



EDWARDS
COMMERCIAL
REAL ESTATE

2880 FM 1101 | NEW BRAUNFELS, TX 78130



FOR SALE: \$649,000 | 1.257 ACRES

Excellent opportunity to invest in a 1.26-acre vacant commercial lot located in the ETJ (Extraterritorial Jurisdiction) on the east side of FM 1101, positioned in the rapidly expanding northeast corridor of New Braunfels. Surrounded by growing residential and community developments, including a future church and residential subdivision on either side.

Key Highlights:

- ETJ zoning – offering development flexibility
- Flat, buildable terrain
- Located near major upcoming developments:
- Minutes from Creekside Shopping Center
- Close to the newly announced Topgolf
- Adjacent to the Mayfair Master-Planned Community – 5,000 homes and a Costco opening in 2026
- Ideal for retail, medical, office, or service-based development

Capitalize on this high-growth area with excellent visibility, strong traffic corridors, and immediate proximity to established and emerging commercial anchors.

JULIE GOLLA

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Price and status subject to change without notice.



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AREA MAP

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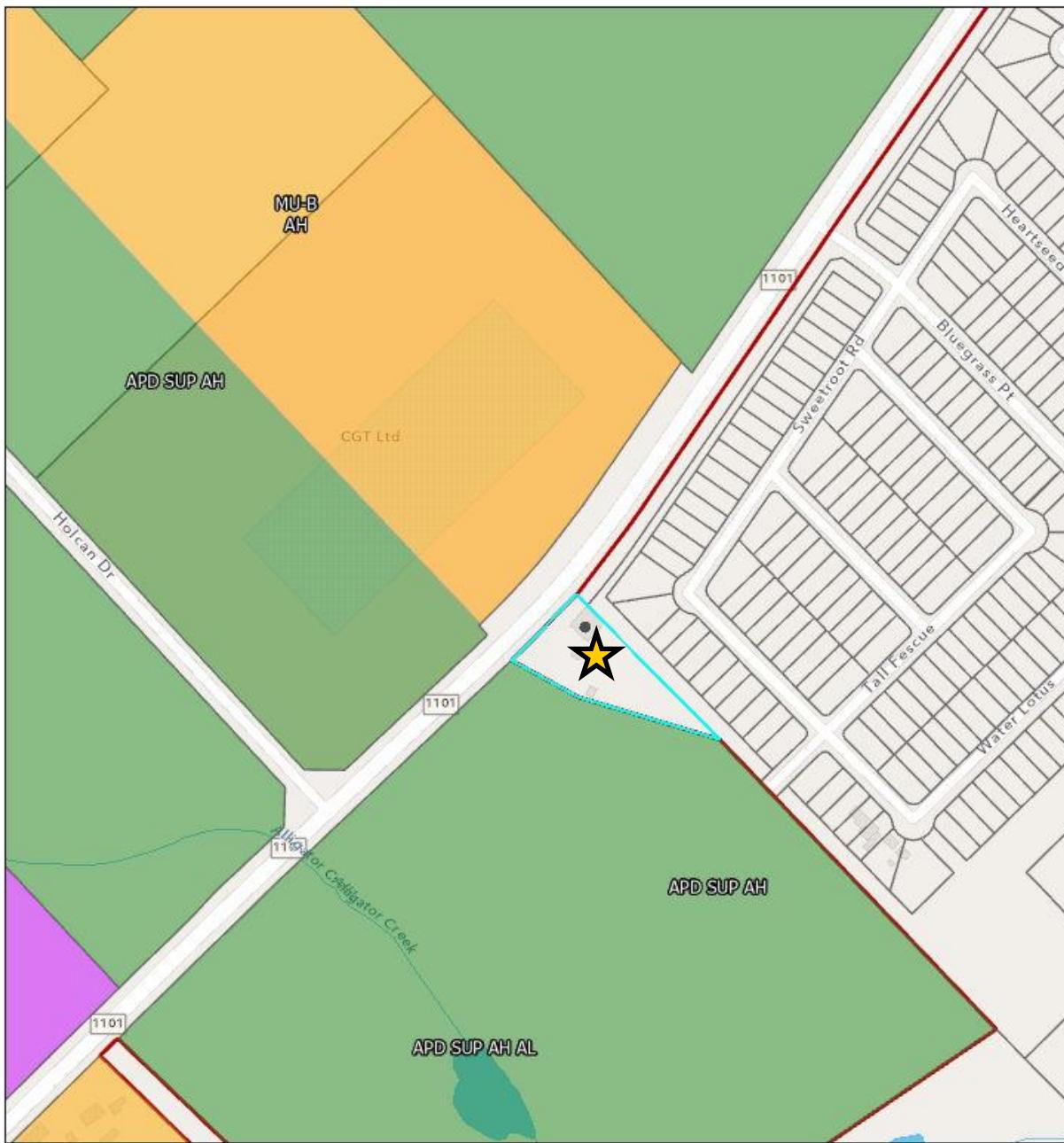


NEW BRAUNFELS
TOWN CENTER
AT CREEKSIDE





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6/10/2025, 3:46:42 PM

1:4,514

0 0.03 0.07 0.13 mi
0 0.05 0.1 0.2 km

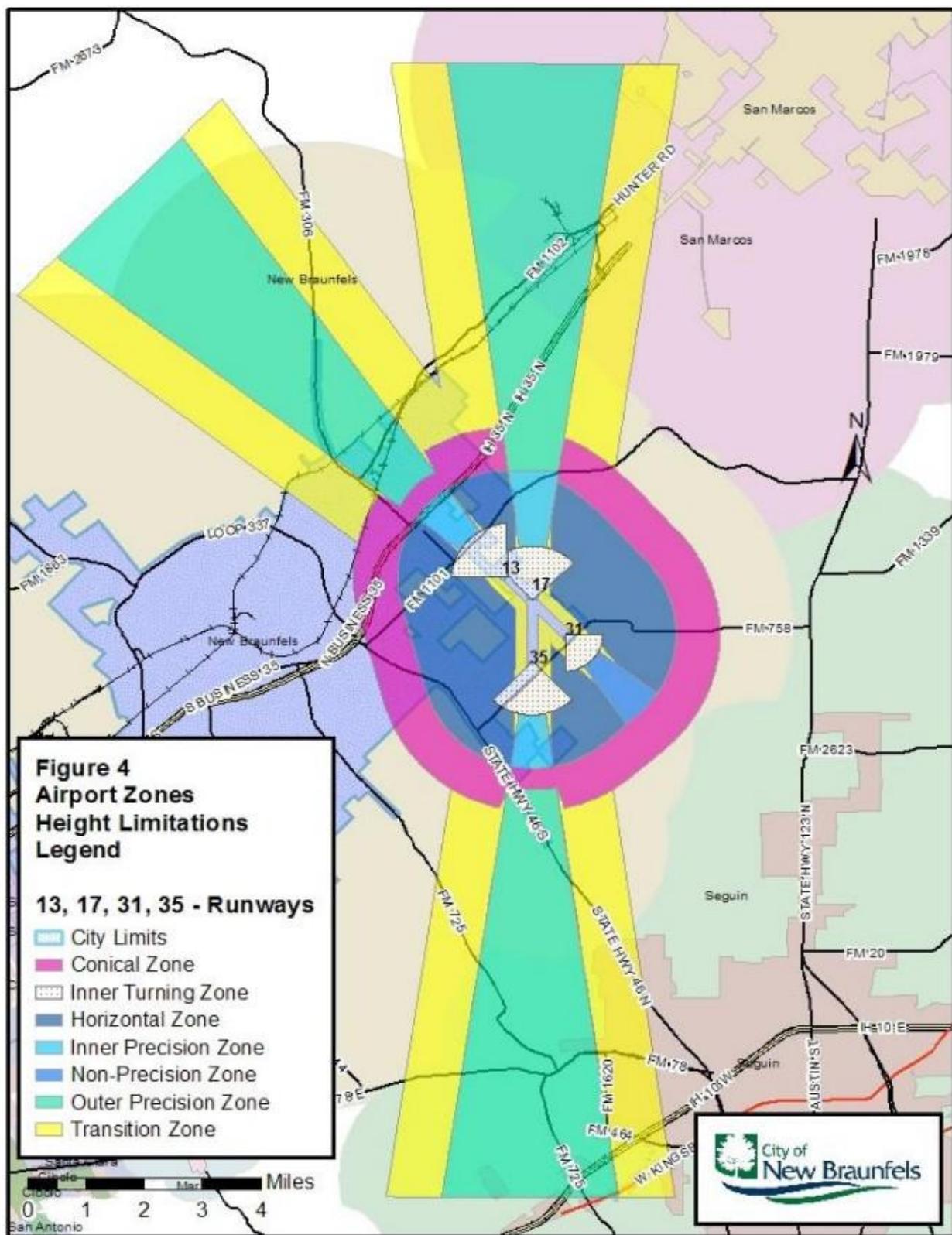
Zoning	Parcels
APD	
M-1A	
MU-B	
ETJ	
City Limits	
City Limits	

Zoning Labels

Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Median Household Income
\$79,742

Median Age
36.7

Total Population
100,373

1st Dominant Segment
Up and Coming Families

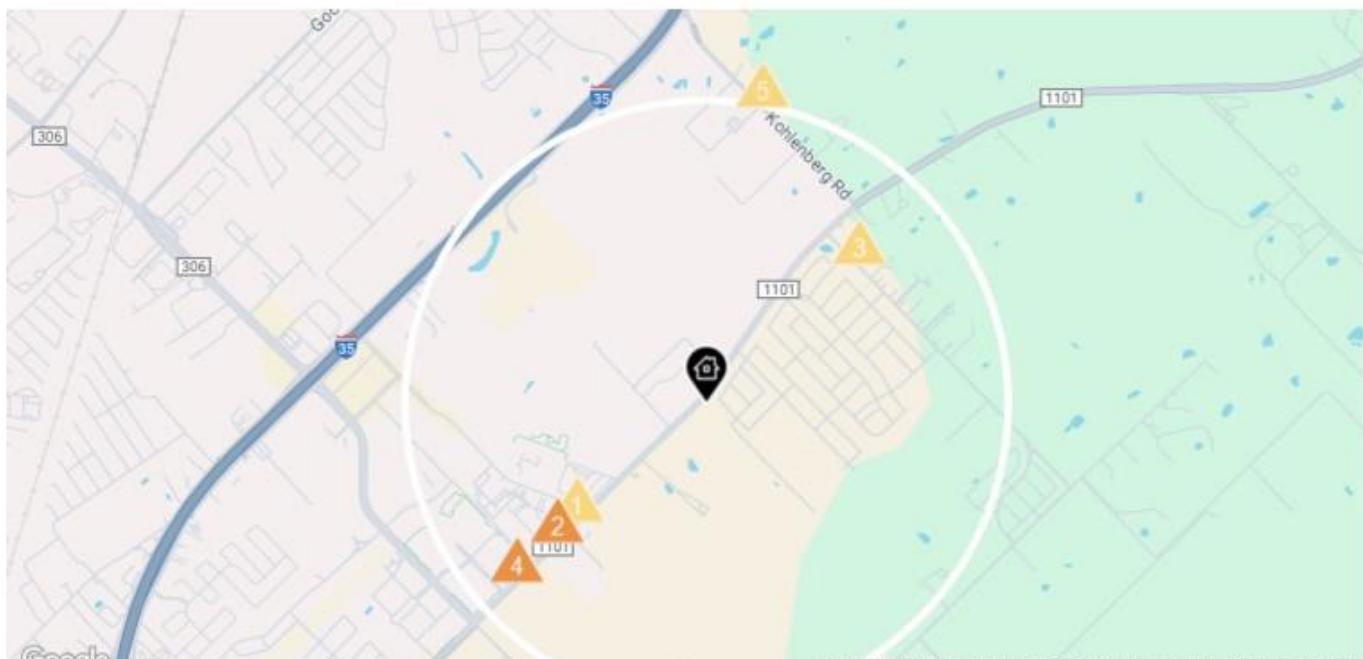
Consumer Segmentation

Life Mode		Urbanization	
What are the people like that live in this area?	Sprouting Explorers Young homeowners with families	Where do people like this usually live?	Suburban Periphery The most populous and fastest-growing among Urbanization groups, Suburban Periphery includes one-third of the nation's population

Top Tapestry Segments	Up and Coming Families	Middleburg	Down the Road	Golden Years	Southern Satellites
% of Households	10,916 (28.6%)	4,729 (12.4%)	3,811 (10.0%)	2,253 (5.9%)	2,061 (5.4%)
% of Comal County	4,851 (6.7%)	7,337 (10.2%)	3,636 (5.0%)	2,253 (3.1%)	1,000 (1.4%)
Lifestyle Group	Sprouting Explorers	Family Landscapes	Rustic Outposts	Senior Styles	Rustic Outposts
Urbanization Group	Suburban Periphery	Semirural	Semirural	Suburban Periphery	Rural
Residence Type	Single Family	Single Family	Mobile Homes; Single Family	Single Family; Multi-Units	Single Family ; Mobile Homes
Household Type	Married Couples	Married Couples	Married Couples	Singles	Married Couples
Average Household Size	3.05	2.69	2.7	2.1	2.6
Median Age	32.3	37.2	36.1	53.6	41.2
Diversity Index	81.6	59.5	79.5	55.9	50.1
Median Household Income	\$91,700	\$77,300	\$51,700	\$86,600	\$60,700
Median Net Worth	\$186,900	\$181,000	\$85,300	\$264,300	\$163,200
Median Home Value	\$311,300	\$260,900	\$144,600	\$459,400	\$201,100
Homeownership	74.7 %	76.1 %	67.5 %	65.6 %	80.9 %
Employment	Professional or Mgmt/Bus/Financial	Professional or Mgmt/Bus/Financial	Services or Professional	Professional or Mgmt/Bus/Financial	Professional or Services
Education	Some College No Degree	High School Diploma	High School Diploma	Bachelor's Degree	High School Diploma
Preferred Activities	Busy with work and family . Shop around for the best deals.	Spending priorities also focus on family . Enjoy hunting, fishing, bowling and baseball.	Place importance on preserving time-honored customs . Go hunting, fishing.	Active social lives include traveling abroad . Good health is a priority.	Go hunting, fishing . Own a pet dog.
Financial	Carry debt, but also maintain retirement plans	Carry some debt; invest for future	Shop at Walmart Supercenters, Walgreens and dollar stores	Maintain actively managed financial portfolios	More concerned about cost rather than brand
Media	Rely on the Internet for entertainment and information	TV and magazines provide entertainment and information	Use the Internet to stay connected, listen to radio at work	Internet is used for everything, avid readers as well	Obtain most of their information from TV
Vehicle	Own late model import SUVs or compacts	Like to drive trucks, SUVs, or motorcycles	Bought used vehicle last year	Prefer late-model vehicle	Own 1 or 2 vehicles likely a truck



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Daily Traffic Counts: ▲ Up 6,000 / day ▲ 6,001 – 15,000 ▲ 15,001 – 30,000 ▲ 30,001 – 50,000 ▲ 50,001 – 100,000 ▲ Over 100,000 / day

1	2	3	4	5
1,833	6,823	330	6,741	948
2024 Est. daily traffic counts				
Street: FM 1101	Street: FM 1101	Street: Kroesche Ln	Street: FM 1101	Street: Kohlenberg Rd
Cross: FM 483	Cross: FM 483	Cross: FM 1101	Cross: FM 483	Cross: I- 35 N
Cross Dir: SW	Cross Dir: SW	Cross Dir: NW	Cross Dir: NE	Cross Dir: NW
Dist: –				
Historical counts				
Year Count Type				
2013 ▲ 2,062 AADT	2022 ▲ 7,299 AADT	2010 ▲ 330 ADT	2022 ▲ 8,926 AADT	2010 ▲ 960 ADT
2011 ▲ 1,900 AADT	2021 ▲ 7,837 AADT	2000 ▲ 300 ADT	2021 ▲ 9,539 AADT	
2010 ▲ 1,550 AADT	2020 ▲ 5,095 AADT		2020 ▲ 5,950 AADT	
2008 ▲ 1,750 AADT	2019 ▲ 6,328 AADT		2019 ▲ 7,348 AADT	
2005 ▲ 1,700 AADT			2018 ▲ 4,027 AADT	

NOTE: Daily Traffic Counts are a mixture of actual and Estimates (*)

Information About Brokerage Services

Texas law requires all real estate license holders to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.

TYPES OF REAL ESTATE LICENSE HOLDERS:

- A **BROKER** is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- A **SALES AGENT** must be sponsored by a broker and works with clients on behalf of the broker.

A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- Put the interests of the client above all others, including the broker's own interests;
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.

A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR OWNER (SELLER/LANDLORD): The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent. **An owner's agent fees are not set by law and are fully negotiable.**

AS AGENT FOR BUYER/TENANT: The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent. **A buyer/tenant's agent fees are not set by law and are fully negotiable.**

AS AGENT FOR BOTH - INTERMEDIARY: To act as an intermediary between the parties the broker must first obtain the written agreement of *each party* to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction;
- Must not, unless specifically authorized in writing to do so by the party, disclose:
 - that the owner will accept a price less than the written asking price;
 - that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
 - any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

AS SUBAGENT: A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISH:

- The broker's duties and responsibilities to you, and your obligations under the representation agreement.
- Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

LICENSE HOLDER CONTACT INFORMATION: This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

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Licensed Supervisor of Sales Agent/Associate	License No.	Email	Phone
Julie Golla	706824	julie@juliegollarealtor.com	210-473-9894
Sales Agent/Associate's Name	License No.	Email	Phone

Buyer/Tenant/Seller/Landlord Initials

Date