

# **GONZALES SHOPPING CENTER**

**Hwy 101 & 5<sup>th</sup> Street  
Gonzales, California**



**Starbucks, Santa Fe Foods, AutoZone,  
ACE Hardware, McDonald's, Subway,  
Cricket Wireless & Monterey County Library**

## **South Monterey County a High Growth Area**

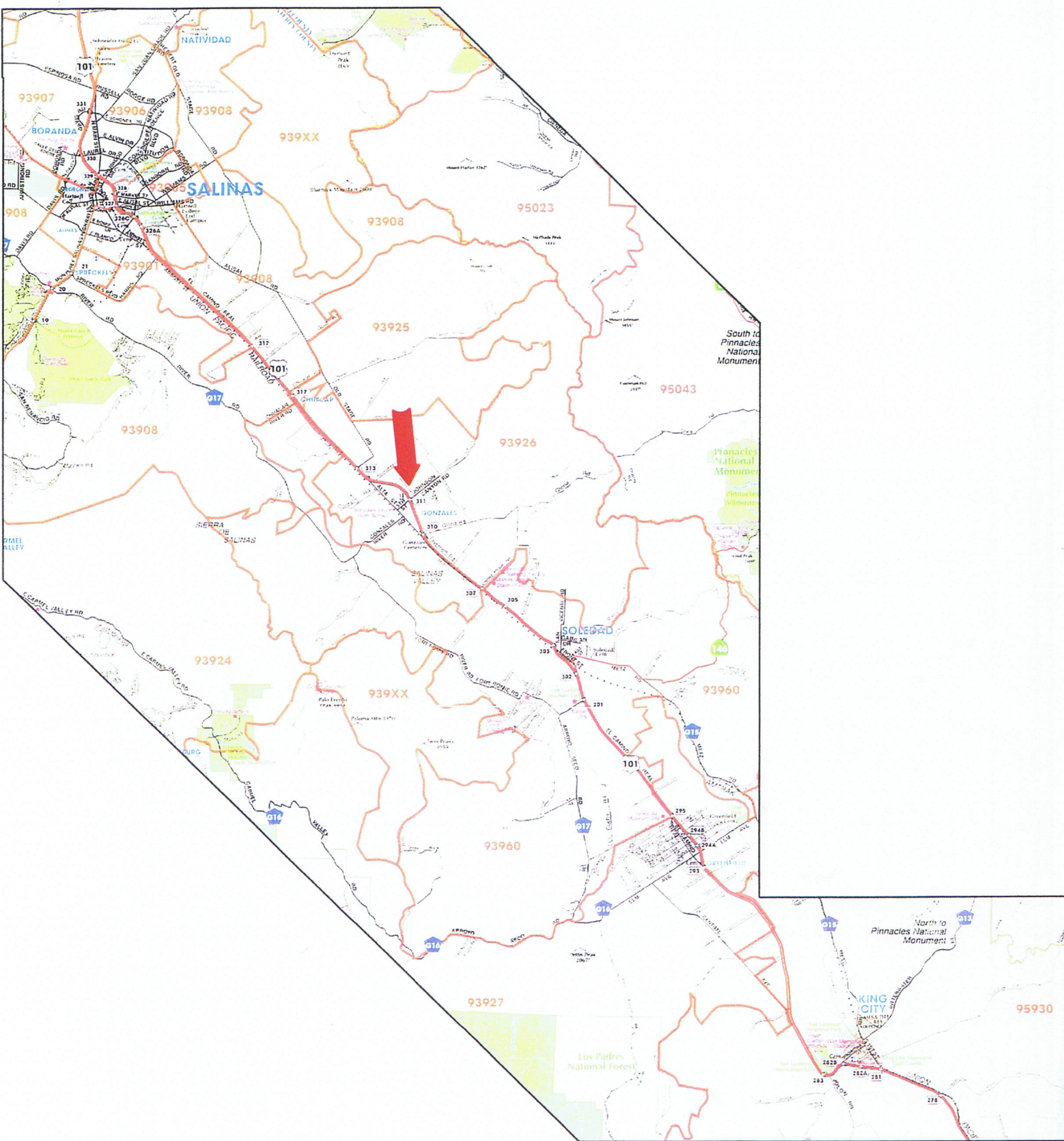
	<u>Gonzales 5 Mile Radius</u>	<u>Soledad 10 Mile Radius</u>
Est. Population:	10,000	38,000
Hispanic Population:	89%	65%
Est. Household Income Average:	\$65,633	\$67,365
Est. Median Household Income:	\$49,947	\$50,501

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**Shaw Commercial**  
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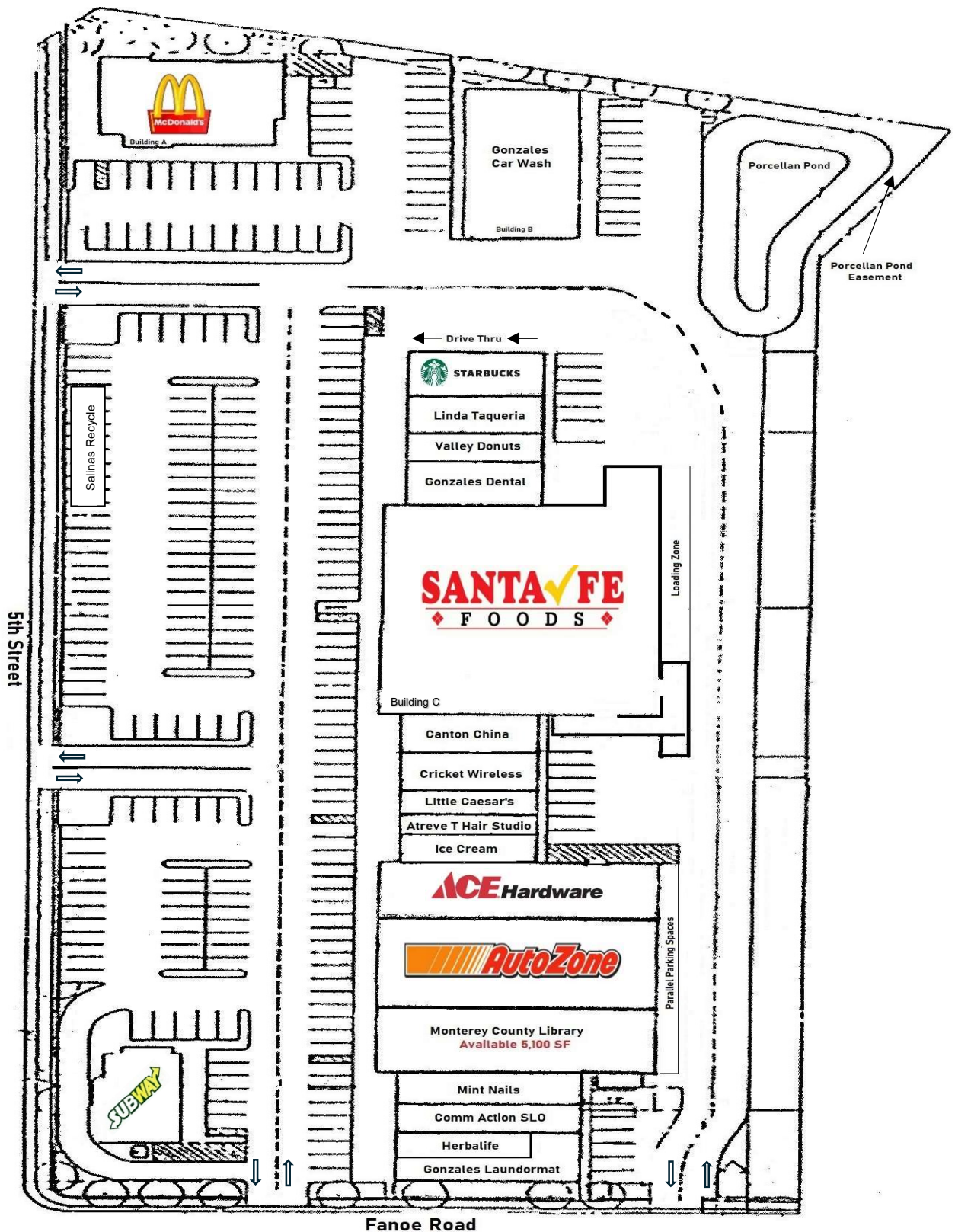
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# Gonzales Shoppig Center

## 5<sup>th</sup> Street, Gonzales CA

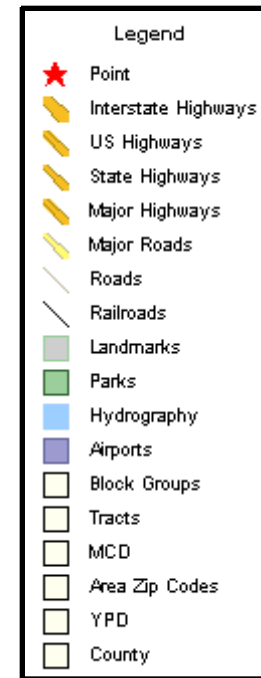


# Area Map

5th Street & US 101



5TH ST AT US 101 N  
GONZALES, CA 93926  
Coord: 36.513300, -121.437524  
Radius - See Appendix for Details



0 miles 2.16 4.33



# Pop-Facts: Demographic Snapshot 2011 Report

5TH ST & US-101, GONZALES, CA

Radius 1: 36.513450/-121.437690, aggregate

Radius 2: 36.513450/-121.437690, aggregate

Radius 3: 36.513450/-121.437690, aggregate

Description	0.00 - 5.00 miles <i>Radius 1</i>		0.00 - 10.00 miles <i>Radius 2</i>		0.00 - 15.00 miles <i>Radius 3</i>	
		%		%		%
<b>Population</b>						
2016 Projection	10,620		32,423		58,640	
2011 Estimate	9,926		29,702		54,695	
2000 Census	8,719		23,266		46,591	
1990 Census	6,578		16,289		32,723	
Growth 2011-2016	6.99%		9.16%		7.21%	
Growth 2000-2011	13.84%		27.66%		17.39%	
Growth 1990-2000	32.55%		42.83%		42.38%	

<b>2011 Est. Pop by Single Race Class</b>	9,926		29,702		54,695	
White Alone	4,323	43.55	10,964	36.91	24,115	44.09
Black or African American Alone	65	0.65	361	1.22	589	1.08
Amer. Indian and Alaska Native Alone	181	1.82	548	1.84	843	1.54
Asian Alone	168	1.69	546	1.84	1,681	3.07
Native Hawaiian and Other Pac. Isl. Alone	30	0.30	46	0.15	91	0.17
Some Other Race Alone	4,607	46.41	15,785	53.14	24,720	45.20
Two or More Races	552	5.56	1,452	4.89	2,658	4.86

<b>2011 Est. Pop Hisp or Latino by Origin</b>	9,926		29,702		54,695	
Not Hispanic or Latino	1,654	16.66	4,367	14.70	13,840	25.30
Hispanic or Latino:	8,272	83.34	25,335	85.30	40,855	74.70
Mexican	7,791	94.19	24,045	94.91	38,720	94.77
Puerto Rican	36	0.44	70	0.28	127	0.31
Cuban	5	0.06	11	0.04	27	0.07
All Other Hispanic or Latino	439	5.31	1,207	4.76	1,982	4.85

<b>2011 Est. Hisp or Latino by Single Race Class</b>	8,272		25,335		40,855	
White Alone	3,028	36.61	7,721	30.48	13,196	32.30
Black or African American Alone	35	0.42	117	0.46	166	0.41
American Indian and Alaska Native Alone	135	1.63	448	1.77	666	1.63
Asian Alone	38	0.46	119	0.47	200	0.49
Native Hawaiian and Other Pacific Islander Alone	8	0.10	13	0.05	39	0.10
Some Other Race Alone	4,605	55.67	15,776	62.27	24,697	60.45
Two or More Races	424	5.13	1,140	4.50	1,891	4.63

# Pop-Facts: Demographic Snapshot 2013 Report

5th Street & US 101

Radius 1: 5TH ST AT US 101 N, GONZALES, CA 93926, aggregate

Radius 2: 5TH ST AT US 101 N, GONZALES, CA 93926, aggregate

Radius 3: 5TH ST AT US 101 N, GONZALES, CA 93926, aggregate

Description	0.00 - 1.00 miles		0.00 - 5.00 miles		0.00 - 10.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
Family Households	1,777	89.21	2,015	88.45	6,034	88.28
Nonfamily Households	215	10.79	263	11.55	802	11.73

2013 Est. Group Quarters Population	4		10,038		10,092	
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2013 HHs by Ethnicity, Hispanic/Latino	1,656	83.13	1,838	80.68	5,491	80.34
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2013 Est. HHs by HH Income	1,992		2,278		6,835	
CY HHs, Inc < \$15,000	196	9.84	216	9.48	648	9.48
CY HHs, Inc \$15,000 - \$24,999	188	9.44	218	9.57	889	13.01
CY HHs, Inc \$25,000 - \$34,999	153	7.68	185	8.12	705	10.31
CY HHs, Inc \$35,000 - \$49,999	461	23.14	511	22.43	1,262	18.46
CY HHs, Inc \$50,000 - \$74,999	382	19.18	431	18.92	1,156	16.91
CY HHs, Inc \$75,000 - \$99,999	212	10.64	240	10.54	874	12.79
CY HHs, Inc \$100,000 - \$124,999	192	9.64	222	9.75	755	11.05
CY HHs, Inc \$125,000 - \$149,999	112	5.62	130	5.71	263	3.85
CY HHs, Inc \$150,000 - \$199,999	65	3.26	75	3.29	131	1.92
CY HHs, Inc \$200,000 - \$249,999	17	0.85	25	1.10	64	0.94
CY HHs, Inc \$250,000 - \$499,999	13	0.65	21	0.92	69	1.01
CY HHs, Inc \$500,000+	3	0.15	4	0.18	19	0.28

2013 Est. Average Household Income	\$65,633		\$67,365		\$64,731	
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2013 Est. Median Household Income	\$49,947		\$50,501		\$48,978	
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2013 Median HH Inc by Single Race Class. or Ethn						
White Alone	45,662		45,759		41,063	
Black or African American Alone	44,175		44,877		14,999	
American Indian and Alaska Native Alone	43,426		43,532		17,231	
Asian Alone	35,401		35,312		48,537	
Native Hawaiian and Other Pacific Islander Alone	124,906		131,758		131,907	
Some Other Race Alone	60,959		62,636		58,912	
Two or More Races	72,640		70,869		80,130	
Hispanic or Latino	48,523		48,694		46,903	
Not Hispanic or Latino	96,995		91,622		75,961	

2013 Est. Family HH Type, Presence Own Children	1,777		2,015		6,034	
Married-Couple Family, own children	784	44.12	869	43.13	2,433	40.32
Married-Couple Family, no own children	557	31.34	650	32.26	1,755	29.09



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