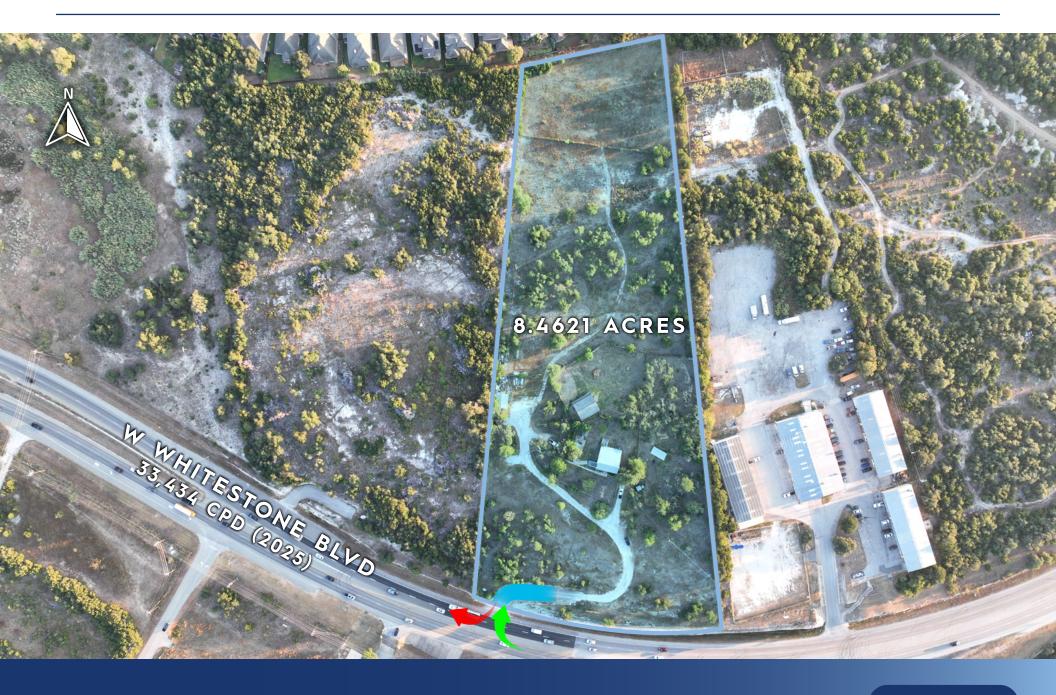




Sewer

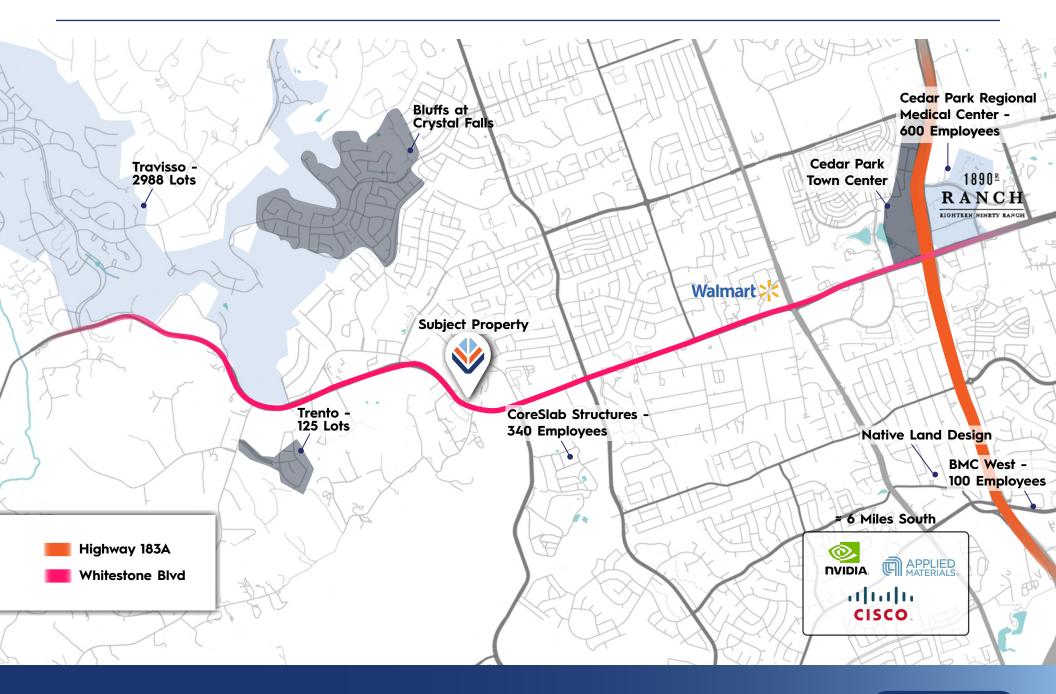






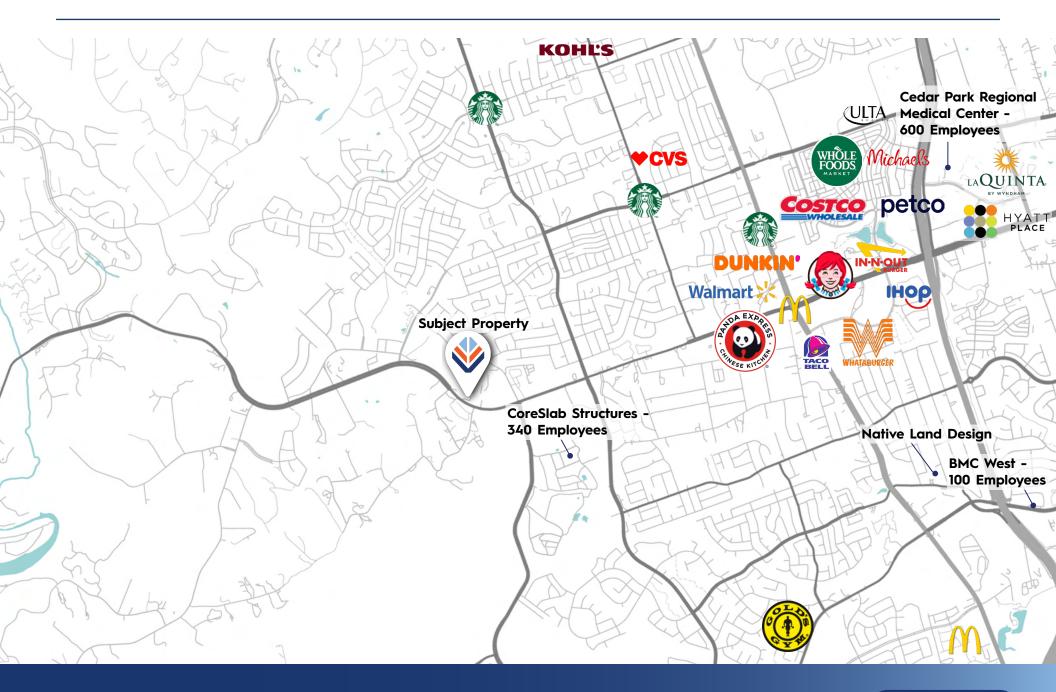
AREA MAP





REGION MAP





INFOGRAPHICS





\$109,323,134 2023 Medical Care



\$133,759,086 2028 Medical Care



\$189,503,478 2023 Restaurant Potential



73,778 2023 Daytime Population



\$132,797 2023 Median Household Income



\$171,757,861Food Away from Home



32,761 Take-Out



10.6%Population 5yr Chg



28,836 2023 Households (Esri)



23,959 2023 Employees



141 2023 Retail Trade & Food/Drink (Index)



55.21%Bachelors, Graduate or Prof. Degree



38.7 Median Age



104 2023 Ordered Item by Internet Last 6 Mo (Index)



13,316 2023 Vehicle Serviced by Auto repair Chain Store Last 12 Mo



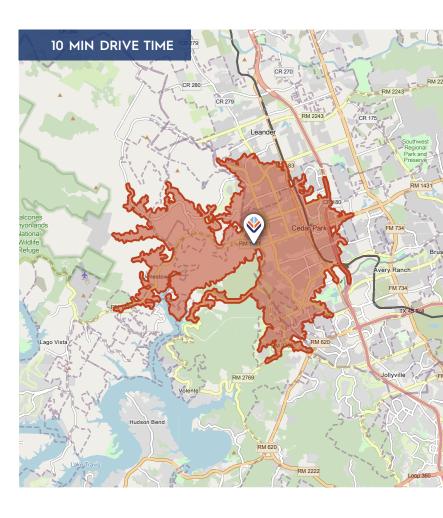
6.9% Over 65



48,671 2023 Visited Doctor Last 12 Mo

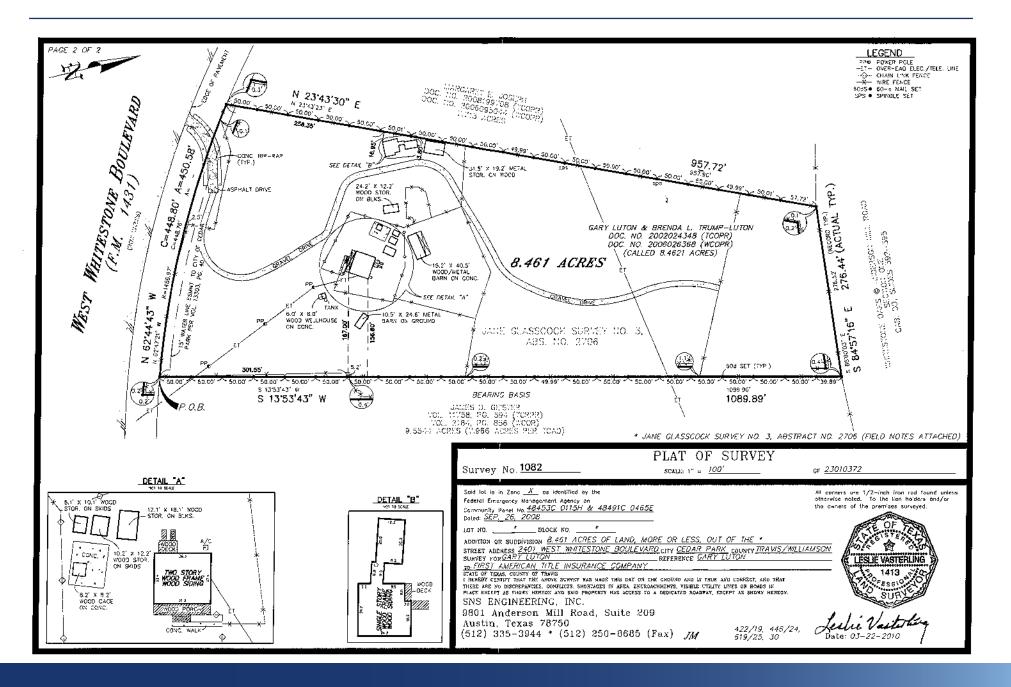


2,7152023 Total (NAICS 11-99) Businesses



View Interactive





CONTACT US







NICK NELSON, CCIM

Co Founder, President

512.906.6757

nick@dealvision.com
License No. 603416 (TX)

BROKER OF RECORD: Nick Nelson, CCIM -License No. 9014392