

*True Value*

Benjamin  
Moore

Windsor-Ga  
JEWELERS

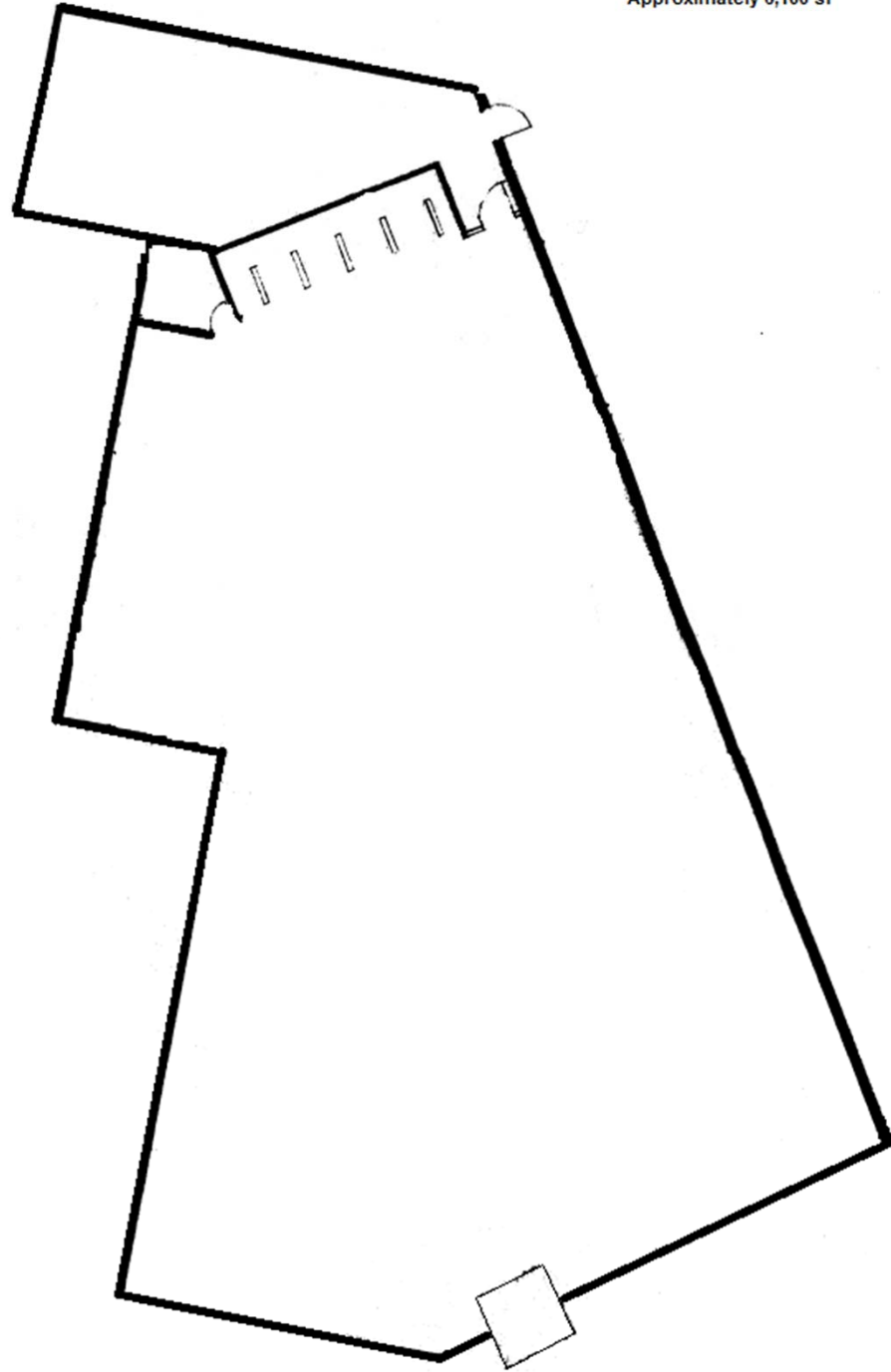
Hardware

Paint

Lawn & Garden



1706 West Innes St  
Approximately 6,100 sf





# COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.6863/-80.4833

RFULL9

1831 W Innes St Salisbury, NC 28144	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2018)	4,878	31,650	49,558
Projected Population (2023)	5,144	33,513	52,221
Census Population (2010)	4,867	31,622	48,818
Census Population (2000)	4,998	31,138	48,070
Projected Annual Growth (2018-2023)	266 1.1%	1,862 1.2%	2,663 1.1%
Historical Annual Growth (2010-2018)	11 -	28 -	740 0.2%
Historical Annual Growth (2000-2010)	-131 -0.3%	484 0.2%	748 0.2%
Estimated Population Density (2018)	1,553 <i>psm</i>	1,120 <i>psm</i>	631 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2018)	1,545	12,783	20,221
Projected Households (2023)	1,623	13,323	20,952
Census Households (2010)	1,505	12,229	18,991
Census Households (2000)	1,609	12,203	18,708
Projected Annual Growth (2018-2023)	78 1.0%	540 0.8%	730 0.7%
Historical Annual Change (2000-2018)	-64 -0.2%	580 0.3%	1,513 0.4%
<b>Average Household Income</b>			
Estimated Average Household Income (2018)	\$59,977	\$63,022	\$63,877
Projected Average Household Income (2023)	\$67,559	\$72,919	\$73,449
Census Average Household Income (2010)	\$50,761	\$47,684	\$50,555
Census Average Household Income (2000)	\$40,277	\$44,812	\$47,945
Projected Annual Change (2018-2023)	\$7,582 2.5%	\$9,897 3.1%	\$9,572 3.0%
Historical Annual Change (2000-2018)	\$19,700 2.7%	\$18,210 2.3%	\$15,932 1.8%
<b>Median Household Income</b>			
Estimated Median Household Income (2018)	\$43,336	\$43,114	\$46,175
Projected Median Household Income (2023)	\$48,740	\$48,439	\$52,147
Census Median Household Income (2010)	\$35,211	\$35,572	\$38,661
Census Median Household Income (2000)	\$32,118	\$34,445	\$36,661
Projected Annual Change (2018-2023)	\$5,404 2.5%	\$5,326 2.5%	\$5,972 2.6%
Historical Annual Change (2000-2018)	\$11,218 1.9%	\$8,669 1.4%	\$9,514 1.4%
<b>Per Capita Income</b>			
Estimated Per Capita Income (2018)	\$20,096	\$25,929	\$26,426
Projected Per Capita Income (2023)	\$22,357	\$29,439	\$29,812
Census Per Capita Income (2010)	\$15,699	\$18,441	\$19,667
Census Per Capita Income (2000)	\$13,212	\$17,430	\$18,381
Projected Annual Change (2018-2023)	\$2,261 2.2%	\$3,510 2.7%	\$3,386 2.6%
Historical Annual Change (2000-2018)	\$6,884 2.9%	\$8,499 2.7%	\$8,046 2.4%
Estimated Average Household Net Worth (2018)	\$315,071	\$332,654	\$340,280

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Lat/Lon: 35.6863/-80.4833

RFULL9

1831 W Innes St Salisbury, NC 28144	1 mi radius	3 mi radius	5 mi radius
<b>Race and Ethnicity</b>			
Total Population (2018)	4,878	31,650	49,558
White (2018)	2,328 47.7%	15,681 49.5%	27,623 55.7%
Black or African American (2018)	2,194 45.0%	12,893 40.7%	16,796 33.9%
American Indian or Alaska Native (2018)	11 0.2%	119 0.4%	180 0.4%
Asian (2018)	63 1.3%	589 1.9%	910 1.8%
Hawaiian or Pacific Islander (2018)	4 0.1%	15 -	22 -
Other Race (2018)	172 3.5%	1,590 5.0%	2,839 5.7%
Two or More Races (2018)	106 2.2%	764 2.4%	1,188 2.4%
Population < 18 (2018)	774 15.9%	6,614 20.9%	10,561 21.3%
White Not Hispanic	199 25.7%	1,952 29.5%	3,777 35.8%
Black or African American	445 57.4%	3,175 48.0%	4,118 39.0%
Asian	11 1.5%	138 2.1%	232 2.2%
Other Race Not Hispanic	41 5.3%	326 4.9%	515 4.9%
Hispanic	78 10.1%	1,023 15.5%	1,919 18.2%
Not Hispanic or Latino Population (2018)	4,588 94.1%	28,754 90.8%	44,399 89.6%
Not Hispanic White	2,254 49.1%	14,686 51.1%	25,778 58.1%
Not Hispanic Black or African American	2,169 47.3%	12,764 44.4%	16,606 37.4%
Not Hispanic American Indian or Alaska Native	5 0.1%	91 0.3%	139 0.3%
Not Hispanic Asian	61 1.3%	574 2.0%	883 2.0%
Not Hispanic Hawaiian or Pacific Islander	4 0.1%	15 0.1%	22 -
Not Hispanic Other Race	8 0.2%	54 0.2%	77 0.2%
Not Hispanic Two or More Races	87 1.9%	569 2.0%	894 2.0%
Hispanic or Latino Population (2018)	290 5.9%	2,896 9.2%	5,159 10.4%
Hispanic White	74 25.4%	994 34.3%	1,845 35.8%
Hispanic Black or African American	25 8.7%	129 4.5%	190 3.7%
Hispanic American Indian or Alaska Native	6 2.0%	28 1.0%	41 0.8%
Hispanic Asian	2 0.7%	14 0.5%	27 0.5%
Hispanic Hawaiian or Pacific Islander	- -	- -	- -
Hispanic Other Race	165 56.8%	1,536 53.0%	2,762 53.5%
Hispanic Two or More Races	19 6.5%	195 6.7%	294 5.7%
Not Hispanic or Latino Population (2010)	4,591 94.3%	29,089 92.0%	44,302 90.7%
Hispanic or Latino Population (2010)	276 5.7%	2,533 8.0%	4,516 9.3%
Not Hispanic or Latino Population (2000)	4,896 98.0%	29,816 95.8%	45,813 95.3%
Hispanic or Latino Population (2000)	102 2.0%	1,322 4.2%	2,257 4.7%
Not Hispanic or Latino Population (2023)	4,809 93.5%	30,222 90.2%	46,389 88.8%
Hispanic or Latino Population (2023)	335 6.5%	3,290 9.8%	5,832 11.2%
Projected Annual Growth (2018-2023)	46 3.2%	394 2.7%	674 2.6%
Historical Annual Growth (2000-2010)	174 17.2%	1,211 9.2%	2,259 10.0%

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Lat/Lon: 35.6863/-80.4833

RFULL9

**1831 W Innes St**

**Salisbury, NC 28144**

**1 mi radius      3 mi radius      5 mi radius**

**Total Age Distribution (2018)**

Total Population	4,878		31,650		49,558	
Age Under 5 Years	252	5.2%	1,978	6.2%	3,016	6.1%
Age 5 to 9 Years	214	4.4%	1,872	5.9%	2,989	6.0%
Age 10 to 14 Years	232	4.7%	1,863	5.9%	3,028	6.1%
Age 15 to 19 Years	595	12.2%	2,214	7.0%	3,270	6.6%
Age 20 to 24 Years	808	16.6%	2,776	8.8%	3,798	7.7%
Age 25 to 29 Years	304	6.2%	2,318	7.3%	3,467	7.0%
Age 30 to 34 Years	238	4.9%	1,858	5.9%	2,855	5.8%
Age 35 to 39 Years	181	3.7%	1,645	5.2%	2,668	5.4%
Age 40 to 44 Years	183	3.7%	1,540	4.9%	2,538	5.1%
Age 45 to 49 Years	199	4.1%	1,777	5.6%	2,928	5.9%
Age 50 to 54 Years	245	5.0%	1,906	6.0%	3,075	6.2%
Age 55 to 59 Years	283	5.8%	2,093	6.6%	3,391	6.8%
Age 60 to 64 Years	288	5.9%	2,074	6.6%	3,339	6.7%
Age 65 to 69 Years	217	4.4%	1,646	5.2%	2,668	5.4%
Age 70 to 74 Years	184	3.8%	1,382	4.4%	2,258	4.6%
Age 75 to 79 Years	181	3.7%	1,102	3.5%	1,768	3.6%
Age 80 to 84 Years	129	2.6%	750	2.4%	1,182	2.4%
Age 85 Years or Over	145	3.0%	858	2.7%	1,316	2.7%
Median Age	31.5		37.6		38.9	
Age 19 Years or Less	1,292	26.5%	7,926	25.0%	12,304	24.8%
Age 20 to 64 Years	2,729	55.9%	17,986	56.8%	28,061	56.6%
Age 65 Years or Over	857	17.6%	5,738	18.1%	9,194	18.6%

**Female Age Distribution (2018)**

Female Population	2,355	48.3%	16,402	51.8%	25,683	51.8%
Age Under 5 Years	118	5.0%	973	5.9%	1,484	5.8%
Age 5 to 9 Years	108	4.6%	920	5.6%	1,450	5.6%
Age 10 to 14 Years	104	4.4%	879	5.4%	1,465	5.7%
Age 15 to 19 Years	275	11.7%	1,033	6.3%	1,521	5.9%
Age 20 to 24 Years	392	16.7%	1,428	8.7%	1,945	7.6%
Age 25 to 29 Years	147	6.2%	1,185	7.2%	1,766	6.9%
Age 30 to 34 Years	133	5.6%	980	6.0%	1,504	5.9%
Age 35 to 39 Years	83	3.5%	831	5.1%	1,345	5.2%
Age 40 to 44 Years	89	3.8%	757	4.6%	1,261	4.9%
Age 45 to 49 Years	87	3.7%	921	5.6%	1,504	5.9%
Age 50 to 54 Years	117	5.0%	981	6.0%	1,570	6.1%
Age 55 to 59 Years	138	5.9%	1,058	6.4%	1,726	6.7%
Age 60 to 64 Years	132	5.6%	1,088	6.6%	1,746	6.8%
Age 65 to 69 Years	111	4.7%	910	5.5%	1,451	5.6%
Age 70 to 74 Years	96	4.1%	790	4.8%	1,300	5.1%
Age 75 to 79 Years	92	3.9%	629	3.8%	1,025	4.0%
Age 80 to 84 Years	62	2.6%	455	2.8%	731	2.8%
Age 85 Years or Over	71	3.0%	584	3.6%	889	3.5%
Female Median Age	32.9		39.5		40.8	
Age 19 Years or Less	606	25.7%	3,805	23.2%	5,920	23.0%
Age 20 to 64 Years	1,318	56.0%	9,228	56.3%	14,368	55.9%
Age 65 Years or Over	431	18.3%	3,369	20.5%	5,396	21.0%

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RFULL9

1831 W Innes St Salisbury, NC 28144		1 mi radius	3 mi radius	5 mi radius
<b>Male Age Distribution (2018)</b>				
Male Population		2,523 51.7%	15,248 48.2%	23,875 48.2%
Age Under 5 Years		133 5.3%	1,005 6.6%	1,533 6.4%
Age 5 to 9 Years		106 4.2%	952 6.2%	1,539 6.4%
Age 10 to 14 Years		127 5.0%	984 6.5%	1,563 6.5%
Age 15 to 19 Years		320 12.7%	1,180 7.7%	1,749 7.3%
Age 20 to 24 Years		415 16.5%	1,348 8.8%	1,853 7.8%
Age 25 to 29 Years		158 6.2%	1,133 7.4%	1,701 7.1%
Age 30 to 34 Years		105 4.2%	878 5.8%	1,351 5.7%
Age 35 to 39 Years		98 3.9%	815 5.3%	1,324 5.5%
Age 40 to 44 Years		94 3.7%	782 5.1%	1,277 5.4%
Age 45 to 49 Years		112 4.4%	856 5.6%	1,424 6.0%
Age 50 to 54 Years		128 5.1%	925 6.1%	1,504 6.3%
Age 55 to 59 Years		145 5.7%	1,035 6.8%	1,665 7.0%
Age 60 to 64 Years		156 6.2%	986 6.5%	1,593 6.7%
Age 65 to 69 Years		106 4.2%	736 4.8%	1,218 5.1%
Age 70 to 74 Years		88 3.5%	592 3.9%	958 4.0%
Age 75 to 79 Years		90 3.6%	473 3.1%	743 3.1%
Age 80 to 84 Years		67 2.7%	294 1.9%	451 1.9%
Age 85 Years or Over		74 2.9%	274 1.8%	428 1.8%
Male Median Age		30.3	35.6	36.9
Age 19 Years or Less		686 27.2%	4,121 27.0%	6,384 26.7%
Age 20 to 64 Years		1,412 55.9%	8,758 57.4%	13,693 57.4%
Age 65 Years or Over		425 16.9%	2,369 15.5%	3,798 15.9%
<b>Males per 100 Females (2018)</b>				
Overall Comparison		107	93	93
Age Under 5 Years		113 53.0%	103 50.8%	103 50.8%
Age 5 to 9 Years		98 49.4%	103 50.8%	106 51.5%
Age 10 to 14 Years		122 54.9%	112 52.8%	107 51.6%
Age 15 to 19 Years		117 53.8%	114 53.3%	115 53.5%
Age 20 to 24 Years		106 51.4%	94 48.6%	95 48.8%
Age 25 to 29 Years		107 51.8%	96 48.9%	96 49.1%
Age 30 to 34 Years		79 44.2%	90 47.3%	90 47.3%
Age 35 to 39 Years		118 54.1%	98 49.5%	98 49.6%
Age 40 to 44 Years		106 51.5%	103 50.8%	101 50.3%
Age 45 to 49 Years		129 56.3%	93 48.2%	95 48.6%
Age 50 to 54 Years		110 52.4%	94 48.5%	96 48.9%
Age 55 to 59 Years		105 51.2%	98 49.5%	96 49.1%
Age 60 to 64 Years		118 54.1%	91 47.5%	91 47.7%
Age 65 to 69 Years		95 48.8%	81 44.7%	84 45.6%
Age 70 to 74 Years		92 48.0%	75 42.8%	74 42.4%
Age 75 to 79 Years		98 49.5%	75 42.9%	72 42.0%
Age 80 to 84 Years		109 52.2%	65 39.3%	62 38.2%
Age 85 Years or Over		104 51.0%	47 31.9%	48 32.5%
Age 19 Years or Less		113 53.1%	108 52.0%	108 51.9%
Age 20 to 39 Years		103 50.7%	94 48.5%	95 48.7%
Age 40 to 64 Years		113 53.0%	95 48.8%	96 48.9%
Age 65 Years or Over		99 49.6%	70 41.3%	70 41.3%

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RFULL9

1831 W Innes St Salisbury, NC 28144	1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2018)</b>						
Total Households	1,545		12,783		20,221	
Households with Children	436	28.2%	3,667	28.7%	5,881	29.1%
Average Household Size	2.2		2.3		2.3	
Household Density per Square Mile	492		452		258	
Population Family	2,626	53.8%	22,551	71.3%	37,090	74.8%
Population Non-Family	794	16.3%	6,288	19.9%	9,345	18.9%
Population Group Quarters	1,458	29.9%	2,811	8.9%	3,123	6.3%
Family Households	878	56.8%	7,450	58.3%	12,305	60.9%
Married Couple Households	479	54.5%	4,311	57.9%	7,762	63.1%
Other Family Households	399	45.5%	3,139	42.1%	4,543	36.9%
Family Households with Children	431	49.1%	3,630	48.7%	5,821	47.3%
Married Couple with Children	166	38.4%	1,566	43.2%	2,884	49.6%
Other Family Households with Children	265	61.6%	2,063	56.8%	2,937	50.4%
Family Households No Children	446	50.9%	3,820	51.3%	6,484	52.7%
Married Couple No Children	313	70.1%	2,745	71.8%	4,878	75.2%
Other Family Households No Children	134	29.9%	1,076	28.2%	1,606	24.8%
Non-Family Households	667	43.2%	5,333	41.7%	7,916	39.1%
Non-Family Households with Children	5	0.8%	37	0.7%	60	0.8%
Non-Family Households No Children	662	99.2%	5,296	99.3%	7,856	99.2%
Average Family Household Size	3.0		3.0		3.0	
Average Family Income	\$74,514		\$78,981		\$79,207	
Median Family Income	\$54,904		\$55,090		\$57,048	
Average Non-Family Household Size	1.2		1.2		1.2	
<b>Marital Status (2018)</b>						
Population Age 15 Years or Over	4,181		25,938		40,525	
Never Married	2,255	53.9%	10,517	40.5%	14,832	36.6%
Currently Married	807	19.3%	7,732	29.8%	14,129	34.9%
Previously Married	1,119	26.8%	7,689	29.6%	11,563	28.5%
Separated	439	39.2%	2,621	34.1%	3,672	31.8%
Widowed	294	26.3%	1,919	25.0%	3,175	27.5%
Divorced	386	34.5%	3,149	41.0%	4,716	40.8%
<b>Educational Attainment (2018)</b>						
Adult Population Age 25 Years or Over	2,778		20,948		33,456	
Elementary (Grade Level 0 to 8)	154	5.5%	938	4.5%	1,692	5.1%
Some High School (Grade Level 9 to 11)	295	10.6%	2,162	10.3%	3,290	9.8%
High School Graduate	693	24.9%	6,217	29.7%	9,936	29.7%
Some College	568	20.4%	5,031	24.0%	7,784	23.3%
Associate Degree Only	312	11.2%	2,026	9.7%	3,202	9.6%
Bachelor Degree Only	533	19.2%	3,060	14.6%	5,181	15.5%
Graduate Degree	224	8.0%	1,513	7.2%	2,371	7.1%
Any College (Some College or Higher)	1,636	58.9%	11,631	55.5%	18,537	55.4%
College Degree + (Bachelor Degree or Higher)	756	27.2%	4,574	21.8%	7,552	22.6%

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RFULL9

## 1831 W Innes St

## Salisbury, NC 28144

### Housing

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units (2018)	1,744		14,028		22,036	
Total Housing Units (2010)	1,809		14,354		22,061	
Historical Annual Growth (2010-2018)	-65	-0.4%	-326	-0.3%	-25	-
Housing Units Occupied (2018)	1,545	88.6%	12,783	91.1%	20,221	91.8%
Housing Units Owner-Occupied	757	49.0%	6,505	50.9%	11,628	57.5%
Housing Units Renter-Occupied	788	51.0%	6,278	49.1%	8,594	42.5%
Housing Units Vacant (2018)	199	12.9%	1,245	9.7%	1,815	9.0%

### Household Size (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Households	1,545		12,783		20,221	
1 Person Households	574	37.1%	4,593	35.9%	6,814	33.7%
2 Person Households	487	31.5%	4,190	32.8%	6,891	34.1%
3 Person Households	235	15.2%	1,770	13.8%	2,852	14.1%
4 Person Households	138	9.0%	1,207	9.4%	2,010	9.9%
5 Person Households	60	3.9%	569	4.4%	950	4.7%
6 Person Households	30	1.9%	247	1.9%	409	2.0%
7 or More Person Households	21	1.4%	209	1.6%	296	1.5%

### Household Income Distribution (2018)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	41	2.6%	428	3.3%	622	3.1%
HH Income \$150,000 to \$199,999	42	2.7%	318	2.5%	594	2.9%
HH Income \$125,000 to \$149,999	49	3.2%	287	2.2%	610	3.0%
HH Income \$100,000 to \$124,999	71	4.6%	669	5.2%	1,233	6.1%
HH Income \$75,000 to \$99,999	159	10.3%	1,200	9.4%	2,043	10.1%
HH Income \$50,000 to \$74,999	230	14.9%	2,393	18.7%	3,958	19.6%
HH Income \$35,000 to \$49,999	295	19.1%	1,831	14.3%	2,934	14.5%
HH Income \$25,000 to \$34,999	196	12.7%	1,349	10.6%	2,171	10.7%
HH Income \$15,000 to \$24,999	207	13.4%	1,755	13.7%	2,604	12.9%
HH Income \$10,000 to \$14,999	82	5.3%	930	7.3%	1,268	6.3%
HH Income Under \$10,000	174	11.2%	1,624	12.7%	2,184	10.8%

### Household Vehicles (2018)

	1 mi radius		3 mi radius		5 mi radius	
Households 0 Vehicles Available	157	10.2%	1,350	10.6%	1,901	9.4%
Households 1 Vehicle Available	632	40.9%	5,165	40.4%	7,227	35.7%
Households 2 Vehicles Available	504	32.6%	3,914	30.6%	6,788	33.6%
Households 3 or More Vehicles Available	252	16.3%	2,354	18.4%	4,305	21.3%
Total Vehicles Available	2,470		20,803		35,289	
Average Vehicles per Household	1.6		1.6		1.7	
Owner-Occupied Household Vehicles	1,384	56.0%	12,969	62.3%	24,269	68.8%
Average Vehicles per Owner-Occupied Household	1.8		2.0		2.1	
Renter-Occupied Household Vehicles	1,086	44.0%	7,833	37.7%	11,020	31.2%
Average Vehicles per Renter-Occupied Household	1.4		1.2		1.3	

### Travel Time (2015)

	1 mi radius		3 mi radius		5 mi radius	
Worker Base Age 16 years or Over	2,230		14,393		22,275	
Travel to Work in 14 Minutes or Less	860	38.5%	6,082	42.3%	8,475	38.0%
Travel to Work in 15 to 29 Minutes	479	21.5%	4,056	28.2%	6,848	30.7%
Travel to Work in 30 to 59 Minutes	414	18.6%	2,296	16.0%	4,014	18.0%
Travel to Work in 60 Minutes or More	77	3.4%	785	5.5%	1,176	5.3%
Work at Home	117	5.3%	489	3.4%	813	3.6%
Average Minutes Travel to Work	15.6		15.2		16.4	

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# COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.6863/-80.4833

RFULL9

1831 W Innes St Salisbury, NC 28144	1 mi radius	3 mi radius	5 mi radius
<b>Transportation To Work (2015)</b>			
Worker Base Age 16 years or Over	2,230	14,393	22,275
Drive to Work Alone	1,646 73.8%	11,457 79.6%	18,121 81.4%
Drive to Work in Carpool	287 12.9%	1,597 11.1%	2,299 10.3%
Travel to Work by Public Transportation	34 1.5%	124 0.9%	163 0.7%
Drive to Work on Motorcycle	1 -	52 0.4%	75 0.3%
Bicycle to Work	5 0.2%	27 0.2%	29 0.1%
Walk to Work	131 5.9%	512 3.6%	590 2.6%
Other Means	9 0.4%	136 0.9%	187 0.8%
Work at Home	117 5.3%	489 3.4%	813 3.6%
<b>Daytime Demographics (2018)</b>			
Total Businesses	541	2,259	2,821
Total Employees	7,670	25,959	33,449
Company Headquarter Businesses	1 0.2%	9 0.4%	14 0.5%
Company Headquarter Employees	1,256 16.4%	2,948 11.4%	3,239 9.7%
Employee Population per Business	14.2 to 1	11.5 to 1	11.9 to 1
Residential Population per Business	9.0 to 1	14.0 to 1	17.6 to 1
Adj. Daytime Demographics Age 16 Years or Over	9,906	38,006	52,147
<b>Labor Force</b>			
Labor Population Age 16 Years or Over (2018)	4,150	25,642	40,023
Labor Force Total Males (2018)	2,140 51.6%	12,139 47.3%	18,961 47.4%
Male Civilian Employed	962 45.0%	6,681 55.0%	10,594 55.9%
Male Civilian Unemployed	86 4.0%	390 3.2%	576 3.0%
Males in Armed Forces	- -	6 0.1%	17 0.1%
Males Not in Labor Force	1,092 51.0%	5,062 41.7%	7,774 41.0%
Labor Force Total Females (2018)	2,010 48.4%	13,503 52.7%	21,063 52.6%
Female Civilian Employed	952 47.4%	6,908 51.2%	10,715 50.9%
Female Civilian Unemployed	72 3.6%	370 2.7%	563 2.7%
Females in Armed Forces	- -	- -	- -
Females Not in Labor Force	986 49.1%	6,224 46.1%	9,784 46.5%
Unemployment Rate	3.8%	3.0%	2.8%
Labor Force Growth (2010-2018)	-7 -0.3%	-103 -0.8%	13 0.1%
Male Labor Force Growth (2010-2018)	-4 -0.4%	-53 -0.8%	7 0.1%
Female Labor Force Growth (2010-2018)	-3 -0.3%	-50 -0.7%	6 0.1%
<b>Occupation (2015)</b>			
Occupation Population Age 16 Years or Over	1,921	13,692	21,296
Occupation Total Males	966 50.3%	6,734 49.2%	10,587 49.7%
Occupation Total Females	955 49.7%	6,959 50.8%	10,709 50.3%
Management, Business, Financial Operations	170 8.8%	1,271 9.3%	2,164 10.2%
Professional, Related	412 21.5%	2,520 18.4%	3,866 18.2%
Service	447 23.3%	2,935 21.4%	4,402 20.7%
Sales, Office	312 16.2%	2,480 18.1%	3,996 18.8%
Farming, Fishing, Forestry	8 0.4%	31 0.2%	38 0.2%
Construction, Extraction, Maintenance	134 7.0%	1,140 8.3%	1,792 8.4%
Production, Transport, Material Moving	438 22.8%	3,315 24.2%	5,037 23.7%
White Collar Workers	894 46.6%	6,271 45.8%	10,027 47.1%
Blue Collar Workers	1,027 53.4%	7,421 54.2%	11,269 52.9%

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2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.6863/-80.4833

RFULL9

1831 W Innes St Salisbury, NC 28144	1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2015)</b>						
Total Units	1,505		12,229		18,991	
1 Detached Unit	1,067	70.9%	8,080	66.1%	13,275	69.9%
1 Attached Unit	29	1.9%	441	3.6%	592	3.1%
2 Units	41	2.7%	324	2.7%	427	2.2%
3 to 4 Units	88	5.8%	917	7.5%	1,063	5.6%
5 to 9 Units	149	9.9%	868	7.1%	1,127	5.9%
10 to 19 Units	112	7.5%	1,112	9.1%	1,496	7.9%
20 to 49 Units	9	0.6%	135	1.1%	173	0.9%
50 or More Units	5	0.3%	270	2.2%	514	2.7%
Mobile Home or Trailer	44	2.9%	748	6.1%	1,542	8.1%
Other Structure	-	-	-	-	-	-
<b>Homes Built By Year (2015)</b>						
Homes Built 2014 or later	10	0.7%	244	2.0%	409	2.2%
Homes Built 2010 to 2013	4	0.2%	94	0.8%	222	1.2%
Homes Built 2000 to 2009	131	8.7%	1,848	15.1%	3,418	18.0%
Homes Built 1990 to 1999	88	5.8%	1,469	12.0%	2,623	13.8%
Homes Built 1980 to 1989	155	10.3%	1,386	11.3%	2,471	13.0%
Homes Built 1970 to 1979	275	18.3%	1,637	13.4%	2,735	14.4%
Homes Built 1960 to 1969	251	16.7%	1,472	12.0%	2,221	11.7%
Homes Built 1950 to 1959	289	19.2%	1,638	13.4%	2,215	11.7%
Homes Built 1940 to 1949	216	14.3%	1,055	8.6%	1,399	7.4%
Homes Built Before 1939	126	8.4%	2,045	16.7%	2,498	13.2%
Median Age of Homes	47.9 yrs		44.2 yrs		40.7 yrs	
<b>Home Values (2015)</b>						
Owner Specified Housing Units	735		6,313		11,001	
Home Values \$1,000,000 or More	3	0.4%	34	0.5%	104	0.9%
Home Values \$750,000 to \$999,999	4	0.5%	31	0.5%	49	0.4%
Home Values \$500,000 to \$749,999	13	1.8%	107	1.7%	181	1.6%
Home Values \$400,000 to \$499,999	15	2.0%	135	2.1%	222	2.0%
Home Values \$300,000 to \$399,999	45	6.1%	367	5.8%	706	6.4%
Home Values \$250,000 to \$299,999	36	4.9%	262	4.1%	562	5.1%
Home Values \$200,000 to \$249,999	57	7.8%	518	8.2%	1,060	9.6%
Home Values \$175,000 to \$199,999	37	5.0%	340	5.4%	736	6.7%
Home Values \$150,000 to \$174,999	43	5.8%	567	9.0%	1,186	10.8%
Home Values \$125,000 to \$149,999	56	7.6%	543	8.6%	994	9.0%
Home Values \$100,000 to \$124,999	165	22.4%	1,192	18.9%	1,965	17.9%
Home Values \$90,000 to \$99,999	62	8.5%	716	11.3%	1,059	9.6%
Home Values \$80,000 to \$89,999	74	10.1%	452	7.2%	720	6.5%
Home Values \$70,000 to \$79,999	34	4.6%	252	4.0%	408	3.7%
Home Values \$60,000 to \$69,999	49	6.6%	415	6.6%	582	5.3%
Home Values \$50,000 to \$59,999	30	4.0%	203	3.2%	293	2.7%
Home Values \$35,000 to \$49,999	9	1.3%	144	2.3%	221	2.0%
Home Values \$25,000 to \$34,999	7	1.0%	186	2.9%	273	2.5%
Home Values \$10,000 to \$24,999	3	0.4%	53	0.8%	144	1.3%
Home Values Under \$10,000	10	1.3%	62	1.0%	155	1.4%
Owner-Occupied Median Home Value	\$130,766		\$131,304		\$139,497	
Renter-Occupied Median Rent	\$587		\$560		\$557	

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Lat/Lon: 35.6863/-80.4833

RFULL9

1831 W Innes St

Salisbury, NC 28144

1 mi radius

3 mi radius

5 mi radius

## Total Annual Consumer Expenditure (2018)

Total Household Expenditure	\$75.6 M	\$648 M	\$1.04 B
Total Non-Retail Expenditure	\$39.1 M	\$336 M	\$537 M
Total Retail Expenditure	\$36.4 M	\$312 M	\$501 M
Apparel	\$2.61 M	\$22.5 M	\$36.0 M
Contributions	\$3.08 M	\$26.5 M	\$42.4 M
Education	\$2.59 M	\$22.6 M	\$35.9 M
Entertainment	\$4.17 M	\$35.7 M	\$57.4 M
Food and Beverages	\$11.3 M	\$97.0 M	\$155 M
Furnishings and Equipment	\$2.51 M	\$21.4 M	\$34.5 M
Gifts	\$1.77 M	\$15.3 M	\$24.5 M
Health Care	\$6.33 M	\$54.0 M	\$86.2 M
Household Operations	\$2.02 M	\$17.4 M	\$28.0 M
Miscellaneous Expenses	\$1.14 M	\$9.75 M	\$15.6 M
Personal Care	\$983 K	\$8.43 M	\$13.5 M
Personal Insurance	\$527 K	\$4.52 M	\$7.27 M
Reading	\$167 K	\$1.43 M	\$2.29 M
Shelter	\$15.6 M	\$134 M	\$214 M
Tobacco	\$513 K	\$4.36 M	\$6.91 M
Transportation	\$14.4 M	\$123 M	\$197 M
Utilities	\$5.91 M	\$50.6 M	\$80.6 M

## Monthly Household Consumer Expenditure (2018)

Total Household Expenditure	\$4,076	\$4,224	\$4,277
Total Non-Retail Expenditure	\$2,111 51.8%	\$2,190 51.8%	\$2,213 51.7%
Total Retail Expenditures	\$1,965 48.2%	\$2,035 48.2%	\$2,064 48.3%
Apparel	\$141 3.5%	\$147 3.5%	\$148 3.5%
Contributions	\$166 4.1%	\$173 4.1%	\$175 4.1%
Education	\$140 3.4%	\$147 3.5%	\$148 3.5%
Entertainment	\$225 5.5%	\$233 5.5%	\$237 5.5%
Food and Beverages	\$609 14.9%	\$632 15.0%	\$639 14.9%
Furnishings and Equipment	\$135 3.3%	\$140 3.3%	\$142 3.3%
Gifts	\$96 2.3%	\$99 2.4%	\$101 2.4%
Health Care	\$341 8.4%	\$352 8.3%	\$355 8.3%
Household Operations	\$109 2.7%	\$114 2.7%	\$115 2.7%
Miscellaneous Expenses	\$62 1.5%	\$64 1.5%	\$64 1.5%
Personal Care	\$53 1.3%	\$55 1.3%	\$56 1.3%
Personal Insurance	\$28 0.7%	\$29 0.7%	\$30 0.7%
Reading	\$9 0.2%	\$9 0.2%	\$9 0.2%
Shelter	\$842 20.6%	\$873 20.7%	\$883 20.7%
Tobacco	\$28 0.7%	\$28 0.7%	\$28 0.7%
Transportation	\$774 19.0%	\$799 18.9%	\$813 19.0%
Utilities	\$319 7.8%	\$330 7.8%	\$332 7.8%

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