

SCOTT STREM
Morris Realty & Investments, Inc.



352-978-3428
10135 Highway 441 Ste 3
Leesburg, FL 34788
scott@morrisrealtors.com
<http://scottstrem.homesandland.com/>



\$749,900

**US HWY 441/9520 SE 156TH PL,
Summerfield, FL 34491**

- DEVELOPMENT SITE NOW AVAILABLE IN THE VILLAGES AREA!
- Site consists of two lots comprising the entire corner of US HWY 441 and SE 156th PL for a total 2.5 +/- ACRES!!
- Prime location just north of The Villages, located on busy Highway 441 with median cut and an average daily traffic count of 34,000 per day.
- Great exposure with 300' of HWY 441 frontage.
- This site is zoned B-2, which allows a multitude of uses including retail, shopping center, restaurant, warehouse, office, or hotel.
- All engineering is completed for a 12,000sf building.
- Surveys for each parcel and St. John Water Management permit also available for review.



See the Virtual Tour! www.tourfactory.com/3158139

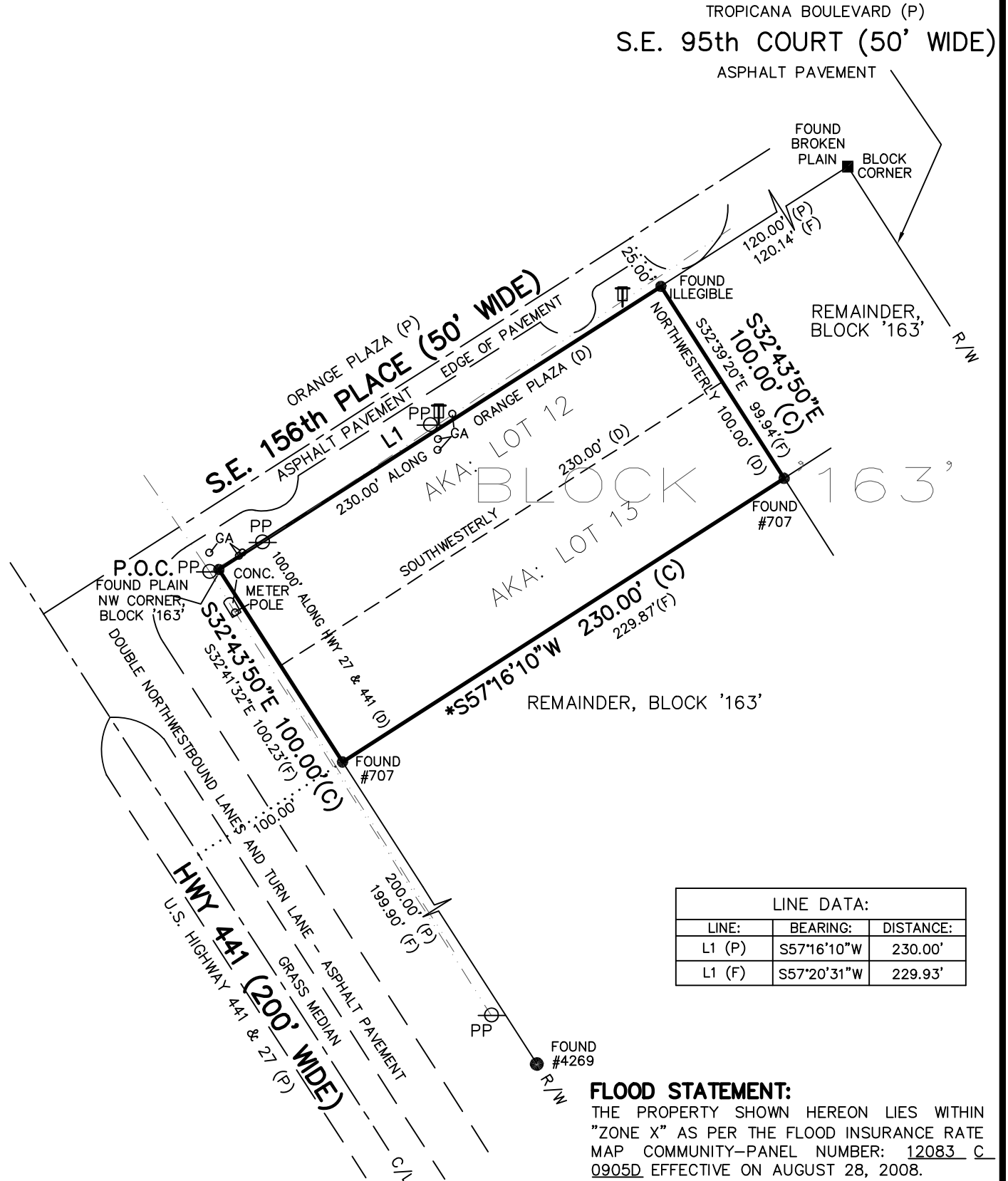
Equal Housing Opportunity | All Information Deemed Reliable but not Guaranteed | MLS #: G5083751

Paradise

BOUNDARY SURVEY

9520 156TH PLACE LLC, A FLORIDA LIMITED LIABILITY COMPANY
 UNITED SOUTHERN BANK
 OCALA LAND TITLE INSURANCE AGENCY, LTD.
 CERTIFIED TO: INVESTORS TITLE INSURANCE COMPANY

THIS SURVEY MAP AND REPORT, OR COPIES THEREOF, ARE NOT VALID WITHOUT THE ORIGINAL SIGNATURE AND SEAL OF A FLORIDA LICENSED SURVEYOR AND MAPPER. NO ONE OTHER THAN THE PARTY OR PARTIES NAMED HEREON SHALL RELY ON THIS SURVEY.



LINE DATA:		
LINE:	BEARING:	DISTANCE:
L1 (P)	S57°16'10\"W	230.00'
L1 (F)	S57°20'31\"W	229.93'

FLOOD STATEMENT:

THE PROPERTY SHOWN HEREON LIES WITHIN "ZONE X" AS PER THE FLOOD INSURANCE RATE MAP COMMUNITY-PANEL NUMBER: 12083 C 0905D EFFECTIVE ON AUGUST 28, 2008.

ADDITIONS OR DELETIONS TO THIS SURVEY MAP OR SURVEY REPORT ARE PROHIBITED.

DESCRIPTION: (SEE REVERSE)

NOTE: SEE REVERSE SIDE FOR SURVEY REPORT.

SURVEY DATE: APRIL 11, 2024

C & A SURVEY, INC.

ANDREW W. CARBAUGH – PSM #6787
 3106 E. FORT KING STREET OCALA, FLORIDA 34470
 VOICE: 352.694.6566 www.CandAsurvey.com

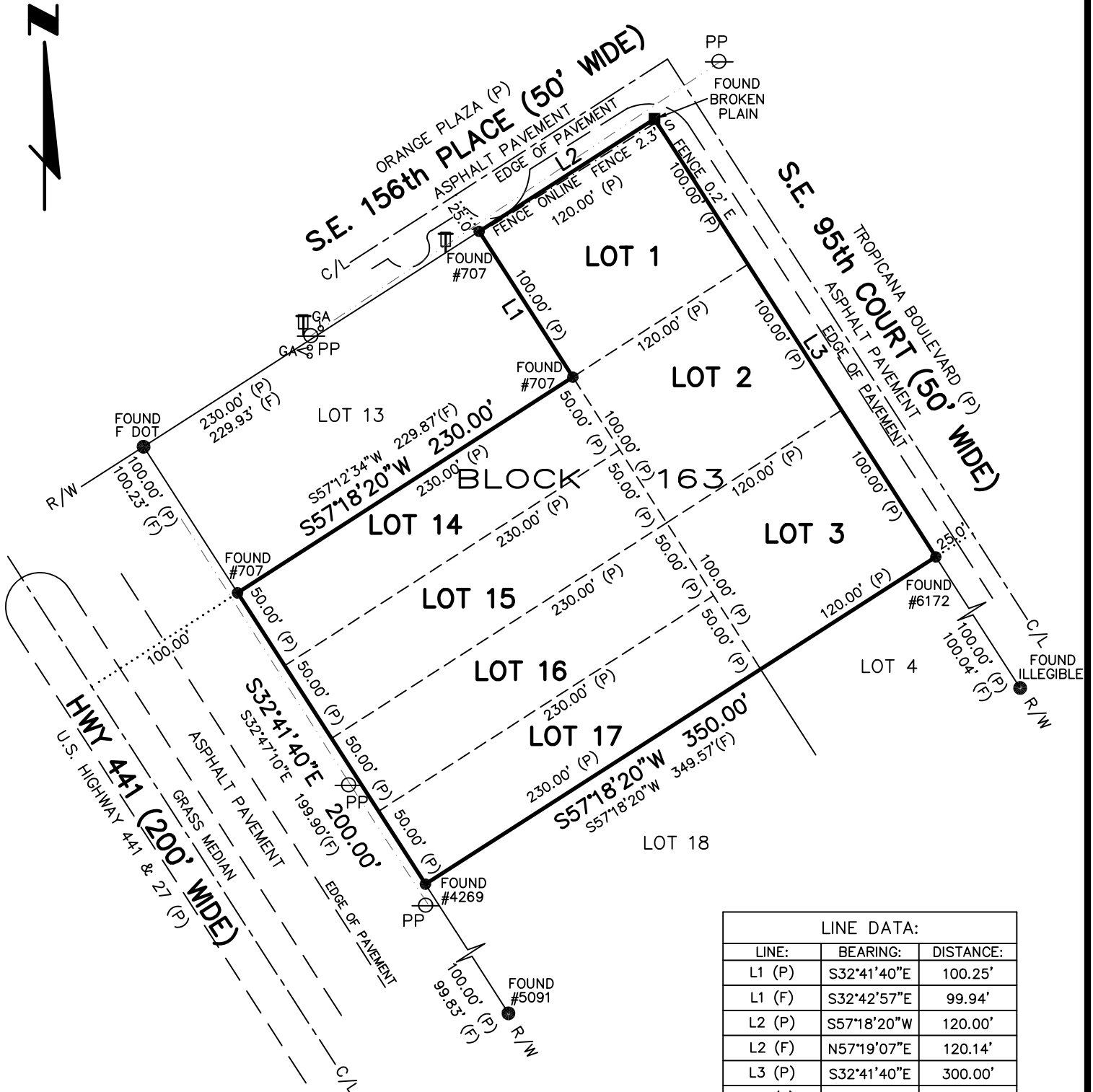
SCALE: 1"=60'
 F.B.: 475 PG.: 01
 FILE: 1240421

BOUNDARY SURVEY

CERTIFIED TO:

9520 156TH PLACE LLC, A FLORIDA LIMITED LIABILITY COMPANY
 UNITED SOUTHERN BANK, ISAOA
 Ocala Land Title Insurance Agency, LTD.
 INVESTORS TITLE INSURANCE COMPANY

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LINE DATA:		
LINE:	BEARING:	DISTANCE:
L1 (P)	S32°41'40"E	100.25'
L1 (F)	S32°42'57"E	99.94'
L2 (P)	S57°18'20"W	120.00'
L2 (F)	N57°19'07"E	120.14'
L3 (P)	S32°41'40"E	300.00'
L3 (F)	S32°40'40"E	300.20'

FLOOD STATEMENT:

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DESCRIPTION: SEE REVERSE FOR LEGAL DESCRIPTION

NOTE: SEE REVERSE SIDE FOR SURVEY REPORT.

SURVEY DATE: APRIL 11, 2024

C & A SURVEY, INC.

ANDREW W. CARBAUGH – PSM #6787
 3106 E. FORT KING STREET Ocala, Florida 34470
 VOICE: 352.694.6566 www.CandAsurvey.com

SCALE: 1"=80'
 F.B.: 474 PG.: 70
 FILE: 1240420

DATE	12/21/16
SCALE	1"=20'
DRAWN	R.S.H.
CHECKED	K.E.R.
DATE	12/21/16
PLA. REQS. NO.	38800
REVIEWER	REVIEWER PER MARION COUNTY 2/8/17

RIDDLE NEWMAN ENGINEERING, INC.
115 NORTH CANAL STREET
LEESBURG, FLORIDA 33448
PHONE (352) 787-7482
FAX (352) 787-7412
keith@riddlenewman.com
CA# 000202883

ORANGE BLOSSOM HILLS
UNIT NO. 11
PLAT BOOK "C", PAGES 23, 23A-230

(PUBLICLY DEDICATED)
(50' WIDE RIGHT OF WAY)

SE. 95th COURT ROAD
(TROPICANA BOULEVARD PER PLAT)



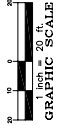
ADJACENT ZONING = B-2
FUTURE LAND USE = MEDIUM RESIDENTIAL

ORANGE BLOSSOM HILLS
UNIT NO. 11
PLAT BOOK "C", PAGES 23, 23A-230

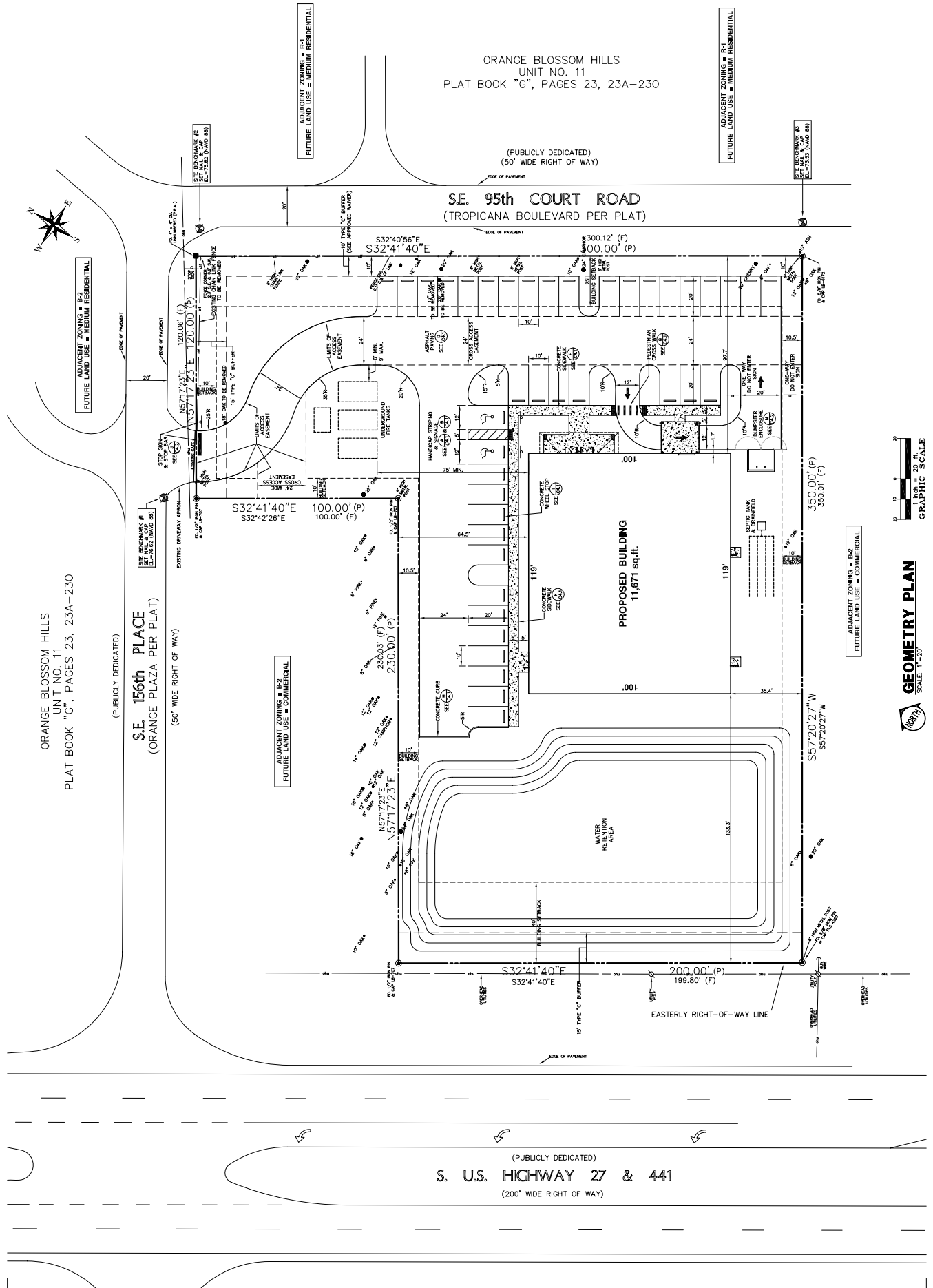
(PUBLICLY DEDICATED)
SE. 156th PLACE
(ORANGE PLAZA PER PLAT)
(50' WIDE RIGHT OF WAY)

ADJACENT ZONING = B-2
FUTURE LAND USE = COMMERCIAL

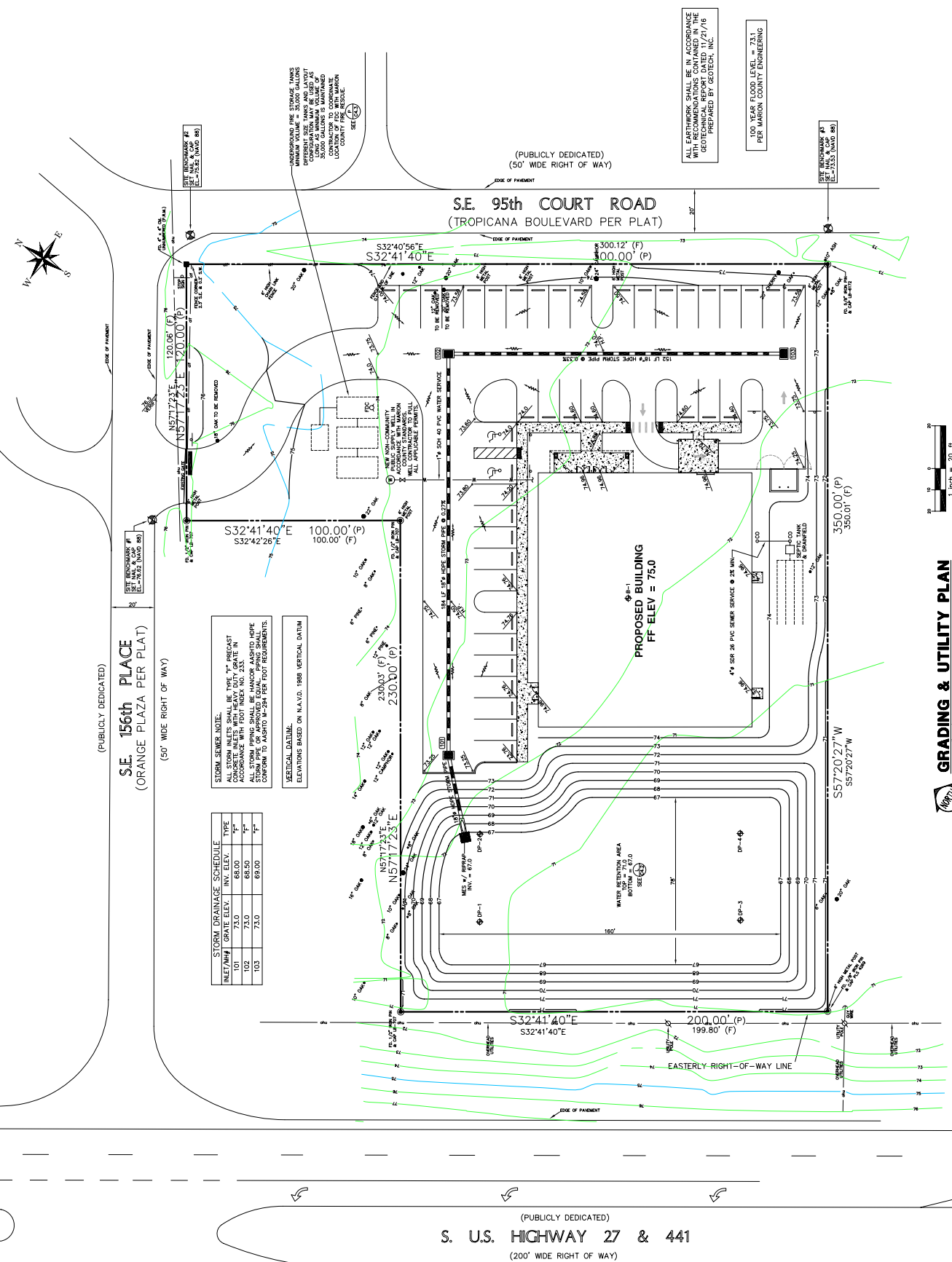
ADJACENT ZONING = B-2
FUTURE LAND USE = COMMERCIAL



GEOMETRY PLAN
SCALE: 1"=20'



PLT:\1636\Love Inc - Thrift Store - 2/8/17
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(PUBLICLY DEDICATED)
S.E. 156th PLACE
 (ORANGE PLAZA PER PLAT)
 (50' WIDE RIGHT OF WAY)

(PUBLICLY DEDICATED)
S.E. 95th COURT ROAD
 (TROPICANA BOULEVARD PER PLAT)
 (50' WIDE RIGHT OF WAY)

(PUBLICLY DEDICATED)
S. U.S. HIGHWAY 27 & 441
 (200' WIDE RIGHT OF WAY)

STORM DRAINAGE SCHEDULE

INLET/HHW	GRATE ELEV.	INV. ELEV.	TYPE
101	75.0	68.00	1"
102	73.0	68.50	1"
103	73.0	69.00	1"

STORM SEWER NOTE:
 ALL STORM INLETS SHALL BE TYPE "1" PRECAST CONCRETE WITH 12" HEAVY DUTY CAST IRON MANHOLE COVERS AND 12" RINGS.
 ALL STORM PIPING SHALL BE HANDPOUR ASPH/HT PIPE CONFORMING TO MARION COUNTY DESIGN FOOT REQUIREMENTS.

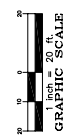
VERTICAL DATUM:
 ELEVATIONS BASED ON N.A.S.D. 1988 VERTICAL DATUM

WATER RETENTION AREA
 TOP OF FIELD 87.0
 BOTTOM OF FIELD 82.0

ALL EARTHWORK SHALL BE IN ACCORDANCE WITH RECOMMENDATIONS CONTAINED IN THE GEOTECHNICAL REPORT DATED 11/21/18 PREPARED BY GEOTECH, INC.

100 YEAR FLOOD LEVEL = 73.1
 PER MARION COUNTY ENGINEERING

SEE REMOVAL AT
 E.L. 73.5 (ROAD 80)



GRADING & UTILITY PLAN
 SCALE 1"=20'



Demographic and Income Comparison Profile

9520 SE 156th Pl, Summerfield, FL, 34491, USA
Rings: 3, 5, 10 mile radii

Latitude: 28.9945
Longitude: -81.9951

	3 mile	5 mile	10 mile
Census 2020 Summary			
Population	29,590	68,520	196,281
Households	15,142	35,195	95,155
Average Household Size	1.95	1.94	2.05
2023 Summary			
Population	29,538	69,264	202,969
Households	15,305	35,933	98,721
Families	10,141	23,052	65,060
Average Household Size	1.92	1.92	2.04
Owner Occupied Housing Units	13,438	31,201	82,117
Renter Occupied Housing Units	1,867	4,732	16,604
Median Age	69.9	69.9	64.5
Median Household Income	\$59,271	\$57,163	\$61,637
Average Household Income	\$77,632	\$76,374	\$83,717
2028 Summary			
Population	29,092	70,259	211,263
Households	15,231	36,928	104,099
Families	9,597	23,095	67,584
Average Household Size	1.90	1.89	2.02
Owner Occupied Housing Units	13,419	32,268	86,990
Renter Occupied Housing Units	1,812	4,660	17,109
Median Age	72.1	71.9	66.5
Median Household Income	\$66,659	\$63,672	\$69,965
Average Household Income	\$88,187	\$87,297	\$96,078
Trends: 2023-2028 Annual Rate			
Population	-0.30%	0.29%	0.80%
Households	-0.10%	0.55%	1.07%
Families	-1.10%	0.04%	0.76%
Owner Households	-0.03%	0.67%	1.16%
Median Household Income	2.38%	2.18%	2.57%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 in 2020 geographies.



Demographic and Income Comparison Profile

9520 SE 156th Pl, Summerfield, FL, 34491, USA

Rings: 3, 5, 10 mile radii

Latitude: 28.9945

Longitude: -81.9951

2023 Households by Income	3 mile		5 mile		10 mile	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,083	7.1%	2,597	7.2%	7,255	7.3%
\$15,000 - \$24,999	952	6.2%	3,079	8.6%	7,842	7.9%
\$25,000 - \$34,999	1,641	10.7%	4,057	11.3%	8,569	8.7%
\$35,000 - \$49,999	2,448	16.0%	5,117	14.2%	13,311	13.5%
\$50,000 - \$74,999	3,234	21.1%	8,096	22.5%	21,729	22.0%
\$75,000 - \$99,999	3,042	19.9%	6,022	16.8%	16,102	16.3%
\$100,000 - \$149,999	1,812	11.8%	4,248	11.8%	14,198	14.4%
\$150,000 - \$199,999	653	4.3%	1,712	4.8%	5,737	5.8%
\$200,000+	441	2.9%	1,006	2.8%	3,977	4.0%
Median Household Income	\$59,271		\$57,163		\$61,637	
Average Household Income	\$77,632		\$76,374		\$83,717	
Per Capita Income	\$40,272		\$39,592		\$40,652	

2028 Households by Income	3 mile		5 mile		10 mile	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	933	6.1%	2,345	6.4%	6,535	6.3%
\$15,000 - \$24,999	764	5.0%	2,597	7.0%	6,443	6.2%
\$25,000 - \$34,999	1,298	8.5%	3,448	9.3%	7,488	7.2%
\$35,000 - \$49,999	2,149	14.1%	4,626	12.5%	12,136	11.7%
\$50,000 - \$74,999	3,301	21.7%	8,414	22.8%	22,755	21.9%
\$75,000 - \$99,999	3,336	21.9%	6,770	18.3%	17,951	17.2%
\$100,000 - \$149,999	2,061	13.5%	5,084	13.8%	17,541	16.9%
\$150,000 - \$199,999	845	5.5%	2,361	6.4%	8,182	7.9%
\$200,000+	545	3.6%	1,282	3.5%	5,067	4.9%
Median Household Income	\$66,659		\$63,672		\$69,965	
Average Household Income	\$88,187		\$87,297		\$96,078	
Per Capita Income	\$46,236		\$45,846		\$47,267	

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 in 2020 geographies.



Demographic and Income Comparison Profile

9520 SE 156th Pl, Summerfield, FL, 34491, USA
 Rings: 3, 5, 10 mile radii

Latitude: 28.9945
 Longitude: -81.9951

2020 Population by Age	3 mile		5 mile		10 mile	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	581	2.0%	1,466	2.1%	5,455	2.8%
Age 5 - 9	694	2.3%	1,724	2.5%	6,338	3.2%
Age 10 - 14	636	2.1%	1,739	2.5%	6,898	3.5%
Age 15 - 19	657	2.2%	1,726	2.5%	6,326	3.2%
Age 20 - 24	545	1.8%	1,363	2.0%	5,173	2.6%
Age 25 - 34	1,347	4.6%	3,316	4.8%	12,029	6.1%
Age 35 - 44	1,399	4.7%	3,362	4.9%	12,059	6.1%
Age 45 - 54	1,991	6.7%	4,635	6.8%	14,697	7.5%
Age 55 - 64	3,705	12.5%	8,423	12.3%	25,141	12.8%
Age 65 - 74	8,253	27.9%	17,804	26.0%	52,159	26.6%
Age 75 - 84	7,985	27.0%	18,042	26.3%	40,499	20.6%
Age 85+	1,795	6.1%	4,921	7.2%	9,506	4.8%

2023 Population by Age	3 mile		5 mile		10 mile	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	488	1.7%	1,280	1.8%	6,544	3.2%
Age 5 - 9	554	1.9%	1,399	2.0%	6,977	3.4%
Age 10 - 14	582	2.0%	1,445	2.1%	7,105	3.5%
Age 15 - 19	574	1.9%	1,422	2.1%	6,621	3.3%
Age 20 - 24	557	1.9%	1,371	2.0%	6,199	3.1%
Age 25 - 34	1,200	4.1%	3,208	4.6%	14,809	7.3%
Age 35 - 44	1,267	4.3%	3,155	4.6%	14,182	7.0%
Age 45 - 54	1,597	5.4%	3,716	5.4%	14,585	7.2%
Age 55 - 64	3,529	11.9%	8,009	11.6%	25,991	12.8%
Age 65 - 74	10,438	35.3%	23,140	33.4%	56,576	27.9%
Age 75 - 84	7,278	24.6%	17,238	24.9%	34,730	17.1%
Age 85+	1,475	5.0%	3,882	5.6%	8,650	4.3%

2028 Population by Age	3 mile		5 mile		10 mile	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	469	1.6%	1,262	1.8%	6,727	3.2%
Age 5 - 9	516	1.8%	1,327	1.9%	6,976	3.3%
Age 10 - 14	548	1.9%	1,416	2.0%	7,360	3.5%
Age 15 - 19	513	1.8%	1,344	1.9%	6,743	3.2%
Age 20 - 24	494	1.7%	1,248	1.8%	5,883	2.8%
Age 25 - 34	1,106	3.8%	2,901	4.1%	14,093	6.7%
Age 35 - 44	1,220	4.2%	3,222	4.6%	15,092	7.1%
Age 45 - 54	1,465	5.0%	3,467	4.9%	14,307	6.8%
Age 55 - 64	2,964	10.2%	6,892	9.8%	22,021	10.4%
Age 65 - 74	8,164	28.1%	19,224	27.4%	51,120	24.2%
Age 75 - 84	9,531	32.8%	22,425	31.9%	49,133	23.3%
Age 85+	2,101	7.2%	5,530	7.9%	11,808	5.6%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 in 2020 geographies.



Demographic and Income Comparison Profile

9520 SE 156th Pl, Summerfield, FL, 34491, USA
 Rings: 3, 5, 10 mile radii

Latitude: 28.9945
 Longitude: -81.9951

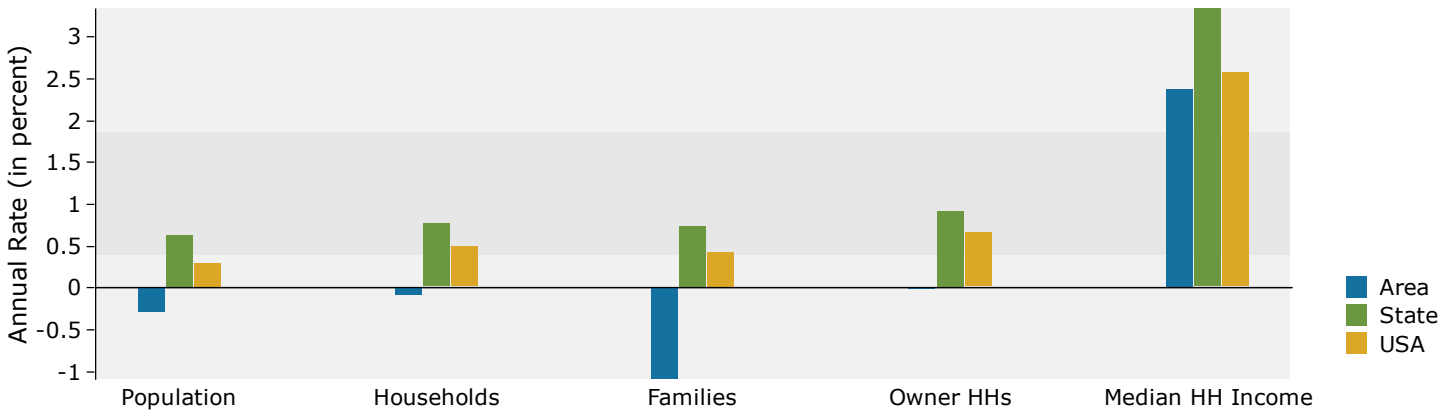
2020 Race and Ethnicity	3 mile		5 mile		10 mile	
	Number	Percent	Number	Percent	Number	Percent
White Alone	26,443	89.4%	60,746	88.7%	162,219	82.6%
Black Alone	646	2.2%	1,638	2.4%	12,220	6.2%
American Indian Alone	61	0.2%	152	0.2%	548	0.3%
Asian Alone	341	1.2%	811	1.2%	2,401	1.2%
Pacific Islander Alone	19	0.1%	30	0.0%	93	0.0%
Some Other Race Alone	544	1.8%	1,400	2.0%	5,608	2.9%
Two or More Races	1,537	5.2%	3,743	5.5%	13,193	6.7%
Hispanic Origin (Any Race)	1,801	6.1%	4,537	6.6%	17,900	9.1%

2023 Race and Ethnicity	3 mile		5 mile		10 mile	
	Number	Percent	Number	Percent	Number	Percent
White Alone	26,256	88.9%	61,151	88.3%	166,260	81.9%
Black Alone	655	2.2%	1,673	2.4%	13,110	6.5%
American Indian Alone	61	0.2%	157	0.2%	592	0.3%
Asian Alone	368	1.2%	838	1.2%	2,497	1.2%
Pacific Islander Alone	20	0.1%	31	0.0%	99	0.0%
Some Other Race Alone	577	2.0%	1,490	2.2%	6,175	3.0%
Two or More Races	1,601	5.4%	3,925	5.7%	14,236	7.0%
Hispanic Origin (Any Race)	1,896	6.4%	4,824	7.0%	19,675	9.7%

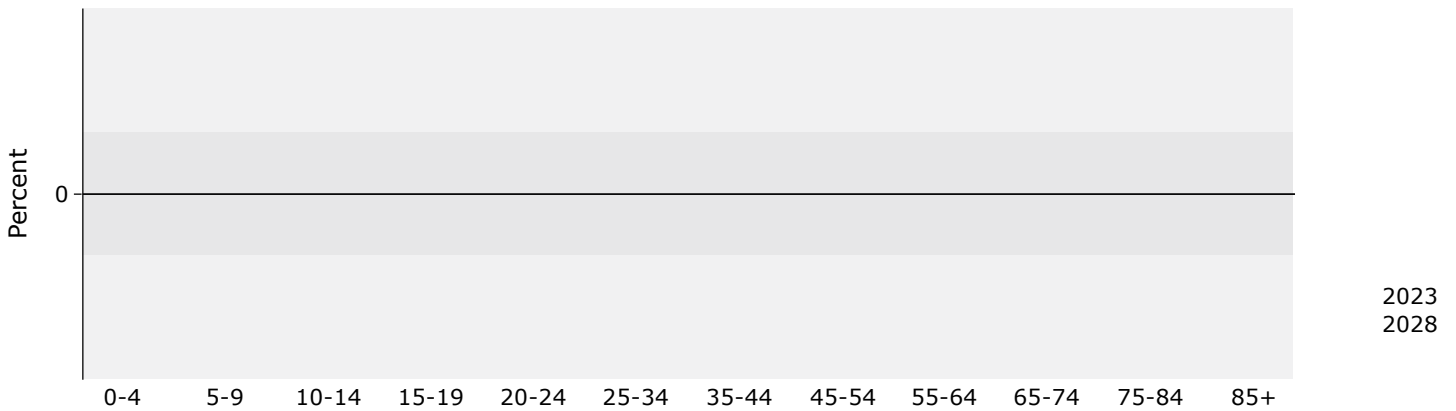
2028 Race and Ethnicity	3 mile		5 mile		10 mile	
	Number	Percent	Number	Percent	Number	Percent
White Alone	25,631	88.1%	61,591	87.7%	171,634	81.2%
Black Alone	674	2.3%	1,732	2.5%	13,905	6.6%
American Indian Alone	62	0.2%	167	0.2%	644	0.3%
Asian Alone	386	1.3%	900	1.3%	2,606	1.2%
Pacific Islander Alone	21	0.1%	33	0.0%	108	0.1%
Some Other Race Alone	643	2.2%	1,666	2.4%	6,983	3.3%
Two or More Races	1,675	5.8%	4,169	5.9%	15,383	7.3%
Hispanic Origin (Any Race)	2,003	6.9%	5,196	7.4%	21,568	10.2%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 in 2020 geographies.

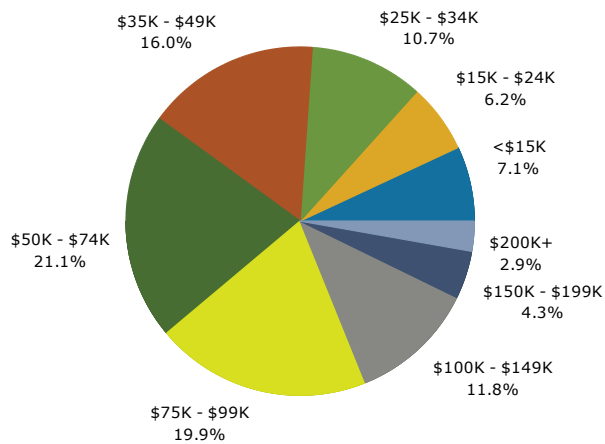
Trends 2023-2028



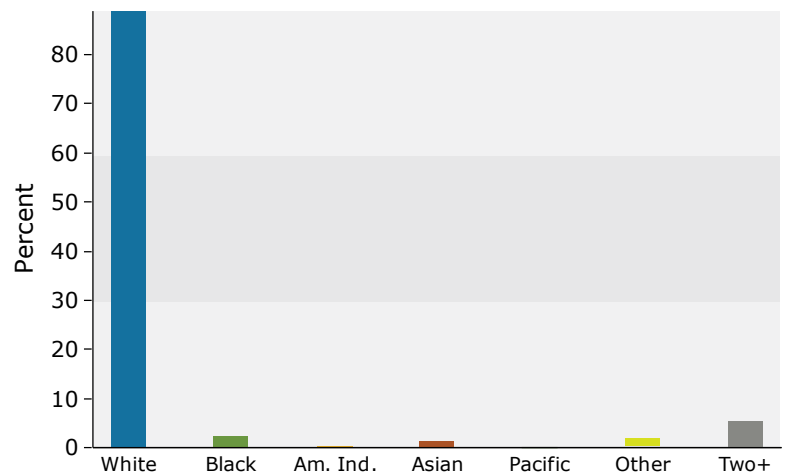
Population by Age



2023 Household Income



2023 Population by Race



Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 in 2020 geographies.



Retail Goods and Services Expenditures

9520 SE 156th Pl, Summerfield, FL, 34491, USA
 Ring: 3 mile radius

Latitude: 28.9945
 Longitude: -81.9951

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
The Elders (9C)	79.6%	Population	29,538	29,092
Heartland Communities (6F)	10.9%	Households	15,305	15,231
Senior Escapes (9D)	7.2%	Families	10,141	9,597
Down the Road (10D)	2.2%	Median Age	69.9	72.1
The Great Outdoors (6C)	0.1%	Median Household Income	\$59,271	\$66,659
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		66	\$1,455.87	\$22,282,155
Men's		76	\$312.81	\$4,787,632
Women's		71	\$530.52	\$8,119,598
Children's		51	\$170.69	\$2,612,451
Footwear		61	\$304.25	\$4,656,578
Watches & Jewelry		61	\$102.87	\$1,574,370
Apparel Products and Services (1)		78	\$34.73	\$531,526
Computer				
Computers and Hardware for Home Use		70	\$178.49	\$2,731,731
Portable Memory		67	\$3.09	\$47,285
Computer Software		72	\$10.36	\$158,631
Computer Accessories		83	\$20.67	\$316,367
Entertainment & Recreation		76	\$2,892.93	\$44,276,240
Fees and Admissions		72	\$514.41	\$7,873,112
Membership Fees for Clubs (2)		74	\$204.44	\$3,128,934
Fees for Participant Sports, excl. Trips		97	\$116.44	\$1,782,068
Tickets to Theatre/Operas/Concerts		78	\$42.54	\$651,024
Tickets to Movies		70	\$19.37	\$296,494
Tickets to Parks or Museums		65	\$18.10	\$277,003
Admission to Sporting Events, excl. Trips		58	\$34.07	\$521,480
Fees for Recreational Lessons		54	\$78.85	\$1,206,820
Dating Services		57	\$0.61	\$9,289
TV/Video/Audio		79	\$1,073.44	\$16,428,955
Cable and Satellite Television Services		86	\$738.80	\$11,307,279
Televisions		73	\$106.90	\$1,636,033
Satellite Dishes		57	\$0.98	\$14,950
VCRs, Video Cameras, and DVD Players		67	\$3.25	\$49,789
Miscellaneous Video Equipment		69	\$8.75	\$133,891
Video Cassettes and DVDs		78	\$5.10	\$77,993
Video Game Hardware/Accessories		55	\$22.20	\$339,794
Video Game Software		59	\$11.41	\$174,694
Rental/Streaming/Downloaded Video		65	\$79.98	\$1,224,027
Installation of Televisions		83	\$1.34	\$20,517
Audio (3)		69	\$92.76	\$1,419,740
Rental and Repair of TV/Radio/Sound Equipment		71	\$1.98	\$30,250
Pets		81	\$748.26	\$11,452,071
Toys/Games/Crafts/Hobbies (4)		69	\$109.15	\$1,670,541
Recreational Vehicles and Fees (5)		65	\$97.28	\$1,488,865
Sports/Recreation/Exercise Equipment (6)		69	\$193.85	\$2,966,944
Photo Equipment and Supplies (7)		66	\$31.09	\$475,764
Reading (8)		88	\$111.80	\$1,711,098
Catered Affairs (9)		45	\$13.65	\$208,890
Food		73	\$7,676.64	\$117,490,911
Food at Home		75	\$5,076.80	\$77,700,374
Bakery and Cereal Products		74	\$652.53	\$9,986,938
Meats, Poultry, Fish, and Eggs		74	\$1,094.82	\$16,756,236
Dairy Products		76	\$503.50	\$7,706,131
Fruits and Vegetables		75	\$1,009.82	\$15,455,267
Snacks and Other Food at Home (10)		74	\$1,816.13	\$27,795,801
Food Away from Home		70	\$2,599.84	\$39,790,537
Alcoholic Beverages		78	\$526.79	\$8,062,559

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

9520 SE 156th Pl, Summerfield, FL, 34491, USA
 Ring: 3 mile radius

Latitude: 28.9945
 Longitude: -81.9951

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	83	\$32,523.30	\$497,769,100
Value of Retirement Plans	80	\$113,705.24	\$1,740,258,750
Value of Other Financial Assets	89	\$7,655.17	\$117,162,322
Vehicle Loan Amount excluding Interest	68	\$2,480.71	\$37,967,242
Value of Credit Card Debt	70	\$2,226.23	\$34,072,405
Health			
Nonprescription Drugs	87	\$148.20	\$2,268,205
Prescription Drugs	91	\$335.16	\$5,129,697
Eyeglasses and Contact Lenses	75	\$83.24	\$1,274,008
Home			
Mortgage Payment and Basics (11)	74	\$9,522.37	\$145,739,949
Maintenance and Remodeling Services	87	\$3,323.16	\$50,861,040
Maintenance and Remodeling Materials (12)	79	\$621.45	\$9,511,350
Utilities, Fuel, and Public Services	76	\$4,414.21	\$67,559,466
Household Furnishings and Equipment			
Household Textiles (13)	74	\$90.56	\$1,386,080
Furniture	75	\$618.25	\$9,462,291
Rugs	79	\$33.00	\$505,060
Major Appliances (14)	78	\$411.66	\$6,300,524
Housewares (15)	79	\$84.99	\$1,300,814
Small Appliances	71	\$51.59	\$789,641
Luggage	73	\$10.47	\$160,172
Telephones and Accessories	75	\$81.14	\$1,241,842
Household Operations			
Child Care	46	\$239.94	\$3,672,246
Lawn and Garden (16)	85	\$569.94	\$8,722,922
Moving/Storage/Freight Express	77	\$68.92	\$1,054,889
Housekeeping Supplies (17)	81	\$751.50	\$11,501,758
Insurance			
Owners and Renters Insurance	82	\$641.63	\$9,820,210
Vehicle Insurance	75	\$1,619.41	\$24,785,028
Life/Other Insurance	76	\$526.68	\$8,060,854
Health Insurance	85	\$4,202.84	\$64,324,487
Personal Care Products (18)	75	\$416.07	\$6,367,893
School Books and Supplies (19)	68	\$91.24	\$1,396,365
Smoking Products	66	\$284.51	\$4,354,400
Transportation			
Payments on Vehicles excluding Leases	68	\$2,043.15	\$31,270,361
Gasoline and Motor Oil	71	\$1,789.80	\$27,392,854
Vehicle Maintenance and Repairs	76	\$1,001.11	\$15,322,059
Travel			
Airline Fares	73	\$342.63	\$5,243,925
Lodging on Trips	72	\$516.49	\$7,904,874
Auto/Truck Rental on Trips	72	\$56.77	\$868,918
Food and Drink on Trips	72	\$404.68	\$6,193,552

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

9520 SE 156th Pl, Summerfield, FL, 34491, USA
Ring: 3 mile radius

Latitude: 28.9945
Longitude: -81.9951

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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June 24, 2024



Retail Goods and Services Expenditures

9520 SE 156th Pl, Summerfield, FL, 34491, USA
 Ring: 5 mile radius

Latitude: 28.9945
 Longitude: -81.9951

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
The Elders (9C)	76.8%	Population	69,264	70,259
Down the Road (10D)	7.5%	Households	35,933	36,928
Heartland Communities (6F)	6.0%	Families	23,052	23,095
Senior Escapes (9D)	4.9%	Median Age	69.9	71.9
Southern Satellites (10A)	3.1%	Median Household Income	\$57,163	\$63,672
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		65	\$1,440.12	\$51,747,804
Men's		75	\$307.87	\$11,062,577
Women's		70	\$523.18	\$18,799,350
Children's		52	\$171.95	\$6,178,513
Footwear		60	\$301.54	\$10,835,281
Watches & Jewelry		60	\$101.69	\$3,654,024
Apparel Products and Services (1)		76	\$33.90	\$1,218,059
Computer				
Computers and Hardware for Home Use		69	\$175.64	\$6,311,106
Portable Memory		66	\$3.03	\$108,873
Computer Software		70	\$10.12	\$363,605
Computer Accessories		80	\$20.12	\$722,952
Entertainment & Recreation		75	\$2,824.00	\$101,474,689
Fees and Admissions		71	\$505.52	\$18,164,793
Membership Fees for Clubs (2)		72	\$200.77	\$7,214,353
Fees for Participant Sports, excl. Trips		95	\$113.48	\$4,077,657
Tickets to Theatre/Operas/Concerts		76	\$41.56	\$1,493,376
Tickets to Movies		70	\$19.24	\$691,193
Tickets to Parks or Museums		65	\$18.13	\$651,302
Admission to Sporting Events, excl. Trips		57	\$33.47	\$1,202,707
Fees for Recreational Lessons		54	\$78.27	\$2,812,592
Dating Services		56	\$0.60	\$21,614
TV/Video/Audio		78	\$1,052.29	\$37,812,077
Cable and Satellite Television Services		84	\$721.79	\$25,935,925
Televisions		72	\$105.18	\$3,779,343
Satellite Dishes		58	\$0.99	\$35,416
VCRs, Video Cameras, and DVD Players		67	\$3.22	\$115,815
Miscellaneous Video Equipment		68	\$8.65	\$310,749
Video Cassettes and DVDs		77	\$5.02	\$180,528
Video Game Hardware/Accessories		55	\$22.06	\$792,795
Video Game Software		59	\$11.34	\$407,343
Rental/Streaming/Downloaded Video		64	\$79.39	\$2,852,609
Installation of Televisions		80	\$1.29	\$46,434
Audio (3)		68	\$91.38	\$3,283,398
Rental and Repair of TV/Radio/Sound Equipment		72	\$2.00	\$71,721
Pets		78	\$719.02	\$25,836,601
Toys/Games/Crafts/Hobbies (4)		68	\$107.36	\$3,857,656
Recreational Vehicles and Fees (5)		63	\$94.14	\$3,382,565
Sports/Recreation/Exercise Equipment (6)		69	\$192.67	\$6,923,341
Photo Equipment and Supplies (7)		65	\$30.62	\$1,100,353
Reading (8)		86	\$108.49	\$3,898,363
Catered Affairs (9)		46	\$13.89	\$498,939
Food		72	\$7,567.29	\$271,915,558
Food at Home		73	\$4,992.91	\$179,410,063
Bakery and Cereal Products		73	\$641.31	\$23,044,206
Meats, Poultry, Fish, and Eggs		73	\$1,078.13	\$38,740,395
Dairy Products		75	\$493.10	\$17,718,529
Fruits and Vegetables		74	\$992.67	\$35,669,580
Snacks and Other Food at Home (10)		73	\$1,787.70	\$64,237,352
Food Away from Home		69	\$2,574.39	\$92,505,496
Alcoholic Beverages		76	\$514.97	\$18,504,447

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Retail Goods and Services Expenditures

9520 SE 156th Pl, Summerfield, FL, 34491, USA
 Ring: 5 mile radius

Latitude: 28.9945
 Longitude: -81.9951

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	80	\$31,611.46	\$1,135,894,766
Value of Retirement Plans	78	\$110,813.75	\$3,981,870,612
Value of Other Financial Assets	86	\$7,367.23	\$264,726,560
Vehicle Loan Amount excluding Interest	68	\$2,478.19	\$89,048,968
Value of Credit Card Debt	69	\$2,191.69	\$78,754,165
Health			
Nonprescription Drugs	85	\$145.16	\$5,216,034
Prescription Drugs	89	\$326.99	\$11,749,596
Eyeglasses and Contact Lenses	73	\$81.08	\$2,913,358
Home			
Mortgage Payment and Basics (11)	73	\$9,372.30	\$336,774,964
Maintenance and Remodeling Services	85	\$3,243.62	\$116,553,108
Maintenance and Remodeling Materials (12)	78	\$612.45	\$22,007,330
Utilities, Fuel, and Public Services	75	\$4,348.87	\$156,267,937
Household Furnishings and Equipment			
Household Textiles (13)	73	\$89.27	\$3,207,861
Furniture	74	\$608.97	\$21,881,973
Rugs	77	\$32.15	\$1,155,404
Major Appliances (14)	77	\$405.81	\$14,582,069
Housewares (15)	77	\$83.28	\$2,992,563
Small Appliances	70	\$50.85	\$1,827,319
Luggage	72	\$10.38	\$372,832
Telephones and Accessories	74	\$80.11	\$2,878,531
Household Operations			
Child Care	47	\$240.63	\$8,646,490
Lawn and Garden (16)	83	\$553.17	\$19,877,206
Moving/Storage/Freight Express	76	\$68.24	\$2,452,072
Housekeeping Supplies (17)	79	\$737.06	\$26,484,760
Insurance			
Owners and Renters Insurance	81	\$629.66	\$22,625,403
Vehicle Insurance	74	\$1,605.42	\$57,687,566
Life/Other Insurance	75	\$517.53	\$18,596,410
Health Insurance	83	\$4,105.02	\$147,505,576
Personal Care Products (18)	74	\$409.41	\$14,711,292
School Books and Supplies (19)	68	\$90.54	\$3,253,428
Smoking Products	65	\$283.59	\$10,190,167
Transportation			
Payments on Vehicles excluding Leases	67	\$2,032.68	\$73,040,139
Gasoline and Motor Oil	70	\$1,772.39	\$63,687,148
Vehicle Maintenance and Repairs	75	\$983.50	\$35,340,218
Travel			
Airline Fares	72	\$336.19	\$12,080,240
Lodging on Trips	71	\$508.63	\$18,276,477
Auto/Truck Rental on Trips	71	\$55.99	\$2,012,019
Food and Drink on Trips	71	\$397.34	\$14,277,664

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Retail Goods and Services Expenditures

9520 SE 156th Pl, Summerfield, FL, 34491, USA
Ring: 5 mile radius

Latitude: 28.9945
Longitude: -81.9951

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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Retail Goods and Services Expenditures

9520 SE 156th Pl, Summerfield, FL, 34491, USA
 Ring: 10 mile radius

Latitude: 28.9945
 Longitude: -81.9951

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
The Elders (9C)	54.5%	Population	202,969	211,263
Traditional Living (12B)	8.8%	Households	98,721	104,099
Senior Escapes (9D)	7.8%	Families	65,060	67,584
Down the Road (10D)	6.5%	Median Age	64.5	66.5
Southern Satellites (10A)	4.6%	Median Household Income	\$61,637	\$69,965
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		73	\$1,613.39	\$159,275,042
Men's		81	\$331.21	\$32,697,051
Women's		77	\$577.47	\$57,008,461
Children's		63	\$209.55	\$20,686,791
Footwear		69	\$344.91	\$34,049,969
Watches & Jewelry		68	\$114.08	\$11,261,960
Apparel Products and Services (1)		81	\$36.17	\$3,570,810
Computer				
Computers and Hardware for Home Use		75	\$192.79	\$19,031,982
Portable Memory		74	\$3.42	\$337,436
Computer Software		76	\$11.01	\$1,086,885
Computer Accessories		85	\$21.34	\$2,106,494
Entertainment & Recreation		81	\$3,080.50	\$304,109,608
Fees and Admissions		77	\$547.21	\$54,021,350
Membership Fees for Clubs (2)		78	\$217.22	\$21,444,533
Fees for Participant Sports, excl. Trips		96	\$115.39	\$11,391,415
Tickets to Theatre/Operas/Concerts		81	\$44.37	\$4,380,621
Tickets to Movies		76	\$20.90	\$2,063,533
Tickets to Parks or Museums		74	\$20.52	\$2,026,108
Admission to Sporting Events, excl. Trips		67	\$39.08	\$3,858,317
Fees for Recreational Lessons		61	\$89.04	\$8,790,037
Dating Services		64	\$0.68	\$66,787
TV/Video/Audio		85	\$1,145.73	\$113,107,586
Cable and Satellite Television Services		90	\$773.38	\$76,348,554
Televisions		80	\$116.18	\$11,468,941
Satellite Dishes		68	\$1.16	\$114,856
VCRs, Video Cameras, and DVD Players		75	\$3.63	\$358,186
Miscellaneous Video Equipment		76	\$9.59	\$946,613
Video Cassettes and DVDs		83	\$5.45	\$538,441
Video Game Hardware/Accessories		66	\$26.52	\$2,618,354
Video Game Software		68	\$13.25	\$1,308,023
Rental/Streaming/Downloaded Video		74	\$90.88	\$8,971,711
Installation of Televisions		83	\$1.33	\$131,397
Audio (3)		76	\$102.08	\$10,077,285
Rental and Repair of TV/Radio/Sound Equipment		82	\$2.28	\$225,226
Pets		85	\$779.28	\$76,930,843
Toys/Games/Crafts/Hobbies (4)		76	\$120.78	\$11,923,928
Recreational Vehicles and Fees (5)		73	\$109.01	\$10,761,923
Sports/Recreation/Exercise Equipment (6)		76	\$214.30	\$21,155,688
Photo Equipment and Supplies (7)		73	\$34.14	\$3,370,548
Reading (8)		89	\$112.99	\$11,154,768
Catered Affairs (9)		56	\$17.05	\$1,682,975
Food		79	\$8,307.53	\$820,127,730
Food at Home		80	\$5,461.74	\$539,188,925
Bakery and Cereal Products		80	\$702.99	\$69,399,845
Meats, Poultry, Fish, and Eggs		80	\$1,179.46	\$116,436,990
Dairy Products		81	\$535.84	\$52,898,679
Fruits and Vegetables		80	\$1,078.62	\$106,482,902
Snacks and Other Food at Home (10)		80	\$1,964.84	\$193,970,509
Food Away from Home		76	\$2,845.79	\$280,938,805
Alcoholic Beverages		82	\$551.67	\$54,461,254

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Retail Goods and Services Expenditures

9520 SE 156th Pl, Summerfield, FL, 34491, USA
 Ring: 10 mile radius

Latitude: 28.9945
 Longitude: -81.9951

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	84	\$32,987.53	\$3,256,561,811
Value of Retirement Plans	84	\$118,459.19	\$11,694,409,231
Value of Other Financial Assets	89	\$7,616.90	\$751,947,779
Vehicle Loan Amount excluding Interest	78	\$2,830.16	\$279,395,851
Value of Credit Card Debt	77	\$2,443.18	\$241,193,524
Health			
Nonprescription Drugs	91	\$155.72	\$15,372,632
Prescription Drugs	95	\$349.46	\$34,498,906
Eyeglasses and Contact Lenses	80	\$89.57	\$8,842,640
Home			
Mortgage Payment and Basics (11)	80	\$10,293.92	\$1,016,226,310
Maintenance and Remodeling Services	90	\$3,427.01	\$338,317,890
Maintenance and Remodeling Materials (12)	87	\$681.37	\$67,265,792
Utilities, Fuel, and Public Services	83	\$4,790.13	\$472,886,461
Household Furnishings and Equipment			
Household Textiles (13)	79	\$97.24	\$9,599,840
Furniture	81	\$665.19	\$65,667,879
Rugs	82	\$34.26	\$3,381,799
Major Appliances (14)	84	\$445.13	\$43,943,545
Housewares (15)	83	\$89.27	\$8,813,031
Small Appliances	77	\$55.96	\$5,524,570
Luggage	78	\$11.24	\$1,109,893
Telephones and Accessories	80	\$86.49	\$8,538,050
Household Operations			
Child Care	57	\$296.88	\$29,308,118
Lawn and Garden (16)	88	\$591.84	\$58,426,718
Moving/Storage/Freight Express	83	\$74.14	\$7,318,745
Housekeeping Supplies (17)	85	\$795.37	\$78,519,360
Insurance			
Owners and Renters Insurance	88	\$688.96	\$68,015,038
Vehicle Insurance	82	\$1,769.48	\$174,685,287
Life/Other Insurance	82	\$566.97	\$55,971,921
Health Insurance	89	\$4,408.84	\$435,244,777
Personal Care Products (18)	81	\$444.70	\$43,901,021
School Books and Supplies (19)	75	\$101.06	\$9,977,147
Smoking Products	77	\$334.95	\$33,066,971
Transportation			
Payments on Vehicles excluding Leases	77	\$2,326.25	\$229,650,211
Gasoline and Motor Oil	79	\$1,991.02	\$196,555,019
Vehicle Maintenance and Repairs	83	\$1,081.25	\$106,741,974
Travel			
Airline Fares	78	\$362.41	\$35,777,103
Lodging on Trips	78	\$560.13	\$55,296,877
Auto/Truck Rental on Trips	78	\$61.59	\$6,080,294
Food and Drink on Trips	78	\$435.85	\$43,027,716

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

9520 SE 156th Pl, Summerfield, FL, 34491, USA
Ring: 10 mile radius

Latitude: 28.9945
Longitude: -81.9951

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

June 24, 2024

9520 SE 156th Pl, Summerfield, FL, 34491, USA
Ring: 3 mile radius

Latitude: 28.9945
Longitude: -81.9951

