

Target Market Summary

8501-8583 Scenic Hills Dr, Pensacola, Florida, 32514 (1 mile)
 8501-8583 Scenic Hills Dr, Pensacola, Florida, 32514
 Ring of 1 mile

Prepared by Esri
 Latitude: 30.53336
 Longitude: -87.23200

TARGET MARKET SUMMARY

8501-8583 Scenic Hills Dr, Pensacola, Florida, 32514
 Ring of 1 mile

KEY FACTS

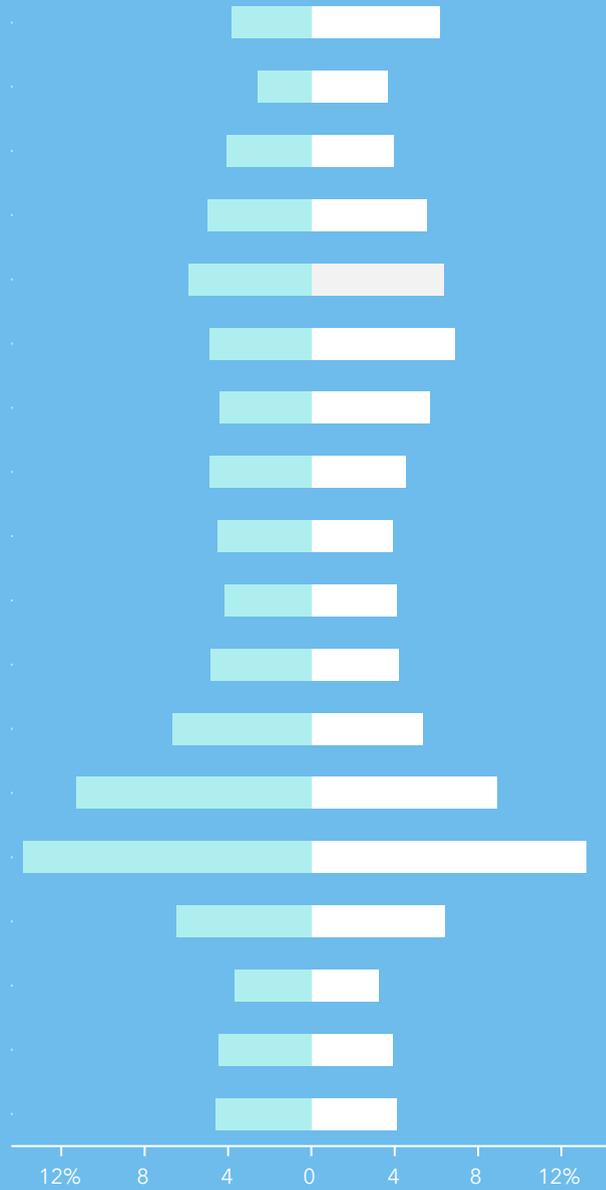
7,192
Population

37.4
Median Age

1.9
Average Household Size

\$52,084
Median Household Income

AGE PYRAMID



The largest group: 2020 Females Age 20-24
The smallest group: 2020 Males Age 80-84

ANNUAL LIFESTYLE SPENDING

\$1,816 Travel	\$64 Theatre/Operas/Concerts
\$73 Movies/Museums/ Parks	\$46 Sports Events
\$5 Online Games	\$90 Audio

Tapestry Segments

- 14B** College Towns
1,479 households
41.6% of Households
- 8F** Old and Newcomers
738 households
20.8% of Households
- 5B** In Style
479 households
13.5% of Households



This infographic contains data provided by Esri, Esri and Bureau of Labor Statistics, Esri and GfK MRI. The vintage of the data is 2020, 2025.
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Target Market Summary

8501-8583 Scenic Hills Dr, Pensacola, Florida, 32514 (3 miles)
 8501-8583 Scenic Hills Dr, Pensacola, Florida, 32514
 Ring of 3 miles

Prepared by Esri
 Latitude: 30.53336
 Longitude: -87.23200

TARGET MARKET SUMMARY

8501-8583 Scenic Hills Dr, Pensacola, Florida, 32514
 Ring of 3 miles

KEY FACTS

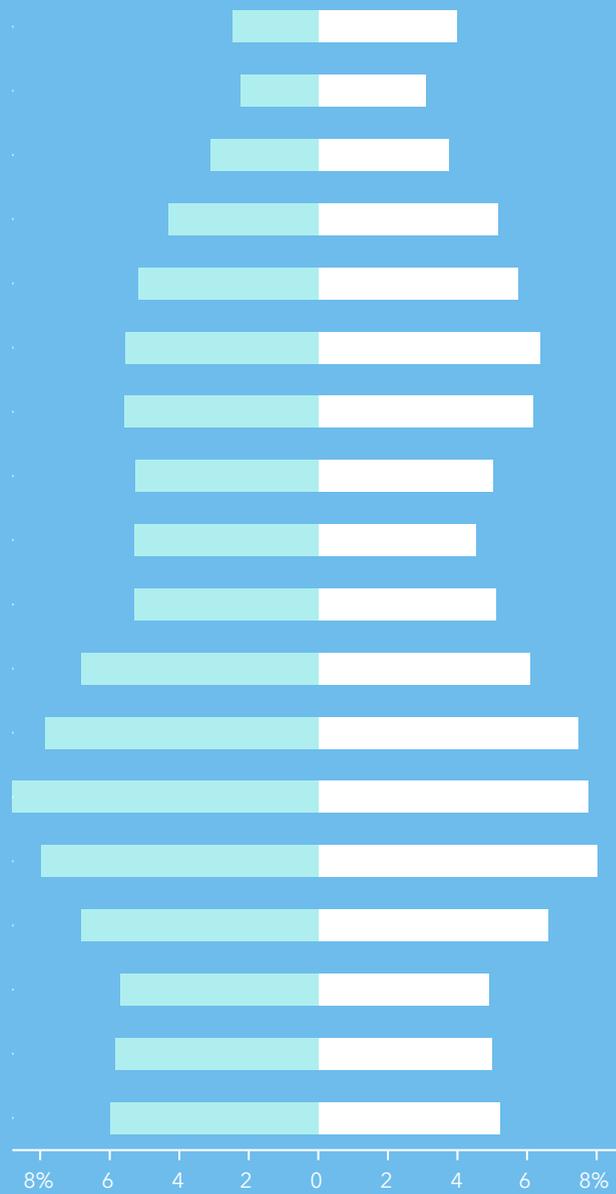
47,534
Population

37.4
Median Age

2.3
Average Household Size

\$49,353
Median Household Income

AGE PYRAMID



The largest group:
 2020 Females Age 20-24

The smallest group:
 2020 Males Age 80-84

ANNUAL LIFESTYLE SPENDING



\$1,736
Travel



\$58
Theatre/Operas/Concerts



\$67
Movies/Museums/ Parks



\$44
Sports Events



\$4
Online Games



\$83
Audio

Tapestry Segments



8F Old and Newcomers
 3,791 households
 19.4% of Households



4C Middleburg
 2,401 households
 12.3% of Households



12C Small Town Simplicity
 2,396 households
 12.3% of Households



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Target Market Summary

8501-8583 Scenic Hills Dr, Pensacola, Florida, 32514 (5 miles)
 8501-8583 Scenic Hills Dr, Pensacola, Florida, 32514
 Ring of 5 miles

Prepared by Esri
 Latitude: 30.53336
 Longitude: -87.23200

TARGET MARKET SUMMARY

8501-8583 Scenic Hills Dr, Pensacola, Florida, 32514
 Ring of 5 miles

KEY FACTS

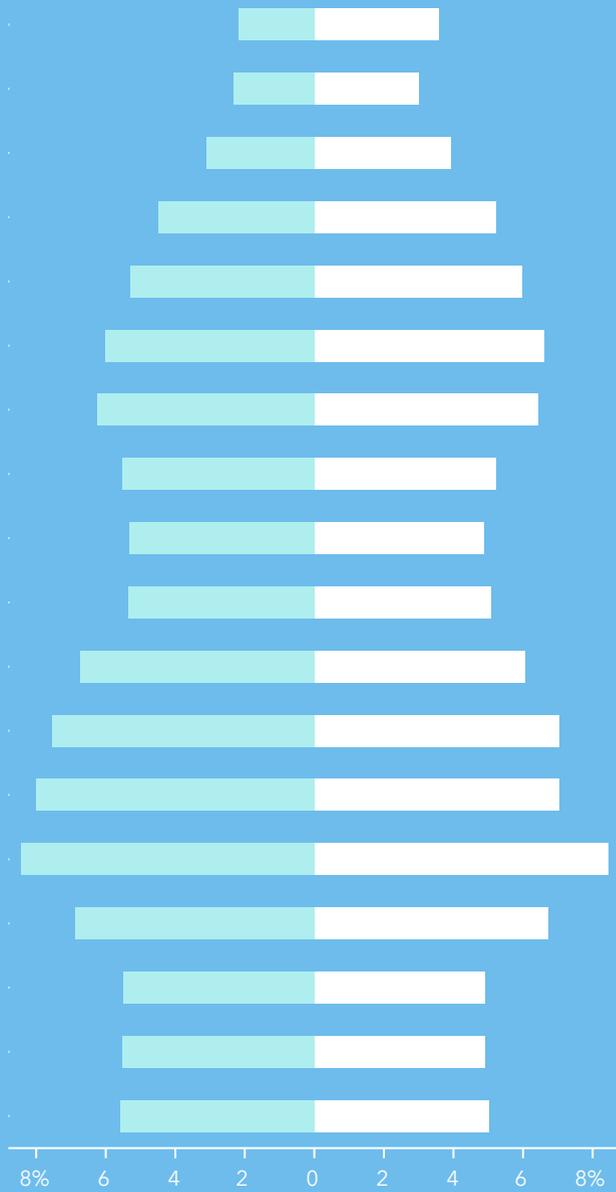
103,952
Population

38.4
Median Age

2.3
Average Household Size

\$51,737
Median Household Income

AGE PYRAMID



The largest group: 2020 Females Age 20-24
The smallest group: 2020 Males Age 85+

ANNUAL LIFESTYLE SPENDING

\$1,854 Travel	\$62 Theatre/Operas/Concerts
\$70 Movies/Museums/ Parks	\$48 Sports Events
\$4 Online Games	\$87 Audio

Tapestry Segments

8F	Old and Newcomers 10,655 households	25.4% of Households	▼
5E	Midlife Constants 5,251 households	12.5% of Households	▼
12C	Small Town Simplicity 4,630 households	11% of Households	▼



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