

HORNADAY RD. GREENSBORO, NC

OLD MACY'S BUILDING SITUATED ACROSS THE STREET FROM TOPGOLF AND LOCATED BETWEEN WENDOVER AVENUE AND I-40

OFFERING MEMORANDUM



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WENDOVER AVENUE RETAIL CORRIDOR

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EXECUTIVE SUMMARY



The former Macy's building located at 5410 Hornaday Rd, Greensboro, NC, offers a rare and flexible leasing opportunity in a prime retail and commercial corridor. With up 140,000 SF, the building is well-suited for a variety of tenants, including retail, office, medical, or mixed-use purposes. The property

benefits from its location within a high-traffic area, with direct access to major roadways and close proximity to a number of regional and national retailers. This is an ideal opportunity for businesses looking to establish a presence in a dynamic market with strong growth potential.



OLD MACYS BUILDING

PROPERTY DETAILS

PROPERTY OVERVIEW

Location:	5410 Hornaday Rd. Greensboro, NC
Lot Size:	9.51 Acres
Leasable Area:	Up to 140,000 SF
Use:	Flex/Retail
Lease Terms:	Call for Pricing
Parking:	641 Spaces
Power:	480V, 2000 amps
Zoning:	CD-C-M
Column Spacing:	28'x28'

CEILING HEIGHTS

GROUND FLOOR

Ceiling Tile:	12'
Roof Drain:	13'
Bottom of Joist:	14' 9''
Bottom of Deck:	17'
SECOND FLOOR	
Ceiling Tile:	12'
Bottom of Ductwork:	15' 4'
Bottom of Joist:	18' 3'
Bottom of Roof:	20'



KEY HIGHLIGHTS

High-Visibility Location:

Situated directly off I-40, offering exceptional access and visibility from one of the busiest highways in the region.

Prime Retail Corridor:

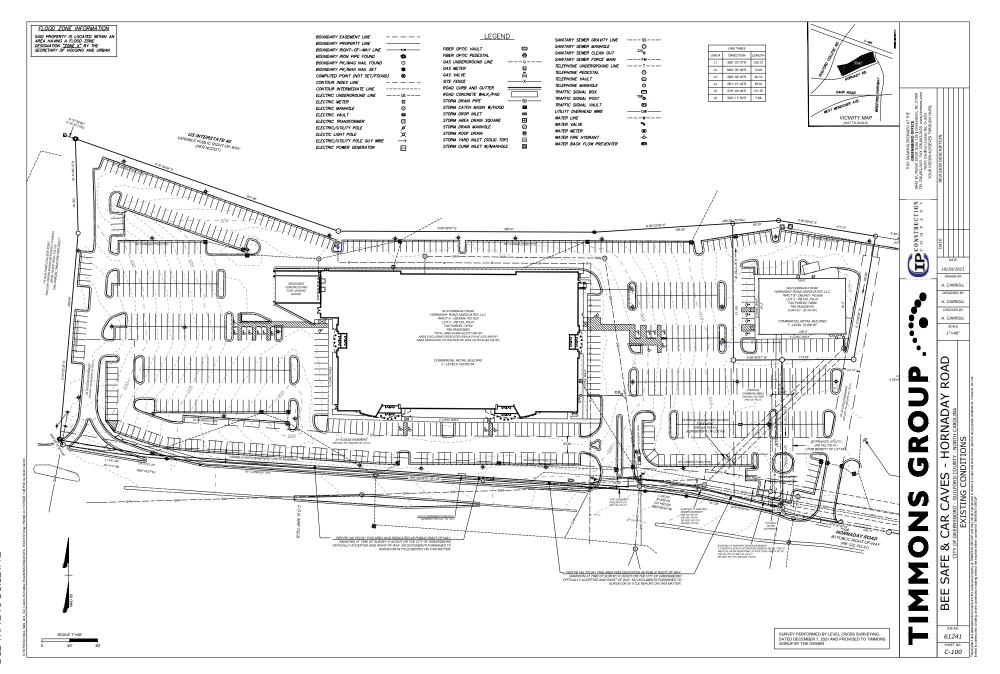
Located in the heart of the Wendover Avenue retail corridor, one of Greensboro's most vibrant commercial hubs.

Top Destination Area:

Directly across the street from Topgolf, a major entertainment anchor that attracts significant daily traffic.



SITE PLANS





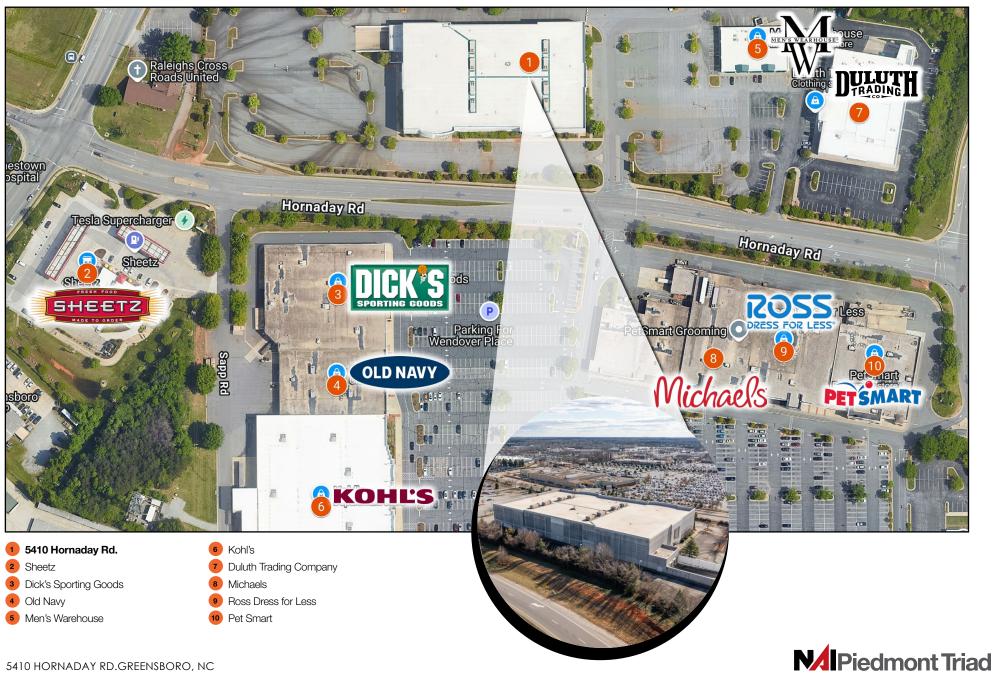
- OLD MACYS BUILDING

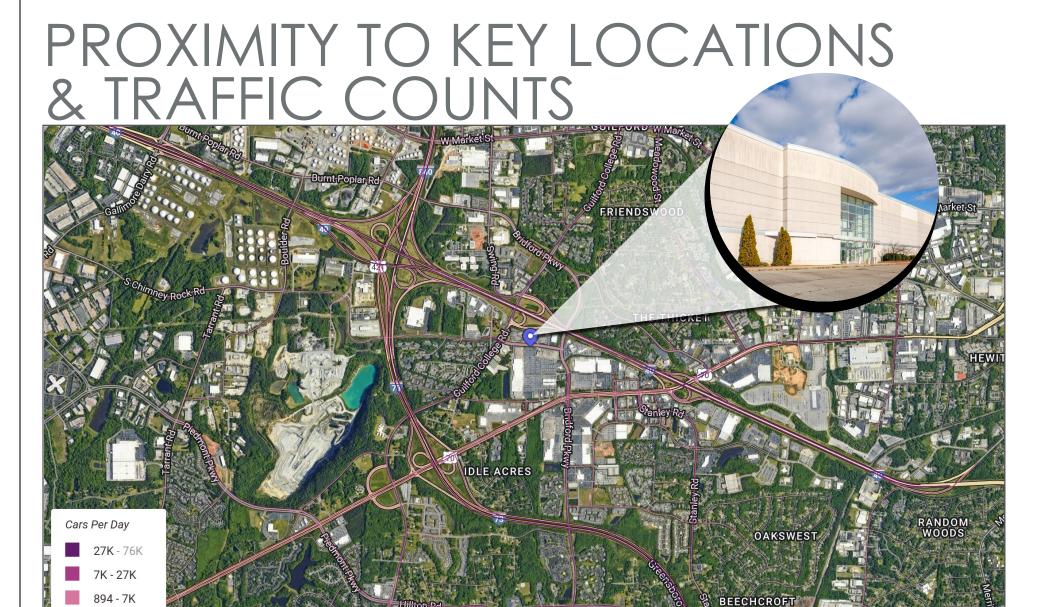
REGIONAL LOCATION MAP





SITE LOCATION MAP





/EHICLE TRAFFIC VOLUME

TRAFFIC COUNTS (2023):

139 - 894

- I-40: 113,000 Vehicles Per Day (VPD)
- Wendover Avenue: 37,000 VPD
- Guilford College Rd: 21,500 VPD

PROXIMITY TO KEY LOCATIONS:

- **I-40**: 0.5 miles (3-minute drive)
- Guilford College Rd: 0.2 miles (2-minute drive)
- Wendover Avenue: 0.2 miles (2-minute drive)
- Piedmont Triad International Airport (PTI): 0.5 miles (3-minute drive)

- **Downtown Greensboro:** 9.5 miles (14-minute drive)
- I-73 Access: 1.5 miles (4-minute drive)
- Topgolf: 0.6 miles (3-minute drive)



LOCATION OVERVIEW (WENDOVER CORRIDOR)



Wendover Avenue is Greensboro's primary retail and commercial artery, connecting major highways such as I-40, I-73, and US-220, making it a strategic destination for businesses. The corridor is home to national retailers, dining establishments, and major employers, driving both strong consumer traffic and business demand.

NOTABLE BUSINESSES IN THE WENDOVER CORRIDOR:

• Retail Anchors: Costco, Target, Walmart, Sam's Club, Home Depot, Lowe's

- Dining & Entertainment: Topgolf, Dave & Buster's, Outback Steakhouse, Chick-fil-A, Panera Bread
- Hotels & Hospitality: Hilton, Marriott, Drury Inn & Suites Corporate & Industrial Presence: Proximity to major employers and industrial hubs, further boosting business activity in the area.





Greensboro is the largest city in the Piedmont Triad (which also includes Winston-Salem and High Point) and is nicknamed the "Gate City" for good reason: It is a short jaunt to and from all major cities in North Carolina.



located within 3 miles of the center of the city. UNIVERSITY OF NORTH CAROLINA IN GREENSBORO -

- A public research university, offers over 100 undergraduate, 61 master's, and 26 doctoral programs.
- NC A&T STATE UNIVERSITY Founded in 1891, it's the largest historically black college or university (HBCU) in the USA.
- BENNETT COLLEGE Founded in 1873, it is one of two historically black colleges that enroll only women.
- GUILDFORD COLLEGE Founded in 1837, Guilford College is the only Quaker-founded college in the southeastern USA.
- GUILDFORD TECHNICAL COMMUNITY COLLEGE Founded in 1958, GTCC operates in seven locations in the Piedmont Triad.
- GREENSBORO COLLEGE Was chartered in 1838 by the Methodist Church as Greensboro Female College.



Greensboro hosts a number of sports tournaments every year.

- Greensboro has hosted the ACC men's basketball tournament 28 times.
- Greensboro has hosted the ACC women's basketball tournament every year since 2000 (except for 2017).
- The Novant Health Fieldhouse is home to the Greensboro Swarm of the NBA G League.
- The Wyndham Championship is held in Greensboro every year, which is one of the oldest PGA Tour events.
- Greensboro has also hosted a number of national competitions at the Greensboro Aquatic Center and even the US Figure Skating Championships.
- You can also enjoy watching Greensboro's minor-league baseball team the Grasshoppers play at First National Bank Field.

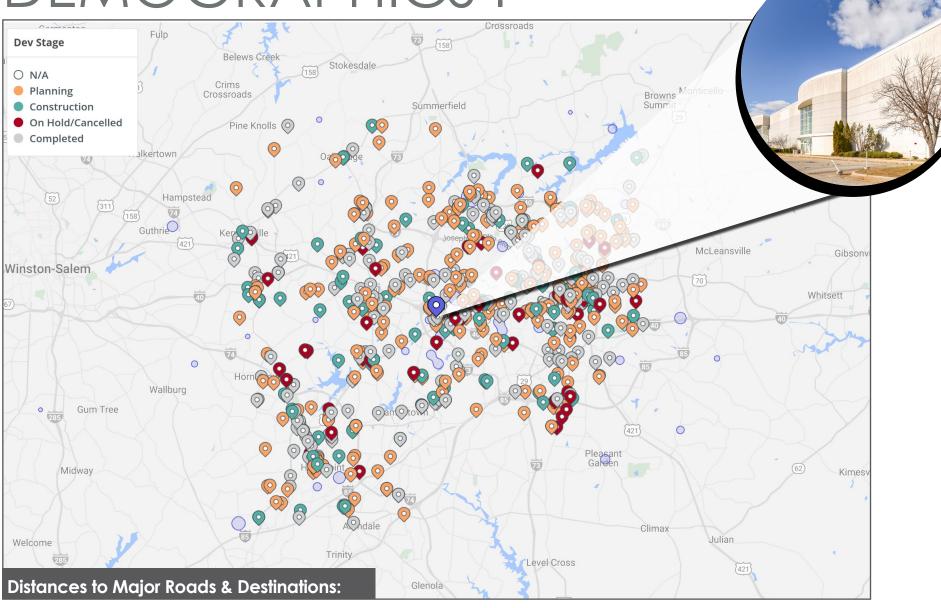


Greensboro has a diverse and active arts community that will keep you culturally engaged.

- First Friday, which is a fun event when you can embark on a self-guided walking tour to discover the depth and richness of the local artistic community. This is a great time to check out local art studios, galleries, and locally owned businesses.
- The Carolina Theater of Greensboro, has been a central part of downtown Greensboro since 1927. You can check out Broadway and off-Broadway plays and musicals at the Community Theater of Greensboro. On top of that, there are a variety of theatrical and musical productions that are put on by City Arts.
- The Greensboro Opera Company has grown and expanded much since it was founded in 1981 and is highly regarded. You can enjoy a traditional December production of The Nutcracker by the Greensboro Ballet and School of Greensboro Ballet.







POPULATION	2 miles	5 miles	10 miles
2024 Population	28,635	139,893	450,258
HOUSEHOLDS	2 miles	5 miles	10 miles

14,096

60,319

INCOME	2 miles	5 miles	10 miles
Avg Household Income	\$67,745	\$85,129	\$80,221



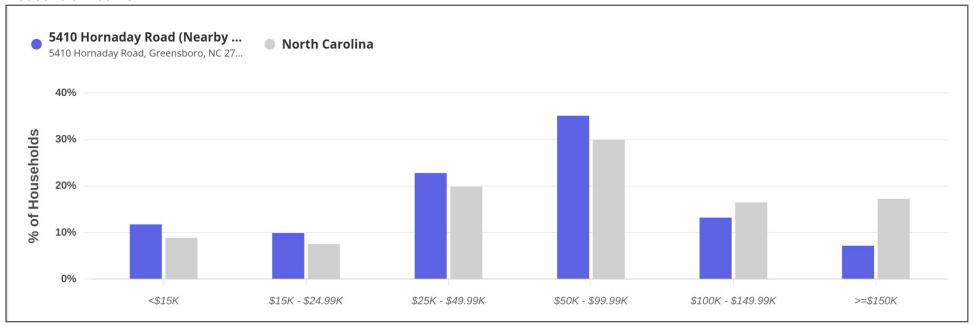
182,777

2024 Households

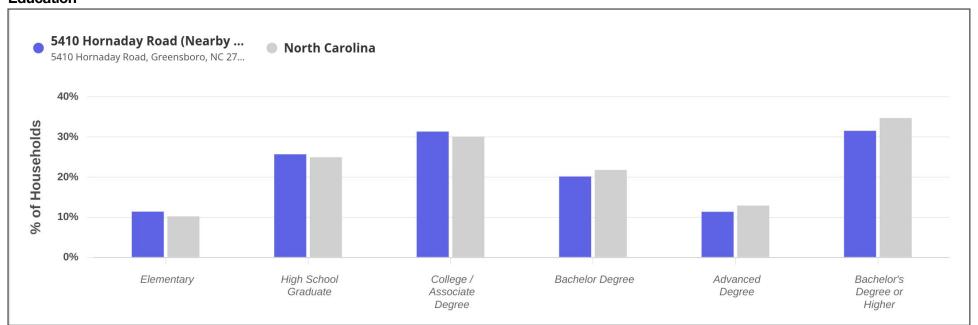
OLD MACYS BUILDING

DEMOGRAPHICS II

Household Income



Education





AERIAL PHOTOS











OLD MACYS BUILDING

EXTERIOR PHOTOS











