

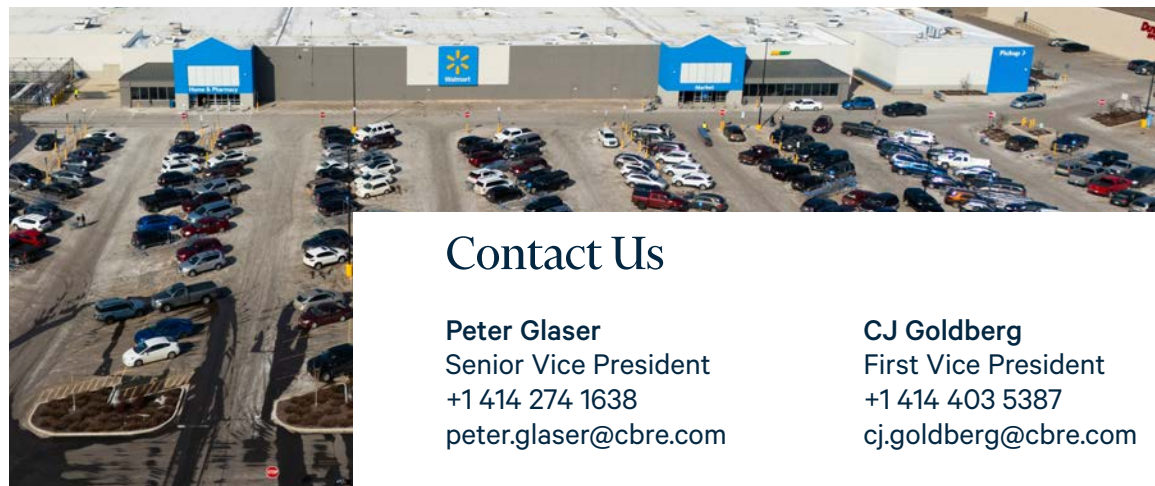
For Lease

CBRE

Walmart Anchored Retail Space

Lincoln Plaza Shops | Northwoods Main Retail Corridor

2121 - 2183 Lincoln Street | Rhinelander, WI 54501



Contact Us

Peter Glaser
Senior Vice President
+1 414 274 1638
peter.glaser@cbre.com

CJ Goldberg
First Vice President
+1 414 403 5387
cj.goldberg@cbre.com

Property Overview

Location	2121 - 2183 Lincoln Street, Rhinelander, WI
Available Space	• 1,600 SF (Available 5/1/2026)
Asking Rent	Contact Broker
NNN Expense	\$4.94 per square foot (CAM \$2.95, TAX \$1.39, & INS \$0.60)
Zoning	B3 - General Business

Highlights



HIGH VOLUME ANCHOR & DOMINANT CENTER

With a 33-year track record at this location, Walmart is a powerful anchor that will continue to drive strong traffic to this center. According to Placer.ai estimates this Walmart location ranks 27th in traffic (2.3 million visits in 2024) out of 86 stores in Wisconsin. This is the only Walmart within a 23-mile radius.



REGIONAL LOCATION FOR THE NORTHWOODS

Rhinelander has the highest concentration of major retailers within a one-hour drive-time.



LIMITED RETAIL SPACE INVENTORY

All of the major shopping centers in this market are at or close to 100% occupancy.



Traffic Estimates - Lincoln Plaza Shops



5th

Rank out of 104 neighborhood centers in WI



3M

Visits



266.7K

Visitors



11.27

Visit Frequency



27 min

Average Dwell Time



+3.9%

Visits YOY



+5.8%

Visits YO2Y



+8%

Visits YO3Y

Jan 1, 2024-Dec 31, 2024
Data provided by Placer Labs Inc.

Lincoln Plaza Shops
2121 - 2183 Lincoln Street | Rhinelander, WI 54501

For Lease

Site Plan & Tenant List



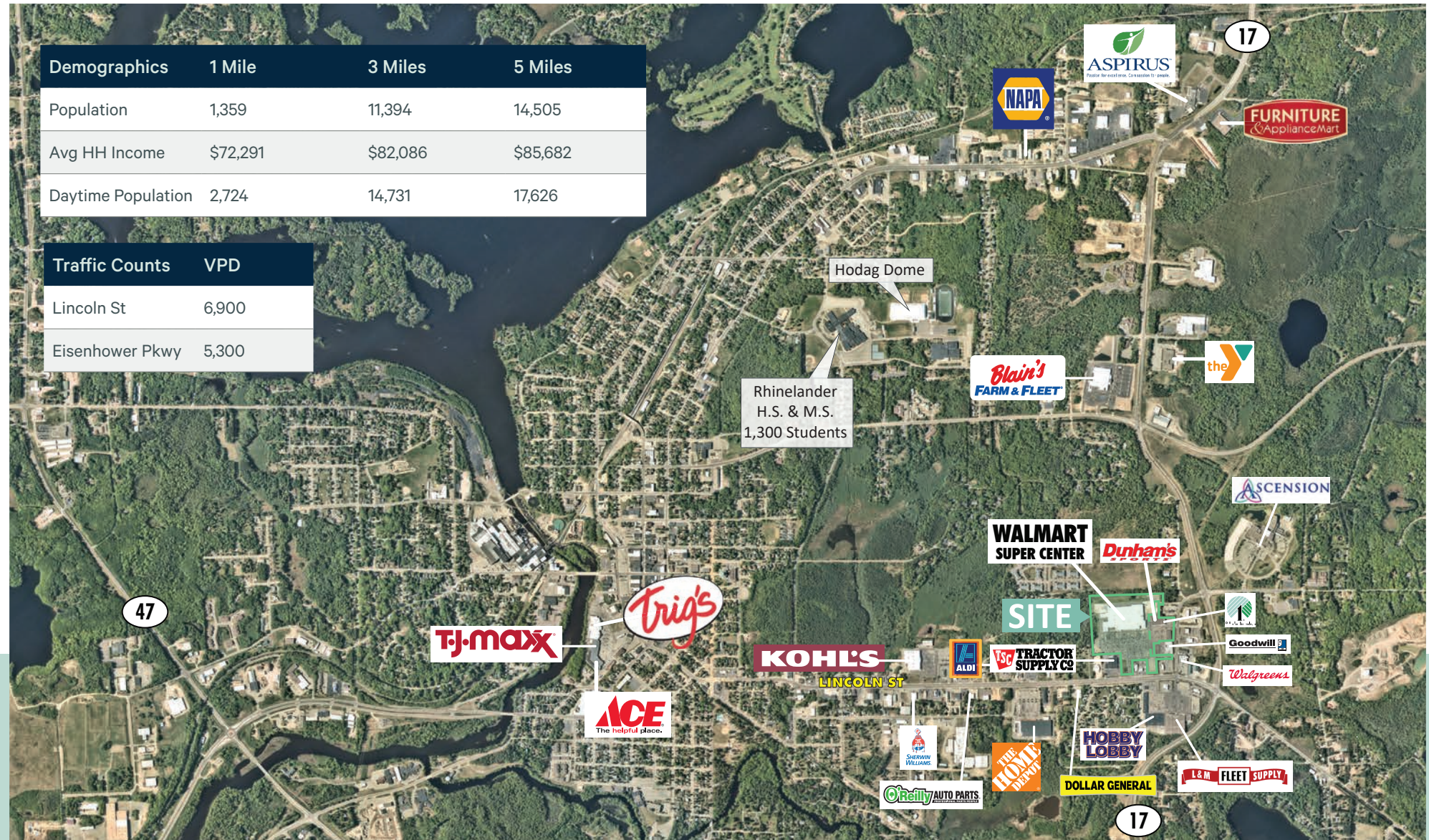
Suite	Tenant	SF
-	Dunham's Sports	22,954
-	Dollar Tree	10,200
A	Papa Murphy's	2,000
B	Shopko Optical	2,400
C	AVAILABLE	1,600
D	Cricket Wireless	1,350
E	Fantastic Sams	1,600
F	Love Nails	1,557
G	CosmoProf	2,093

Lincoln Plaza Shops

2121 - 2183 Lincoln Street | Rhinelander, WI 54501

Mid Flight Aerial, Demographics, and Traffic Counts

For Lease



© 2026 CBRE, Inc. All rights reserved. This information has been obtained from sources believed reliable but has not been verified for accuracy or completeness. CBRE, Inc. makes no guarantee, representation or warranty and accepts no responsibility or liability as to the accuracy, completeness, or reliability of the information contained herein. You should conduct a careful, independent investigation of the property and verify all information. Any reliance on this information is solely at your own risk. CBRE and the CBRE logo are service marks of CBRE, Inc. All other marks displayed on this document are the property of their respective owners, and the use of such marks does not imply any affiliation with or endorsement of CBRE. Photos herein are the property of their respective owners. Use of these images without the express written consent of the owner is prohibited.

State of Wisconsin Broker Disclosure To Non-Residential Customers



Wisconsin Law requires all real estate licensees to give the following information about brokerage services to prospective customers.

Prior to negotiating on your behalf the Broker must provide you the following disclosure statement:

Broker Disclosure to Customers

You are the customer of the broker. The broker is either an agent of another party in the transaction or a subagent of another broker who is the agent of another party in the transaction. The broker, or a salesperson acting on the behalf of the broker, may provide brokerage services to you. Whenever the broker is providing brokerage services to you, the broker owes you, the customer the following duties:

- The duty to prove brokerage services to you fairly and honestly.
- The duty to exercise reasonable skill and care in providing brokerage services to you.
- The duty to provide you with accurate information about market conditions within a reasonable time if you request it, unless disclosure of the information is prohibited by law.
- The duty to disclose to you in writing certain material adverse facts about a property, unless disclosure of the information is prohibited by law (see “Definition of Material Adverse Facts” below).
- The duty to protect your confidentiality. Unless the law requires it, the broker will not disclose your confidential information of other parties.
- The duty to safeguard trust funds and other property the broker holds.
- The duty, when negotiating, to present contract proposals in an objective & unbiased manner and disclose the advantages and disadvantages of the proposals.

Please review this information carefully. A broker or salesperson can answer your questions about brokerage services, but if you need legal advice, tax advice, or a professional home inspection, contact an attorney, tax advisor, or home inspector. This disclosure is required by section 452.135 of the Wisconsin Statutes and is for information only. It is a plain language summary of a broker’s duties to a customer under section 452.133(l) of the Wisconsin Statutes.

Confidentiality Notice to Customers

Broker will keep confidential any information given to broker in confidence, or any information obtained by broker that he or she knows a reasonable person would want to be kept confidential by law, or authorize the broker to disclose particular information. A broker shall continue to keep the information confidential after broker is no longer providing brokerage services to you.

The following information is required to be disclosed by law.

1. Material adverse facts, as defined in section 452.01(5g) of the Wisconsin statutes (see “definition of material adverse facts” below).
2. Any facts known by the broker that contradict any information included in a written inspection report on the property or real estate that is the subject of the transaction. To ensure that the broker is aware of what specific information below. At a later time, you may also provide the broker with other information that you consider to be confidential.

CONFIDENTIAL INFORMATION: _____

NON-CONFIDENTIAL INFORMATION (The following information may be disclosed by Broker): _____

(Insert information you authorize to broker to disclose such as financial qualification information)

Consent to Telephone Solicitation

I/We agree that the Broker and any affiliated settlement service providers (for example, a mortgage company or title company) may call our/my home or cell phone numbers regarding issues, goods and services related to the real estate transaction until I/ we withdraw this consent in writing. List Home/Cell Numbers: _____

Sex Offender Registry

Notice: You may obtain information about the sex offender registry and persons registered with the registry by contacting the Wisconsin Department of Corrections on the Internet at <http://offender.doc.state.wi.us/public/> or by phone at (608)240-5830.<http://offender.doc.state.wi.us/public/> or by phone at (608) 240-5830.

Definition of Material Adverse Facts

A “material adverse fact” is defined in Wis. Stat. 452.01 (5g) as an adverse fact that a party indicates is of such significance, or that is generally recognized by a competent licensee as being of such significance to a reasonable party that it affects or would affect the party's decision to enter into a contract or agreement concerning a transaction or affects or would affect the party's decision about the terms of such a contract or agreement. An “adverse fact” is defined in Wis. Stat. 452.01 (1e) as a condition or occurrence that a competent licensee generally recognizes will significantly adversely affect the value of the property, significantly reduce the structural integrity of improvements to real estate, or present a significant health risk to occupants of the property, or information that indicates that a party to a transaction is not able to or does not intend to meet his or her obligations under a contract or agreement made concerning the transaction.

No representation is made as to the legal validity of any provision or the adequacy of any provision on any specific transaction.