



Visalia Mall

Visalia, CA

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GGP

Visalia Mall

Property Overview

Visalia Mall, which has the distinction of being California's first enclosed mall, is a retail destination for the whole family, with its bright concourse filled with lush landscaping and natural light. Located between Bakersfield and Fresno — in the heart of the San Joaquin Valley — the city of Visalia is known as the gateway to Sequoia National Park and attracts regular customers and visitors from a wide radius. Shoppers of all ages can enjoy an exciting lineup of retailers and dining options. The merchandise mix includes popular retailers such as Foot Locker, American Eagle, Hollister, Cotton On, Macy's, Old Navy, and Victoria's Secret. Family-friendly dining options include Blaze Pizza and Red Robin. With an inviting atmosphere and a children's play area, Visalia Mall is the preferred shopping destination for locals and visitors alike.

PROPERTY INFORMATION

Address: 2031 South Mooney Blvd
Market: Visalia, CA
Total Retail Square Footage: 400,000+

TRADE AREA PROFILE

2024 Population: 584734
2024 Households: 175921
2024 % of Households:
w/Income \$75k+: 46.75%
w/Income \$100k+: 32.78%
2024 Average Household Income: \$91302
2024 % Pop Age 25+ w/Bachelor's Degree
or Higher: 15.82%
2024 Average Home Value: \$425755
2029 Projected Population: 626720
2029 Projected Households: 188817
2029 Projected Average Household Income: \$101396

7-MILE RADIUS

2024 Population: 201674
2024 Households: 64734
2024 % of Households:
w/Income \$75k+: 53.07%
w/Income \$100k+: 37.72%
2024 Average Household Income: \$102534
2024 % Pop Age 25+ w/Bachelor's Degree
or Higher: 20.85%
2024 Average Home Value: \$456551
2029 Projected Population: 220180
2029 Projected Households: 70562
2029 Projected Average Household Income: \$114911

DAYTIME EMPLOYMENT

3-mile radius total: 56831
White Collar: 67.01%
Executive/Professional: 42.51%
5-Mile radius: 66921
White Collar: 65.43%
Executive/Professional: 41.92%

