



# PARK PLACE

**NOW LEASING**  
South Charleston, WV

FOR MORE INFORMATION, PLEASE CONTACT

**MARCUS NIDIFFER**   **TOMMY PERRIGAN**

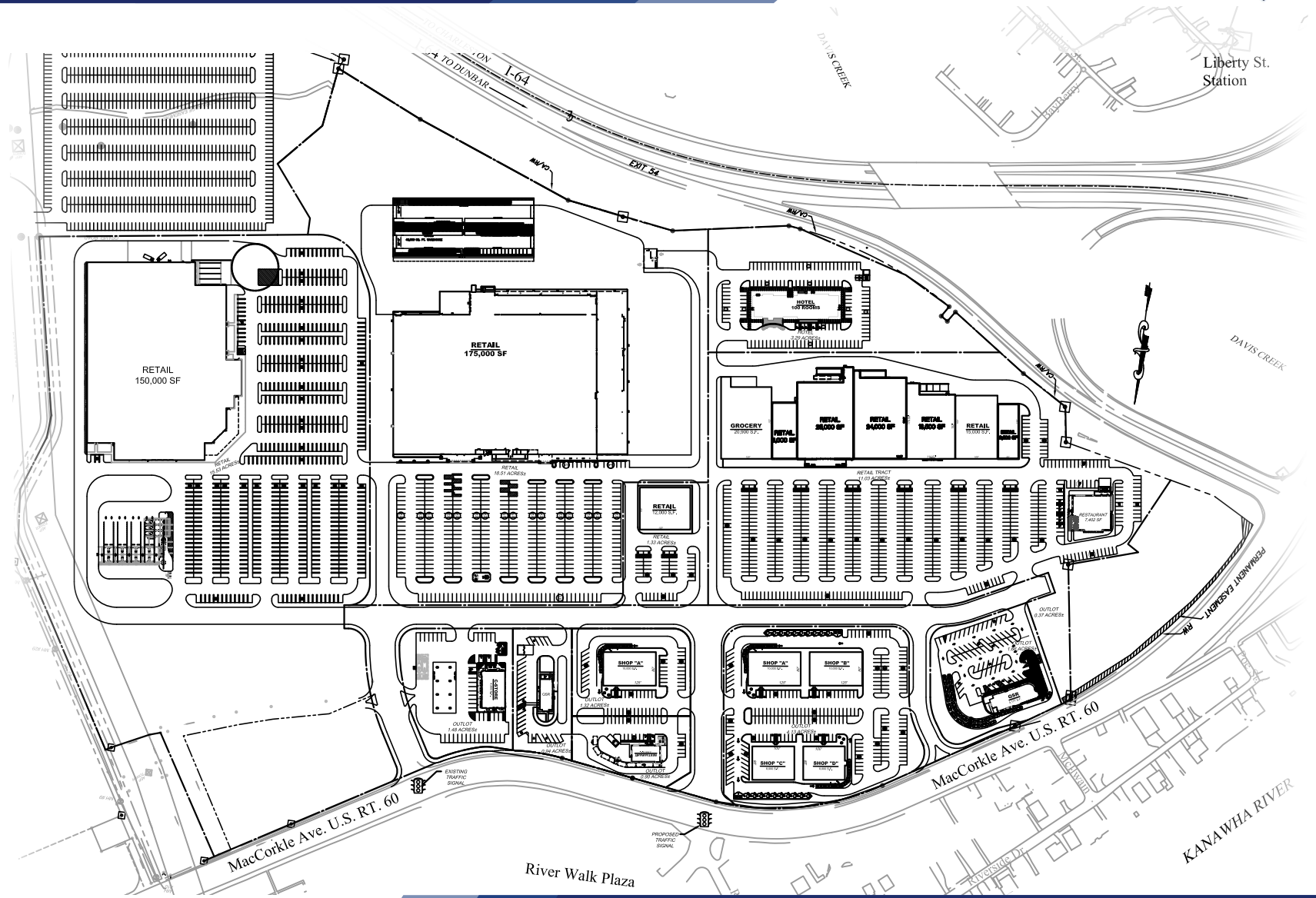
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[Parkplacesouthcharleston.com](http://Parkplacesouthcharleston.com)



# SITE PLAN





# RETAIL COMPETITOR MAP



**LOCATED AT EXIT 54, OFF OF I-64, PARK PLACE IS WELL POSITIONED TO BE A RETAIL DEVELOPMENT OF REGIONAL IMPACT!**

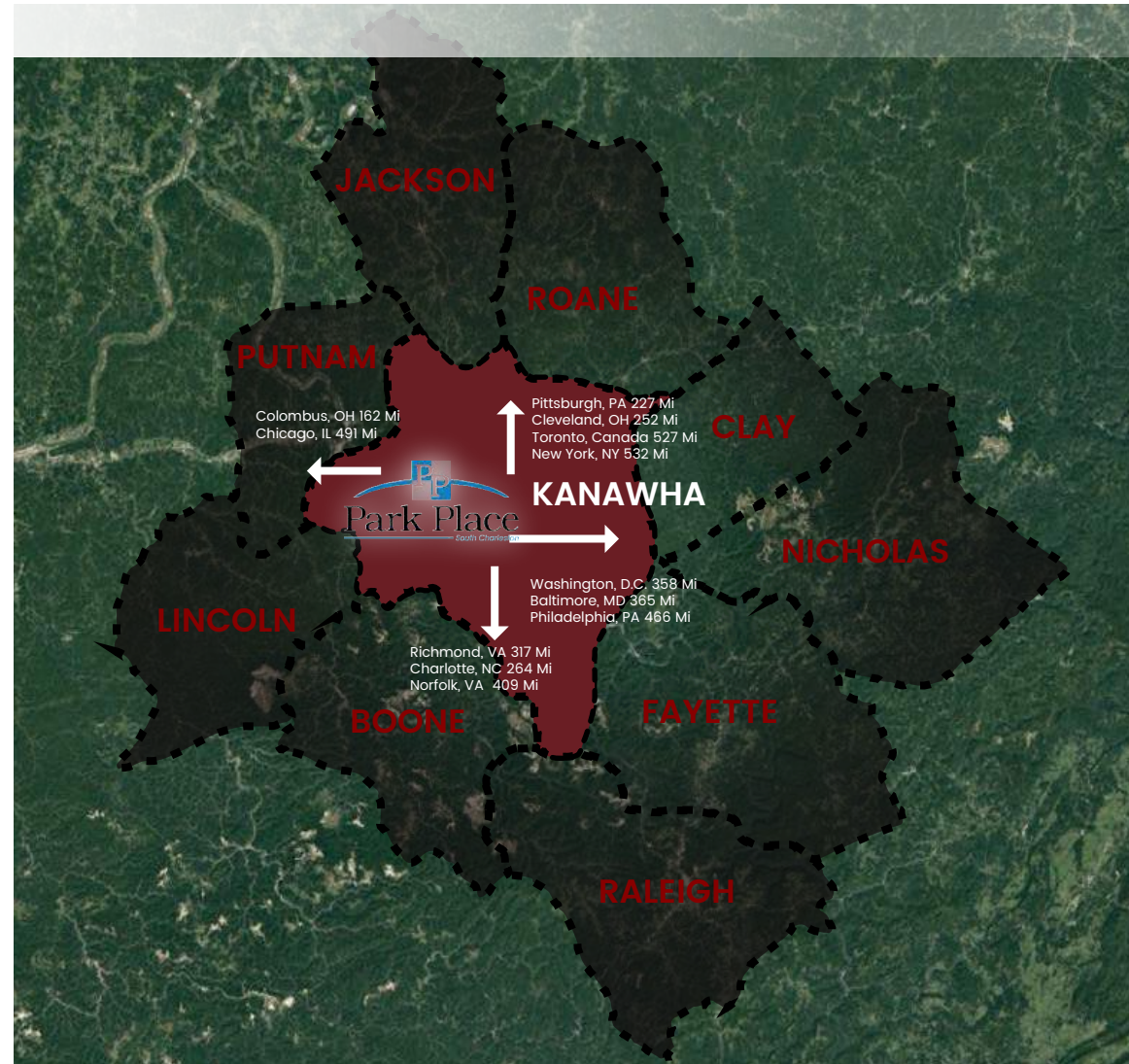
175,000 ADT (100,000 ADT on I-64, 35,000 ADT on MacCorkle and 40,000 ADT on Jefferson Road)

\$ 55 Million in road improvements to Jefferson Road from Corridor G to I-64 at Site

Proposed 400,000 SF Retail Development



# DEMOGRAPHICS & LOCATION



2018 Summary	10 Miles	20 Miles	30 Miles
Population	151,087	251,522	334,883
Households	66,539	106,902	140,324
Families	39,518	68,362	91,565
Average Household Size	2.23	2.32	2.35
Owner Occupied Housing Units	41,927	72,918	98,661
Renter Occupied Housing Units	24,612	33,984	41,664
Median Age	43.8	43.8	43.9
Median Household Income	\$49,146	\$50,883	\$49,133
Average Household Income	\$68,196	\$68,505	\$65,604

## Traffic Counts

Interstate 64	+ 100,000 VPD
MacCorkle	+ 35,000 VPD
Jefferson Road	+ 40,000 VPD

\*Source: STDB - Site To Do Business

## SERVING THE FOLLOWING COUNTIES

In West Virginia: Putnam, Jackson, Roane, CLay, Nicholas, Fayette, Raleigh, Boone, Lincoln.

## TRADE AREA POPULATION

Population of 337,469

