
Satellite Commons Demographic Summary

Consumer Spending Report

Satellite Commons 2400 Satellite Blvd, Duluth, GA 30096

Building Type: **General Retail**
 Secondary: -
 GLA: **18,133 SF**
 Year Built: **2001**
 Total Available: **2,033 SF**
 % Leased: **88.79%**
 Rent/SF/Yr: **Negotiable**



2023 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending	\$118,338	\$999,601	\$2,605,446
Total Apparel	\$6,343	\$56,989	\$148,215
Women's Apparel	2,462	21,340	55,481
Men's Apparel	1,276	11,206	29,250
Girl's Apparel	479	4,467	11,579
Boy's Apparel	344	3,353	8,701
Infant Apparel	291	2,865	7,467
Footwear	1,492	13,757	35,738
Total Entertainment & Hobbies	\$16,012	\$137,389	\$361,299
Entertainment	1,796	16,067	42,782
Audio & Visual Equipment/Service	3,632	33,666	88,725
Reading Materials	180	1,398	3,684
Pets, Toys, & Hobbies	2,430	20,274	54,099
Personal Items	7,973	65,984	172,011
Total Food and Alcohol	\$30,385	\$270,839	\$709,386
Food At Home	15,465	143,764	377,772
Food Away From Home	12,983	111,420	290,904
Alcoholic Beverages	1,938	15,655	40,711
Total Household	\$20,300	\$160,991	\$415,516
House Maintenance & Repair	3,680	32,428	89,061
Household Equip & Furnishings	7,807	63,095	162,406
Household Operations	6,077	46,922	118,501
Housing Costs	2,736	18,546	45,547

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2023 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
Total Transportation/Maint.	\$31,553	\$269,434	\$704,865
Vehicle Purchases	15,859	134,579	354,731
Gasoline	7,706	72,722	192,555
Vehicle Expenses	691	4,804	11,929
Transportation	3,694	25,931	63,596
Automotive Repair & Maintenance	3,603	31,398	82,052
Total Health Care	\$4,891	\$42,028	\$111,341
Medical Services	2,848	23,806	62,597
Prescription Drugs	1,465	13,226	35,570
Medical Supplies	577	4,997	13,174
Total Education/Day Care	\$8,854	\$61,931	\$154,825
Education	5,782	40,592	101,792
Fees & Admissions	3,072	21,339	53,033



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Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	618	14,464	23
Retail & Wholesale Trade	75	1,129	15
Hospitality & Food Service	41	711	17
Real Estate, Renting, Leasing	27	197	7
Finance & Insurance	68	3,332	49
Information	17	235	14
Scientific & Technology Services	96	1,028	11
Management of Companies	2	6	3
Health Care & Social Assistance	134	483	4
Educational Services	7	42	6
Public Administration & Sales	2	27	14
Arts, Entertainment, Recreation	5	44	9
Utilities & Waste Management	27	5,478	203
Construction	24	351	15
Manufacturing	28	1,058	38
Agriculture, Mining, Fishing	1	2	2
Other Services	64	341	5

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Radius	1 Mile	3 Mile	5 Mile
Population			
2028 Projection	9,690	96,615	253,090
2023 Estimate	9,280	93,117	245,108
2010 Census	7,194	75,995	207,604
Growth 2023 - 2028	4.42%	3.76%	3.26%
Growth 2010 - 2023	29.00%	22.53%	18.07%
2023 Population by Hispanic Origin	1,839	24,839	66,834
2023 Population	9,280	93,117	245,108
White	3,520 37.93%	39,755 42.69%	111,632 45.54%
Black	2,520 27.16%	28,666 30.78%	73,569 30.01%
Am. Indian & Alaskan	34 0.37%	793 0.85%	2,310 0.94%
Asian	2,964 31.94%	21,079 22.64%	49,800 20.32%
Hawaiian & Pacific Island	8 0.09%	119 0.13%	254 0.10%
Other	234 2.52%	2,704 2.90%	7,544 3.08%
U.S. Armed Forces	5	47	138
Households			
2028 Projection	3,387	33,899	88,168
2023 Estimate	3,244	32,681	85,431
2010 Census	2,519	26,703	72,582
Growth 2023 - 2028	4.41%	3.73%	3.20%
Growth 2010 - 2023	28.78%	22.39%	17.70%
Owner Occupied	1,845 56.87%	17,704 54.17%	49,760 58.25%
Renter Occupied	1,399 43.13%	14,977 45.83%	35,671 41.75%
2023 Households by HH Income	3,246	32,683	85,432
Income: <\$25,000	419 12.91%	5,307 16.24%	12,422 14.54%
Income: \$25,000 - \$50,000	696 21.44%	7,846 24.01%	20,107 23.54%
Income: \$50,000 - \$75,000	376 11.58%	6,349 19.43%	17,785 20.82%
Income: \$75,000 - \$100,000	338 10.41%	3,709 11.35%	11,011 12.89%
Income: \$100,000 - \$125,000	329 10.14%	2,905 8.89%	8,331 9.75%
Income: \$125,000 - \$150,000	219 6.75%	1,559 4.77%	4,739 5.55%
Income: \$150,000 - \$200,000	287 8.84%	2,530 7.74%	5,606 6.56%
Income: \$200,000+	582 17.93%	2,478 7.58%	5,431 6.36%
2023 Avg Household Income	\$118,168	\$87,150	\$85,079
2023 Med Household Income	\$84,763	\$63,538	\$64,985

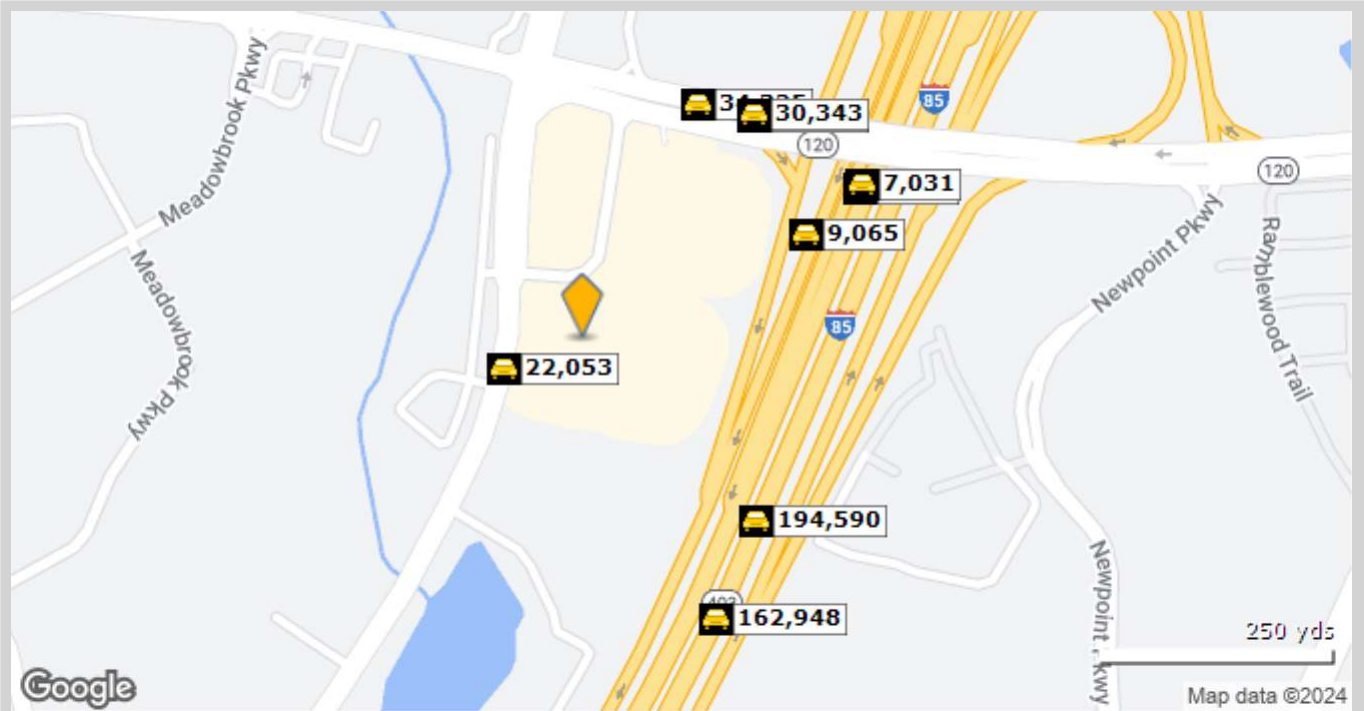


Traffic Count Report

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	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	Satellite Blvd NW	Stephens Center	0.06 N	2022	22,053	MPSI	.05
2	Not Available	Not Available	0.00 No	2020	9,065	MPSI	.15
3	I- 85	Duluth Hwy 120	0.25 N	2017	194,590	MPSI	.15
4	Duluth Hwy 120	Stephens Center	0.04 W	2015	27,866	MPSI	.16
5	Duluth Hwy	Stephens Center	0.04 W	2018	34,325	MPSI	.16
6	Duluth Hwy 120	Pruett Rd NW	0.04 E	2015	31,241	MPSI	.18
7	Duluth Hwy	Stephens Center	0.08 W	2022	30,343	MPSI	.18
8	I- 85	Duluth Hwy	0.30 N	2022	162,948	MPSI	.19
9	I- 85	Duluth Hwy	0.03 NE	2022	7,112	MPSI	.20
10	I- 85	Duluth Hwy	0.02 NE	2020	7,031	MPSI	.20

