

# Delilah Marketplace

4119 Black Horse Pike, Mays Landing, NJ





# Shaping the Shore

Introducing a dynamic new 43 acre commercial development of the Jersey Shore serving a robust regional economy, seasonal sunshine seekers and catapulting demand for year round shore living. Located in Mays Landing, Egg Harbor Township, Delilah Marketplace is set to shape the shore experience.



**Accessibility** Dual access from both Black Horse Pike and Atlantic City Expressway Exit 12; immediate, direct access to Atlantic City Airport via Delilah Road



**Branding & Exposure** Monument signage on Black Horse Pike (37,886 ADT) and high impact billboard visibility on Atlantic City Expressway (44,577 ADT)



**Tax Advantage** Redevelopment zoning offers potential for real estate tax abatement



**Build to Suit Options** Potential construction allowances/spec building for credit tenants



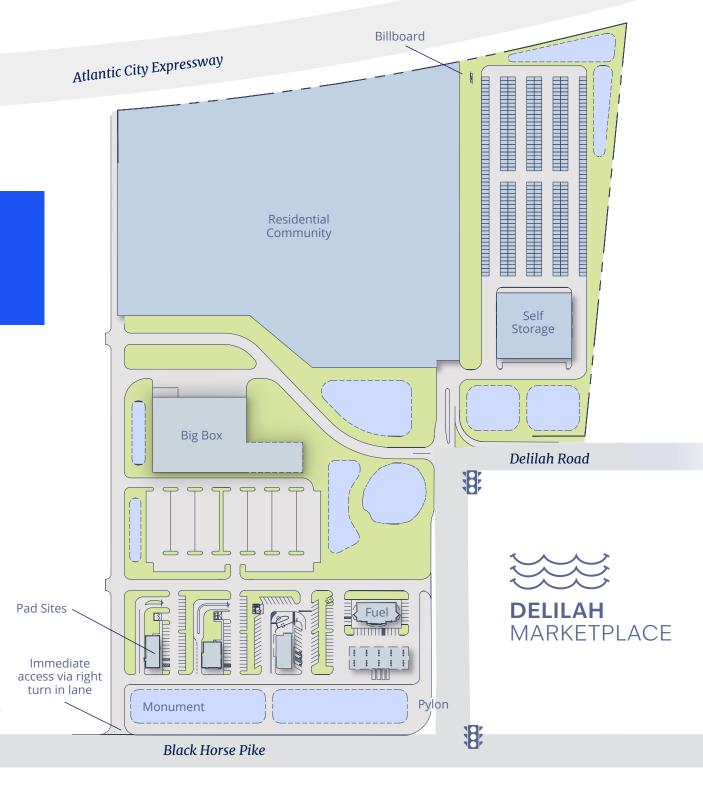
### Conceptual Plan

### **FLEXIBLE LAYOUTS**

Delilah Marketplace is an improved site with redevelopment zoning and expedited approvals to support a range of potential uses that can include:

- QSR Pad Sites
- Self Storage Facility
- Residential
- Medical
- Senior Housing
- Big Box Retail

Improvements to date: Sewer, gas, water, fire hydrants, curb cuts







## Diversified Community

Mays Landing is an established home for regional institutions, cutting edge research and local business - a major gateway to shore communities and target for continued investment.

Natural beauty and convenient access to the Atlantic City Expressway attracts vacationers, year-round residents and workforce to Mays Landing making it a diversified and logical corridor for retail. The area connects Philadelphia and New York City to the Jersey coast while also providing direct access to Atlantic City, attracting national investment:

- D.R. Horton is constructing Winds at Ocean Club, a new residential development with 627 units, just 10 miles from Delilah Marketplace
- IRG Realty has proposed Atlantic Logistics Center, a 8 MSF air cargo campus, just 4 miles from Delilah Marketplace

### Mays Landing Drivers

Atlantic City International Airport
FAA Technical Center
National Aviation Research
Technology Park
Rowan University
Atlantic Cape Community College
Atlantic Care Health
Storybook Land Amusement Park



267,458
Total Population\*



269,776
Daytime Population\*

\*within 15-minute drive time





# Visit, Play Live & Work

### Jersey Shore Highlights

- Atlantic City is a year round tourism and entertainment mecca that attracts more than 27 million visitors annually.
- Jersey coastal communities experience seasonal visitation of 120m visitors annually
- Most tourism (33%) happens in the fall shoulder season, with September attracting twice as many visitors as April, May, or June<sup>1</sup>
- Rising class of residents, retirees and virtual workers, seeking out shore living prompting rising home values and development
- Significant employment opportunities supporting tourism and entertainment, in addition to other regional economic drivers









\$8 billion
Visitor spending
Atlantic County (2023)

55K Tourism jobs Atlantic County (2023) \$323K Median home value Atlantic County (2024) 13.2% Projected HHI increase (2029)



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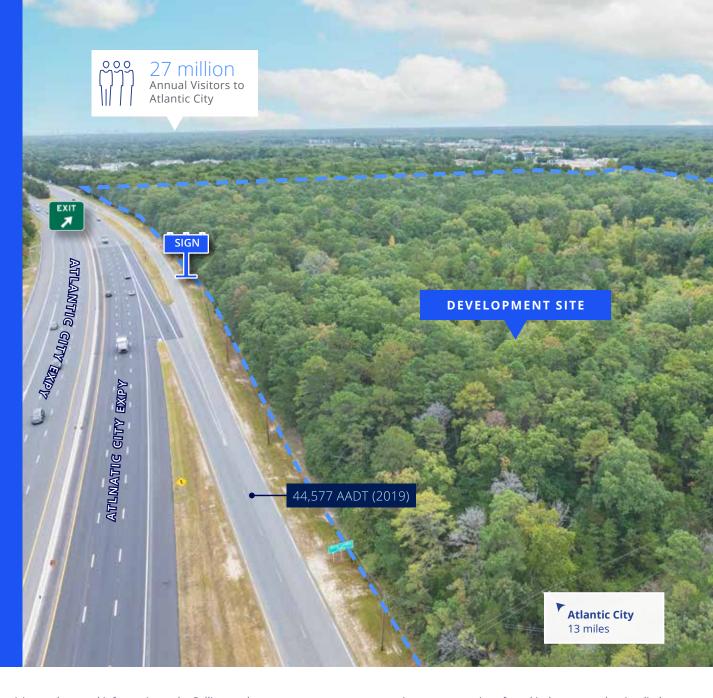
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Day Leisure Person-Stays (%). 2023 PERFORMANCE/MonitorSM, 2023 Day Trip Leisure Visitor Profile Study, VisitNJ, page 37.