



MAUI LANI

SHOPPING CENTER

58 Maui Lani Parkway
Wailuku, Hawaii 96793





AREA OVERVIEW

Maui Lani Shopping Center is a Safeway anchored property - one of the top five grocery retailers in the nation. This premier Center is also home to national tenants such as O'Reilly's, zDominos, Jersey Mike's, Better Homes and Gardens, and Anytime Fitness.



Strong regional and local business such as Ululani's Hawaiian Shave Ice and the Water Store compliment the Center's offering to provide goods and services to meet the needs of the flourishing local community and visitor market.



AREA DEMOGRAPHICS



2024 population

59,981	61,326	62,359
3-mile	5-mile	7-mile



Business (daytime) population

29,126	31,427	32,416
3-mile	5-mile	7-mile



Median age

40.8	40.7	40.8
3-mile	5-mile	7-mile



Households

17,886	18,281	18,668
3-mile	5-mile	7-mile



Average household income

\$121,254	\$121,286	\$121,846
3-mile	5-mile	7-mile

LIFESTYLE BEHAVIOR

Esri provides a report called Tapestry, that provides insights into consumer lifestyle and shopping behaviors by defining the population into segments. The top four lifestyle segments offer a range of diverse, family-oriented and active consumers for Maui Lani Shopping Center.



PACIFIC HEIGHTS

- This is a family market, distinguished by married-couple families, with and without children, some in multigenerational households
- Workers are generally employed in white collar occupations such as business, computer, architecture and engineering roles
- They keep up-to-date with the latest styles and trends, as well as the latest technology
- Favor trendier stores for apparel, Costco and specialty markets for groceries and enjoy gambling at casinos, visiting theme parks, eating out at family restaurants, stopping by Starbucks for coffee, listening to jazz and New Age music and reading fashion magazines



CITY LIGHTS

- City Lights residents earn above average incomes
- These consumers are price savvy but will pay for quality brands they trust
- Attuned to nature and the environment, and when they can, purchase natural products and are health-conscious consumers who purchase low-calorie, low-fat food
- Price-conscious consumers, they seek out deals on brands they like at warehouse clubs, Walmart or Target

URBAN CHIC

- Urban Chic are professionals that live a sophisticated, exclusive lifestyle
- These are busy, well-connected and well-educated consumers—avid readers and moviegoers, environmentally active and financially stable
- These busy, tech-savvy residents use PCs extensively for an array of activities such as shopping, banking and staying current; a top market for Apple computers
- Eat organic foods, drink imported wine and appreciate a good cup of coffee



SOCCER MOMS

- Soccer Moms is an affluent, family-oriented market with residents partial to new housing away from the bustle of the city
- They favor time-saving devices, like banking online or housekeeping services and family-oriented pursuits
- Family-oriented purchases and activities dominate, like 4+ televisions, movie purchases or rentals, children's apparel and toys and visits to theme parks or zoos
- Outdoor activities and sports are characteristic of life in the suburban periphery, like bicycling, jogging, golfing, boating and target shooting

SITE PLAN



PROPERTY DETAILS

Address	58 Maui Lani Parkway Wailuku, Hawaii 96793
Year opened	2014
Site area	12 acres
Total GLA	103,249 s.f.
Total parking	546 spaces
Base Rent:	Negotiable
CAM/RPT:	\$1.03 / sf / mo

Operating Expenses (2024 Estimate)



NOTABLE TENANTS





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Maui Lani Shopping Center is owned by the Harry and Jeanette Weinberg Foundation, which is dedicated to meeting the basic needs of people experiencing poverty. Grants made by focusing on supporting organizations that serve older adults, women and children at risk, people with disabilities, veterans, and the Jewish community in the areas of Housing, Health, Jobs, Education, and Community Services.

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