



LOUISVILLE

1869

Sunday School

629 E Market Street

KENTUCKY

Sunday School

The Sunday School building remains an idyllic location in the heart of NuLu or New Louisville. Boasting historical character and a charming streetscape, Sunday School is the perfect setting for an iconic retailer or statement restaurant.

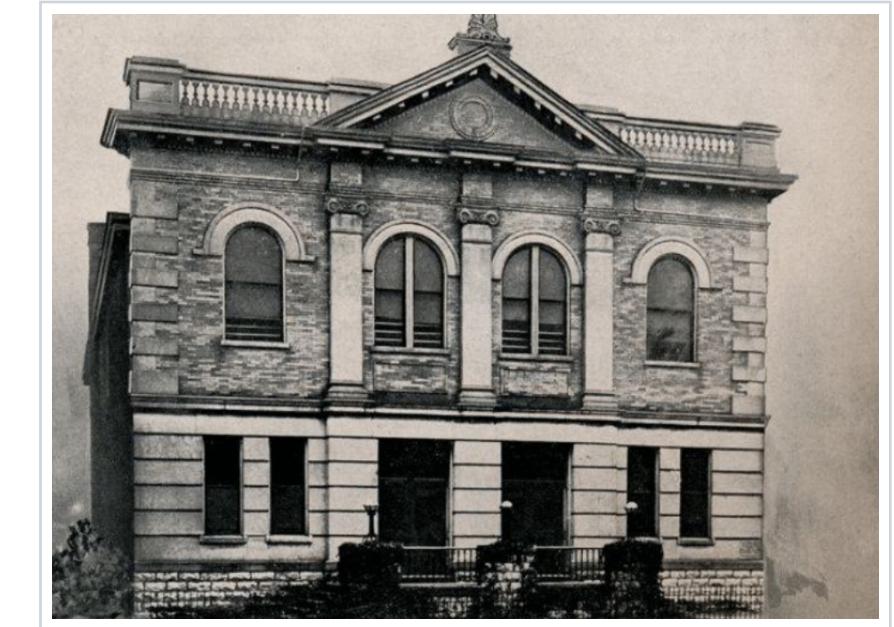
NuLu is in the east market district of downtown Louisville. Situated between Butchertown and downtown, NuLu is known for its artistic culture, food scene, local shops and bourbon distilleries.





The Sunday School

1869



History

Originally built in 1869, the Sunday School building was constructed for the St. John Church and parochial school. Beginning a thoughtful restoration and rejuvenation project by Zyyo, the original Sunday School charm complements the retailers and restaurants in NuLu.

The History

Trade Area Overview

- 1. LOUISVILLE SLUGGER FIELD
- 2. LYNN FAMILY STADIUM
- 3. RABBIT HOLE
- 4. CONVENTION CENTER
- 5. CHURCHILL DOWNS
- 6. UNIVERSITY OF LOUISVILLE HOSPITAL
- 7. KFC YUM! CENTER
- 8. MUHAMMAD ALI CENTER
- 9. FRAZIER HISTORY MUSEUM
- 10. WATERFRONT PARK
- II. FOURTH STREET LIVE!

 THE SUNDAY SCHOOL





The Louisville Economy

QUALITY OF LIFE

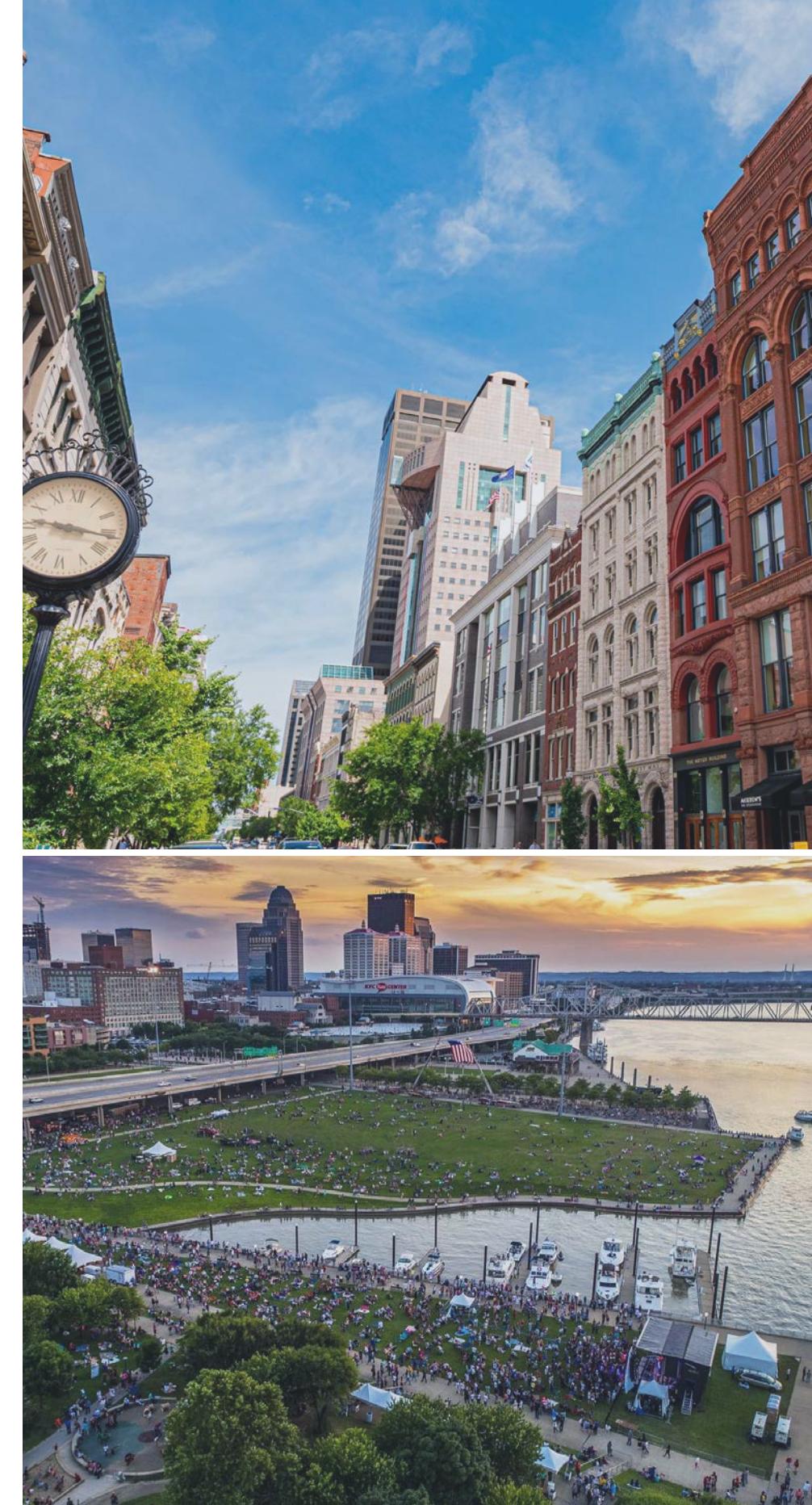
Louisville is one of the most affordable cities in the country for Millennial homebuyers. The quality of life Louisville offers to first time homebuyers makes it attractive to young professionals and young families.

JOB GROWTH

The top industries in Louisville are 1) Shipping & Logistics 2) Health Care & Medical Services 3) Product Manufacturing (bourbon & automotive). Home to UPS, Louisville is on a direct shipping route to most of the country. Other top employers in the Louisville market include Norton Healthcare, Ford, Humana, University of Louisville, Kroger, Amazon and several others.

THE CULINARY, THE ARTS AND THE RIVERFRONT EXPERIENCES

Between Fourth Street Live, the Riverfront Park, Yum Center events and the food scene in Louisville, there is something for everyone. While many attractions bring thousands of visitors to Louisville every year, some of the favorite local spots for residents include street festivals, minor league baseball games, walking the bridge and Louisville City Football Club soccer games.





KENTUCKY DERBY

The Kentucky Derby has been described by Forbes as one of the “Greatest Bucketlist Sporting Events” in America. Every year, on the first Saturday in May, thousands of guests gather under the Twin Spires at Churchill Downs to create lifelong memories with friends and families. Attendance in 2024 was over 250,000 people with an economic impact on the city of \$405 million.



PGA CHAMPIONSHIP

In 2024, over 200,000 people were in attendance at the 106th PGA Championship. The overall economic impact was nearly \$80 million. The PGA Championship has put Louisville on the international stage with many people visiting from European markets and Australia.



BOURBON

Bourbon is one of the top industries in Louisville accounting for \$13.8 billion in economic impact. 30% of tourism activity involves Bourbon. Southern Living named Louisville one of the “South’s Best Cities.” Travel + Leisure included Louisville in “The Best Food Cities in the US.”

Once known as “Bourbon City,” Kentucky’s landscape and climate make it the perfect condition for making Bourbon. It is the combination of warm, humid summers and mild winters, limestone that filters the spring-fed streams and rivers, and gently rolling fields producing corn, rye, wheat and other grains. Louisville is Bourbon Country.



THE CULINARY SCENE

With over 2,500 restaurants and award-winning chefs, Louisville’s food and drink scene is being noticed on a national scale. Visitors and locals alike embark on the Urban Bourbon Trail, which highlights Louisville’s best Bourbon bars and restaurants.

Travel AND
Leisure
designated
Louisville as one
of the 50 Best
Places to Travel
in 2024.

Louisville welcomes 19 million visitors every year*. Tourism is increasing steadily year over year at a 4.5% increase. **Tourism is the 3rd largest industry in Kentucky with \$3.4 billion** coming from tourism activity in Louisville.

*Source: Louisville Tourism

Demographics & Statistics

MEDIAN AGE

39

LOUISVILLE MSA
POPULATION

1.3M

ANNUAL ATTENDEES
AT THE CONVENTION
CENTER

2.3M

LOUISVILLE
TOURISM ECONOMY

\$13.8B

AVERAGE
HOUSEHOLD INCOME

\$83,600

VISITORS TO
LOUISVILLE ANNUALLY

19M

AVERAGE
ATTENDANCE AT
THE KENTUCKY DERBY

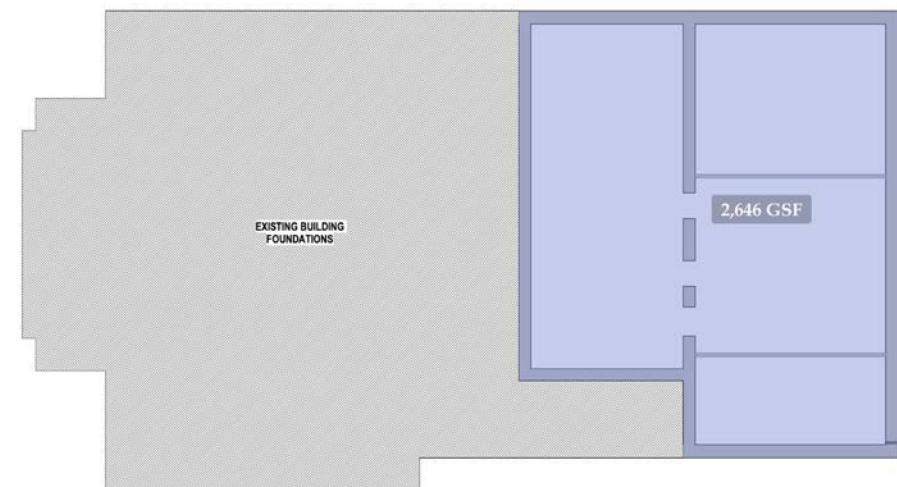
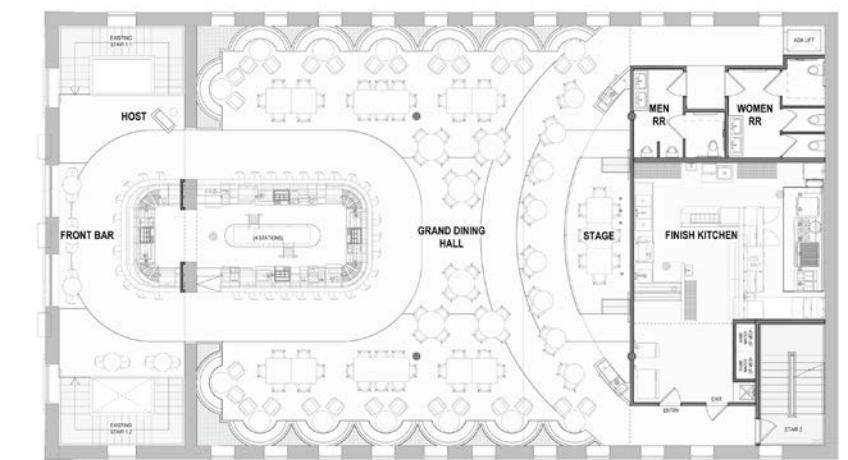
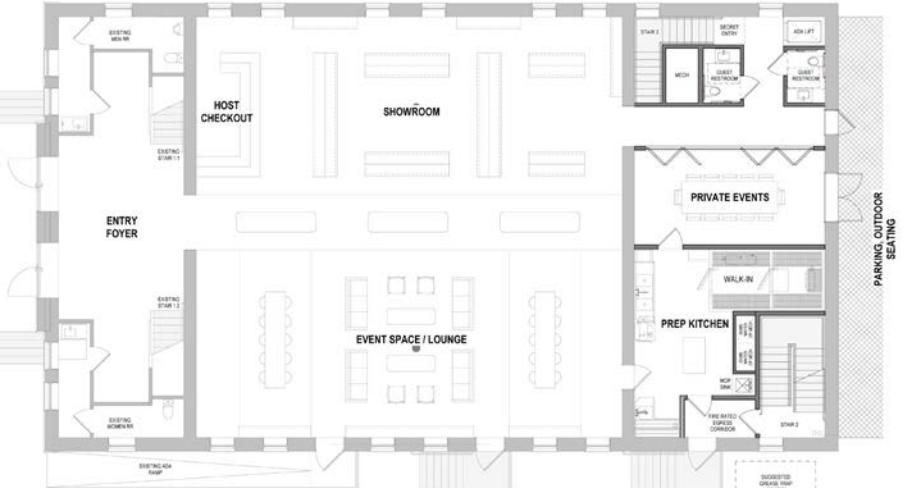
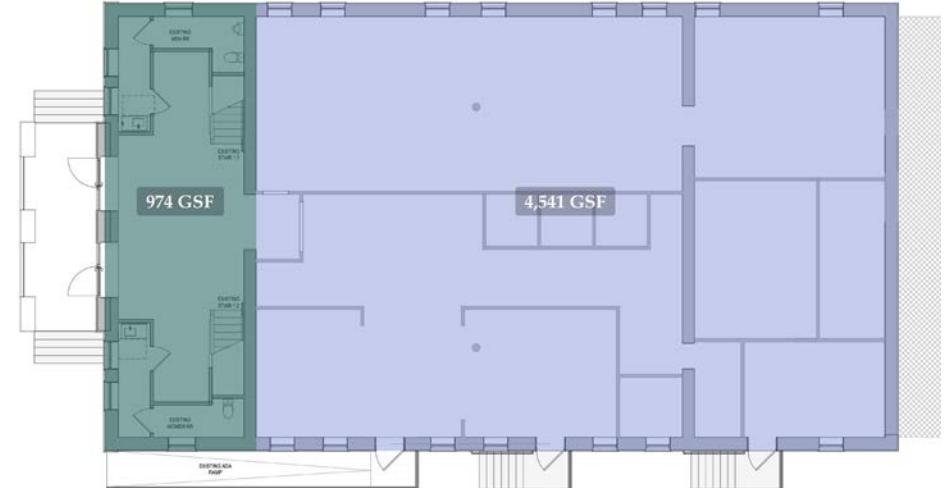
150,000

NUMBER OF
HOTEL ROOMS

7,000+

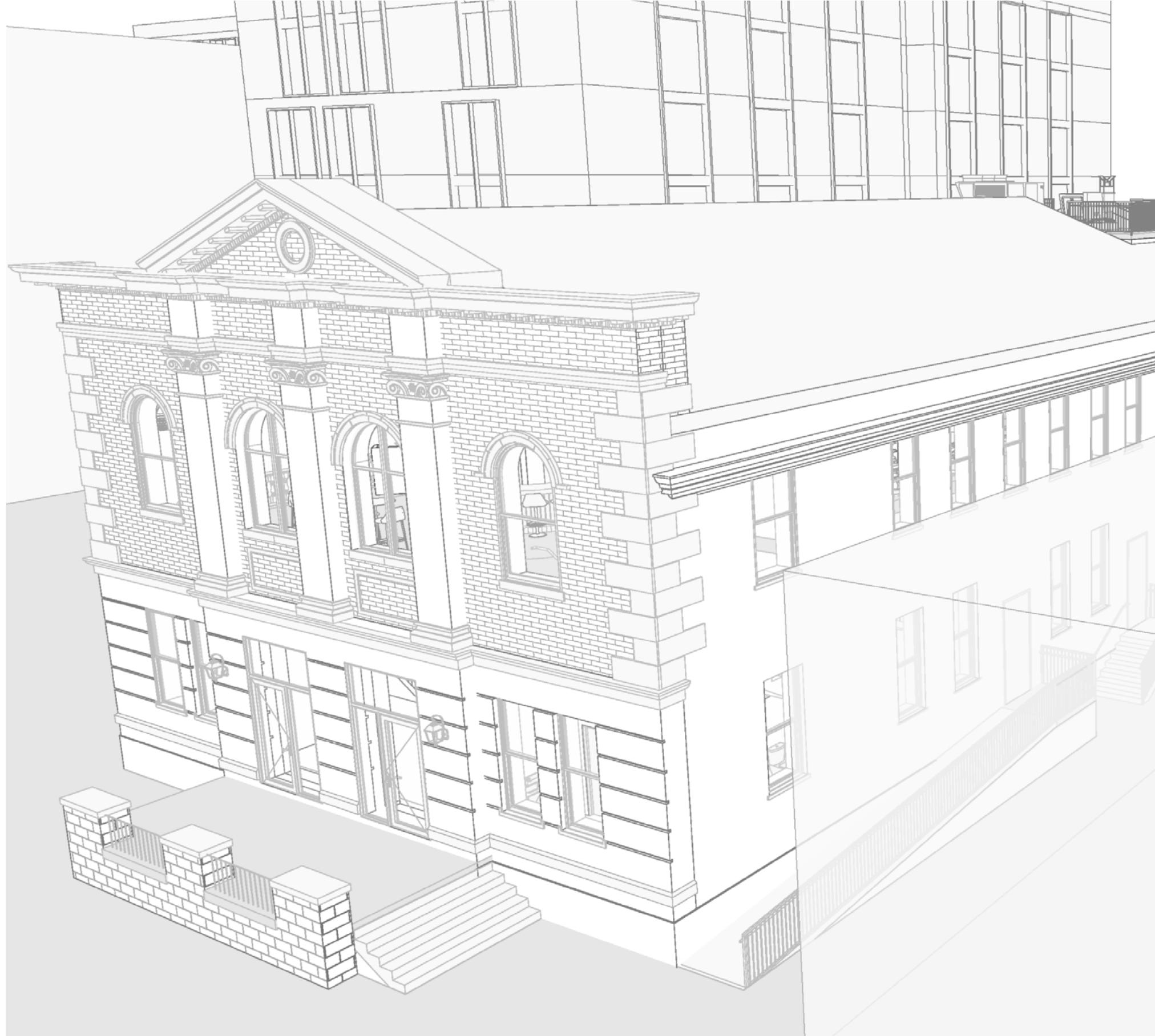
Source: Placer AI and Louisville Tourism

Site Plan + Space Plans





The Sunday School



Space Plans

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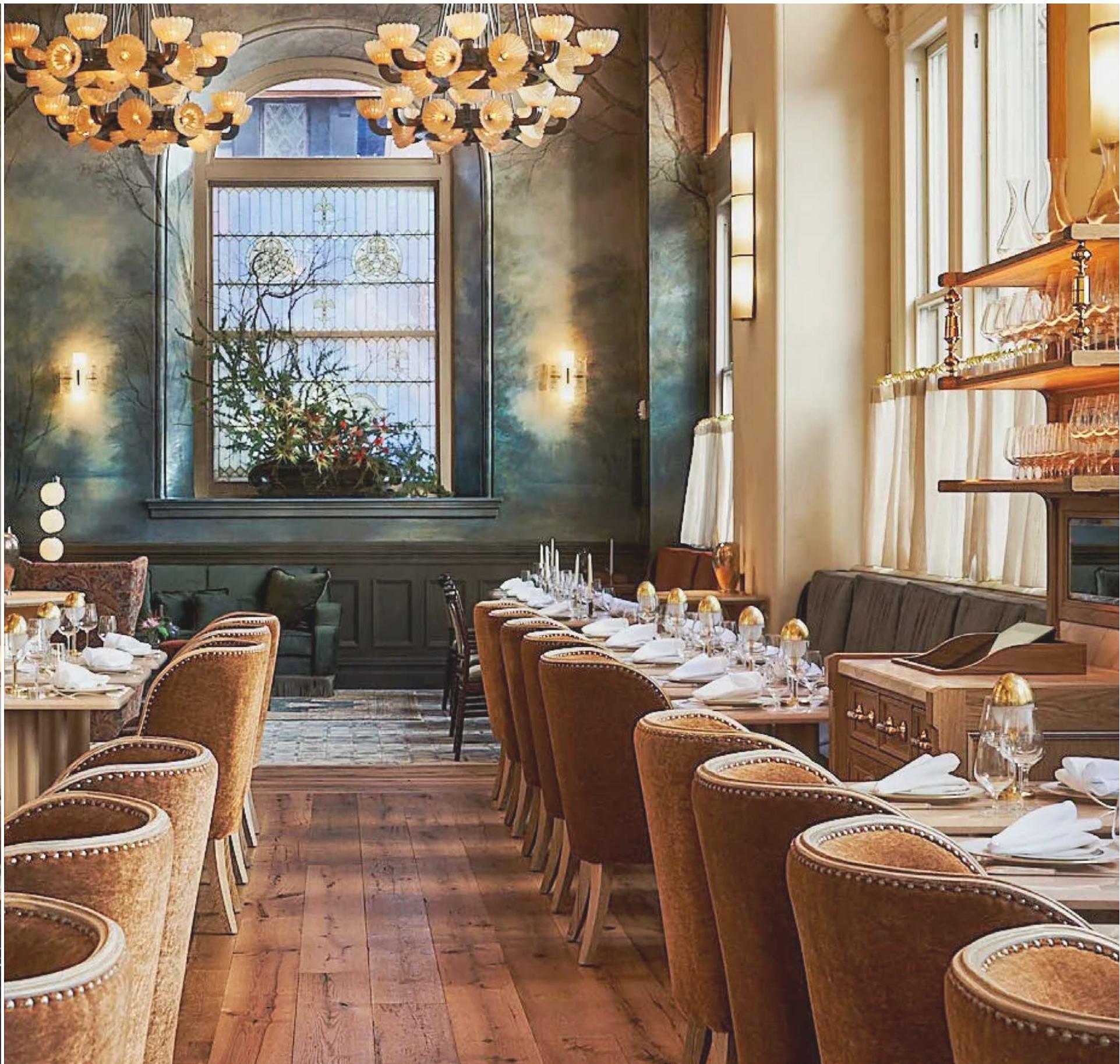








The Sunday School



Inspirational Images

+

Renderings



The Sunday School



Inspirational Images

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Renderings

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