

# Regional Retail

## Prairie Crossing | Altoona, Iowa

Prairie Crossing is a regional, master planned mixed use development at the intersection of I-80 and Hwy 65 | Altoona, Iowa. This development is home to major retailers like Bass Pro shops and the Outlets of Des Moines as well as the Hyatt Place, Fairfield Inn and multiple dining options. The area is home to Adventureland Resorts and Prairie Meadows Racetrack and Casino. Collectively, these attractions draw hundreds of thousands of visitors from across the Midwest.

### Development Highlights

- + 5,000 to 100,000 SF opportunities
- + Site can accommodate multiple store size options
- + Ownership is open to build-to-suit
- + Surrounded by Des Moines' top retail destinations: [Outlets of Des Moines](#), [Adventureland Resort](#), [Prairie Meadows Casino](#) and [Bass Pro Shops](#)
- + Visible from I-80 (65,000VPD) & Hwy 65 (32,800 VPD)





# Co-Tenancy



# 1,850,000

Annual Visitors to the Outlets of Des Moines



# 1,000,000

Annual Visitors to Adventureland Resort



# 3,600,000

Annual Visitors to Prairie Meadows Casino



# 1,250,000

Annual Visitors to Bass Pro Shops

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