

Property Overview

Aug 1, 2022 - Jul 31, 2023

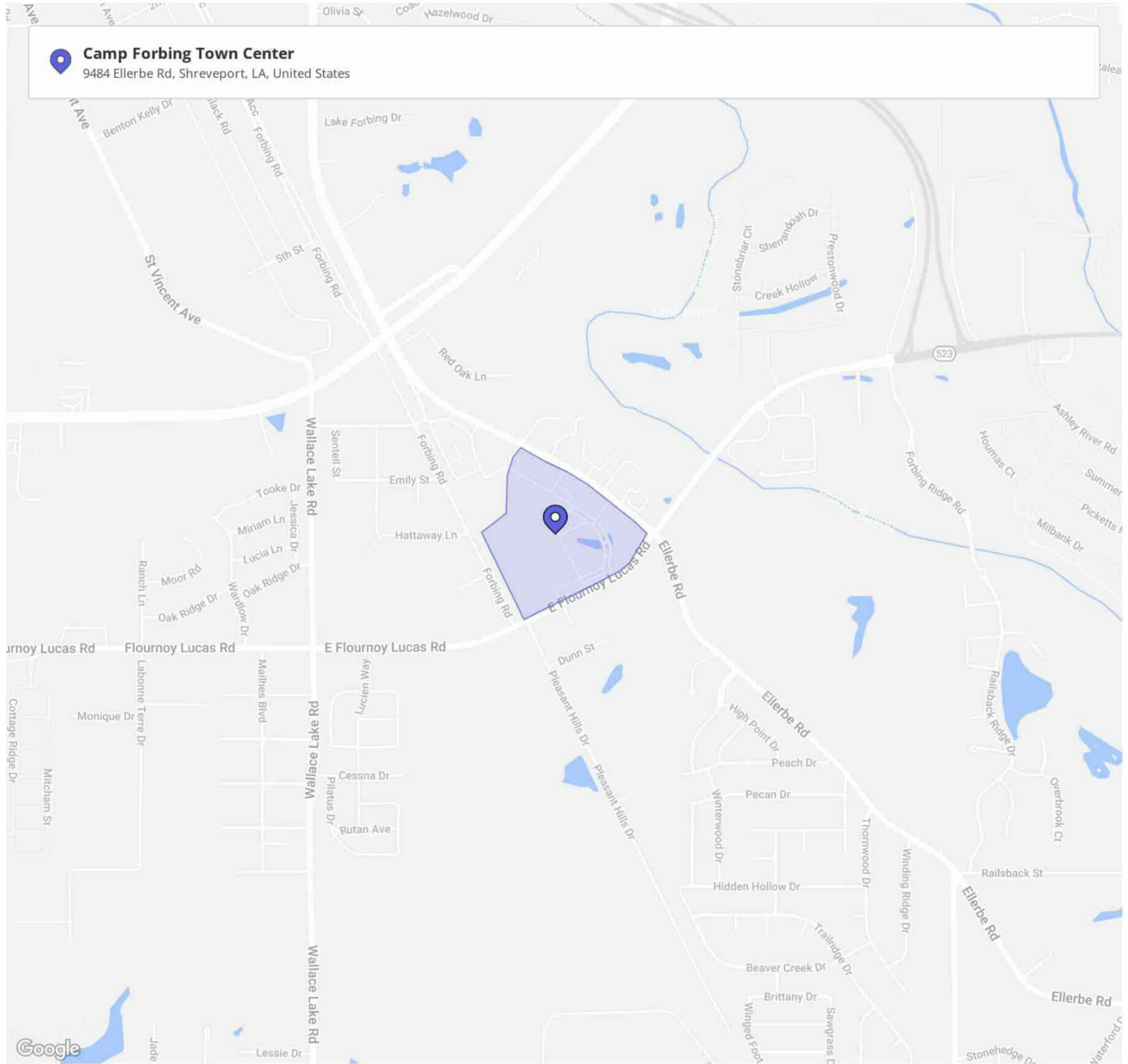
Property:

 **Camp Forbing Town Center**
9484 Ellerbe Rd, Shreveport, LA 71106



Property Overview

Aug 1, 2022 - Jul 31, 2023



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Metrics

Camp Forbing Town Center

9484 Ellerbe Rd, Shreveport, LA 71106

Visits	2.3M	Visits YoY	-10.1%
Visitors	287.8K	Visits Yo2Y	-15.2%
Visit Frequency	8.01	Visits Yo3Y	-12.4%
Panel Visits	97.3K		

Aug 1st, 2022 - Jul 31st, 2023

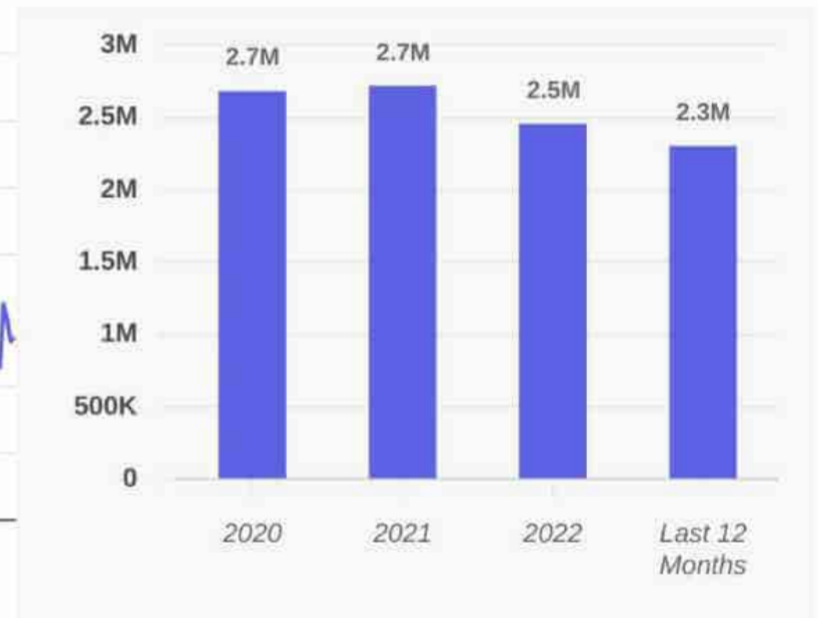
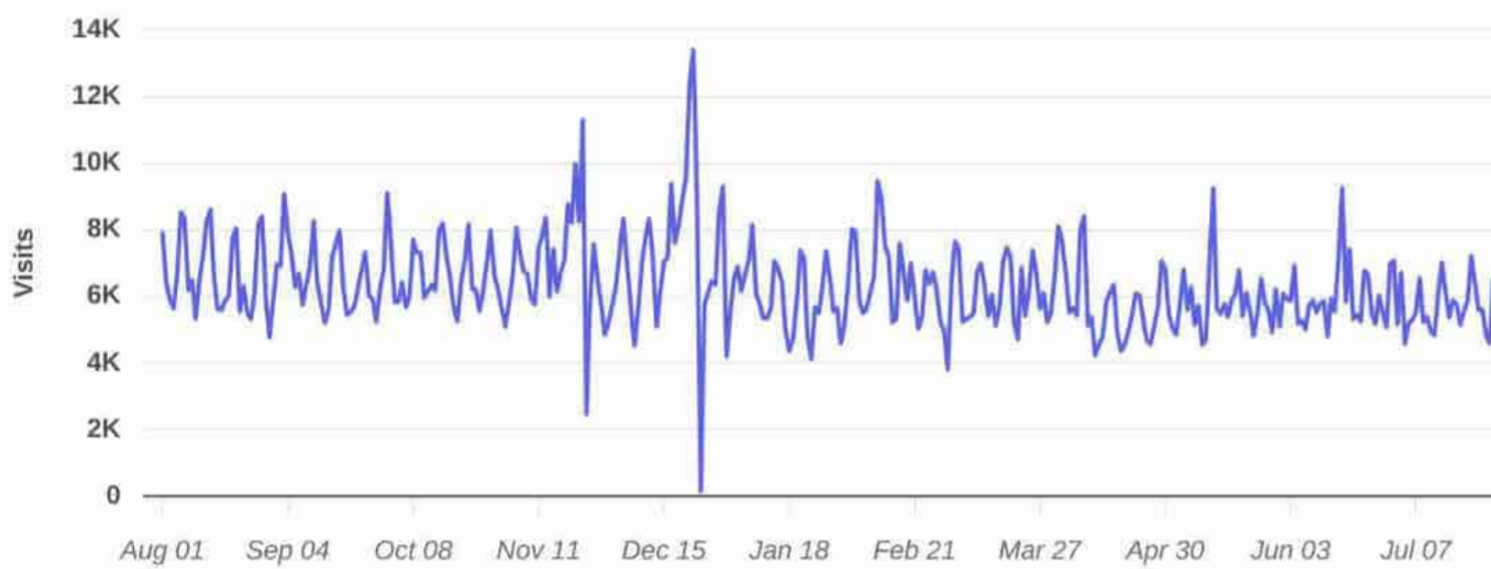
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Camp Forbing Town Center

Ellerbe Rd, Shreveport, LA



Daily | Visits | Aug 1st, 2022 - Jul 31st, 2023

Data provided by Placer Labs Inc. (www.placer.ai)





Property Overview

Aug 1, 2022 - Jul 31, 2023

Audience Overview

Summary

Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
 Camp Forbing Town... Ellerbe Rd, Shreveport, LA	\$58.7K	34.7%	37.9	White (59.2%)	2.34
 Louisiana	\$55.1K	25.1%	37.1	White (59.7%)	2.55

Aug 1st, 2022 - Jul 31st, 2023 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)



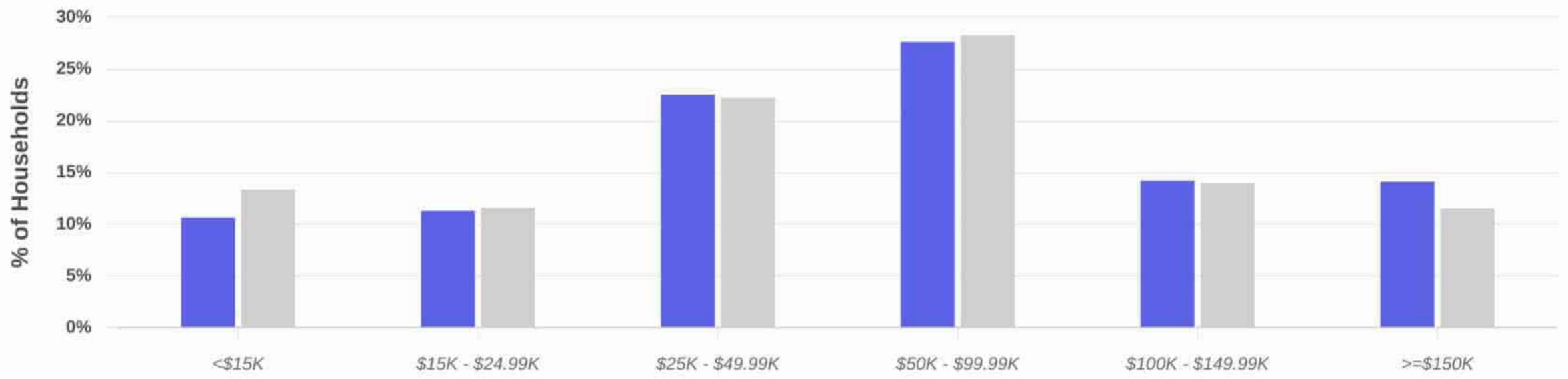
Property Overview

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Household Income

Camp Forbing Town Center
9484 Ellerbe Rd, Shreveport, LA 71106

Louisiana



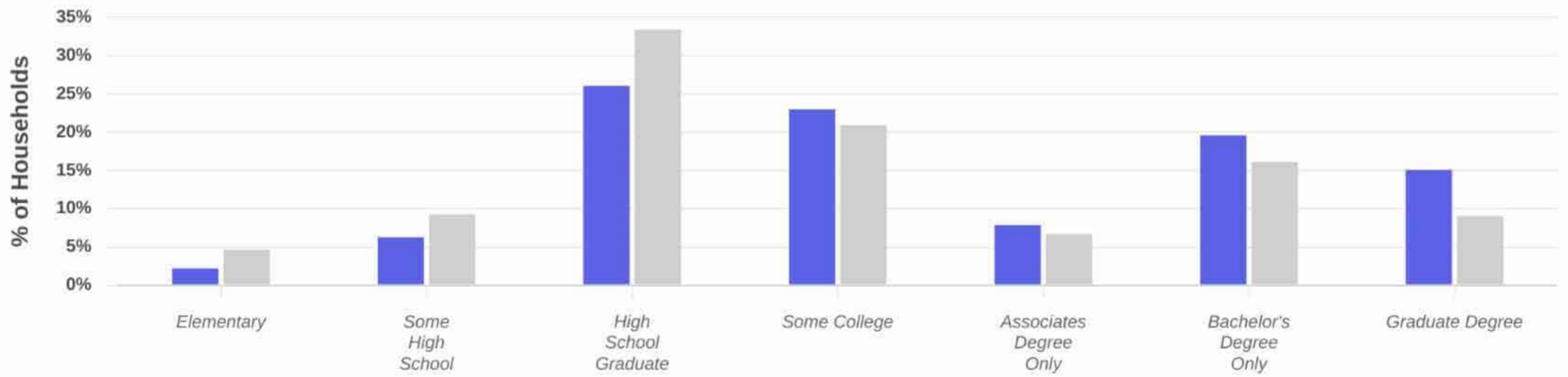
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Education

Camp Forbing Town Center
9484 Ellerbe Rd, Shreveport, LA 71106

Louisiana



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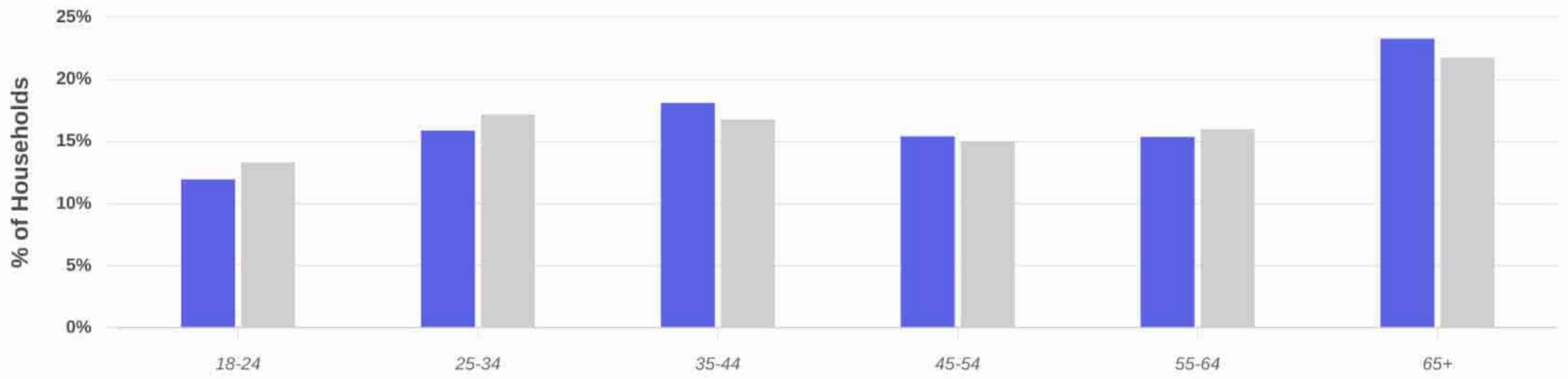
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Age

Camp Forbing Town Center
9484 Ellerbe Rd, Shreveport, LA 71106

● Louisiana



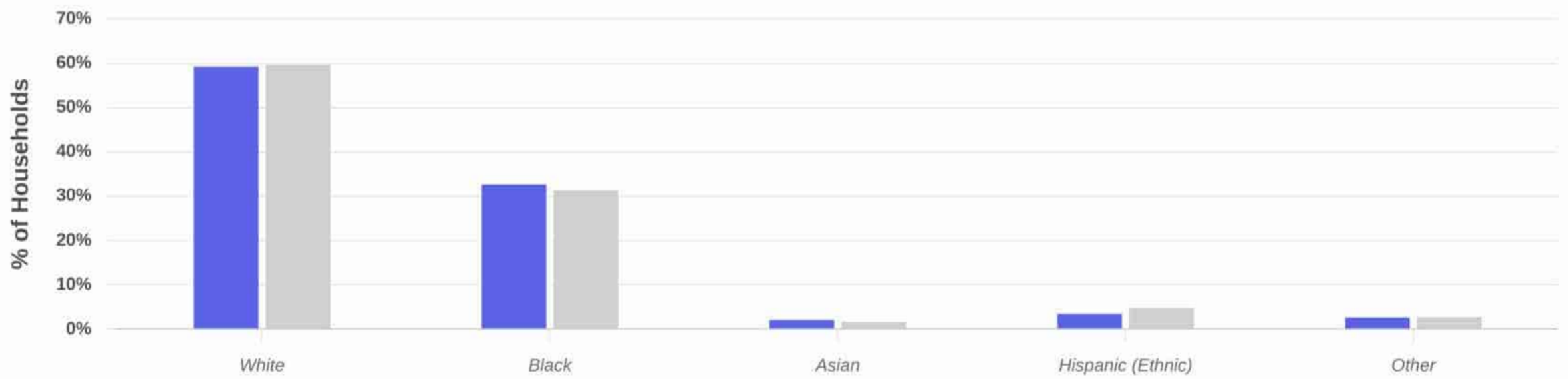
Aug 1st, 2022 - Jul 31st, 2023 | Data Source: STI: Popstats
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Ethnicity

Camp Forbing Town Center
9484 Ellerbe Rd, Shreveport, LA 71106

● Louisiana



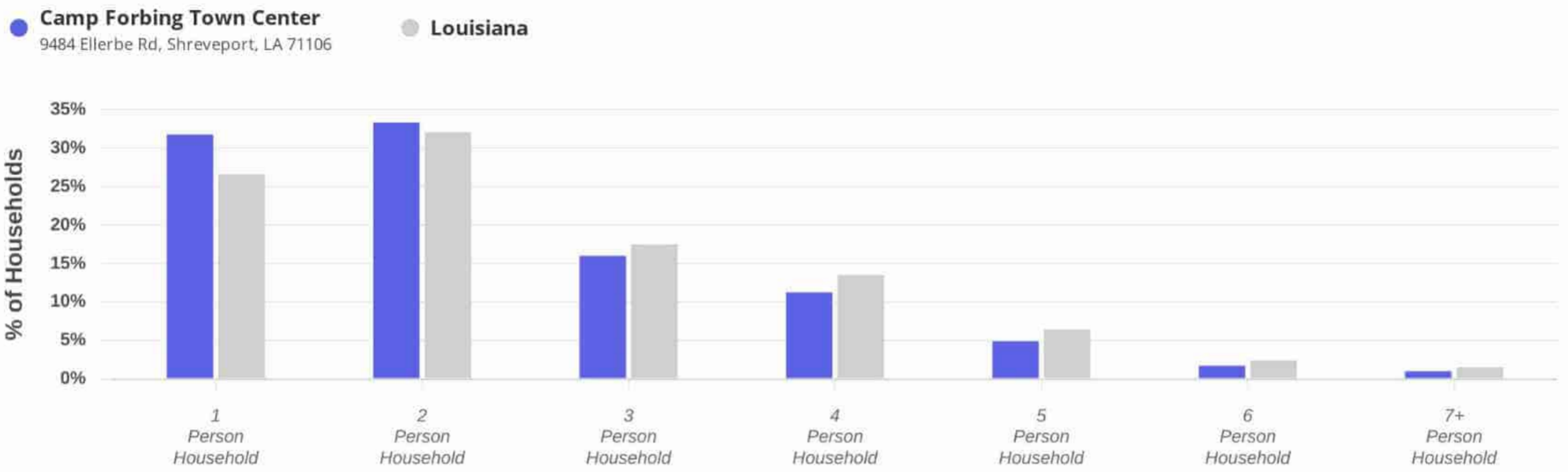
Aug 1st, 2022 - Jul 31st, 2023 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview

Aug 1, 2022 - Jul 31, 2023

Household Size



Aug 1st, 2022 - Jul 31st, 2023 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)

 Placer.ai











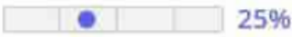











Property Overview

Aug 1, 2022 - Jul 31, 2023

Tenants Overview

Camp Forbing Town Center
9484 Ellerbe Rd, Shreveport, LA 71106

Tenants / Category	Visits Chain Rank, Nationwide	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
 Silver Star Grille Restaurants 9462 Ellerbe Rd UNIT 100, Shreveport, 71106, LA	N/A	N/A	N/A
 Great Clips Beauty & Spa 9462 Ellerbe Rd Ste 170, Shreveport, 71106, LA	212/3.4K (+710)  93%	1/1  100%	1/1  100%
 Kroger Fuel Center Gas Stations & Convenience Stores 9458 Ellerbe Rd, Shreveport, 71106, LA	279/748 (+90)  62%	2/5 (+2)  80%	3/5 (+1)  60%
 CC's Coffee House Breakfast, Coffee, Bakeries & Dessert Shops 9488 Ellerbe Rd, Shreveport, 71106, LA	19/24 (-1)  25%	19/23 (-1)  21%	21/23  13%
 Run Wild Recreational & Sporting Goods 9462 Ellerbe Rd #140, Shreveport, 71106, LA	N/A	N/A	N/A
 T-Mobile Electronics Stores 9464 Ellerbe Rd, Ste 140, Shreveport, 71106, LA	809/2.9K (+737)  72%	5/31 (+13)  87%	10/31 (+9)  70%
 Lickin Good Donuts Breakfast, Coffee, Bakeries & Dessert Shops 9488 Ellerbe Rd #120, Shreveport, 71106, LA	N/A	N/A	N/A
 Thrifty Discount Liquor and Wine Groceries 9468 Ellerbe Rd, Shreveport, 71106, LA	N/A	N/A	N/A

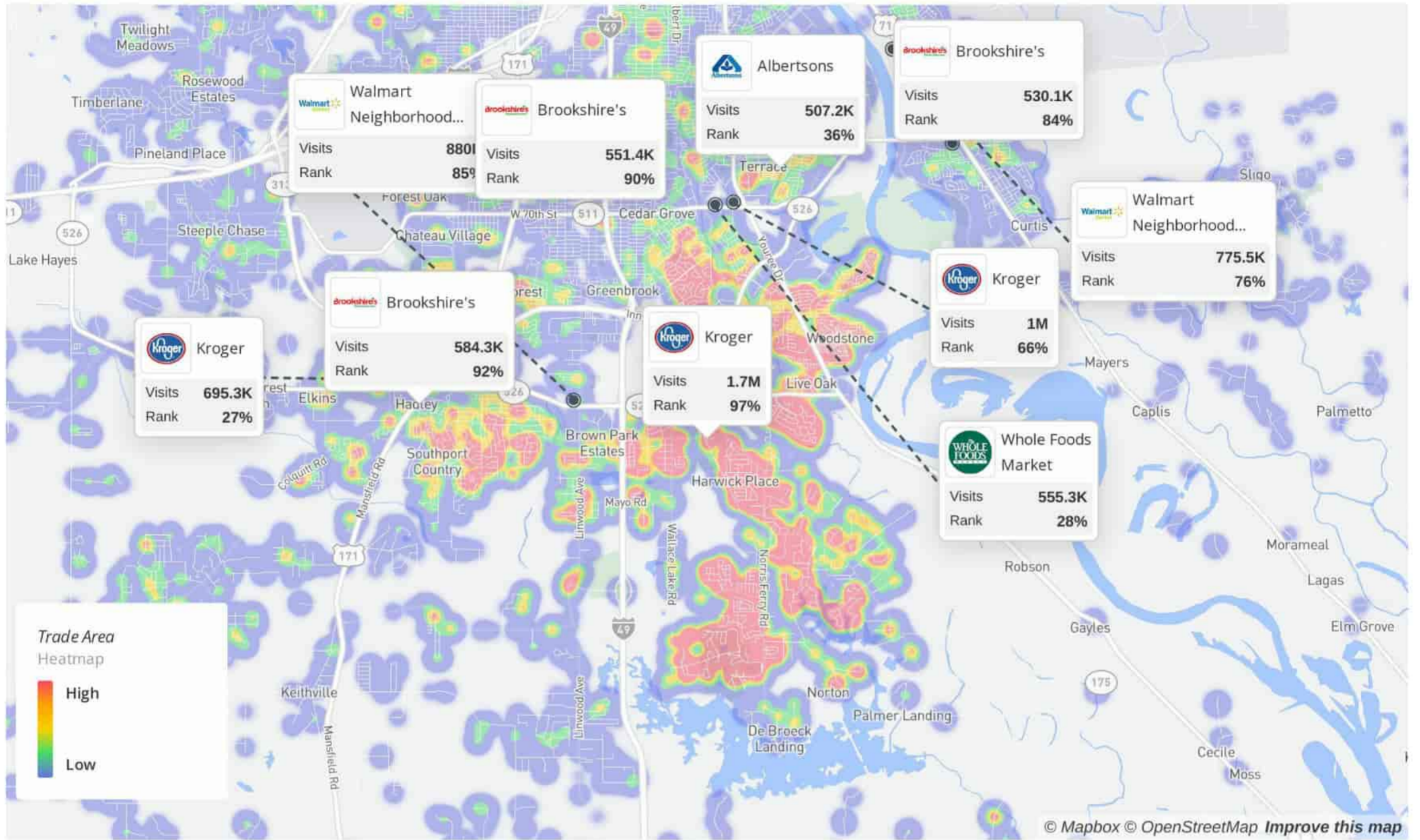
All | Compared to: Aug 1st, 2021 - Jul 31st, 2022 | Aug 1st, 2022 - Jul 31st, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview

Aug 1, 2022 - Jul 31, 2023

Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Aug 1st, 2022 - Jul 31st, 2023
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Property Overview

Aug 1, 2022 - Jul 31, 2023

Ranking Overview

Camp Forbing Town Center
9484 Ellerbe Rd, Shreveport, LA 71106

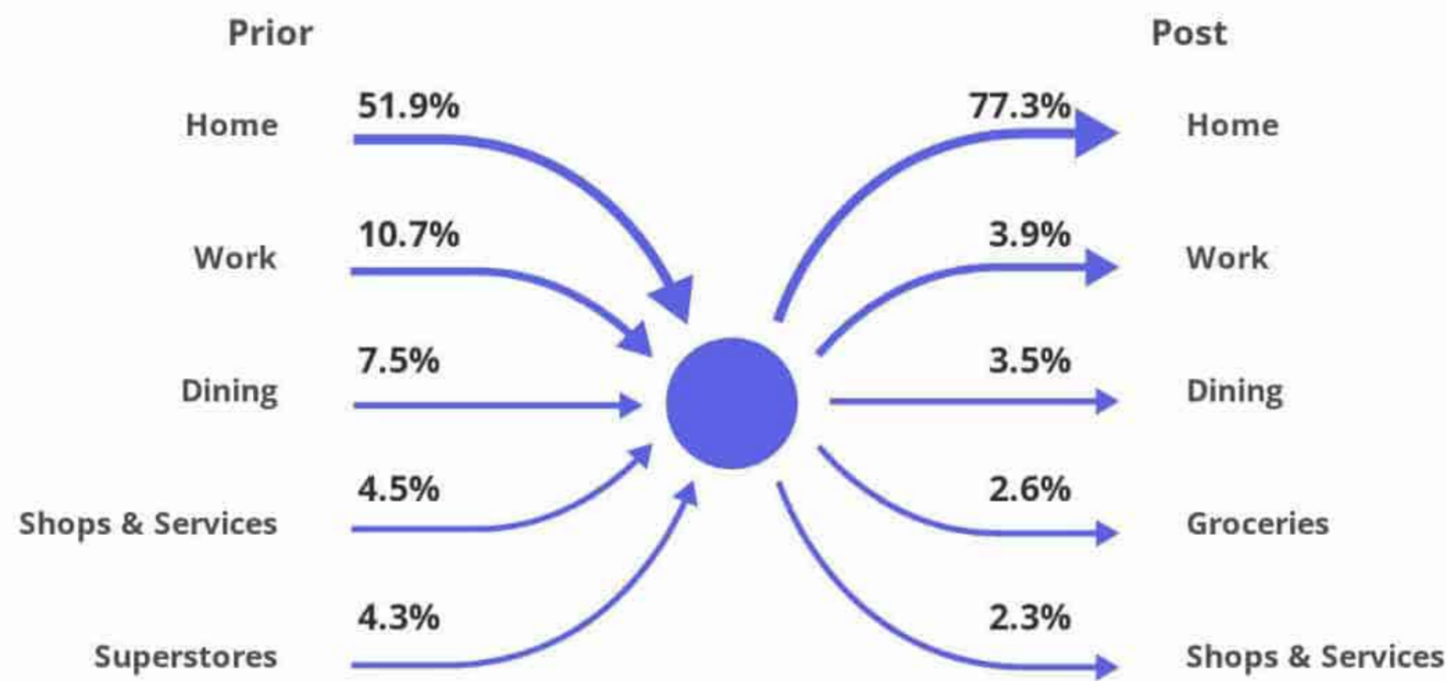


Category: Neighborhood Centers | Visits | Aug 1st, 2022 - Jul 31st, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Visitor Journey

Camp Forbing Town Center
9484 Ellerbe Rd, Shreveport, LA 71106



Show by: Category Group | Aug 1st, 2022 - Jul 31st, 2023
Data provided by Placer Labs Inc. (www.placer.ai)

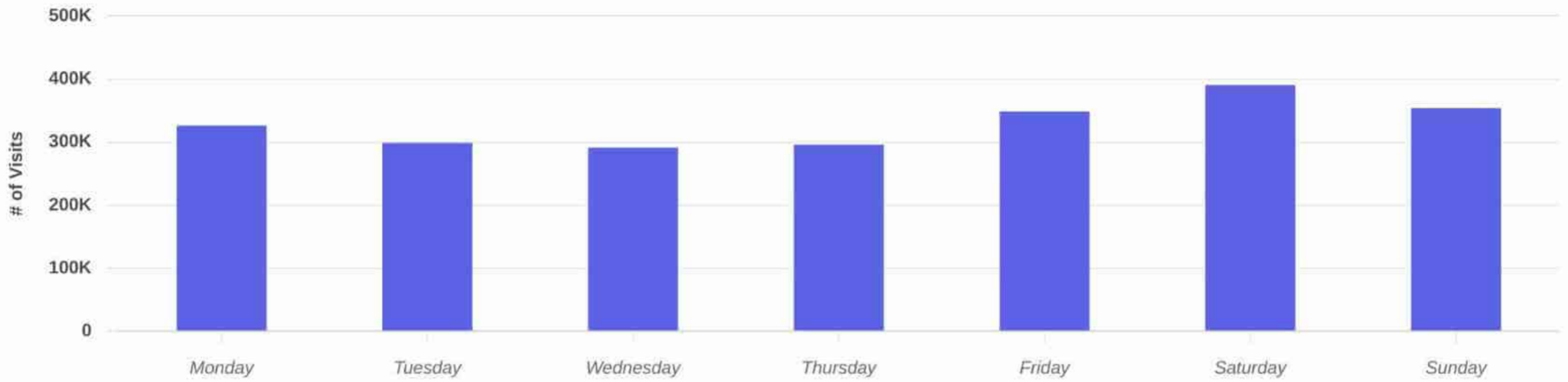


Property Overview

Aug 1, 2022 - Jul 31, 2023

Daily Visits

Camp Forbing Town Center
9484 Ellerbe Rd, Shreveport, LA 71106

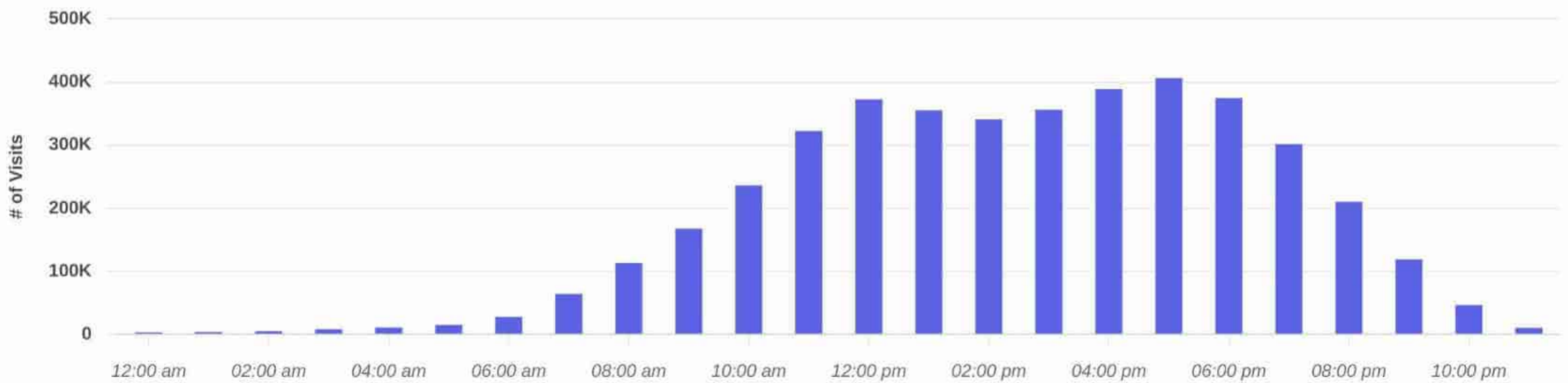


Visits | Aug 1st, 2022 - Jul 31st, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Hourly Visits

Camp Forbing Town Center
9484 Ellerbe Rd, Shreveport, LA 71106



Visits | Aug 1st, 2022 - Jul 31st, 2023
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Property Overview

Aug 1, 2022 - Jul 31, 2023

Favorite Places

Camp Forbing Town Center / Ellerbe Rd, Shreveport, LA

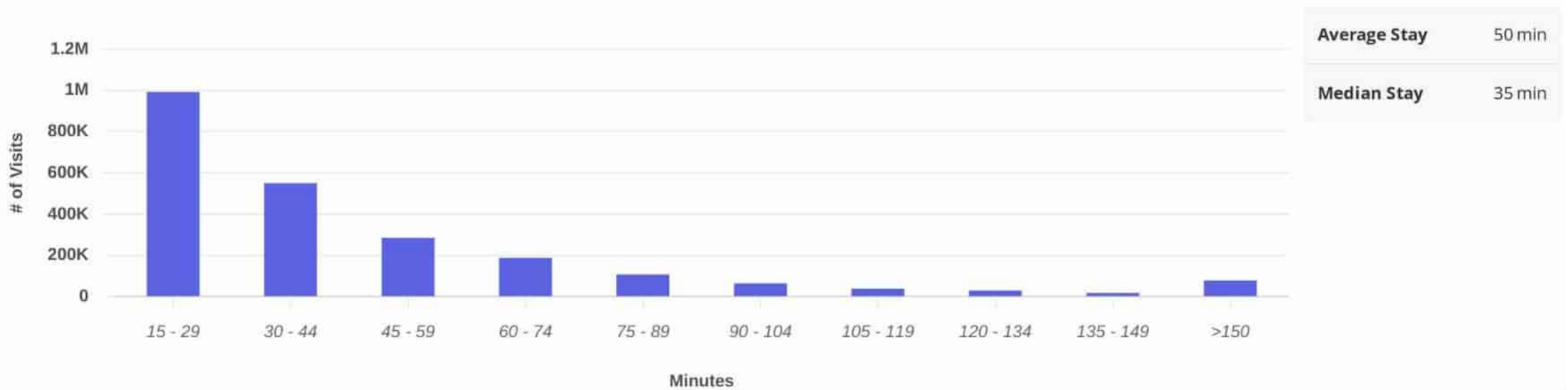
Rank	Name	Distance	Visitors
1	Kroger / 9484 Ellerbe Rd Suite 100, Shreveport, LA 71106	0.1 mi	200.3K (69.6%)
2	Regal Court / 7463 Youree Dr, Shreveport, LA 71105	3.1 mi	200.3K (69.6%)
3	Kings Crossing / 7141 Youree Drive, Shreveport, LA 71105	3.3 mi	190.3K (66.1%)
4	Eastgate Shopping Center / Eastgate Plaza Shopping Center 1744 E 70th St, Shreveport, LA 71105	3.6 mi	163.2K (56.7%)
5	Walmart / 1645 E Bert Kouns Industrial Loop, Shreveport, LA 71105	2.5 mi	159.4K (55.4%)
6	Target / 7110 Youree Dr, Shreveport, LA 71105-5107	3.2 mi	150.3K (52.2%)
7	Louisiana Boardwalk / 540 Boardwalk Blvd, Bossier City, LA 71111	8.6 mi	140.4K (48.8%)
8	Fern Marketplace / East 70th Street, Shreveport, Louisiana 71105	3.5 mi	139.2K (48.4%)
9	Sam's Club / 7400 Youree Dr, Shreveport, LA 71105	3 mi	129.2K (44.9%)
10	Academy Sports + Outdoors / 210 E Bert Kouns Industrial Loop, Shreveport, LA 71106	1.1 mi	127.7K (44.4%)

Category: All Categories | Min. Visits: 1 | Aug 1st, 2022 - Jul 31st, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Length of Stay

Camp Forbing Town Center
9484 Ellerbe Rd, Shreveport, LA 71106



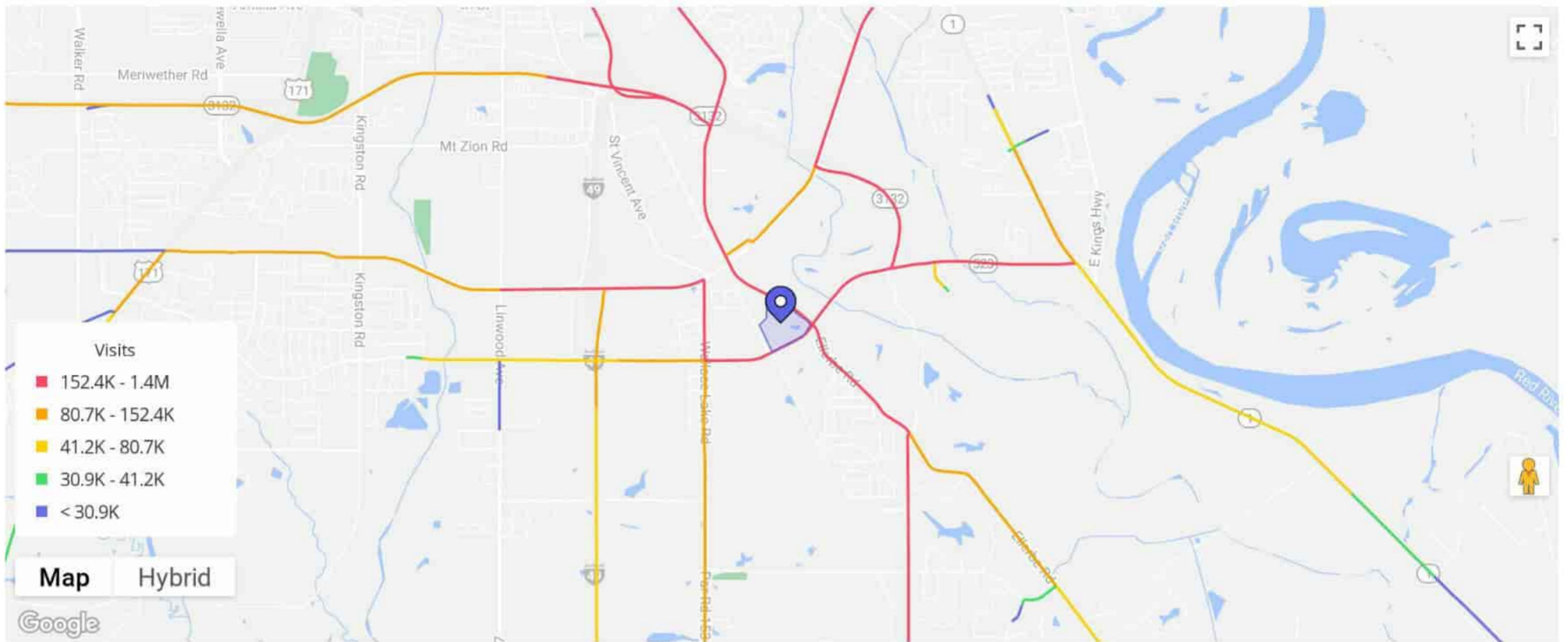
Visits | Aug 1st, 2022 - Jul 31st, 2023
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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

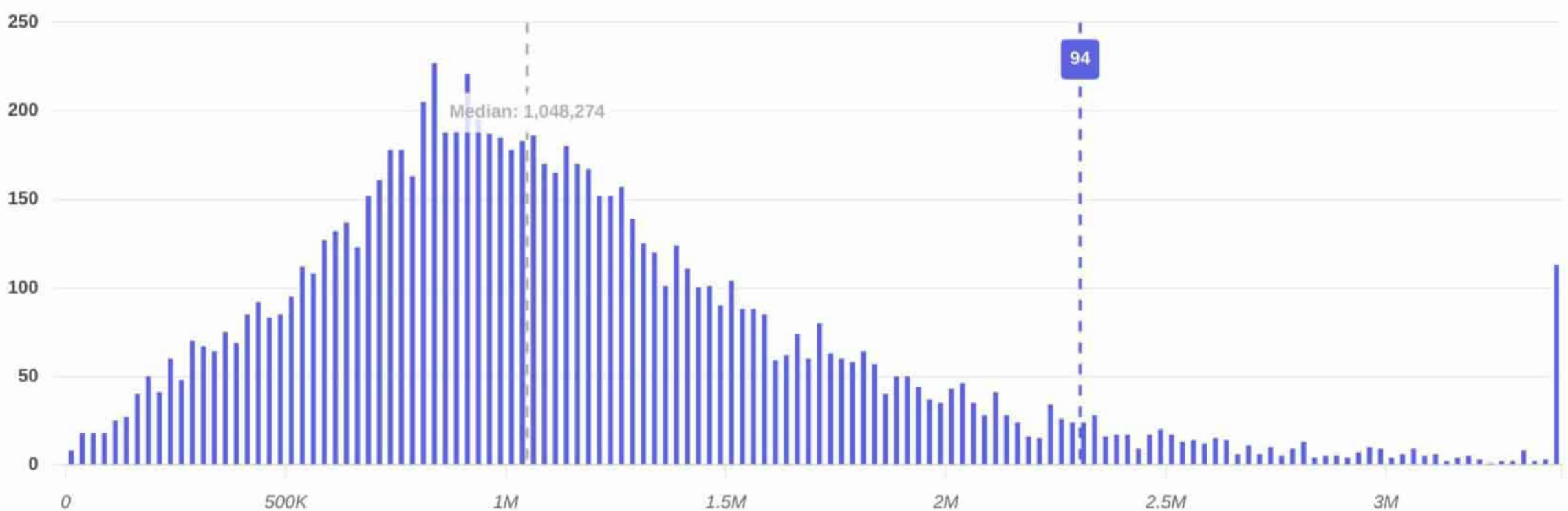
Journey Direction: To Property | Aug 1st, 2022 - Jul 31st, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Percentile Rank

Camp Forbing Town Center
9484 Ellerbe Rd, Shreveport, LA 71106

of Properties: 9,307



Category: Neighborhood Centers | Nationwide | Visits | Aug 1st, 2022 - Jul 31st, 2023
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Property Overview

Aug 1, 2022 - Jul 31, 2023

Ranking Index

Camp Forbing Town Center
9484 Ellerbe Rd, Shreveport, LA 71106

of Properties: 9,307

Rank	Name	Visits
1	Crocker Park / Market St, Westlake, OH	9.86M
2	Perris Plaza / N Perris Blvd, Perris, CA	9.59M
3	Brooks Corner / Pawhuska Dr, San Antonio, TX	8.76M
4	The New 42nd Street / W 43rd St, New York, NY	8.3M
5	91st St. Mall / S Western Ave, Evergreen Park, IL	8.17M
----- Skipping 499 results -----		
505	Eureka Mall / W Harris St, Eureka, CA	2.31M
506	Eastgate Crossing / Eastgate Blvd, Cincinnati, OH	2.31M
507	Camp Forbing Town Center / Ellerbe Rd, Shreveport, LA	2.3M
508	Market at Opitz Crossing / Opitz Blvd, Woodbridge, VA	2.3M
509	East Islip Shopping Center / Sunrise Hwy, East Islip, NY	2.3M
----- Hiding 8,798 results -----		

Category: Neighborhood Centers | Nationwide | Visits | Aug 1st, 2022 - Jul 31st, 2023
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