

FULL PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.6687/-78.913

RF1

2401 S Kings Hwy

Myrtle Beach, SC 29577

1 mi radius 3 mi radius 5 mi radius 10 mi radius

POPULATION	2020 Estimated Population	1,640	21,882	71,183	193,801
	2025 Projected Population	1,996	25,870	83,049	224,969
	2010 Census Population	1,480	16,302	55,630	141,303
	2000 Census Population	1,279	13,623	39,902	94,108
	Projected Annual Growth 2020 to 2025	4.3%	3.6%	3.3%	3.2%
	Historical Annual Growth 2000 to 2020	1.4%	3.0%	3.9%	5.3%
HOUSEHOLDS	2020 Estimated Households	838	10,411	33,091	89,806
	2025 Projected Households	932	11,271	35,405	95,748
	2010 Census Households	708	6,895	23,597	60,246
	2000 Census Households	622	5,810	17,102	41,106
	Projected Annual Growth 2020 to 2025	2.2%	1.7%	1.4%	1.3%
	Historical Annual Growth 2000 to 2020	1.7%	4.0%	4.7%	5.9%
AGE	2020 Est. Population Under 10 Years	8.4%	10.1%	10.2%	9.4%
	2020 Est. Population 10 to 19 Years	8.1%	9.7%	10.0%	9.9%
	2020 Est. Population 20 to 29 Years	12.3%	13.0%	14.4%	11.8%
	2020 Est. Population 30 to 44 Years	21.4%	18.9%	18.8%	17.2%
	2020 Est. Population 45 to 59 Years	22.9%	20.3%	19.2%	18.9%
	2020 Est. Population 60 to 74 Years	21.3%	21.4%	20.1%	23.3%
	2020 Est. Population 75 Years or Over	5.6%	6.7%	7.4%	9.5%
	2020 Est. Median Age	43.5	43.3	41.4	45.3
MARITAL STATUS & GENDER	2020 Est. Male Population	50.6%	50.1%	49.1%	48.4%
	2020 Est. Female Population	49.4%	49.9%	50.9%	51.6%
	2020 Est. Never Married	27.8%	34.1%	33.0%	29.1%
	2020 Est. Now Married	33.8%	38.1%	40.0%	44.9%
	2020 Est. Separated or Divorced	24.0%	20.3%	19.5%	18.0%
	2020 Est. Widowed	14.4%	7.5%	7.5%	8.0%
INCOME	2020 Est. HH Income \$200,000 or More	3.1%	3.7%	3.6%	3.8%
	2020 Est. HH Income \$150,000 to \$199,999	2.6%	3.7%	3.0%	3.6%
	2020 Est. HH Income \$100,000 to \$149,999	4.3%	8.2%	9.8%	11.9%
	2020 Est. HH Income \$75,000 to \$99,999	8.7%	9.7%	11.1%	12.1%
	2020 Est. HH Income \$50,000 to \$74,999	20.5%	19.2%	20.7%	21.6%
	2020 Est. HH Income \$35,000 to \$49,999	14.8%	14.5%	16.6%	16.5%
	2020 Est. HH Income \$25,000 to \$34,999	12.9%	11.7%	12.5%	10.4%
	2020 Est. HH Income \$15,000 to \$24,999	14.7%	14.5%	12.4%	11.2%
	2020 Est. HH Income Under \$15,000	18.4%	14.8%	10.3%	9.0%
	2020 Est. Average Household Income	\$44,857	\$58,060	\$60,185	\$62,239
	2020 Est. Median Household Income	\$39,844	\$45,299	\$49,402	\$54,199
	2020 Est. Per Capita Income	\$22,913	\$27,644	\$28,019	\$28,875
	2020 Est. Total Businesses	225	2,224	4,671	9,352
	2020 Est. Total Employees	3,469	25,838	52,200	98,625

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RACE	2020 Est. White	74.1%	69.8%	76.6%	82.9%
	2020 Est. Black	13.3%	14.6%	11.4%	8.6%
	2020 Est. Asian or Pacific Islander	3.3%	3.0%	2.8%	2.2%
	2020 Est. American Indian or Alaska Native	1.2%	0.7%	0.5%	0.4%
	2020 Est. Other Races	8.2%	11.9%	8.8%	5.9%
HISPANIC	2020 Est. Hispanic Population	153	3,351	7,850	14,696
	2020 Est. Hispanic Population	9.3%	15.3%	11.0%	7.6%
	2025 Proj. Hispanic Population	10.3%	16.2%	11.8%	8.2%
	2010 Hispanic Population	7.3%	17.6%	11.8%	7.7%
EDUCATION (Adults 25 or Older)	2020 Est. Adult Population (25 Years or Over)	1,288	16,346	52,468	146,288
	2020 Est. Elementary (Grade Level 0 to 8)	3.9%	3.8%	3.0%	2.1%
	2020 Est. Some High School (Grade Level 9 to 11)	10.7%	9.7%	7.4%	5.8%
	2020 Est. High School Graduate	37.5%	32.9%	31.3%	30.7%
	2020 Est. Some College	18.8%	21.1%	24.0%	23.5%
	2020 Est. Associate Degree Only	9.9%	10.8%	10.7%	11.2%
	2020 Est. Bachelor Degree Only	11.8%	15.5%	16.3%	17.8%
	2020 Est. Graduate Degree	7.4%	6.2%	7.4%	8.9%
	HOUSING	2020 Est. Total Housing Units	1,470	14,191	42,926
2020 Est. Owner-Occupied		22.8%	39.9%	43.1%	50.5%
2020 Est. Renter-Occupied		34.2%	33.5%	34.0%	26.3%
2020 Est. Vacant Housing		43.0%	26.6%	22.9%	23.3%
HOMES BUILT BY YEAR	2020 Homes Built 2010 or later	4.3%	13.0%	10.3%	11.2%
	2020 Homes Built 2000 to 2009	11.4%	14.4%	18.1%	20.4%
	2020 Homes Built 1990 to 1999	9.7%	11.3%	15.6%	15.7%
	2020 Homes Built 1980 to 1989	12.5%	16.1%	17.7%	16.1%
	2020 Homes Built 1970 to 1979	8.2%	6.6%	7.9%	7.1%
	2020 Homes Built 1960 to 1969	2.7%	3.5%	2.9%	2.7%
	2020 Homes Built 1950 to 1959	4.9%	5.6%	3.1%	2.0%
	2020 Homes Built Before 1949	3.2%	2.9%	1.7%	1.5%
HOME VALUES	2020 Home Value \$1,000,000 or More	-	0.9%	0.7%	0.9%
	2020 Home Value \$500,000 to \$999,999	5.8%	6.1%	5.6%	6.9%
	2020 Home Value \$400,000 to \$499,999	2.3%	7.9%	5.2%	7.0%
	2020 Home Value \$300,000 to \$399,999	7.0%	31.2%	19.2%	20.0%
	2020 Home Value \$200,000 to \$299,999	38.7%	40.0%	35.2%	39.5%
	2020 Home Value \$150,000 to \$199,999	11.7%	19.1%	29.9%	32.1%
	2020 Home Value \$100,000 to \$149,999	18.8%	30.1%	22.4%	20.7%
	2020 Home Value \$50,000 to \$99,999	17.9%	17.2%	15.7%	13.8%
	2020 Home Value \$25,000 to \$49,999	2.6%	9.1%	4.6%	3.3%
	2020 Home Value Under \$25,000	5.4%	9.2%	6.9%	5.1%
	2020 Median Home Value	\$198,271	\$173,372	\$194,082	\$206,085
	2020 Median Rent	\$725	\$732	\$772	\$809

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LABOR FORCE	2020 Est. Labor Population Age 16 Years or Over	1,428	18,451	59,736	164,213
	2020 Est. Civilian Employed	58.8%	55.9%	58.5%	55.3%
	2020 Est. Civilian Unemployed	1.4%	2.3%	1.8%	1.6%
	2020 Est. in Armed Forces	-	0.2%	-	-
	2020 Est. not in Labor Force	39.8%	41.6%	39.6%	43.0%
	2020 Labor Force Males	51.1%	50.1%	49.0%	48.1%
	2020 Labor Force Females	48.9%	49.9%	51.0%	51.9%
OCCUPATION	2020 Occupation: Population Age 16 Years or Over	840	10,321	34,936	90,876
	2020 Mgmt, Business, & Financial Operations	7.9%	10.6%	10.6%	12.9%
	2020 Professional, Related	7.5%	12.7%	16.7%	17.2%
	2020 Service	40.1%	33.7%	28.1%	26.5%
	2020 Sales, Office	21.0%	20.7%	23.5%	23.6%
	2020 Farming, Fishing, Forestry	-	0.2%	0.1%	0.1%
	2020 Construction, Extraction, Maintenance	15.8%	12.7%	11.2%	10.0%
	2020 Production, Transport, Material Moving	7.8%	9.4%	9.8%	9.8%
	2020 White Collar Workers	36.4%	44.0%	50.8%	53.6%
	2020 Blue Collar Workers	63.6%	56.0%	49.2%	46.4%
TRANSPORTATION TO WORK	2020 Drive to Work Alone	72.3%	77.3%	79.6%	81.1%
	2020 Drive to Work in Carpool	6.0%	8.0%	7.7%	7.2%
	2020 Travel to Work by Public Transportation	-	0.4%	0.6%	0.7%
	2020 Drive to Work on Motorcycle	0.5%	-	-	-
	2020 Walk or Bicycle to Work	16.2%	6.3%	3.1%	2.3%
	2020 Other Means	2.2%	2.4%	1.4%	1.2%
	2020 Work at Home	2.8%	5.5%	7.5%	7.5%
TRAVEL TIME	2020 Travel to Work in 14 Minutes or Less	58.0%	39.4%	34.6%	30.4%
	2020 Travel to Work in 15 to 29 Minutes	38.8%	43.5%	53.4%	51.4%
	2020 Travel to Work in 30 to 59 Minutes	7.6%	14.9%	14.5%	16.3%
	2020 Travel to Work in 60 Minutes or More	1.3%	2.6%	2.9%	3.1%
	2020 Average Travel Time to Work	12.8	16.2	17.0	18.0
CONSUMER EXPENDITURE	2020 Est. Total Household Expenditure	\$34.13 M	\$500.48 M	\$1.63 B	\$4.53 B
	2020 Est. Apparel	\$1.18 M	\$17.26 M	\$56.3 M	\$155.8 M
	2020 Est. Contributions, Gifts	\$1.85 M	\$27.81 M	\$90.43 M	\$252.59 M
	2020 Est. Education, Reading	\$1.01 M	\$15.01 M	\$47.96 M	\$132.82 M
	2020 Est. Entertainment	\$1.85 M	\$27.62 M	\$90.08 M	\$251.53 M
	2020 Est. Food, Beverages, Tobacco	\$5.34 M	\$77.64 M	\$253.29 M	\$700.48 M
	2020 Est. Furnishings, Equipment	\$1.15 M	\$17.2 M	\$56.1 M	\$156.77 M
	2020 Est. Health Care, Insurance	\$3.19 M	\$46.94 M	\$153.23 M	\$427.52 M
	2020 Est. Household Operations, Shelter, Utilities	\$11.37 M	\$164.58 M	\$535.71 M	\$1.48 B
	2020 Est. Miscellaneous Expenses	\$643.56 K	\$9.45 M	\$30.82 M	\$85.81 M
	2020 Est. Personal Care	\$456.46 K	\$6.71 M	\$21.87 M	\$60.71 M
	2020 Est. Transportation	\$6.09 M	\$90.26 M	\$296.46 M	\$825.45 M

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