

# For Sale

**±6.7 Acres**

NWC Hwy 288, at Discovery Bay Dr.  
Pearland, TX 77584

## Property Description

- Address: 2249 Enterprise Blvd.
- Shovel ready
- Off-site storm water detention
- Out of the floodplain
- Use: Retail, Medical, Office, Multifamily senior residential
- Hwy 288 - 83,762 VPD (TXDOT 2021)
- Frontage:
  - Hwy 288 – 587'
  - Discovery Bay – 422'
  - Enterprise Blvd – 588'
  - Commerce Dr – 233'

## Call for Pricing



Accelerating success.

1233 West Loop South, Ste 900  
Houston, TX 77027  
P: +1 713 222 2111  
colliers.com



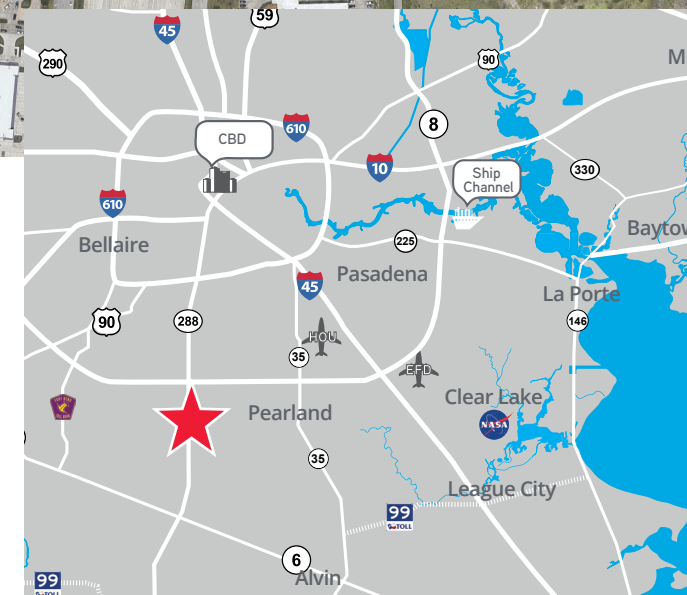
## Presented By:

**Kelly Hutchinson**

Senior Associate

+1 713 830 2146

kelly.hutchinson@colliers.com









# Market Overview

Enterprise Blvd, Pearland, Texas, 77584  
5 mile radius

## Household & population characteristics



**\$89,123**

Median household income



**\$247,515**

Median home value



**71.2%**

Owner occupied housing units



**33.8**

Median age



**51.5%**

Female population



**53.7%**

% Married (age 15 or older)

## Annual lifestyle spending



**\$3,203**

Travel



**\$79**

Tickets to Movies



**\$93**

Theatre/Operas/Concerts



**\$82**

Admission to Sports Events



**\$8**

Online Gaming Services

## Households & population



**198,830**

Current total population



**209,847**

5 Year total population



**65,267**

Current total households



**68,910**

5 year total households

## Education

**10%**

No high school diploma



**22%**

High school graduate



**27%**

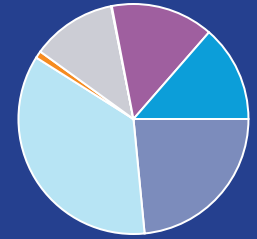
Some college



**41%**

Bachelor's/graduate/prof degree

## Race



- White population
- Black population
- American Indian population
- Asian population
- Pacific islander population
- Other race population
- Population of two or more races

## Business



**4,310**

Total businesses



**39,260**

Total employees

## Employment



**69%**

White collar



**21%**

Blue collar



**10%**

Services

**4.9%**

Unemployment rate

## Annual household spending



**\$2,658**

Apparel & Services



**\$216**

Computers & Hardware



**\$4,830**

Eating Out



**\$6,666**

Groceries



**\$7,665**

Health Care

# Boomburbs

## Who We Are?

This is the new growth market, with a profile similar to the original: young professionals with families that have opted to trade up to the newest housing in the suburbs. The original Boomburbs neighborhoods began growing in the 1990s and continued through the peak of the housing boom. Most of those neighborhoods are fully developed now. This is an affluent market but with a higher proportion of mortgages. Rapid growth still distinguishes the Boomburbs neighborhoods, although the boom is more subdued now than it was 10 years ago. So is the housing market. Residents are well-educated professionals with a running start on prosperity.

# Esri Tapestry Segmentation

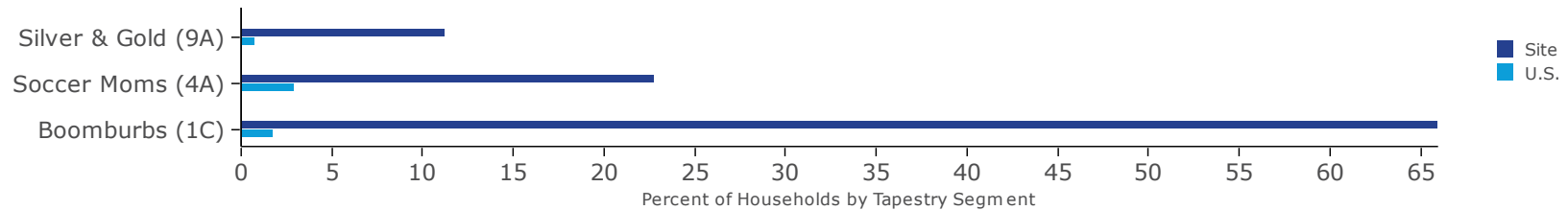
LifeMode Group : Affluent Estates

NWC Hwy 288, at Discovery Bay Dr.  
Pearland, TX 77584

## Socioeconomic Traits

- Well-educated young professionals, 55% are college graduates (Index 178).
- High labor force participation at 71.3% (Index 114); most households have more than two workers (Index 124).
- Longer commute times from the suburban growth corridors have created more home workers (Index 156).
- Well connected, own the latest devices and understand how to use them efficiently; biggest complaints—too many devices and too many intrusions on personal time.
- Financial planning is well under way for these professionals.

Top Tapestry Segments Site vs. U.S.



**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

**Source:** Esri

## Presented By:

**Kelly Hutchinson**

Senior Associate

+1 713 830 2146

kelly.hutchinson@colliers.com



# Information About Brokerage Services

Texas law requires all real estate license holders to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.



### TYPES OF REAL ESTATE LICENSE HOLDERS:

- **A BROKER** is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- **A SALES AGENT** must be sponsored by a broker and works with clients on behalf of the broker.

### A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- Put the interests of the client above all other, including the broker's own interest;
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.

### A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

**AS AGENT FOR OWNER (SELLER/LANDLORD):** The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent/

**AS AGENT FOR BUYER/TENANT:** The broker becomes the buyers/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent.

**AS AGENT FOR BOTH – INTERMEDIARY:** To act as an intermediary between the parties the broker must first obtain the written agreement of *each party* to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinion and advice to, and carry out the instructions of each party to the transaction.
- Must not, unless specifically authorized in writing to do so by the party, disclose:
  - That the owner will accept a price less than the written asking price;
  - That the buyer/tenant will pay a price greater than the price submitted in a written offer; and
  - Any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

**AS SUBAGENT:** A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

### TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISHED:

- The broker's duties and responsibilities to you, and your obligations under the representation agreement.
- Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

**LICENSE HOLDER CONTACT INFORMATION:** This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

Colliers International Houston, Inc.	29114	houston.info@colliers.com	+1 713 222 2111
Licensed Broker /Broker Firm Name or Primary Assumed Business Name	License No.	Email	Phone

David Lee Carter	364568	david.carter@colliers.com	+1 713 830 2135
Designated Broker of Firm	License No.	Email	Phone

Daniel Patrick Rice	811065	danny.rice@colliers.com	+1 713 830 2134
Licensed Supervisor of Sales Agent/ Associate	License No.	Email	Phone

Kelly Hutchinson	317499	kelly.hutchinson@colliers.com	+1 713 830 2146
Sales Agent/Associate's Name	License No.	Email	Phone

_____	_____
Buyer/Tenant/Seller/Landlord Initials	Date