



# 1 Million Visitors Come to Indio CA Every Year!



## Major Annual Events An Economic Boom for the City

### Improved Commercial Parcels Available For Sale!

Listed on LoopNet: <https://www.loopnet.com/Listing/3-Commercial-Parcels-Indio-CA-10-12-sf/26762580/>

	Attendance
• <b><u>Polo Season</u></b> - Empire & El Dorado Polo Grounds- November-April and Summer	50,000
• <b><u>Shields Date Gardens</u></b> - Store, Café & Theater, Year-Round	50,000
• <b><u>Riverside County Fairgrounds</u></b> - Year-Round Various Events & RV Rallies	50,000
• <b><u>Maclin's Open-Air Market</u></b> - <i>(at Fairgrounds)</i> Weekly Wed & Sat Nights 2,000 attend weekly plus 200 vendors	100,000
• <b><u>Fantasy Springs Casino Special Events Center</u></b> - Year-Round Shows, Concerts	150,000
• <b><u>Empire Polo Grounds</u></b> - Various Events, Conferences, Meetings, Shows	25,000
• <b><u>Indio Performing Arts Center</u></b> - <i>(Downtown)</i> Year-Round	25,000
• <b><u>Southwest Arts Festival</u></b> - <i>(at Polo Grounds)</i> January 3-days	15,000
• <b><u>Sandstorm Lacrosse Festival</u></b> - <i>(at Polo Grounds)</i> January 2 Days	5,000
• <b><u>Kennel Club of Palm Springs Dog Show</u></b> - <i>(at Polo Grounds)</i> January 4-days <i>(Largest dog show west of the Mississippi)</i>	20,000
• <b><u>Family Motor Coach Association (FMCA) Western Area RV Rally</u></b> - Jan 5 days	25,000
• <b><u>Riverside County Fair &amp; National Date Festival</u></b> - February 10 days	300,000
• <b><u>Coachella Valley Music &amp; Arts Festival</u></b> - April, two 3-day Weekends	250,000
• <b><u>Stagecoach California's Country Music Festival</u></b> - April 3 Days	85,000
• <b><u>California BBQ State Championship Indio</u></b> - November 2 Days	5,000
• <b><u>Cabazon Annual Winter Gathering &amp; Powwow</u></b> - November 4-Days	12,000
• <b><u>International Tamale Festival</u></b> - <i>(Downtown)</i> December 2-Days	100,000

**Total 1,267,000**



Both 2011 & 2012

Smartasest.com

Top Boomtowns in America

2021 City of Indio #18 Boomtown in the USA

2022 City of Indio #54 Boomtown in the USA

**INDIO**  
CITY OF FESTIVALS

**CONTACT: Bruce Latta (760) 285-5617 Email: [IndioProperties@gmail.com](mailto:IndioProperties@gmail.com)**