

ANNOUNCING
FORMULA³

THE
SHADE
STORE

LA FIESTA SQUARE

Mt. Diablo Blvd & Moraga Rd
Lafayette, California



J. McLaughlin



bluemercury
makeup • skincare • spa



FedEx Office
Print & Ship Services



CHICO'S
FORMULA³

Conveniently located off Highway 24, La Fiesta Square offers the best that Lafayette has to offer: great food, upscale stores and trusted services.

- Proven brands, including Chow, Starbucks, Roam Artisan Burgers, FedEx Office and Chico's draw consistent traffic through the center all day, seven days a week.
- Average HH incomes over \$135,000 in a 1, 3 & 5 mile site radius.
- Lafayette's strategic location along Highway 24, the East Bay's major east/west traffic artery, contributes to La Fiesta Square's significant drawing power and the site is ideally situated to serve the East Bay and Oakland/Berkeley including the distinctive and affluent surrounding communities of Lafayette, Orinda and Moraga.

DEMOGRAPHICS

	1-mile	3-mile	5-mile
Total Population	6,772	51,687	142,355
No. of Households	2,825	21,462	60,531
Daytime Population	8,257	37,962	131,980
Average HH Income	\$154,614	\$153,468	\$135,253

Source: The Nielsen Company

TRAFFIC COUNTS

Mt. Diablo Blvd East of Moraga Rd – 23,800 ADT

Moraga Rd South of Mt Diablo Blvd – 20,200 ADT

Source: City of Lafayette, CA

Address: Mt. Diablo Blvd. btwn Lafayette Cir & Moraga Rd
Lafayette, CA 94549

Parking: Approx. 3.5 spaces per 1,000 SF

Zoning: RB (Retail Business)

John Cumbelich
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LA FIESTA SQUARE

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LAFAYETTE'S LIFESTYLE CENTER



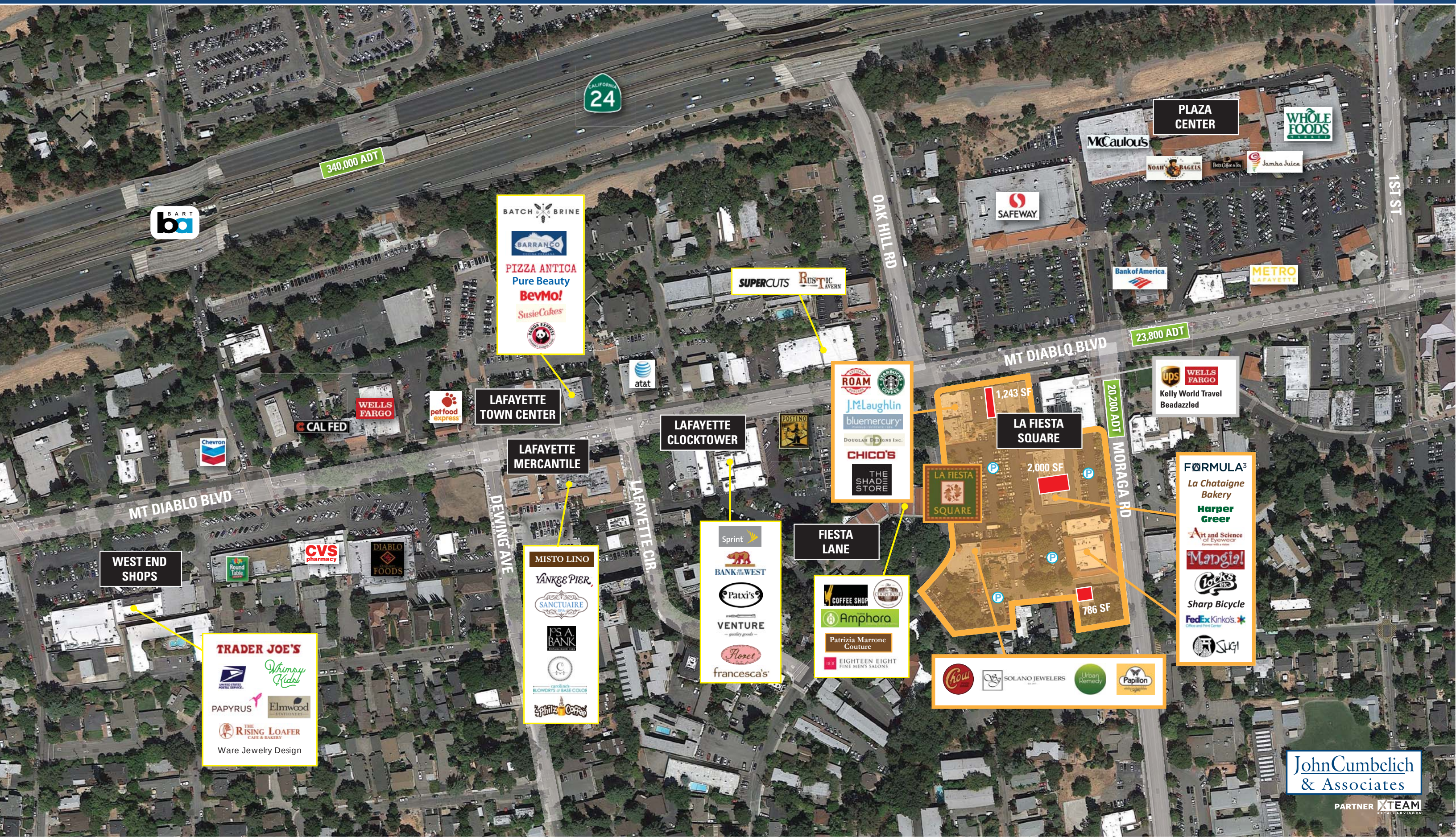
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TENANTS

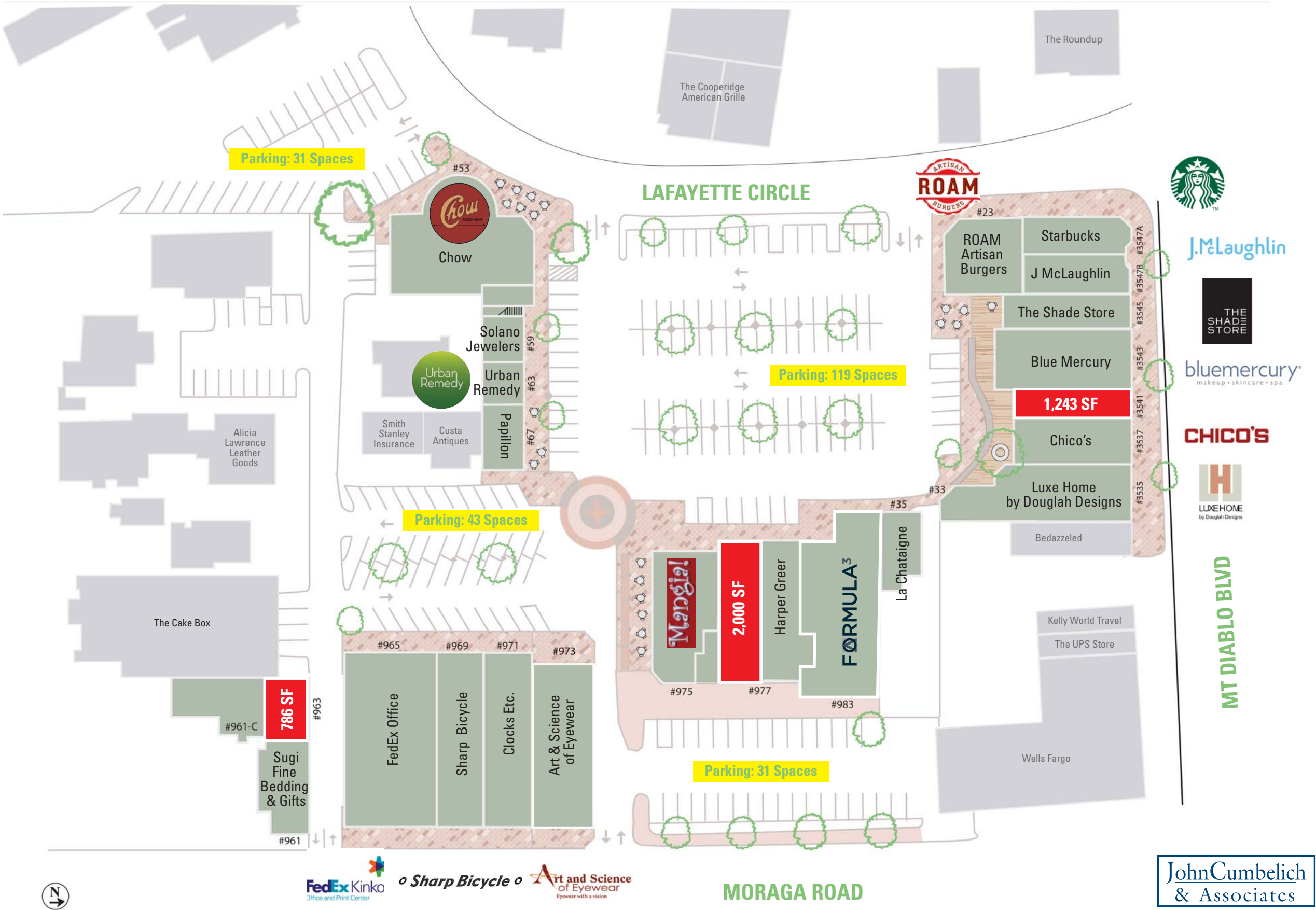
- Art & Science of Eyewear
- Blue Mercury
- Caroline's Salon
- Chico's
- Chow Restaurant
- Clock's Etc.
- FedEx Office
- Formula 3
- Harper Greer
- J McLaughlin
- La Chataigne
- Luxe Home by DouglaH Designs
- Mangia Ristorante Pizzeria
- Papillon Coffee & Tea
- Roam Artisan Burgers
- Sharp Bicycle
- Solano Jewelers
- Starbucks
- Sugi Fine Bedding & Gifts
- The Shade Store
- Urban Remedy

Legend

La Fiesta Square

Not a Part

Available



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FIRST CLASS BRANDS



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AVAILABLE

2,000 SF

View from inside center



1,243 SF

View from inside center



View from Mt Diablo Blvd



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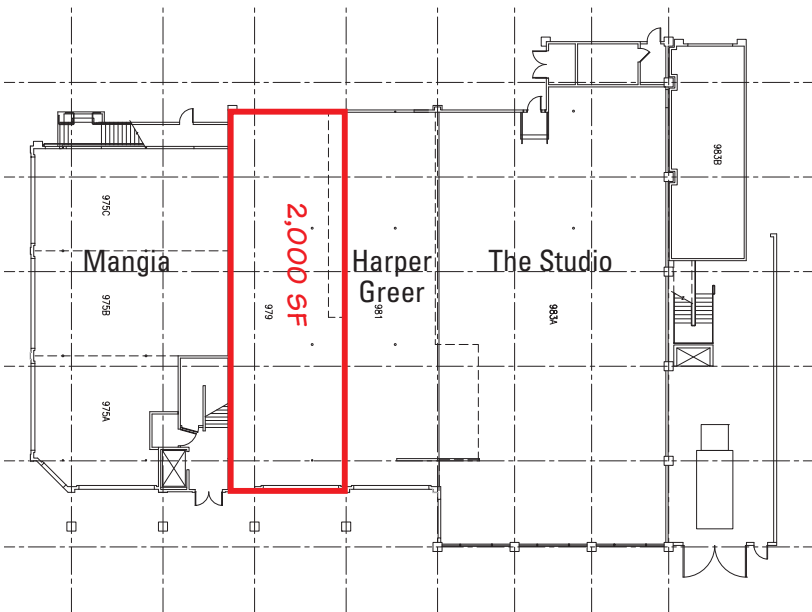
AVAILABLE - 2,000 SF

2,000 SF

View from inside center



Visibly prominent inline space located in busy center



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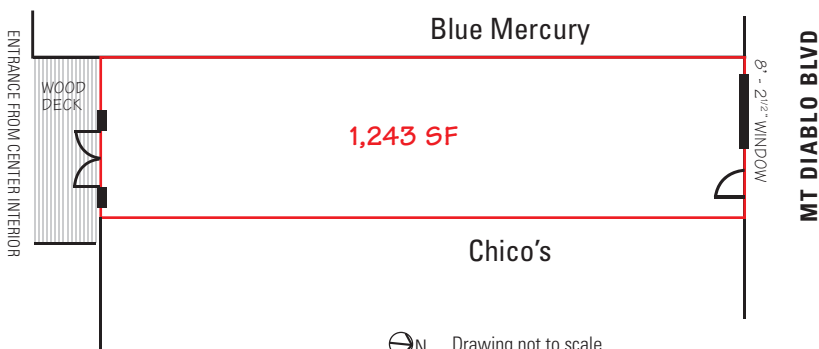
Mt. Diablo Blvd & Moraga Rd
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AVAILABLE - 1,243 SF

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Visible from Mt Diablo Blvd and located between busy Blue Mercury and Chico's



⊗ N Drawing not to scale



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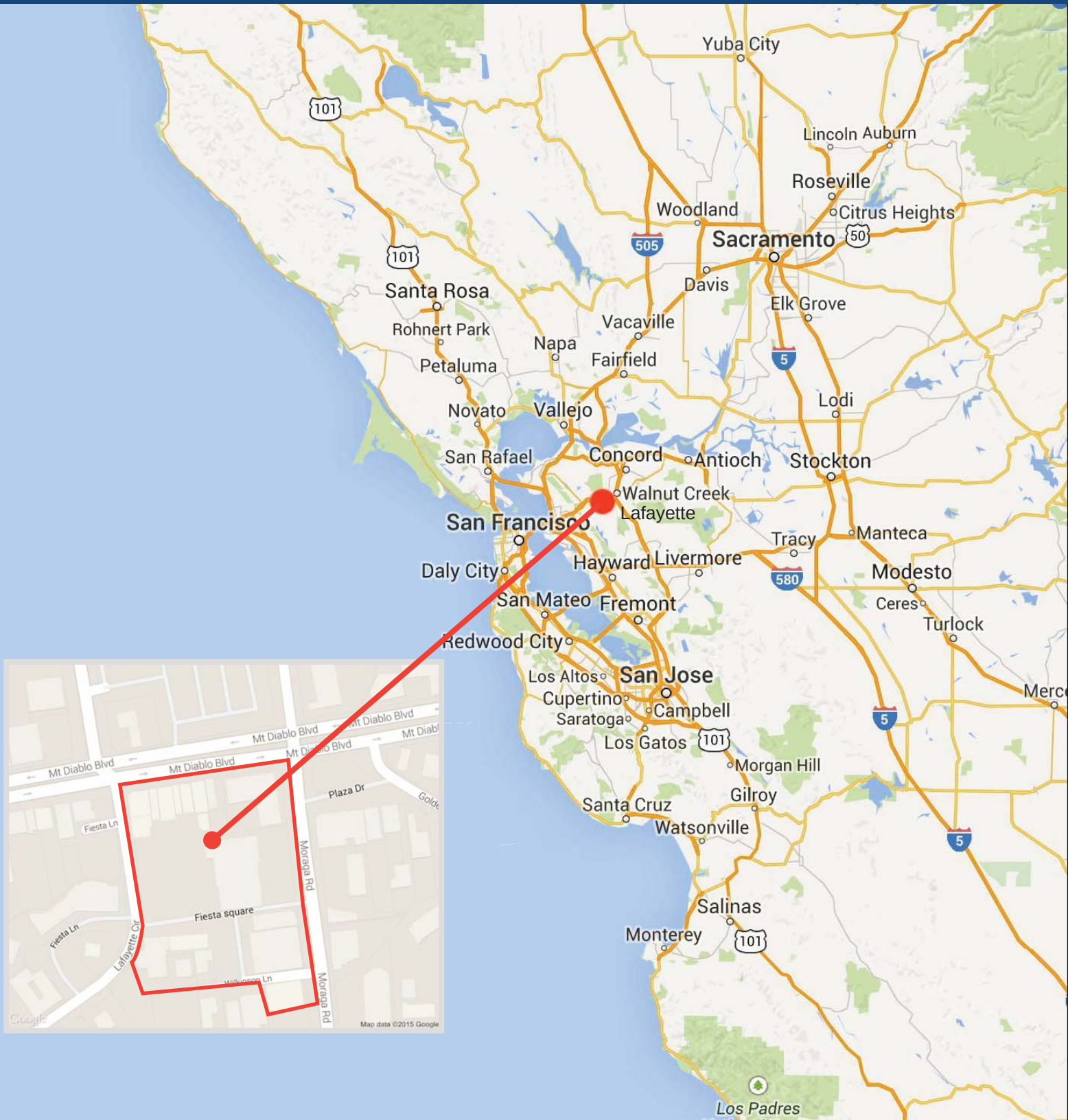
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LOCATION MAP



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DEMOGRAPHICS

		1 mi radius	3 mi radius	5 mi radius
POPULATION	2016 Estimated Population	9,849	55,822	157,241
	2021 Projected Population	10,550	59,596	167,645
	2010 Census Population	8,749	51,038	143,162
	2000 Census Population	8,610	51,431	141,884
	Projected Annual Growth 2016 to 2021	1%	1%	1%
	Historical Annual Growth 2000 to 2016	1%	1%	1%
	2016 Median Age	43	48	46
DAYTIME POPULATION	Population Age 16 Years and Older	10,099	40,415	135,540
HOUSEHOLDS	2016 Estimated Households	4,053	23,253	66,554
	2021 Projected Households	4,252	24,354	69,659
	2010 Census Households	3,684	21,789	61,939
	2000 Census Households	3,560	21,795	61,570
	Projected Annual Growth 2016 to 2021	1%	1%	1%
	Historical Annual Change 2000 to 2016	1%	1%	1%
RACE AND ETHNICITY	2016 Estimated White	80%	80%	77%
	2016 Estimated Black or African American	1%	1%	2%
	2016 Estimated Asian or Pacific Islander	12%	13%	14%
	2016 Estimated American Indian or Native Alaskan	1%	1%	1%
	2016 Estimated Other Races	6%	6%	7%
	2016 Estimated Hispanic	8%	7%	9%
INCOME	2016 Estimated Average Household Income	\$166,811	\$162,424	\$148,187
	2016 Estimated Median Household Income	\$128,762	\$128,678	\$118,100
	2016 Estimated Per Capita Income	\$68,682	\$67,705	\$62,841
EDUCATION (AGE 25+)	2016 Estimated Elementary (Grade 0 to 8)	1%	1%	1%
	2016 Estimated Some High School (Grade Level 9 to 11)	1%	1%	2%
	2016 Estimated High School Graduate	7%	9%	9%
	2018 Estimated Some College	15%	14%	16%
	2016 Estimated Associates Degree Only	7%	6%	7%
	2018 Estimated Bachelors Degree Only	35%	36%	37%
	2016 Estimated Graduate Degree	34%	31%	28%
BUSINESS	2016 Estimated Total Businesses	1,186	3,359	9,902
	2016 Estimated Total Employees	7,193	20,825	82,288
	2016 Estimated Employee Population per Business	6	6	8
	2016 Estimated Residential Population per Business	8	17	16

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