

TRACT B

TRACT A

**Fireplace
Stone & Patio**

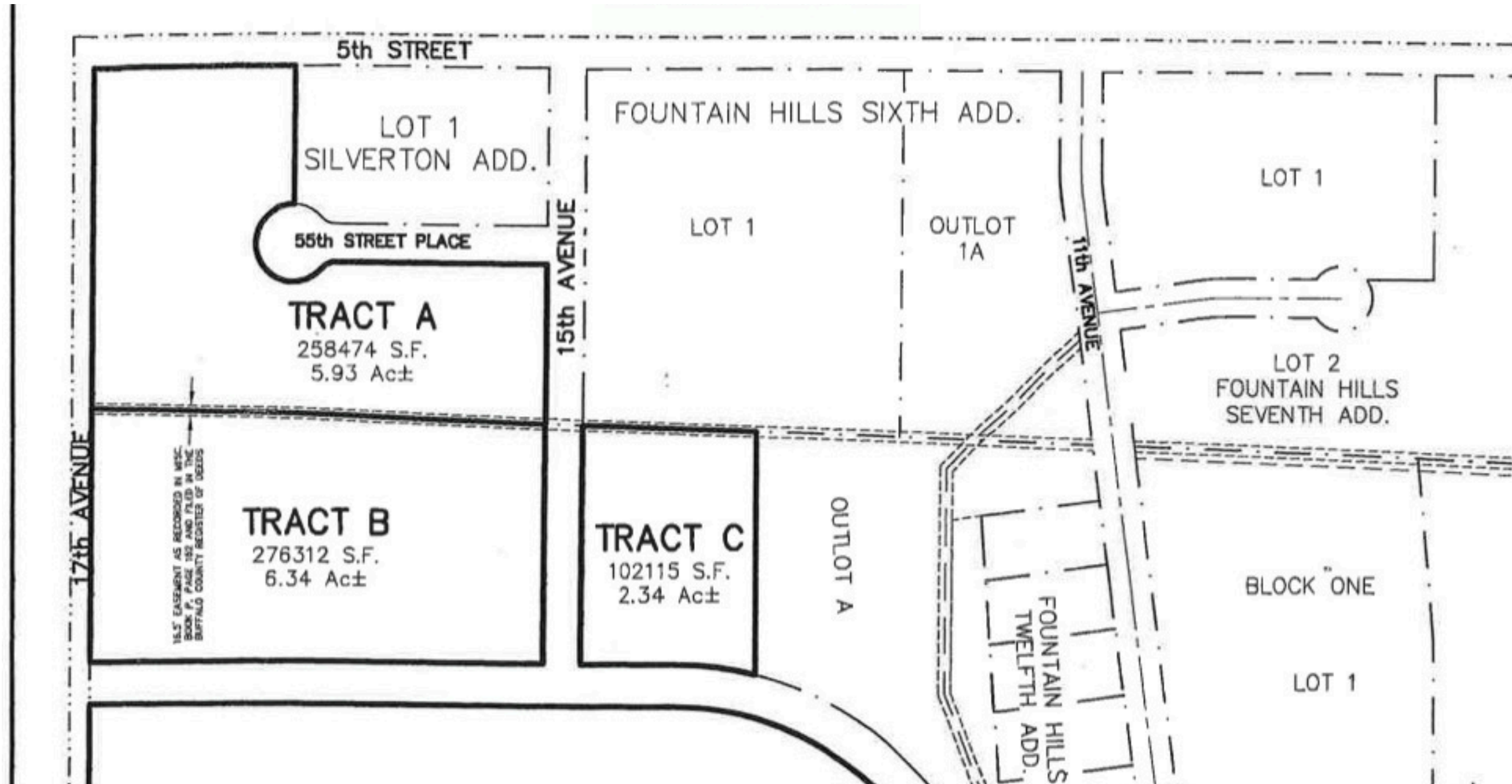
PRIME DEVELOPMENT LAND

17TH 56TH ST TRACT A, B, & C, KEARNEY, NEBRASKA
\$1,529,174 | \$1,518,937 | \$535,135

TRACT C

NEW 54TH ST

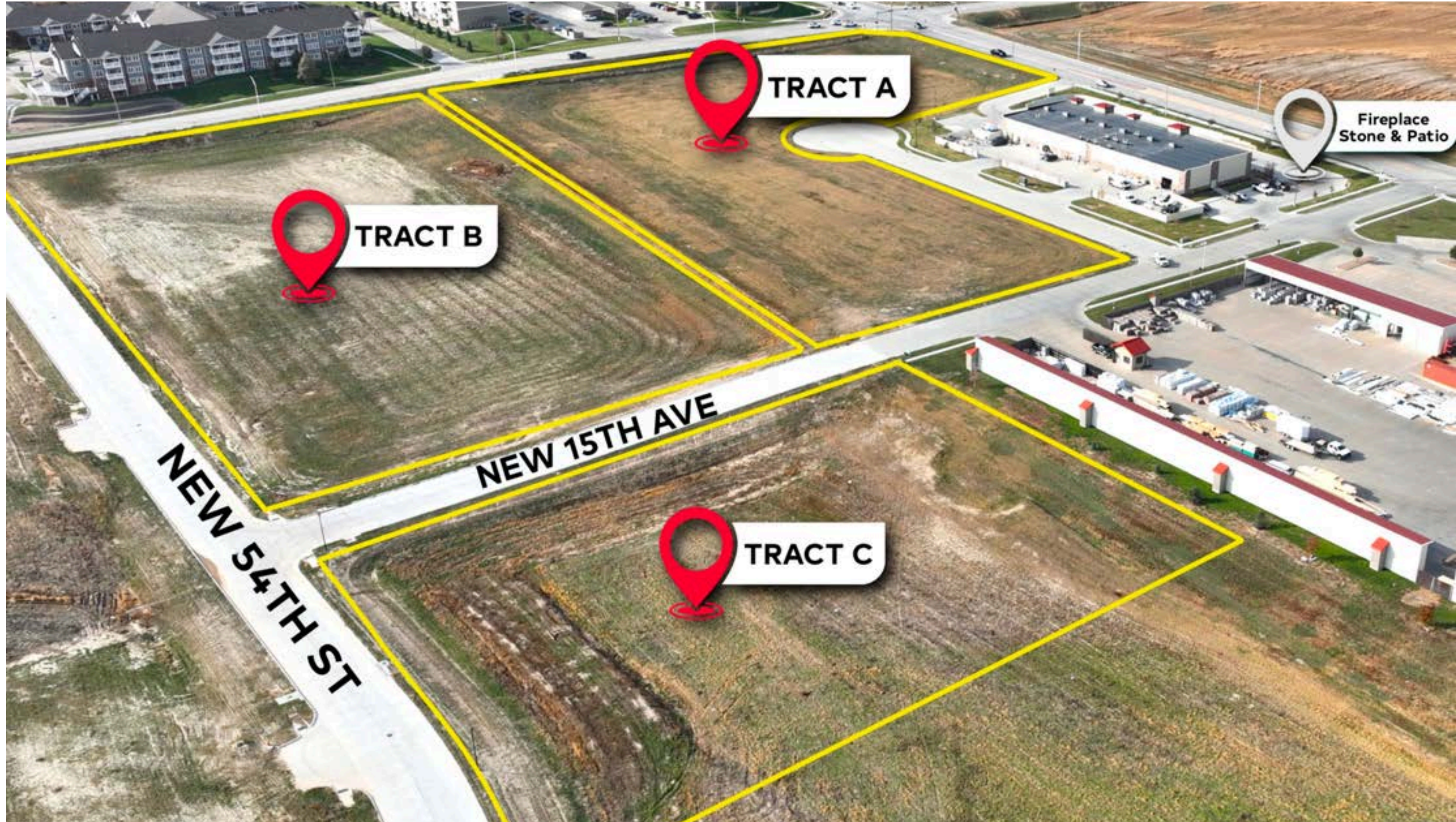
NEW 15TH ST

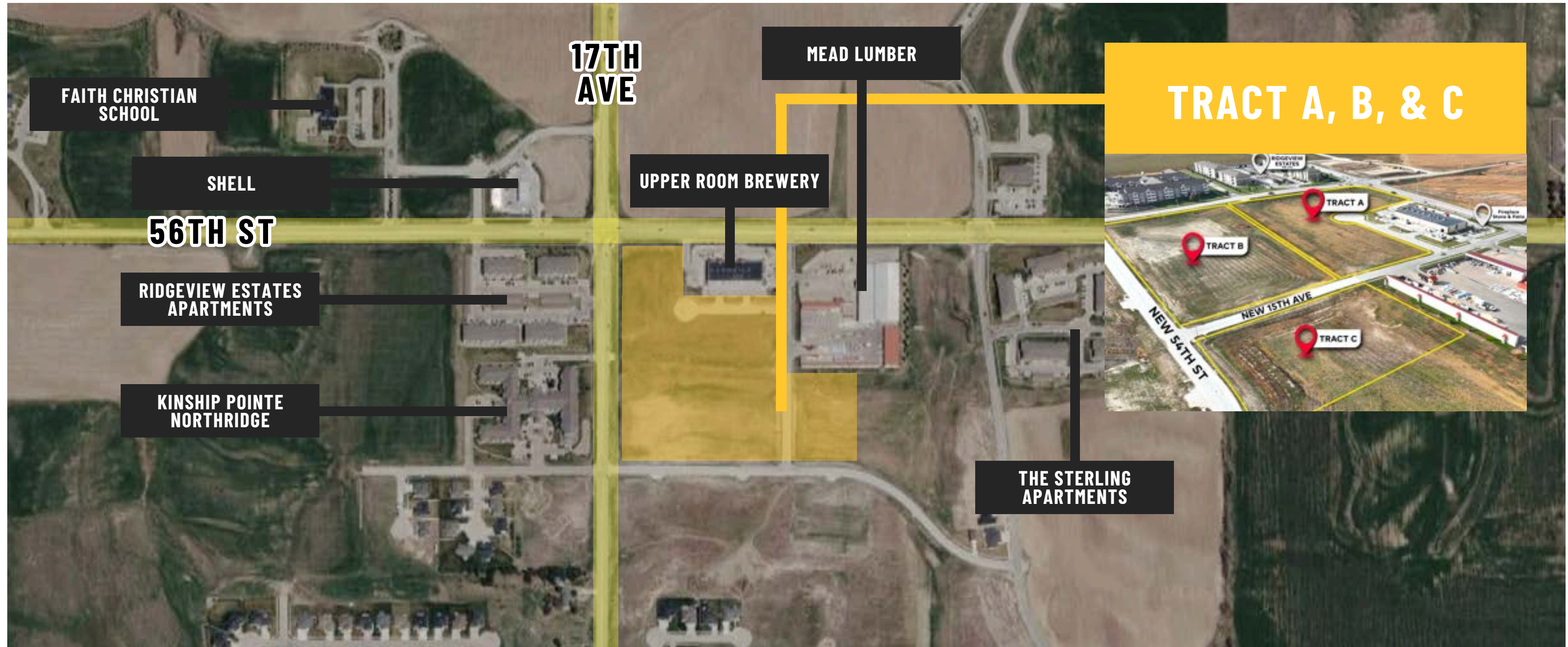


PLATT MAP

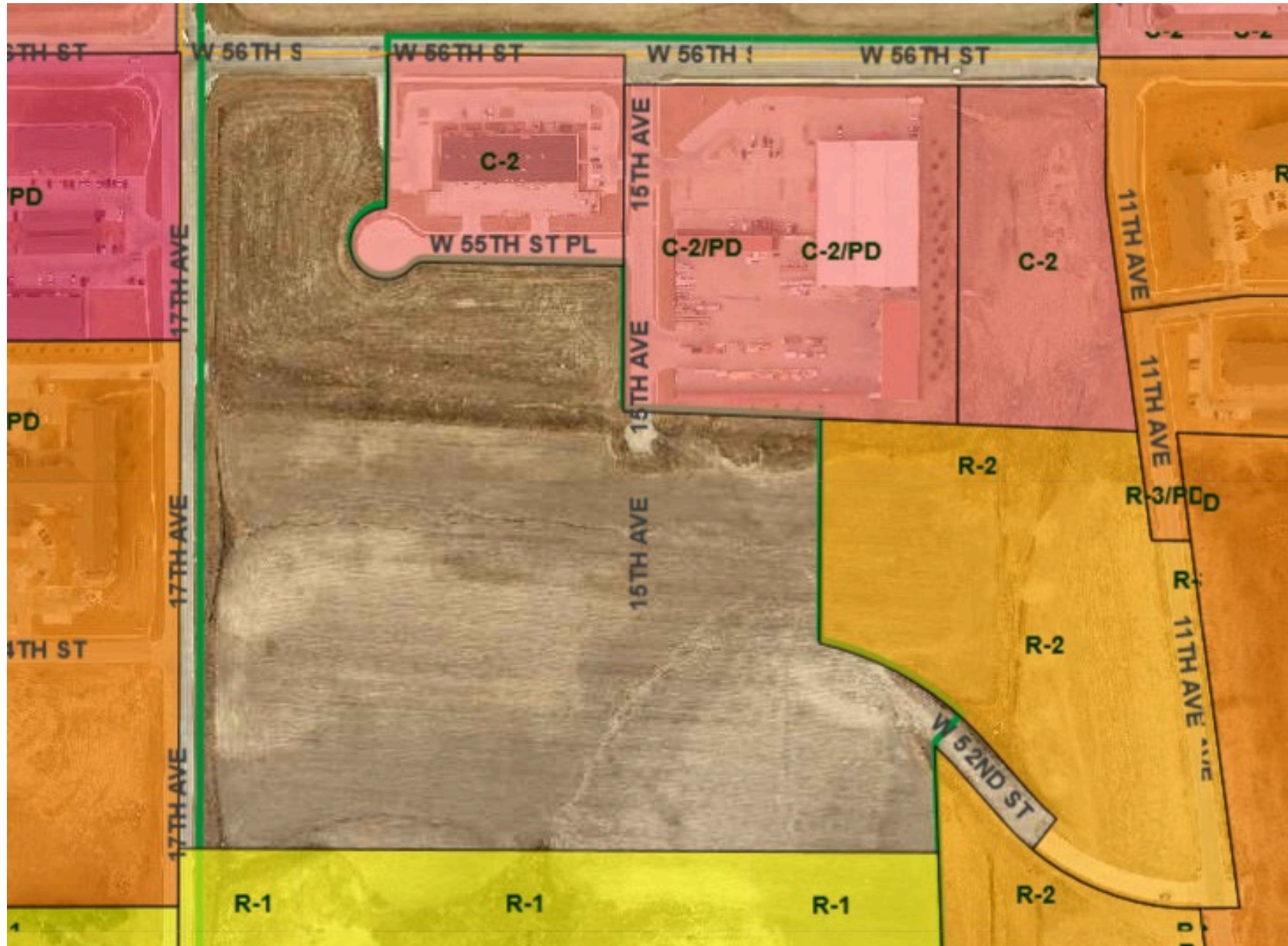
AGENT COMMENTS

Prime development land that's well-located for commercial use! Three tracts of varying sizes in the same adjoining location in a fast-growing area of Kearney. Utilities surround these tracts and streets are brand new. Seller will pay for a final survey to determine exact square footage, with final pricing determined by psf.





MAP



ZONING



STORM, WASTE, & WATER



Trade Area Report

Kearney, NE 68845



Trade Area Summary

Attribute Summary for Kearney, NE 68845

Median Household Income	Median Age	Total Population	1st Dominant Segment
\$72,771	31.1	22,342	In Style
<small>Source: 2024/2029 Income (Esri)</small>	<small>Source: 2024/2029 Age: 5 Year Increments (Esri)</small>	<small>Source: 2024 Age: 1 Year Increments (Esri)</small>	<small>Source: 2024 Tapestry Market Segmentation (Households)</small>

Consumer Segmentation

LIFE MODE - What are the people like that live in this area?

GenXurban
Gen X in middle age, families with fewer kids and a mortgage

URBANIZATION - Where do people like this usually live?

Metro Cities
Affordable city life, including smaller metros, satellite cities

Top Tapestry Segments	In Style	College Towns	Middleburg	Emerald City	Green Acres
% of Households	2,890 (33.5%)	1,463 (16.9%)	1,458 (16.9%)	1,102 (12.8%)	686 (7.9%)
Lifestyle Group	GenXurban	Scholars and Patriots	Family Landscapes	Middle Ground	Cozy Country Living
Urbanization Group	Metro Cities	Metro Cities	Semirural	Metro Cities	Rural
Residence Type	Single Family	Multi-Unit Rentals; Single Family	Single Family	Single Family; Multi-Units	Single Family
Household Type	Married Couples w/No Kids	Singles	Married Couples	Singles	Married Couples
Average Household Size	2.32	2.06	2.69	2.04	2.64
Median Age	41.7	26	37.6	37.7	43.8
Diversity Index	51.5	65.4	60.4	59	38.5
Median Household Income	\$97,100	\$49,000	\$83,700	\$88,700	\$103,400
Median Net Worth	\$354,300	\$14,500	\$277,100	\$179,100	\$537,400
Median Home Value	\$390,100	\$309,500	\$306,900	\$456,900	\$374,800
Homeownership	69.8%	26.2%	76.1%	51.2%	88%
Employment	Professional or Mgmt/Bus/Financial	Professional or Services	Professional or Mgmt/Bus/Financial	Professional or Mgmt/Bus/Financial	Professional or Mgmt/Bus/Financial
Education	Bachelor's Degree	Bachelor's Degree	High School Diploma	Bachelor's Degree	High School Diploma
Preferred Activities	Support arts, concerts, theaters, museums. Prefer organic foods, grow their own vegetables.	Go out to the movies and out for drinks. Popular activities: backpacking, Pilates, and Frisbee.	Spending priorities also focus on family. Enjoy hunting, fishing, bowling and baseball.	Place importance on learning new things to keep life fresh and variable. Buy natural, green, and environmentally friendly products.	Pursue physical fitness vigorously. Active in communities and social organizations.
Financial	Variety of investments often managed by a financial planner	Limited incomes result in thrifty purchases	Carry some debt, invest for future	Contribute to NPR, PBS	Comfortable with debt, and investments.
Media	Connected and knowledgeable via smartphones	Use the Internet for social media, blogging, watch movies and TV.	TV and magazines provide entertainment and information	Read books, magazines and use the web for news	Provided by satellite service, radio and television

Trade Area Report

Kearney, NE 68847



Trade Area Summary

Attribute Summary for Kearney, NE 68847

Median Household Income	Median Age	Total Population	1st Dominant Segment
\$61,390	37.2	18,731	Bright Young Professionals
<small>Source: 2024/2029 Income (Esri)</small>	<small>Source: 2024/2029 Age: 5 Year Increments (Esri)</small>	<small>Source: 2024 Age: 1 Year Increments (Esri)</small>	<small>Source: 2024 Tapestry Market Segmentation (Households)</small>

Consumer Segmentation

LIFE MODE - What are the people like that live in this area?

Middle Ground
Lifestyles of thirtysomethings

URBANIZATION - Where do people like this usually live?

Urban Periphery
City life for starting families in neighborhoods that fringe major cities

Top Tapestry Segments	Bright Young Professionals	Down the Road	Set to Impress	Manufacturing Traditions	Comfortable Empty Nesters
% of Households	1,968 (25.5%)	1,029 (13.3%)	917 (11.9%)	680 (11.4%)	710 (9.2%)
Lifestyle Group	Middle Ground	Rustic Outposts	Midtown Singles	GenXurban	GenXurban
Urbanization Group	Urban Periphery	Semirural	Metro Cities	Urban Periphery	Suburban Periphery
Residence Type	Single Family; Multi-Units	Mobile Homes; Single Family	Multi-Unit Rentals; Single Family	Single Family	Single Family
Household Type	Married Couples	Married Couples	Singles	Married Couples	Married Couples
Average Household Size	2.37	2.69	2.06	2.42	2.48
Median Age	34.7	36.6	35	39.1	46.4
Diversity Index	76	79.9	72.9	60.9	47
Median Household Income	\$74,200	\$56,000	\$49,300	\$68,900	\$97,600
Median Net Worth	\$102,300	\$130,000	\$21,100	\$199,800	\$509,700
Median Home Value	\$337,700	\$178,200	\$244,500	\$201,400	\$323,300
Homeownership	45.9%	67.7%	30.1%	72.1%	87.4%
Employment	Professional or Mgmt/Bus/Financial	Services or Professional	Services or Professional	Professional or Services	Professional or Mgmt/Bus/Financial
Education	Some College No Degree	High School Diploma	High School Diploma	High School Diploma	Bachelor's Degree
Preferred Activities	Go to bars/clubs; attend concerts. Eat at fast food, family restaurants.	Place importance on preserving time-honored customs. Go hunting, fishing.	Maintain close relationships with family. Enjoy going to rock concerts, night clubs, and the zoo.	Value time spent at home. Watching television and gaming are common pastimes.	Play golf, ski and work out regularly. Home maintenance a priority among these homeowners.
Financial	Own retirement savings and student loans	Shop at Walmart Supercenters, Walgreens and dollar stores	Prefer name brands, buy generic when it's a better deal	Budget aware shoppers	Portfolio includes stocks, COOs, mutual funds and real estate
Media	Get most of their information from the Internet	Use the Internet to stay connected, listen to radio at work	Use the Internet for social media, video games and watching TV	Read newspapers, especially Sunday editions	Listen to sports radio, watch sports on TV



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