



FactSheet

THE
ANAHEIM
RESORT



The Anaheim Resort

- **What:** 1,100-acre district including Disneyland Resort theme parks, Anaheim Convention Center, hotels, restaurants, shops, offices and other uses
- **Annual visitors:** more than 25 million
- **Employees:** more than 40,000
- **Size:** 3 percent of Anaheim's 32,000 acres
- **City revenue:** \$289 million projected for 2023-24, or 63 percent of general fund revenue
 - **Hotel-stay revenue:** \$230.5 million, 98 percent of city total
 - **Sales tax:** \$30.3 million, 27 percent of city total
 - **Property tax:** \$14.9 million, 15 percent of city total
 - **Disney fees for police and fire service:** \$12.2 million
 - **Business licenses:** \$1.1 million
- **Number of hotels:** 90, or half of the city's 181 hotels

Hotel Impact

annual hotel-stay tax revenue

fiscal year	amount (in millions)
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1991-92	\$29.7
1992-93	\$32.4
1993-94	\$33.0
1994-95	\$33.9
1995-96	\$44.7
1996-97	\$44.9
1997-98	\$44.8
1998-99	\$45.1
1999-00	\$46.2
2000-01	\$57.9
2001-02	\$58.0
2002-03	\$56.2
2003-04	\$63.1
2004-05	\$67.3
2005-06	\$75.5
2006-07	\$84.4
2007-08	\$87.2
2008-09	\$80.1
2009-10	\$77.1
2010-11	\$82.6
2011-12	\$90.4
2012-13	\$102.9
2013-14	\$110.1
2014-15	\$119.7
2015-16	\$138.5
2016-17	\$150.3
2017-18	\$155.6
2018-19	\$162.6
2019-20	\$123
2020-21	\$30.3
2021-22	\$177.7
2022-23	\$224.4
2023-24*	\$236.3

**projected*



Disneyland Resort

- **What:** 490-acre collection of Disney properties within The Anaheim Resort
 - **Disneyland Park:** 100 acres, opened in 1955 as Walt Disney's original theme park
 - **Disney California Adventure Park:** 57 acres, opened in 2001 as second Anaheim theme park
 - **Downtown Disney District:** 20 acres, opened 2001; 8,300-square-foot retail, restaurant building, outdoor event space in early construction
 - **Disney's Grand Californian Hotel & Spa:** 1,019 rooms, 71 vacation club villas, opened 2001
 - **Disneyland Hotel:** 973 rooms, opened 1955; 344-room Disney Vacation Club tower opening in 2023
 - **Pixar Place Hotel:** 481 rooms, opened 1984, acquired by Disney in 1995
 - **Mickey & Friends Parking Structure:** 9,791 spaces, six levels, opened 2001
 - **Pixar Pals Parking Structure:** 6,507 spaces, six levels, opened in 2019
- **Disneyland Resort employees:** 35,000



Anaheim Convention Center

- **What:** largest convention center on the West Coast, city owned and operated
- **Opened:** July 12, 1967
- **Expansions:** 1974, 1982, 1990, 1993, 1998, 2000, 2017
- **Total space:** 1.8 million square feet
 - **Exhibit space:** 1 million square feet
 - **Meeting space:** 352,000 square feet
 - **Ballrooms:** 238,000 square feet
 - **Prefunction space:** 222,192 square feet
 - **Outdoor space:** 200,000 square feet
 - **Anaheim Arena:** 7,500 seats
 - **Meeting rooms:** 99
 - **Acres:** 53



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Anaheim Resort Expansion

- **What:** ongoing, planned or recently completed expansions
- **Disneyland Resort**
 - Conversion of Paradise Pier Hotel to **Pixar Place Hotel**, opened January 2024
 - Conversion of Pacific Wharf at Disney California Adventure into **San Fransokyo Square** from “Big Hero 6,” opened July 2023
 - 350-room **The Villas at Disneyland Hotel** timeshare tower at Disneyland Hotel, opened September 2023
 - **Downtown Disney** renovation with restaurants, food hall, shops and lawn, opening in 2024 and 2025
 - **Disneyland Forward:** proposed zoning update for a broader mix of new theme park attractions, hotels, shopping, dining and entertainment in years to come
 - ▶ see Anaheim.net/DisneylandForward
 - Five-acre **Avengers Campus**, based Marvel characters, opened 2021
 - 14-acre **Star Wars: Galaxy’s Edge** at Disneyland Park, opened 2019
 - 5,000-space **Pixar Pals Parking Structure**, opened 2019
- **Anaheim Convention Center:** \$190 million addition of 200,000 square feet of flexible space for exhibits, meetings and banquets, opened 2017



1990s Expansion

- **What:** \$1.95 billion investment in the Anaheim Resort by Walt Disney Parks and Resorts (\$1.4 billion) and the city of Anaheim (\$550 million)
 - Disney California Adventure Park
 - Disney’s Grand Californian Hotel & Spa
 - Downtown Disney District
 - Disneyland Drive pedestrian bridge
 - Mickey & Friends Parking Structure
 - Anaheim Convention Center expansion
 - Freeway and road improvements
 - Storm drains, sewer, water system and electrical improvements
 - Landscaping, gateway monuments, signs



Hotels

Hotels in planning or development

- **1030-1042 W. Ball Road**
 - Aliso Viejo-based Sunstone Development LLC
 - 1030-1042 W. Ball Road
 - 234-room room hotel
 - Redevelopment of site now housing 44-room Days Inn by Wyndham Anaheim West and 23-room Budget Inn
 - Early stage conceptual application submitted in 2021, updated 2022

- **Aloft Hotel**
 - R3 Lodging LLC
 - 1100 W. Ball Road
 - 75-room boutique hotel with pool, roof deck
 - Development of 0.55-acre site; former service station site, empty for more than two decades
 - Potential construction in 2024 or 2025

- **Hotel 55**
 - FDC Trust LLC, RH Anaheim Barn LLC
 - 1730 S. Clementine St.
 - 125-room, six-story hotel with rooftop pool, lounge, market and cafe
 - Redevelopment of 0.68 acre vacant industrial site and parking
 - Potential construction 2024 or 2025

- **1700 South Harbor** • *also see Anaheim Hotel below*
 - Good Hope International, affiliate of Wincome Group
 - 1700 S. Harbor Blvd.
 - 580-room luxury hotel with meeting rooms, restaurants, spa
 - Redevelopment of Anaheim Hotel, formerly Anaheim Plaza Hotel & Suites
 - Project in planning stage, construction possible by 2025

- **Westgate Anaheim GardenWalk**
 - Westgate Resorts
 - 500 W. Disney Way
 - 392-room timeshare hotel
 - Planning stages

- **GardenWalk Hotel II**
 - Prospera Hotels Inc., O'Connell Hotels & Hospitality
 - 300 W. Disney Way
 - 350-room or more hotel
 - Planning stages





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Hotels recently opened or renovated

- **The Villas at Disneyland Hotel**
 - Walt Disney Co.
 - 1150 W. Magic Way
 - 350-room timeshare tower at Disneyland Hotel
 - Opened September 2023

- **Element Anaheim Resort Convention Center**
 - Lodging Dynamics Hospitality Group
 - 1600 S. Clementine St.
 - 174-room hotel
 - Redevelopment of former Bergstroms Childrens Store showroom, opened in 1988
 - Opened 2021

- **The Westin Anaheim Resort**
 - Good Hope International, affiliate of Wincome Group
 - 1030 W. Katella Ave.
 - 618-room luxury hotel with meeting rooms, restaurants, spa
 - Redevelopment of Anabella Hotel
 - Opened 2021

- **Hilton Garden Inn and Home2 Suites**
 - R.D. Olson Construction
 - 1441 S. Manchester Ave.
 - 223-room, two-brand hotel with shared common areas
 - Redevelopment of former Quality Inn & Suites site
 - Opened 2021

- **Hotel Lulu**
 - Azul Hospitality Group, part of Best Western hotel group
 - 1850 S. Harbor Ave.
 - 310-room, boutique hotel with pool, kids activities, restaurant, meeting space
 - Redevelopment of former Red Lion Hotel
 - Opened 2021

- **Viv Hotel**
 - BPM Real Estate Group
 - 1601 S. Anaheim Blvd.
 - 326-room luxury hotel with restaurants, spa, pool and rooftop lounge
 - Opened 2020



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- **JW Marriott, Anaheim Resort**
 - Prospera Hotels Inc., O'Connell Hotels & Hospitality
 - 1775 S. Clementine
 - 466-room luxury hotel with meeting rooms, restaurant, spa
 - Opened 2020
- **Cambria Hotel & Suites**
 - Nexus Cos.
 - 1721 S. Manchester Ave.
 - 352-room hotel with three restaurants
 - Redevelopment of parking lot that once housed The Boogie nightclub, which closed in 2006
 - Opened 2020
- **Hampton Inn & Suites by Hilton Anaheim Resort Convention Center**
 - Prospera Hotels
 - 100 W. Katella Ave.
 - 178-room hotel
 - Redevelopment of former Arena Inn, opened in 1975
 - Opened 2019
- **Howard Johnson Anaheim Hotel & Water Playground**
 - Northwest Hotel Corp.
 - 1380 S. Harbor Blvd.
 - Renovation, redesign of 296-room hotel and water playground
 - Phase one of 111 rooms completed in 2018, phase two of 100 rooms completed in 2019
- **Ramada Plaza Anaheim**
 - Union Investments USA LLC
 - 515 W. Katella Ave.
 - 105-room hotel renovation of lobby, fitness center, meeting space and offices, rebranding as Wyndham Garden
 - Completed 2019
- **Disney's Grand Californian Hotel & Spa**
 - Walt Disney Parks and
 - 1600 Disneyland Drive
 - Remodeling of guest rooms, pool area, conceierge-level Craftsman Club, new furniture lobby
 - Renovation completed in 2017





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- **Anaheim Hotel** • *also see 1700 South Harbor above*
 - Good Hope International, affiliate of Wincome Group
 - 1700 S. Harbor Blvd.
 - Remodeling of lobby, ballroom, pool area, guest rooms and suites, landscaping, paint, parking lot, façade and entry
 - Renovation concluded in 2017
 - Interim remodeling as hotel awaits redevelopment as 1700 South Harbor

- **Staybridge Suites Anaheim at the Park**
 - Naman Hotels
 - 1050 W. Ball Road
 - 126-room hotel
 - Opened 2017

- **Country Inn & Suites Hotel**
 - Spectrum Development Group LLC
 - 1640 S. Clementine St.
 - 172-room hotel
 - Opened 2016

- **Residence Inn at Anaheim Resort/Convention Center**
 - MTB LLC
 - 640 W. Katella Ave.
 - 294-room hotel
 - Opened 2016

- **Holiday Inn Express & Suites Anaheim Resort Area**
 - HIE Anaheim Resort Inc.
 - 1411 S. Manchester Ave.
 - 96-room hotel
 - Opened 2016

- **Hyatt House at Anaheim Resort/Convention Center**
 - Prospera Hotels
 - 1800 S. Harbor Blvd.
 - 262-room hotel, Walgreens
 - Opened 2016

- **Grand Legacy at the Park**
 - Saga Motels Inc.
 - 1650 S. Harbor Blvd.
 - New building with 30 rooms, lobby renovation
 - Opened 2016