



  
**WESTCOURT**  
DOWNTOWN ORLANDO

**RETAIL LEASING OPPORTUNITY**  **ZALL**  
COMMERCIAL REAL ESTATE





# Discover a New Side of Orlando

Introducing **WESTCOURT**, a high-end, highly walkable 900,000 + SF mixed-use community changing the shape of Downtown Orlando. Oriented around a central green space, **WESTCOURT** will feature high-rise residences, a full-service hotel, inspiring office and meeting spaces, experiential dining and retail, year-round vibrant events, and plentiful parking—all adjacent to the Kia Center, home of the Orlando Magic





**270** residential units

**260** hotel keys

**1,150+** onsite parking spaces

**3,500** person capacity  
live events venue

**45,000** SF of indoor meeting  
& conference space

**1.5** acres of  
open space

**125,000** SF of available retail space,  
with **40,000** SF reserved for  
two large-format tenants

UP TO  
**300,000** SF Class A  
office space



# Orlando's New Nexus



## ORLANDO SNAPSHOT



**74,000,000**  
visitors  
per year

Sources: Visit Orlando, 2022



**6,000**  
new residential  
units proposed or  
under development  
downtown

Sources: City of  
Orlando, 2023



**57,000,000**  
annual  
passengers

Sources: Orlando  
International Airport, 2023



**#4**  
metropolitan  
area in growth

Sources: U.S. Census, 2023



**#2**  
in the country  
for job growth

Sources: U.S. Bureau of  
Labor Statistics, 2023



**230**  
annual conventions  
and conferences

Sources: U.S. Census, 2023; ESRI, 2023;  
Sitewise, 2023; Costar, 2023



**1,500+**  
annual music, arts,  
and entertainment  
events

Right in stride with the city's rapid growth and recent developments, **WESTCOURT** is breathing new life and sophisticated energy into its location on the west side of Downtown.



# Where Community Comes Together

Conveniently situated near popular surrounding neighborhoods, sports arenas, cultural hubs, hotels, and more, WESTCOURT places the best of the area within reach.



## Downtown Orlando

Total Annual Events\* **806**  
Average Attendance/Event\* **5,217**

\*includes existing totals + Westcourt Live Event Venue forecast

Total Annual Attendance **4,210,000**  
Total Hotel Rooms\* **2,081** existing

\*City of Orlando

(Additional 1,051 in development)



# Built For Orlando's *Placeshapers and Trendsetters*

WESTCOURT is designed to appeal to a diverse mix of Orlando locals, newcomers, and visitors changing the face of Downtown. These early adopters are looking for an in-the-know destination that offers arts and culture programming, wellness opportunities, a social vibe, and aspirational shopping and dining.

## LOCALS

38	Median Age
60%	Bachelors Degree or Higher
75%	Renters
8,000	Students
\$88,000	Median Household Income

\*Data refers to Downtown Orlando

Sources: U.S. Census, 2023; ESRI, 2023; Sitewise, 2023; Costar, 2023

## DOWNTOWN EMPLOYEES

80%	Professional Employees
20%	Hybrid Workers
56,000	Total Office-Based Employees

## TOP DOWNTOWN ORLANDO SECTORS

- Retail & Entertainment
- Financial & Professional Services
- Digital & Emerging Media
- Life Sciences & Healthcare

\*Data refers to Downtown Orlando

## HOTEL GUESTS & VISITORS

30,000,000	Hotel Guests
74,000,000	Destination Visitors
5,000,000	International Visitors
\$615	Average Visitor Spending per Trip

\*Data refers to Orlando

## DOWNTOWN ORLANDO DEMOGRAPHIC SNAPSHOT:

320,000	Orlando City Population
2,800,000	Orlando Metro Population
1,200	People Moving to Orlando Each Week



# Level 1

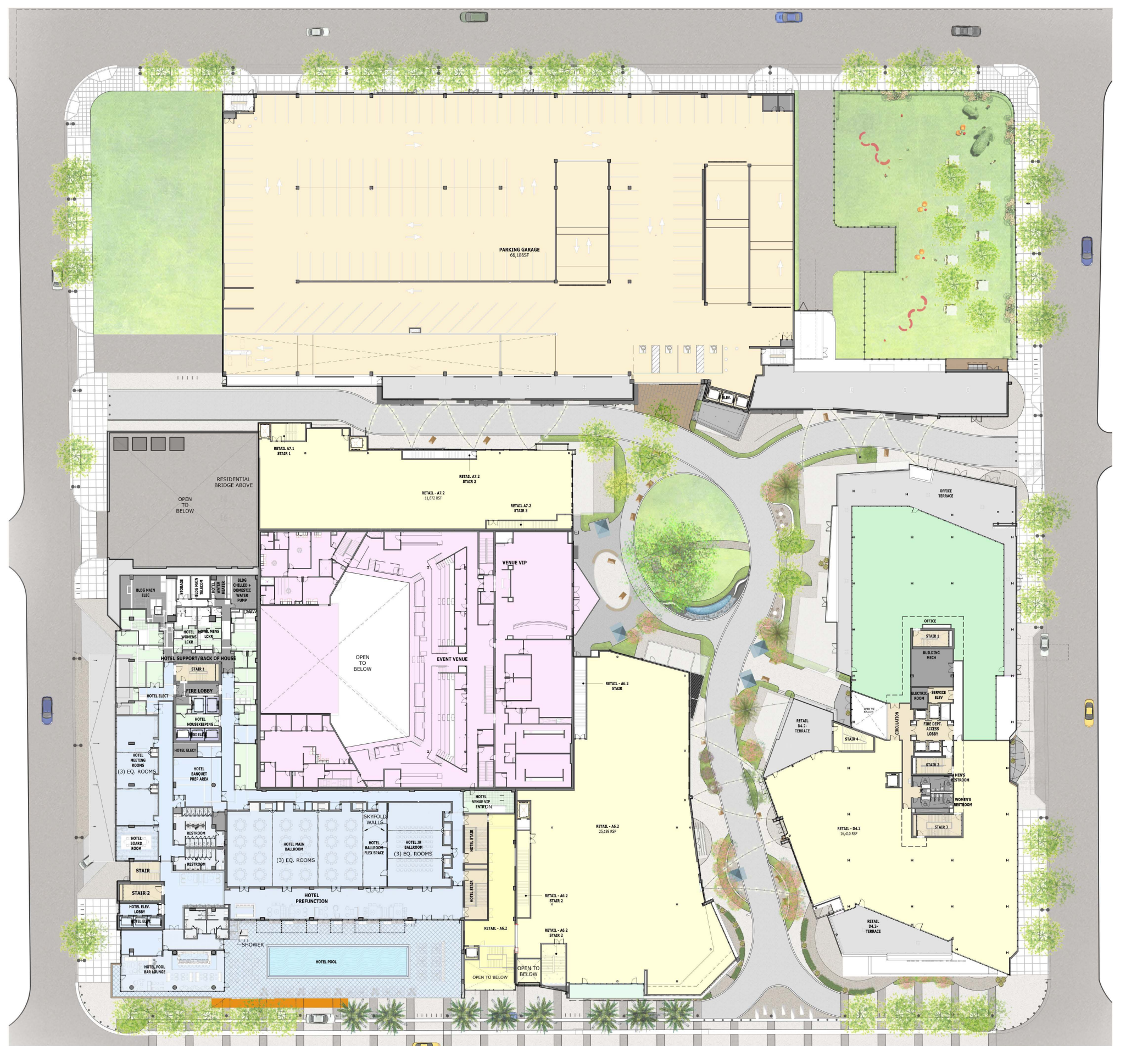
# Retail

LEASING  
OPPORTUNITIES





# LEASING OPPORTUNITIES







# Go for More

Around every corner, new pockets of **WESTCOURT** are waiting to be discovered—going further and bringing you more than ever before.

## LEASING INFORMATION:

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