

## **FULL PROFILE**

**2000-2010 Census, 2020 Estimates with 2025 Projections**

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.6687/-78.913

RF1

**2401 S Kings Hwy**

**Myrtle Beach, SC 29577**

POPULATION		2020 Estimated Population	1,640	21,882	71,183	193,801
HOUSEHOLDS		2025 Projected Population	1,996	25,870	83,049	224,969
AGE		2010 Census Population	1,480	16,302	55,630	141,303
MARITAL STATUS & GENDER		2000 Census Population	1,279	13,623	39,902	94,108
INCOME		Projected Annual Growth 2020 to 2025	4.3%	3.6%	3.3%	3.2%
POPULATION		Historical Annual Growth 2000 to 2020	1.4%	3.0%	3.9%	5.3%
HOUSEHOLDS		2020 Estimated Households	838	10,411	33,091	89,806
AGE		2025 Projected Households	932	11,271	35,405	95,748
MARITAL STATUS & GENDER		2010 Census Households	708	6,895	23,597	60,246
INCOME		2000 Census Households	622	5,810	17,102	41,106
POPULATION		Projected Annual Growth 2020 to 2025	2.2%	1.7%	1.4%	1.3%
HOUSEHOLDS		Historical Annual Growth 2000 to 2020	1.7%	4.0%	4.7%	5.9%
AGE		2020 Est. Population Under 10 Years	8.4%	10.1%	10.2%	9.4%
MARITAL STATUS & GENDER		2020 Est. Population 10 to 19 Years	8.1%	9.7%	10.0%	9.9%
INCOME		2020 Est. Population 20 to 29 Years	12.3%	13.0%	14.4%	11.8%
POPULATION		2020 Est. Population 30 to 44 Years	21.4%	18.9%	18.8%	17.2%
HOUSEHOLDS		2020 Est. Population 45 to 59 Years	22.9%	20.3%	19.2%	18.9%
AGE		2020 Est. Population 60 to 74 Years	21.3%	21.4%	20.1%	23.3%
MARITAL STATUS & GENDER		2020 Est. Population 75 Years or Over	5.6%	6.7%	7.4%	9.5%
INCOME		2020 Est. Median Age	43.5	43.3	41.4	45.3
POPULATION		2020 Est. Male Population	50.6%	50.1%	49.1%	48.4%
HOUSEHOLDS		2020 Est. Female Population	49.4%	49.9%	50.9%	51.6%
AGE		2020 Est. Never Married	27.8%	34.1%	33.0%	29.1%
MARITAL STATUS & GENDER		2020 Est. Now Married	33.8%	38.1%	40.0%	44.9%
INCOME		2020 Est. Separated or Divorced	24.0%	20.3%	19.5%	18.0%
POPULATION		2020 Est. Widowed	14.4%	7.5%	7.5%	8.0%
HOUSEHOLDS		2020 Est. HH Income \$200,000 or More	3.1%	3.7%	3.6%	3.8%
AGE		2020 Est. HH Income \$150,000 to \$199,999	2.6%	3.7%	3.0%	3.6%
MARITAL STATUS & GENDER		2020 Est. HH Income \$100,000 to \$149,999	4.3%	8.2%	9.8%	11.9%
INCOME		2020 Est. HH Income \$75,000 to \$99,999	8.7%	9.7%	11.1%	12.1%
POPULATION		2020 Est. HH Income \$50,000 to \$74,999	20.5%	19.2%	20.7%	21.6%
HOUSEHOLDS		2020 Est. HH Income \$35,000 to \$49,999	14.8%	14.5%	16.6%	16.5%
AGE		2020 Est. HH Income \$25,000 to \$34,999	12.9%	11.7%	12.5%	10.4%
MARITAL STATUS & GENDER		2020 Est. HH Income \$15,000 to \$24,999	14.7%	14.5%	12.4%	11.2%
INCOME		2020 Est. HH Income Under \$15,000	18.4%	14.8%	10.3%	9.0%
POPULATION		2020 Est. Average Household Income	\$44,857	\$58,060	\$60,185	\$62,239
HOUSEHOLDS		2020 Est. Median Household Income	\$39,844	\$45,299	\$49,402	\$54,199
AGE		2020 Est. Per Capita Income	\$22,913	\$27,644	\$28,019	\$28,875
MARITAL STATUS & GENDER		2020 Est. Total Businesses	225	2,224	4,671	9,352
INCOME		2020 Est. Total Employees	3,469	25,838	52,200	98,625

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2401 S Kings Hwy		1 mi radius	3 mi radius	5 mi radius	10 mi radius
Myrtle Beach, SC 29577					
RACE	2020 Est. White	74.1%	69.8%	76.6%	82.9%
RACE	2020 Est. Black	13.3%	14.6%	11.4%	8.6%
RACE	2020 Est. Asian or Pacific Islander	3.3%	3.0%	2.8%	2.2%
RACE	2020 Est. American Indian or Alaska Native	1.2%	0.7%	0.5%	0.4%
RACE	2020 Est. Other Races	8.2%	11.9%	8.8%	5.9%
HISPANIC	2020 Est. Hispanic Population	153	3,351	7,850	14,696
HISPANIC	2020 Est. Hispanic Population	9.3%	15.3%	11.0%	7.6%
HISPANIC	2025 Proj. Hispanic Population	10.3%	16.2%	11.8%	8.2%
HISPANIC	2010 Hispanic Population	7.3%	17.6%	11.8%	7.7%
EDUCATION (Adults 25 or Older)	2020 Est. Adult Population (25 Years or Over)	1,288	16,346	52,468	146,288
EDUCATION (Adults 25 or Older)	2020 Est. Elementary (Grade Level 0 to 8)	3.9%	3.8%	3.0%	2.1%
EDUCATION (Adults 25 or Older)	2020 Est. Some High School (Grade Level 9 to 11)	10.7%	9.7%	7.4%	5.8%
EDUCATION (Adults 25 or Older)	2020 Est. High School Graduate	37.5%	32.9%	31.3%	30.7%
EDUCATION (Adults 25 or Older)	2020 Est. Some College	18.8%	21.1%	24.0%	23.5%
EDUCATION (Adults 25 or Older)	2020 Est. Associate Degree Only	9.9%	10.8%	10.7%	11.2%
EDUCATION (Adults 25 or Older)	2020 Est. Bachelor Degree Only	11.8%	15.5%	16.3%	17.8%
EDUCATION (Adults 25 or Older)	2020 Est. Graduate Degree	7.4%	6.2%	7.4%	8.9%
HOUSING	2020 Est. Total Housing Units	1,470	14,191	42,926	117,034
HOUSING	2020 Est. Owner-Occupied	22.8%	39.9%	43.1%	50.5%
HOUSING	2020 Est. Renter-Occupied	34.2%	33.5%	34.0%	26.3%
HOUSING	2020 Est. Vacant Housing	43.0%	26.6%	22.9%	23.3%
HOMES BUILT BY YEAR	2020 Homes Built 2010 or later	4.3%	13.0%	10.3%	11.2%
HOMES BUILT BY YEAR	2020 Homes Built 2000 to 2009	11.4%	14.4%	18.1%	20.4%
HOMES BUILT BY YEAR	2020 Homes Built 1990 to 1999	9.7%	11.3%	15.6%	15.7%
HOMES BUILT BY YEAR	2020 Homes Built 1980 to 1989	12.5%	16.1%	17.7%	16.1%
HOMES BUILT BY YEAR	2020 Homes Built 1970 to 1979	8.2%	6.6%	7.9%	7.1%
HOMES BUILT BY YEAR	2020 Homes Built 1960 to 1969	2.7%	3.5%	2.9%	2.7%
HOMES BUILT BY YEAR	2020 Homes Built 1950 to 1959	4.9%	5.6%	3.1%	2.0%
HOMES BUILT BY YEAR	2020 Homes Built Before 1949	3.2%	2.9%	1.7%	1.5%
HOME VALUES	2020 Home Value \$1,000,000 or More	-	0.9%	0.7%	0.9%
HOME VALUES	2020 Home Value \$500,000 to \$999,999	5.8%	6.1%	5.6%	6.9%
HOME VALUES	2020 Home Value \$400,000 to \$499,999	2.3%	7.9%	5.2%	7.0%
HOME VALUES	2020 Home Value \$300,000 to \$399,999	7.0%	31.2%	19.2%	20.0%
HOME VALUES	2020 Home Value \$200,000 to \$299,999	38.7%	40.0%	35.2%	39.5%
HOME VALUES	2020 Home Value \$150,000 to \$199,999	11.7%	19.1%	29.9%	32.1%
HOME VALUES	2020 Home Value \$100,000 to \$149,999	18.8%	30.1%	22.4%	20.7%
HOME VALUES	2020 Home Value \$50,000 to \$99,999	17.9%	17.2%	15.7%	13.8%
HOME VALUES	2020 Home Value \$25,000 to \$49,999	2.6%	9.1%	4.6%	3.3%
HOME VALUES	2020 Home Value Under \$25,000	5.4%	9.2%	6.9%	5.1%
	2020 Median Home Value	\$198,271	\$173,372	\$194,082	\$206,085
	2020 Median Rent	\$725	\$732	\$772	\$809

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LABOR FORCE	2020 Est. Labor Population Age 16 Years or Over	1,428	18,451	59,736	164,213
	2020 Est. Civilian Employed	58.8%	55.9%	58.5%	55.3%
	2020 Est. Civilian Unemployed	1.4%	2.3%	1.8%	1.6%
	2020 Est. in Armed Forces	-	0.2%	-	-
	2020 Est. not in Labor Force	39.8%	41.6%	39.6%	43.0%
	2020 Labor Force Males	51.1%	50.1%	49.0%	48.1%
	2020 Labor Force Females	48.9%	49.9%	51.0%	51.9%
OCCUPATION	2020 Occupation: Population Age 16 Years or Over	840	10,321	34,936	90,876
	2020 Mgmt, Business, & Financial Operations	7.9%	10.6%	10.6%	12.9%
	2020 Professional, Related	7.5%	12.7%	16.7%	17.2%
	2020 Service	40.1%	33.7%	28.1%	26.5%
	2020 Sales, Office	21.0%	20.7%	23.5%	23.6%
	2020 Farming, Fishing, Forestry	-	0.2%	0.1%	0.1%
	2020 Construction, Extraction, Maintenance	15.8%	12.7%	11.2%	10.0%
	2020 Production, Transport, Material Moving	7.8%	9.4%	9.8%	9.8%
	2020 White Collar Workers	36.4%	44.0%	50.8%	53.6%
	2020 Blue Collar Workers	63.6%	56.0%	49.2%	46.4%
TRANSPORTATION TO WORK	2020 Drive to Work Alone	72.3%	77.3%	79.6%	81.1%
	2020 Drive to Work in Carpool	6.0%	8.0%	7.7%	7.2%
	2020 Travel to Work by Public Transportation	-	0.4%	0.6%	0.7%
	2020 Drive to Work on Motorcycle	0.5%	-	-	-
	2020 Walk or Bicycle to Work	16.2%	6.3%	3.1%	2.3%
	2020 Other Means	2.2%	2.4%	1.4%	1.2%
TRAVEL TIME TO WORK	2020 Work at Home	2.8%	5.5%	7.5%	7.5%
	2020 Travel to Work in 14 Minutes or Less	58.0%	39.4%	34.6%	30.4%
	2020 Travel to Work in 15 to 29 Minutes	38.8%	43.5%	53.4%	51.4%
	2020 Travel to Work in 30 to 59 Minutes	7.6%	14.9%	14.5%	16.3%
	2020 Travel to Work in 60 Minutes or More	1.3%	2.6%	2.9%	3.1%
	2020 Average Travel Time to Work	12.8	16.2	17.0	18.0
CONSUMER EXPENDITURE	2020 Est. Total Household Expenditure	\$34.13 M	\$500.48 M	\$1.63 B	\$4.53 B
	2020 Est. Apparel	\$1.18 M	\$17.26 M	\$56.3 M	\$155.8 M
	2020 Est. Contributions, Gifts	\$1.85 M	\$27.81 M	\$90.43 M	\$252.59 M
	2020 Est. Education, Reading	\$1.01 M	\$15.01 M	\$47.96 M	\$132.82 M
	2020 Est. Entertainment	\$1.85 M	\$27.62 M	\$90.08 M	\$251.53 M
	2020 Est. Food, Beverages, Tobacco	\$5.34 M	\$77.64 M	\$253.29 M	\$700.48 M
	2020 Est. Furnishings, Equipment	\$1.15 M	\$17.2 M	\$56.1 M	\$156.77 M
	2020 Est. Health Care, Insurance	\$3.19 M	\$46.94 M	\$153.23 M	\$427.52 M
	2020 Est. Household Operations, Shelter, Utilities	\$11.37 M	\$164.58 M	\$535.71 M	\$1.48 B
	2020 Est. Miscellaneous Expenses	\$643.56 K	\$9.45 M	\$30.82 M	\$85.81 M
	2020 Est. Personal Care	\$456.46 K	\$6.71 M	\$21.87 M	\$60.71 M
	2020 Est. Transportation	\$6.09 M	\$90.26 M	\$296.46 M	\$825.45 M