2024 CONSTRUCTION DOLLAR GENERAL MARKET

9658 Holman City Road I Sauquoit, New York 13456

HIGH ONE MILE HOUSEHOLD INCOME - \$95,100 CORNER LOCATION - COMBINED 8,129 VPD 64,800 FIVE MILE POPULATION LIMITED COMPETITION - ONLY DOLLAR GENERAL STORE SERVING THE AREA *** 5% RENTAL INCREASES IN PRIMARY TERM ***



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Seller and The ESS Group, Inc. expressly reserve the right, at their sole discretion, to reject any and all expressions of interest or offers to purchase the Property and to terminate discussions with any person or entity reviewing this Offering Memorandum or making an offer to purchase the Property unless and until written agreement for the purchase and sale of the Property has been fully executed and delivered.

If you wish not to purse negotiations leading to the acquisition of the Property or in the future you discontinue such negotiations, then you agree to purge all materials relating to this Property including this Offering Memorandum.

A prospective purchaser's sole and exclusive rights with respect to the prospective transaction, the Property, or information provided herein or in connection with the sale of the Property shall be limited to those expressly provided in an executive Purchase Agreement and shall be subject to the terms thereof. In no event shall a prospective purchaser have any other claims against Seller or The ESS Group, Inc. or any of their affiliates or any of their respective Officers, Directors, Shareholders, Sellers, Employees, or Agents for any damages, liability, or cause of action relating to this solicitation process or the marketing or sale of the Property.

BY ACCEPTING THIS CONFIDENTIAL OFFERING MEMORANDUM, YOU AGREE TO RELEASE THE ESS GROUP, INC. AND HOLD IT HARMLESS FROM ANY KIND OF CLAIM, COST, EXPENSE, OR LIABILITY ARISING OUT OF YOUR INVESTIGATION AND/OR PURCHASE OF THIS NET LEASED PROPERTY. EACH PARTY SHALL CONDUCT ITS OWN INDEPENDENT INVESTIGATION AND DUE DILIGENCE.



INVESTMENT SUMMARY

PRICE	\$2,450,345
CAP RATE	6.65%
NOI	\$162,948
TENANT	Dolgen New York
LEASE TYPE	Absolute NNN
LEASE TERM	15 Years
LEASE GUARANTOR	Corporate
RENT INCREASES	5% Every 5 Years
RENEWAL OPTIONS	Five (5) Options
LANDLORD RESPONSIBILITIES	None
BUILDING SIZE	12,480 SF
LAND SIZE	2.88 Acres
YEAR BUILT	2024
RENT COMMENCEMENT DATE	October 13, 2024
RENT EXPIRATION DATE	October 31, 2039
OWNERSHIP TYPE	Fee Simple
ROOF	Tenant's Responsibility
STRUCTURE	Tenant's Responsibility
HVAC	Tenant's Responsibility
MAINTENANCE	Tenant's Responsibility
INSURANCE	Tenant's Responsibility
PROPERTY TAXES	Tenant's Responsibility
UTILITIES	Tenant's Responsibility

For Financing Options, Please Contact:



Eli Satra Shans (C) 310-678-4608 eli@theessgroup.com

RENT SCHEDULE	Yearly	Increase
Years 1-5	\$162,948.00	-
Years 6-10	\$171,095.40	5.00%
Years 11-15	\$179,650.17	5.00%
Option 1 (Years 16-20)	\$188,632.68	5.00%
Option 2 (Years 21-25)	\$198,064.31	5.00%
Option 3 (Years 26-30)	\$207,967.53	5.00%
Option 4 (Years 31-35)	\$218,365.90	5.00%
Option 5 (Years 36-40)	\$229,284.20	5.00%







LEASE HIGHLIGHTS

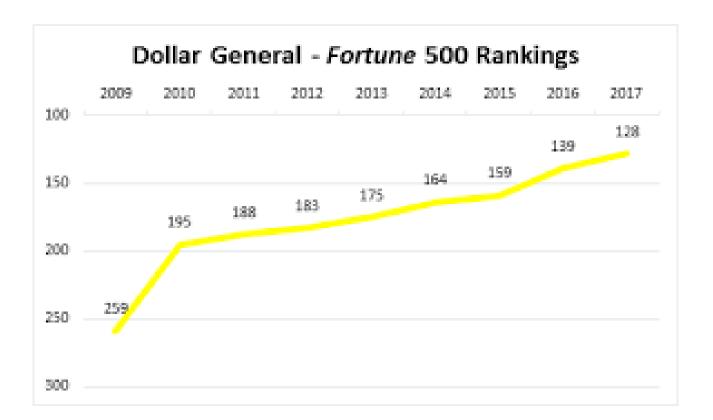
- Brand new 2024 Build-To-Suit construction
- Long term 15 years lease with five (5) options to renew
- > 5% rental increases every five years, including in the primary term
- Absolute NNN lease with zero landlord responsibilities
- Strong corporate lease guarantee by Dollar General Corporation
- "DG Market" format prototype featuring Dollar General's newest, largest store prototype, 12,480 SF, to account for explosive projected sales

MARKET HIGHLIGHTS

- ➤ 64,800 population within 5 miles
- Corner location with combined 8.129 VPD
- ➤ 6 miles from New Hartford NY & 8 miles from Utica NY, with combined 86,000 population
- Located 8 miles from Utica Zoon (100,000 annual visitors) and Utica University (3,861 registered students)
- Adjacent to Sauquoit Knolls Golf Club
- ➤ High one mile household income \$95,100
- This is the only Dollar General store serving the area

TENANT HIGHLIGHTS

- Dollar General has an S&P BBB rating and was ranked # 91 on the Fortune 500 List in 2021
- Dollar General is an E-commerce resistant retailer
- Dollar General was ranked # 17 in NRF's 2022 list of top 100 retailers
- Dollar General operates over 19,643 stores in the United States and Mexico







AREA MAP





DOLLAR GENERAL

TENANT TRADE NAME	Dollar General
STOCK SYMBOL	NYSE: DG
TENANT OWNERSHIP	Public
WEBSITE	https://www.dollargeneral.com/
NUMBER OF STORES	19,643
MARKET CAP	\$31B
REVENUE	\$38B
FORTUNE 500 # (in 2023)	108



Dollar General (NYSE: DG) is an American chain of variety stores headquartered in Goodlettsville, Tennessee. As of January 2024, Dollar General operated 19,643 stores. Dollar General offers products that are frequently used on a day by day basis, such as food, household items, cleaning supplies, clothing for the family and housewares low prices. Dollar General sells high quality private brands and products from America's most trusted and well known manufacturers. Dollar General is the largest dollar store chain retailer. Fortune 500 recognized Dollar General in 1999 and in 2021 it was ranked 91. Dollar General has grown to become one of the most profitable stores in the rural United States with revenue exceeding \$38 billion in 2024. Dollar General believes that this growth, regardless of economic conditions, suggests that Dollar General has a less cyclical model than most retailers and is a result of their compelling value and convenience proposition. Dollar General's ability to effectively deliver both value and convenience allows them to succeed in small markets with limited shopping alternatives, as well as to profitably coexist alongside retailers in more competitive markets, making Dollar General an attractive option for investors and financial institutions, as an essential business and especially in recession times.





Sauquoit, NY is part of the town of Paris in Central New York, Oneida County. It is accessible via NY State Route 8 and County Route 12. Sauquoit straddles Sauquoit Creek, a small Mohawk River tributary, and nestles in the Sauquoit Valley.

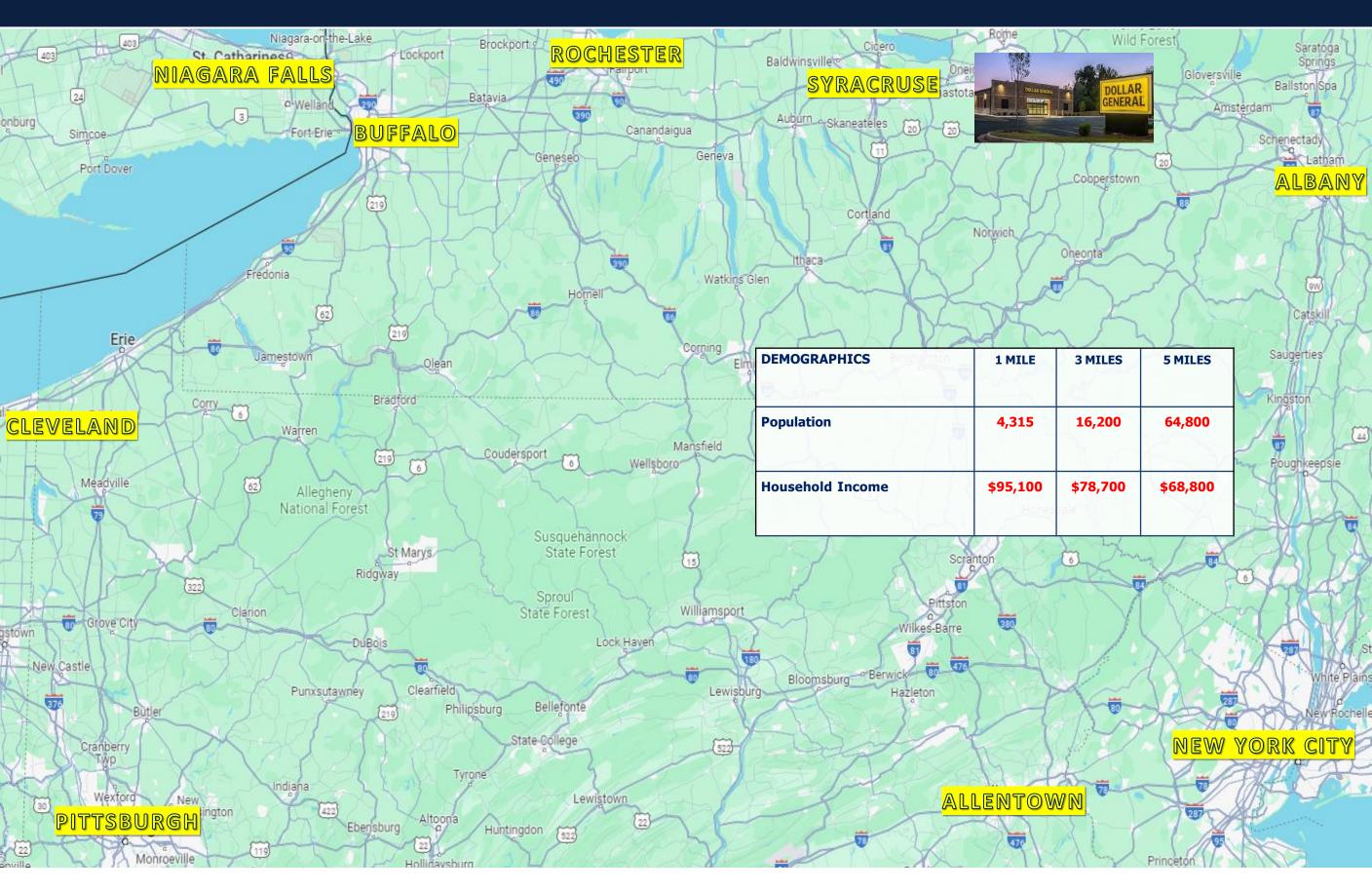
The area is characterized by rolling hills, agricultural lands, and small streams. It offers a blend of rural charm and convenient access to urban amenities. Sauquoit is known for its scenic landscapes, including rolling hills and open fields, making it appealing to those who enjoy outdoor activities and a peaceful environment. The region offers various outdoor activities, including hiking, fishing, and hunting.

While it maintains a rural ambiance, Sauquoit is not far from larger towns and cities, providing residents with access to more extensive shopping, dining, and cultural options. Utica, with population of 64,000, is located 8 miles north of Sauquoit, offering more extensive services, shopping, dining, and cultural events. New Hartford is closer to Sauquoit, only 6 miles away and with a population of 22,000, offering additional amenities and retail options. Nearby higher education institutions include Utica University, Hamilton College, and SUNY Polytechnic Institute.





DEMOGRAPHICS









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