

## High-Exposure Monterey Asset

527-539 Ramona Ave | Monterey, CA 93940





## INVESTMENT SUMMARY

Mahoney & Associates is pleased to present 527-539 Ramona Avenue for sale. This property presents a rare opportunity for both investors and/or owner-users in the heart of Monterey's commercial corridor. The property is partially occupied, offering immediate income with the flexibility to occupy or lease the remaining space. Located within the North Fremont Specific Plan area, the zoning allows for a wide range of commercial uses including retail, office, and service-oriented businesses. The site benefits from excellent exposure just off North Fremont Street, which sees an average daily traffic flow of over 28,000 vehicles driving consistent visibility and customer access. With close proximity to Highway 1, national retailers, and ample on-site parking, this property is well positioned for long-term value and strategic growth.





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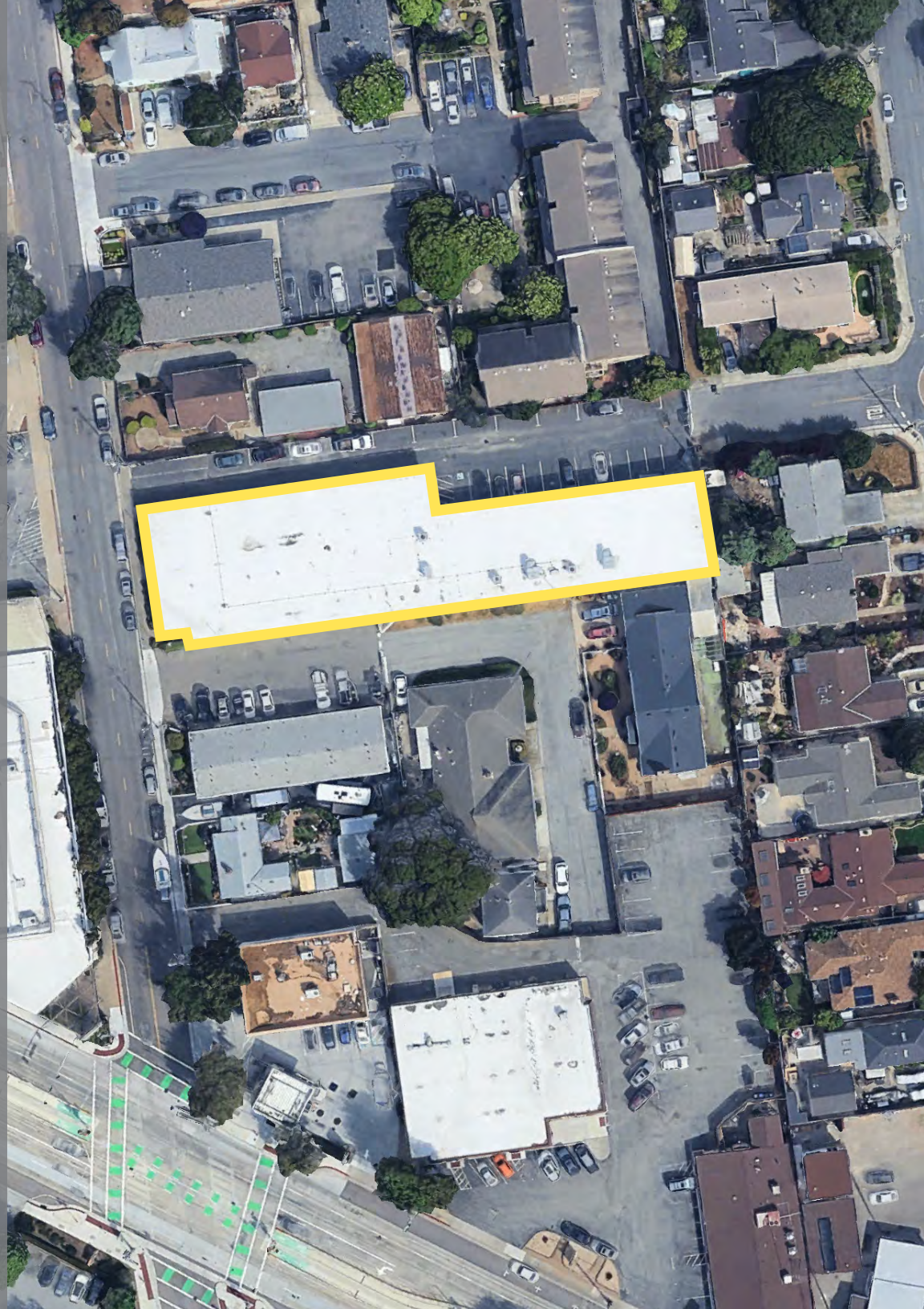
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**MAHONEY  
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# EXECUTIVE SUMMARY

ASKING PRICE

**\$3,700,000**



OCCUPANCY

**32% TO BE VACANT**  
**68% OCCUPIED**



BUILDING SIZE

**± 16,563 SF**



LOCATION

**MONTEREY**



LOT SIZE

**± 29,691 SF**

## PROPERTY DETAILS

Address	527-539 Ramona Ave, Monterey CA 93940
APN	013-134-045
Lot Size	± 29,691 SF
Building Square Footage	± 16,563 SF
Zoning	PC-NF (Planned Community-North Fremont)
Parking	± 24 spaces
Other Building Tenants	Dawg Gone It, Siren Records







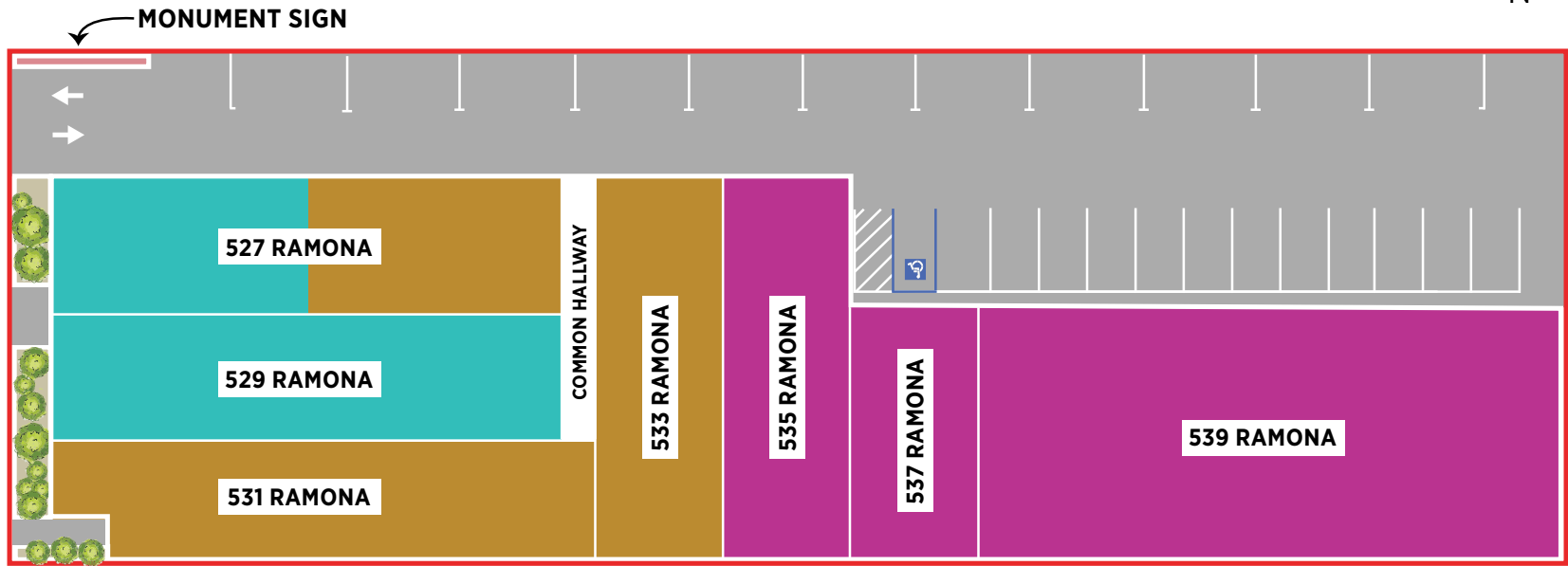
527-539 Ramona Ave | 5





# SITE PLAN

RAMONA AVE



## RENT ROLL:

Unit:	Tenant:	Lease Expiration:	Square Feet:	Base Rent:	Rent/SF:	Lease Type:	Options:
535, 537 & 539	Dawg Gone It	mo./mo.	8,299	\$7,152	\$0.86	NNN	None
527A & 529	Siren Trading Co	12/31/25	3,176	\$3,161	\$1.00	NNN	None
527B, 531, 533	Owner Occupied*	N/A	5,330	N/A	N/A	N/A	N/A
			16,805				

\*To be vacated at COE

## PROFORMA RENT ROLL\*\*:

Unit:	Square Feet:	Base Rent:	Rent/SF:	Lease Type:
535, 537 & 539	8,299	\$10,374	\$1.25	NNN
527A & 529	3,176	\$3,970	\$1.25	NNN
527B, 531, 533	5,330	\$6,663	\$1.25	NNN
	16,805	\$21,007		

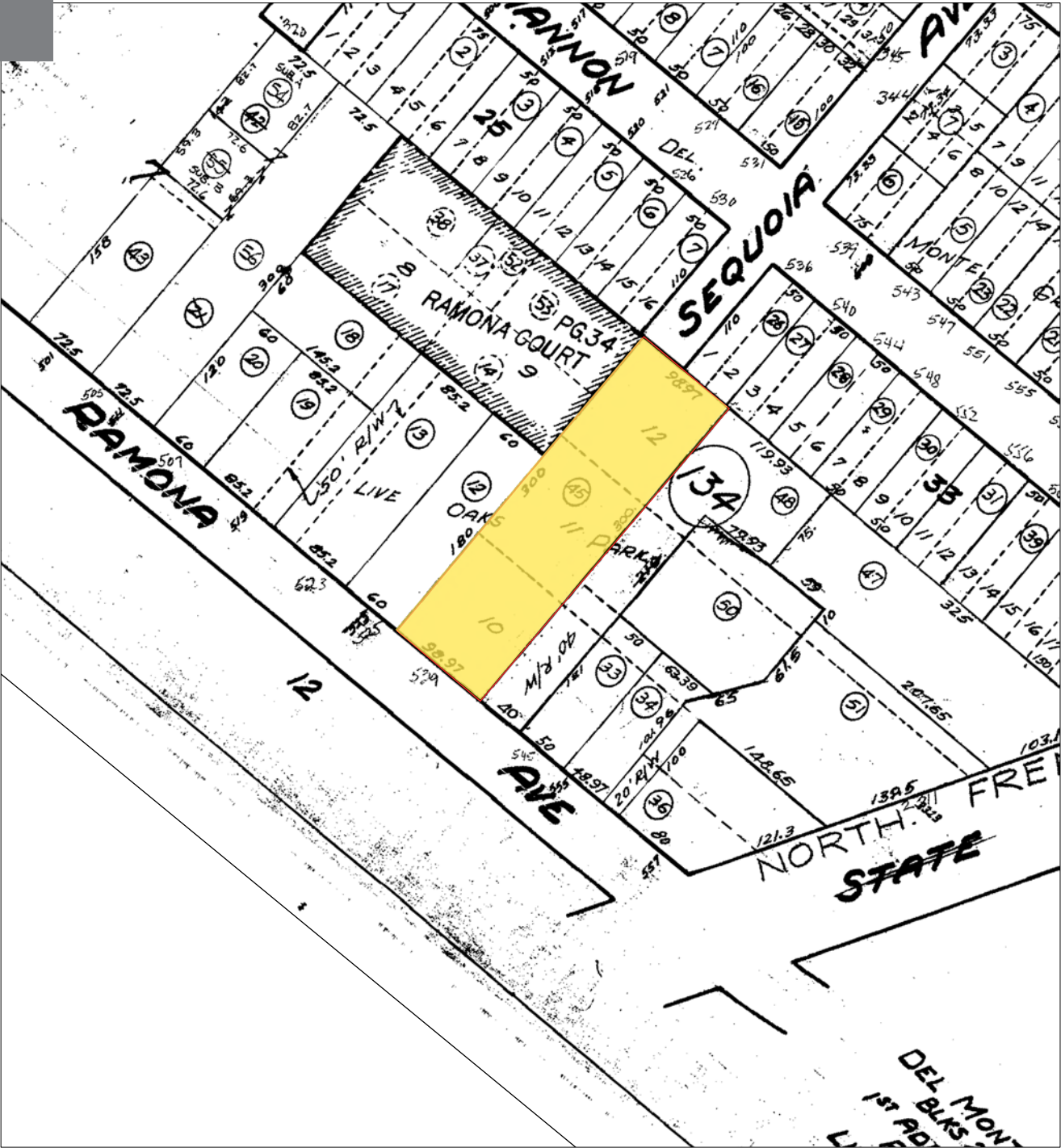
**CAP RATE:**

6.81%

\*\*As per minimum market rent rate at \$1.25/ft

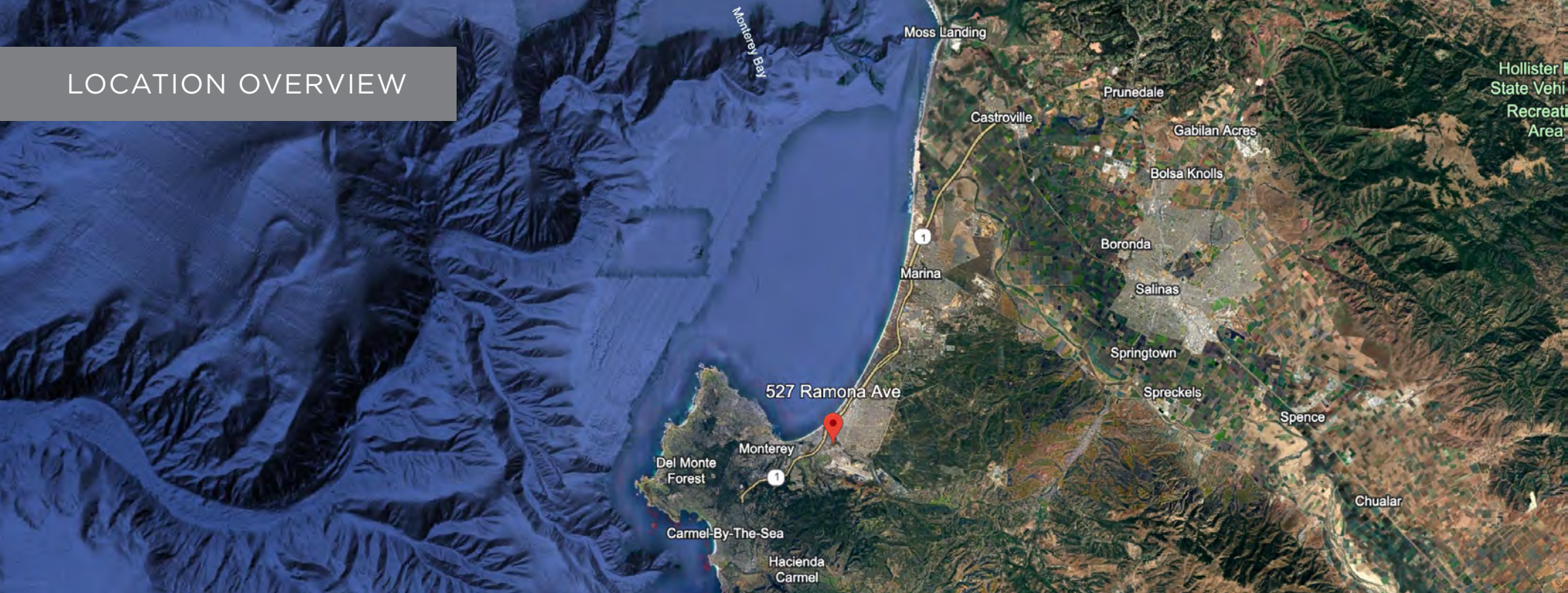


PARCEL MAP





## LOCATION OVERVIEW

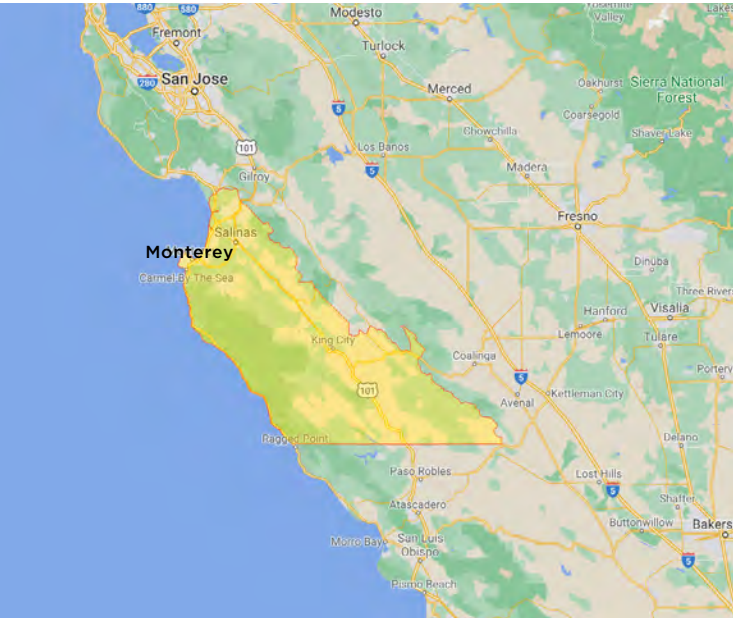




# MONTEREY COUNTY OVERVIEW

## ABOUT MONTEREY COUNTY

Monterey County is located on the central coast of California. It borders the Monterey Bay, Big Sur, State Route 1, and the 17 Mile Drive. The area attracts an estimated 4.6 million visitors a year. The city of Monterey is approximately 100 miles south of San Francisco and 300 miles north of Los Angeles. Monterey County boasts both beautiful coastlines as well as a booming agricultural industry. The city of Salinas is the center of the county's growing Ag industry and also the county's most populous city.



## REGIONAL HIGHLIGHTS



Major US  
Agricultural  
Hub



Large  
Tourism  
Sector



Military  
Presence



## ECONOMY

- Salinas agriculture brings ±\$8 billion into the local economy.
- Tourism in the area makes up a large part of the local economy with sites such as Big Sur, the 17 Mile Drive, Pebble Beach Golf Links, numerous state and national parks and wineries.
- There are three regional airports in the county: Monterey, Salinas, and Marina Municipal.



## 2024 DEMOGRAPHICS

436,251

Population

132,170

Households

35.3

Median Age

\$88,035

Median Household  
Income



## MAHONEY & ASSOCIATES

**UNEQUALED COMMITMENT TO OUR CLIENTS' NEEDS AND SATISFACTION...  
MAHONEY & ASSOCIATES WORKS TIRELESSLY ON MAXIMIZING REAL ESTATE  
VALUES.**

With our Collaborative Team of Real Estate Professionals and Consultants, Mahoney & Associates works to maximize your property's potential, whether for selling, leasing or trading. In everything we do, there is just one driving principle: client satisfaction.

For over 40 years, Mahoney & Associates, founded by John Mahoney, has been known as a local and regional trusted industry leader. Our clients span every industry, so we serve them with broad, creative and diverse expertise and a market knowledge that touches every facet of commercial real estate, from raw land development to sophisticated 1031 Single-and Multi-Tenant Net Leased exchanges in other states. In every transaction, one mission alone drives us all, and that is representing your interests as if they were our own.

It will be our pleasure and duty to sit with you and listen...so we can understand your motivation, background, needs, challenges and goals in discussing potential solutions for your objectives. We have learned that one solution does not fit all situations and look forward to working with you to develop a strategy that encompasses all stakeholders' interests. Nothing is more satisfying than driving by a property with which we have partnered with owners, knowing there is now a new business, a greater stream of income, a legacy honoring a family member, a community treasure restored...the list is endless in how we work with our valued clients to bring order and enrichment to their lives and the community in which their property sits.

## SOLD PROPERTY HIGHLIGHTS

40+ Years of Commercial Real Estate Represented

**\$4 BILLION**

IN TRANSACTION VOLUME

**2,000+**

ASSETS SOLD

**6,000,000**

SQUARE FEET LEASED

**1,750+**

LEASE TRANSACTIONS



## DISCLAIMER

Mahoney & Associates (M&A) hereby advises all prospective purchasers of property as follows: All materials and information received or derived from M&A and its directors, officers, agents, advisors, affiliates and/or any third party sources are provided without representation or warranty as to completeness, veracity, or accuracy, condition of the property, compliance or lack of compliance with applicable governmental requirements, developability or suitability, financial performance of the property, projected financial performance of the property for any party's intended use or any and all other matters. Neither M&A and its directors, officers, agents, advisors, or affiliates makes any representation or warranty, express or implied, as to accuracy or completeness of any materials or information provided, derived, or received. Materials and information from any source, whether written or verbal, that may be furnished for review are not a substitute for a party's active conduct of its own due diligence to determine these and other matters of significance to such party. M&A will not investigate or verify any such matters or conduct due diligence for a party unless otherwise agreed in writing. EACH PARTY SHALL CONDUCT ITS OWN INDEPENDENT INVESTIGATION AND DUE DILIGENCE. Any party contemplating or under contract or in escrow for a transaction is urged to verify all information and to conduct their own inspections and investigations including through appropriate third party independent professionals selected by such party. All financial data should be verified by the party including by obtaining and reading applicable documents and reports and consulting appropriate independent professionals. M&A makes no warranties and/or representations regarding the veracity, completeness, or relevance of any financial data or assumptions. M&A does not serve as a financial advisor to any party regarding any proposed transaction. All data and assumptions regarding financial performance, including that used for financial modeling purposes, may differ from actual data or performance. Any estimates of market rents and/or projected rents that may be provided to a party do not necessarily mean that rents can be established at or increased to that level. Parties must evaluate any applicable contractual and governmental limitations as well as market conditions, vacancy factors and other issues in order to determine rents from or for the property. Legal questions should be discussed by the party with an attorney. Tax questions should be discussed by the party with a certified public accountant or tax attorney. Title questions should be discussed by the party with a title officer or attorney. Questions regarding the condition of the property and whether the property complies with applicable governmental requirements should be discussed by the party with appropriate engineers, architects, contractors, other consultants and governmental agencies. All properties and services are marketed by M&A and in compliance with all applicable fair housing and equal opportunity laws.

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