

FRISCO FAST FACTS

DEMOGRAPHICS

The U.S. Census recently named Frisco the fastest growing city in the United States. Reaching more than 110,000 in population, the City has grown 247% since the year 2000. While the population growth has been explosive, resident growth is not the only thing booming -- Frisco's business community is thriving and expanding.

- Median age of residents: 34
- Population under age 45: 74%
- Median household income: \$101,574
- Land area: Approximately 46% developed
- Average value of single family home: \$295,263
- Education: 54% of adults 25 or older hold bachelors degrees or higher

EDUCATION

- Award-Winning Public School System
- Private Schools
- Higher Education



NORTH TEXAS ENTERPRISE CENTER

MEGA RESULTS

Since 1991, Frisco EDC has recruited over 190 companies.

- More than 23,000 direct jobs
- Over 23 million square feet
- Capital investment in excess of \$2.7 Billion

Sales Tax Revenue

- 2002: \$19.9 Million
- 2010: \$38.8 Million (95% growth or \$18.9 Million)

Tax Base Revenue

- 2002: \$4.3 Billion
- 2010: \$13.9 Billion (223% growth or \$9.6 Billion)

FEDC RECRUITMENT, RETENTION & EXPANSION PROJECTS

| YEAR | NUMBER OF PROJECTS | POTENTIAL SQUARE FEET | POTENTIAL CAPITAL INVESTMENT | POTENTIAL JOBS CREATED/RETAINED |
|-------|--------------------|-----------------------|------------------------------|---------------------------------|
| 2010 | 33 | 1,442,014 | \$ 264,991,000 | 3,465 |
| 2009 | 20 | 938,375 | \$ 179,171,000 | 1,272 |
| 2008 | 10 | 365,200 | \$ 39,963,000 | 533 |
| 2007 | 28 | 11,186,450 | \$ 1,375,324,315 | 2,486 |
| 2006 | 19 | 2,693,526 | \$ 369,324,000 | 3,102 |
| TOTAL | 110 | 16,625,565 | \$ 2,229,398,315 | 10,858 |



STONEBRIAR CENTRE

POPULATION

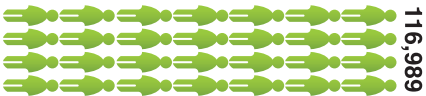
- 1990: 6,138
- 2000: 33,714
- 2010: 116,989
- 2025: 280,000

ACCOLADES

- Population has grown 247% since 2000
- One of the Fastest Growing City in America, U.S. Census Bureau 2010
- Top 10 Best Places to Relocate, Forbes.com 2009
- Top 100 Best Places to Live, Money Magazine 2008



33,714



U.S. CENSUS

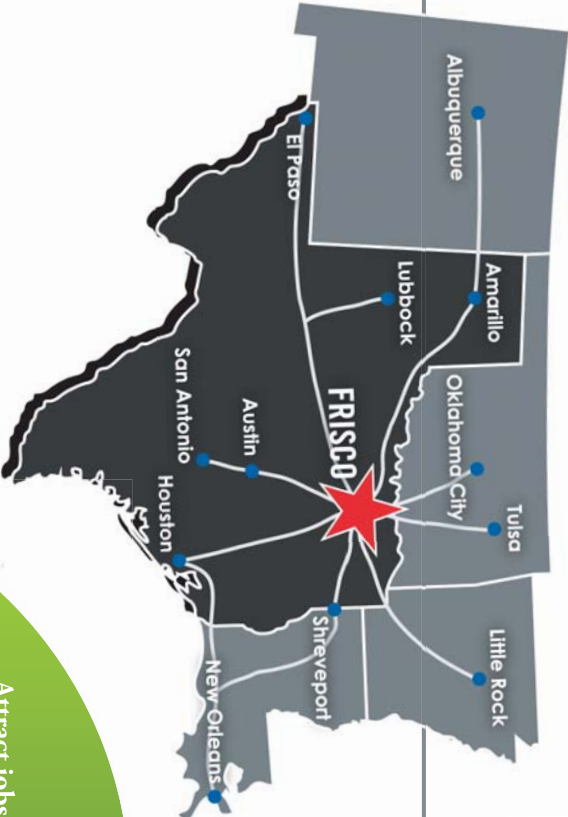
2000

2010

FRISCO ECONOMIC DEVELOPMENT CORPORATION · 6801 GAYLORD PARKWAY, SUITE 400 · FRISCO, TX 75034

AIRPORTS

- 25 minutes from Dallas Love Field and DFW International Airports
- 20 minutes from two private airports: Addison Airport and Collin County Regional in McKinney



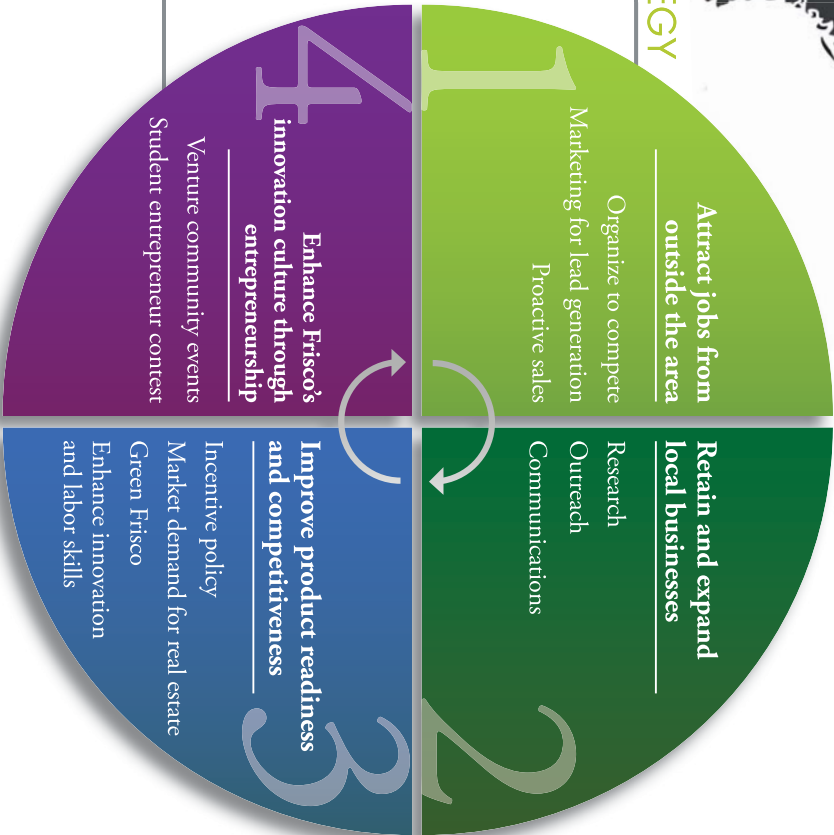
FEDC DEVELOPMENT STRATEGY

The Frisco Economic Development Corporation is actively implementing concepts it formulated in a new comprehensive economic development strategy. Four major goals are:

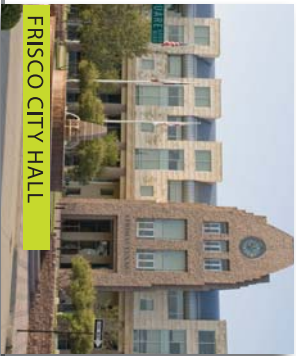
- (1.) Attract jobs from outside the area.
- (2.) Retain and expand local businesses.
- (3.) Improve product readiness and competitiveness.
- (4.) Enhance Frisco's innovation culture through entrepreneurship.

INDUSTRY TARGETS

- Computers and Electronics
- Medical Devices
- Telecommunications
- Software and Media
- Financial Services
- Entertainment and Recreation
- Renewable Energy



FRISCO SQUARE



FRISCO CITY HALL

FOR INFORMATION, CONTACT



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