



HaagBrown  
COMMERCIAL  
Real Estate & Development

# FOR SALE

0.99 AC ALONG FAIR PARK BOULEVARD, JONESBORO, AR



# PROPERTY OVERVIEW

Discover a rare opportunity to acquire a +/- 0.99-acre lot situated adjacent to Cadence Bank along Fair Park Blvd. here in Jonesboro, Arkansas!

This prime piece of real estate is strategically located just off the signalized intersection of Race St. & Fair Park Blvd., placing it in the heart of Jonesboro's primary retail trade area.

The property is surrounded by a vibrant mix of national brands, including Academy Sports, Lowe's, Panera Bread, Panda Express, Starbucks, Cheddar's Scratch Kitchen, Sissy's Log Cabin, & many more, ensuring high visibility. This makes it an ideal location for a variety of uses, whether for retail, restaurant, medical, or office purposes.

Centrally located, this site offers convenient access to all major traffic thoroughfares, including Interstate 555, making it easily accessible for both customers & employees.

Don't miss out on this exceptional opportunity to establish your business in a thriving commercial hub!

## HIGHLIGHTS

- RARE +/- 0.99 AC lot adjacent to Cadence Bank along Fair Park Blvd.
- Just off the signalized intersection of Race St. & Fair Park Blvd.
- Located within Jonesboro's primary retail trade area
- Surrounded by national brands such as Academy Sports, Lowe's, Panera Bread, Panda Express, Starbucks, & many more!
- Ideal location for retail, restaurant, medical, or office!
- Centrally located & within minutes to all major traffic thoroughfares including Interstate 555

PRICE :: \$775,000  
LOT SIZE :: 0.99 AC





Plat 24

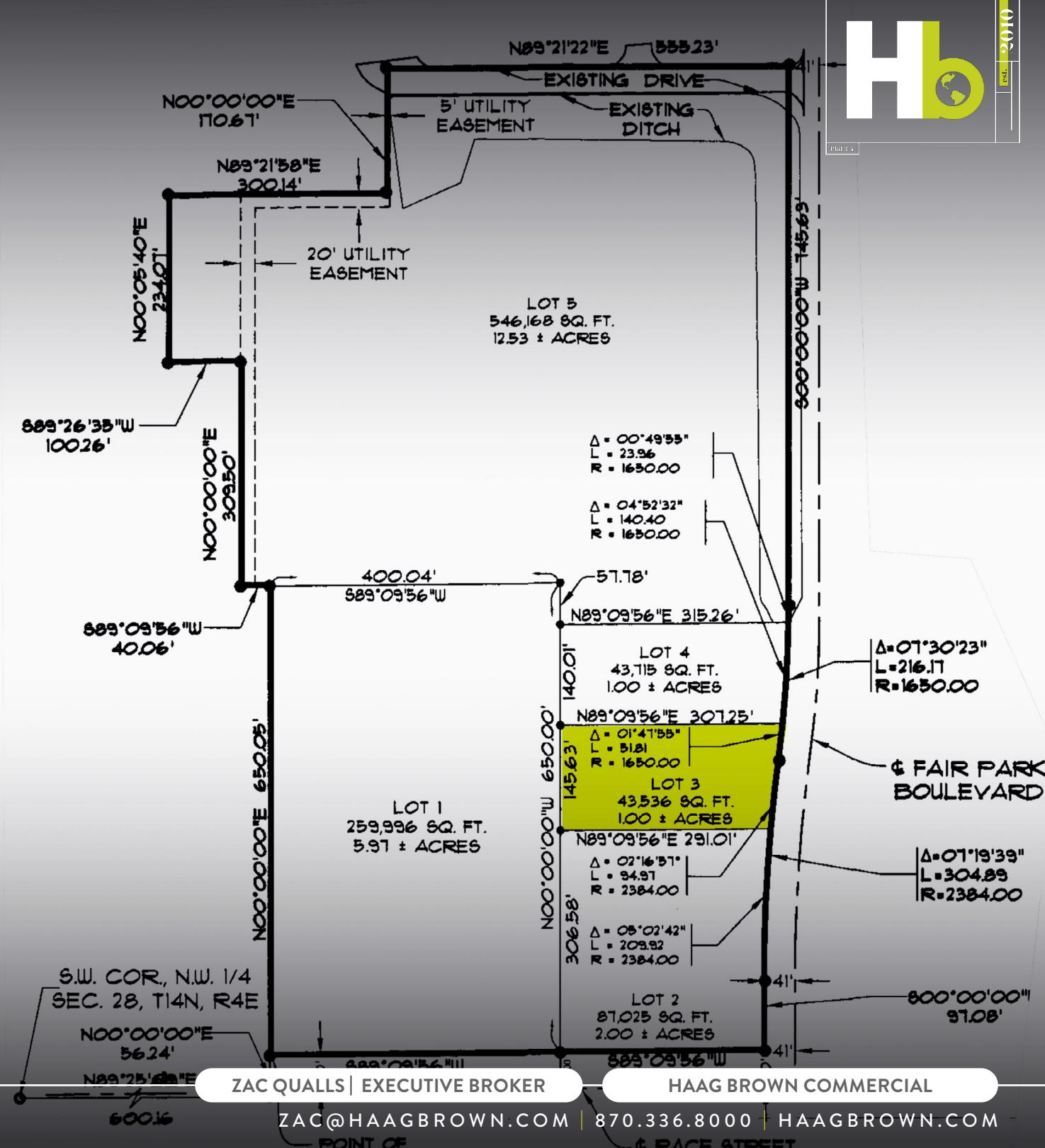
2010





C-3, general commercial district. The purpose of this district is to provide appropriate locations for commercial and retail uses which are convenient and serve the needs of the traveling public. The district also provides locations for limited amounts of merchandise, equipment and material being offered for retail sale that are more suitable for storage and display outside the confines of an enclosed structure. Appropriate locations for this district are along heavily traveled arterial street. Development of groupings of facilities shall be encouraged, as opposed to less desirable strip commercial.

## FOR SALE: 0.99 ACRES NEXT TO CADENCE BANK



ZAC QUALLS | EXECUTIVE BROKER

ZAC@HAAGBROWN.COM

HAAG BROWN COMMERCIAL

ZAC@HAAGBROWN.COM | 870.336.8000 | HAAGBROWN.COM

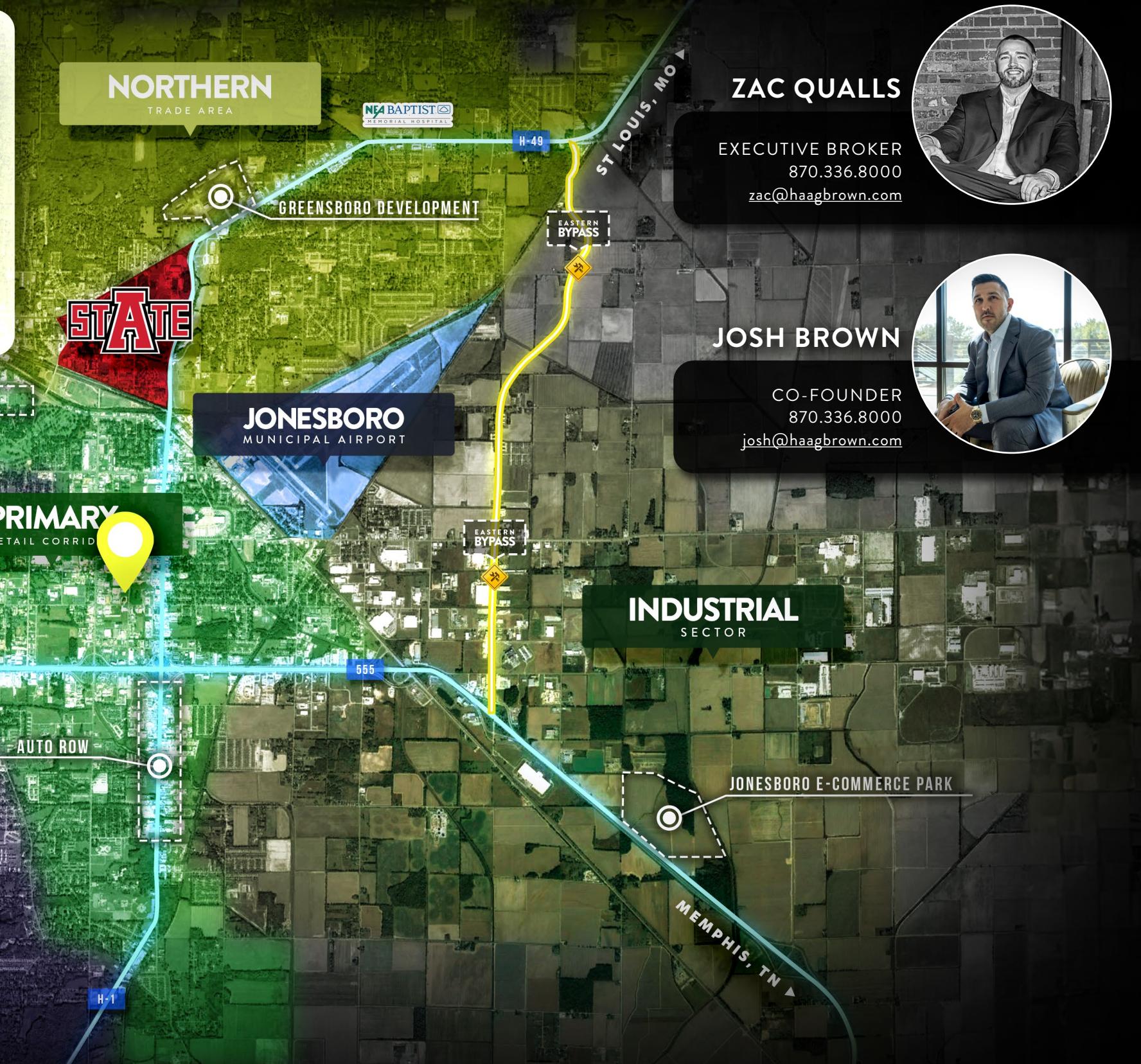
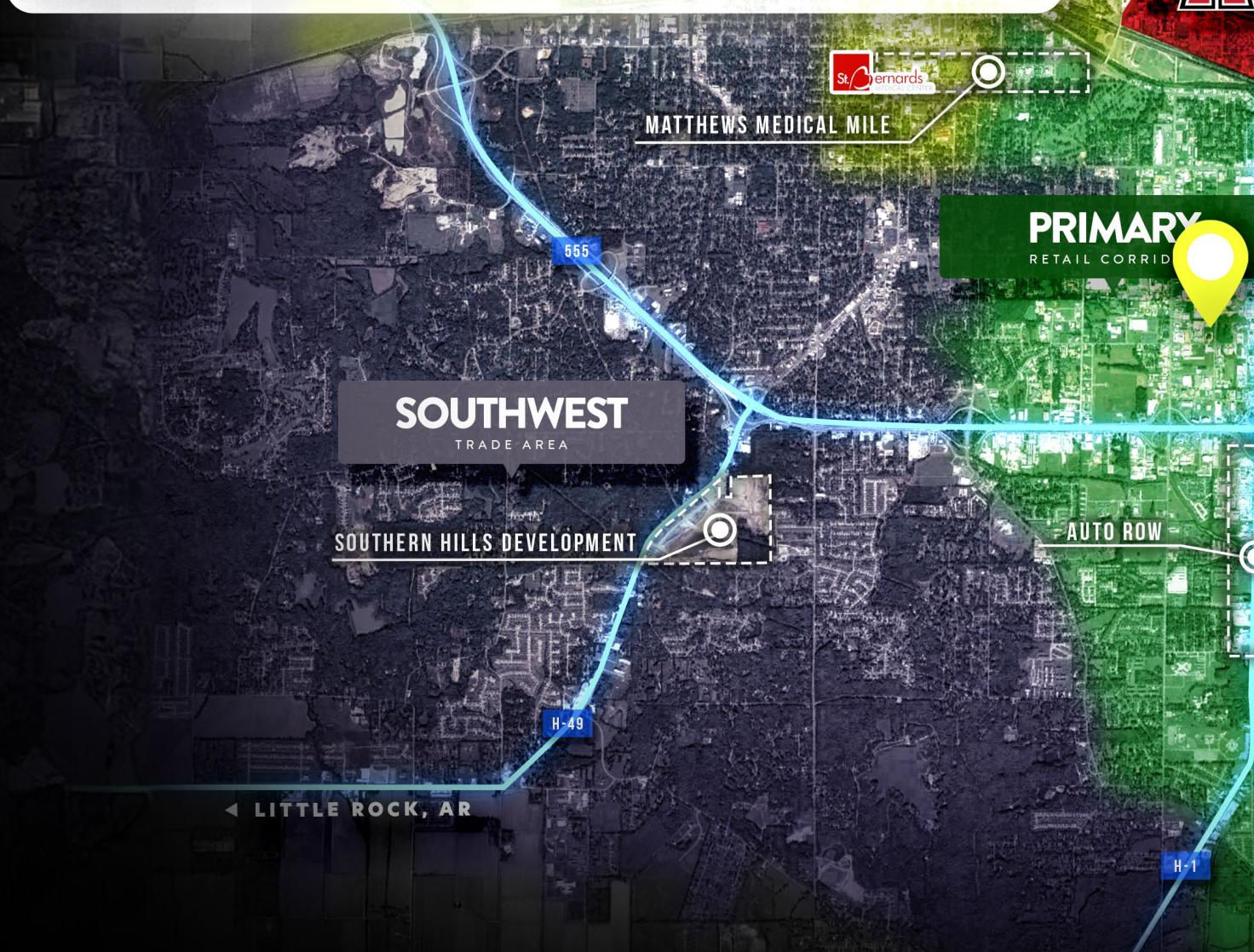


# JONESBORO MARKET MAP

Located along Interstate 555, Jonesboro is the retail epicenter of Northeast Arkansas. Despite negative trends of other marketplaces nationwide, Jonesboro is one of only 26 cities in the 363 metropolitan statistical areas in the U.S. that has not only recovered jobs lost from the economy's recent downfall but has added to them!

Jonesboro continues to be the primary bastion of growth and investment. Serving a trade area of over 500,000 people in almost twenty-four counties in Arkansas, Missouri and Tennessee, Jonesboro has steadily grown over 40% in size since 1990 and is estimated to maintain that same or greater level of growth over the next 20 years. With a 363,689 primary trade area population, Jonesboro clearly serves more than its 80,900 residents.

Jonesboro is the home to many large-scale developments, including Jonesboro's E-Commerce Park, The Southern Hills Development, and NEA Baptist's newest \$400 million dollar healthcare facility. This state-of-the-art healthcare 550,000 + SF institution is the largest in Jonesboro with clinical space for more than 120 physicians. This is the single largest investment made by Baptist in any community and the largest health care investment in AR.





# HaagBrown C O M M E R C I A L

*Real Estate & Development*

*\*\*\*This document has been prepared by Haag Brown Commercial for advertising and general information only. Haag Brown Commercial makes no guarantees, representations or warranties of any kind, expressed or implied, regarding the information including, but not limited to, warranties of content, accuracy and reliability. Any interested party should undertake their own inquiries as to the accuracy of the information. Haag Brown Commercial excludes unequivocally all inferred or implied terms, conditions and warranties arising out of this document and excludes all liability for loss and damages arising there from.*

**“Our mission at Haag Brown Commercial is to be the best commercial real estate brokerage and development company while leading our clients to success. Our mission is to put our client’s needs ahead of our own while striving to excel in quality, innovation, and value of services we provide.”**

Haag Brown Commercial is the region's authority on listing & selling commercial real estate in Jonesboro and Northeast Arkansas. HB remains one of the top options in the region for Retail Project Development, Tenant Representation, & Investment Advising. We have experience and the expertise needed to develop and/or advise on large retail development projects. We have the ability to facilitate the expansion of national tenants who want to grow their presence in Arkansas, Oklahoma, Missouri, Mississippi, Tennessee, Alabama & Texas. Information to make the most informed decision on location is of upmost value to our clients. We have the ability to perform tenant site selection and/or build-to-suit through a revolutionary, technologically advanced build-to-suit program, which has pleased our clients immensely. All we need to know is the markets you want to be in, and we can get you there. We have the character, experience & education needed to be the best commercial brokerage firm in our region for advising on commercial real estate investments.



**2221 HILL PARK CV.  
JONESBORO, AR**



OFFICE 870.336.8000  
EFAX 888.561.4917  
HAAGBROWN.COM



# ZAC QUALLS

Executive Broker - Leasing & Brokerage



Zac Qualls is an executive broker with more than a decade of experience at Haag Brown Commercial. He excels in leasing, brokerage, and tenant representation, with particular expertise in client relationship management.

Zac's in-depth market knowledge allows him to identify prime locations for prospective tenants, ensuring optimal site selection. His robust network of industry contacts provides valuable connections for both landlords and tenants.

Zac consistently demonstrates integrity, dedication, hard work, reliability, and a personal commitment to every deal. He prioritizes your interests, ensuring a high level of professionalism and service in every collaboration.

Outside of work, Zac enjoys spending time with his wife Hilary, and two daughters, Campbell and Turner.

“Be careful how you think; your life is shaped by your thoughts.” Proverbs 4:23

[zac@haagbrown.com](mailto:zac@haagbrown.com)

870.336.8000  

## REPRESENTED CLIENTS

**CINTAS :**  
Jonesboro, AR

**THE SENSORY SHOP :**  
Jonesboro, AR

**PEOPLE SOURCE STAFFING PROFESSIONALS :**  
Jonesboro, AR

**CONTINENTAL COMPUTERS :**  
Jonesboro, AR

**STONEBRIDGE CONSTRUCTION, LLC :**  
Jonesboro, AR

**ONSITE OHS, INC :**  
Jonesboro, AR

**FAMILIES, INC :**  
Jonesboro, AR

**FOCUS, INC :**  
Jonesboro, AR

**KIDSPOT :**  
Jonesboro, AR

**ARKANSAS MUSCLE :**  
Jonesboro, AR

**ARKANSAS HOME HEALTH & HOSPICE :**  
Jonesboro, AR

**REMAX :**  
Jonesboro, AR

**JONESBORO TOTAL HEALTH :**  
Jonesboro, AR

**LONG ELECTRIC :**  
Jonesboro, AR

## SIGNIFICANT TRANSACTIONS

**S. CARAWAY CENTER :** Jonesboro, AR

**ONSITE, OHS - JONESBORO VA CLINIC :** Jonesboro, AR

**6,300 +/- MEDICAL OFFICE BTS : THE RESERVE :** Jonesboro, AR

**5,000 +/- MEDICAL OFFICE BTS : THE RESERVE :** Jonesboro, AR

**PROPERTY MANAGER OF 60,000 SF RETAIL CENTER :** Jonesboro, AR

**PROPERTY MANAGER OF 50,000 SF OFFICE BUILDING :** Jonesboro, AR

**PROPERTY MANAGER OF 10,000 SF OFFICE BUILDING :** Jonesboro, AR

## ACHIEVEMENTS

Acom Designee - Accredited Commercial Manager

CPM Designee - Certified Property Manager

Arkansas Money & Politics - Top 100 Professional

Triple Diamond Award : (\$21MM+ in Volume) - 2022, 2023

Double Diamond Award : (\$14MM+ in Volume) - 2021

Platinum Level Award : (\$5MM+ in Volume) - 2019

Arkansas State University - Bachelors of Science in Finance - 2007

# JOSHUA BROWN

PRINCIPAL, CCIM



I believe...

In the "I am third" principal - Jesus first, others second, self third.

*"Do nothing out of selfish ambition or conceit, but in humility consider others as more important than yourselves. Everyone should look not to his own interests, but rather to the interests of others." Philippians 2:4*

There is no separation between who we are professionally and who we are with our loved ones. Who you are at home is who you will be at work.

Our team should be faithful, serving spouses and exceptional, engaged parents. I believe in creating loyal, lasting business relationships with clients based on the same principals.

We add real tangible value to the businesses, property owners, and brokers we work for and with.

In over-delivering in our world that is full of over-promising.

Ideas are great, but implementation is key. If you can't execute, nothing happens. I believe in making things happen.

## AWARDS & ACHIEVEMENTS

Named to Arkansas 250 **every year** since the creation of the group in 2017 | **Youngest in Arkansas** to receive CCIM designation | Arkansas State University College of Business **Executive of the Year** | ARA Award of Excellence "**Triple Diamond Level**" (\$21MM+) Recipient every year since 2010 | Arkansas Business' The New Influentials, **20 in Their 20's** | Arkansas Business' **Arkansas 40 under 40** | Arkansas Money & Politics **Top 100 Professionals**



CLICK OR SCAN TO LISTEN

The Paragould Podcast with Jared Pickney  
Featuring Joshua Brown

JOSH@HAAGBROWN.COM

870.336.8000

HAAGBROWN.COM

2010  
LAUNCHED



## HAAG BROWN COMMERCIAL

Led HBC to be the face of commercial real estate brokerage in Jonesboro for over a decade, with fingerprints on 50+ national retail and restaurant projects in NEA alone.

Former Indian Mall :: 16+ AC Mall/Sears Transformation into The Uptown, Hottest Retail Development in Jonesboro, AR

Fairgrounds Re-Development :: 38 AC Re-Development of the NEA District Fairgrounds Property in the heart of Jonesboro, AR

Phoenix Flyover :: 8+ AC Retail Development along I-540 in Fort Smith, AR

Highland Square Center :: 80,000 SF Re-Development of Longstanding Kmart Space in Jonesboro, AR

2010

## co-FOUNDER

**\$700MM+ CRE Sales / Lease Volume**

**100+ National Retail & Restaurants in Arkansas**

**Arkansas Business' Small Business Of The Year In 2016, Finalists in 2012 & 2013**

2012

## HAAG BROWN DEVELOPMENT

Specializes in expanding many companies throughout the southern United States - Arkansas, Oklahoma, Texas, Missouri, Tennessee, Kentucky, and Mississippi.



**100+ Ground-Up Projects In Numerous States**

New Unit Development for Starbucks, Slim Chickens, Panera Bread, Freddy's Frozen Custard & Steakburgers, and Chipotle

Emphasis in Carve-Out Development Completing Multiple Deals with Wal-Mart, Kroger and Target

Expert in Shopping Center Re-Development and Creating Premier Lifestyle Oriented Office Developments

2016

## co-FOUNDER

## HAAG BROWN ASSET MANAGEMENT

Dedicated to advising and representing buyers and sellers of investment real estate across Arkansas.

2400 Building :: 5-Story Office Building & Home of Regions Bank in Jonesboro, AR

Turtle Creek Crossing :: 36,000 SF Retail Center with Strong National Tenants in Jonesboro, AR

Ritter Communications Headquarters :: 33,000 SF Leed Certified Office Building in Jonesboro, AR

Chenal Shopping Center :: 63,000 SF former Kroger Center in Little Rock, AR

**Manages Numerous Notable Retail, Office, and Industrial Assets in Arkansas**

**Over \$150MM of Investment Transactions**

**50+ 1031 tax exchanges Successfully Completed**

**Emphasis on Portfolio Diversification, Wealth Management, and Sale Leasebacks**

2016

## co-FOUNDER

## HAAG BROWN MEDICAL HOLDINGS

Regional expert on brokering and developing medical related real estate in Arkansas and the contiguous states.

Reserve at NEA Baptist :: 11+ AC Lifestyle Focused Medical Development Adjacent to NEA Baptist Health System Campus in Jonesboro, AR

Reserve At Hill Park :: First Life-Style Oriented Office Development In Jonesboro, AR

NEA Sale Leaseback :: \$17mm Purchase Of 11 NEA Baptist Clinics Across Northeast Arkansas

**Formed HB Medical Holdings, LLC for Medical Development & Acquisitions**

**Over \$50MM in Medical Real Estate Assets**

**Multiple Ground-Up Urgent Care & Specialized Medical BTS**

**Over \$200MM in Medical Real Estate Brokerage**

2021

## co-FOUNDER

## HAAG BROWN INDUSTRIAL

With the vision of being the top industrial brokerage team in Arkansas, HB Industrial acquires existing industrial properties, lists and sells warehouse related properties, and develops modern, e-commerce driven industrial projects.

E-Commerce Park :: Northeast Arkansas' First Ultramodern Logistics, Warehousing & Digital Fulfillment Park On 250+ AC In Jonesboro, AR

**Formed Real Estate for E-Commerce, LLC for Industrial Development & Acquisitions**

**Established 3 MM SF E-Commerce Park on I-555 in Jonesboro, AR**

**Partnered with Hytrol Conveyors on the First 150,000 SF Project within E-Commerce Park**

**Acquired 41,000 SF FedEx Freight Facility**

2021

## co-FOUNDER

## HAAG BROWN AG

Regional expert on advising and representing buyers and sellers of agricultural real estate & land investments across Arkansas.