



1 Million Visitors Come to Indio CA Every Year!

Major Annual Events An Economic Boom for the City



Improved Commercial Parcels Available For Sale!

Listed on LoopNet: <https://www.loopnet.com/Listing/3-Commercial-Parcels-Indio-CA-10-12-sf/26762580/>

	Attendance
• <u>Polo Season</u> - Empire & El Dorado Polo Grounds- November-April and Summer	50,000
• <u>Shields Date Gardens</u> - Store, Café & Theater, Year-Round	50,000
• <u>Riverside County Fairgrounds</u> - Year-Round Various Events & RV Rallies	50,000
• <u>Maclin's Open-Air Market</u> - (at Fairgrounds) Weekly Wed & Sat Nights 2,000 attend weekly plus 200 vendors	100,000
• <u>Fantasy Springs Casino Special Events Center</u> - Year-Round Shows, Concerts	150,000
• <u>Empire Polo Grounds</u> - Various Events, Conferences, Meetings, Shows	25,000
• <u>Indio Performing Arts Center</u> - (Downtown) Year-Round	25,000
• <u>Southwest Arts Festival</u> - (at Polo Grounds) January 3-days	15,000
• <u>Sandstorm Lacrosse Festival</u> - (at Polo Grounds) January 2 Days	5,000
• <u>Kennel Club of Palm Springs Dog Show</u> - (at Polo Grounds) January 4-days (Largest dog show west of the Mississippi)	20,000
• <u>Family Motor Coach Association (FMCA) Western Area RV Rally</u> - Jan 5 days	25,000
• <u>Riverside County Fair & National Date Festival</u> - February 10 days	300,000
• <u>Coachella Valley Music & Arts Festival</u> - April, two 3-day Weekends	250,000
• <u>Stagecoach California's Country Music Festival</u> - April 3 Days	85,000
• <u>California BBQ State Championship Indio</u> - November 2 Days	5,000
• <u>Cabazon Annual Winter Gathering & Powwow</u> - November 4-Days	12,000
• <u>International Tamale Festival</u> - (Downtown) December 2-Days	100,000

Total 1,267,000



Both 2011 & 2012

Smartassest.com
Top Boomtowns in America
2021 City of Indio #18 Boomtown in the USA
2022 City of Indio #54 Boomtown in the USA

INDIO
CITY OF FESTIVALS

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