







Diploma



EDUCATION



\$56,864

Median Household Income

41% High School Graduate

Bachelor's/Grad/Prof Degree

BUSINESS



Total Businesses

Household Size



41.3%

White Collar

Services





Blue Collar 53 600

Total Employees

16.6%

Unemployment Rate

INCOME







The largest group: <\$15,000 (16.7%) The smallest group: \$200,000+ (2.5%)

Households by income

Diff Indicator ▲ Value <\$15,000 16.7% +10.1% +3.7% \$15,000 - \$24,999 8.5% \$25,000 - \$34,999 +2.2% 8.2% +2.3% \$35,000 - \$49,999 10.6% \$50,000 - \$74,999 16.4% +3.1% \$75,000 - \$99,999 15.2% +2.8% \$100,000 - \$149,999 14.2% -5.3% \$150,000 - \$199,999 7.4% -4.5% \$200,000+ 2.5% -14.5%

\$56,864

Median Household

Income

Per Capita Income

\$28,548

\$84,166

Median Net Worth

Bars show deviation from

Wake County





Population

18,857



Average Household Size 40.6

Median Age

\$70,993

Median Household Income

EDUCATION



No High School Diploma



33% High School Graduate



28% Some College

25% Bachelor's/Grad/Prof

Degree

BUSINESS



555

Total Businesses



6,073

Total Employees

EMPLOYMENT



White Collar



Blue Collar



Services

31.7%

13.9%



Unemployment Rate

INCOME



\$70,993

Median Household Income



\$36,313

Per Capita Income



\$157,189

Median Net Worth

Households by income

The largest group: \$100,000 - \$149,999 (18.7%) The smallest group: \$25,000 - \$34,999 (6.2%)

Indicator ▲	Value	Diff	
<\$15,000	10.1%	+3.5%	
\$15,000 - \$24,999	9.2%	+4.4%	
\$25,000 - \$34,999	6.2%	+0.2%	
\$35,000 - \$49,999	10.7%	+2.4%	
\$50,000 - \$74,999	15.7%	+2.4%	
\$75,000 - \$99,999	12.7%	+0.3%	
\$100,000 - \$149,999	18.7%	-0.8%	
\$150,000 - \$199,999	9.7%	-2.2%	
\$200,000+	7.0%	-10.0%	

Bars show deviation from

Wake County



KEY FACTS

57,622

Population



Average Household Size 39.5

Median Age

\$70,536

Median Household Income

EDUCATION



No High School Diploma



31% High School

Graduate



Some College

Bachelor's/Grad/Prof Degree

BUSINESS



1,363

Total Businesses



12,419

Total Employees

EMPLOYMENT



White Collar





28.9%

5.2%

Rate

Unemployment 14.3%

Blue Collar



Services



\$70,536

Median Household Income



INCOME

\$34,712

Per Capita Income



\$162,238

Median Net Worth

Households by income

The largest group: \$100,000 - \$149,999 (19.9%)

The smallest group: \$200,000+ (6.2%)

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Indicator ▲	Value	Diff	
<\$15,000	8.3%	+1.7%	
\$15,000 - \$24,999	9.0%	+4.2%	
\$25,000 - \$34,999	6.5%	+0.5%	
\$35,000 - \$49,999	11.1%	+2.8%	
\$50,000 - \$74,999	17.5%	+4.2%	
\$75,000 - \$99,999	13.7%	+1.3%	
\$100,000 - \$149,999	19.9%	+0.4%	
\$150,000 - \$199,999	8.0%	-3.9%	
\$200,000+	6.2%	-10.8%	

Bars show deviation from

Wake County